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Rep. James Martin Visits ECU; Discusses Democratic Feuding, Gubernatorial Campaign Plans

By JENNIFER JENDRASIAK

If Congressman James Martin, R-N.C., is elected governor of North Carolina in November, he plans to have the ECU Marching Pirates play at his inauguration. Martin announced this during an appearance at the Student Supply Store yesterday.

Martin stopped at ECU during a campaign swing through Martin and Pitt counties. This was his seventh appearance in Pitt County, saying he recently completed an early objective of visiting all 100 counties in North Carolina.

Martin said with the unification of the state's Republican party, he was ready to reach out to Tar Heel Democrats, whom he terms essential for victory in November. "If you look at the statistics, North Carolina is a little over three to one in favor of Democrats. A Republican candidate has to try not only to get all the Republicans but also a larger number of Democrats or he will lose," Martin said.

Recent endorsements of key Democrats such as Monroe Waters, former chairman of the

Eddie Knox gubernatorial campaign, were cited by Martin as giving him a "big boost." Individuals, he said, can "do more for the Democratic party by showing independence and helping to clean up some of the stuff that happened during the primaries."

Martin said he does not believe the behavior exhibited by Eddie Knox and his family members, some of whom have declared their support for Jesse Helms, is due to sour grapes. Instead, he said it is a result of the candidates' actions during the Democratic primaries.

"If it just was a matter of winning or losing, I think they (the Knoxes) could have accepted the outcome of the primary," he said. "What they could not accept was the way in which the campaign was reduced to an undercurrent of gossip and rumors against the family."

"You can take losing to somebody, but you can't take it when they drag your family through the muck of the campaign, and that was done to Knox's family, I think."

There has been a great deal of bitterness generated by the

Democratic primaries that Martin said was unanticipated. "That means there is a lot of support coming to me through no fault of my own, but because of bitterness," he said.

The end result, Martin said, is that "it has emphasized to Democrats that they don't have to be hidebound to vote for a candidate that was not their first, second or third choice."

Martin stated that there will be none of the "mudslinging" prevalent in the gubernatorial primaries and in the Hunt-Helms Senate race. "I don't want to have a campaign based on the personal qualities and personal characteristics and so forth. I want us to campaign on our public record."

"I'll be raising questions about things my opponent has not done as attorney general," Martin said.

Because of the voting power of Democrats in the state and the fallout from the gubernatorial primary, Martin said he feels he has strengths he can emphasize to Democrats.

See MARTIN, page 3



N.C. gubernatorial candidate James Martin made a stop at ECU's Student Supply Store while campaigning in Pitt County yesterday.

Med School Performs 1st Triple Bypass

ECU News Bureau

A 47-year-old Rocky Mount man underwent open heart surgery at Pitt County Memorial Hospital early last Tuesday morning.

The triple coronary bypass surgery, which lasted approximately four hours, was the first open heart procedure performed at the hospital.

Dr. W. Randolph Chitwood, Jr., chief cardiac surgeon at the ECU School of Medicine, said the patient was resting comfortably in good condition Wednesday morning in the hospital's cardiac intensive care unit.

"The surgery went very smoothly," Chitwood said. "That was what we expected, considering the experienced team we have brought together here at the medical center."

The cardiac surgery team, developed in a joint effort by the medical school and the hospital, will perform approximately 125 operations in the next 12 months, Chitwood said.

Chitwood, who just completed a ten-year residency at Duke, was hired last week. Several members of the cardiology team had worked with him during his residency.

WZMB To Continue Classical Programming Each Week

By ERNEST ROBERTS

Proposed format changes made by WZMB, the campus radio station, were discussed when the ECU Media Board met in Special Summer Session on last week. The board voted Wednesday to have six hours of classical music per week and a new wave segment from 11 p.m. to 2 a.m. Wednesdays.

Jim Ensor, general manager for WZMB, described the proposed new format but Dr. John Ebbs, faculty advisor to the Board, indicated the board would need to

better evaluate the proposed changes. Dr. Ebbs moved that the proposals be discussed Wednesday and voted on Monday at the next meeting when written material could be available to the Board. Ensor objected to the delay due to the need for more time to prepare for the Fall programming but the delay was approved.

The proposed programming changes included changing the new wave show from Tuesday and

Thursday from 10 p.m. to 12 a.m. to Wednesday from 11 p.m. to 2 a.m. The new wave change was requested on an experimental basis for the remainder of the summer. Ensor indicated the success of the change would be determined by feedback from listeners and by number of phone requests received.

Ensor proposed the classical programming be deleted altogether due to what he terms as insufficient student support, interest and need and also insufficient community need. Ebbs said

the station should consider cutting back the amount of time devoted to classical music rather than deleting it altogether.

Rudolph Alexander, director of University Unions and associate dean of Student Activities, said Monday he did not want classical music cut from the format. Alexander said he liked the Classical format on Saturday and Sunday and he didn't want it to be deleted or changed.

Dr. Elmer Meyer, vice chancellor for student life, said Chancellor Howell and many

other individuals are interested in building a quality university. Meyer said classical music is an important part to the total quality of a university environment.

The board decided to incorporate six hours of classical music per week and new wave from 11 p.m. to 2 a.m. Wednesdays.

WZMB's summer format includes Contemporary Gospel from 6-10 a.m. on Sundays, Inner Rhythms (Soul) from 6-10 p.m. on Saturdays and Sundays, Sounds of Jazz on 6-8 p.m. Monday through Friday, New Wave

from 11 p.m. to 2 a.m. on Wednesday, classical and progressive rock.

WZMB, a UPI affiliate, was founded February 2, 1982. WZMB is a 282 watt educational radio station designed to serve the Greenville community and the 13,000 plus ECU campus population. WZMB provides news and special programming geared towards the campus and community audience including: Tennis Shoe Talk Show — WZMB covers the sports events of the ECU Intramural program.

See TRIO, page 3



America's 400th

America's 400th anniversary was celebrated at Manteo last weekend. Among the dignitaries attending the event were, (from left) Carolyn Hunt, N.C. Gov. James Hunt and Princess Anne.

On The Inside

Announcements.....2
Editorials.....4
Features.....5
Sports.....7
Classifieds.....8

•ECU names new women's basketball coach. See Sports, page 7.

•The ECU Summer Theatre production of *Joseph and the Amazing Technicolor Dreamcoat* and the movie *The Karate Kid* are both reviewed in Features, page 5.

Browning, Bearden, Uhr

Deans Recall Development Of School

From its humble beginning as a small department in 1936 to its emergence as the largest professional school on the ECU campus, the ECU School of Business has prospered under the guidance of just three men. Those three men have held the title of Dean of the School of Business for a total of 48 years; a unique accomplishment in the academic world where a typical dean stays in place for about five years.

Taken individually, their terms of leadership define the past, present and future of a school thrust into prominence by a national passion for careers in business management. The first director, Dr. Elmer Browning, shaped the school's past as he led its development from 1936 through 1968. Following his lead, Dr. James Bearden, now a special assistant to the ECU chancellor, worked

throughout the '70s to bring the school to its present strong academic standing. The future belongs to current dean Dr. Ernest Uhr, who took over the reins from Bearden in 1983.

At a recent meeting on the ECU campus, the three deans reflected on the trends and changes that have challenged the school during their tenures.

When Browning first arrived in Greenville in 1936, he took over the tiny department of commerce in a school of 1,600 students devoted almost exclusively to teacher education. Business textbooks at that time dealt with office practices, bookkeeping, and secretarial sciences, with perhaps a chapter in the back that touched on business administration.

Almost all his students were women. "Women so out-

numbered men that at socials, the ladies had to reserve a chance to dance by pinning tags on the gentlemen's coats," Browning recalled.

Changes in the student mix and in the nature of business courses began to occur when large numbers of World War II veterans enrolled at ECU in the late forties. "The influx of ambitious G.I.'s made it necessary for us to change our department's focus," Browning said. "They demanded courses in accounting, marketing, and finance. They were eager to use their education to secure a place in the business world."

"It soon became apparent that the courses required by these students didn't blend well with a program of study designed to produce teachers and secretarial personnel. I felt then that the best

way to provide a first rate program for all students was to move toward formation of an accredited School of Business."

For many years in the '50s and early '60s, Browning labored to lay the foundations for a solid undergraduate program in business administration. The effort required strong leadership. Browning constantly pushed for resources that were often promised but seldom delivered in full. He competed for top quality instructors with universities across the country. At the same time, he performed a balancing act to keep everyone happy within his own growing department.

When Bearden took over as dean in 1968, a full fledged School of Business awarding both undergraduate and masters

See TRIO, page 3

Anti-Nuclear Group Receives Sentence

ORLANDO, Fla., (UPI) — Greenville resident and former *East Carolinian* writer Patrick O'Neill was one of eight members of an anti-nuclear group known as the Pershing Plowshares found guilty Saturday of breaking into a Martin Marietta defense plant and damaging Pershing II missile components.

A federal jury deliberated one hour and 40 minutes before reaching the verdict against two women and six men, each of whom was charged with two counts of conspiracy and damaging government property. U.S. District Judge George Young set the sentencing for July 25.

Each defendant faces a maximum of 15 years in prison and a \$20,000 fine.

Members of the group broke into the Orlando defense plant early Easter Sunday and vandalized the facility by damaging missile components with hammers and smearing blood over a patriot missile launcher.

