

Special  
Edition

# Fountainhead

Special  
Edition

Vol. 53, No. 52 East Carolina University Greenville, North Carolina 30 June 1978

## *Farewell Leo . . .*



Recalls med school battle

## Hunt: Jenkins awakens sleeping giant

*Comments from N.C. governor James Hunt concerning the retirement of ECU Chancellor Leo Jenkins. Transcribed from a telephone conversation Monday June 26, 1978 with Jim Barnes, FOUNTAINHEAD News Editor.*

As governor of North Carolina I speak for the people of this state, all five and a half million, in expressing our deep appreciation to Chancellor Leo Jenkins for his leadership of our state. Too, often, people have talked about him in terms of regional leadership, and certainly that has been great; but Leo Jenkins has been a leader of the entire state of North Carolina. As East Carolina University has grown and become a more excellent institution and branched out its service to this state, the entire state has benefited from it. Now, it is true that the impact in terms of the awakening of the sleeping economic giant in eastern North Carolina has come about on a

regional basis, in large measure from his leadership. But even so, the entire state benefits from it because people from Raleigh who sell goods and services have a new market in eastern North Carolina; the same is true with all the banks and the various companies in Charlotte, Winston-Salem and Greensboro -- we're all tied together; we're one state, and as a part of this state has grown and developed, the entire state has benefited.

RECOLLECTIONS

My fondest recollection of Leo Jenkins has to do with the fight for the medical school that I was very involved in when I was Lt. Governor from 1973 through 1976. We just worked day and night to carry the day against very strong opposition in this state.

There was an awful lot of

pressure on me as president of the Senate at a time when our governor was not in favor of the med school, to back down and to endorse the position of the Board of Governors, which also was opposed to its development. But growing up in Eastern North Carolina and feeling so deeply about providing full and equal opportunity for all our citizens, I knew that this was a real time when we were going to make history, to take a step that would do perhaps more than any single thing that has been done in the history of our region to move it ahead. I had the opportunity to not only see the way in which Dr. Jenkins practices the art of politics, in terms of contacting people, building bridges, pulling together support, but I also noticed, I was also impressed by the depth of his commitment and how effectively he translated that to other people. I will always consider the opportunity to work with him on this endeavor as one of the most valuable experiences



GOVERNOR JAMES HUNT

of my life.

So, I would sum it up by saying that Leo Jenkins is a man who came amongst us and adopted this state, came to love it and has given his life and his great energies in a way that has little parallel in our history, to make us the land of opportunity that we are today.

WORKING WITH GOVERNOR

He will be working directly

with me as governor, and of course he will be in touch and working with our department of commerce which is our main industry-hunting group, with natural resources, administration and other groups that help provide the infra-structure for economic development and he will in particular be helping us in the commitment to a balanced growth policy in North Carolina in which we provide jobs and public services to people where they live, so that everybody in this state can have a good life.

### Delta Law requires you to read this message before you leave town.

O.K., this is goodbye! Go out and get drunk! Live it up! Have fun! The summer is yours! But some time this summer, like around August 4th, you'd better be ready to see the funniest college movie ever created. Don't blow it!



This summer the movie to see will be

## NATIONAL LAMPOON'S ANIMAL HOUSE

A comedy from Universal Pictures

THE MATTY SIMMONS - IVAN REITMAN PRODUCTION

"NATIONAL LAMPOON'S ANIMAL HOUSE" starring JOHN BELUSHI, TIM MATHESON, JOHN VERNON, VERA BLOOM, THOMAS HULCE and DONALD SUTHERLAND as JENNINGS. Produced by MATTY SIMMONS and IVAN REITMAN. Music by ELMER BERNSTEIN. Written by HAROLD RAMIS, DOUGLAS KENNEY & CHRIS MILLER. Directed by JOHN LANDIS.

Original sound tracks on MCA Records & Tapes

A UNIVERSAL PICTURE TECHNICOLOUR

**R RESTRICTED**

You'll be talking about it all winter!

## Commencement address

*Excerpts of Dr. Leo Jenkins' commencement address before faculty, students and guests at East Carolina University, May 12, 1978.*

Governor Hunt, Governor Sanford, and Governor Scott; Congressman Jones, Class of 1978 and your families, Chairman Pate and Trustees, Members of the Board of Governors, Senator Helms and Senator Morgan, Lt. Governor Green, Speaker Steward and other distinguished legislators and citizens here today Ladies and Gentlemen.

It is with nostalgia and honor that I stand before this graduating class -- the 40th such occasion since I came to East Carolina. Now, I face you at this, my final commencement as your Chancellor. We have lived a long memorable history together. In 1947, the year I arrived, 163 students received their diplomas. Today, we have Deans among us who are witnessing over two times more students graduating, within their schools alone, than the 1947 Class of 31 years ago. I would also like to note that Senator Robert Morgan was among those graduating in 1947. We are pleased that he could join with other distinguished guests in honoring the some 2800 who are receiving degrees today.

This moment belongs to the Class of 1978, their parents and loved ones; and this is a very

special day in my life. Therefore, I would like to reflect on a personal note for a minute or two.

There are far too many moments, which my family and I cherish, for me to cover in my brief time on this platform. If I were to express my feelings about each distinguished official with us today, about my 1700 associates on the staff and faculty, and about the many friends who are present in the audience, we would be here several hours.

On behalf of my family and myself, I would simply like to say to each of you, thank you for your wonderful friendship and understanding, which will live in our hearts forever.

Our greatest resource, as is often said, is our people. My friends, this is true in North Carolina and this institution has been a major benefactor. We need only to look to our honored guests here today, on this platform and in the audience. These distinguished leaders are responsible for helping achieve the greatness we see in this University. Along with their leadership and loyal support, the citizens of Eastern North Carolina and across the state made possible the strength and achievements which will yet be realized, because of the faith and support held for East Carolina.

[See ADDRESS, p. 3]

# Chancellor's assistant reminisces

By ROBERT M. SWAIM  
Advertising Manager

For the past three years there has been a very powerful and moving force within ECU administration, second only to Leo Jenkins and that force is Col. Dick Blake.

Col. Blake is officially the Assistant to the Chancellor. The "Colonel" is Leo Jenkins' right hand man who deals with a wide variety of projects and problems.

It was the summer of 1974 that Leo Jenkins asked Col. Blake to come to ECU and succeed Vice-Chancellor for External Affairs John Lang who had died.

At that time Col. Blake was serving in the Air Force at the Pentagon in Washington, D.C.

In January 1975 Col. Blake came to ECU to serve as Dr. Jenkins' assistant.

Col. Blake was no stranger to ECU. He graduated from East Carolina College in 1954 where he

had attended on a basketball scholarship.

When Col. Blake arrived to take his new job, ECU's fight for a four year medical school had reached the final stages.

"At the time I got here we were just warming for the final grand battle for the medical school. This was in the legislature," said Blake. "There had been a turn-down by the state educational hierarchy. So the decision rested with the legislature."

Col. Blake attributes the success for the med school proposal to the eastern legislators.

"Our eastern legislators knew that their constituents would be the beneficiaries. Unlike the piedmont, eastern legislators stick together like a pack of hounds," said Blake. "I think the university was driving the chariot home to justice, and the horses were the legislators and the 800,000 eastern North Carolinians who felt like they had been

diminished in their existence and overlooked in their needs. I think they saw this campus and Leo Jenkins as the chariot to freedom and they drove it all the way."

Blake speaks highly of a few eastern legislators who worked toward that ultimate goal of the med school. "Horton Roundtree has been in the trenches probably more than any other legislator. He worked for over ten years on the med school and he is a very powerful legislator. He's got good relations in the house and the senate," said Blake. "Jimmy Green played a powerful role in [See BLAKE, p. 5]



ECU CHANCELLOR LEO Jenkins

## ADDRESS

[Continued from p.2]

I trust history will record that together we have done a job in meeting our responsibilities. We have been part of a unique era in higher education in North Carolina and America, marked by rapid and successful growth. We have helped to transform college and university opportunities from a once elite enterprise to a framework fully within reach of the average citizen. We are proud and grateful that we were afforded the opportunity to serve a major role in this great transformation, in North Carolina and our Nation.

I would like to share with you some thoughts on philosophies and relationships which have become characteristic of this institution. Each of us has helped to light the beacon of hope which inspired us to reach high in what we sought to achieve.

In reflecting on this University's 71 years of history, we look back upon a great tradition of service. This tradition was established within a concept recognizing that we are owned by the people of North Carolina. The citizens have allowed us to devote our full capacity to serve this state's interests and ambitions, and to help achieve social and economic fulfillment.

Our partnership with the people has been warm and meaningful. It has helped us expand our work far beyond the confines of this campus, to meet our obligation to serve faithfully the full community which sustains us.

Our community is local, it is North Carolina, it is the nation. But it is even more than this. Our allegiance is also embodied in the

larger community called fellow man. Our faculty, our graduates, and our friends have always been men and women who were conscious of these obligations and proud to meet this magnificent challenge. I am confident that this will continue.

The spirit in which this University has operated is based on a two-way street of communication with the people. We have respected the right of every citizen and group from communities to come to us with ideas, suggestions, and requests for assistance. Likewise, we have fully exercised our right and obligation to go into communities and extend the services of the University wherever we saw a need we could fulfill.

My fellow citizens, this has paid great dividends. I could hardly name a major program this campus has undertaken over the past three decades which does not have its origins in this two-way street communication. We can look around us today and fully appreciate the fruits of this partnership. This covenant with the people will continue to sustain East Carolina University.

We cannot rest on our past accomplishments. Tomorrow we face tough challenges in accommodating new circumstances and demands. We are living in fast changing times and pressures are different and more intense. Events happen faster, and our life-style and culture react to the sophisticated developments of our generation. We experience this in every phase of our life -- when we eat, when we travel, when we work, when we study, and in our leisure.

We are known as a university which faces the future, and we can be assured that the tasks ahead will equal those that now are history.



## ENJOY A GREAT DEAL FOR DINNER

**OUR FAMOUS FOOTLONG FRANKFOOTER, SMALL FRIES, SMALL SOFT DRINK**

### \$1.29

The taste of our famous Footlong Frankfooter really measures up to size. Prepared exclusively for Wiener King from our own special recipe of quality ingredients. Try one. With fries and a soft drink, it's a great deal for dinner.

1011 Charles Street Greenville

---

## ENJOY A GREAT DEAL FOR DINNER

COUPON

Footlong Frankfooter, topped with chili, mustard and onions. Small fries, small soft drink.

### \$1.29

with this coupon



COUPON

Coupon expires July 2, 1978. Please present this coupon before ordering. Limit one coupon per customer. Void where prohibited by law.

# Editorials

Page 4 FOUNTAINHEAD 30 June 1978

## Goodbye Leo

ECU has grown tremendously during the past 31 years under the guidance of Dr. Leo Jenkins. The university and the region in which it is located owe an immeasurable debt to him, for no other individual has done as much for eastern North Carolina and ECU as has Leo Jenkins.

This special edition of FOUNTAINHEAD is an attempt to repay that debt in part and is being distributed on the last day of Jenkins' educational career.

Jenkins has also engendered and endured more criticism than any other figure in the east, especially from newspapers and legislators in the piedmont and western sections of our state. These criticisms, however, served only to further endear Jenkins to the people of this region.

For many years, the students of ECU did not fully appreciate the accomplishments of this man, at one point picketing the Chancellor's mansion.

No doubt, ECU would have grown right along with eastern North Carolina had Leo Jenkins never set foot in the state. It would not, however, have grown as fast or as tall without him. In short, Leo Jenkins made this university.

In the process of erecting a university in the midst of tobacco and soybean fields, Dr. Jenkins has greatly improved the lives of the citizens of eastern North Carolina.

Anyone who attended elementary or secondary school east of Raleigh probably received training from several ECU graduates; countless local businessmen learned their skills in the School of Business; and, perhaps the most far-reaching accomplishment, ECU graduates will someday care for the health of the citizens of this area, alleviating to some degree at least the critical shortage of doctors in this region.

Dr. Jenkins' accomplishments are legendary. But they have, just as surely as Dr. Jenkins will, passed into local history. It is now time to look ahead to the future accomplishments of Dr. Thomas Brewer. If he is able to achieve one-fourth of what Dr. Jenkins has achieved during his stay in Greenville, he will have served the university admirably.

### Fountainhead

Serving the East Carolina community for over fifty years.

"Were it left to me to decide whether we should have a government without newspapers or newspapers without government, I should not hesitate a moment to prefer the latter."

Thomas Jefferson

Editor . . . . . Doug White

Managing Editor . . . . . Leigh Coakley

Advertising Manager . . . . . Robert M. Swaim

News Editors . . . . . Jeannie Williams  
Jim Barnes

Trends Editor . . . . . Steve Bachner

Sports Editor . . . . . Chris Halloman

FOUNTAINHEAD is the student newspaper of East Carolina University sponsored by the Media Board of ECU and is distributed each Tuesday and Thursday, weekly during the summer.

Mailing address: Old South Building, Greenville, N.C. 27834.

Editorial offices: 757-6366, 757-6367, 757-6309.

Subscriptions: \$10 annually, alumni \$6 annually.



DR. JENKINS - MIGHTY BIG SHOES

## Crosswinds

'Leo is one of the great ones'

### Once more, with feeling

By JIM BARNES

Writing about Leo Jenkins for this issue of FOUNTAINHEAD recalls to mind the old "coals to Newcastle" cliché. I have spoken with Dr. Jenkins in an interview, listened to Governor Hunt speak about the chancellor, and read what Senators Helms and Morgan have said about Dr. Jenkins. So, what could I possibly add?

Not much, really. I mean, I only met the gentleman a few days ago in his office, and though it was an interview situation, we didn't get to chit-chat all that much. I get the feeling that if any more laurels are heaped on Dr. Jenkins' head, he is going to have to wear a cervical collar for the first month or so down in Morehead.

So here goes, Leo. I hope that this additional encomium will not stress too much.

Since the spring of 1976, when I first came to Greenville, I have had a first-hand chance to get to know the Titan cum Chancellor I had been hearing about for so long. I mean, every time I looked at FOUNTAINHEAD, there was Leo, cutting a ribbon, clasping a hand, lifting a cup, or merely lens-gazing in a benign way. Certainly I would get to meet Leo if I only made an effort.

I blew it. I never made the effort.

