

FROM THE CAMPAIGN OFFICE OF  
ROBERT MORGAN  
CANDIDATE, UNITED STATES SENATE  
DRAWER M  
RALEIGH, NORTH CAROLINA - 27611  
919-782-7852

SPEECH BY: ROBERT MORGAN  
To: RALLY FOR ROBERT MORGAN  
SMITHFIELD, NORTH CAROLINA  
DATE: MAY 3, 1974

I AM GRATEFUL TO SO MANY OF YOU FOR BEING HERE TONIGHT.

AS THIS PRIMARY CAMPAIGN DRAWS TO A CLOSE, I HAVE RETURNED TO EASTERN NORTH CAROLINA TO SAY THAT WITH THE HELP OF ALL NORTH CAROLINIANS WE ARE GOING TO WIN THIS SENATE NOMINATION ON TUESDAY.

I HAVE BEEN IN EVERY SECTION OF OUR STATE SINCE I ANNOUNCED MY CANDIDACY ON JANUARY 21. I HAVE TALKED WITH PEOPLE IN EVERY WALK OF LIFE. I HAVE LISTENED TO NORTH CAROLINIANS AND I HAVE LEARNED FROM THEM.

MORE THAN EVER, I AM CONVINCED THAT WE MUST GET AMERICA BACK ON THE RIGHT TRACK.

BACK ON THE RIGHT TRACK AND MOVING IN THE RIGHT DIRECTION.

WE HAVE GOT TO GET MOVING IF WE ARE TO HALT -- AS WE MUST --  
THE RISING PRICE OF GROCERIES.

WE HAVE GOT TO GET MOVING IF WE ARE TO END SHORTAGES IN  
GOODS, AND RAW MATERIALS AND, YES IN GASOLINE AND FUEL SUPPLIES.

WE HAVE GOT TO GET MOVING IF WE ARE TO HALT THE WINDFALL  
PROFITS OF OIL COMPANIES AND MAKE FULL USE OF THIS NATION'S  
UNTAPPED RESOURCES.

WE HAVE GOT TO GET MOVING IF WE ARE TO PRESERVE THE FREE  
ENTERPRISE SYSTEM.

AND -- YES -- MOST IMPORTANT OF ALL WE HAVE GOT TO GET  
MOVING IF WE ARE TO RESTORE THE CONFIDENCE OF PEOPLE IN  
GOVERNMENT.

NEVER BEFORE IN OUR HISTORY HAVE SO MANY PEOPLE FAILED  
TO TRUST THEIR ELECTED LEADERS. UNLESS THAT TRUST IS SOON  
RESTORED, THE VERY STABILITY OF OUR FORM OF GOVERNMENT MAY BE  
AT STAKE.

WE RESTORE THAT TRUST BY BEING HONEST WITH THE PEOPLE. GOVERNMENT MUST SERVE THE PEOPLE INSTEAD OF PEOPLE SERVING THE GOVERNMENT. AND, YES, POLITICIANS MUST TALK STRAIGHT AND PLAIN WITH THE PEOPLE.

THIS IS WHAT I HAVE BEEN TRYING TO DO IN THIS CAMPAIGN -- TALK ABOUT THE ISSUES -- NOT ABOUT MY OPPONENTS.

ON FEBRUARY 26, I SIGNED THE CODE OF FAIR CAMPAIGN PRACTICES PLEDGING MY COMMITMENT TO CONDUCT A FAIR CAMPAIGN AND STATING, "THAT THE ONLY POLITICS IS CLEAN POLITICS." I AM PROUD TO SAY WE HAVE KEPT THAT PLEDGE. THROUGHOUT THE LONG COURSE OF THIS CAMPAIGN I HAVE REMAINED THE ONLY CANDIDATE TO SIGN THE CODE OF FAIR CAMPAIGN PRACTICES. AS THIS CAMPAIGN DRAWS TO A CLOSE AND AS I CONTINUE TO BE THE SUBJECT OF ATTACK FROM OTHER CANDIDATES IN THIS RACE, I AM COMING TO UNDERSTAND WHY I WAS THE ONLY CANDIDATE TO SIGN THIS PLEDGE.

I DO NOT BELIEVE THE VOTERS WILL BE FOOLED BY THOSE WHO SEEK TO AVOID DEALING WITH AMERICA'S PROBLEMS BY ATTACKING OTHER CANDIDATES. I HAVE REFUSED TO ENGAGE IN A CAMPAIGN OF PERSONALITIES BECAUSE WHAT IS AT STAKE IN AMERICA IN 1974 IS THE HEART AND SOUL OF THE AMERICAN DREAM -- A MATTER TOO SERIOUS FOR MERE POLITICAL RHETORIC.

THE INNER STRENGTH AND DETERMINATION THAT SETTLED THIS VAST LAND MUST NOW BE TURNED TOWARD GETTING AMERICA BACK ON THE RIGHT TRACK.

WE FIND SOLUTIONS NOT BY PERSONAL ATTACKS BUT BY THE DISCUSSION AND UNDERSTANDING OF ISSUES BY THE VOTERS.

WE CAN PUT AMERICA BACK ON THE RIGHT TRACK NOT BY HURLING THREATS AND CHARGES BUT BY DETERMINING THAT GOVERNMENT CAN BE HONEST AND CAN BE TRUTHFUL WITH THE PEOPLE.

AS THIS CAMPAIGN CLOSES, I WANT TO DISCUSS WITH YOU, THE PEOPLE OF NORTH CAROLINA, THE VERY DEEP AND VERY PERSONAL FEELINGS I HAVE ABOUT GOVERNMENT AND ABOUT PUBLIC SERVICE.