"I believe that under the evidence, it's the only true verdict they could have rendered and been faithful to their oath," said prosecutor Tom Turner. "The evidence is quite clear. These people damaged government property, and they did so intentionally."

"This is the first step in a process," said defendant Patrick O'Neill, 28, of Greenville N.C., after the verdict. "To change the process of slavery took a long time. And to change the laws that permit us to prepare for our own

mass suicide will take a while too."

The other defendants are Per Hergren, 22, of Sweden; James Perkins, 45, of Baltimore; Sister Anne Montgomery, 57, a Roman Catholic nun from New York City; Cristin Schmidt, 24, of Baltimore; Tim Lietzke, 32, of Richmond; and Paul Magno Jr., 27 and Todd Kaplan, 26, both of Washington, D.C.

After the verdict, juror Margaret Lee asked the nun how she could follow God's law and break the government's law at the same time.

"How dare you sister...stand in front of the court and say you're a Roman Catholic nun. I'm sorry, sister, people judge you for your words and actions," said Ms. Lee,

who is also a Roman Catholic. "From our hearts we followed our conscience," Sister Montgomery said.

The group, which has claimed it never intended to break the law but rather make a point, has used a its defense the argument that nuclear weapons are immoral and illegal.

The defendants admitted throughout the trial that they broke into the plant by cutting through a chain-link fence. They then broke down a door and entered a building where Pershing II missile components are manufactured.

The judge repeatedly warned the defendants not to use the courtroom as a "political forum."

Announcements

MALE FASHIONS
Carle's Unlimited presents to the city of Greenville the first all Male Fashion Show Friday July 20th 8:00 at Greenville Sheraton for the fashion conscious Man & Woman. Tickets can be purchased at the following locations: Shonita's Hairstyling, Cannon's Men Shop, Chess King, 110 Jarvis Hall; or by phoning 758-9255 - 7-6-0927.

MISS PRINT
On Wednesday, July 11, 1984 it was incorrectly stated that the E.C.U. Gospel choir was sponsoring Carle's Unlimited Fashion Show.

ADMINISTRATIVE PLANNING
Examine and analyze planning and zoning ordinances in seaside community. Full time, housing available at nominal cost. Contact Co-op office.

VOLUNTEERS NEEDED
A study is being conducted at the ECU Speech and Hearing Clinic to determine the difficulty hearing impaired students may have in discriminating words in foreign languages. Hearing impaired volunteers 18 to 28 years of age are needed for a simple hearing test and word discrimination tasks. No foreign language background is necessary. Please contact Mrs. Meta Downes, Department of Speech-Language and Auditory pathology, 757-6961, ext. 270.

FREE MUSICALS
Want to see Broadway musicals for free? Usher for the East Carolina Summer Theatre. Sign up in the Messick Art Center, room 108. This is your opportunity to have some fun and save money at the same time.

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TEST PERFORMANCE
A 1 1/2 hour workshop on improving your test performance will be conducted by the Counseling Center, Wednesday, July 18, 7:00 - 3:30 PM. Contact the center at 757-6661 for details. No registration or fees required.

PERSONAL CARE ATTENDANTS
Applications are requested from those persons who are interested in becoming PERSONAL CARE ATTENDANTS to wheelchair students for Fall Semester, 1984. We are particularly interested in anyone who has a background of assisting individuals with their activities of daily living. For further details contact: Office of Handicapped Student Services, 212 Whitchard Building, East Carolina University, Phone 757-6799.

AUDITOR INTERN
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BEACH JOBS
Retail, grocery and fast food positions available at Nags Head, Kill Devil Hills and Manteo Beach. Some with accommodation assistance. Contact Co-op office, 313 Rawl Bldg.

SUMMER JOBS
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BSU
The Baptist Student Union has lunch dinners every Tuesday Evening at 5:30. Join us at the BSU Center on 511 East Tenth Street every week. Programs follow.

INTERNSHIP PROGRAM
Major national and North Carolina corporation has recently begun an internship program for junior level students majoring in computer science. For further information contact Co-op office, 313 Rawl Bldg.

COMPUTER SCIENCE
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ACROSS

- 1 Cavi
- 5 Spanish plural
- 8 Wild buffalo
- 12 Name for Athens
- 13 Macaw
- 14 Metal fastener
- 15 Scorched
- 17 Dog
- 19 Essence
- 20 Tricks
- 21 Man's name
- 23 Heap
- 24 Insane
- 26 Turf
- 28 Parent colloq.
- 31 Symbol for silver
- 32 Southern cuckoo
- 33 Behold!
- 34 Edible seed
- 36 Impudent colloq.
- 38 Excavate
- 39 Stalk
- 41 Possessive pronoun
- 43 Old Turkish title
- 45 Carouse
- 48 Rub over with oil
- 50 Testify
- 51 Ripped
- 52 Exist
- 54 Units of Siamese currency
- 55 Surfeit
- 56 Nod
- 57 Dregs

DOWN

- 1 House in Madrid
- 2 Landed
- 3 Leased
- 4 Heathen
- 5 Young boy of India
- 6 Conjunction
- 7 Algonquian Indian
- 8 Cancel
- 9 Lifted
- 10 Baseball team
- 11 Beverages
- 16 God of love
- 18 Dry
- 22 Throng
- 23 Thing that refracts light
- 24 Chart
- 25 Mature
- 27 Collection of facts
- 29 Moham-
- 30 Canine
- 35 Classify
- 36 Legume
- 37 Lease
- 38 Dedicate
- 40 Poetic pronoun
- 42 Katmandu is its capital
- 43 Strokes
- 44 Ox of
- 46 Heraldry: grafted
- 47 Smaller amount
- 48 Flap
- 50 Condensed moisture
- 53 Artificial language

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Two A

By ERNEST ROBERTS
Staff Writer

Crimes reported to the Public Safety Department for July 11-14 included a variety of incidents. There were two reports of unauthorized dorm living, three reported assaults, six thefts and three reported incidents of vandalism.

Two cassette players, two

Trio Of D School Fo

Continued From Page 1

degrees in business administration had been established. More significantly, in 1967, an undergraduate program had become rigorous academic requirements to receive accreditation from the American Association of Collegiate Schools of Business for higher education in business. AACSB approval placed ECU School of Business in an elite group; even today, only 215 of the available 1,200 undergraduate business programs in the United States have received accreditation.

Working from this strong academic base, Bearden sought and won AACSB accreditation for the school's MBA program. The effort required an extensive overhaul of the entire curriculum, recruitment of additional faculty in competition with other schools and the development of advanced programs for business research.

A true product of ECU, Bearden was a student in 1959 who stayed as an instructor a professor before becoming dean. During this time and during his years as dean, Bearden saw an explosion in the demand

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Two Assaults and Six Thefts Among Crimes

By ERNEST ROBERTS
Staff Writer

Crimes reported to the ECU Public Safety Department for July 11-14 included a variety of incidents. There were two reports of unauthorized dorm living, two reported assaults, six thefts and three reported incidents of vandalism.

Two cassette players, two hub-

caps, a license plate and a lock were on the theft list. The vandalism reports included a window screen and door, a janitor's door and a vehicle.

Incidents reported for July 11-14 included:

July 11, 7 a.m. — Virginia M. Weiland of Raleigh was issued a citation for riding a motorcycle without a helmet. 9:15 a.m. —

Dean Fulghum requested contact be made with Deborah Key, 216 Jarvis Residence Hall in reference to not having authorization to reside in Jarvis Residence Hall. 4:58 p.m. — Lee H. Dancy of 100 Abree Road reported a hubcap stolen from his vehicle parked northeast of the Nursing Building. 8:17 p.m. — Officer Dail reported a missing lock from

the east side of the Maintenance Building. 8:50 p.m. — John Charles Kuwalik of 132 Garrett was arrested for assault on a female. 4 p.m. — Dean Fulghum reported Wanda L. Dunston, Valeria Finley and Brenda Lovick were residing in Greene Residence Hall without authorization.

July 12, 7 p.m. — James E. Hickman of WZMB reported a

cassette player/recorder was stolen from the WZMB production room.

July 14, 4:30 p.m. — Jim Ensor, general manager of WZMB reported an assault which occurred at the radio station. 9:03 p.m. — Anthony R. Odom of Rocky Mount was arrested for DWI on Campus Drive.

July 16, 4:40 a.m. — Julia E.

Culbreth of 106 Slay Residence Hall reported damage to her window screen and door of her room. 6 a.m. — Julia Culbreth reported her license plate stolen and vandalism to her vehicle parked in Slay parking lot. 2:10 p.m. — Carol C. McManus of 1011 Greene Residence Hall reported a hubcap stolen from her vehicle parked between Greene and White

Trio Of Deans Leads School For 48 Years

Continued From Page 1

degrees in business administration had been established. More significantly, in 1967, the undergraduate program had overcome rigorous academic requirements to receive accreditation from the American Assembly of Collegiate Schools of Business, the national accrediting agency for higher education in business. AACSB approval placed ECU's School of Business in an elite group; even today, only 215 of the available 1,200 undergraduate business programs in the United States have received accreditation.

Working from this strong academic base, Bearden sought and won AACSB accreditation for the school's MBA program. This effort required an extensive overhaul of the entire curriculum, recruitment of additional faculty in competition with other schools, and the development of advanced programs for business research.

A true product of ECU, Bearden was a student in 1958 who stayed as an instructor and professor before becoming dean. During this time and during his 15 years as dean, Bearden saw an explosion in the demand for

business studies and a dramatic rise in the number of women who chose to prepare for business careers.