Like so many other ECU students, I took Leo for granted, something like the Accutron of Greenville. You know, always there, working hard, that sort of thing.

As the time went along, I gained more and more obligations and more and more reasons not to meet Leo. But for those two years, as for (no doubt) the previous 29, Leo was in there swinging, fighting, charming and doing whatever else it took to do his job — advance the cause of ECU, for me and for all the others who never had the time to meet him.

As I looked over all the things all of these people have said about Leo Jenkins, I still get the feeling that they're missing something somewhere.

Senator Helms says that Leo is an "eloquent man;" Senator Morgan adds that the Chancellor "deserves all the credit in the world." And the Governor of North Carolina, Jim Hunt, feels that Dr. Jenkins "has given his life and his great energies" to his adopted state.

I feel that all of the above statements are true; at least that much can be said about a man who has spent literally the last 31 years in a pursuit which lies beyond himself, his family, or his own interests.

That sort of thing does not happen much these days.

As I said at the outset, I wish that I could have known Leo Jenkins. There is, I feel, a natural tendency on the part of humanity to crowd close to the great ones around them, to get some of whatever the great ones have to rub off on them. I haven't been around many great people in my life, so I am not sure if it works.

I am sure, however, that as far as North Carolina is concerned Leo is one of the great ones. The number of enemies he has made over the years attests to that; that's another tendency of humanity. Great ones have enemies, as well as friends.

So all of the panegyrics have been delivered; Leo will soon leave Greenville to work, among other things, as a part-time gubernatorial advisor. The university that Leo helped to establish will operate well in his absence — maybe that's a compliment someone has yet to give him.

The new Chancellor, Dr. Brewer, will begin his term at ECU on Monday. He inherits a university which has come a long way in 71 years; with luck, he will help it along much farther.

That's another thing about great ones: They somehow inspire those who follow them. I wish Dr. Brewer the best.

I'm glad as hell I'm not the new chancellor.

# Jenkins a 'no-nonsense educator'

Remarks by Senator Jesse Helms, [R-NC], reprinted from the CONGRESSIONAL RECORD of the U.S. Senate for May 22, 1978.

Mr Helms: Mr President, on May 12, Mrs. Helms and I traveled to Greenville, N.C., for the "retirement" of a man who will never really retire -- Dr. Leo W. Jenkins, chancellor of East Carolina University.

It would be more accurate to say that Leo Jenkins, a longtime friend of mine, finished one distinguished career on May 12 -- and began another.

Leo is a native of New Jersey, I will say to my able friend,

## BLAKE

[Continued from p. 3]

this, he always supported us. Without fail he supported the med school and "he never made any bones about it."

Ironically Blake credits one of ECU's most bitter enemies with helping in the establishment of the med school.

"If you want to pick the single most force that mobilized the East to support this university and Leo and the med school, I think the News & Observer did it," said Col. Blake. "I think without their cartoons and without their acid editorials we could never have done it."

"You can't slap this university in the face and not be slapping 800,000 people," said Blake. "I've got a feeling that if they had embraced us and written favorable editorials about the med school I don't think we would have gotten it."

Col. Blake added that Sen. Jesse Helms has, over the years, been one of ECU's most ardent supporters in achieving university status and in the med school fight. "Jesse was doing his commentaries over the tobacco network. He used to come out even in our darkest hour when nobody seems to be for us. He would get over the air waves and time and time again to try and encourage the acceptance to all of N.C.," said Blake. Blake said that Leo Jenkins will never forget what Senator Helms has done for ECU, now will any of the followers of ECU.

### TO ADVISE GOVERNOR

Col. Blake said that Dr. Jenkins will take a position as an economic advisor to Gov. Hunt upon retirement and will divide his time between Atlantic Beach and Raleigh.

"There is a seven man industrialization group being formed in Raleigh now and he will be working with them, and he will be making policy suggestions to the governor," said Blake. "It could involve some overseas travel if the governor chose for him to do it."

Senator Williams, and Dr. Jenkins has recently been honored by the legislature and the people of New Jersey. But since 1947 this former Marine from the State of New Jersey has been a North Carolinian, and what a North Carolinian he has been.

By prodding, pushing, cajoling, working, pleading -- and by every other honorable means -- Leo Jenkins has built a relatively small teacher's college in Eastern North Carolina into a great university. He was president of that university until it became a part of the great Consolidated University of North Carolina. Then he became its chancellor.

It was on May 12, the occasion

"In his own time, Leo's own time, he will be doing all he can to ensure Hunt's re-electability in whatever office he wants, now that's not part of his job, that wouldn't be legal," said Blake.

Blake said that Jenkins won't "be in the trenches, but he has got a magnificent ability to troubleshoot." Blake added that he thinks the governor will use Leo's analytical abilities quite a bit.

"In his off time he's going to work like to Hell for Jim Hunt. He's always admired him," said Blake.

Blake said that Jenkins will operate permanently out of Atlantic Beach and he will go to Raleigh for three or four days at a time and he will operate out of the Hilton.

Dr. Jenkins will have a office at Carteret Technical Institute with a secretary.

Blake said that Dr. Jenkins has always been very concerned with the well being of the student body, and takes personal interest in the problems of students.

"He always makes it very clear that the students have got to come first. To tell you the truth, although he is very supportive of his administration when they are right, if it comes down to a student versus a professor, I'd hate to be a professor," said Blake.

Blake said that Dr. Jenkins is always greeted warmly by students and alumni wherever he is traveling.

of the 40th commencement exercise over which he has presided at the institution in Greenville, that Leo Jenkins concluded his tenure as head of East Carolina University. Mr. President, in case Senators are wondering why Leo Jenkins has presided over 40 graduating exercises, when he has been at ECU for 31 years, it is because the institution has had two graduating classes during 9 of the years.

It was fitting, of course, that Leo Jenkins deliver the commencement address on May 12. The students and faculty wanted him to do it. In earlier years, all manner of distinguished citizens, from within and without North Carolina, have delivered the

commencement address. But this time, appropriately, they wanted Leo Jenkins to do it.

It was a memorable occasion, and it was a memorable address. I was immensely proud of my friend -- as I always have been. Sitting on the stage with him, I could see Leo's dear wife, Lillian, and their children and grandchildren. Leo's mother was there, gracious and proud, as were all the other members of his fine family.

Upon completion of his duties at East Carolina University, Mr. President, Leo Jenkins moves to another challenge. He will be special assistant and consultant to the distinguished Governor of our

State, Jim Hunt. Also, I imagine that Leo Jenkins will be making some speeches around the country. He is an eloquent man. He is a man of high principle and sound judgement. He is a no-nonsense educator. He understands the free enterprise system and he has been one of its most dedicated supporters. He has a message for America, and America would so well to listen to it.

In short, Mr. President, Leo Jenkins is a remarkable man, and I want my colleagues to have an opportunity to read the commencement speech which he delivered on May 12. For that reason, I ask unanimous consent that it be printed in full in the RECORD.

## Senator Robert Morgan

### 'He deserves all the credit in the world'

REMARKS BY Senator Robert Morgan, [D-NC].

Senator Robert Morgan said of Dr. Leo Jenkins:

"Leo could have had all the prestige he wanted. He could have sat down there in the President's house and said 'yes sir' and 'no sir', but he decided to take them on in behalf of ECU and the people of North Carolina. He suffered a lot of grief because of this from the educational establishment, but he fought them and he won. He deserves all the credit in the world."



SENATOR ROBERT MORGAN



We've tried THE VILLA ROMA and we like it, now it's your turn.

*The Villa Roma*

Customer Appreciation

2-5 pm Monday thru Friday.

Your favorite golden BEVERage only .25

**THE VILLA ROMA**

**\$1.00 OFF**

**ANY PIZZA WITH COUPON**

2713 E. 10th St. 758-1042

Offer expires July 12, 1978.

It pays to advertise in  
**FOUNTAINHEAD.**

For advertising

information

contact:

**Robert M. Swaim,**

**757-6366.**

Begins July 1

# Brewer to succeed Jenkins

By KENTYNDALL  
Staff Writer

Dr. Thomas Bowman Brewer was elected by the UNC Board of Governors to succeed retiring ECU Chancellor Dr. Leo Jenkins.

Brewer, 45, is a native of Fort Worth, Texas.

The scholar and historian has served as Vice Chancellor and Dean of Texas Christian University since 1972.

Brewer, a seasoned administrator, has held teaching and administrative posts at universities in Texas, Ohio, Iowa, and Kentucky.

According to Troy W. Pate, Jr., Chairman of the ECU Board of Trustees, the process of choosing a new chancellor began over 13 months ago, when the board reviewed the general procedures and experiences relating to other institutions which had undertaken a similar task.

Brewer was chosen for the ECU chancellorship from a field of more than 200 candidates.

President William C. Friday of the 16-campus University of North Carolina system chose Dr. Brewer from two final recommendations submitted by the ECU Chancellor Selection Committee and approved unanimously

by the ECU Board of Trustees.

Brewer received his Ph.D. in American History from the University of Pennsylvania in 1962, after earning a B.A. and M.A. from the University of Texas, Austin.

Brewer will assume duties July 1 as the seventh chief administrative officer in the 71 year history of ECU.

Jenkins is retiring after 18 years as president and chancellor and a tenure of 31 years during which ECU grew from a small teachers college into a major university.

Brewer is married and has three children.



DR. THOMAS BREWER will succeed retiring ECU Chancellor Dr. Leo Jenkins.

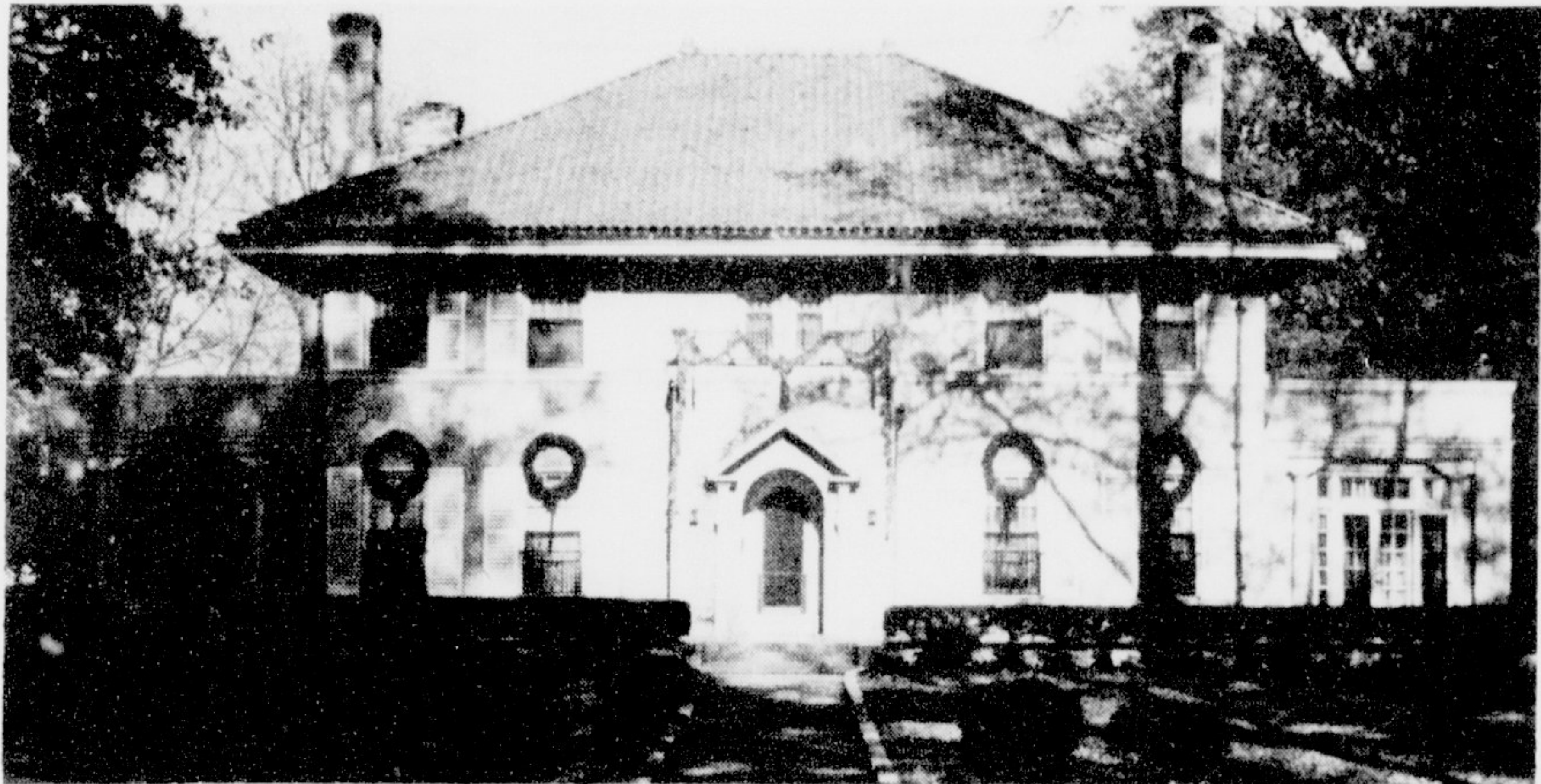
William C. Friday

## 'He has put his stamp upon an entire region of our state'

William C. Friday, president of the 16-campus University of North Carolina system, offers his comments on Dr. Jenkins' retirement in a letter to FOUNTAINHEAD.

ized; he has been equally interested in developing a first-rate fine arts program and in producing a winning football team. Evidence of his contagious enthusiasm and tireless energy abound in Greenville. He has put his stamp upon an entire region of our State. When historians of the future evaluate the impact of this energetic individual, they should look beyond the bricks-and-mortar testimony to his drive and vision and conclude that a major contribution of Leo Jenkins was his ability to renew in the people of Eastern North Carolina a sense of confidence and of pride.

Justified praise has been heaped on Leo Jenkins on the occasion of his retirement as Chancellor of East Carolina University. Statistics have been cited which illustrate the dramatic growth the campus experienced under his leadership. The breadth of his interests has been emphasized;



THE CHANCELLOR'S HOME on Fifth Street.

## Active retirement planned

By STUART MORGAN  
Staff Reporter

Dr. Leo W. Jenkins, president and chancellor of ECU for the

past 18 years, will soon be retiring.

