# The East Carolinian

Serving the East Carolina campus community since 1925

Greenville, N.C.



Tuesday, February 21, 1984

## **Board Of Trustees Passes Resolution**

**Circulation 10,000** 

#### By JENNIFER JENDRASIAK

10 Pages

A resolution recommending that the level of student services now available be continued with a fee increase was passed by the ECU Board of Trustees in a meeting Friday. The resolution recommends that student services be maintained at the present level and appropriate authorization requests for an increase in student fees be made to William Friday, president of the UNC system, and the UNC Board of Governors in order to support the proposal. According to Elmer Meyer, vice chancellor for student life, the resolution is basically an approval of requested fee increases, but has no legal meaning in actually implementing the increases. The proposed fee increases, if approved by the Board of Governors, will increase student fees by 3.7 percent. The additional money will be used to fund improvement of student health services, among other things. The board also endorsed a

mittee announced three major objectives. One is the purchase of a house at 1003 E. 5th St. The property will be used for parking. Plans are also being made to purchase a medical building at 1705 W. 6th St. Mendenhall Student Center will also be re-roofed at a



These two students work cooperatively on what seems to be a difficult homework problem.

### Student Financial Aid Barely Affected

Vol.58 No.4144

## **Education Budget Largest Ever**

the Reagan adminstration last week unveiled what it hailed as the largest federal education budget in U.S. history, but which in fact American Council on Education. amounts to a small cut in student financial aid.

With the new proposal, the administration asks Congress to apyear's, Saunders points out. propriate some \$6.5 billion for

1984-85 under other programs, lege costs, Bell wants them to estimates Charles Saunders, make down payments of up to legislative director of the \$500 to their colleges in order to qualify for Pell Grants. When all the numbers are add-He also wants to make all

ed up, this year's Reagan college students take a "needs test" to budget looks very much like last determine how much they can borrow under the Guaranteed The president proposed "pretty

Using a little sleight of hand, grants and fellowships awarded in to pay a greater share of their col- tion was trying to stretch its math by claiming to propose a \$295 million increase in College Work-Study funding.

MARK BARBER - ECU Photo Lab

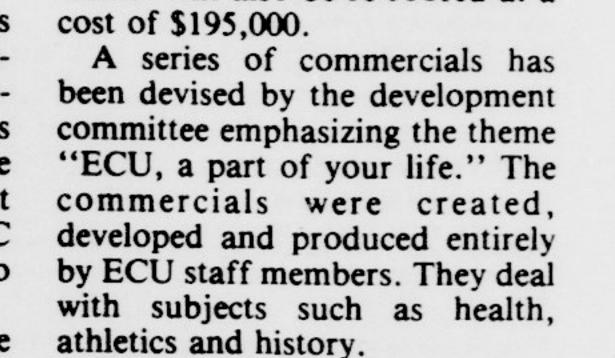
The Reagan administration figures include the 20 percent-or at least \$60 million--of the funds that colleges put up as their part of the CW-S program. The actual federal increase would be 42 percent, not the 53 percent Bell claimed at his presentations. Bell presented the budget twice, once to the education community and once to the press.

resolution originating in the football schedule for next fall. Faculty Senate and already en-Howell. The resolution extends the salary increases proposed by the Faculty Senate to all university personnel.

Spring semester enrollment at ECU is at a record high, chairman of the committee for academic affairs Clifton Moore reported to the trustees. He added that ap-

plications for next fall are already 1,000 over the number received last year.

The building and grounds com-



Another item being concentrated on is the formation of a major scholarship endowment which, would help ECU to "compete for the brightest most talented scholars," said William Roberson, chairman of the development committee.

Thomas Bennett, chairman of the athletics committee announced that the athletic program was in the black for the second year in a row. He also announced the

Howell commented on the dorsed by ECU Chancellor John new admission standards policy recently passed by the Board of Governors, saying the only part having an effect on ECU would be the increase in required units in science from one to three.

> Howell commented on the new admission standards policy recently passed by the Board of Governors, saying the only part having an effect on ECU would be the increase in required units in

science from one to three.



student aid, but to change the rules for distributing it.

Washington estimate the rules changes could translate into a loss of more than a million grants and loans during the 1984-85 academic year.

President Reagan's new aid budget means "that students will added last year," Saunders says. have to borrow a lot more and work a lot more," says Peter Rogoff, head of the National Coalition of Independent College February 1st in a small Departand University Students.

Changes in the ways students the new budget's key is attitude. can get Pell Grants would eliminate 300,000 of the grants, meaning more students would have to go into debt with student loans, frets Kathy Ozer, lobbyist for the U.S. Student Association (USSA).

And if Congress approves, there would be 913,000 fewer

much the same budget in fiscal 1985," echoes Mary Hatwood College lobbyists in Futrell, president of the National Education Association. Last year, Congress added about \$450 million to the administration's proposed college budget. Now the president wants

to cut "just about what Congress But to Education Secretary Terrel Bell, who announced the budget in two briefings on ment of Education auditorium, proposing a major philosophical shift in federal student aid," he year.

told assembled reporters, "a return to a traditional emphasis on parents' and students' responsibility for financing college costs.

In asking parents and students

Student Loan (GSL) program, and to increase their interest payments under the National Direct Student Loan (NDSL) program. The new budget would also let students get up to \$3,000 in Pell Grants, up from the current maximum of \$1,900.

But USSA's Ozer says the larger Pell awards will push some students out of the program altogether.

In his budget presentation, Bell argued the administration was enlarging the Pell Grant pie as well as the size of the slices. He claimed the president was asking "The administration is again for \$2.8 billion in Pell Grant funding, up from \$2.73 billion last

> Bell's proposal, therefore, actually was for level funding, and represented an increase only from the administration's request of a year ago.

Ozer also says the administra-

By doing so, the press was unable to get any immediate reaction to the budget proposals, and did indeed write initial stories em-

phasizing the record-high overall education request. Education experts, Ozer notes, were "not able to ask pointed questions of Bell with the press looking in."

Education Dept. spokesman more powerful student lobby," Michael Becker denies any attempt to manage the news, saying there simply was no room large enough to seat both groups at

The experts almost uniformly hailed the proposed GSL in-

creases, but were unhappy about the budget's other features.

## **Registration** Meeting

#### **By DARRYL BROWN** Managing Editor

A report from Assistant Student Attorney General Rick Brown on six ECU students' trip last week to a voter registration conference at Harvard University was the highlight of Monday's otherwise uneventful SGA Legislature meeting.

"ECU needs to work toward a Brown said, claiming ECU students need to work for changes in local registration laws to allow more students to register in Greenville instead of their hometown.

"We provide a great deal to the economy of Greenville," he said, though students are hampered in

participation in local government by not being able to register in Pitt County.

Brown urged all legislators to encourage students to register by April 9, before the state primary elections in May. He also suggested the SGA propose voter registration information be included in freshman orientation packets.

In other SGA business, Student **Residence** Association President Mark Niewald told the legislature that SRA last week passed a resolution making it a violation to campaign for an SGA office in the dorms after 10 p.m. and asked the legislature to see that it was

#### observed for next month's SGA elections.

## Lotterhos Chosen As Chairman Of Community Health Department

substance abuse programs.

and commented that Lotterhos

"has an appreciation of the

department's history and future

since 1972 and will continue to

teach. Under Dancy's leadership,

the ECU B.S. program in School

and Community Health received

Dancy has served the university

#### **By DAVID JOHNSTON** Staff Writer

Jerry Lotterhos, a member of the ECU community health faculty and director of ECU's Alcoholism Training Program, has been appointed chairman of the Department of Community

faculty since 1971, has two national recognition when the degrees from Louisiana State Society for Public Health Educa-University and experience in the tion granted its approval in 1980, field of mental health and making the ECU program the first undergraduate professional health "As chairman, I hope to build education curriculumm to ever receive such approval. Only two others in the nation have been ap-

proved since

Lotterhos br-

then.



Health. He succeeds Donald Dan-Lotterhos said. "His leadership cy, who resigned the position recently for health reasons. established ECU's B.S. cur-Lotterhos, a member of the riculum

school and community health as On The Inside the first in the nation to be approved by the National Society

for

tion."

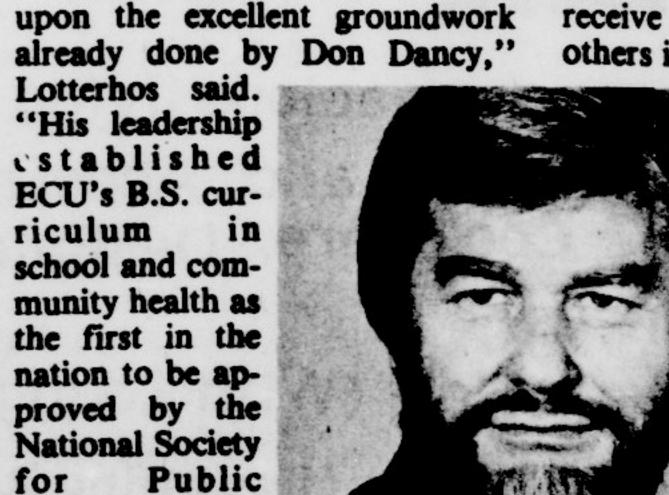
directions."

Announcements ...... 2 Editorials ..... Health Educa-Entertainment ..... Sports ..... 

· ECU announces the 1964 football schedule. See ECU, page 8. Also, high school football recruits are announced.

· Jarvis Hall residents express disapproval about Quiet Dorm proposal. Read Campus Forum, page 4.

11:31



Lotterho

ings a great deal of experience to his new job, having developed ECU's Alcoholism Training Program, which has

served as statewide conti-

Dr. Ronald Thiele, dean of the nuing education effort to assist School of Allied Health and community professionals and has evolved into the first and only Social Work, expressed gratitude for Dancy's 11 years of leadership

> academic specialty in North Carolina offering preparation for a career option in the study of substance abuse. Lotterhos has been a director of the Southern Area Alcohol Education and Training Program and vice president of the Alcoholism Professionals of North Carolina.

#### Candidates Forum

LES TODO - BCU News Burge

ad former House Speaker Carl Stewart. Last Thursday Democratic candidates Sen. Bob Jerden, right, attended a Pitt County Young Democrats Club forum. YDC President Bounde Theorym center, led the forum between the two Hou

THE EAST CAROLINIAN **FEBRUARY 21, 1984** 

jobs that exist in the graphic com-

munications industry. A career in

this industry can begin for you today

right here at East Carolina Universi-

offering these one hour sessions to aid

you in developing better interviewing

skills for use in your job search.

film and discussion of how to inte

view through this service will be

HONORS PROGRAM

spring semester or summer session

1984 who have taken more than 24 s.h.

course work in the Honors Program

All seniors expecting to graduate

## Announcements

PREREGISTRATION LADIES RUSH NIH The sisters of Eta Mu Chapter of General College students The East Carolinian A representative from National In-CLASSIFIED ADS contact their advisers prior ute of Health, Bethesda, MD will Serving the campus community February 20, 1984 to schedule an apcampus March 19 and 20 to insince 1925. tou may use the form at right pointment for preregistration for the students who would like to or use a separate sheet of summer and fall terms. 7:30 in Room 244 Mendenhall. Be sowork in a clinical setting as Normal Published every Tuesday and Thursday during the academic Volunteers. Students will be paid daimeone special get envolved with S.G. paper if you need more lines City/Sta Rho the ladies of royal blue and gold. year and every Wednesday durly stipends. All interested students There are 33 units per line LIBERAL STUDENTS ing the summer. must attend a general meeting at 7:00 Each letter, punctuation mark The Society of United Liberal No. Lines The East Carolinian is the of p.m. on Monday, March 19 in Rawl Students is now accepting applica and work space counts as one PHYSICAL THERAPY ficial newspaper of East 302 before having interviews on the tions for officers. Deadline for sub-General College Pre-Physical Carolina University, owned, unit. Capitalize and hyphenate 20th. Students majoring in Allied operated, and published for and mission is Friday, February 24, 1984. Therapy Preregistration will be held words properly. Leave space Health, Nursing, and related fields Any interested students should comby the students of East Carolina February 28, 1984 at 7:00 p.m. in at end of line if word doesn't fit are encouraged to apply. Contact the University. plete the application on page of THE Brewster B-102. Co-op Office, 313 Rawl, for details and No ads will be accepted over EAST CAROLINIAN and submit it to applications. the phone. We reserve the right Subscription Rate: \$30 yearly Room 239 Mendenhall Student Center The East Carolinian offices CIRCLE K. to reject any ad. All ads must or at Thursday's meeting. are located in the Old South be prepaid. Enclose 75 cents Circle K: ECU's coed service Building on the campus of ECU, EVENTS COMMITTEE organization! The Circle K Club inper une or fraction of a line The Student Union Special Events Greenville, N.C. COMMUNICATIONS Please print legibly! Use Committee is sponsoring a Logo con-Graphic Communications Educaevery Tuesday this semester at 7 POSTMASTER: Send address capital and lower case letters. test for "Barefoot on the Mail." Bring tion: Check it out, a special insert in p.m. in Mendenhall, Room 221. Bring changes to The East Carolinian 1111111 your entry to Mendenhall (room 234) Return to the Media Board todays issue was limited to 10,000 your ideas for projects. Hope to se Old South Building, ECU Green by March 2. The year - 1984 - is recopies. If you did not receive this you there! secretary by 3 p.m. the day ville, NC 27834 quired on all entries. If you have any special insert please contact Dr. before publication. questions, call Bruce at 752-3065 or William Hoots in the department of Telephone: 757-6366, 6367, 6309 John at 757-6611 (ext. 213). Industrial Education and WORKSHOP Technology. The insert, a full-color The Career Planning and Placetabloid, describes the many possible ment Service in the Bloxton House is

PHI ETA SIGMA

Wed., Feb. 22 at 5:30 in rm. 212

Mendenhall to discuss the bake sale

this Fri. All members should attend

There will be a brief meeting on

#### **RUGBY PARTY-50 KEGS** This is the Big Weekend. The Party

will be Sat. Nite 8-12 at the Moose

Lodge. Buy Tickets at the Student

MALE STRIP-OFF CONCERTS COMMITTEE The Sigma Phi Epsilon Little The Student Union Special Concerts The Kappa Sig Little Sisters are Sisters are sponsoring the First An-Committee will meet on Tuesday sponsoring Draft Night Tuesday nual Male Strip-Off, Tuesday, Feb. 21 February 21, 1984, at 5:30 p.m. in February 22 at the Elbo, 10 cent draft