"The rising involvement of women in business has been incredible," Bearden observed. "When I was a student, you might have seen one or two women in an upper level business administration course. Now, more than a third of our business administration students are women."

By the end of the '70s, the School of Business had grown to be the largest professional school at ECU with 55 faculty and 2,088 students. Today, changes in the organizational structure of the program have reduced the actual enrollment to 781 students but there are more than 1,400 freshmen and sophomores who indicate business administration as their intended major. The faculty today numbers 63 in five separate departments.

In the coming years, these five departments will have to deal with two key issues — the rising use of computers in business and the need for tighter links between the school and the business community.

Martin Offers 'Constructive Conservatism' To Democrats

Continued From Page 1

"They can look at my voting record in Congress and see that I've been what's called a constructive conservative," he said. "I've

been conservative on fiscal matters, that'll count for a lot here in North Carolina." He added that he's been conservative concerning tax policies and feels that business taxes should be cut in order to fur-

ther the growth of industry in North Carolina.

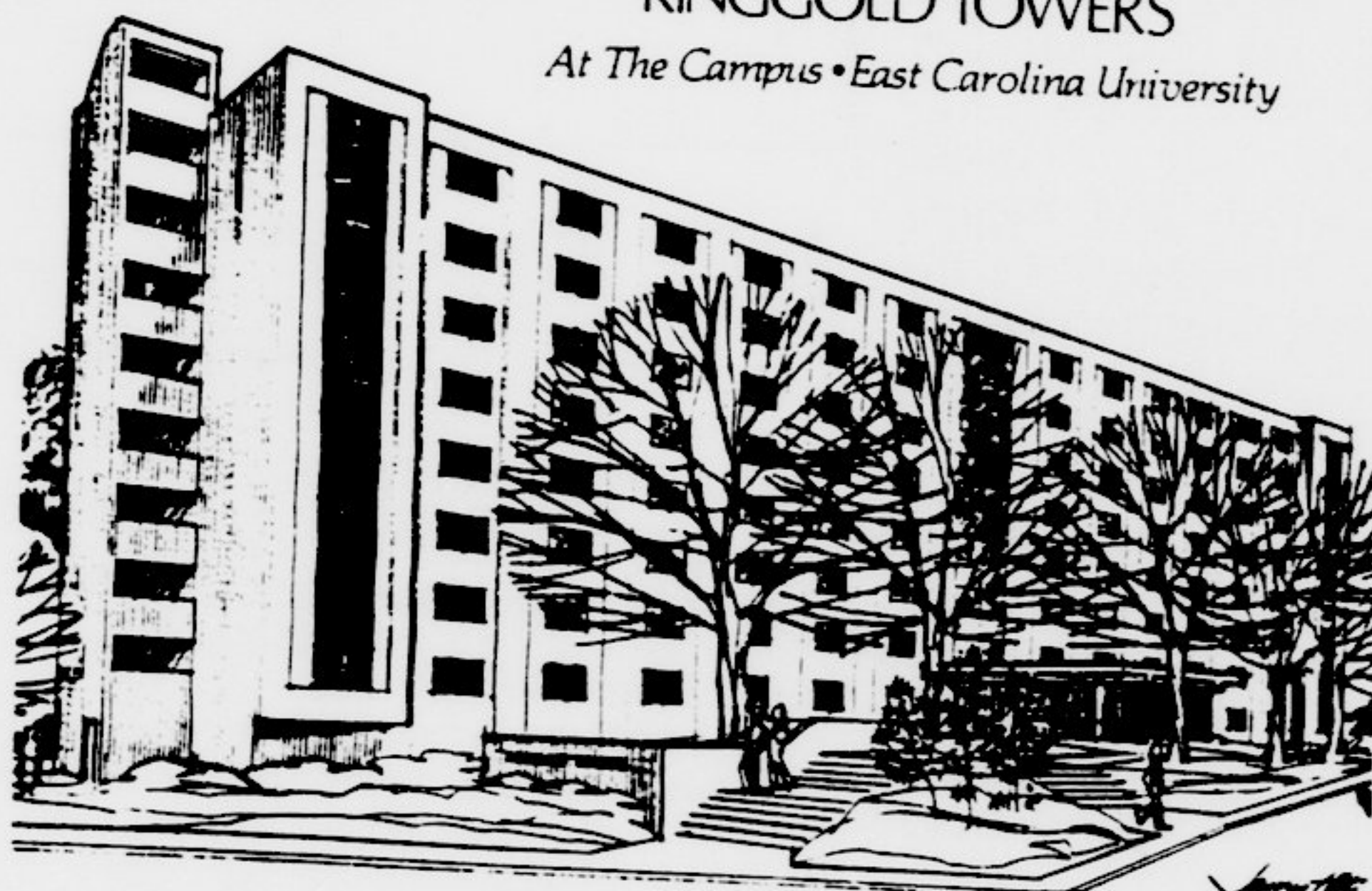
Merit pay for teachers is another issue supported by Martin. He feels merit pay will increase the quality of teaching, and

was critical of the value of Ed-miston's more pay for more work ideas.

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July 18, 1984

OPINION

Page 4

Keynote Speech

Mario Blows Them Away

The Democrats look like they might get that illusive Unity after all. We thought they had it last week after Walter Mondale blew the country away by selecting Rep. Geraldine Ferraro, D-N.Y., as his running mate. But, the weekend snatched the Unity back and dumped the old slogans of "indecisive" and "not a leader" back on the former vice president.

"Unity, Unity, who's got the Unity," the Democrats cried as they lumbered into San Francisco. Clearly, something had went afoul. Why, it seemed like Murphy's Law was about to traumatize the delegates as Monday rolled around and the convention opened. Mondale had made the Lance/Manatt boo-boo. There was even talk of abandoning Mondale on the first ballot for his faux pas. But then came Mario.

Yes, Gov. Mario Cuomo of New York. His oratory, although a decided defense of liberalism, was nonetheless a strong call for the party to put its differences behind them and defeat the Reagan administration. The speech harnessed the illusive Unity for the Democrats, and, in our opinion, set the party in a good position for upsetting the Republicans in the fall.

Cuomo's 40-minute speech was the medicine the doctor ordered for the battle wounds inflicted over the primary season. With one hard-hitting, to-the-point lambasting of the president's policies and actions over the last four years, Cuomo captured

Democratic Unity for good. His keynote speech is being hailed as one of the best of the century. Unity is ours, the speech said.

Mondale owes Mario one. Don't be surprised to see Secretary of Whatever Cuomo. The speech was brilliant in the way it took Reagan's own words and turned them on him. The Great Communicator was out-communicated. "The Republicans believe the wagon train will not make it to the frontier unless some of our old, some of our young, and some of our weak are left behind by the side of the trail," Cuomo said. "We Democrats believe that we can make it all the way with the family intact. We have. More than once."

Delegates cheered continuously throughout the speech, for finally someone was giving them a strong sense of purpose to begin the fall campaign with. Cuomo gave each delegate a reason not to be disruptive, a reason to act for the good of the whole. The Cuomo speech appealed for the old core of the Democratic party, the middle class, to come back into the fold. With a speech like that, they will.

And in the end, when the speech was over, many delegates wept. Their new Unity was theirs. Only another major screw up will take it away — hear that Jesse and Gary.

Listening to Jim Martin today made everyone here realize why Rufus Edmisten may be running a little scared.



V.P. Choice Bold Stroke

By GREG RIDEOUT

The clamor won't die down for a while. Guessing about whether it will help or hurt will go on until November. And pollsters haven't been this happy since the computer came along. Bzzz — everyone's talking about it. A bold stroke. A surprise move. A mark of leadership. And, of course, HISTORY.

But, what does the selection of Rep. Geraldine A. Ferraro, D-N.Y., as the Democratic candidate for vice president do for the ticket. Polls can't tell us, says Haynes Johnson, a veteran political reporter; this time intuition must guide us, and even then, one guess is as good as the next. Will people vote for the Democrats just because of Ferraro? Or will she turn some voters away.

Both statements will be proved true — only this reasoning won't be as prevalent as people think. Americans will be picking a president first — either Mondale or Reagan. The vice president will be secondary. If the vice presidential candidate does count, it will be in the home states of the two second-stringers — New York and Texas. In fact, of all the reasons for picking a running mate, geography is the best, like Kennedy with Johnson in 1960. Gender usually doesn't

matter, but this year it did — for different reasons.

Mondale's move was brilliant not in looking forward to his contest with Reagan in the fall but for serving the final blow to Hart and Jackson this week. With one unconventional move, Mondale has garnered labels such as "leader," "bold," "strong" and "decisive." He has guaranteed himself

ViewPoint

front-page stories until November. Mondale picked a vice president to defeat his Democratic rivals, not Reagan. It worked. Hart and Jackson are now in the background, forced to praise Mondale's pick.

Yet, other than to set history and put the Democrats off on a good foot towards November, Ms. Ferraro will probably have little impact on the outcome of the race. But she will make it more interesting to watch. How will Reagan handle her? Already he has shown signs of being unsure of what to do and say about her. How will Ferraro stand up under the scrutiny of the national campaign and news media? She recently blundered when she said she'd

let her name be put in nomination if she wasn't chosen by Mondale. But, the main reason for watching, of course, will be to see if she'll actually be vice president of the United States in 1985.