I WANT TO DISCUSS THAT EXTRA DIMENSION OF GOVERNMENT AND THAT HIGHER LEVEL OF PUBLIC SERVICE THAT ENABLES US TO HAVE FAITH IN OUR SYSTEM OF GOVERNMENT AND CONFIDENCE IN OUR PUBLIC OFFICIALS. OUR CITIZENS MUST BE ALLOWED THESE FEELINGS OF SATISFACTION IF OUR DEMOCRACY IS TO SURVIVE.

NO OTHER ISSUE IN THIS CAMPAIGN IS MORE IMPORTANT!

DURING FIVE AND ONE-HALF YEARS AS ATTORNEY GENERAL OF NORTH CAROLINA, MY EVERY EFFORT HAS BEEN MADE WITH THIS

PRINCIPLE AND THIS CONVICTION IN MIND. I TAKE THIS POSITION FULLY CONVINCED THAT THE FOUNDING FATHERS OF OUR NATION INTENDED FOR US TO HAVE THE PROTECTION AND BENEFITS OF A GOVERNMENT OF THE PEOPLE, BY THE PEOPLE AND FOR THE PEOPLE.

I DO NOT SEE HOW A PERSON CAN DRIVE INTO A FILLING STATION, PAY FOR A TANK OF GAS, AND DRIVE AWAY FEELING GOOD ABOUT THE WASHINGTON WAY OF HANDLING THE FUEL PROBLEMS.

I DO NOT SEE HOW A HOUSEWIFE CAN GO THROUGH A CHECK-OUT COUNTER, PAY \$30 TO \$50 DOLLARS FOR A WEEK'S SUPPLY OF GROCERIES AND FEEL SATISFIED THAT WASHINGTON HAS DONE ALL IT CAN ABOUT THE HIGH COST OF LIVING.

I DO NOT SEE HOW A WIDOW, WHO HAS HAD TO USE HER SAVINGS, MORTGAGE HER HOME AND BORROW FROM RELATIVES TO PAY A 10 TO 12 THOUSAND DOLLAR HOSPITAL AND MEDICAL BILL FOR HER HUSBAND'S TERMINAL ILLNESS, CAN FEEL CONFIDENT THAT WASHINGTON HAS DONE ALL IT CAN ABOUT THE SOARING COSTS OF MEDICAL CARE.

I DO NOT SEE HOW THE AMERICAN PEOPLE, VIEWING THE SHOCKING REVELATIONS OF POLITICAL WRONGDOINGS IN HIGH PUBLIC PLACES, CAN RELAX AND SMILE AND MAINTAIN THEIR FAITH IN OUR SYSTEM.

I CANNOT ACCEPT THESE CONDITIONS!

I WILL NOT ASSOCIATE SUCH GOVERNMENTAL FAILURES  
WITH THE AMERICAN WAY.

OUR DEMOCRACY CANNOT SURVIVE IF THE PEOPLE LOSE CONFIDENCE  
IN IT.

THEREFORE, I AM CONVINCED, AND I AM COMMITTED TO THE  
PROPOSITION THAT WE MUST GET THIS COUNTRY BACK ON THE RIGHT  
TRACK!

I BELIEVE THAT YOU SHARE MY CONCERN, AND I BELIEVE THAT  
YOU ARE WILLING TO SHARE MY COMMITMENT. I LOVE MY COUNTRY,  
AND I KNOW YOU LOVE IT JUST AS DEEPLY.

I OFFERED AS A CANDIDATE FOR THE UNITED STATES SENATE  
BECAUSE OF MY CONCERN AND BECAUSE OF MY LOVE FOR OUR STATE  
AND NATION. I BELIEVE THAT I CAN RENDER A SERVICE AND PROVIDE  
LEADERSHIP THAT WILL HELP GET US BACK ON THE RIGHT TRACK. I  
BELIEVE MY RECORD OF SERVICE AND MY INTEREST IN PROTECTING  
THOSE WHO PAY THE BILLS WILL SUPPORT THAT CLAIM.

I NEED YOUR HELP, I NEED YOUR SUPPORT AND I NEED YOUR  
VOTE ON TUESDAY, MAY 7.

I WANT YOU TO BECOME INVOLVED IN OUR POLITICAL AFFAIRS;  
I WANT YOU TO PARTICIPATE; I WANT YOU TO HELP MAKE THE  
DECISIONS.

DEMOCRACY CANNOT FUNCTION IF WE NEGLECT IT. WE MUST  
ROLL UP OUR SLEEVES AND GO TO WORK.

YOU CAN HAUL A LOAD OF FRIENDS AND NEIGHBORS TO THE POLLS  
ON MAY 7. YOU CAN USE THE TELEPHONE TO CALL PEOPLE AND URGE  
THEM TO VOTE. INDIVIDUAL, GRASSROOTS PEOPLE HAVE GOT TO HELP  
RUN THIS COUNTRY -- OTHERWISE IT WILL BE CONTROLLED BY  
BIG BUSINESS AND SPECIAL INTERESTS.

OUR VOTE IS OUR VOICE IN STARTING THIS TROUBLED NATION  
BACK ON THE RIGHT TRACK. OUR VOTES WILL SAY TO ALL THE WORLD  
THAT THE GREATEST NATION IN THE HISTORY OF MANKIND HAS  
RIGHTED ITS SHIP AND IS MOVING AHEAD.

NORTH CAROLINA HAS A ROLE TO PLAY IN AMERICA'S FUTURE.  
OUR CITIZENS DESERVE TO TAKE THEIR RIGHTFUL PLACE IN THE  
FOREFRONT OF THIS NATION'S PROGRESS.

WE CAN BEGIN TO DO THIS BY WINNING THIS NOMINATION ON  
MAY 7. WITH YOUR HELP, AND EFFORT, WE SHALL BE VICTORIOUS  
FOR NORTH CAROLINA.