SRA

DRAFT NIGHT

By TINA MAROSCHAK memb Ca-News Editor notes, ECU had the largest within Student Residence theme

Freshm

This year's freshman about

class is a bundle of con- school

tradictions - it's for says K

school busing, against the associa

legalization of mari- "The

juana, slightly more Freshm

liberal than last year's has be

freshman class, and yet nually

more concerned with Univers

making money - accor- at Los I

ding to UCLA's just- School

released national survey the big

most significant findings their hi

concern students voiced "shows

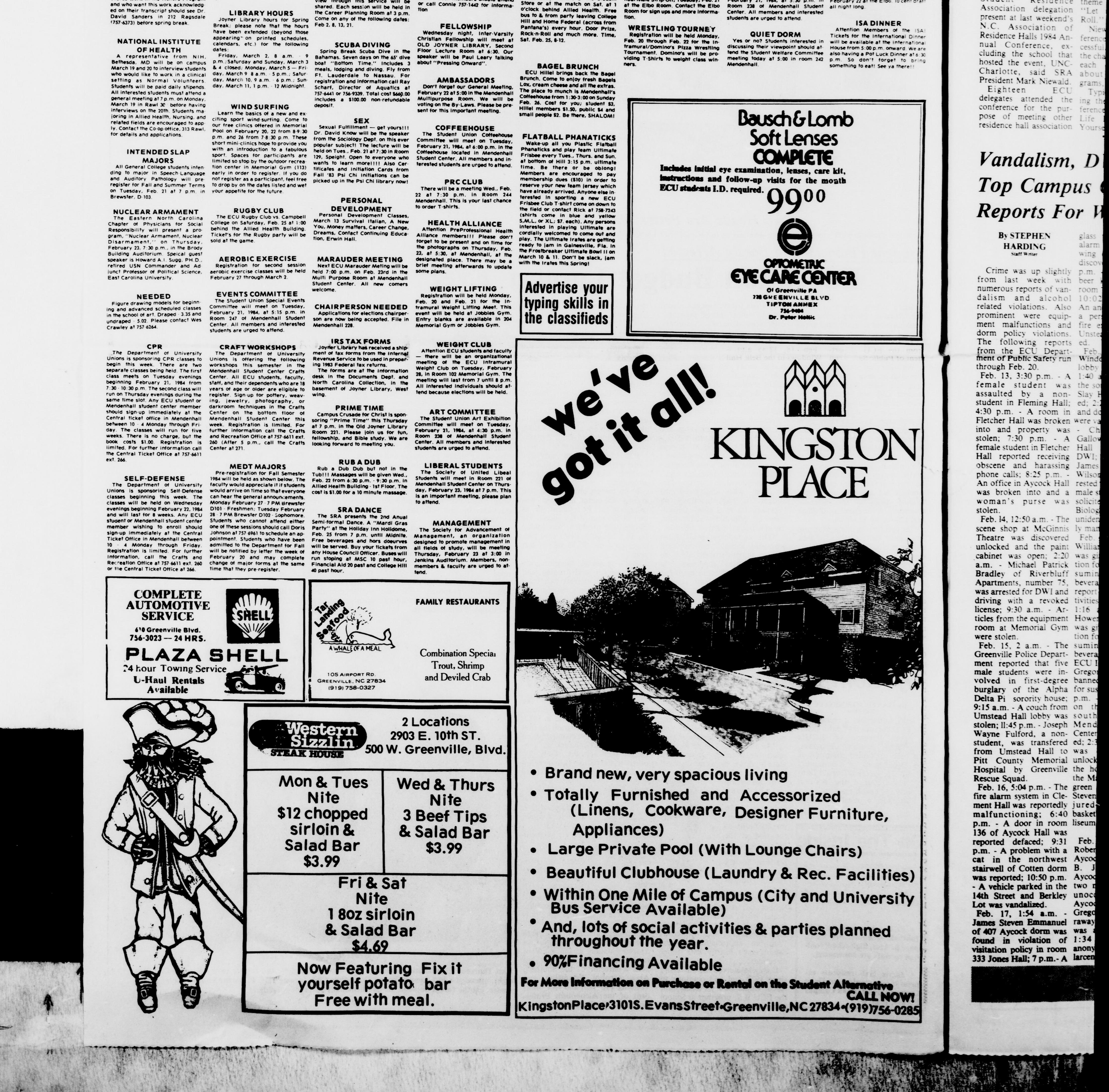
of this year's survey was systems

kind.

Stud

of freshman attitudes.

"Probably one of the



FEBRUARY 21, 1984 THE EAST CAROLINIAN

## Freshman Class 'Bundle Of Contradictions'

This year's freshman about grading in high concern over academic averages in high school, national health care "liberal" or "far left" in legalization of mari- percent last year and 83 class is a bundle of con- school being too easy," quality is not limited to compared to 20.8 percent system and greater their political attitudes, juana, greater govern- percent in 1967. tradictions - it's for says Kenneth C. Green, educators and policy ex- last year and 23.3 percent government efforts to while the students label- ment vigilance in protec- Business continues to school busing, against the associate director of perts," Green says. in the peak year of 1978. protect the environment. ing themselves as "far ting consumers, or more be the most popular malegalization of mari- "The American Over 58 percent of the This year's frosh are Nearly half the right" or "conservative" government-run energy jor, although the number juana, slightly more Freshman'' survey, which 254,000 students also more supportive of freshman class of 1970 dropped from 19.4 per- conservation programs. of students interested in liberal than last year's has been conducted an- surveyed at more than busing to integrate said married women cent to 18.7 percent. More students than an engineering degree freshman class, and yet nually since 1966 by the 480 colleges felt their high schools. For the first time "belong in the home." "But we're finding that ever before are interested dropped for the first time more concerned with University of California school grades were in- in the history of the Only 24.5 percent of this more than ever, the tradi- in making money and in several years, from 12 making money - accor- at Los Angeles' Graduate flated, compared to 54.5 survey, over half the year's entering class tional labels of liberal, "being well off financial- to 10.8 percent. ding to UCLA's just- School of Education. It is percent last year. released national survey the biggest survey of its At the same time, Only 36.9 percent of titude towards women, of the road are not And the number of students interested in of freshman attitudes. kind.

## SRA Attends Event

#### By TINA MAROSCHAK

DRAFT NIGHT

night long

mb

kit,

oath

MER

he Kappa Sig Little Sisters are

members, comparing Too," "Responsible Co-News Editor notes, and building unity Drinking in the Halls," ECU had the largest within the state. The and "Ice Breakers for Student Residence theme of the event was Campus Leaders."

students' high school the students support in- the study shows.

necessarily predictive of students concerned teaching rose for the first "Probably one of the Students' concern that grades declined for the creased military spen- Overall, more students student attitudes on cer- with "developing a mean- time in 15 years, from last most significant findings their high school grading third year in a row. Only ding, compared to 38.9 - 21.1 percent compared tain issues," Green notes. ingful philosophy of life" year's all-time low of 4.7 of this year's survey was systems were too easy 20.4 percent of the percent last year. to 20.7 percent last year For instance, fewer hit an all time low of 44 to slightly over five perconcern students voiced "shows that the national students earned "A" More students are for a - label themselves as students support the percent, down from 46.7 cent.

\$1.00

with MTV

Including Skates

6:30 - 10:00

### Hough Praises Five-Member 0 51 ECU College Bowl Squad



second, and Duke University third. Regional contests will continue across the nation this weekend in preparation for a national tournment at Ohio State in

According to Hough, college bowl is an intellectual game. He added that it appeared on television in the '50s, '60s and '70s.

Intramural competition is held The three top teams were all here in the fall. From that contest from North Carolina. UNC- five students are chosen to repre-

**16ft SCREEN** 

female student was the southeast stairwell of assaulted by a non- Slay Hall were vandalizstudent in Fleming Hall; ed; 2:24 a.m. - The lock 4:30 p.m. - A room in and door of 350 Slay Hall Fletcher Hall was broken were vandalized; 2:50 a.m. into and property was - Charles Alexander stolen; 7:30 p.m. - A Galloway of 122 Garrett female student in Fletcher Hall was arrested for Hall reported receiving DWI; 3 a.m. - Donald obscene and harassing James Fontenot of 11 phone calls; 8:25 p.m. - Wilson Acres was ar-An office in Aycock Hall rested for DWI; 3 p.m. A was broken into and a male student was sexually woman's purse was solicited south of the stolen. Biology building by an Feb. 14, 12:50 a.m. - The unidentified white, elderscene shop at McGinnis ly man. Theatre was discovered Feb. 19, 12:30 a.m. unlocked and the paint William Gregory Rogers cabinet was open; 2:20 was given a campus citaa.m. - Michael Patrick tion for driving after con-Bradley of Riverbluff suming an alcoholic Apartments, number 75, beverage; 12:40 a.m. - A was arrested for DWI and report of suspicious acdriving with a revoked tivities east of Slay Hall; license; 9:30 a.m. - Ar- 1:16 a.m. - Darryl L. ticles from the equipment Howery of 408-B Belk room at Memorial Gym was given a campus citawere stolen. tion for driving after con-Feb. 15, 2 a.m. - The suming an alcoholic Greenville Police Depart- beverage and altering an ment reported that five ECU ID card; 2:15 a.m. male students were in- Gregory Scott Button was volved in first-degree banned from the campus burglary of the Alpha for suspicious activities; 1 Delta Pi sorority house; p.m. - The double door 9:15 a.m. - A couch from on the second floor, Umstead Hall lobby was south hallway of stolen; 11:45 p.m. - Joseph Mendenhall Student Wayne Fulford, a non- Center was found unlockstudent, was transfered ed; 2:30 p.m. - The chain from Umstead Hall to was down and lock

The East Carolina Playhouse **McGinnis Theatre** February 24, 25, 27-29 ECU Students: \$2.50 8:15 P.M. General Public: \$4.00 Early arrivals to the WASH PUB, Greenville's newest laundromat, which will be open 7 days a week, ask the now famous question, "Where are all Call 757-6390 the quarters?" Coming soon to E. 10th Street. (PAID ADVERTISEMENT) SIGMA PHI EPSILON FRATERNITY **OPTICAL** PALACE presents

zed Furniture,

(hairs) ec. Facilities) hd University '

es planned

ent Alternative CALL NOW! 27834 • (919)756-0285

Hospital by Greenville the homemade ramp at the Maintenance Garage-Rescue Squad. Feb. 16, 5:04 p.m. - The green barn; 4:50 p.m. fire alarm system in Cle- Steven D. Parker was inment Hall was reportedly jured while playing malfunctioning; 6:40 basketball at Minges Colp.m. - A door in room liseum. 136 of Aycock Hall was reported defaced; 9:31 Feb. 20, 12:34 a.m. p.m. - A problem with a Robert S. Deman of 163 cat in the northwest Aycock Hall and William stairwell of Cotten dorm B. Jefferson of 164 was reported; 10:50 p.m. Aycock Hall removed the - A vehicle parked in the two mattresses from an 14th Street and Berkley unoccupied room in Aycock; 1:15 a.m. Lot was vandalized. Feb. 17, 1:54 a.m. - Gregory Michael Car-James Steven Emmanuel raway of Charleston, SC of 407 Aycock dorm was was arrested for DWI; found in violation of 1:34 a.m. - An visitation policy in room anonymous call about a 333 Jones Hall; 7 p.m.- A larceny at White Hall.

Pitt County Memorial unlocked leading up to

Soft Contact Lenses \$59 a pair All frames in stock 30% off with this coupon Expires Feb. 29th

Choose from our wide selection of frames by OPTYL, LOGO CHRISTIAN DIOR, HALSTON, TURA, AVANT GARDE, ELIZABETH ARDEN, GLORIA VANDERBILT, RIVE GAUCHE, PIERRE CARDIN PLAYBOY and many more! In Ever Examp (The) For Your On he Same Da OPTICAL PALACE 703 Greenville Blvd. (Across From Pitt Plaza, Next To ERA Realty) Gary M. Harris, Licensed Optician Open 9:30 a.m. to 6 p.m. Mon. Fr

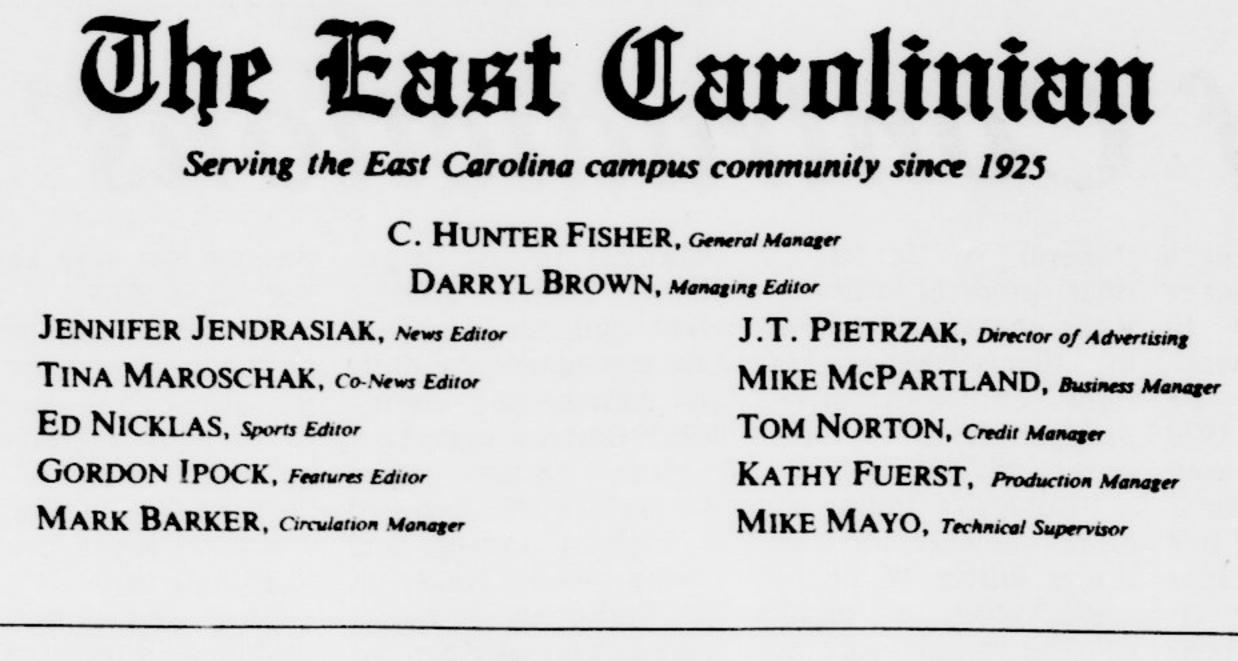
### The 1st Annual "PLANNING FOR FINANCIAL SUCCESS" SEMINAR GUEST SPEAKER: Cyrus B. Follmer, Jr. President Follmer Financial Advisory