History. Few people get to make it, and even less get to make important, significant history. Reagan made it with Sandra Day O'Connor. If anyone has only one good thing to say about what Mondale did, most surely he or she will cite the setting of a precedent. Now, a woman will be a serious contender everytime — and not because she's a woman.

First-timers in history, like Ferraro, get hit with cries of tokenism and unqualified. Whether they are true depends on who is listening. But choosing a running mate has nothing to do with presidential mettle and isn't the top criteria for the job — no matter what the candidate says. Usually, it's a person's ability to ticket balance, mostly done on a geographic basis because of the electoral college. This year is different.

So, balance aside, whatever happens in November, Gerry Ferraro has marked history. The question is whether as a candidate or a vice president. Like I said, who knows what will happen, but it'll be fun watching.

Innocence In Washington

Can't Get Access Without The \$

Nathan the Innocent was a good citizen who knew nothing about the American Political System. All he wanted to do was get someone to stop a chemical plant from dumping toxic wastes in his cow pasture. He wrote to the EPA, his congressman, his senator and the president of the United States.

EPA replied they would look into the matter some day. His congressman wrote that if he was re-elected he would stop the dumping. His senator said he would forward his letter to the EPA.

And the president thanked Nathan for supporting his policy in Central America.

Art Buchwald

"Why don't you go to Washington yourself, Nathan?" his wife pleaded. "Then they will listen to you."

Nathan the Innocent bought a ticket on "People Express" and flew to Washington. He put on a suit and tie and went to the Environmental Protection Agency. The receptionist told him everyone was in an important meeting and suggested he come back in three months.

Nathan then went to see his congressman and was turned over to a summer intern who didn't know what toxic waste was because he was majoring in Chinese literature.

He then went to see his senator. The receptionist said the senator was out of town but gave him ten campaign bumper stickers which she suggested he distribute to his friends.

Finally, Nathan went to the White House. He asked to see the president to discuss his cow pasture. Since he wasn't violent, they took Nathan in an unmarked car to St. Elizabeth's Hospital for observation.

He was placed in a locked hospital room with a Washington lobbyist who was suffering from deep depression. It seemed a bill he worked on to make the MX launching pad into tax shelters had failed to pass.

Nathan told his story to the lobbyist who said, "You are really innocent. You can't come to Washington and just speak to anyone here. What you need is Access."

"What is Access?"

"Access is the grease that opens doors in Washington."

"How do I get this Access?" Nathan wanted to know.

"You make political contributions to the people who can help you. You can donate directly to your congressman, your senator or the president, and indirectly by joining clubs that have been set up to get around how much you can give the candidates. The more you donate the more Access you will have."

"Doesn't that get expensive?" Nathan asked.

"Good government doesn't come cheap."

A few days later the psychiatrists decided, although Nathan was neurotic about toxic wastes, he wasn't a danger to the community.

He went back to his motel and wrote out checks to his congressman, senator, the president and clubs such as "Citizens

for a Better America," "The Fund for Honest Elections," "Americans for the Little Guy" and the "President's Golden Circle."

In two days he found all doors were open to him and everyone listened sympathetically to his problems and said they would get on it right away. He was even invited to the White House to watch the president issue a new EPA postage stamp, with Anne Burford Gorsuch's picture on it.

Nathan the Innocent came home in triumph and told his wife, "The chemical company will never be allowed to dump toxic wastes in the cow pasture again."

"Good," said his wife. "The bad news is I had to sell the farm to stop them."

"Why?" she asked. "It was the only way I could raise the money to get any Access."

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Some Things I Thought Of...

By GREG RIDEOUT

Yes, once again ladies and gentlemen it's time for "Things I Thought Of," that illustrious syndicated column printed daily in newspapers across the world.

Why can't Bob Uecker learn the truth? Heck, someone ought to tell him no one likes him. Why can't he say, "Ah, those fans, they hate me. I'm going home. I ain't sitting in the upper decks and get bird caca on me. Who needs 'em any way. I'll go buy my own beer and get drunk in my back yard."

Why do people from New Jersey drink Ex-Lax shakes? I swear it's true. Why else do you think it stinks up there. Really, I've seen it with my own eyes.

Why are all the women activists, like the ones in NOW, all ugly? I mean it. Take a look at those honies; geez, it's no wonder they want to wear the pants — they don't have the legs to wear a dress. Bow wow!

Where'd Dan Rather get that funny little smirch he lets lose at the end of the Nightly News? It makes him look like a solicitor from San Francisco. Walter would never convolute his lips like that.

Stan Landers wrote me the other day. He said he wasn't dead, but sort of close to it. He was forced to marry a fat lady from Bethel after a costly bowls on Tuesdays with the guys.

Why won't Nancy Reagan eat bananas? She says she doesn't like them because they're slimy, but we know it's just not a Republican thing to do. Ronnie had no comment.

Why do people on game shows forget their names? Especially on "The Price Is Right." And, heck, why does Bob Barker only ask the big-bosomed gals to come on down? Gee, it is fun to watch, though.



ACTUALLY... THE LAGOON DIDN'T TURN BLACK UNTIL REAGAN APPOINTED THAT ANNE BURFORD...

'Joseph and the Unique

By TINA MAROSCHAK

Lights and music play a crucial role in this week's East Carolina Summer Theatre performance, *Joseph and the Amazing Technicolor Dreamcoat*. Based on the Biblical story in Genesis, Jay Fox directs and choreographs a unique drama that lends itself to both comedy and sincerity.

Stars of the show include Bruce Ewing and Barbara Gulan. Ewing plays the role of Joseph, Jacob's favorite son forsaken by his 11 brothers. Gulan acts as the musical narrator, charming the audience with her vivacious voice and radiant smile. Neither are inexperienced in the drama circle, as both have numerous credits to their name.

The play begins in the land of Canaan. "Now Israel loved Joseph more than all his sons, because he was the son of his old age; and he made him a varicolored tunic. And his brothers saw that their father loved him more than all his brothers; and so they hated him and could not speak to him on friendly terms." (Gen. 37: 3-4) According to the scripture, the brothers hate Joseph even more when he relates a dream he has that he is to reign over them; so they instantly plot to rid of him. Rather than killing him, they sell him to the Ishmaelites, tear his multicolored tunic, and dip it in blood. The brothers take the tunic to their father so he will think that Joseph has been devoured by a wild beast.

New Cl

By BRIAN RANGELEY

On my way home from the Park Cinema two Saturdays ago, I noticed something new on the corner of Fifth and Cotanche.

You may have noticed it. It's the unoccupied building with the stripes, vertical arrows, and "This Way Up" painted on the window.

When I first noticed the storefront, I thought "This Way Up" was going to be a new women's designer clothing store. I learned that you can't judge a store by its front.

"This Way Up" is Greenville's newest downtown night spot. The first characteristic that sets this place apart from the others is that no alcohol is served.

So you're surprised? So was I. It turned out that I had stumbled upon the Grand Opening of a Christian coffeehouse. I had noticed by the sign in the window that a band was going to play, so I decided to stick around — besides, it was raining.

While I was checking the place out, I found Chap Tucker hunch-



Features

THE EAST CAROLINIAN

JULY 18, 1984 Page 5

'Joseph and the Amazing Technicolor Dreamcoat'

Unique Musical Retells The Story Of Joseph

By TINA MAROSCHAK

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At this point, the brothers (Kevin Bailey, Leonard Goffredo, Michael Scott Krohn, Gary Lamb, Jeff Loeffelholz, Gerry McIntyre, John Peterson, Mitchell Riggs, Eric Sox, John Vaughan, and Loren Watkins) show off their talent with a satirical rendition of the number "One More Angel in Heaven."

Joseph is then taken to Egypt by Potiphar (Doug Mitchell), Pharaoh's officer and captain of the bodyguard. Potiphar takes a liking to Joseph and makes him his personal servant and overseer of his house and field. Joseph has access to all that is Potiphar's with the exception of one thing — his wife. As the story goes, Mrs. Potiphar (Jennifer Paulson) tries numerous times to seduce Joseph, but to no avail; Joseph refuses her each time and finally ends up fleeing from her (and leaving his cloak behind). Mrs. Potiphar, the sneaky seductress that she is, tells her husband that Joseph tried to "make sport" of her, so Potiphar has Joseph imprisoned.

While in prison, Joseph correctly interprets a dream for two of Pharaoh's imprisoned officials — the chief cupbearer and the chief baker. Pharaoh (David Heckert), disturbed by a dream he cannot understand, hears of Joseph's remarkable talent and summons him to his side. Joseph tells him that Egypt is in for seven years of great abundance and seven years of famine. Pharaoh, according to the scripture, says to Joseph, "You shall be over my house, and according to your command all

my people shall do homage; only in the throne I will be greater than you. (Gen. 41:40)

In *Joseph and the Amazing Technicolor Dreamcoat*, Pharaoh is not your usual run-of-the-mill ruler. Clothed in his gold, glittering jacket, pulled-up collar, tight pants, and sparkling pumps, Pharaoh wins the audience's admiration with his Elvis-like dress, personality and manner. Heckert's role is undoubtedly the funniest and cleverest in the play.

When famine strikes, Jacob sends his sons to Egypt to buy grain. Little do they know that they are begging from their brother Joseph. At first Joseph (whom they do not recognize as such) teases and taunts them. Later, however, he reveals himself, and the play ends with a happy reunion between Joseph and his family.