After retirement, Jenkins plans to leave Greenville to establish a permanent home at Atlantic Beach and probably an auxiliary apartment in Raleigh.

"We own a condominium at Atlantic Beach, I like the people there, and they've made me an honorary citizen," said Jenkins. "They've also given me a key to city of Morehead."

"I'm going to join many organizations down there. Many people don't realize this, but Atlantic Beach is an ideal place to retire; actually, it's really a mecca for retired people," he added.

But, despite the description of the seemingly ideal retirement location by Jenkins, he has decided to embark on a second career.

"I plan to join Governor Hunt's staff, but we haven't figured out in what capacity yet," said Jenkins. "As late as last Thursday, he and I talked a little bit about it, and from that discussion I believe I will serve in a position as consultant with him on many things."

"I think the chief one may be in the area of industry and

industrial development in rural areas," said Jenkins. "I may also do a little work in education."

Jenkins, an achiever and a man who has a reputation for getting things done, said he would do anything he is qualified to do to benefit the state when and if Governor Hunt should ask him to.

"If he should decide at anytime that I can be of no service to him, there will be no hard feelings on my part," he added.

Jenkins said he was very grateful to Governor Hunt for his invitation to join his staff, and added he had known Governor Hunt for a long time and had a high regard for him.

"I had the pleasure of giving his commencement speech when he was in high school as a student," said Jenkins. "He has said since then that he had considered me a very audacious person at the time."

Jenkins added that Governor Hunt liked the spirit that he instilled in him as a young boy. "That things can be done if you want to do them."

"He followed that philosophy," said Jenkins.

**WESTERN SIZZLIN'  
STEAK HOUSE**

HOURS: SUN. THRU THURS. 11:00 TO 10:00  
FRI. & SAT. 11:00 TO 11:00

**THURSDAY LUNCH & DINNER SPECIAL**

NO. 1 BOZ. SIRLOIN DINNER \$3.69

TEXAS TOAST WITH BAKED POTATO AND  
MELTED BUTTER OR FRENCH FRIES

## Mrs. Jenkins 'First Lady' of ECU

ECU News Bureau

Mrs. Lillian J. Jenkins, wife of retiring ECU Chancellor, Leo Jenkins, has been "First Lady" of the ECU community for nearly 20 years.

The Lillian J. Jenkins Scholarship Fund was named in her honor in 1975 and the presentation was made with hope that this expression of esteem would provide impetus for further contributions toward perpetuation of the Lillian J. Jenkins Scholarships.

Also, a plaque citing her "many years of friendship" was included in the formal presentation.

Mrs. Jenkins, the former Lillian Jacobsen of Lavalette, N.J., holds the B.S. degree from Trenton State (N.J.) Teachers College.

She came to Greenville with her husband when he became Dean of the University 31 years ago. Dr. Jenkins has served as president and chancellor of ECU since 1960.

In addition to her duties as wife of the chancellor and mother

of six, Mrs. Jenkins has been active in numerous community and civic affairs, in garden clubs and literary circles, in her church, as a past Cub and Brownie Scout leader, a charter member and first president of the Aires Book Club which later became two clubs.

She assisted in formation of Seira Book Club, Chi Omega, and a helper in all civic activities.

She is a frequent visitor and helper at Greenville Villa Nursing Home.

"I have never been a joiner," says Mrs. Jenkins, modestly.

But those honoring her spoke of "faithful and forceful" performance and her involvement "with loving and serving people."

"My hobbies are gardening and grandchildren," she said. One grandchild, in particular, Yanna Person, occupies a great deal of Mrs. Jenkins' time. Also, she makes use of a green house in the rear of the chancellor's mansion for the growing and arranging the flowers and plants.



MRS. LILLIAN JACOBSEN JENKINS



DR. LEO JENKINS

## Magazine article features 'Daddy Leo'

ECU News Bureau

A feature story presenting a "different view" of Dr. Leo W. Jenkins, retiring chancellor of ECU, appears in the current issue of the statewide magazine, *Tar Heel*.

Entitled "Daddy Leo," the article pictures Jenkins in his family environment, as a parent, as seen from the viewpoint of his wife, Lillian, and their six children.

Jenkins' three sons and three daughters have grown to adulthood while their father has served as president and chancellor of

ECU for the past 18 years.

The author is Hugh P. Stanley, English instructor at Pitt Technical Institute, Greenville.

The article presents insights and anecdotes about Jenkins as told by his children, ranging from his interests as a "do it yourself" carpenter, painter, builder of a backyard swimming pool, to disciplinarian with unorthodox methods.

Stanley relates that Jenkins now-famous collection of editorial cartoons began when his eldest son, Jim, then a student at UNC-Chapel Hill, began clipping cartoons and "very negative

articles" about "the character who was trying to get university status for that little school in the east."

Jim mailed the clippings to his father and later found that they were being framed and hung in the hallway of the chancellor's home.

"He always acted like he got a kick out of them," Jim said.

*Tar Heel*, a slick paper magazine published by The New East Inc., of Greenville, has a statewide circulation of 87,500. It is edited by Jim Wise. Jean Hall is associate publisher and general manager.

The staff of  
**FOUNTAINHEAD**

wishes

**Dr. and Mrs. Jenkins**

the best of luck

in the future

# STUFFY'S



Good Stuff at Stuffy's

**Cool Off**  
with a

**Free Large Lemonade**

good with purchase of any one of  
STUFFY'S FAMOUS SUBS  
(offer good from June 30-July 7 with coupon)

# Leo reflects on 31 years at ECU

By JIM BARNES  
and  
JEANNIE WILLIAMS  
News Editors

**FOUNTAINHEAD:** Dr. Jenkins, since your arrival in 1947 and then your tenure as president and chancellor of ECU there has been a growth in various departments and schools of the University, among them the schools of nursing, home economics, art, allied health and the school of business. What is your basic philosophy of university development?

JENKINS: I think the university ought to serve its constituency; in our case it's the world almost, but more particularly it's North Carolina. There ought to be, there must be, and there is here, a two-way street of communication. We feel that with almost 700 professors here, trained in all disciplines from the greatest universities in the world, this genius, this talent should not be used exclusively for the classroom. It ought to be part of the life of all the people who are paying for it, namely the citizenry of North Carolina. So therefore, we feel that we have the perfect right and obligation to go into any town where we feel that we can be of service, such as the archaeology people who have gone over into the Williamston area with the Indian excavation. Our Regional Development Institute has gone into areas to tell how to get sewers, how to get money for small business developments, how to get recreational facilities, and we're constantly being asked for things of that type.

Now, in like manner, the citizenry ought to feel free to come here with any proposition they have; that's how the medical school started, for example. A physician came back from a meeting at Duke, and he learned to his amazement at this school that eastern North Carolina had the worst record in all of the United States for the quality of modern medical delivery -- not the quality, but the quantity. He learned to his amazement, and so did I, that some of the countries

led the nation in suicides, infant mortality, rejection from the draft, physical and mental. And therefore, he sort of reprimanded me. He said, "Here you are in the middle of all this squalor and you brag about being the focal point for development in eastern North Carolina. It's just a sham, because you're not addressing yourself to the real problems." I listened to him, and I sent a very strong Ph.D. research man out to see if the doctor knew what he was talking about. He came back and documented everything the man had said, and I discovered to my amazement that he had even underestimated the condition; they were worse than the doctor had said. Therefore, a medical school fight started.

It was the same thing with the nurses. Somebody said there was a shortage of nurses and that we should do something about it, and we were told immediately by the power structure that it wasn't true, that there were plenty of nurses. We knew that wasn't true, because we had faculty here whose people got sick and couldn't get a nurse. We knew of people in town who couldn't get nurses. And then Governor Scott called me. You see, there's a two way street of communication that goes in many directions. Sometimes it originates with the man in the street, sometimes the idea comes from a barbecue meeting, sometimes a fellow rings my door bell, sometimes it will come from a student. Now, Governor Scott called me and said that before he leaves office, he wants to do something about recidivism. He said North Carolina has a terrible record of people who leave jail and go right back in again, that type of thing. And he told me among other things that it's cheaper to send a young man to college than it is to send him to state prison. We could pay all his fees: room, board, tuition, books, all his recreation money; it would still be cheaper than to send a boy to state prison.

But we want you to do something about it, and by 'you' he meant East Carolina. So we established



"THE TURBULENT 60's taught administrators a great lesson they should have learned..."

[Photo by John H. Grogan]

the program in correction sciences. So, that's what I'm trying to say--the university, to be effective and tax supported, ought to address itself to every problem about which it can do something right now. We are behind schedule, even, in addressing ourselves to the senior citizen. We have many senior citizens in eastern North Carolina. People come from all over the world to settle here, but we haven't been aggressive enough in giving them programs; we've got to cater to the needs of people.

You will be remembered for many accomplishments, but certainly chief among them will be achievement for university status for East Carolina and the establishment of the four-year medical school on campus. You were battling uphill quite often during these campaigns, yet in the end your cause won out, often over the heated opposition from North Carolina politicians. Now that you are leaving, what type of future do you project for ECU and eastern North Carolina?

Well, I think number one, in the not too distant future, there's going to be literally thousands of senior citizens on this campus. There are so many people taking advantage of retirement.

Every time I speak before a group of senior citizens, they don't ask social security questions; invariably it's "what

courses can I get at ECU?" The big change you're going to see here is a great increase in the number of senior citizens--that's number one.

I think you're going to see a change in the calendar; we're going to operate twelve months a year. I think you are going to find more electronic teaching. A teacher will put all his lectures on tape, and you'll be able to go into a library and, say you missed classes last week, you'll sit down and listen to three lectures--no questions asked.

I think the calendar will change so that students will be able to travel at their own speed. If you can make the four year program in a year, well, they'll let you do it.

We're mechanized now; I don't think there are a half-dozen students on this campus who must go home and take care of the farm. It used to be that it was almost all of them; that's why we used to be on the quarter system. When I first came here, many, many youngsters would quit in the spring or wouldn't go in the fall quarter. But now, with the mechanization that has taken place, it's no longer a problem.

So I think we're going to have a different calendar; we're going to let people graduate whenever they finish their work--there'll be graduation, so to speak, almost every week. There will be a lot more credit by examination; we're going to give experiences out in the world credit. Well, we're doing a little bit of it now.

I know one person on this campus who got two year's credit in Spanish in one afternoon. He came up here from Mexico. He was a Mormon and did his missionary work down there, and he speaks Spanish very fluently. So he came up here and took the first and second year Spanish exam and got two full years of credit in one afternoon. So there's going to be a great deal of that going on. Professors are going to be guidance people and constant consultants, a lot more than traditional teachers.

We're going to let students travel at their own speed, and we're going to place a lot more responsibility in the students' hands in running the institution. We learned in the 60's that we were old-fashioned. I think the

turbulent 60's taught administrators a great lesson they should have learned.

You see, historically you could lean back and throw a student out for silent contempt; you know, "I don't like your looks and I'm going to throw you out." But now you don't do that anymore; you go through this process, you have a committee and go to a hearing. The youngster has access to the courts and the courts have been very receptive to their cases and the whole picture has changed, I think, for the better.

There are new responsibilities thrown on the student and the student-teacher relationship has grown much closer than it used to be. When I was as student at Rutgers, one professor told us at the beginning of class, he said, "Please don't speak to me on the street because I have no intention of answering you. It will just embarrass you. Don't say hello to me or goodbye--just ignore me. I have no intention of answering you." Well, you wouldn't have that today, people would laugh if a fellow pulled that trick today.

I think graduation will soon be a thing of the past; it will be passed. Some youngsters like it because they say that their sister graduated, but to go through the paces and hear a talk, wear the gown and so forth; more and more people are going to say "what the heck, mail me my diploma if you will and let me get on my way."

I think there will be a much closer relationship between business and the University; we need each other--the manpower if needed, so business is going to come closer to us. There are many revolutionary changes taking place, and I think things are going to be for the better.

Aside from departments serving the medical school, will there be a need for a general doctoral program at ECU?

Yes, there is; and there's going to be one -- in science. We have permission to go ahead and pursue in the sciences associated with the medical program. But in those disciplines where there is no production, I think we ought to walk very cautiously.

In some disciplines, those

[Continued on p.9]



FOUNTAINHEAD NEWS EDITORS interview ECU Chancellor Jenkins.

[Photo by John H. Grogan]



[Continued from p.8]

with Ph.D.'s are considered over-trained, because there are so few openings, that because of the fact that they are Ph.D.'s often disqualifies them. People say, "You're a fine fellow, but you are overtrained for this job, and it would be embarrassing to have you on this job." So I think we'd better watch the market.

But there are so many spinoffs from the other professions; the allied health program was unheard of here ten years ago. Now it's a very flourishing program. Patient therapy, physical therapy, medical librarianship -- all these are spinoffs from the med program, you see. And there will be more spinoffs as time goes on, opening new doors for people who had never had the chance to even consider such a career.

Now there are numerous opportunities for people, and they are greatly needed in North Carolina. And by the way, our products are exceptionally fine people. I had a personal experience when I was at the hospital, and my wife has it now. Our nurses and our physical therapists are excellent; they're well received by the hospital people.

*In a 1973 speech to ECU faculty members, you made the remark that "It will be our salvation that the academic community is free and that it's members become involved." It is obvious that this philosophy has guided your career. Do you still advocate community involvement as an important part of an educator's life?*

Yes, Well I believe that the chancellor's job is to help to pick the right people for the right spot and then let them alone. Creativity is never going to develop with someone always looking over the shoulder. To illustrate my point: I don't censor

FOUNTAINHEAD. I don't ask you to show me a copy. I believe that the right people are running it and that it's going to be a good paper. And historically, it has been a good paper. Our student government has been very effective; it's had its up and downs, but it's been one of the most effective in the nation, and its budget is one of the biggest in the nation. It has been handled in the 31 years without any scandal, any evidence of stealing or anything else.

Now I would be rather stupid if I were to pick a pathologist or a music professor or art professor, because who would know more about what they do, who would be more qualified to ascertain the qualities needed, or the bring forth such people--the person who understands the discipline or someone standing on the margin as I would be doing?

So therefore, it would be rather ludicrous for me to come in and ask them to let me question some surgeon, "Are you qualified to teach surgery here?" What would we talk about? You know, I wouldn't know what I was looking for in that.