**TOPIC:** Why's and Wherefores of Financial Planning

> \* INSURANCE \* RETIREMENT ACCOUNTS (IRA, TSA & KEOGH) \* INVESTING FUNDAMENTALS \* INVESTMENT TAX SHELTERS

TIME: Wednesday, February 22 at 7:00 p.m. PLACE: Mendenhall Student Center Room 220

(BRING YOUR QUESTIONS!) FOR INFORMATION CALL 355-2836



February 21, 1983

**OPINION** 

## Admission

### New Standards A Qualified Success

The UNC Board of Governors' sion to the school, and thus an immove to toughen high school pre- portant training ground for their requisites for admission to the careers, because they don't have



ACROSS	DOWN
1 Resort	1 Halt
4 Pronoun	2 Evergree
6 Cabinet-	tree
maker's tool	3 Article
11 Showy	4 Roman
decoration	tetrarch
13 Bodies of	Galilee
water	5 Flush wi
15 Preposition	success
16 Pope's veil	6 Go beto
18 Smooth	7 Chinese
19 Church	distance
bench	measure
21 Auricular	8 Main str
22 Compass pt.	abbr.
23 Commanded	
26 Hurried	10 Before
29 Possessive	12 Conjune
31 First man	14 Symbol
33 Note of	for tin
scale	17 Unit of
34 Hypothetical	Italian
force	currency
35 Weaken	20 Emerged
38 Large bird	victoriou
39 Part of	24 Remaine

university system is generally three math credits and three science laudable, but caution must be credits. The guidelines hardly seem taken to insure exceptions can occassionally be made when talented students would be deprived admission for a technicality.

The new requirements are good for most schools in the system, including ECU. ECU has only to increase its requirement for science courses taken in high school to match the new guidlines, so it should not have much effect here, and what it does should be good. But situations do occur when the guidelines are not entirely practical or applicable. Take the N.C. School of the Arts, a member of the UNC system; there may be talented musicians, dancers and actors who would be denied admis-

applicable there, not to mention students from high schools with such limited curriculums that they barely offer the required courses. As long as the Board of Governors

Page 4

makes provisions for such cases (and it says it will at least for the second situation) the tougher admission standards should be endorsed.

...

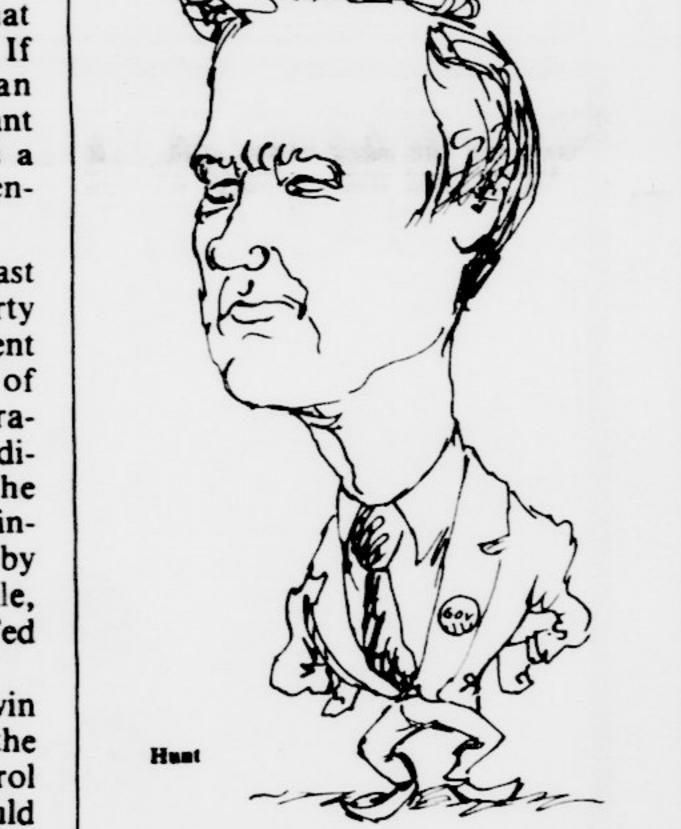
The ECU Phi Kappa Phi Symposium this year is sponsoring not only the premier intellectual and academic public forum on campus, but is addressing a topic of interest to every student, faculty member and citizen alike - "Peace and War in 1984: Power and Moral Responsibility."

## Hunt Has Potential To Lead, **Re-Define Democratic Party**

#### **By DARRYL BROWN**

Gov. James B. Hunt may be just what the national Democratic Party needs. If Gordon Ipock's analysis American political parties is at all valid, then Hunt could emerge on the national scene as a politician that the most Americans can endorse and support.

Ipock, in an article run in The East





## COMRADES, WE'VE DECIDED TO SHORTEN THE SELECTION PROCESS FOR CHAIRMAN ANDROPOV'S SUCCESSOR ...

### How Did They Know?

## Big Brother Knows My Stuff

#### **By DARRYL BROWN**

I thought I could make it, I really did. letter just wasn't right. But a letter in the mail last week is going They wrote me: "You're a rather un-

to force me to do something that I swore common kind of person. One who has a I never would. special reverence for our natural sur-

You see, my only New Year's resolu- roundings, an endless curiosity about tion was to never, at any time during this the quirks of animal and human nature, year, make an allusion to George and unabashed sense of wonder and Orwell's Nineteen Eighty-Four, especial- fascination .... You probably wouldn't ly Big Brother, and to never make a dream of littering a landscape, or exreference to or a pun on "the right ploiting an endangered species of stuff." I just figure they've been done to animal.... In short when it comes to bedeath, and I'm sick of them. The year is ing entrusted with the care of this unique full of them anyway, so I vowed not to planet or ours, you're one of the 'good add to the mayhem. I got enough of that guys' .... '' Let's face it. According to stuff last summer when astronaut Sally these guys, I've got the right stuff.

Ride was in every magazine I picked up, and all I read was "Sally Takes A Ride" or "Sally's Ride." Same thing with that John Glenn movie. Now everything you I've got the right stuff. pick up has some phrase like "the wrong stuff" or "the right stiff." (Heard the latest? John Glenn hired a new cam- recognize my inner-most convictions,

big deal, happens all the time. But this

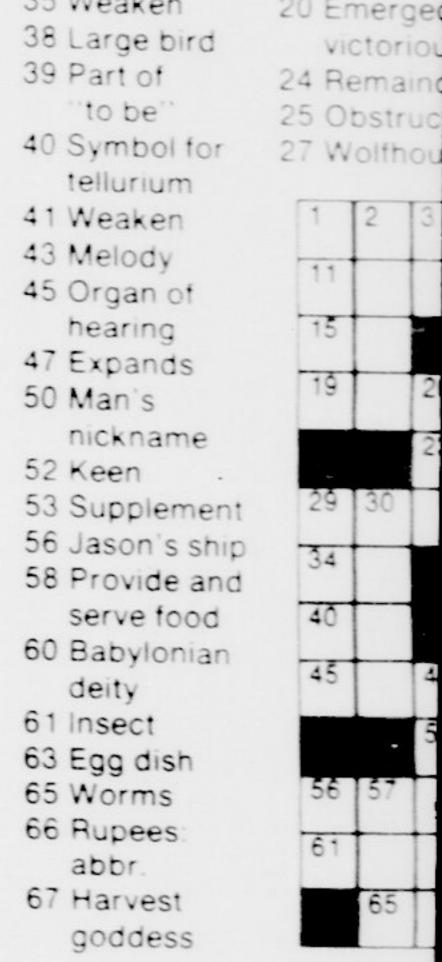
subscribe to some nature magazine. No is watching me. They want me to join the party.

> And these guys know a lot more too. I'm just one of a special group, so they have the scoop on some other people too. And from the letter, they know more than just people - maybe all the secrets of nature itself. They promised me if I join up with them, I'd learn everything from why the Copaiba tree of the Amazon may be the answer to the energy problem, to why I get the "Monday morning blues." They aren't fooling around, folks. They must have telescreens in more places than you can imagine.

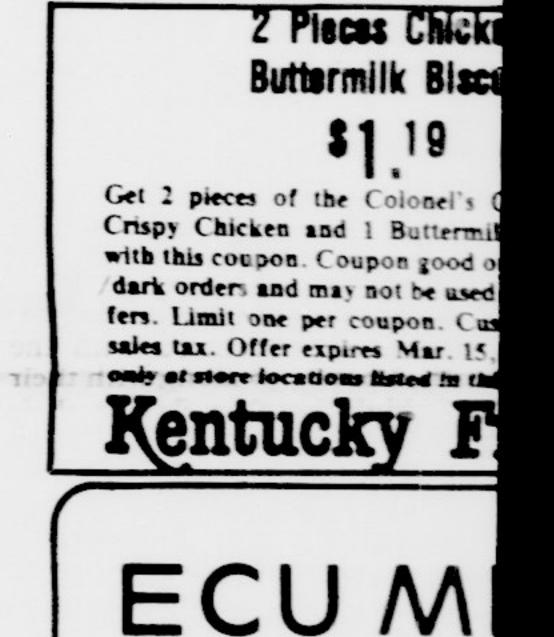
The implication is that if I don't want to get left behind, that if I want to keep up with Yeager and Glenn and all the rest and keep making my way up the juggarnaut until I am entrusted with the planet Earth, I better go along with their plan. But I think there's a flaw in their fabric. Somewhere, somehow, with all they know about me, there's a loophole.

Mary Elizabeth Greene

Jarvis Hall



1983 Unit



According to these guys,

But how did they know? How did they

Carolinian, suggests the Republican Party has been pulled more to the right in recent years, polarized by the leadership of Ronald Reagan and the union of ultraright religious fundamentalists with traditional economic conservatives. The Democrats, meanwhile, are moving increasing further to the left - led by presidential candidate Walter Mondale, House Speaker Tip O'Neill and Sen. Ted Kennedy.

If Mondale somehow managed to win the White House in November, and the Senate returned to Democratic control (two very big ifs), Ted Kennedy would have an inside lane to the Senate majority leader's job and O'Neill probably would it, but feels it is not a topic in the jurisdic-

unseat Republican Jesse Helms (a very bureaucrat." He also stresses a commitpossible if) he would not only achieve vir- ment to respect religions other than Christually instant national recognition as the tian ones, claiming any group should have David who conquered that troublesome, the right to express religious practices if arch-conservative Goliath, but he would one group does. be a leading member of the Democratic On capitol punishment, Hunt again Party, bringing a moderate alternative to quietly affirms his belief in it, but not the Liberal Triumvirate governing the par- without reservations. "I believe capitol

remain speaker of the House. That puts tion of the state, and therefore laws should the nation as well as the Democratic Party not govern it. On school prayer, Hunt has with three of its most liberal leaders at the endorsed voluntary prayer and a moment of silence, but rejected a group prayer Enter Jim Hunt. If he manages to "written by some politician or

punishment in many cases does prevent

education, the environment and the elder- discussed by Hunt, for he usually brings I was informed, "My financial needs **More Jarvis Jargon** ly. As governor, he has more than once them up only when asked, and acts on had been met according to my file." defined the three most important issues for them only when there is a direct need. His After perusing my file with them, I Within the past several weeks vis residents then suggested that North Carolinians as "jobs, jobs, jobs." is a government focusing on economic noticed a special condition form I had students have been made aware of the another survey be conducted. Again Economic development, not the social development for its people, leaving social possibility that East Carolina may soon Mr. Niewald disagreed with our prosent their office was not in the file. issues that preoccupy Helms, is a top and moral concerns whenever possible to After asking about this I was told, have a "quiet dorm;" two of the most posal. He stated that it would cost too priority for the government as Hunt serves the individual. "Sometimes things get misplaced. If popular dorms for this innovation be- much money to conduct another you have proof, bring it in. Perhaps it'll ing Jarvis and Fleming Halls. Feb. 15, survey. And that, if the Democratic Party will change the situation." I brought in my 1984, the SRA gave residents the oppor- This is my first semester at ECU, and Hunt's is a philosophy primarily of the accept it, is perhaps just what it needs. The original (I hope it doesn't get misplac- tunity to speak out on this idea. after becoming a part of the Jarvis middle, progressive enough to seek new party risks, if by chance a re-elected ed) and found out that it indeed chang- However, when residents of Jarvis and family, I knew that there was no other ideas and make changes, yet moderate Reagan can overcome ominous problems ed things. My self-help program was other students (who) opposed to the place I would rather live. I chose this enough win support of many conservatives in the next four years and pull off a sucin his home state and to preserve ideals cessful second term, becoming difficult to approved. Happy ending? Not quite. In the few their views Mr. Niewald sadly shook his that it was co-ed, and because all the dear to them. "There is an appropriate, elect. Liberal Democratic parties in Gerdays it took to straighten out the mess, head in disapproval. It appears as if the residents are just like one big family. essential role" for the federal government many and especially in England leaned self-help forms were filled out for so- residents were allowed to speak but However, I now feel that Mr. Niewald's in the lives of its people, says Hunt, affir- further to the left after fairly successful meone else and the job was gone. Back were not heard. Is Mr. Niewald's move proposal is forcing me and other Jarvis ming a basic tenant of the Democratic Par- conservative administrations, and were to financial aid I go, but I am told, for a "quiet dorm" a political move or residents to give up the main things that ty and countering the scare-tactic rhetoric turned down again in elections last year. "We're very sorry this happened, but a student interest move? I question his of rightists who like to picture Washington But if American Democrats offer canthat's life." The best thing they could intentions and/or motives. Another as a machine that inhales tax money only didates and platforms that are ecomto waste it away. "We've got to say we're nomically progressive yet fiscally sound, do is offer me another loan. point to ponder is where all the backers You may ask me why, as the people of the proposed "quiet dorm"? going to have a secure social security and are still responsive to socially in financial aid have, "Why don't you Jarvis has many positive features to it system," says Hunt, affirming a commit- moderate tendencies in the nation, they Why Jarvis? get a job off-campus if you need is so (air condition, co-ed, and location) to ment by the federal government to may well beat ideologues of the right with dire?" As I've explained more than fairly be considered to become an even organize a fiscally sound national retire- a pragmatic philosophy. Hunt offers a once, I'm a drama major. I have classes more specialized dorm. Another dorm view of government that preserves the during the days and many of my nights should be given a positive edge; this will His convictions on social issues are firm basic tenants of the Democratic Party, yet are devoted to crew work necessary for help smooth out and balance the and not extremely liberal, often sounding, does not carry it so far to the left as to my major. Therefore the only time I students' specialized needs and desires. when he explains them, like the most polarize the electorate. He offers a mixture can work is a few hours each afternoon. It's sad to know that an innocent 166 together a survey like the one requested reasonable conclusion rational men can of innately moderate beliefs coupled with Businesses off-campus usually require students might be relocated for another Wednesday afternoon after the achieve, rather than a political, dogmatic progressive ideas for needed change, and rigid night hours which are just not 166 students with different meeting. He had it copied and philosophy that excludes as immoral any that should be a combination North characteristics. Many believe that if distributed to most dormitory rooms by compatible with my major. other viewpoint. On abortion, Hunt em- Carolina and the nation find very appeal-If my tone seems a bit bitter, I sup- ECU, not Mark Niewald, wants and/or Thursday afternoon.) phasizes that he is personally opposed to ing in its national leaders.

