## The Eaxt Taralinian



School Of Business

## Course Focuses On Real Life

by lisaryan
Dr. R. B. Keusch of the ECU
School of Business maintains "a college degree is not always the
same thing as an education." ofter the vital factor of
ing, says Keusch.
ing, says Keusch.
A dynamic course has been established by the Small Business
Institute within the business school Students enrolled in Managemen
4262, Small Business Management 4262, Small Business Managemen,
are providing a counseling service to local businesses.
Dr. Keusch, who teaches the
course, stresses that it is "a management assistance program, not a financiala assistance program." The
aim is to help small businesses who aim is to help small businesses who
currently have loans with the U.S.
Small Small Business Administracins
limited number of other frims
also be involved The primary also be involved. The primary
jective is "to help small businsses
do well and be able to pay back
loans."
The course is currently offered as The course is currenty offerd as
an elective to senior business ma-
jors. The students work in teams of jors. The students work in teams of
two or three and their twice-weekly classroom meetings
much like a workshop.
The teams travel to visit the
owner of the business which they are
analyzing. The problems expressed
analyzing. The problems expressed
in these meetings are brought back
in hese meetings are brought back
to the classroom where the students
develop various strategies to solve
develop various strategies to solve
them.
Keusch recalls past student
Keusch recalls past student
recommendations. They range from
"advertizing programs, changes in the recommendations of the
he accounting system or in the students have been successfully im"dering and inventory systems" to plemented in some manner. simple recommendations like a Sceptics are referred to better sign so that customers."." Weaver
more easily locate the business." governmental study of the program. Radical changes are usually not "This is a program which more than to suggest significant changes, but pays for itself because it is an opporather smaller incremental changes sional advice at a minimal cost," hich are easier to manage
more likely to be successful." Since the initiation of the SBI alded by more likely to pay back their loans. program at ECU seven years ago, thus returning money to the governfudents have worked with over 250 ment.
"The businesses participate in the Former student Gilenda Potts program voluntarily and, of course," recalle that the SBl program "gives
the students may only advise," students the opportunity to work

Quaker Colleges Start Funds To Aid Registration Resisters
by Emily Casey
$\qquad$ begun a program to provide financial assistance, via a private fund, to
students denied federal aid because students denied federal aid because
they have refused to register for the
draft. Earlham, a college historically
Earlham, a college historically
rooted in the pacifist traditions of the Quaker church, has always taken a "very strong", peace stance the student's sititatione." will look a regarding maters of conscience, ac- sylvania, also a Quaker institution,
cording to Eartham Director of Financial Aid Kathy Malutich.

Announcements



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The East $\mathbb{C}$ aralinian

<br><br>Strev Bacture<br>Todd Evans, pracaction Monorece

Opinion

## Lebanon Ruling

Signaling The Axe For Sharon
The decision on the entry of the disaster for the Middle East. Their Phalangists into the refugee camps part in the Lebanon crises, coupled
was taken without consideration of with their lack of co-operation in the danger - which the makers and "reconstructing" the war-ridden executors of the decision were obligated to foresee as probable
that the Phalangists would commi that the Phalangists would commit apparent commitment to maintain
massacres and pogroms against the ing unrest in the Midd massacres and of the camps, and The "excessively militaristic'
inhabitants of without an examination of the policy of the Begin government has
means for preventing this danger. adequately proven itself an outrage means for preventing this danger.
Similarly, it is clear from the course of events that when the reports
began to arrive about the actions of began to arrive about the actions of government and military have done the Phalangists in the camps, no as much to further the causes of reports, the correct conclusions else.
were not drawn from them, and no Sure, other key Israeli official energetic and immediate actions were cited with "serious omissions" were taken to restrain the in reference to the discharge of their
Phalangists and put a stop to their duties, but without delving into actions. This both reflects and ex- political theorization, here's the hausts Israel's indirect responsibil -From Israel's Investigation Commission's report on the massacres at
Chatilla and Sabra. More or less as expected, the investigative commission probing the But as io what happens next, said nian refugee camps at Chatilla and parliamentary coalition, "That's up Sabra found Israeli Defense to Menachem Begin. Minister Ariel Sharon indirectly esponsible Tuesday for the
slaughter of hundreds of innocent men, women and children. And, Sharon has personally ignored the ected numerous petitions calling or his resignation. Sharon came under sharp
criticism for his irresponsible actions following the assassination of
Lebanon's President-elect Bashir Gemayel in early September, at a time when, in the words of the compowers were required to know that concrete danger of acts of slaughter
existed when the Phalangists were moved into the camps without the IDF's (international peace-keeping such a danger should have been in knowledgeable person who was the consciousness of the defense minister, wholating to the war ", Although it would be unjust to ondemn the infamous defense perpetrator" of the terrible Lebanon massacres, it would do new nothing of the impending perfectly, "... no report stated so But the blame doesn't stop there.
Prime Minister Menachem Begin, whose responsibility is, perhaps, even less direct than Sharon's, must After all, if ultimate accountability doesn't fall upon the head of the nation's top leader - if, of all people, Begin is unaware of the actions o israel - then just o be accountable? mmission's findings Wednesday calling for Begin to remove Sharon from his defense ministry post and hinting at a call for Begin's fact believe that in light of the commission's criticisms of himself and his government, Begin's only viabl option is to resign and schedule early election. Since they took office, Begin and Sharon have spelled nothing but