Therefore, I think that the German philosopher who said that the government that governs least governs best knew what he was talking about, because you

don't get creativity by supervision, by peeping in doors, by going to class to see what the professor is doing. You assume that the bad apples will soon surface, and historically, that's happened.

Those people who were unable to accept the responsibility are soon discovered, through their students, through their colleagues, through many avenues that write, the man who teaches because he wants to teach well, he's the fellow who is going to make a university great; not someone who's under direct supervision, or "publish or perish" or all that nonsense.

*You received your first degree in political science and the first teaching experience you had was in political science and history. In light of your excellent track record in politics, do you ever feel that you are a politician who just happened to end up in educational administration?*

Yes, I am. I think I'm a politician, I really do. And I'm not ashamed of that. I see in too many areas...I see it in religion. I think there's a great deal of politics in business. You've seen *How to Succeed in Business Without Really Trying?* You've got to be at the right place at the right time, with the right speech, say the right thing, that's politics, and the whole world is based on politics. Now the tragedy of it is, the people who have given us this new world, this fast-moving world, this electronic world, people who give us that have elected to stay out of politics. This is one of the tragedies of our way of life because they are the people involved. There is not one engineer to my knowledge in the state legislature. There's not one engineer to my knowledge in Congress - I might be wrong, and if there is I don't know who he is. The Congress and the legislature ought to be loaded with engineers, technicians and so because they gave us this world and you can see the implications of it.

*Over the last few years, your interest in athletic success for ECU has brought you much personal criticism. Do you view the athletic field as a metaphor for life? Are big-time sports more important to ECU than, say, more faculty, or improved library facilities, for example?*

Well, it doesn't work that way. All these things are related, so to speak. The symphony orchestra is important; the art exhibition is important; the essay contests that we have, the debating team is important. All these things go together.

Now athletics, the spirit of trying to win, is part of the American ideal. That's why America is great; we've tried to win, we've tried to have businesses that succeed. We want towns that grow.

We have 5500 students in intramural sports here. Now, the Greek adage that a strong mind and a strong body is the answer to life--there's some wisdom in that, a great deal of wisdom. I think that if the faculty encourages both intra-mural and intercollegiate athletics, it has a healthy effect on the university.

We have found in some of the schools which have not tried to win and have ignored athletics, they've had other types of problems. We believe that the more we can interest men and women in intra-mural and inter-collegiate athletics, the stronger our spirit will be. The student body will endorse it and we know they endorse it, because if they didn't, we wouldn't have 5500 people in intra-murals.

We've been lagging desperately in programs for women, and it's about time we caught up with it, and we are catching up with it. It's only been a few years ago that there was one intercollegiate sport for women, and now we're in eleven. The women rightfully asked for a hearing on getting more budget, and I told the women when they came in here "I agree--you have a gripe. You are paying some money; you ought to get something out of it," "and we're going to do something about it." I understand that this problem has already been resolved, so my successor will not have to inherit it.

I differ with a lot of people, and have been criticized because I don't buy Grantland Rice's adage that it makes no difference that you win or lose, but that it's how you play the game. That wishy-washy attitude is not what made America great. We are out to be a winner. We are out to be the strongest nation on earth. The only reason now that people don't us is that they're afraid of us. It isn't that they love us; there's no love among the Russians for the Americans, you know that. But the reason they don't attack us because they're afraid of us, and we've got to be strong. And in athletics, I think that's the whole idea. Who was it, Wellington, who said that the battles had been won on the playing fields of Eton? There's some truth in that. If a boy or girl gets that tremendous desire to win, there is strong evidence that that will carry over into life, that the boy or girl will go through life trying to be a winner.

We hope that's true in everything; we hope that our people in business go out with the idea that they're going to be the best business people in the whole world. Now suppose they went out there with the philosophy that it makes no difference whether they go bankrupt or not, but the important thing is that we go into business? Wouldn't that be silly?

I think the whole idea is one of winning, and it starts with the athletics, it starts with the music people. We want our orchestra to be the best college orchestra in the nation; we want our band to be the best in the nation. And quite frankly, we do have one of the best bands in the nation because we practice that philosophy. And the students catch on to that right soon. You wouldn't have the precision band that you have if those young people were not dedicated; it's just that simple. They practice long and hard; they take it seriously, and you almost get goosepimples up your back when you see them performing out there. They're so zealous. So here again is the spirit of winning. That's why I

encourage athletics.

Now I've been criticized for going in the stands and staying with the fans, that I should go up where the VIP's are and so forth; I don't buy that. I'm happier being with the fans; I have more fun there. I've been criticized for putting on those shirts. Well, that's part of the fun -- that's part of the game. I'm not going to stand there and say "this old football and this old basketball -- isn't it a shame that we've got to have it." I'd be the biggest hypocrite in the world if I played that role and I don't intend to play it, and I never did play it.

Some folks get upset and say "I saw him standing there and there was some rowdiness near him and so forth and so on; well that's not my fault and I'm not going to run over and say I



*"I DON'T BUY Grantland Rice's adage that it makes no difference that you win or lose..."*

[Photo by John H. Grogan]

shouldn't be there.

with our community.

I could be criticized for being in politics. Well, wouldn't I be a hypocrite to tell our people here, and I've been telling them for 31 years, that all of our students ought to get into politics. It's their country, and if they want to make it better, they ought to do their part to make it better. Standing by and criticizing that they don't like the mayor and they don't like the governor or the president; that's not going to make it better. It's going to get better if more young people get involved and insist on accountability.

If all our young people in the state of North Carolina were to say to the General Assembly, to say to the governor, "I'm looking at you constantly, you're accountable to me," then they'd have that force, but that doesn't happen.

Now suppose I were out giving that talk and some youngster would raise his hands and say "well, lookit, Mr. Chancellor, are you in politics?" and I would say "uh, no, I'm above that--it's too dirty for me, and I'm not supposed to be in that. Then he would say "then why are we supposed to be in it?" So you've got to put your mouth where your

money is if you're going to deal with young people, because they soon catch on. It's like for our drives for funds, I've got to play the role and I've been criticized for that. They say you've got to sit around and be an honorary member of the Pirate's Club because if they get into trouble, then you're one of the boys instead of neutral referee. I've been criticized severely by some people for joining the Pirate Club, but how am I going to go out to a businessman and say I want you to give a thousand bucks toward our new stadium and he says "well, what have you given-zero?"

I've got to be in a spot so I can say "if you give what I gave we'll all be happy; I pledged a thousand bucks, so if you do what I did, we'll all be happy," and it makes for a better relationship

*You have had a few close brushes with death, in the military as well as civilian life. Have these experiences significantly affected your outlook on life?*

I had about three, I think. They've given me a philosophy that I'm living on borrowed time to some extent. Maybe I'm a little bit of an existentialist. I felt that "why shouldn't I do what I think is right?" I really shouldn't be here, so there must be a reason why I'm here, to fulfill this role. I also feel that if chancellors are either millionaires or people on borrowed time that they'd probably enjoy their job more. I'm not very particular about anything at all, I didn't worry about the riots in the sixties, I don't worry about what newspapers think about me, some have been exceedingly unkind over the years. I feel that I'm so happy and lucky that I'm here that I ought to do what I think is right. I think that rubs off on the faculty too. There have been times when I have severely criticized, but I did in my heart what I felt was right and I'm



DR. LEO W. JENKINS, Dean of ECU from 1947 to 1960, President from 1960 to 1972, and Chancellor from 1967 to this date, will remain an important part of this university after he retires.

## Looking back

### Jenkins discusses the school's persistence, leadership, progress

By STUART MORGAN  
Staff Writer

Dr. Leo W. Jenkins, Dean of ECU from 1947 to 1960, President from 1960 to 1972, and Chancellor from 1967 to this date, will remain an important part of this university after he retires.

Critics of Jenkins will probably say, "Alas, we have the type of person we want in Thomas Brewer," his successor as chancellor here.

But, the majority of his supporters from Eastern North Carolina will almost invariably say, "It's a shame that the new chancellor isn't a second Jenkins."

Despite what anyone says, one thing is certain. While Jenkins was president and chancellor, at the helm of the administration here, this university grew by leaps and bounds.

As a result of his persistence and leadership, ECU has achieved astonishing progress in many of its programs.

"I think that when our medical school became accredited was my happiest moment here," Jenkins said. "That was the end of a 10 year struggle."

"But, I was also exceedingly gratified and happy when we beat State, Duke, Wake Forest, and Chapel Hill in football," Jenkins added. "That was a compliment to this growing institution, our coaches and our men."

"I was also very happy to see the summer theatre become a reality, that brought alot of happiness to a great deal of people.

"But, I was sorry when we weren't able to continue it because of financial difficulties," he added.

Jenkins has often been accused of overemphasizing various programs.

"That's true historically," Jenkins admitted. "At one time, I was overemphasizing art, another time music. And then, there were the accusations of my overemphasizing the athletic and medical programs."

"You've got to stay in the business, you've got to want to emphasize, you've got to want to do the best you can," Jenkins stressed.

"When a university has as many schools and programs as we have, it's necessary to emphasize various programs in their different stages," he added.

Everyone realizes that hindsight is 20/20.

However, it is interesting to ask someone to look back retrospectively to mention the things that they

would change if given the opportunity. Jenkins was asked that question.

"If I could go back, I would have encouraged faster growth," Jenkins answered. "I would have not only our people, but all people recruit more vigorously the bright minority student, and the bright economically disadvantaged white student.

"Too many times at high school commencements, I've learned of cases where attending college to such students was beyond their wildest imagination," Jenkins said. "Often, their parents were too poor, or either anti-intellectual or anti-educational.

"Now we're doing that, we have the programs which enable us and all other institutions to recruit such students," Jenkins added.

A little over a quarter of a century Jenkins has been in a position to notice various trends in the students here.

"It has been a cyclical thing," he said. "There was a period of the apathetic 50s, when many students couldn't care less about anything except their studies; the period of protests and nonconformity during the 60s; and then the very friendly and cooperative 70s."

"During the 60s, the spirit of unrest and dissatisfaction with the Vietnam War spilled onto our campuses," Jenkins said. "Often, I would say hello to them, and they would turn their heads."

But, Jenkins said he understood the situation and realized those students were angry.

"On three occasions, we had students march on our home and protest various things that were happening, or they gave me a list of demands and so forth," Jenkins added.

"It was a depressing and difficult period, not necessarily for me, but for my family. They too had to listen to the catcalls late at night," he added.

However, Jenkins said the situation was not unique at this university.

He added that the situation exists all over the nation.

For example, he pointed out the Kent State incident where four students were killed by National Guardsmen.

"Students shouldn't have had to fight or strive for the things they wanted during that period," Jenkins said.

"It taught us the importance of freedom of movement and expression which they were fighting for and did not enjoy at the time," Jenkins added.

[See LEO, p. 11]

## Amateur painter Leo possesses a 'palette of diversity'

By JEFF ROLLINS  
Assistant Trends Editor

Everyone knows Dr. Jenkins in the light of his educational and community interests but few know that he is an amateur painter as well. His paintings have been exhibited at Mendenhall and hang in "almost a hundred homes here in Greenville," he said.

Dr. Jenkins paints lonely mountain landscapes, with sinuous Van Goghque trees and houses white and huddled against the dark background. Occasionally he will paint a more abstract design with Japanese influence.

## Trends

One of his paintings shows the facade of a deserted, dilapidated Southern mansion. The empty windows gape in solitude and paint peels from the boards. This picture, by depicting the ruined splendor of the neglected manse, adequately metaphors the death of the spirit of the Old South.

Dr. Jenkins treats a variety of subjects in his paintings. "I go in cycles," he said, "from landscapes, to snowscapes, beach scenes and street scenes."

Dr. Jenkins is very modest about his painting. "I don't consider myself an artist, I'm more of a mechanic really." His colors are muted with an emphasis on the earth tones. Yet he possesses a palette of diversity and a fine eye for color contrast, luminosity and transparency.

His brushstrokes are broad and firmly stated, adding a tactile richness to the picture plane. Indeed, although most of Dr. Jenkins' pictures employ linear perspective in the traditional way, it is the surface of the painting that is emphasized. The long rhythmic swirls and large, interconnected color patches invite one to view his paintings as pieces of canvas with paint on them, as well as "windows to the world."

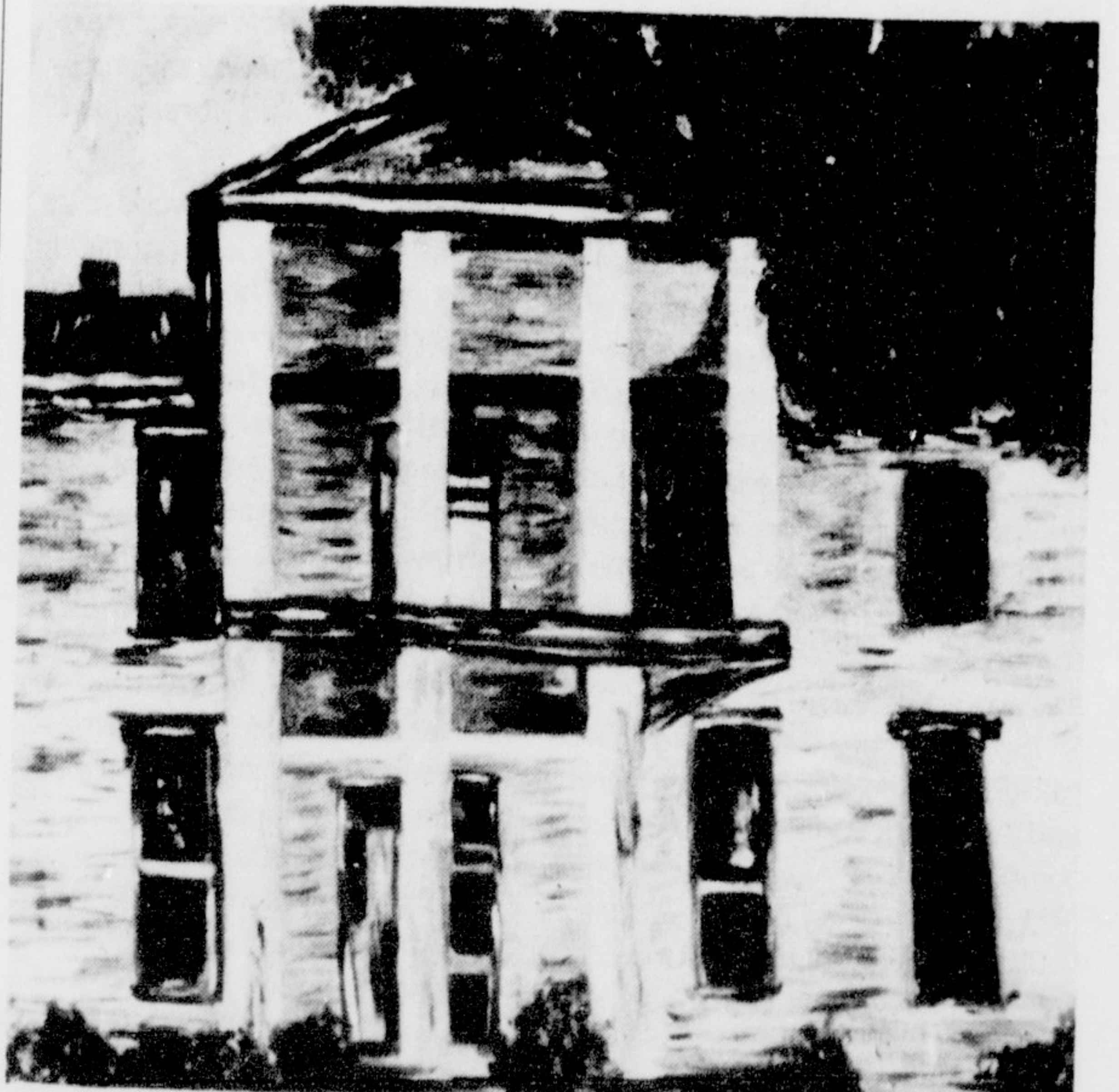
Dr. Jenkins disclaims any professional intentions in his painting. "I just fool with it, just dabble around really, I've never had lessons."