Although scrutinized by some, *Joseph and the Amazing Technicolor Dreamcoat* teaches a Biblical story while entertaining and inducing laughter at the same time. In 1968 the story, written by Tim Rice (words) and Andrew Lloyd Webber (music), began as a 15-minute work for a children's chorus. It eventually grew into a 70-minute production. Rice and Webber are also credited with *Evita*, *Jesus Christ Superstar*, and *Cats*.

As mentioned earlier, lighting enhances the play tremendously. In one scene where the brothers are mocking Joseph, a green light illuminates them, illustrating their envy. It was quite an unexpected,



A Delightful Comedy

Joseph (Bruce Ewing) and Pharaoh (David Heckert) exchange a friendly smile.

yet delightful surprise.

The choir also contributes to the humor, acting out everything from "teeny boppers" to Egyptians. Members of the choir are Tracy Donohue, Paula Johnson, Jennifer Paulson, Tremaine Wad-

dell, Jami Wilkerson, and Connie Yoder.

As always, Producer Edgar R. Loessin and the production staff did an excellent job.

Joseph and the Amazing

Technicolor Dreamcoat will be playing through Saturday, July 21. Tickets are still available for all performances and may be purchased at McGinnis Theatre 10 a.m. to 8:30 p.m., or reserved by calling 757-6390.

New Club Leads Students To 'The Way Up'

By BRIAN RANGELEY

On my way home from the Park Cinema two Saturdays ago, I noticed something new on the corner of Fifth and Cotanche.

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So you're surprised? So was I. It turned out that I had stumbled upon the Grand Opening of a Christian coffeehouse. I had noticed by the sign in the window that a band was going to play, so I decided to stick around — besides, it was raining.

While I was checking the place out, I found Chap Tucker hunch-

ed over a Phoenix video game with desperation in his face. He was losing. A few minutes earlier, I had seen him walking around looking important. He looked like he controlled the flow of events, except for the video games, of course.

After Tucker recovered from his defeat, I asked him to tell me about "The Way Up."

"About a year ago, we started a Bible study with 6-8 people. Our main concern in that Bible study was to make sure that the people were learning what the Word says. Our interest was not to grow into a large group."

But grow they did. After several months, the meetings grew too large for living rooms. I estimated Saturday's crowd to be at least a hundred strong.

Sue Holec attends the Monday gatherings. She says some 50-60 people usually show.

"We're all basically learning about our Christian walk with God," says Holec, "and how it's a road less travelled. We're a support group for one another."

Tucker continued, "I think that God has need of a place like this

downtown. And He's gonna provide the means for it to work. But like everything else, He's not gonna let this drop right down out of heaven."

Currently, donations are the means to stay open. The Greenville merchants have been good about contributions. Tucker said that the coffeehouse will need support for about six months. The club should be self-supportive by then.

"We're not naive enough to think that we're gonna keep our doors open strictly by donations," said Tucker. "We're trying to think of creative ways to keep the money flowing."

Volunteer staffing helps to keep the overhead low. Tucker says the people are committed to keeping "The Way Up" open.

One method of fund raising is sponsoring concerts. I was surprised to hear that "This Way Up" planned to bring B.J. Thomas to Greenville in September, as well as other popular Christian groups such as Petra and the Gaithers. Proceeds from the concerts will keep "This Way Up" open.

If you're beginning to feel that the new nightclub is a fly-by-night operation, rest easy. Chap Tucker is one member of a board of directors for "This Way Up." The board consists of representatives from several Greenville churches. An adult or college-age supervisor will always be present, and a qualified counselor will console troubled souls upon request.

On Monday nights, Tucker leads a Bible study. A crowd of about 60 people listen attentively to the instruction. I asked several of the regular Monday nighters what kinds of things they have learned, and all but one or two of the people I questioned could tell me in detail, so most of these people are interested.

Some time in the future, says Tucker, Tuesday evenings will be set aside for junior high-aged people. On Thursday nights, "This Way Up" will open again, mainly for high school and college people, with no particular programs planned — just an evening of social interaction.

Friday and Saturday nights will feature films, Christian drama, or bands. The band I saw last Satur-

day was called Cross.

Not knowing of the band, I half expected to hear the semi-soft, sweet-sounding middle-of-the-road music I usually hear labeled as "contemporary Christian."

Once again, I was surprised. Instead of a gentle band, what I got was prerecorded music. Technical difficulty delayed the band by 45 minutes.

Finally, the lights dimmed. Lights from the passing traffic on Fifth and Cotanche streamed through the windows and swirled around the walls. The rain continued; the four-man band stepped onto the stage. Being a fan of rock & roll, I was much pleased when the music thundered through the whole room.

Cross is as uncompromising in their sound as they are in their Christian message. Paul Tucker lead; Ken Cartwright was well received on lead guitar; and drummer Greg Pitts pounded a sharp beat for the band to follow.

Says bass player Joe Sasser, "We've been working on our sound, trying to get it as tight as we could." The music was a little

rough-cut — understandable for an emerging group. But overall, the all-original music was solid and fully produced.

"We want to sound good. We want to be respected for what we do, both vocally and musically. But we always keep our purpose, to minister the Gospel."

The crowd loved Cross. However, they played only one fifty-minute set and ended with no encore. Everyone wanted more.

After the crowd broke up, one guy commented, "I was impressed with the professionalism of the group. Like the lead guitar player — he was excellent."

The people seemed to be having fun. No one tried to convert me, nobody beat me over the head with a Bible, nobody even called me a sinner. I still saw what they weren't saying; they just sat back, let me see, and never made me uncomfortable.

I've been inside just about every bar in downtown Greenville. Each place has its own atmosphere and its own crowd of regulars. So does "This Way Up." In the words of Miss Holec, "It's a good group of people. We grow together."

Hurrah For The Underdog

'Karate Kid' Deserves Praise

By GREG RIDEOUT

Managing Editor

Karate Kid makes you feel happy. It is a triumph picture a la *Rocky* and a magical, heartwarming film like *Star Wars*. When you leave the theatre, you'll be doing karate kicks with a smile on your face.

The story of a wrong-side-of-the-tracks New Jersey teenager figuring out life while coping with a new town and a gang of suburban thugs may seem a bit melodramatic and old hat, but weave in karate and fine performances by Ralph Macchio as Daniel and Noriyuki "Pat" Morita as his Yoda-like mentor and instructor and you're left cheering and wishing for more.

Karate Kid is an adolescent movie that captures everyone's teenage years in its magic web. The sugary theme of good guy triumphing over bad guy is somewhat trite but is put on a special plane by the chemistry of the cast. Daniel is at once the boy getting sand kicked in his face, the kid stealing his first kiss, the guy meeting the girl's parents and the person longing to fit in. He's the

tough who's not really so tough if someone would care. Everyone in the theatre understands why Daniel has to learn karate and cheer when he's winning. He tears your heart out and makes you feel good about it. Macchio is used to playing the underdog, evidenced by his role as Johnny Cade in *The Outsiders*. Now, as then, he does it brilliantly.

The magic of the movie comes from the relationship between Mr. Miyagi, the karate teacher, and Daniel. Rarely can the screen develop a believable relationship, one that lets you care and believe in what's happening in the film. Morita will shock many who know him only as Arnold on "Happy Days." His reserved portrayal of Miyagi brings alive a very complex character; in fact he makes it look easy. Morita, in his first serious leading role, gives the screen's finest performance of the summer.

The scene where Miyagi belatedly decides to teach karate to Daniel is one of the most poignant, for here the commitment to each other begins and the friendship blossoms — and the audience is won over. "I promise learn karate," Daniel says. "I promise teach karate," Miyagi responds. Ralph Macchio is better than

good as the hero-against-all-odds Daniel. Macchio's acting skills make you care for Daniel, to cry when he's losing and cheer when he's winning. He tears your heart out and makes you feel good about it. Macchio is used to playing the underdog, evidenced by his role as Johnny Cade in *The Outsiders*. Now, as then, he does it brilliantly.

Robert Mark Kamen's screenplay was helped but not brightened by his 18 years of karate training. The realism on the mat is suspect, but it doesn't detract from the film. Kamen's story is brought alive by the direction of John Avildsen, the academy award winning director of *Rocky*. Avildsen's choice of scenes and his camera use give the picture a "fighting up from the bottom" ambience that tones the movie.

Karate Kid is definitely Four-Star. Go see the movie of the summer. It's playing at the Platt Theatre, Carolina East Convention Center next to the Carolina East Mall.



Daniel (Ralph Macchio) puts his experience and skills to the test on Mr. Miyagi (Noriyuki "Pat" Morita).

ARE YOU A SECRETARY?



stroke

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Few people get to make it, less get to make important, history. Reagan made it with Day O'Connor. If anyone has a good thing to say about what he did, most surely he or she will be setting of a precedent. Now, a vice president would be a serious contender — and not because she's a

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Jacksons Sing To 'Victory'

By DAVID WITHERINGTON

So, you're all waiting with bated breath for the verdict on the new Jacksons album? Well, break out your one glove and get ready to backslide, because Michael and the boys are pulling no punches on this one.

In a sense, *Victory* is just that — proof that there is life after *Thriller* for the Jacksons as a unit, and reinforcement of Michael's musical roots with his brothers. Who can forget those great four-part harmonies on such classics as "ABC" and "I Want You Back"? Well, *Victory* finds that same chemistry at work again, with Jermaine and Michael trading vocals on "Torture."

duction is clear as a bell — certainly my candidate for the next single.