paign manager; now he has "the right know my basic, motivating principles, staff.") and analyze me enough to feel sure they But now I've got to break the resolu- can entrust to me the entire planet

tion. It just can't be avoided. I got this Earth? letter the other day, asking me to There's only one answer. Big Brother reader."

### · Campus Forum

There must be some things even the party can't know. Like, for instance, my name. The letter was addressed "Dear

## Aid Office Earns Frustrating Reputation

I read with great interest the article in Thursday's paper concerning financial aid. I was extremely interested by Mr. Boudreaux's statements, "It used to be that most people regarded financial aid (offices) as a friendly place. I don't have that feeling anymore. I feel that most of the students now believe that financial aid is after them rather than for them." I heartily agree and perhaps the following story will illustrate why.

This is my second semester at ECU. In order to attend school, I had to quit my job. So I have to live on what money I had saved, and frankly that's about gone. I have gone to the financial aid office with great frequency, filling out every form they requested and promptly filing every pertinent financial statement. At the beginning of this semester, I

Hunt is a symbol, and the prime exam- people from taking lives; I think we actualwas offered a self-help program within Barbara Barnes ple, of the new Progressive South's leader- ly save lives by having capitol punishment my major. After a few days, I was told ship. His political focus has long been on the books." my form for work had been rejected by built around his "four Es:" economy, Again, these are not opinions often financial aid. So I went to find out why.

pose it is. Add just a touch of defeat needs a "quiet dorm" ... build one; this too. I've done everything requested by seems to be the only fair and feasible financial aid but have seen no results. ting to do for all concerned. Lest you think me insensitive, let me say

the people in financial aid have been polite and, so far as all the rules and regulations restricting them, helpful. Nevertheless it is a frustrating experience to have to deal with this office.

Wednesday, Feb. 15, 1984 a group of Yes, Mr. Boudreaux, at this point I students got together to voice their opido feel that financial aid is "after me nion about Jarvis becoming the locarather than for me". To be quite honest tion of a quiet dorm. However, after don't foresee anything but more the meeting was over, we felt that it was future hassles with your office. But a waste of time. there's a ray of hope in all this. Summer SRA President Mark Niewald stated

is approaching. I can get a job and save that the location of the quiet dorm had my pennies. I'll save about enough to not yet been decided. However, when cover tuition and related expenses. Jarvis residents suggested other loca-Then I can return in the fall and begin tions, Mr. Niewald quickly gave my rounds with your office once more. reasons against locating the quiet dorm anywhere else other than Jarvis.

...

Niewald also stated that according to Junior a survey conducted in 1982, there were Drama a large number of students who wanted

a quiet dorm. However, because there did not seem to be anyone present who wanted to live in this type of dorm, Jar-

We Are Now For Media He Photo Lab, R Herald, and V

Apply Mon 15, 1984 At Office In The

### GE

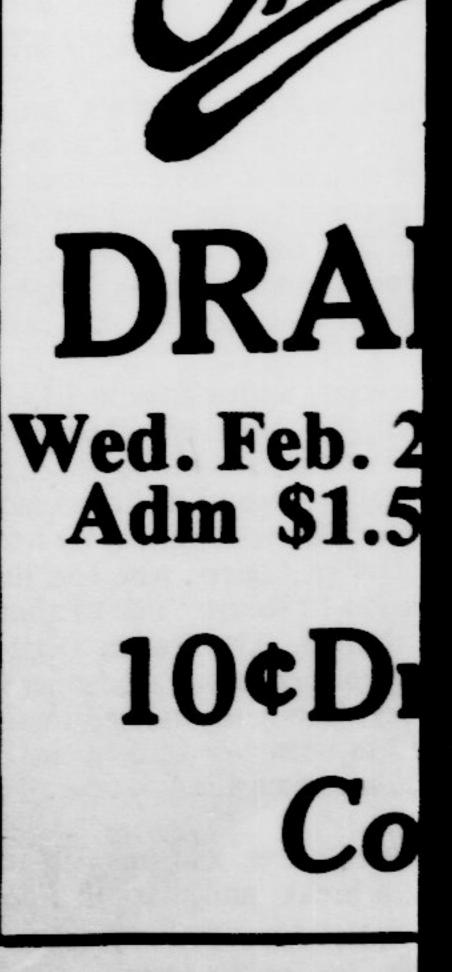
For Further Info By The Media B **Building Behind** 

ment policy.

"quiet dorm" idea spoke to point out dorm because of its location, the fact make all of us feel so very close. If there is enough people in favor of Niewald's proposal, then I am all for a quiet dorm. However, my question is:

> Vivian Joyner Sophomore **Business and Computer Science**

(Editor's note: Mr. Niewald put



THE EAST CAROLINIAN FEBRUARY 21, 1984

ACROSS DOWN 1 Resort 4 Pronoun 6 Cabinetmaker's tool 11 Showy decoration 13 Bodies of water 15 Preposition 16 Pope's veil 18 Smooth 19 Church bench 21 Auricular 22 Compass pt. 23 Commanded 26 Hurried 31 First man 33 Note of scale 34 Hypothetical force 35 Weaken 38 Large bird 39 Part of 'to be'

1 Halt 2 Evergreen tree **3** Article 4 Roman tetrarch of Galilee 5 Flush with success 6 Go before 7 Chinese distance measure 8 Main streets: abbr. 9 At no time 10 Before 29 Possessive 12 Conjunction 28 Title 14 Symbol 29 Speck for tin 17 Unit of Italian 36 Succor currency 20 Emerged victorious name 24 Remainder 44 Employ

## CROSS WORD PUZZLE FROM COLLEGE

PRESS SERVICE

Staff Writer

Statistics were then in- was suggested as a way of

troduced and the pro's helping one's child solve

and con's of parenting his problems himself.

49 Abounds 51 Parcels 30 Mental image of land 32 Speechless 54 Retain 55 Dines 37 Noblemen 56 Hebrew 42 Lamb's pen month 57 Female ruff 59 About

Seminar Held On Parenting **By SHARON LEWIS** demands on both parent fided in a parent, Cox the lines of communica- tions from the audience

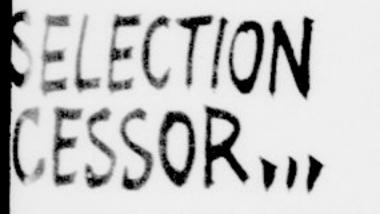
and child alike was con- recommended simply tion should always re- concerning their own sidered a topic of major repeating the problem to main open. Eye families and problems Effective parenting was importance. "Parenting acknowledge attention, messages can help delete with their individual the topic of last Thurs- is a bond between yet offering no opinion. resentment in dealing children. day's lunchtime learning selfhood

and Disciplining during with touchy situations. The lecture was the seminar in Mendenhall selflessness," said Cox. these years, Cox said, "is "It's o.k. to let the child fourth in a series of six Cox continued with a another kettle of fish know you have feelings. luncheon seminars spon-The first 15 minutes of description and explana- because whatever the If you can say 'I feel this sored by the Committee the seminar was devoted tion of the stages a child parent wants, the child way when this happens' on the Status of Women, to answering a brief ques- goes through in growth wants the opposite." you will usually get an an advisory committee to tionnaire. Carol Cox, and development. She Warning the child of the opening up of a response Chancellor Howell on afassistant professor in the explored the causes of a consequences of an ac- to the child to begin to fairs concerning women School of Nursing, child's behavior and their tion and contracting in a contract," Cox said. faculty, staff and discussed parenthood. significance in the matur- fair and honest manner In concluding her students at ECU. The The lecture began with ing process. were suggested as aids to seminar, Cox recom- topics of the seminars a random reading of au- A great portion of the maintaining the relation- mended several books have included effective dience replies on the most program was devoted to ship. Cox added that the helpful for both parents communication technirewarding aspect of being dealing with adolescence punishment should and children. She then ques and legal issues af-

a parent. "Watching the and teens. Listening, Cox always fit the crime and opened the floor to ques- fecting women. child grow and said, is very important develop" was almost a during this time. unanimous response. "Reflective listening"





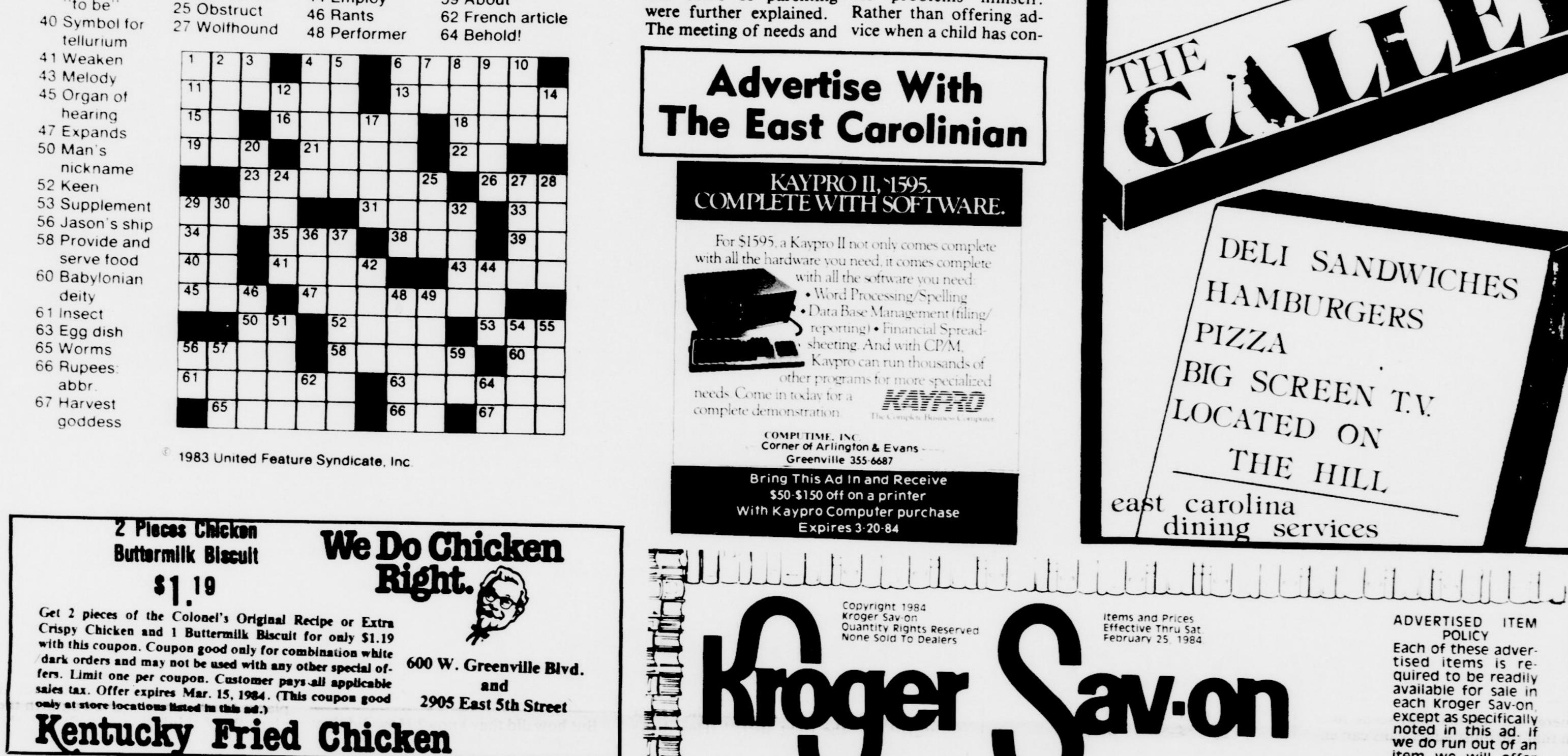


## tuff

me. They want me to join

guvs know a lot more too. of a special group, so they op on some other people om the letter, they know ist people — maybe all the ture itself. They promised up with them, I'd learn om why the Copaiba tree of may be the answer to the em, to why I get the "Monblues." They aren't fooling olks. They must have n more places than you can

cation is that if I don't want enind, that if I want to keep ager and Glenn and all the o making my way up the jugil I am entrusted with the . I better go along with their think there's a flaw in their ewhere, somehow, with all bout me, there's a loophole. be some things even the parow. Like, for instance, my letter was addressed "Dear



ADVERTISED ITEM POLICY Each of these advertised items is required to be readily available for sale in E each Kroger Sav-on except as specifically noted in this ad. If we do run out of an item we will offer you your choice of a comparable item when available reflecting the same savings or a raincheck which will en-

### putation

et dorm''... build one; this the only fair and feasible r all concerned.