He continues on to explain why he paints. "I paint for entirely different reasons than the professional." Why does he paint? "I paint mostly for the escape. When you really get involved in a painting you don't think of anything else."

As a true amateur painter, Dr. Jenkins says that he has never sold any of his work. "Each year I donate one to the Wake County auction for the benefit of the retarded children. They usually sell for about thirty-five dollars," he said.

He also gives his paintings away to friends and as wedding presents. "Whenever I'm invited to a wedding I give them to brides from 'ECU,'" he mentioned.

Right now he is "in the middle" of about eight paintings, which are all "about half done." He said that he has been painting for about twenty years.



DR. JENKINS' PAINTING "adequately metaphors the death of the spirit of the Old South."

[Photo by ECU News Bureau]

ter  
a  
sity'  
talks about his 'greatest achievement'

Leo established 'two-way street of communication'

ntinued from p. 10]

Jenkins said he has never seen so many students who were so polite and nice as those he has encountered here during the last four or five years. "That's true almost without exception," he said.

At the age of 65, Jenkins spends about an hour each night walking around campus where he meets students from all directions.

Often, girls waving and leaning from their dormitory windows, shout "Hello, Leo!"

But, does Chancellor Leo Jenkins mind that formal greeting? "No, I think that's a compliment," Jenkins replied. "They do it in good spirits, knowing that I don't object. Occasionally, students will stop and talk to me, telling me where they're from."

"Of course, about four or five times a week someone will drive by my house and roar, 'Go to hell, Leo!' But, I realize that they're just having fun," Jenkins added.

Jenkins then commended the Student Government Association here.

"Historically, our student legislatures have been good," Jenkins said. "They've taken great responsibility, and we've never had any problems with money or dishonesty that I know of."

"The SGA spends money as they see fit. But, there have been times when I've disagreed with the amounts of money they've spent hiring various

said. "We're giving many people the opportunity to retire after 20 or 30 years and many of them want second careers."

"We're told they're going to live longer. Men are going to live to be around 74, women are going to live into their 80s," Jenkins added. "These people are going to want opportunities, they're going to want something to do."

"Governor Hunt might ask me to return to school to take a course in state government or some other course," Jenkins said. "If so, that wouldn't be something unusual, it would be something many people have to do."

The retiring chancellor said he was very favorably impressed with Dr. Thomas B. Brewer, his successor.

And, he commended the chancellor selection committee for doing a marvelous job.

"He seemed to ask the right questions," Jenkins said. "All of the faculty here who have met him, without exception, have told me that they were very pleased with him."

Jenkins said Brewer appeared to be a very understanding, intelligent, knowledgeable type of man.

"Dr. Brewer has a charming wife, she is an asset to a man in his position," he added. "She will have no problems continuing to entertain guests the way we did."

Eighty-five percent of everyone who has ever attended this university has done so while Jenkins was here.

That obviously means that there will be a tremendous field of people who will be watching, comparing Brewer with Jenkins.

"It's going to be difficult for him," Jenkins admitted. "Not because of me, but because of the length of time I've been here."

Jenkins said Brewer realizes the situation he will be facing during his first year.

"His first year here will be one of the busiest years of his life," Jenkins said. "He'll be accepting numerous invitations to present speeches to various organizations, such as Rotary clubs and Kiwanis clubs, clubs of that type."

Jenkins said it is very difficult to generalize about any university in North Carolina.

He added it depended on the program the student pursued, the teachers he receives, etc.

"You must go and judge the program," Jenkins said. "In comparing ECU with other colleges, the best thing I can say is that a third of our student come from the piedmont region."

"They pass by several colleges to get here. Often the distance is longer, and certainly we're not any cheaper," he added.

"There's something here that they're after, and we have what they want," Jenkins said. "In the future, I will say that we'll hold our own with any other institution in this state."

Jenkins said he would never advise the faculty or students to scratch or dig to get ahead.

Instead, he said he would advise them to enjoy life, to lean back and help their neighbors.

"I honestly believe that has caught on here," said Jenkins. "I can't even recall having an argument or even a heated discussion with a faculty member here."

"I would say to students that the key thing that they'll ever live for in all of their careers is that thing called love," Jenkins said. "Many truly successful men are nice men who are efficient. They're the ones who wouldn't dream of being ugly to their subordinates."

Jenkins said love, understanding, and faith must be carried into married life, professional life, and cultural life.

Such things would most likely result in happiness, said Jenkins.

"If you try to get ugly, you'll be unhappy. There will always be guys uglier than you," Jenkins said.



BUST OF JENKINS in Arts Center. [Photo by John H. Grogan]

**'I would say to the students that the key thing that they'll ever live for in all of their careers is that thing called love...'**

singers, groups and lecturers," Jenkins added. But, Jenkins said it was their right to spend their money as they wanted.

Jenkins has presented numerous speeches to various organizations, including speeches at over 250 high school commencements.

He said communication resulted in such things as the nursing school, paramedical programs, business programs, and the medical school.

When Jenkins was asked what changes he predicted for ECU in the near future, he replied:

"I think that the number of senior citizens on this campus will increase dramatically," Jenkins said.

His philosophy being that if there is going to be a student government it should be "the real thing."

FOUNTAINHEAD, the campus newspaper was commended by Jenkins.

"During the many years that I've worked here, I've been very happy with and proud of our student paper," Jenkins said.

"My greatest achievement here has been in establishing a two-way street of communication with many of our publics," Jenkins added. "For example, our industrial people, rural people, farming people, professional people, students, and faculty."

**Art & Camera Shop**

526 SOUTH COTANCHE STREET · GREENVILLE, N. C. 27834

**COUPON**

**12 Exp. Color Film**  
Developed and Printed

- Kodacolor
- GAF
- Fuji
- (Foreign Film Not Included)

**\$2.49**

**VALUABLE COUPON**  
MUST ACCOMPANY ORDER

---

**COUPON**

**20 Exp. Color Film**  
Developed and Printed

- Kodacolor
- GAF
- Fuji
- (Foreign Film Not Included)

**\$3.49**

**VALUABLE COUPON**  
MUST ACCOMPANY ORDER

---

**COUPON**

**MOVIE OR SLIDE**  
Ektachrome or Kodachrome Processing

**\$1.49**

20 Exp. Slides  
110,  
126 or  
135

**Super 8 Movie**

**VALUABLE COUPON**  
MUST ACCOMPANY ORDER

PLAZA CAMERA

# Dr. Jenkins came to Greenville 31 years ago

By LUKE WHISNANT  
Staff Writer

Where else but Greenville can you eat a hamburger under a three-by-three foot airbrush portrait of Leo Jenkins?

Thirty-one years ago, when Greenville was just a redneck, farm-boy tobacco town, when Pitt Plaza was still a family graveyard and *Charco-Broiled Burgers* was just a flyspeck in Wilbur Hardee's eye, (when most of us were just a gleam in the eyes of good old Mom and Dad), Leo Jenkins walked into East Carolina College and must have said to himself, "boy, there are gonna be some changes made around here."

There were only 18 buildings on campus then, the budget was \$1.9 million, and the enrollment was just under 1600. The second world war had just ended and the country was still geared into a wartime economy.

It was time for expansion.

In 30 years, Leo Jenkins changes the sleepy little regional college into the third largest university in the state, with 73 buildings, and annual budget of over \$35 million, and nearly 12,000 students.

The most dramatic change occurred in the town of Greenville

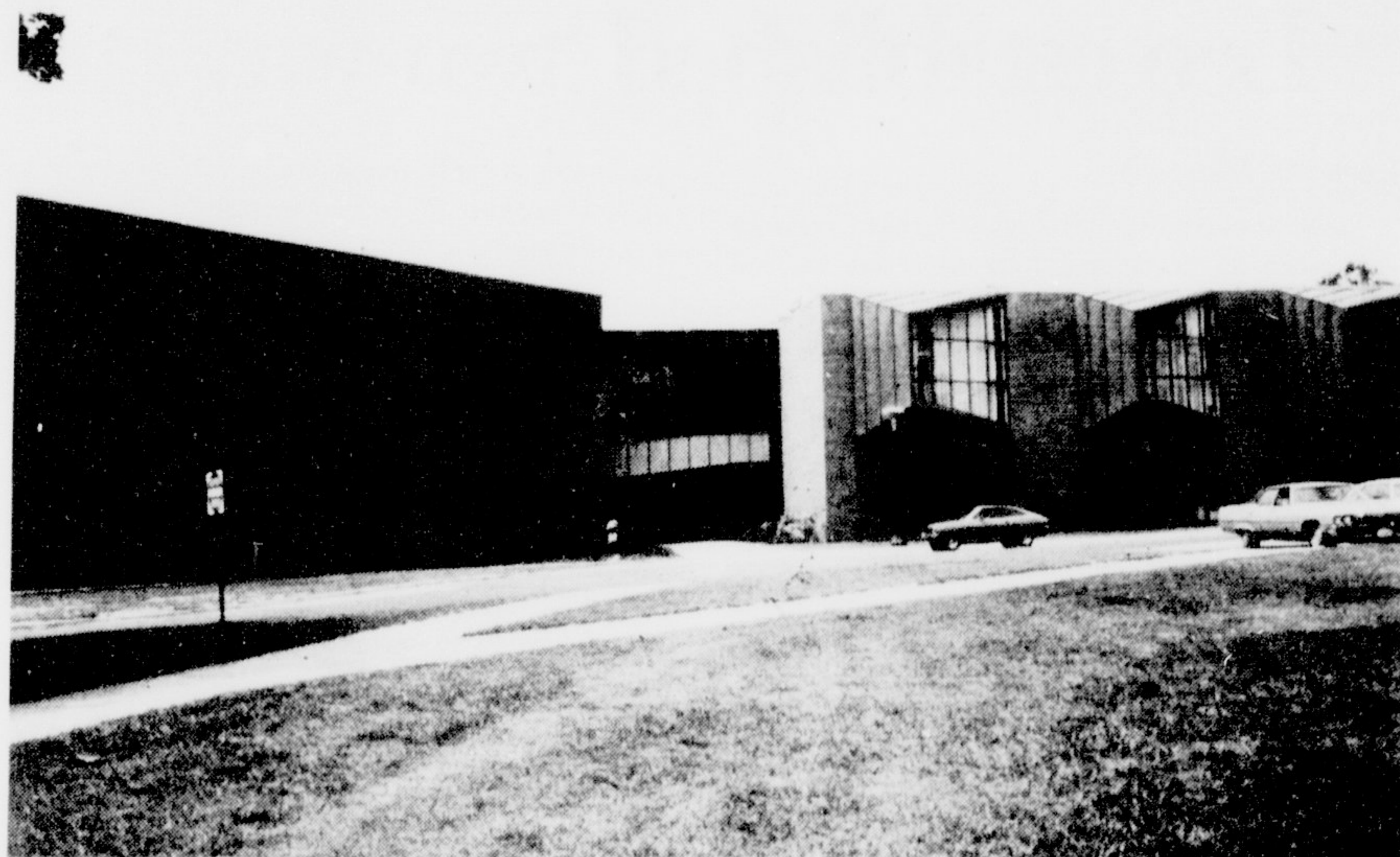
itself. ECU replaced tobacco as Greenville's major industry. The university brought a whole slew of people eager to make a living off the ever-increasing student population.

Downtown exploded from a couple of honky-tonk type beer-joints into the thriving meat-market that we now know and love so well. More and more businesses, restaurants, and services began catering to students and ECU administration. The boom was on. The economic profile had shifted. Leo Jenkins had remade the town of Greenville.

## MORE THAN JUST A CHANCELLOR

The first thing I really remember about Jenkins is that he cancelled a Styx concert because it conflicted with Major Attraction's Charlie Rich Homecoming Performance. I was living in the dorm with a pyro band of acid rockers and there was a lot of talk about burning Leo's house down, or making anonymous phone calls at 3 a.m. with Styx blasting out of the receiver, but most of it was in jest.

Then that spring there was talk of Leo running for governor, (we decided he was power-crazy).



THE LEO W. JENKINS Fine Arts Center houses ECU's School of Art. [Photo by John H. Grogan]

The following year he vetoed the recall of new Student Government Association president Neil Sessoms, ruling that Sessoms had been legally elected; and those of us who followed the case closely developed a new sense of respect for Dr. Jenkins. The man was alright.

But there is one image of Leo many of us will always cherish, possibly because of the humor of the whole situation, and possibly because it brought him down to our own level.