"One More Chance" is not a remake of the boys' old standard, but a new tune penned by youngest brother Randy. The song is a heartfelt love recital with a pop feel to it, providing the perfect tempo change from the frantic opening of "Torture" and "Wait."

This brings us to the moment you've been waiting for — and what a moment it is. "Be Not Always" is Michael Jackson's solo contribution to *Victory*, accompanied only by acoustic guitar, piano, and lush orchestrations in all the right places. Song structure aside, "Be Not Always" is a beautiful melancholic reflection on unfulfilled dreams and desperate revelations. I'll let the lyrics speak for themselves: "Time has made promises/ Just promises/ Mothers cry/ Babies die/ helplessly in arms/ Where rockets fly/ And research lies/ In

progress to become/ But what are men, but flesh and blood/ we turn our backs on life/ How can we claim to stand for peace/ When the races are in strife/ Destroying life." This is a coherent political statement that displays Michael's apparent social conscience.

Side two opens with another Jagger — Richards original — did I say that? No, actually "State of Shock" was written, composed, arranged, and produced by Michael Jackson, and features his much-publicized duet with Mick Jagger. It's just that Jagger's raspy voice can make anything sound like the latest Stones opus. This rocker, the album's current hit single, leads into Tito's well-intentioned, if unnecessary, overstatement, "We Can Change the World."

The album is rounded off with two dance-oriented numbers, Randy's "The Hurt" and Marlon's "Body," which includes a hot guitar solo by Greg Wright. As expected, Michael's tunes



The Jacksons

Michael is not the only Jackson who can still land a hit. *Victory* may prove to be the brothers' biggest seller yet.

are the best of the lot. I still can't say enough good things about "Be Not Always." This song is worth the price of the album just to hear Michael's passionate voice deliver the deepest lines of his career. Besides "Torture," none

of the other tunes are real ear-shakers, but then again, they weren't meant to be. The new album is victorious in achieving what the Jacksons have always done best — entertainment for the sake of entertainment. And, as sil-

ly love songs go, what's wrong with that?

Victory, as well as the Jackson Five's back catalogue, is on sale this week at the Record Bar in Carolina East Mall and the Plaza.

Manteo Receives Two Treats

By TONY BROWN

Super! That's the word for the concert by the Super Grit Cowboy Band and the North Carolina Symphony at the Waterside Theatre in Manteo last Sunday.

The concert capped a weekend of celebrations in Manteo for North Carolina's 400th anniversary, which also included a visit by Princess Anne of England, Gov. Jim Hunt, veteran actor George Grizzard, and Walter Cronkite.

The symphony opened the show with stirring renditions of "God Save the Queen" and the National Anthem, followed by "Buckaroo Holiday" and "Hoedown" by Aaron Copland (the latter tune may be familiar to rock fans through its performance by Emerson, Lake & Palmer).

Another excellent piece followed as the symphony aroused many memories and hopes with Elgar's "Pomp and Circumstance," familiar to most as the graduation march.

The symphony ended up its solo spot with "Greensleeves" by Ralph Vaughan Williams and then "Coronation March" by Walton and received a well-deserved round of applause from the entire audience.

The Super Grit Cowboy Band then really knocked the audience back a couple of notches as they exploded into their solo portion. It didn't take long for them to get the viewer's attention, as even the older generation present for the symphony started clapping along.

Since Super Grit was videotaping the performance and also planning a live album from the show, more excitement than usual was in the air. The show was slowed in some spots because of the special demands of TV, but it didn't affect the concert at all.

Each member of Super Grit performed well, with the current line-up of: Clyde Mattocks, steel guitar, banjo; Danny Vinson, drums; Mike Kinzie, fiddle, horns, harmonica; Alan Hicks, bass; and, Mark Golladay, lead guitar. All sing lead vocals and play various other instruments.

The band opened with a very appropriate "Carolina by the Sea," then "I Bought the Shoes That Walked Right Out On Me," two good country-type songs.

"The South's Hottest Honkey-tonkers" continued with "White Lines" and "Why Baby Why,"

then launched into their most popular tune and first release "If You Don't Know Me By Now" — one that should stand the test of time to become a country classic.

The two groups joined forces for a fantastic set of music starting with an almost unbelievably good version of "Mr. Bojangles," which was a hit for The Nitty Gritty Dirt Band and Neil Diamond. It seemed to be the best fusion of the two forces and could be a hit again.

During the last part of the show, all the members of Super Grit were getting laughs from the audience with their "highly choreographed" dancing in unison and various antics. Clyde duled on guitar with Mike on a French horn ala "Duelin' Banjos." Then Clyde battled with the lead guitarist who sounded most like a train until Clyde went

to his steel guitar and donned a trainman's hat and claimed victory.

The symphony then took over and did their own "duelin'" with each section playing a part that turned in a well-balanced effort.

"The Legend of the Lost Colony," a song Super Grit wrote (which won the competition for the official 400th tune) went off very good, with Mike doing a fine job on vocals.

The crowd's response was so enthusiastic that the groups had to return for a stimulating finale "Battle of New Orleans." Super Grit really kicked up their heels as they worked the audience up and bobbed up and down.

As the song was winding up, a fantastic display of fireworks spread across the sky, capping a great evening of entertainment for all present.

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ALICE IN WONDERLAND

'1940's Radio Hour' Will Close Season

An unforgettable era of crooner and cooers comes magically alive in the East Carolina Summer Theatre production of the Broadway musical hit *The 1940's Radio Hour*, Monday through Saturday, July 23-28, at 8:15 p.m. in McGinnis Theatre on the ECU campus.

Complete with an eleven-piece "studio" orchestra playing those great old songs made famous by Glenn Miller, Duke Ellington and Artie Shaw, flashing applause sign, sound effects booth and

authentic commercials about Pepsi Cola for a nickel and the 15-cent pack of cigarettes, *The 1940's Radio Hour* conjures up a December 1942 radio broadcast "live from the Algonquin Room of the beautiful Hotel Astor in New York City."

Highlighting the show is a panorama of memorable swingtime tunes including "Chattanooga Choo Choo," "Boogie Woogie Bugle Boy," "Tuxedo Junction," "Ain't She Sweet," "I've Got It Bad and That Ain't

Good," as well as singing commercials, contests, comedy routines and smooth-talking banter.

Says Director Edgar Loessin, "We hope to deliver an exhilarating show of singing, dancing and funny commercials about Sal Hepatica, Nash cars and other indispensable products of the '40s. It's all full of fun, innocence and for the entire family."

The 1940's Radio Hour is the final offering of the season by the popular summer theatre.

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Manwaring Pirate He

Emily Manwaring, head basketball coach at San Francisco State the past six years, has been named to the same position at ECU. Athletic Director Dr. Ken Karr announced Tuesday.

Manwaring, 35, succeeds Cathy Andruzzi, who resigned as the Lady Pirate coach after six years to pursue business interests.

"I'm really looking forward to coaching the elite athletes that East Carolina attracts," Manwaring said. "I'm sure my coaching philosophy will differ somewhat from my predecessors but this is an established program and I think it's at a good stage right now."

Manwaring led Division II San Francisco State to a 19-12 record and the Northern California Athletic Conference Championship and a berth in the NCAA West Region playoffs during the 1983-84 season.

A native of Tecumseh, MI.

Market

By TONY BROWN

Flip over the Pirate attack! Assistant Athletic Director of Manteo has been generating since last year. The slogan came naturally to Henry Williams began celebrating with a flip in the endzone.

"Every billboard, every TV ad, our promotional material is identical over the Pirate attack! slogan," working hard to condition area Pirate fans rather than giving them area schools.

"In order to build such a following on the young kids that will be the years to come. If we can't level, we can get them into the stadium exciting they'll stay there."

"That's the purpose behind the Hart continued," in the short time promoting our new mascot the responded to him and requests for tremendous.

"If you ever see how the kids respond to Pee Dee, you'll understand."

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The decision to make the Pirate Sports Network a totally "in-house" operation has thrusted Assistant Athletic Director for Public Relations Ken Smith into his new role as executive producer of the network for the upcoming football season.

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Although he has kept busy this summer by producing highlight films, radio spots and television commercials, the primary reason Genarelli was hired was to allow Smith to become the play-by-play (radio) announcer for the network.

Trackster

By GEORGE THREEWITTS

In his appearance, Steve Rash, physical education major at ECU, resembles most other athletes. He's tall, muscular and rigidly adheres to the athletic style of wearing gym shorts, T shirts and running shoes.

But the 21-year-old track poster from Durham completes his wardrobe with some accessories that will never be sold in athletic and sporting goods stores. Piled into each of his ears is a small, flesh-colored device that enables him to hear. Rash is legally deaf.

Some people would call a hearing impairment a handicap, but not Rash. His hearing has done nothing to slow him down. He's one of the fastest deaf athletes in the world and is competitive with any track runners with normal

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Sports

THE EAST CAROLINIAN

JULY 18, 1984 Page 7

Manwaring Named Pirate Head Coach

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Manwaring led Division II San Francisco State to a 19-12 record and the Northern California Athletic Conference Championship and a berth in the NCAA West Region playoffs during the 1983-84 season.

A native of Tecumseh, MI,

Manwaring received her bachelor's and master's degree in sports administration from Michigan State University where she was also a graduate assistant coach.

She coached three All-Americans at San Francisco State and compiled an impressive 97-56 record. During her six years, Manwaring's teams never suffered a losing season.

"We are very happy with the situation and feel Emily will do an outstanding job," Karr said. "I have confidence she will continue the fine tradition that East Carolina has built over the years."