Mary Elizabeth Greene Jarvis Hall . .

y, Feb. 15, 1984 a group of ogether to voice their opi-Jarvis becoming the locauiet dorm. However, after was over, we felt that it was ident Mark Niewald stated tion of the quiet dorm had n decided. However, when ents suggested other loca-Niewald quickly gave nst locating the quiet dorm se other than Jarvis. lso stated that according to ducted in 1982, there were per of students who wanted n. However, because there a to be anyone present who re in this type of dorm, Jarts then suggested that vey be conducted. Again disagreed with our proated that it would cost too ey to conduct another

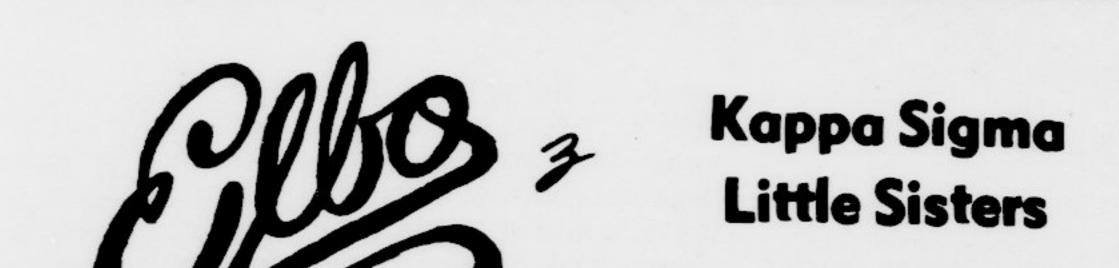
## ECU MEDIA BOARD

We Are Now Accepting Applications For Media Heads (East Carolinian, Photo Lab, Rebel, Buccaneer, Ebony Herald, and WZMB Radio Station)

### Apply Mon., Feb. 27-Thurs., Mar. 15, 1984 At The Media Board Office In The Publications Building.

### **GET INVOLVED!!!**

For Further Information Call 757-6009 or Come By The Media Board Office In The Publications Building Behind Joyner Library.





first semester at ECU, and ing a part of the Jarvis ew that there was no other ld rather live. I chose this se of its location, the fact co-ed, and because all the just like one big family. now feel that Mr. Niewald's orcing me and other Jarvis give up the main things that s feel so very close. enough people in favor of roposal, then I am all for a However, my question is:

Vivian Joyner Sophomore ness and Computer Science

note: Mr. Niewald put rvey like the one requested afternoon after the had it copied and most dormitory rooms by ernoon.)

cola Present ICY FRESH California 2 Ltr N.R. Btl. Broccoli REGULAR OR LIGHT 60' Budweiser Beer 12 OZ \$199 Cans Wed. Feb. 24, 1984 8:30-1:00am Adm \$1.50 18yr. \$1.00 LIEBFRAUMILCH Blue 10¢Draft Ali Night CALIFORNIA Navel Oranges 3 36 Size S Come Early

THE EAST CAROLINIAN

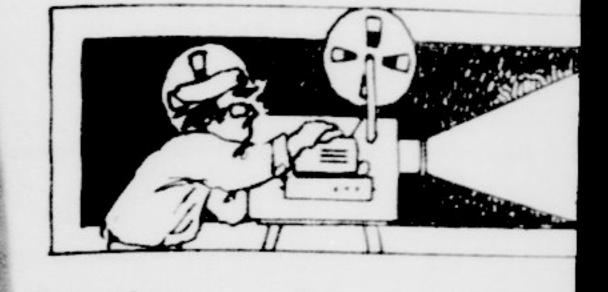
## **Bawdy British Films Based On Fielding's** Novels Play ECU

#### By GORDON IPOCK Features Editor

evening, Feb. 22 in English filmmaker Tony Robinson's enterpretations of Henry Fielding's two novels, Joseph Andrews and Tom Jones. This evening is a must for English majors and a great evening of film for anyone who enjoys good movies. Fielding was an 18th century him an eternal place in the history writer who did much to develope of English literature. the novel as we know it today. He -was one of the first English Ewriters to use prose to tell long narrative stories. His two works, among others, also set a precedent by relating the lives of ordinary zpeople. Previous literature, following the classics of antiquity, almost always told the tale of Eheroes, nobility or the gods. and delightful to attempt even a Fielding laid a foundation that the synopsis. If you've not read the great Victorian novelists like novel, then trust me. It didn't Dickens, Hardy and Thackery become a classic for nothing. built upon. Joseph Andrews was Fielding's convincing as Mark Twain's, and first major prose work. He wrote his own ribald wit and fastidious it as a satire on Samuel Richard- rhetoric are utterly charming. The son's Pamela, the story of a work also provides a rare and young serving girl whose chaste fascinating account of all levels of virtue is ultimately rewarded when her master, Mr. Booby, takes her hand in marriage. In Fielding's work to film and preserving its exale, Joseph is Pamela's younger brother. For him, virtue is hardly task; but, Richardson did a ures.

Joseph Andrews, Miss Booby is played convincingly by a busty Bawdy British humor comes to Ann Margret. Peter Firth gives an Hendrix Theatre Wednesday earnest portrayl of young Joseph. Although Joseph Andrews is a lively and entertaining novel as well as film, both are inferior to Tom Jones (Tom Jones; or the History of a Foundling as Fielding's book is properly titled). The latter is Fielding's masterpiece, a classic work that assures





Broadway Danny product no Rose.(rated PG.) any award Woody Allen's new the film is picture is about a way, but t theatrical agent who to recomm specializes in losers. Dan- than it has ny Rose lives in a dump, which is er and manages a balloon people. act, a blind xylophone Woody player, and a one-armed me up, so juggler. Rose takes on a worth it down-and-out Italian unless yo singer from the 50s and Allen, the brings the guy into the big chance Br time. Rose will Broadway Danny Rose M.L. \* \* is an entertaining movie with a simple message about the value of lovalty, acceptance and love. Allen, of course, is Rose. Mia Farrow plays the Footloos female lead, Tina, a low- Ren is life with a conscience. times tee With the exception of just mo Chaplin, no one in screen mother fi comedy has done more Texas. E great films than Woody Bowie im Allen. But Broadway over well Danny Rose is a standard of Beaum

The book is the tale of a infant bastard left on the doorstep of one Squire Allworthy who raises him as a son. Possessed of extraordinarily handsome looks, Tom grows to be a warm-hearted, robust young man who has an affinity for women — and trouble. The tale is far to long, complex Fielding's characters are almost as

18th century English society. Transferring Fielding's lengthy quisite flavor seems an impossible

Albert Finny as the bastard Tom and Sussanah York as his lovely Sophie star in the film version of Henry Fielding's classic novel, Tom Jones.

its own reward. The young inno- remarkable job with Tom Jones. beloved Sophie Western, and cent is tempted and led astray by Although the plot is of necessity Diane Cilento plays the randy slut Mr. Booby's lusty sister, among condensed, the major episodes are Molly. Joyce Redman is Mrs. numerous other ribald adven- all there. A youthful Albert Finny Waters, the adulterous wife, who plays one of his finest film roles along with Finny, creates one of ing eyes. In the 1978 film version of ever as the picaresque Tom. Hush film's all-time classic scenes. The

peaches and pears (the juice and flesh of the fruit running down his chin and throat) as they stare hungrily into one another's flam-Besides fine acting, a number of Tom is the fox.

Griffith is perfection as the snor- two eat a meal together in an inn devices are used to capture Tom Jones was one of 1963's ting, cursing, lecherous Squire with Redman sucking the meat off Fielding's wit on film: a narrative best films, and it's still superb by Western. Susannah York is Tom's drumsticks and Finny eating voice at times, framed still shots any standards. Joseph Andrews is and asides to the audience by the a lively and enjoyable film too. actors. The pace of the film is The pair make for one of Hendrix quick as a gallop across the Theatre's best film evenings this English countryside, and the semester. But if you only have swashbuckling hero - or rake time to see one of the pair, make certain it's Tom Jones.

FEBRUARY 21, 1984

Page 6



Entertainment

### By DENNIS KILCOYNE

Monimbo, by Robert Moss and Arnaud de Borchgrave, Simon and Schuster, \$15.95.

The book is what literary critics call a roman a clef, that is, a novel based on real people and events with fictional names often close to the true ones. For instance, in this novel the CIA director is Collins and a prominent newspaper editor is Finkel; in real life they are obviously William Casey of the CIA and Lester Markel of the New York Times. The protagonist in this book is news reporter Robert Hockney who also lived in the pages of The Spike. Unhappy in his job because his superiors are hostile to his realistic views of the U.S.S.R., he is vacationing with his wife in Puerto Rico when he

discovers the murder of a U.S. senator. The authorities see the killing as an isolated act of leftist terrorism, but Hockney senses much more is

versimilitude? Not too many years ago its plot would have been looked on as an amusing fantasy; such things do not happen we might have said. But in the

## Monimbo Based Up Known Fa

Cont. from page 6 America and the well-intentioned to surp but naive hostess of a believe a "serious" television talk against show who does not ment." recognize a Communist lost c even when she sleeps with borders. one, as she does with a aliens at Cuban United Nations year. official who is a key agent in in the Monimbo Plan. newspar One unusual feature of week. the novel is the way in be unab which Communists are happen used to express criticisms because of America which even claptrar the nation's best friends of the i have regretfully admitted longer are true. Thus: dividua Americans cannot see riot b that the U.N. is "the big- are k gest safehouse in the jurists a world for spies." "A it is Third World leader who dividu wanted the American murder media on his side would some be well advised ... to begin econom by attacking the U.S." Jerry The gullibility of have sa \*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\* Robin Thompson (Solo) **KE Happy** Hour til 10:00 \*\*\*\*\*\*\*\*\*\*\*\*\*\*\* THE LADIES THE KING AN Wed. Fe 0 Queen **O**NORTH All College Students 1/2 P All Dining costumers ad

Moss and de Borchgrave, distinguished scholarly journalists, in their best-selling novel of a few years ago, The Spike, high-lighted the Soviet propaganda war of disinformation which through false documents spreads lies about the U.S.A. Their most recent novel, Monimbo, focuses on a similar theme, a Communist plan to destroy the United States.

going on. With the help of a tough cop, Jay Maguire who has connections in the criminal underworld, Hockney plunges into the story and stumbles onto rumors of a Communist conspiracy hatched in Monimbo, Nicaragua to cripple the U.S.

His investigation drags him into the sewer of the narcotics trade, racial violence in Miami and a wretched jail cell in Havana. It brings him personal tragedy and a frightening conclusion: the Monimbo Plan, fostered by Castro who is proxy for the U.S.S.R., is a full-scale plot to anarchize the U.S.A. through acts of coordinated terrorism, incitements to race riots and promotions of rampant drug abuse. When the plan is activated, trained cadres hidden in American society will spring into action.

Hockney discovers that movers and shakers of Monimbo Plan live in the bowels of the illegal arms trade, the narcotics business and the Cuban government, which uses the profits from drug smuggling to buy American weapons for Communist guerillas in Central America. He becomes involved in a race against time to convince the police and the media that the plan is authentic.

This is the world of spying familiar to fans of Ian Fleming and John LeCarre. But does Monimbo have

present age of the attempted assassination of Pope John Paul by the Soviet secret police, the kidnapkilling of a former Italian premier and the murder of a U.S. president by a man with ties to Havana and Moscow, who can say the novel is not true in some sense?

Moss and de Borchgrave sprinkle their pages with bits of information that heighten the sense of reality. As an example, espionage is stripped of romanticism: "The specialty of a spy... is the betrayl of trust." The favorite devices of terrorists are mentioned: limpet mines, the plastic explosive PETN and the faithful Walther P-38 pistol, which, we are told, retails for a mere \$300. An interesting feature is a parade of recognizable types of people from public life. For instance, there is a U.S. senator whose hatred of communism is genuine but ineffective because he is provincial-minded. Because the authors move in the world where communications and entertainment in-

dustries touch politics, they zero in on personalities familiar to anyone who follows the media. There is a liberal television producer who is quick to see CIA plots everywhere, a left-wing correspondent so loyal to Moscow that he drinks only its Stolichnaya vodka,

See MONIMBO, page 7



## Fietcher's Grass-Roots Opera

## **Returns To A.J.'s Auditorium**

#### By Staff Reports

**ECU News Bureau** 

"Opera?" you say. Try it, you'll like it.

small beginning using local talent, touring in a single station wagon and using modest scenery, the company has developed into a highly professional organization that often makes national tours covering as many as 36 states. And many talented young singers have developed their skills with the company before moving up to the most prestigious opera companies in the U.S. and in Europe. The National Opera Company is opera on a "grass-roots" level. It is similar to the European companies that tour the smaller towns and cities of Most people wouldn't go to an opera if you the continent insuring opera is the national heritage threatened to break their arm. A pity. Variety is the of all the people. And like these European comspice of life, and this Friday, Febuary 24, the Na- panies, the National Opera Company always sings in tional Opera Company makes its annual visit to East the native language of the audience, in this case, English. During their Friday evening appearance in ECU's A.J. Fletcher Recital Hall, the company will perform the Rossini comedy, The Italian Girl In Algiers. The story deals with the search by a beautiful Italian lady for her ship-wrecked lover. She is captured by henchmen of Mustafa, the Bey of Algiers, who had just expressed his determination to secure "one of those fiery Italians" for his harem. The Italian Girl is shocked to find the object of her search a prisoner in the household of the Bey, about to married to the Bey's former wife who has been cast aside to make room for the newest harem acquisition - the fiery Italian woman.