The last game of the 1977 football season featured Leo Jenkins trotting the length of the field, passing a football back and forth between two cheerleaders jogging beside him. What kind of halftime show was this?

The crowd began a wild

standing ovation as Leo crossed the goal line, and the announcer explained that someone had pledged a donation to the stadium expansion fund if Leo would run the length of the field. I was 250 miles away, watching the game live on ABC Sports, and I could still feel it when the whole stadium started screaming.

It was the most human of Leo's public appearances before his university, and it would have taken a callous student indeed to pretend that the man on the field was just "the Chancellor."

## LEO WILL LONG BE REMEMBERED

Some of the freshmen this year will wonder who he was. They'll never remember what the stadium was like before its

enlargement, nor will they have to take art classes in an old, poorly lit building.

They will know nothing of Leo's long fight for the Med School. "Jenkins" will simply be a name on the front of the Fine Arts Center, or a three-by-three foot airbrush portrait at McDonald's.

Some of us will notice that he is gone: "Hey, what's the new guy's name? Brewer?" Most of us will be indifferent--after all, how much does the Chancellor actually affect our day-to-day life? Some of us, resenting any figure of authority out of pure habit, will be glad he is gone.

And some of us will remember him.

Goodbye, Leo.

# Leo is 'confident' speaker

By DAVID LATHAM  
Staff Writer

As far as public speaking is concerned, confidence is the key word to retiring ECU Chancellor, Leo Jenkins.

Recalling his first speaking engagement at ECU, which was an opening convocation to the faculty, Dr. Jenkins stated he was confident even then and added, "fortunately, that sort of thing comes easy to me."

Jenkins said he enjoys speaking

to the public and has spoken at over 250 commencements, but, through examples, showed that the bad comes along with the good.

Citing an engagement at an Armory to speak, Jenkins remembered, "the podium was so dark I couldn't see one word of the speech."

And then there was the time, when speaking before a crowd of six- or seven-hundred persons, that the public address system was out and he "had to scream"

so everyone could hear.

Using his resources as an adroit speaker, Jenkins said, "Sometimes you just have to go on" and improvised in peculiar situations.

Of his most important or critical speech, Jenkins believed it to be when he spoke out for East Carolina College to obtain university status at North Carolina State and to the AUP and Student Government at Chapel Hill.

"My toughest speech was to this Marine Corp group," Jenkins said "and held in a gymnasium where the floor was all polished and shining." Somewhere in the middle of the speech, "a mouse ran slowly across the floor. Some lady fainted, and someone came out with a mop and trapped the mouse with it."


Jenkins said he liked public speaking because at most engagements there is usually a question and answer session and he enjoys the give-and-take with his audience.

As for the best medium for the Chancellor, Jenkins said he would rather use radio and television because they reach more people and cover such a large area.



## COMPLETE HAIR CARE FOR THE ENTIRE FAMILY

Pitt Plaza Shopping Center  
Greenville, North Carolina 27834  
**756-3050**



## YOUR EDUCATION DOESN'T STOP HERE

Your education doesn't stop with a baccalaureate degree. It begins there. Once you enter the world of work, you will gain valuable experience and really discover what it's all about to use what you learned in college.

Take the Air Force for example. As a commissioned officer you'll be handed executive responsibility on your very first job. You'll manage people and complex systems. You'll be expected to perform well, and you'll be paid well, too. It's worth working for.

You can get there through the Air Force ROTC program. In fact, we have a scholarship plan that will net you \$100 a month tax free and pay for all tuition, books and lab fees. And that will free you to concentrate on your studies so you can get well prepared for where you're headed.


Check it out. Find out how you can get into a "graduate" program like the Air Force. It's a great way to serve your country, and possibly find your formal education extended at Air Force expense as well.

Capt. Ashley Lane  
ECU - Wright Annex - Room 206 or call 757-6598

# AIR FORCE

## ROTC

Gateway to a great way of life.



## Semi-Annual 1/3 Off Sale On All Spring And Summer Merchandise

Thank You Leo Jenkins

Le  
[continued]  
going to  
I do that  
the govern  
that's my  
willing to  
During  
you have b  
the press  
negative r  
In some o  
out punk  
answer ba  
I have fun  
where th  
chuckle o  
invited m  
that if yo  
their new  
know wh  
state. Of c  
them righ  
with pun  
They surr  
thickness  
mine on  
my follo  
Carolina a  
too muc  
us, it's th  
alma mat  
the colleg  
place and  
parents of  
ion colleg  
and daugh  
in the his  
to college  
punkster  
ubiquitou  
word, it m  
every day  
will read  
never kne  
something  
ience of s  
children i  
itories, an  
alot of ner  
your old  
the univer  
called me  
should th  
time they  
hell, it's t  
them. Bu  
out. I call  
paper but  
and said  
going to g  
to the ne  
press, an  
in just on  
didn't wa  
pressure  
off and a  
happened  
abuse, b  
getting sm  
not going  
with th  
philosoph  
duel with  
you dignit  
Everyonc  
an explan  
to send a  
where he  
answer hi  
to their l  
smart to k  
road, hit  
can't refu  
Everyo  
the chana  
nail for E

# Leo 'did his damndest'

[continued from p.9]

going to continue to do that and I'll do that in my relationship with the governor, and it's no secret, that's my philosophy. He's been willing to accept that fortunately.

*During your years at ECU, you have been a favorite target of the press. Do you thrive on negative reaction from the press?*

In some cases, it's been out-and-out punksterism, and I never answer back to that type of thing. I have fun when I go to the town where that paper is. I get a chuckle out of the crowd that invited me there because I know that if you've been relying on their newspaper then you don't know what's happening in the state. Of course, that gets back to them right away. But they play (?) with punksterism a great deal. They surround it in the air with thickness. There was friend of mine on a paper, thinking that my followers that love East Carolina are folks that never had too much education; they adopted us, it's their school; we're their alma mater, even though we run the college they're proud of this place and many of them are parents of children, first generation college children; their sons and daughters are the first people in the history of that family to go to college. In many cases, the punkster will put that word ubiquitous, which is an innocent word, it means someone who goes every day, thinking that someone will read that and say Well, gee, I never knew that, well, isn't that something? I've had the experience of some reporters call my children in college, in the dormitories, and say "Don't you have a lot of nerve going to school while your old man's trying to destroy the university system?" and they called me and asked me what should they do, and I said next time they call, tell them to go to hell, it's that simple, hang up on them. But I got it straightened out. I called not the editor of the paper but the owner of the paper and said if this doesn't stop I'm going to get an invitation to speak to the next state meeting of the press, and I'm going to hammer in just on you and the paper. He didn't want that kind of peer pressure so he called the wolves off and apologized and it never happened again. I don't mind that abuse, but when they start getting smart with my family I'm not going to let them get away with it. But I also have the philosophy of never getting in a duel with any of them, because you dignify it if you get in a duel. Every once in a while they ask for an explanation but I'm not going to send a letter to the editor, where he answers my letter and I answer his letter. I'd pull myself to their level. I think it's very smart to keep on taking the high road, hit them with truth, -- they can't refute truth.

Everyone is familiar with Leo the chancellor, fighting tooth and nail for ECU. Yet you have been

*married for 35 years and are the father of six children. Is Leo the husband and father different from Leo the chancellor?*

In this business, out of almost necessity, you have to neglect your family unfortunately. I've given hundreds upon hundred of speeches, that means evenings away, and evenings away, you're not with your family. Really, my children had to grow up under the direction of my wife, more than mine because I was away so much. See, I gave over 250 commencement addresses and I've been going away to around the state. I've been to various meetings that took place at night. Therefore, I never had an opportunity to get particularly close to my children as some parents do. Maybe that's good because I've been told now that the thing now is not for daddy and son to go fishing -- son wants to go fishing with other people his own age. He doesn't need companionship with someone from the older generation. In this business you don't have an opportunity to stay close to your children. With many trips to the legislature, staying up to 2 or 3 o'clock in the morning calling influential people, getting them out of bed so if you need certain votes, that's the way the game is played.

That takes time, and it keeps you away from your family, so you do have to sacrifice in terms of closeness with your family. In particular, my youngest son, we've not had an opportunity to get close to each other, he's a student in Chapel Hill...I think they understand, you know. I like to paint, paint pictures, my children don't care much for it, and they don't watch me do it, as a rule. I give them to brides, I have over the years given over a hundred of them to brides here in Greenville. This is one way of relaxation. Maybe instead of

doing that I should have been doing something with my children. The magic vest...that was a little trick I played on them when they were younger. I would invent stories, it was a little tough to invent a new story every night. I remember inventing the story of the renegade fish. The little fish, he'd take the hook and bring it to the big fish then say here, take a bite of this and the big fish would be caught. The renegade fish would come to the surface and the guy would feed him and put him in his bowl and take him home again. It was sort of like a hunting dog beating the hunters.

*You will soon have much time on your hands. Aside from your post as advisor to the governor, what do you plan to do with your retirement years?*

The way it looks now, I might be busier than I am now. Invitations have been coming in from all directions. This is an old face in a new position. Of course, I'm going to be involved in politics, and the Democratic party, although I'm a good friend of Jesse Helms, I'm also a good friend of Ingram. The Democratic party is my party...it's been it all my life and I'm not about the change now. I can tell you times my friends have been angry at me because I'm in the Democratic party, I know I had a reception for George McGovern one time and folks in Greenville were rather angry with me, they were angry with McGovern. I reminded them that if you're going to be a Democrat in fair weather, at least be one in bad weather. What do they call it? ...a sunshine patriot.

*You seem to have a genuine rapport with the ECU students. After some 31 years in Greenville, what words do you have for them as you are nearing the date of your retirement from the University?*

I would say they ought to try as best they can to be winners.



DR. JENKINS EXPECTS to be

busier in the future because that's the name of the game. Get into business and work your way up. Get into law and get as many good cases and do good jobs with them. I've got along very well with our students and I think it was a tremendous compliment that they gave me seven standing ovations at my commencement talk. That doesn't happen too often. I was exceedingly flattered by it, and I felt that it was so nice of them to do it.

How would you like people to remember Leo Jenkins?

Remember the story of the cowboy, it said on his tombstone, 'here lies Joe Blow, he did his damndest'. If people remember me as someone who did his damndest, I think that's epitaph enough, don't you? My wife and I and my daughter Patty, we willed our bodies to the med school. So we will return eventually.

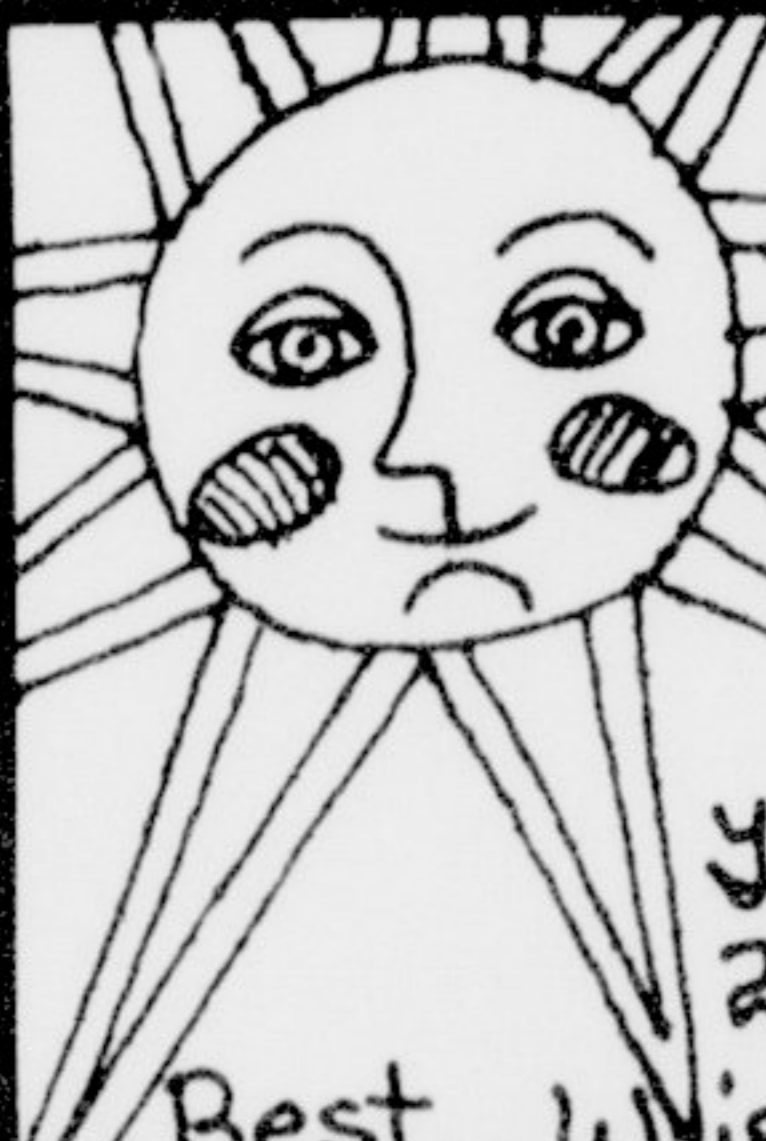


**SUBURBAN  
BEAUTY SALON**



**Style and Cut Treatment**  
1/2 Price, Reg. \$13.00, NOW \$6.50


Located on East 10th Street  
Next to Kings Sandwich  
Phone 752-7630



**Summer Classes**  
in • Macramé  
• Weaving  
Beginning July 10  
3 wks \$9.50  
• Register today  
at  
The Silver Thread  
218-A E. 5th St.  
Best wishes to Leo Jenkins!

**BOYD'S BARBER  
AND HAIRSTYLING**

1008 S. Evans St.  
Phone 758-4056  
by Appointment Only  
Melvin H. Boyd  
Melvin H. Boyd Jr.  
Franklin C. Tripp



507 E. 14th St. Greenville 758-7400

Free Delivery  
Customer Appreciation Nites  
Mon. & Wed. 5PM - 9PM  
Your favorite Golden Beverage .20  
Tues. & Thurs.  
All the Spaghetti you can eat \$1.95.