Manwaring becomes only the third coach of the Lady Pirates since the program's inception in 1969. Joining Manwaring as assistant coach is Jo Anne Bly, who served in the same capacity under Manwaring at San Francisco State the past three years.



Emily Manwaring was appointed the new ECU women's head basketball coach yesterday. She comes from San Francisco State where she

led her team to a 19-12 record, a NCAC Championship and berth in the NCAA playoffs.

Marketing Promotions Going After The Best

By TONY BROWN

Flip over the Pirate attack! That's the message Assistant Athletic Director of Marketing Dave Hart has been generating since last year.

The slogan came naturally when kick returner Henry Williams began celebrating his touchdowns with a flip in the endzone.

"Every billboard, every TV advertisement, all of our promotional material is identified with the 'Flip over the Pirate attack!' slogan," Hart said. "We're working hard to condition area football fans to be Pirate fans rather than giving their attention to other area schools."

"In order to build such a following we're concentrating on the young kids that will be potential fans in the years to come. If we can relate to them on their level, we can get them into the stands, and if we make it exciting they'll stay there."

"That's the purpose behind Pee Dee the Pirate," Hart continued. "In the short time since we started promoting our new mascot the kids have really responded to him and requests for Pee Dee decals is tremendous."

"If you ever see how the kids in a classroom respond to Pee Dee, you'll understand the marketing

philosophy behind him. The kids love him and when he appears at promotional events it adds immensely to the appeal of Pirate sports."

"This ties in with our push to make Pirate football games an event to not miss like it is at schools like Clemson and Kentucky. With the introduction of our tailgate parties a new dimension was added which broadened our appeal."

"We're working to make games a social event and with the help of such sponsors as Fast Fare, we'll be passing out expanded tailgate packets on a first-come basis at home games."

Another promotional event is planned for the Temple game according to Hart. "If Ficklen Stadium is sold out on Sept. 8, a ticket-holder at the stadium could win a new Firenza SX Coupe, and ECU students are eligible to win."

Later activities include giving away a four day, three night all-expense paid trip to the Bahamas or the Caribbean for the best tailgate party. "The winning group of four will be picked by judges on the basis of food spread, enthusiasm, and uniqueness, as well as purple and gold attire."

For Homecoming on Oct. 20, a purple and gold jacket will be given to each of the first 1,000 children ages seven to 12 courtesy of the Coca-Cola Co.

On Nov. 10 the Shriners will be out in full force for Shrine Day. A parade and ceremonial events are

planned, further details will be announced later.

"He's really done a job that's been needed a long time at ECU," football coach Ed Emory said of Hart. "His ideas have helped promote the great product we have in football. When you've got a good thing going, you've got to let people know about it."

Promotion was second-nature to Hart while he served a stint as a high school coach in Louisville, KY. "In high school we had to do our own promotional work as well as coaching. When I saw the effectiveness of our public relations campaign, I became increasingly interested in that aspect, which led me to a position at ECU."

According to Hart, college level promotional work is much more involved. "Our marketing methods have to be creative but credible," Hart said. "For example, we don't claim to be number one, only that we're going after the best."

"If you oversell or lose believability, the fans will see right through it. A somewhat similar situation occurred last year when the media reported sell-out conditions at Ficklen without checking official sources and attendance was affected."

Hart feels the promotional efforts have really begun to succeed. "We've made great strides in the past year," he said, "and the enhancement of the winning spirit at ECU through promotions led to a record season attendance average last year, which

was naturally made much easier by the team's performance."

"The efforts of the Pirate Club and Ken Karr have tremendously increased the demand for tickets and assorted paraphernalia with the Pirate emblem on them. They also helped a great deal in getting ECU into the College Football Association."

"The impact of this accomplishment has not yet been realized by the public," Hart added, "with the recent court decision regarding TV contracts, it means more than ever. Teams that are not members of the PAC-10, Big 10 or CFA are going to have a much harder time building a program such as we have at ECU."

"You have to realize our situation here," Hart said. "When we draw 30,000 people to home games, they're almost entirely Pirate fans. Most visiting teams are so far away few of their fans attend."

Hart divides fans into three basic categories: hometown followers, away-game fans, and ones out to see a good intra-conference game. "The only way we can progress is to fill the stadium now — which would justify enlarging the stadium and bring more prominent teams to Greenville."

Excitement is running hot in the ECU sports promotion department as Dave Hart and his staff anticipate the arrival of another successful year in football.

Radio Network Moves 'In-House'

Smith Takes Over As Play-By-Play Announcer

By RANDY MEWS

The decision to make the Pirate Sports Network a totally "in-house" operation has thrust Assistant Athletic Director for Public Relations Ken Smith into his new role as executive producer of the network for the upcoming football season.

The hiring of Bob Genarelli in April freed Smith from his former duties as sports information director, and has enabled him devote all his time to publicizing the ECU athletic program through radio and television. "What we're trying to do is get a continuity so that Ken Smith can be the voice of ECU, and the people will relate that voice to ECU athletics," Smith said.

Although he has kept busy this summer by producing highlight films, radio spots and television commercials, the primary reason Genarelli was hired was to allow Smith to become the play-by-play (radio) announcer for the network.



Assistant Athletic Director Ken Smith

"When Ken Karr (ECU's athletic director) came here four years ago, he said he would ultimately like to see both the play-by-play and color voices be 'in-house' (members of ECU's sports information department)," Smith explained, "and it was not until this year that we got ourselves into a position where

we could do this."

Local personalities Lee Moore and Jim Woods had more than 20 years of experience between them as the broadcasters for the network, but during last year's basketball season Smith and Director of Marketing Dave Hart (color voice) experimented as the new anchors. The decision was then made to bring the network "in-house," which means Smith and Hart will now cover any ECU athletic event that is aired on the network.

Contracts for the network were signed with three 100,000 watt radio stations earlier this year, thus assuring coverage from Myrtle Beach, S.C., up the coast to Virginia Beach and west to Raleigh. It is expected a total of 15-20 stations will carry Pirate football this fall.

Smith said a large part of the network's expansion is due to the success of the football team, and feels with each year it will continue to grow. He noted the strides the football team had made just since 1981: "Three years ago I could have gone to all 23 stations in the Greensboro/High Point/Winston Salem area and would have been lucky if one of them had let me in to make a presentation — this year I've been in every station but one."

Smith is predicting such things as football sellouts and the expansion of Ficklen Stadium in the years to come, but before that happens, behind the determination of one Ken Smith, the Pirate Sports Network should be forging west to Greensboro, Charlotte and even Asheville.

Trackster Qualifies For Deaf Olympics

By GEORGE THREEWITTS

In his appearance, Steve Rash, a physical education major at ECU, resembles most other athletes. He's tall, muscular and rigidly adheres to the athletic style of wearing gym shorts, T shirts and running shoes.

But the 21-year-old track speedster from Durham completes his wardrobe with some accessories that will never be sold in athletic and sporting goods stores. Folded into each of his ears is a small, flesh-colored device that enables him to hear. Rash is legally deaf.

Some people would call a hearing impairment a handicap, but not Rash. His hearing has done nothing to slow him down. He's one of the fastest deaf athletes in the world and is competitive with many track runners with normal

hearing. In qualifying trials for the Deaf Olympics conducted recently at the University of Texas in Austin, he captured first place in the 110 meter high hurdles and finished second in the 400 meter intermediate hurdles. His performances qualify him for representation on the U.S. Track Team at the Deaf Olympics that will be held next summer in Los Angeles.

"I wanted to represent East Carolina in what I can do — and I did," he said.

He also competes with the ECU track team and is looking forward to next year's season with the Pirates. He was redshirted this spring.

To qualify for the Deaf Olympics, an athlete must have at least a 55 percent hearing loss. Rash says his loss has been measured at about 70 percent.

When he runs he removes his

hearing aid which doesn't present any real problems, he said. Unlike some deaf runners who must crane their necks to see the smoke from the starting pistol, Rash says he can usually hear the noise of the gun and even feel its vibration. In deaf competition the starting gun is supplemented by a flag dropped at the start of the race and sometimes by lights and an electronic pressure device in the starting blocks.

Track is a sport that is fairly new to Rash. While growing up in Durham, he said the sport didn't appeal to him. "I was interested in baseball. I even used to sleep with a bat," he said.

"I played football and basketball and the coach there convinced me to give track a try too. I did and I liked it," he said.

In his sophomore year at the N.C. School for the Deaf he won the conference championship in

the high and low hurdles. In his senior year he won again and competed in the sectional and regional prep track meets and also in the World Games for the Deaf at Cologne, West Germany.

While his performance at the World Games was hampered by an injury he won a silver medal and his second place finish in the high hurdles broke the national record for the deaf in that event.

The greatest challenge in track, according to Rash, is the 400 meters intermediate hurdles because it requires a runner to go at full speed during the entire race. "You have to be both mentally and physically prepared to do well in this event," he said.

"I am going to change my event this year and run the intermediates. It's challenging," he said. "Very challenging."

A challenge is something this speedster thrives upon.

Basketball Schedules Released For '84-'85

By RANDY MEWS

The ECU men's and women's basketball schedules were announced last week, and both teams will be facing opponents that were nationally ranked last year.

Foremost on the men's schedule include Boston University and Virginia Commonwealth at home, and Wake Forest, Tulsa and Duke on the road. "We have a very competitive non-conference schedule," men's coach Charlie Harrison said. "I feel I owe it to my players to go up against the best teams we possibly can."