The villianous Pirate Captain Ali eagerly awaits the signal to decapitate the Italian intruder Taddeo in a scene from the Italian Girl in Algiers, a comedy by Giaoacchino Rossini, as performed by the National Opera Company.

"Fat people, in weird costumes, singing foreign

"In an auditorium filled with stiff-necked high

Carolina University in its never-ending mission of injecting a bit of the exotic - opera - into areas that normally don't experience the art.

The National Opera Company was founded in 1948 by the late A.J. Fletcher of Raleigh. An attorney, businessman and broadcasting executive, Fletcher had a passion for symphonic music and opera. (He was a patron of the ECU School of Music as well.) He formed the company with several goals in mind: to introduce opera as an art form to North Carolina school students; to create audiences by introducing opera in the English language, and to provide experience and employment to young artists. Since its start 36 years ago, the National Opera Company has proved a tremendous success. Over 1.8 million school children within the state have heard the company, which has matured as well. From a

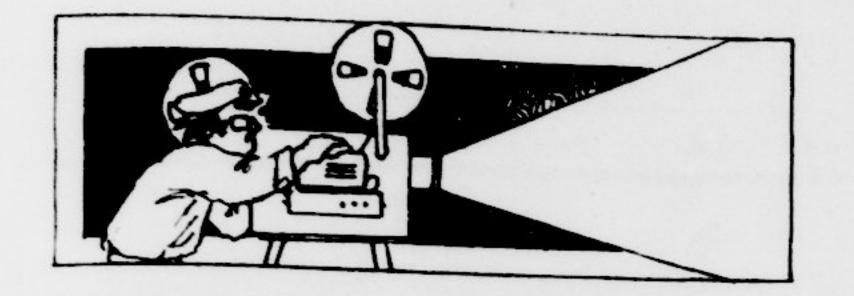
The 8 p.m. performance is free and open to the public. So give yourself a break, and... try it ... you just may like it.

Coming Mar. 7 North Tow

Happy Hour Watch For Special Saturday







Broadway Rose.(rated PG.) specializes in losers. Dan- than it has Woody Allen, Everyone in town - ex- violence return to Beau- Footloose is a superb dad Victor, who is in the is likely to be a lesbian by amid the tropical hills of ny Rose lives in a dump, which is enough for some cept the girls - sees Ren mont as well; or, by film. and manages a balloon people.

act, a blind xylophone Woody Allen cracks quo. player, and a one-armed me up, so the picture was juggler. Rose takes on a worth it for me. But down-and-out Italian unless you like Woody bulwark against the out- The preacher must consinger from the 50s and Allen, there's a decent brings the guy into the big chance Broadway Danny Rose will leave you cold. time.

Broadway Danny Rose M.L. \* \* \* 1/2 is an entertaining movie with a simple message about the value of loyalty, acceptance and love. Allen, of course, is Rose.

Mia Farrow plays the Footloose (rated PG) female lead, Tina, a lowlife with a conscience.

## New Films Play Locally

Danny product not about to win has out-lawed alcohol, The dance becomes a that will return to them tion allowing Matthew or blames him for being of young Brazillian studs. any awards. It's not that rock music and dancing, bend-or-break issue. By later in life when the ex- Karen to interject limp seduced by Karen and The plot is played out Woody Allen's new the film is flawed in any The high-school kids here compromising and per- uberance of youth has excuses justifying their also for her mom leaving on the white beaches of picture is about a way, but that it has little have never heard of the mitting the dance, will passed and the hard actions. theatrical agent who to recommend itself other Police or Men at Work. alchol, drugs and knocks begin. Meanwhile, Karen's way she hates men, Niki tits and ass, and also

as a threat to the status holding fast to principles  $G.I. \star \star \star \star$ 

and forbidding dancing, A strong-willed conser- will the kids eventually be

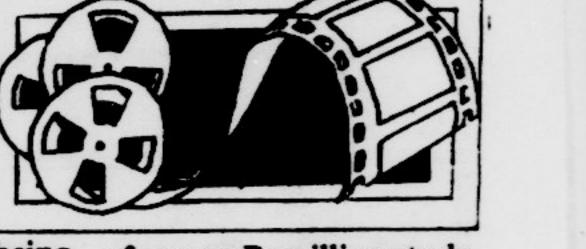
vative preacher is the forced to open rebellion? R) side world, and the good front his daughter's bourgeois Anglo famlies and slept with 12 men having an affair with Vic- tasy may appeal to some town's folk are frequent- growing need for living in Brazil. They're since the papers were tor. This whole rotten ECU faculty members, ly searching the school's freedom and the realiza- set to leave their home in finalized. library shelves for offen- tion that she likes to Sao Paulo for a vacation Matthew's daughter Jennifer and Victor leav- little to offer college sive books to burn. Ren is drink and sleep with in Rio De Janerio when Niki hates her father for ing Karen and Niki in Rio students. stopped by the town cops boys. A loving wife helps mom (Jennifer), as his lack of emotion. She at the villa with a couple G.I. \*\* for driving with his him greatly here. He sees cassette player blasting. his own lack of compas-They call him boy and sion and the hypocracy of ing to a Club Med resort confiscate his tape. Enter his book-burning for the month instead -Ren is a hip-to-the- the preacher's daughter, parishioners.

times teenager who has Ariel, a doll who's had A movie plot based on With the exception of just moved with his enough of daddy's the hedonism of youth vs. with daughter Niki and Chaplin, no one in screen mother from Chicago to morality and religion. Of old-time religion may best friend Victor and his

they're packing, tells dad

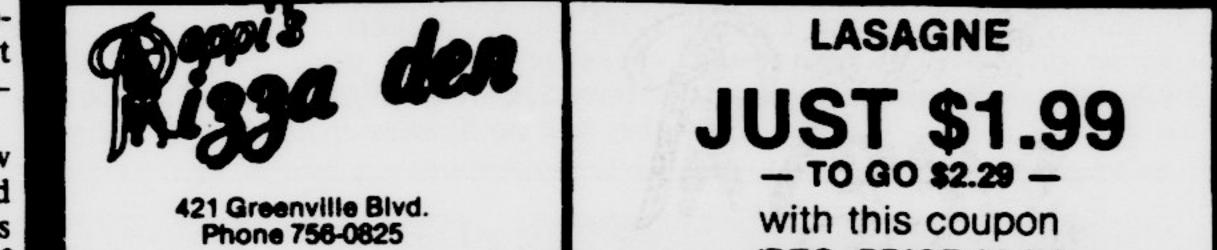
(Matthew) that she's go-

to "figure things out." A troubled Matthew



him for Club Med. The Rio, blanketed with bare process of getting a the time she's 30. But in this beautiful South divorce, spends his even- the meantime, she calls American city. It is a ings with a cigar-smoking mom (Jennifer) who story of bourgeois-Anglo Blame It On Rio (rated Brazillian woman who rushes to Rio to rescue situation ethics at their has just gotten her Matthew. Upon arrival, worst. This sort of This is the story of two divorce 12 days before - we find out she's been middled-aged sexual fan-

mess ends with Matthew, but Blame It On Rio has





npted assassination of Pope t secret police, the kidnapn premier and the murder of an with ties to Havana and he novel is not true in some

it's Tom Jones.

Page 6

ave sprinkle their pages with heighten the sense of reality. e is stripped of romanticism: . is the betrayl of trust." The orists are mentioned: limpet sive PETN and the faithful ich, we are told, retails for a ting feature is a parade of ople from public life. For inenator whose hatred of comit ineffective because he is ause the authors move in the ations and entertainment inthey zero in on personalities follows the media. There is a cer who is quick to see CIA -wing correspondent so loyal ks only its Stolichnaya vodka, NIMBO, page 7



ocal talent, touring in a single ng modest scenery, the cominto a highly professional makes national tours coveres. And many talented young their skills with the company e most prestigious opera comin Europe. a Company is opera on a is similar to the European he smaller towns and cities of opera is the national heritage d like these European compera Company always sings in the audience, in this case, evening appearance in ECU's lall, the company will perform he Italian Girl In Algiers. The urch by a beautiful Italian lady over. She is captured by hene Bey of Algiers, who had just ation to secure "one of those s harem. The Italian Girl is ject of her search a prisoner in Bey, about to married to the o has been cast aside to make harem acquisition — the fiery

nance is free and open to the If a break, and... try it ... you



## **Cheyney State Wins** Lady Pirate Classic

#### **By RANDY MEWS** Assistant Sports Editor

Fourteenth-ranked Cheyney State captured their second consecutive Converse Lady Pirate side shot." Classic basketball championship by defeating Marshall 94-68 Saturday night in Minges Coliseum.

Yolanda Laney took game honors with 33 points, while tournament most valuable player Sandra Giddens scored 19 for

Cheyney State. In the consolation game, ECU gave up a three-point lead with

less than two minutes remaining in overtime to lose 58-56 to Fairfield.

Down 51-43 with only 1:18 left in the game, the Lady Pirate's went to full court pressure. Delphine Mabry, the only Pirate named to the all-tournament team, got things going when she converted a steal into a layup.

Two seconds later, Mabry fouled Patricia Wallace while attempting a steal, Wallace missed the front end of her one-and-one, and Jody Rodriguez drove the length

Sticky defense caused a tur-

nover on the ensuing inbounds

play, and after working the ball

around for an open shot,

Rodriguez broke free for a five-

shall zone. of the court for an easy layup.

"Our game plan was to stop Fields," Andruzzi said. "We practiced sagging in the zone and were willing to give them the out-

Bragg shared scoring honors with Fields as she poured in 20 points, while Mabry and Rodriguez each followed with 13.

#### Friday's action

In opening round action Friday night, Cheyney defeated Fairfield 74-69 and Marshall downed ECU 78-68.

Fields set single game tournament records with 34 points and 18 rebounds, but Cheyney State's inside duo Yolanda Laney and Sharon Taylor were too much for Fairfield, as they combined for 37

points and 27 rebounds. In the Pirate's loss, Marshall's Karen Pelphrey connected on 13

of 19 shots from the field for 28 points while also pulling down 14 rebounds.

ECU got out to a quick start as they were able to work the ball around and penetrate the Mar-

Monk Se

#### By PETE FERNAND Sports Writer

The ECU Men's track railr team competed against a "great array of talent" at ticip George Mason University were over the weekend. According to head How coach Bill Carson, it was Mas

"the best competition we faced in the indoor Pira season."

Maurice Monk led the place Pirates with a second Mar place finish in the long thus jump. Monk covered a and distance of 24.525 feet, ners. giving him "the best tasti jump of his career," ac- shou cording to assistant coach IC44 Wayne Miller.

Henry Williams placed 11th fourth in the 60-yard IC4. dash with a time of 6:36 in th seconds. "They ran their hearts show out, but made mental er- to 18 rors," said head coach Bill Carson. Due to bad Th

buton work involving two in th exchanges, the mile relay 90 v was a dissapointment for Of the the Pirates. Two players not par- State ticipating in the meet Hall were Craig White and Penn

recovering from an injury will

YSSISSISSISSISSISSISSISSIS

Apple Record

208 E. 5th St.

58-1427

Mich

Luth

Mon-Set 10s.m. -9p.m.

8.98 List Price Sale 5.99

Chris Brooks. White is Rutg

Inside The Lady Pirates' Huddle

## Second Half Spurt Sinks EC Pirates' 20th Setback Most Ever in School's History

#### By ED NICKLAS

The Navy Midshipmen took a two point halftime deficit and ference. outscored the ECU Pirates 22-2 in the first 10 minutes of the second half to ensure victory, 66-56, last night at Minges Coliseum.

rating cards before the game," said ECU coach Charlie Harrison, disgusted with the officials, who at one point were arguing of his career, pumping in 13 amongst themselves on a foul call. "You don't win a ballgame when they shoot 40 free throws." ended the game with 14 for ECU. The Pirates were called for 32 fouls while the Midshipmen were that he grew up tonight," Harnailed for only 19. ECU's record fell to 4-20 and

1-8 in the ECAC-South con- ball.

ference. With the win, Navy now stands at 21-8 and 5-4 in the con-

spired basketball, scoring a career-high 20 points, with two coming on crowd-pleasing slam "I've already filled out the dunks, and pulled down 11 rebounds.

> Pirate forward Jack Turnbill also netted the highest point total points, 11 of which came in the second half, and William Grady "I think that Derrick showed rison said. "He showed some signs of playing aggressive basket-

"Jack came off the bench and did a good job."

Forward Vernon Butler, who ECU's Derrick Battle played in- leads the ECAC in rebounding, led the Midshipmen in scoring and rebounding with 20 and 11. Guard Rob Romaine had 14 points, guard Kyler Whitaker 12 and center David Robinson 10 to round out the Middies' doubledigit scoring.

The lead changed hands several times in the opening half, as neither team was able to maintain more than a four-point lead. When senior guard Tony Robinson obtained his third foul of the game, with under six minutes left in the half, and the

Pirates up 21-19, Harrison motioned his team to slow down play. For the remaining time, the Pirates stalled and went into halftime with a two-point lead.

MIKE BARBER - ECU Photo Lab

At the start of the second half, Navy went into a tough, man-toman defense and rambled to a 22-2 advantage, as Robinson made two fouls in the first six minutes to foul out. ECU was left playing with four freshman and

one sophomore. But the Pirates didn't let inexperience get in their way, as they outscored Navy 15-4 over a three minute stretch to narrow the Middies lead to eight, 48-40, with 7:05 left in the game.

foot jumper, knotting the score at 51 with 12 seconds left. Fairfield was unsuccessful at an attempted last second shot, sending the game into overtime. Three-point play crucial

ECU took control of the tempo early in the extra period, but an Alison Martinsky three-point play gave Fairfield the only lead they needed at 58-56. "I was very pleased with our performance," Pirate head coach

remaining.

Cathy Andruizi said. "The girls played with heart and intensity, and never gave up." First team all-tourney selection

Kathrina Fields led Fairfield with 20 points and 15 rebounds, while Martinsky added 15 points and 11 boards.