# Jenkins' winning attitude aids athletic growth

By CHRIS HOLLOMAN  
Sports Editor

On Friday of this week the man most responsible for the rapid growth of ECU athletics will

be retiring after 31 years. Dr. Leo W. Jenkins will leave an athletic program that has grown from a small high school sized stadium and gym to a large 35,000 seat stadium and some of the finest

athletic facilities and athletes in the state and in the nation. How the rapid growth of ECU athletics came about in such a short time is a tribute to Dr. Jenkins and the people he surrounds himself with the coaches the advisers and the athletic directors.

To fully appreciate how far ECU athletics have come since Dr. Jenkins took office in 1960 one must know a bit more about the history of Pirate athletics from

the time he took office until the present.

Throughout those years Jenkins' influence on athletics was greatly felt.

When Jenkins took office as East Carolina College's President he didn't waste any time letting people know the direction that he wanted Pirate athletics to take. When Senator John Kennedy visited Greenville in 1960 during his successful bid for the White

House, Dr. Jenkins asked him if he would publicly push for ECC's entry into the Southern Conference.

The Pirates at that time were a member of the North State Conference which was a member of the NAIA. Jenkins felt that a push was needed to bring the Pirates into the NCAA's Division 1.

Before the Pirates could be considered for the Southern Conference or Division 1 status some changes in the athletic staff and the facilities were needed.

So on October 7, 1961, Dr. Jenkins announced that ECC was going to attempt to raise \$200,000 to build a new stadium. The stadium the Pirates were playing in at the time was nothing more than an high school stadium. It held only about 8,000 people and Jenkins knew full well that the chances of Southern Conference membership were doubtful without a new stadium.

Another move made by Jenkins at this time was to hire a new football coach and athletic director. Clarence Stasavich of Lenor Rhine was given the post. Stasavich whose Bear teams won the NAIA national title in 1959 was the perfect man for the job of building Pirate athletics for the future.

By 1963 the James Skinner Ficklen Memorial Stadium had been built. The dedication game was played before a crowd of 17,000 as the Pirates beat Wake Forest 20-10.

That game against Wake Forest probably had quite a bit to do with ECU's push for "big time" football and athletic status.

The win over Wake Forest was followed by a 9-1 season for the Pirates under Stasavich. The Pirates also posted two more 9-1 seasons and played in three bowls.

In 1963 the Pirates won the Eastern Bowl by defeating Northeastern 27-16. In 1964 the Pirates played in the Tangerine Bowl and defeated Massachusetts 14-13. The winning trend continued in 1965 as the Pirates won the NCAA Division 11 title by defeating Maine 31-0 in the Tangerine Bowl.

Already by 1965 the fruits of Dr. Jenkins' labor were being felt and seen.

In 1964 the Pirates were finally accepted into the Southern Conference. This also marked the Pirates' entry into NCAA's Division 1.

During the Pirates' first year in the Southern the Bucs won the football, baseball and swimming titles.

In 1967 ECU decided that the basketball and swimming teams needed a new home. Jenkins pushed for the construction of a new Coliseum and by 1968 the facility known as Minges Coliseum was open.

During the late 60's the athletic facilities continued to grow and with it the athletic budget. New stands were added

[See FICKLEN p. 15]

## Sports



Jenkins watches growth of Minges

Construction began in 1967 on Minges Coliseum. The facility was built at a cost of more than \$2 million and was completed in 1968.

Minges houses a 6500 seat coliseum for Pirate basketball teams and swimming natatorium. The AAU swimming and diving championships were held in Minges in 1968.

# Ficklen expanded to 20,000 in 1968

[Continued from p. 14]

to Ficklen Stadium to bring up the capacity to 20,000. In 1968 Harrington Field and Bunting track were built.

In 1970 the Pirates played NC State in football for the first time in varsity competition. The Pirates lost that initial encounter but came back the next year to win a 31-15 victory over the Wolfpack.

During the early 1970's many football coaching changes took place. In 1969 Coach Stasavich stepped down to become the schools full time athletic director. Jenkins and ECU hired former Duke All-American Mike McGee as the new head coach.

Jenkins also at this time reworked the Pirates recruiting system to include national recruitment of athletes not just regional.

After one year McGee stepped down to become head coach of Duke University and Sonny Randle was hired to bring the Pirates back to the respectability they had enjoyed during the Stasavich era.

In 1972 the Pirates won both the Southern Conference basketball title and the football title.

If was during this time that the famous Leo Jenkins Tee shirts with messages on them began to appear.

Jenkins who has never been afraid to let the public know who he is pulling for wore them at various games including the 1973 Southern Conference title game against Richmond, the 1975 victory over Virginia, the 1976 victory over NC State and the Southern Conference Championship game against Appalachian State on Thanksgiving night of 1976.

Jenkins always proved himself to be the Pirates number one fan. He enjoyed most of all the company of the fans themselves when he was at an athletic event. He was welcomed to a rousing chant of "Leo, Leo" during the victory over Virginia. He loved the fans and they loved him as well.

Jenkins' dedication to "big time" athletics for ECU kept him pushing for improvement in the Pirate program.

In 1975 a new lighting system was put into Ficklen Stadium to replace the old system that was part of the old stadium lighting.

In 1974 Pat Dye was named by Jenkins as the new head football coach to replace Sonny Randle who left for Virginia.

In 1975 Jenkins saw the fruits of his and other mens labors when the Pirates defeated the UNC Tar Heels 38-17. As a sad note to the win the man who also along with Jenkins was most responsible for the win died the day before. Clarence Stasavich never got to see that victory, but his hard work and dedication had paid him the highest honor.

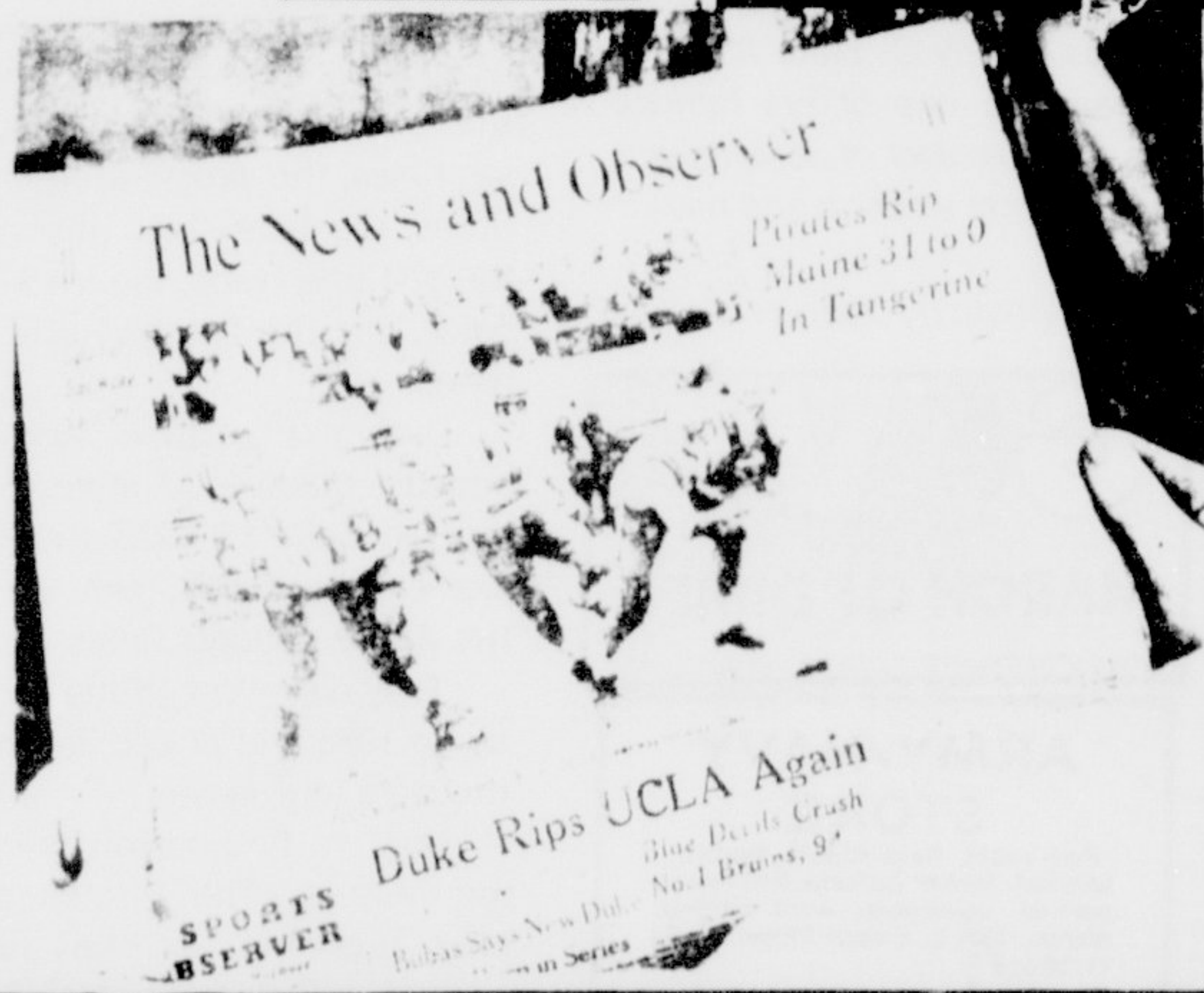
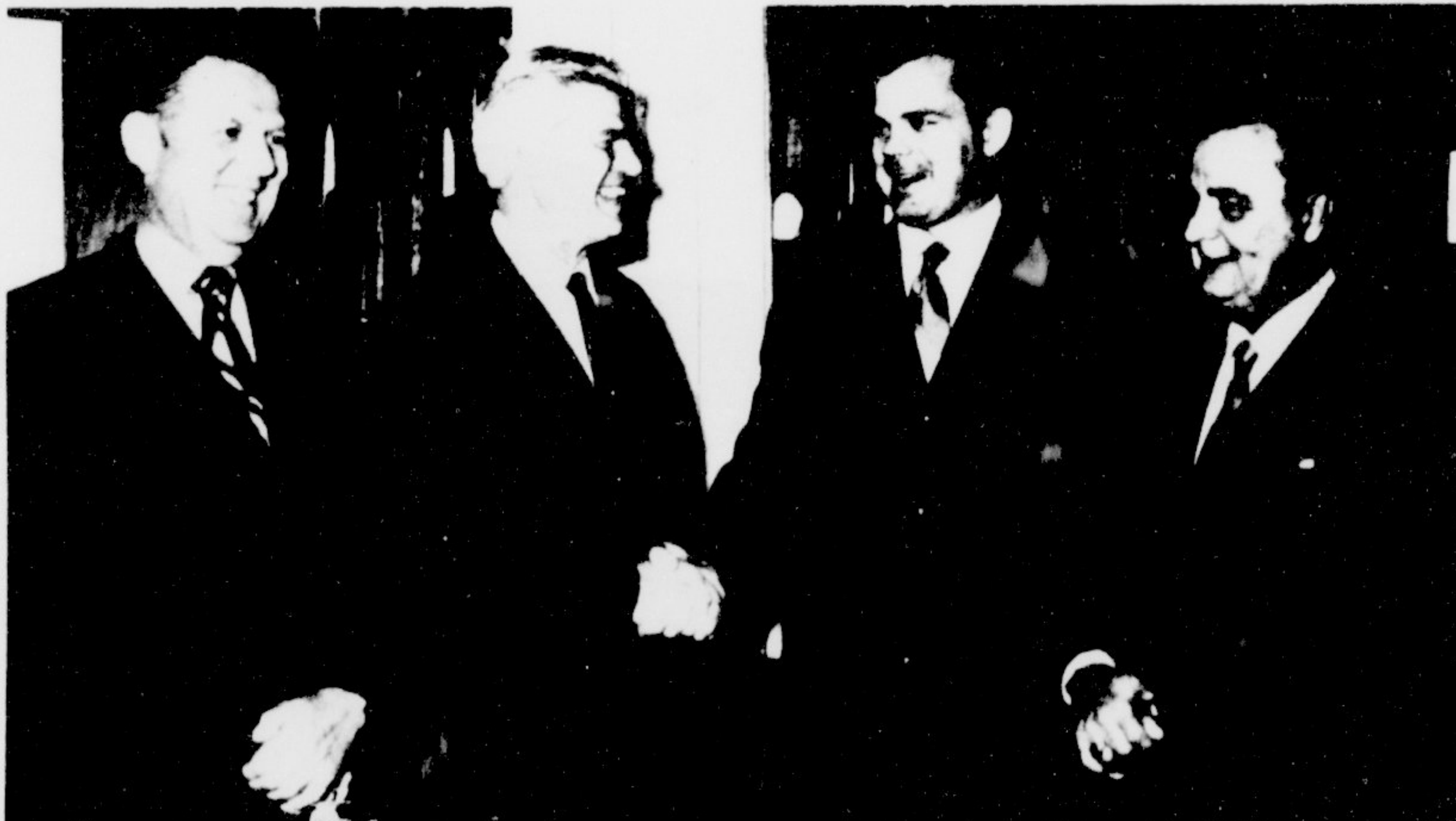
In 1976 the Pirates were nationally ranked for the first time since entering Division 1 football competition.

[See PIRATES p. 16]



ABOVE, CLOCK WISE FROM TOP

DR. JENKINS SHAKES hands with former ECU football coach Sonny Randle; Dr. Jenkins and former governor of N.C. Terry Sanford enjoy an ECU football game; from left to right Douglas Jones, Clarence Stasavich, Mike McGee and Dr. Jenkins at the formal signing of Mike McGee as the new ECU head football coach; Sunday morning News Observer tells of Pirate victory in the Tangerine Bowl in 1965.