Harrison also expects most of the league games to be very difficult because "almost all the teams in the conference have their best players coming back."

The league grew to eight members this year with the admission of American University and UNC-W, and ECU will play each of the seven teams on a home-and-away basis.

The Pirates will open their season November 27 against Central Connecticut State, and will wrap it up March 7-9 at the ECAC-South Tournament on the William & Mary campus.

The Lady Bucs play a total of 14 home games, including contests with heavyweights Old Dominion and South Carolina, and six conference games (James Madison, William & Mary, George Mason, Richmond, American and UNC-W). Navy does not field a women's team.

ECU will open their season in Fayetteville at the Dogwood Classic against North Carolina or N.C. State in the double-elimination tournament, and will finish up March 1-3 in the ECAC-South Tournament at a site yet to be determined.

Men's Schedule

November 27th CENTRAL CONNECTICUT STATE.

December

1st VIRGINIA COMMONWEALTH; 4th at Drexel; 8th CHRISTOPHER NEWPORT; 13th at Campbell; 19th at Wake Forest; 28-29th at First Tulsa Classic.

January

3rd BOSTON; 7th GEORGE MASON; 9th at Duke; 12th WILLIAM & MARY; 19th at Richmond; 21st at Howard; 26th NAVY; 28th JAMES MADISON

February

2nd at George Mason; 6th at UNC-Wilmington; 9th at William & Mary; 11th AMERICAN; 13th WINTHROP; 16th RICHMOND; 18th at Navy; 20th at American; 23rd UNC-WILMINGTON; 27th CAMPBELL.

March

2nd at James Madison; 7-9th at ECAC-South Tournament.

Women's Schedule

November

23-24th at Dogwood Classic; 28th FAYETTEVILLE STATE.

December

1st at UNC Charlotte; 4th HOWARD; 7th OLD DOMINION; 15th at South Carolina; 18th at Moorehead State; 19th at Marshall.

January

2nd SOUTH CAROLINA; 5th IONA; 9th CAMPBELL; 12th at William & Mary; 14th at Richmond; 19th GEORGE MASON; 21st AMERICAN; 26th at Radford; 28th at James Madison; 31st UNC-WILMINGTON.

February

2nd SOUTH FLORIDA; 5th HAMPTON INSTITUTE; 9th at American; 11th at George Mason; 16th WILLIAM & MARY; 18th JAMES MADISON; 21st at UNC-Wilmington; 24th RICHMOND.

March

1-3rd at ECAC-South Tournament.

Will Jordan Be ACC's Athlete Of The Year?

CHARLOTTE, N.C. (UPI) — Next week the Atlantic Coast Conference Sports Writers Association will in all probability name North Carolina's Michael Jordan as the ACC's athlete of the year.

And if Jordan wins, it goes down as one of the more competitive races the 1984 national player of the year and two-time All-America has ever won. The ACC this year was loaded with Olympic and NCAA champions in everything from wrestling to golf.

In fact, there wasn't room enough on the list of nominees for some of the league's athletes who distinguished themselves highly on a national level.

The award is called the Anthony J. McKeelin Award and it will be presented next Saturday night at Pinehurst when the media and the league's football coaches gather for a weekend of golf and a preview of the coming season.

It's an award that has been dominated by basketball players

in a league where basketball is the dominant sport.

Last year it was won by Virginia's Ralph Sampson, himself a national player of the year. Prior to that, the winner was North Carolina All-America James Worthy, the Nation's No. 1 NBA draft pick in 1982. Other winners include former North Carolina All-America Phil Ford, a two-time winner, and North Carolina State's David Thompson, who like Sampson was a national player of the year.

In the past 10 years only two

non-basketball types have claimed the McKeelin award. North Carolina distance runner Julie Shea won it twice, while Maryland hurdler Renaldo Nehemiah won it in 1979.

"It's hard to overlook those national players of the year," explains ACC Assistant Commissioner Marvin "Skeeter" Francis.

Each school submits its nominations for the conference's top award, and the process is an open one not limited to seniors or to a specific number of nominees from each school. Some 300 members of the association receive ballots.

North Carolina nominated three athletes this year, and actually had six legitimate candidates.

In addition to Jordan, the Tarheel's sports information office nominated swimmer Sue Walsh, who set a U.S. record in the 100 and 200 meter backstroke, and John Inman, the current NCAA golf champion. Potential

nominees left out were two-time All-America basketball player Sam Perkins, and baseball players B.J. Surhoff and Scott Bankhead, both members of the U.S. Olympic team. Bankhead, a pitcher, has an 11-0 record this season, the country's fifth best ERA and was ranked eighth in strikeouts.

Duke nominated quarterback Ben Bennett, who holds six NCAA passing records including the most completions and the most yardage. Not nominated were Mike Jeffries, winner of the Herman award which is the Heisman Trophy of soccer, and teammate Tom Kain, who made the U.S. Olympic soccer team. Another potential candidate was golfer Mary Anne Widman, who won the ACC women's golf championship this year.

Maryland added another football player to the list by nominating quarterback Boomer Esiason, the Terps' all-time leading passer.

Clemson submitted the name of Mike Eppley, one of a small number of athletes to ever start in both football and basketball at a major college. That left out defensive tackle William Perry, and tennis player Lawson Duncan, the NCAA runnerup in singles who holds the record for the most singles victories ever in a season.

At North Carolina State, Wolfpack officials gave the league a change of pace with the nomination of Tab Thacker, the NCAA's heavyweight wrestling champion. They chose Thacker over Tracey Woodson, the league's baseball player of the year who led the nation in home runs.

Wake Forest nominated soccer player Mark Erwin, who in 1983 led the nation in scoring. Georgia Tech nominated Antonio McKay, a world record holder in the 400 meters who won the U.S. Olympic qualifying competition. Virginia submitted the name of Ray Brown, the ACC's 800 meters champion.

IRS Tennis & Softball Action

By JEANNETTE ROTH
Staff Writer

TENNIS ACTION:

You think Wimbledon was exciting? Well, the Intramural Tennis Singles tournament is well under way with semi-final rounds ending this week. Among the netters are top-seed Brian Kilcoyne, who goes into the tournament with an impressive 4-0 record. Other players include: Edgar Lox, Ray McKeithan, Randy Meere, Joel Schultz, Jay Bowling and female hopeful Sheryl Redman. A big GOOD LUCK is extended to the tennis singles participants.

SOFTBALL ACTION:



With just two teams entered, the softball tournament will be a competitive battle between last season's champs "The Bombed Skaggs" and the "Contenders." Both teams are seasoned powerhouses, so the championship is up for grabs!! Get out and watch the action this week, July 18, 19 and Monday July 23 on the IM fields.

ship is up for grabs!! Get out and watch the action this week, July 18, 19 and Monday July 23 on the IM fields.

NEXT SEMESTER ACTION:

Just a word about Fall Semester Intramural Action. September activities include: a bicycle race, intramural extravaganza, flag football, team putt-putt, three-on-three basketball, tennis singles and co-rec softball. September is loaded with fun and excitement. Participate through Intramural Recreational Services.

Look for Intramural Activities dates on various Campus Source Bulletin Boards throughout campus!!

Classifieds UNC Vs. UCLA In '85

SALE

FOR SALE: 1974 Yamaha 750. Looks good — lots of power. \$215. 758-2753 before 8:30 a.m. please.
FOR RENT: Private bedroom of large house. One block from campus. Washer, dryer, microwave, need BR furniture. \$125/month Off street parking.
MCAT/DAT Graduate Preparation Services Kit (GAPS) for sale. Rent \$10. 4 notebooks, 34 cassette tapes. Interview Technique. Chem Biology, etc. \$350. Value — only \$100 758-5872.

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PERSONAL

CHARE So you finally made it but can you go a week without a beer. We will wheel you home in a wheelchair on Thurs night. P.S. Go Jessie. Helms that is SKU.

LOST AND FOUND

LOST: on campus, female half-Siberian Husky. One blue eye and one brown eye. Last seen on Tuesday at Student Store. If found or know any information, call 758-6316.

WANTED

ROOMMATE wanted for summer and/or fall, 1/3 rent and utilities. Eastbrook apt. Call 752-8028.
ROOMMATE WANTED FOR FALL: must be neat and responsible. Private furnished room, share rest of house. Located behind Belk dorm \$135/month 758-7470 after 2 p.m.
ROOMMATES NEEDED: Furnished duplex in residential area. Rent \$18.75 a month plus utilities. No deposit required. Call 758-5203.
ROOMMATE(S) WANTED: to share ZBR townhouse 4 bks from campus \$155 mo plus half utilities. If 2 share BR 752-7387 after 9:30 p.m.
FEMALE ROOMMATE near campus 1/3 rent and utilities. Contact Paula at 919-844-9484.
FEMALE ROOMMATE wanted 100 Rnt 1/3 Util. 1 bks from campus 758-2020.
FEMALE ROOMMATE to share duplex near ECU after July. Private Bedroom \$93 a month plus 1/3 utilities and phone. A/C and oil heat. Must be neat, responsible, non-smoker required. No pets. Call 752-1001.
FEMALE ROOMMATE needed to share utilities. Eastbrook apt. pay 1/3 rent and utilities. Call Karen at 758-7408.
PERSON WANTED to work on campus locally. For information and application send resume to: Allen Lowrance, 251 Glenwood Drive, Mooresville, NC 28115.

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