Mabry did most of the early After a Fairfield turnover and damage as she scored eight of the 20-foot jump shot by Sylvia Bragg Pirate's first 10 points. that cut the score to 51-49, ECU ECU held its biggest lead of the called a timeout with 34 seconds

game when Darlene Hedges hit a

five-footer inside the lane, giving the Pirate's a 14-9 edge with 14:20 left in the first half. After a timeout with 14:04 left, Delphrey took control of the boards as Marshall went on a scoring binge in which it outscored ECU 32-15 over the final 14 minutes of the first half. Holding a commanding 41-29

lead entering the second half of action, Marshall picked up where it left off at the break by outscoring the Lady Pirates 12-2 over the first five minutes of the second half making the score 54-32. Down 66-49 with 10:02 remaining, ECU staged a rally of its own

as it rattled off eight unanswered

Mabry and Anita Anderson

scored four points each during the

spurt, but the Pirates could get no

closer then 66-57, as Marshall was

successful on its free throws down

See LADIES, Page 10

points.

the stretch.

Culture Club "Eddie and the Cruiser sound track

Newest releases by

Pretenders

Re-Flex

Waysted

Van Halen

Judas Priest

Dan Fogelberg

Earth, Wind & Fire

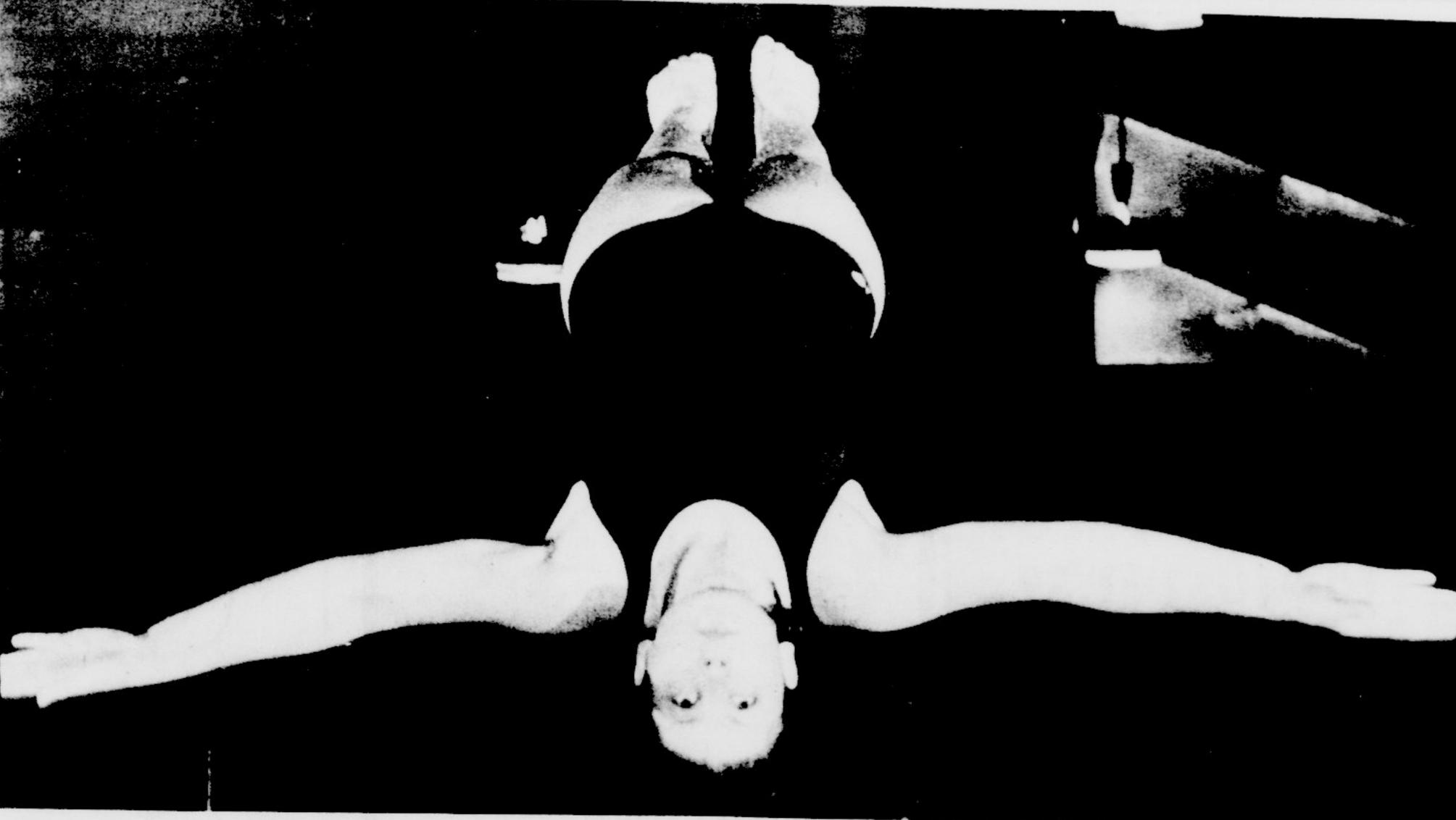
TDK SA90 SA 3.99 each; 2 to 6.99; 10 for 29. Summennen

S THE STATE A THE PARTY Sector Sector A CARDER AND A Real of the second se States · .....



**By SCOTT POWERS** Sports Writer

"The girls swam well considering we had a few people sick last week," said assistant coach Ellen



The ECU men's swim team lost to highly ranked South Carolina 56-39 last weekend, while the women were defeated by Willam & Mary 74-66.

The men swept the top two spots in the 200-yard breaststroke, with Ben Tutwiler placing first with a time of 2:17.24, followed closely by David Robaczewski at 2:17.47.

In the 1000 freestyle, John Torrence captured first with a time of 10:02.38. In the 200 freestyle, Chris Pitelli won with a time of 1:44.37.

Chema Larranaga captured second in the 500 freestyle with a time of 4:47.95, being edged out of first by four one-hundreths of a second. The women faced William &

Mary at home and gave the Indians a good battle before dropping their fifth loss of the season. meet on the same weekend.

Bond. Lori Livinston was a double winner for the Pirates, capturing the 100 and 200 backstroke events with times of 1:02.43 and 2:15.36 respectively.

In the 200 freestyle Vickie Gorrie captured first with a time of 1:58.88 and Cindy Newman took second at 1:59.98.

Other winners for the Pirates were Jean Keating with a time of 26.01 in the 50 freestyle, Annette Burton in the 200 butterfly with a time of 2:16.9 and the 400 freestyle relay team of Gorrie, Newman, Scotia Miller, and Keating with a time of 3:43.32. Both teams are gearing up for their biggest meets of the season. The girls will be in the NCAA Division II finals on March 2 and and the men will be participating in the Eastern Regional

Renee Seech displays her diving form for those watching Saturday afternoon.

MIKE BARBER - ECU Photo Lab



Don't Get Mod and throw yo Laundromat, Coming Soon

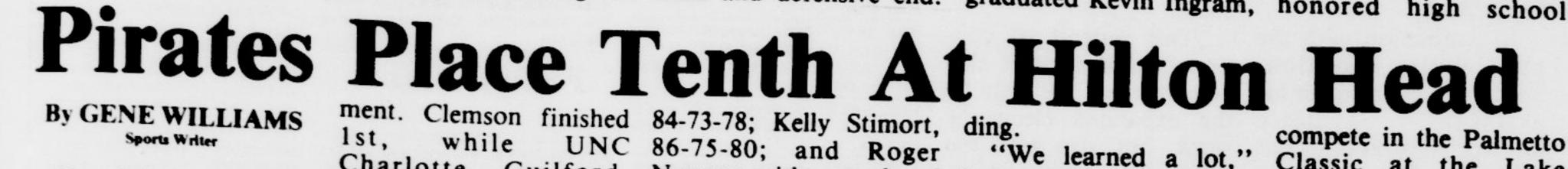
### THE EAST CAROLINIAN Emory: 'Best Collective Recruiting Year Ever' FEBRUARY 21, 1984 GREENVILLE, NC - juinor college players and fifth season with ECU We feel we have captured having been named All- quarterback.

Emory announced the group, seven come from were very patient this soon."

1 at Florida State, 7:00 8 TEMPLE, 7:00 15 at Central Michigan, 1:00 22 GEORGIA THERN, 1:30 29 at N.C. State, 7:00 6 at Pittsburgh, 1:30 3 at Tulsa, 7:30 CDT EAST TENNESSEE E (Homecoming), 2:00 at South Carolina, 1:30 at Southwestern Loui-BA **OSOUTHERN MISS**,

FSU

84 Pirate Football Schedule



The ECU golf team Limestone, and Coastal 83-88-80. Island, S. C., and accor- The medalist for the attributed to several fac- tains. All top 7 players finish in the top five.

would have liked, but it scores were 73-76-78. The the golfers to parctice rise to the level of compti- Wake Forest had an exother four scores in their enough, and the tourna- tion they will be facing. cellent opportunity at a The team finished 10th respective order were ment was played primari- The next tournament will first place finish. Never-

"It's not as good as I with 227. His three day cooperated in allowing golf and are expected to dicated that Clemson or with 4.5 speed.

East Carolina University 24 high school players, and coming off an ex- a great group in all three America and most Bobby Clair, a 6-0, was the final catch for Ford of Sacramento, head football coach Ed Among the high school cellent 8-3 year. "We areas that will aid us very valuable in an all-star 200-pound fullback from ECU from the Tidewater California.

completion of football the top 25 list from the year, going after selected At quarterback, juinor incoming freshman Lewis will be a major addition of the year. Britt was "I think we had the recruiting last night with state of Virginia. Year, going after selected players at key positions. college transfer Robbie Wilson of Foley, to the backfield. His team named in one recruiting best collective recruiting

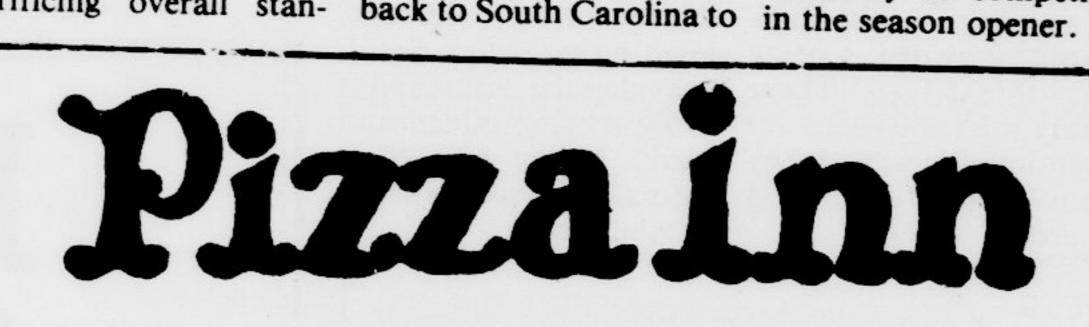
the signing of 30 players "We feel we had an ex-"Needs were great at Bartlett of Citrus JC Alabama, was a highly ranked second and fourth report as one of the na- year ever by a single cellent year recruiting," quarterback, defensive could well fill the gap for sought after, much in his two years there, as tion's top 125 high school school from the The list includes six said Emory, starting his back and defensive end. graduated Kevin Ingram, honored high school he earned most valuable players. Tidewater (Virgina)

honors. area," Emory said in Tim Orr, a high school In addition to Guy at summing up his All-America from Hamp- defensive back, ECU recruiting season. ton, Virgina, was one of locked in on one of North

1st, while UNC 86-75-80; and Roger "We learned a lot," Classic at the Lake linemen in the country. Easterling of Hoke Coun- shows 10 players from Charlotte, Guilford, Newson with rounds of Lee said, "but the perfor- Morios Golf Course. Orr is 6-4, 240 and runs a ty High in Radford. At North Carolina; nine returned home after com- Carolina rounded out the The Pirates overall on the quality of players compting and the Pirates Teammate Winston Guy, becomes one of the big- from mances were poor based There will be 18 teams 4.8 in the 40-yard dash. 6-3, 190, Easterling from Virginia; two each poor performance can be that East Carolina re- are once again touted to a 6-1, 180 defensive back gest defensive backs in Alabama and Florida; ding to coach Jerry Lee, Pirates was Chris Czaja tors. The weather has not are capable of sub-par 'Coach Jerry Lee in- after and comes to ECU also joined by All- Carolina, New Jersey, America juinor college Oklahoma, Mississippi

IKE BARBER - ECU Photo Lab

Augustines, Penn State, ICHA's, which takes The Pirates tied for Carson said the Pirates There are 115 schools son predicts that Oregon



## **Now Being Delivered!**

pizzas at Menu Prices! No Surcharge. We also give FREE Drinks with our large and giant Daily \_\_\_\_\_ et 7 days a week

> \$1 off any Large or **Giant 3 topping Pizza**

> > Printed in U.S.A.



Don't Get Med and throw your dirty clothes away; bring them to the WASH PUB, Greenville's newest Laundromat, Coming Soon to East 10th Street.

(PAID ADVERTISEMENT)

Low Prices Drop-off Servic
----------------------------

orm CL-83

THE EAST CAROLINIAN **FEBRUARY 21, 1984** 

Smith New Play-By-Play Announcer

GREENVILLE, N.C. tant athletic director for university's athletic pro- basketball and baseball, tion, advance work and - The Pirate Sports Net- marketing at ECU. work, voice of ECU "We have elected to to publicly thank both of 1974. In 1983, Smith was network. athletic events, will have move our entire radio these men for their ef- given the J. Robert "As our football proa change in the play-by- network operation in- forts.

Ken Smith, current athletics. "This is and marketed through casters for outstanding tronic capabilities," addplay-by-play announcer something we have our radio network by us- contribution to sports ed Karr. "We shall have Call 758-1627 after 6 pm. for basketball and assis- wanted to do for some ing day-to-day hands-on broadcasting and service Ken Smith pursue these For SALE: Boss Earth Cruiser bicytant athletic director for time, but only this com- experienced athletic to NCASB. public relations, will ing year will we be in department personnel. In conjuction with the "Our pursuit of con-For SALE: Girls 10-speed bicycle, assume the same radio position to realize the What we are doing is not play-by-play position, tinued publicity will also set, set. M. mini-trig, side; two is without proceedent in col. Smith will also inch radial tires (virtually new) set. with the spring game "The 15 years of ser- lege athletics."

