## ©The Eant Taralintan

## Hostage Release Hits Snag - Again



## ECU Students Hit With Flu

'Steakscam' Results In Indictment Of 'Ten


## Announcements



## 

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 it's your BEST shot MON ロaN 19 1XA Darty TuEs. 20至 9:0 Revolving Rooms! wed. $21^{\text {st }}$ 9:O2 D. j. marty


## Anheuser-Busch Plan May Soon Double Profits



The Eagt darolinian


Opinion

## Cheerleaders

In Need Of Sufficient Help


You might say that one of the cheerleaders, perhaps the lead, should take over and correct all that is wrong. Well, there is can be done by this person if there are roadblocks on the higher rungs of the totem pole
The morale on such a group as this should always be high. Since the squad is partly responsible for the entelf should be enthusiastic itself should be enthusiastic
high on the ECU cheerleading squad. One member quit the squad recently. Another missed a game assigment due to a date. Now really Morale? Afraid not
Something must be done, and
soon, concerning the supervision of the Pirate cheerleaders. This group needs professional help and deserves it.
The cheerleaders are earnestly trying to improve their performance at home games. Since ad ministrative help came on the scene,
the squad has been much more in evidence. Recent men's home games with
Richmond and Atlantic Cristian saw the squad begin to branch out of their "cubby hole" behind the basket. The squad made more con
tact with the fans and, at times moved into the stands stomping, clapping and leading cheers. Whoever has tried to change the
direction of the cheerleading squad has begun something positive. The reasoning behind this editorial is to encourage further changes - big changes
After
fered through several miserable years, something would be done to remedy the situation. Why not do something about the cheerleaders? Meanwhile, though, there are things we must all remember. The students. There are being restructured to a certain degree. One thing they don't need is student apathy. They need student support. Let's all give it to them. Let's join with them and be enthusiastic at our home at games can spread to cheerleaders, too. They have enough problems without the student body supplying another.

| Student Inout Jrged |  |
| :---: | :---: |
| December I wrote a letter to the | urns out that one of my classes in the MBA prear has been charged with |
| East Carolinian expressing my opposition to Ken Karr's "marketing plan" for | MBA program has been charged with the project "Save the Pirates!" |
| Ficklin Stadium. The point that I tried | The idea is to develop a marketingplan that will increase the sales of season |
| to make in the letter was that only a year |  |
| ago we saw a substantial increase in our | tickets. This involvees identifying and reaching various groups that are not |
| "fees" which was supposed to overcome | reaching various groups that are notpresentlyPirate fans and convincing |
|  |  |
|  | them to buy season tickets. Ali ihis must |
| increased fees not do the job but they |  |
| need more income that could only be | thief could steal it he wouldn't bother,So, since we've been asked to help |
| provided by students buying tickets to |  |
| the games. <br> 1 received two letters in response to | So, since we've been asked to help we're turning to you the student body |
|  | and asking for your help. To start with we need your thoughtul comments and |
| dressed itself to wha. I feit to be the key | we need your thoughtful comments and suggestions on ways to increase atten- |
| issue: that is the fact that those least able | dance at the games. We've all been given a chance here to help save ECU |
| to pay and with the least voice were be- | athletics. At the risk of having my pun license revoked - we've been given the |
| ing asked to pay more and more for their |  |
| athletic program. ${ }^{\text {The }}$ botom line of all this brings up a | ball; let's run with it. |
| question: can ECU afford Division I Send your letters to: athletics in the 1980's? You've already |  |
| seen the demise of the wrestling team. |  |
|  |  |
| Now, I have always been of the opi- <br> Now, I her <br> Rawl Building ECU |  |
| nion that it's much easier an that allthan it is to 'solutionize' and |  |
| things in life come full cycle. Now it |  |



WaKe up SCHOLAR: THE CHEERLEADERS ARE ABOUT TO DO THEIR BEST ROUTNE
McLuhan Left Mark In The 1960’s


Carter Liberals Add To Legacy


## Features

## Washington: Preoccupied With Social Games



It's Almighty Hard To Get In


Monuments Of The Past
4.


## Crafts Workshops Offered Now

## Entertainment

## Weekend Film Brings 'Shining' To Campus

Richter's New Film<br>Explores Germany




## Capra Double Feature Topical

Nicholson In His Element In 'Shining'



Washington: Preoccupied With Social Games



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