Point/Counterpoint
Resisters Men Of High Moral Fiber

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## Symposium Gives Food For Thought

pop up at any Greenville Peace Committee
demonstrations.
That fact alone is the reason why Adier's demonstrations.
That fact alone is the reason why Adler's
comments were so significant. He's a comments were so significant. He's a
scientist, an expert in physics and obviusscientist, an expert in . He didn't get up on
ly an educated person. Heal
a soapbox or grab a bull horn. But in his a soapbox or grab a bull horn. but
very own gentle and simple way, he gave us all a thought to ponder.
Other speakers presented their insights
and thoughts in hopeful anticipation of the
and thoughts in hopeful anticipation of the
new millenium. Adler also gave an exnew millennium. Adier also gave an ex.
citing look at what lie in outer space may
be like someday. But unlike many of us
who often prepere for our futures in
Tectess was, Adler was able to focus his who often prepare for our futures in
reckless ways. Adler was able to focus his
attention for just a few minutes on the one attention for just a few minutes on the one
issue - perhaps the only one that by
seef can prevent us from reaching the issue - perhaps the only one - that by
itself can prevent us from reaching the
dreams we have for the new millennium


Pershing Test Fig Army 0


## Colleges Plan Aid For Registration Resisters


At present the of issue Laura Alprin. direc
of financial support for tor of student financial
been made regarding
the matter. She added
consensus agreemen
people at Suarthmore
felt the federal aid
rederal aid
regarding
cigned into

## 'Dram Shop' Compromise Stalled In Legislature




## Style

## Modern Problems

## At it <br> alf's <br> ALL



Lazar Gosman At Hendrix Tonight
 The Soviet Emigre Orchestra into Mendenhall Student Center's
Hendrix Theatre tonight at 8 p.m. for an evening of exciting
music. The orchestra replaces formerly scheduled Orpheus. For music. The orchesira Teppaces Tormerfy shedule Orpheus. Yor
ticket availability, inquire at he Central Ticket Office, MCC, at
$757-$-6t11, ext. 266. The program is sponsored by the Depart 757-6611, ext. 266. The program is sponsored by the Depart-
ment of University Unions Artists Series Committee.

Book Views Shaky Future Of U.S. Industry


## New Marriage Vows A Bitch



Fan
uture rprises


Family Unit Surviving Tortuous '80s, So Far

| Continued From Page 8 <br> "The sooner couples discuss hardcore issues the betSociology Department, Indiana University Northwest in Gary, Indiana. "For most couples, their first year of marriage will be time to talk about what they really expect and want from each other. Their ability to negociate differences will have a very positive impact on their relationship. <br> 'PRIORITIZING": In addition to keeping communication channels open, it will be important to avoid becoming entangled in a career to the point thay to chokes your marriage. During courtship, it is easy to avoid such entanglement. Each partner regards the relationship as primary and nothing else (parents, friends, school, career) is allowed to interfere. After marriage, other interests will increase in importance but the relatonship must remain primary. But giving your relationship priority over a career won't be easy. Your employer will judge, pay, and promote you on the basis of the work you do. Such performance requires time and energy. Since you don't have unlimitied amounts of either, you will need to pace yourself. <br> Such pacing does not imply that both you and your partner will agree that career demands should take |
| :---: |



## Backers Clamoring For Bowie


 "Why not?" says the visibility and he MGMMUA's The Catherine Deneuve. summer, Bowie plays a
spokesman. "Bowie is becomes a very attrac- Hunger, directed by Susan Sarandon plays British WWII prisoner
the only major rock tive property to cor- Tony Scott Bowie the don

 Sat. 12th, $8: 30$ until..
\& Sun. 13th, 12-6
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## Sports

## League-Leading W\&M Whisks Bucs



Football Staff Signs Best Players In State

'83 Football Schedule

Swim Meet In Minges


Lady Pirate Converse Classic This Weekend


Perkins Prepared For Big Game
CHAPEL HILL, 15 meeting, Perkins Ralph Sampson, even the free throw line. you have to really con-
 Carolina center Sam Tar Heels with a center helow double 242 rebounds. He is what is available. You
Perkins said wednes- 3 3-point performance. held below
day there's not been North Carolina built a
figures day there's not been
anything special about the Tar Heels' prepara- through the second half "I've concentated and
tions for theimeeting and held off a furious on doing better what I field.
wways do. I've been re- "When I go out to Perkins, one of the
weith Vinina, and he virginia rally. $\begin{array}{llll}\text { with Virginia, and he virginia rally. from aways do. I've been re- } & \text { "When } 1 \text { go out to } & \text { Perking, one of the }\end{array}$




 Coast Conference is said calmly. "Virginia a good ball player and hook shot has become view with Charlotte
still tight. I think it has is a good ball club. Pro he's talented," Perkins his trademark, said the television station
been been exaggerated." bablinathe best in the said. Perkins, North first meeting with WBTV. Wednesday, Perkins
North Carolina, ACC.



## Classifieds