Smith will work with play-by-play voice for radio and television and will also become more hiring of a sports infor- MUST SELLI Ladies Ross 10 speed color analyst Dave Hart, East Carolina and the spent nine years in sport- heavily involved in elec- mation director to carry bike. Excellent condition. \$150. Call Jr, who joined the net- eight years of color com- scasting, including high tronic media work, on already developed work this past football mentary by Lee Moore school and college play- highlight film produc- media operations of the MISC. season and is also assis- was of great asset to our by-play of football, tions, television produc- past."

gram and we would like prior to joining ECU in expansion of the radio

play voice for Pirate foot- house," explained Dr. "We feel our total pro- North Carolina Associa- we have need for greater 750-0075 after 5:30 pm. Ken Karr, director of gram can be better served tion of Sports Broad- development of our elec- PRASTICALLY NEW KINg-size Ser-

without precedent in col- Smith will continue in his be enhanced, not only by Call 758-6761. broadcast on April 14. vice by Jim Woods as Smith has a degree in director's position, but work, but also with the 758-7666. assistant athletic the expanded electronic FOR SALE: Surfboard 5'8" MTB

## **Pirates Finish Indoor Soccer Season**

By DON GROSS

N.C. Weslyan, the Atlan- everyone to learn to play ed by the upperclassmen. Freshmen standouts intic Christian College, and together. And last, I Junior David Pere played cluded goalie Grant Pear-The ECU soccer team the Elon College.

WHEN A FRIEND has stored system technicians at the TECH SHOP don't charge for repair estimates. Call ur at 757-1980 The TECH SHOP.

Classifieds

SALE

nel. \$150.00. Onkyo tape deck

\$100.00. Call 757-1954.

TIME IS RUNNING Out fasti if you are interested in some SERIOUS PARTYING this Spring Break with

besketbell courts between 3:0 and 5:00 Sat., Feb. 18th. Call 752-2116 54-7076 or Buddy at 758-6086 or 757-4366 ask for Jim PROFESSIONAL TYPING SER ONKYO receiver 49 watts per chan-All typing needs; H-5486/758-8241. WANTED AUTO ACCIDENTS Specializing in 1972 VEGA, good condition, rebuilt personal injury litigation. J. David Duffus, Jr., Attorney, NCNB wilding, Greenville, North Carolina PART-TIME Telephone work 4-8 pm 758-6288 ta Perfect Sleeper Mattress, pad, box Call Southern Credit Adjustor a IF ANYONE SAW a red Honda get hi he parking lot between Garret and the Art Building on 2/28 please cal 355-6714 or 752-5555 PROFESSIONAL TYPING Service experience, quality work, IBM Selec tric Typewriter. Call Lanie Shive 758-5301 PERSONAL

LOST AND

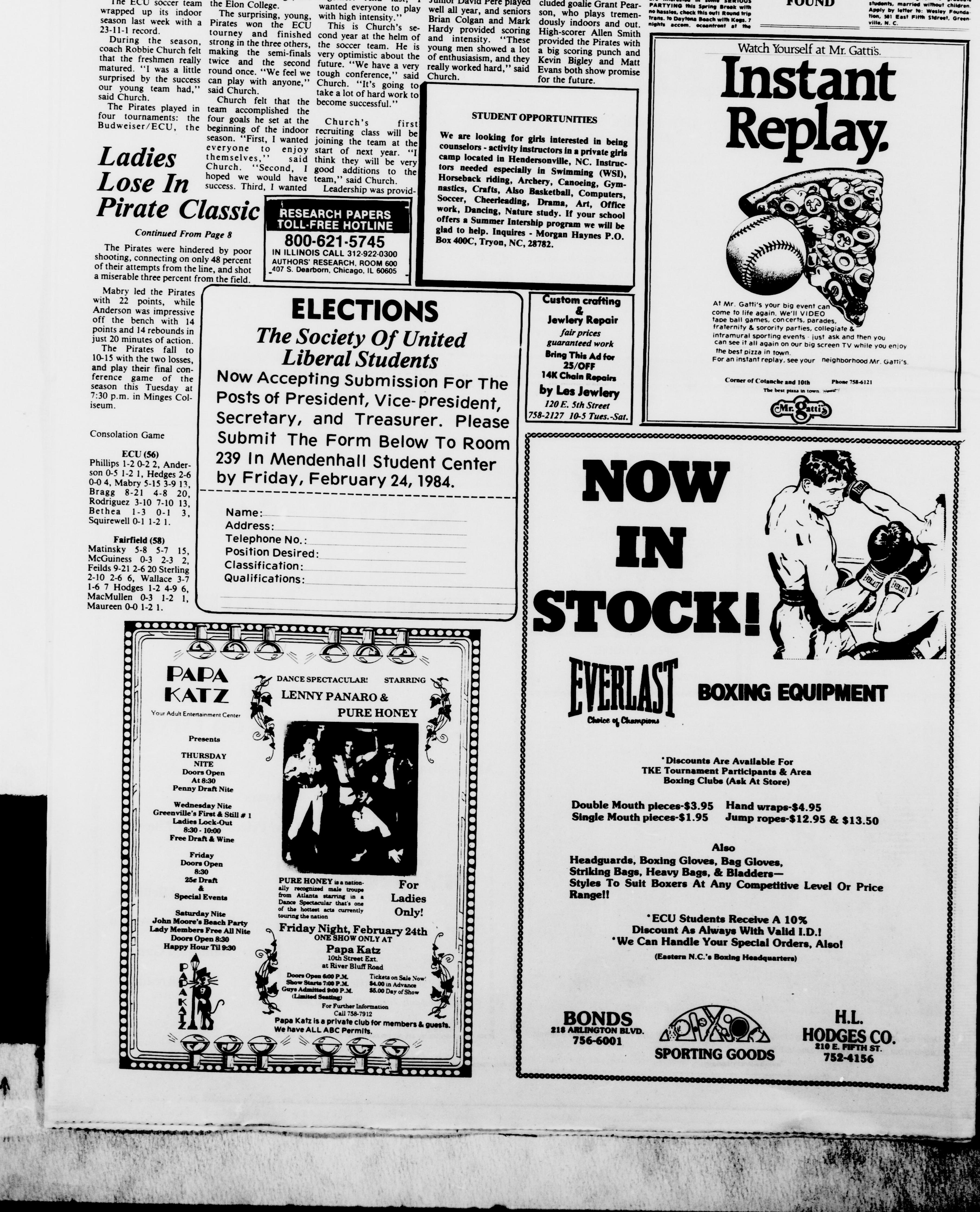
FOUND

PART-TIME work processor to work for local law firm. Good secretaria! skills required. Programing ex perionce helpful. Call 758-6200 FEMALE ROOMMATES needed by May 1, 3 BR condo, \$150 per month util. included. Call Lynn at 757-1066 FEMALE ROOMMATE needed and 2nd session summer school. Contact 1 Beth or Karen 757-8664 PART-TIME employment. New SUPER DAVE. H., you will always

Greenville in April. Positions available for cashiers, bagger, and Mike Smith, stay away from the clerks starting the week of 3-26-84. For employment consideration you've got a lot of B. hitting to catch

HOPE ROOT-GET SCARED! folk, Va. 23502, ATTN: Debbir kremers.

POSITON OPEN for resident pr gram assistant, 1984-85, at the Methodist Student Center Preference is given to graduate tudents, married without childre





manny

In order to print messages on such a wide variety of materials, an estimated 50,000 printing firms are in production throughout the nation. Most towns have some sort of printing company. The fact is . . . this industry has the largest number of plants among manufacturing industries and is the country's largest group of small businesses. Well in excess of 80 percent of all the graphics firms have fewer than 20 employees.

Each of these 50,000 plants is classified according to the kind of work it produces or the customers it serves. A list of these classifications would include:

. Newspapers — Newspapers employ approximately 424,000 people in 8,867 plants. In 1972, production workers constituted almost half of total newspaper employment, but by 1982, this figure was below 40 percent. In this ten-year period, production-worker employment fell by 4.5 percent, while the number of employees other than production workers rose by 46.5 percent. Total receipts for 1982 were 21.7 billion dollars.

2. Periodicals — With a total employment of 86,000 in 2,994 establishments, the magazine publishing segment of the industry is expected to show steady growth throughout the next five years. Periodicals totaled industry receipts of 10.8 billion dollars in 1982.

3. Book Printing — The U.S. book printing industry employs 47,000 in 950 plants. This portion of the industry is experiencing new plant growth in the South and West. Sixty-one percent of these firms employ 20 employees or more. In 1982, total receipts for book printing firms was 2.6 billion dollars.

A THE REAL PROPERTY OF A CONTRACT OF A CONTR

4. Commercial Printing — The

is one in which you can realize some of those dreams. A broad spectrum of postsecondary courses can become a springboard for you to jump right into an everchallenging career in graphic communications. With suitable courses, based on your goals, you can join the work force as a marketable person, ready to assume your place in the super-rewarding communications field. Whether you want to operate printing equipment or go into management, a good, solid base in graphic communications education can aid you in locating a position in the industry.

According to the County Business Patterns N.C./S.C., issued by the U.S. Department of Commerce/Bureau of Census, the following applies to the graphic communications field. The state business patterns for printing

What if . . . when you finished school . . . you could work in an industry that had more establishments than any other business in the United States, had individual plants in every county of every state, employed more than 1.3 million people and had a total

payroll exceeding \$20 billion dollars?

If that's not enough, then what if this same industry employed writers, photographers, sales representatives, production managers, educators, estimators, designers, artists, marketing specialists, scientists, engineers, computer technicians, craftsmen . . . to name only a tew.

But, best of all, what if . . . the industry were a growth industry, an industry that grows at a higher rate than the country's total production?

What if . . . some of your could happen dreams actually did happen?

Graphic communications is the industry that can make it happen for you.

> Graphic communications is a highly technical,

number of individual establishments in this group is estimated at 28,000. This represents 50 percent of the total number of printing, publishing and allied industries firms. Less than 20 percent of these printing plants have more than 20 employees. 431,300 people are employed in commercial printing with total receipts of 23.9 billion dollars for 1982. This vast field of graphic communications

and publishing for North Carolina are: total number of employees, 21,892; total number of establishments, 922, and annual payroll, \$348,288,000. The state business patterns for printing and publishing for South Carolina are: total number of employees, 8,399; total number of establishments, 358; and annual payroll, \$113,787,000.

on the package! But, printing is not

because nothing was printed limited to paper. Plastics, glass, metal, cloth, golf balls, oranges and candy are only a few of the many difficult types of materials and shapes that can be printed on.

yet craft-related, industry producing some of the most diverse products in one of the most geographically dispersed industrial activities of the country.

The graphic communications industry is comprised of printers, publishers, packagers, papermakers, inkmakers, chemical and photographic manufacturers and others.

Graphic communications surrounds us: books, magazines, newspapers, album covers, street signs, billboards, food packages, . . . the list is endless. Communication is one of the most important aspects of our lives. Without graphic communications life would be difficult at best. Imagine shopping at a food store and not knowing if you were buying soap suds or cereal



GRAPHIC COMMUNICATIONS EDUCATION

> Some comments, made by persons from the educational and industry sector, follow. Some of the quotations are made by former graphic communications education students, people just like you, who sought a career in the graphic communications field.

"I believe it is important for those in graphic communications education today to concentrate on the thorough 'understanding' and 'application' of fundamental principles—and not on learning a particular piece of equipment." education & development specialist for a large printing company

"The future looks bright for the young people who apply themselves in the graphic communications field." technical representative

"I had the opportunity to attend a vocational school . . . After twenty years of newspaper and commercial printing, it occurred to me that I should give to my trade something in return. I chose education."

vocational school instructor

"While education takes place in both the school and on the job, I am convinced that a well-planned graphic arts education, starting in school, allows someone to progress through their job skills faster." morvisor

"The graphic communications industry . . offers unlimited opportunities to those with creative talents, as well as, mechanical abilities."

> training manager for a large printing company

"I know of no industry with the stability, the challenge, and the freedom from routine or boredom that matches the graphic communications field."

program director for a university

Make

It's time for you to make your contacts now and begin planning your all-exciting graphic communications education. The opportunities for qualified and energetic young people in this industry are virtually limitless. Imagination and creativity coupled with basic management and marketing skills, will enable you to make that allimportant step towards obtaining a secure future in graphic communications. Those of you who are imaginative will gain excitement from variety and challenge brought about by technological advances and will find a career in graphic communications to be perpetually rewarding. Demands in the technical sales/service area continue to grow and opportunities for young people who have professional preparation in the graphic communications field appear to be boundless.

Your local graphics school is listed on the back. Call the admissions office and make plans today to attend. Don't delay, you may be missing out on an important career decision which could lead to great benefit and offer you much value.

Check it out today!





## Dr. William R. Hoots, Jr.

Industrial & Technical Education School of Technology P.O. Box 2785 Greenville, North Carolina 27834 919/757-6707 Offering:

**Bachelor's Degrees in Technology & Education** Master's Degree in Education

. . . send me information concerning career educational opportunities in graphic communications. I am interested in: work-study scholarships schools Name Address City/State/Zip Send this coupon to: P.O. Box 36349, Charlotte, NC 28236

GRAPHIC COMMUNICATIONS EDUCATION

### The Printing Industry of the Carolinas, Inc.

The Printing Industry of the Carolinas, Inc. (PICA) is a two-state graphic communications trade association serving more than 425 members in North and South Carolina. PICA, a regional association, is affiliated with the Printing Industries of America, Inc. (PIA) and participates in a majority of PIA's national programs. The PICA Founda-tion is an educational arm of PICA and serves the lay and industry

community in the advancement of educational opportunities. PICA has been in existence for over 50 years, helping member firms in areas of finance, data processing, credit and collection, gov-ernmental regulations, employment, taxes, employee training and many other important facets of business.

Through PICA, graphic communications education has become responsive to both student and industry needs. Why not call or write your area school for more information. Additionally, scholarship and work study opportunities are available. Contact PICA at P.O. Box 36349, Charlotte, North Carolina 28236 for more details.