**Our Appreciation  
And Best Wishes  
Leo Jenkins  
The  
EMBO ROOM**

**ATTC** Wed. **Joshua**  
Thur. & Fri. **Brice Street**  
Sat. **White Witch**  
Sun. **Badge**

**Good Luck Chancellor**

**BLIMP**

WORLD'S 2nd BEST TASTE TREAT      ADVENTURE IN TASTE

(1) SPICED HAM	(7) TURKEY
(2) BOLOGNA & CHEESE	(8) CLUB
(3) HAM & SWISS	(9) SUPER
(4) HAM, SWISS & SALAMI	(10) CHEESE
(5) TUNA	(11) HOT PASTORMI
(6) ROAST BEEF	(12) HOT CORNED BEEF

BLIMP'S BEST

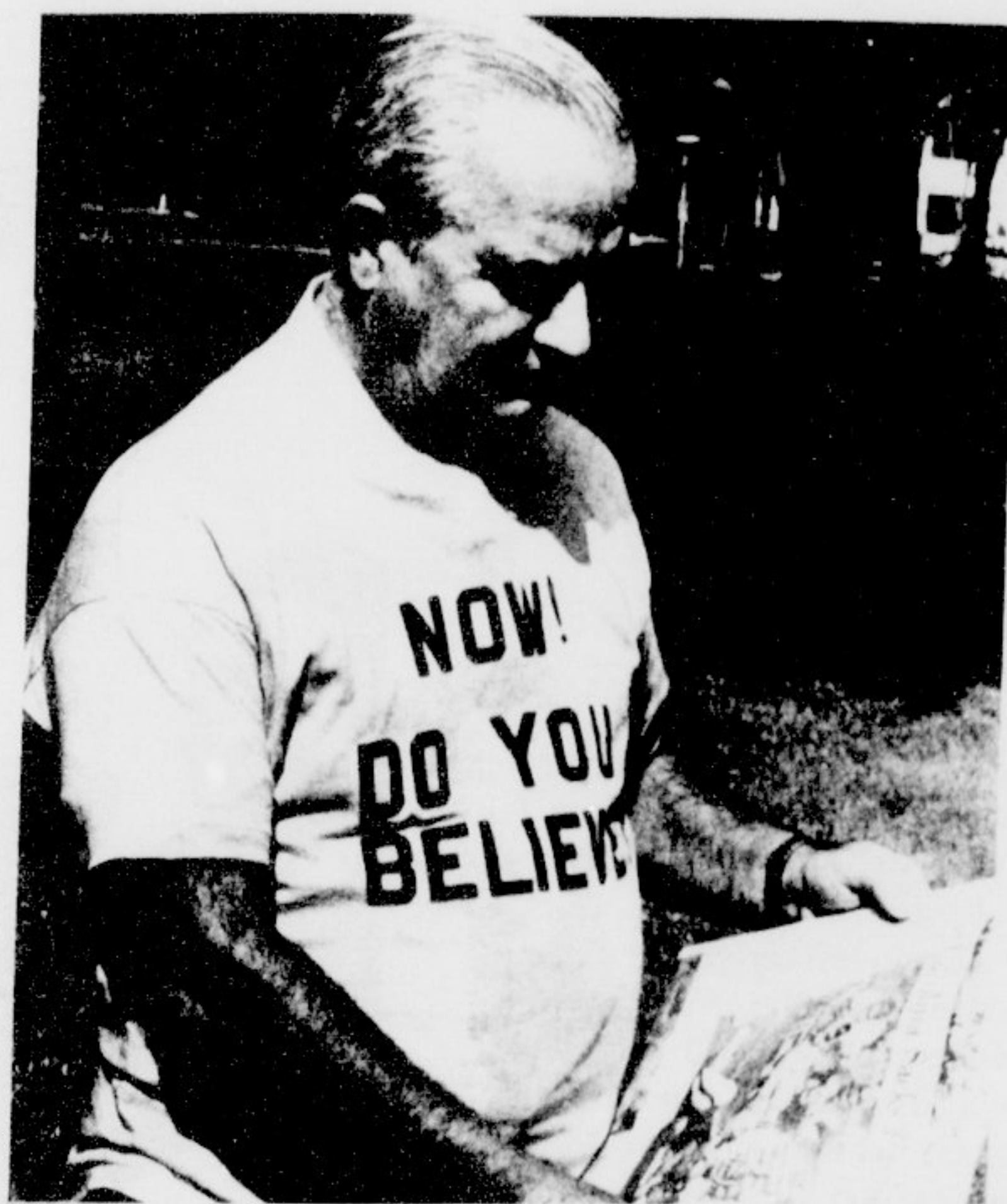
**Come By For The Best  
Subs In Town  
Watch Major Sports Events On  
Our 6 Ft. TV      706 EVANS ST**



TOP LEFT CLIFF Moore, Leo Jenkins and Clarence Stasavich with the Southern Conference Commissioners' Cup. The cup is symbolic of the best overall athletic program in the Conference. The Pirates won the cup four times after its creation in 1969. Dr. Jenkins holds a copy of the News and

Observer after the Pirates beat N.C. State 23-14 in 1976. Jenkins is also wearing one of his famous shirts. Ficklen Stadium, a pet project of Jenkins will become the states fourth largest stadium and have a capacity of 35,000 by fall

[Ficklen photo by John H. Frogan]



### Pirates leave Southern

[Continued from p. 15]

It was also during 1976 that the Pirates decided to withdraw from the Southern Conference. Jenkins outlined the reasons for the move as being the fact that the NCAA wanted to reclassify Division 1 into two separate divisions. If the Pirates remained in the Southern then they would be classified in the lower division. Also a factor in the classification was the size of Ficklen Stadium. The Pirates needed a larger stadium to remain in the top division.

A committee set up by Jenkins studied the matter and recommended that the Pirates withdraw from the Southern Conference and seek funds to expand Ficklen Stadium.

The 2.5 million dollars needed for the stadium expansion was raised within a year and the stadium is now nearing its completion.

When the Pirates left the Southern Conference they parted as winners. ECU won the football title four times, the swimming title ten times, the wrestling title four times, the basketball title once, the golf title twice, the track title twice, and the baseball title five times.

During this time women's athletics made ECU athletic history as well. In 1973 the ECU women's basketball team went to the AIAW national finals.

They also went to the regionals in 1978 and placed second in the state tournament.

Now we find ourselves up to the present. The Pirates open play this fall in the newly expanded Ficklen Stadium. The

Pirates Club membership and budget are at an all time high. The schedules in all sports have been vastly improved since 1960.

The man most responsible for all of this growth, Leo Jenkins, will soon leave ECU. But the push he gave Pirate athletics will remain a monument to his drive and desire to give the students, alumni and faculty of East Carolina what they always wanted from the rest of the state and the nation: respect.

Jenkins always emphasized athletics as well as academics at ECU even though some people were critical of him for it. Still he did not dream small dreams for ECU and this now shows not only on athletics but throughout the campus he helped to build.

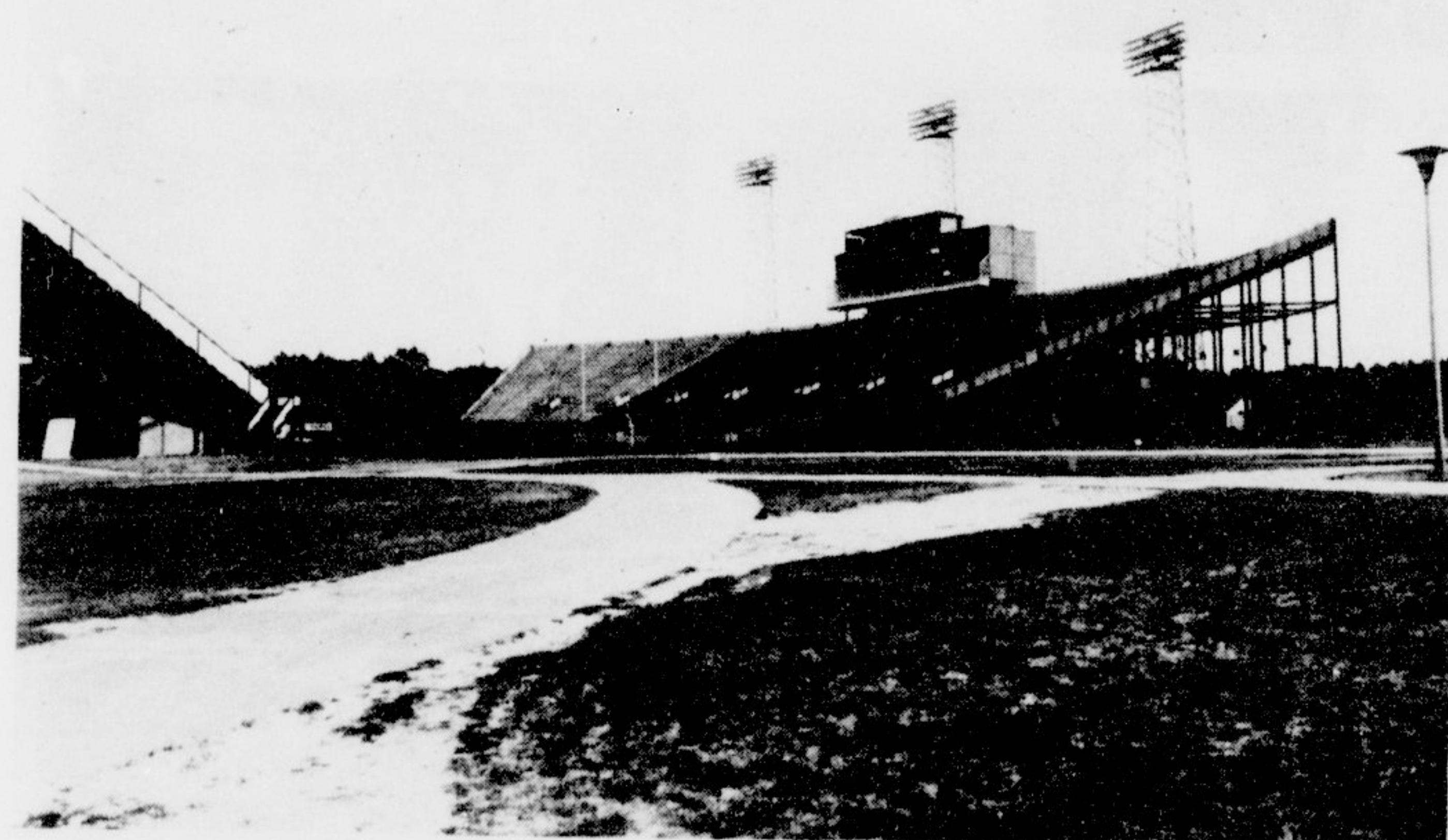
Probably the biggest reason for Jenkins' push for the athletic department was his philosophy concerning athletics and academics. But the best way to end this story of Pirate athletics in the Jenkins era is to let Dr. Jenkins tell his own reasons for wanting to be the best, to want to be a winner.

"I want to plead guilty of emphasizing athletics, not only at East Carolina College, but wherever my influence may do some good throughout our entire state."

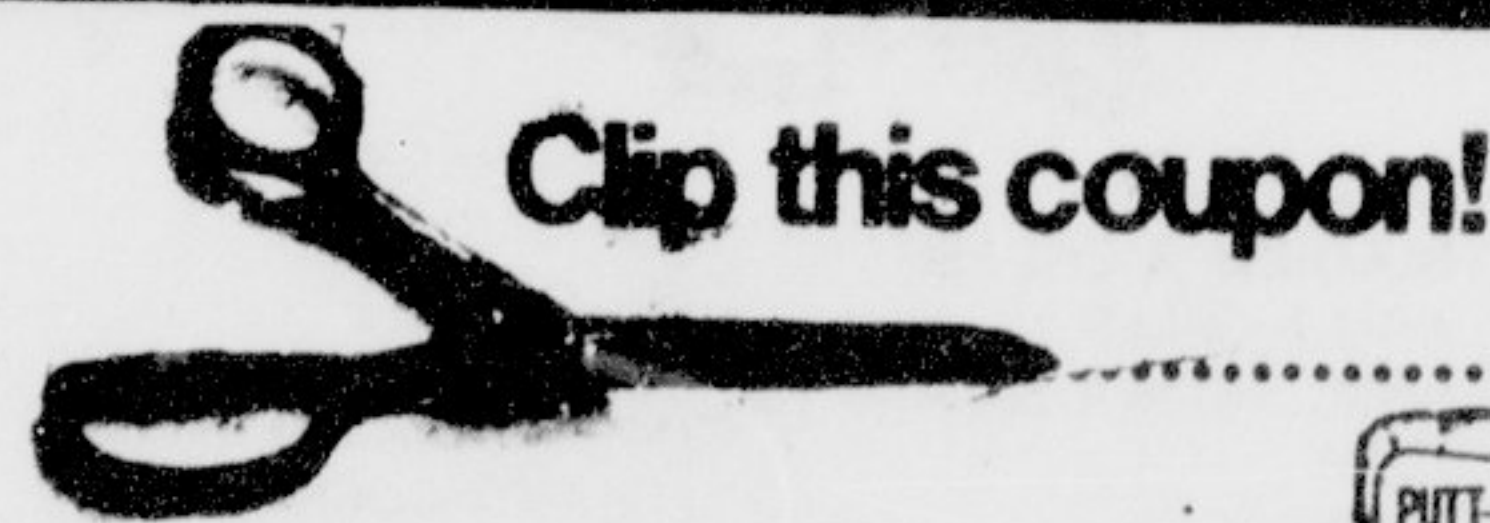
"Not only should all progress be emphasized, but emphasis should be put also on the desire for victory or success. It is completely within the great tradition for athletes to have a burning desire to win. It would approach the ludicrous for us to advise our students majoring in business not strive for success. Carrying this analogy over into athletics, the old adage that it makes no difference whether you win or lose but how you play the game becomes completely threadbare."

"In our present social structure the athlete has as much right and is entitled to as much respect as is the musician, the scholar, the debater, or anyone else associated with the college.

Dr. Leo Jenkins  
August 1, 1960  
Meeting of College Sports Information Directors of America  
Chicago, Illinois



Congratulations Leo Jenkins  
For Your Accomplishments  
At East Carolina University  
from Western Sizzlin



And get three games for only \$1.25.  
( Per Person Rate )

LOCATED BESIDE RIVER BLUFF APTS  
Phone 758-1820

**GIVE**  
TO THE  
**MARCH OF DIMES**

**ARMY/NAVY STORE**  
Pea coats, field flights, bomber jackets, tennis jackets, rainwear, parkas, combat boots, work clothes, dishes, 1901 S. Evans Street, Open 11:30-5:30

SAVE \$ \$ \$  
**ROY ROGERS FAMILY RESTAURANT**  
10th AND CHARLES  
**STUDENT I.D. CARD**  
(EXPIRES SEPT 1, 1978)  
**FREE BOTTOMLESS DRINK**  
WITH THE PURCHASE OF ANY  
PLATTER. SHOW CASHIER.  
HOURS - SUN - WED 12:00  
THURS - SAT 2:00  
SAVE \$ \$ \$