The East Carolinian

Vol. 54 No. 36 32

Thursday, January 17, 1980

Greenville, N.C.

Circulation 10,000

WECU-FM Gets FCC License



John Jeter, station manager of WECU

By ROBERT M. SWAIM

WECU General Manager John Jeter announced yesterday that the long awaited WECU-FM broadcast license has been issued by the Federal Communications Commission in Washington, D.C.

Jeter said that on Monday he telephoned the office of Congressman Walter Jones, who was asked to intervene on behalf of on renovating and refurnishing the WECU several months ago, to in- studios, including the control room, quire about he progress of the news room and production room, license application.

Then on Tuesday Jeter received a call from Congressman Jones office placed on top of Tyler dorm the informing him that the license had original architects of the dorm will been granted that day. Jeter was have to be consulted and will have told that the license would be mailed to confirm that placement of the "in a couple of days."

"It's definitely been approved and granted," said Jeter. "It is due in the mail any day now."

According to Jeter, the Media Board will meet today to release the WECU budget which has been frozen pending approval of the license application.

license for WECU took a year and a half of research and long unexplained delays.

was filed on June 6, 1978. In May of broadcast every hour.

1979 an amendment to that application was filed in order to allow the station to increase power.

Jeter said that the first step in getting the station ready for broadcasting is getting new equipment.

The ECU purchasing office is expected to begin accepting bids on the equipment very soon, Jeter said. The estimated cost of the equipment

An additional \$3,000 will be spent according to Jeter.

Before the WECU tower can be tower on the dorm would be safe. Jeter said this was being done at the

insistance of the administration. The purchase, installation and testing of the new equipment will take about two months.

"The station should be on the air by the third week of March," said

Jeter's efforts to obtain an FM Once the station is on the air it will broadcast album rock and jazz on an 80-20 ratio.

News, including local reporting, United Press International, and The original license application possibly network news will be

SGA Plans To Meet With HEW

By TERRY GRAY Staff Writer

Student government association presidents from universities across North Carolina will meet with HEW officials soon to discuss the desegregation case now pending against the UNC system, said N.C. State University SGA President J.D. Hayworth Wednesday.

The SGA presidents have succeeded in setting up a Jan. 30 audience with Jeff Champagne, director of HEW's Office of Civil Rights after eight months of lobbying through the UNC Association of Student Governments (UNCASG) and North Carolina congressmen, said Hayworth.

Hayworth cited a "lack of student input into a case which will affect students' lives' as the purpose of the meeting.

The court battle began in early 1979 when the UNC system refused to meet federal guidelines to further desegregation in some of its universities. Although the number of black students enrolled in the system's 11 predominantly white institutions more than doubled between 1973 and 1978, Washington officials charged that North

Carolina had not done enough to desegregate.

Former HEW Secretary Joseph Califano said the system was still "fundamentally segregated," citing figures which showed that less than seven percent of the students attending the predominantly white schools were black and less than 10 percent of the students attending the schools were white.

Hayworth charged that the tion. federal government "has overstepped its boundaries" and has been "downright arrogant" in its response to the requests of the students to have their opinions heard in an official setting.

Hayworth said that he has led the choose schools," Hayworth said. effort to set up the meeting, adding that the former SGA president at N.C. State first wrote to HEW about the matter last spring.

"They declined to hear us, and they later told people from Pembroke State (Lumberton) that they had been forbidden to discuss the

The 16-campus UNC system about the dispute. stands to lose some of the \$89 million in federal funds it receives schools in the system, only three annually if the matter is not settled

to the satisfaction of HEW. Federal money accounts for about oneseventh of the \$634 million the colleges spent in 1978, but state officials fear also that the controversy will portray North Carolina as obstinate and segregationalist.

Specifically, the UNC system refused to honor HEW's suggestion that similar programs at neighborsystem's five predominantly black ing campuses in the state be eliminated to increase desegrega-

"I'm not a states-righter or a George Wallacite or a racist, but I think that both black and white students in North Carolina are concerned about what is happening here and want to preserve their right to

Hayworth added that he and others have had three meetings with UNC President William Friday, and that the UNC administration has been "most helpful." But he said that the SGA presidents are not "mouthpieces" for the administrators, noting that the students have ideas of their own

Of the five predominantly black See HEW Page 2, Col. 5

ECU Student in Traffic Mishap



An ECU student, Edgar Jones, 21, died due to injuries resulting from a car crash at 11:50 p.m., December 31. Jones was the son of Mr. and Mrs. J.R. Jones of Washington, North Carolina.

According to Highway Patrol Trooper R.G. Mills, Jones was

driving an estimated speed of 70 to 80 miles per hour other people." when he ran off the right side of the road on a curve. Trooper Mills also ECU and a very good student. A stated that the car was apparently friend and graduate student, Tim out of control when it overturned Wright, said, "He was an excellent and struck a tree, the impact cutting student. We traded books and the vehicle in half. Also according albums a lot. He liked contemto Mills, Jones was heading north porary novels. He liked to talk returning to Washington from a about what he'd read. He was a real party in Greenville. "Apparently, laid back fellow, never got mad. It he was going from one party to took a while for it to hit me, you another, and trying to make it to the know. It's his absence that I second one before midnight," Trooper Mills stated.

Edgar Jones lived in a house on Fourth Street with six other students. One of his roommates, Thomas McCarley, offered comment about Jones. "He was a real fine fellow ... kind of quiet, but he didn't party a lot. He liked to stay in his room and study or read his books, but he was a real fine fellow." Mike Farmer, another roommate, said, "He was a very unique fellow; he cared a lot about

Jones was an English major at

Reception To Be Held

By DEBORAH HOTALING Assistant News Editor

A reception for the North Carolina Student Legislature will be held Jan. 24 at 7:00 p.m. in the Multipurpose Room, Mendenhall.

East Carolina delegation chairperson Anne Northington invites all interested students to the reception. "The Poli-Sci department, faculty and the city council are also invited. We would like to see faster communication with the deans and city council. That's why we are urging all interested persons to come."

The reception will include the Student Legislature compendium which is put out every year as a way of informing students as to how other students are speaking out on the issues. One of the issues to be debated is whether or not the North Carolina school system should be allowed to cut its own budget.

Northington explains the reason for the compendium being included in the reception. "Each school gets so many compendiums. We decided it would be better to give our compendium in person. Each school delegation has been invited from across the state, and we're hoping for a good turn-out."

The East Carolina delegation to the North Carolina Student Legislature will be traveling to Greensboro College this weekend for debate on several resolutions. These resolutions include: 1) Budgetary limitations in regard to the UNC school system; 2) Rights of Iranian students to the freedom of peaceful protests while residing in the United States; 3) Resolution calling for ratification of SALT II; 4) Resolution for increasing the use of nuclear power as a safe and reliable energy resource; 5) Resolution to raise the marriage license fee to fund

a spouse-abuse center; and

6)Resolution to provide funding for UNC system professors to attend professional meetings.

Inside Today

Puffed Wheat Cigarettes..... Rebel announces Art show winners..... Page 6 Lady Pirates Defeat UNC......Page 10 A Look At "Radar"..... ... Page 10

Leader Arrested For Cross Burning

LINCOLNTON, N.C. (AP) -Virgil Griffin, grand dragon of the North Carolina Knights of the Ku Klux Klan, was arrested Tuesday night in connection with a cross burning in Lincoln County.

Griffin, 35, was charged with reckless driving and aiding and abetting a cross burning. He was released shortly after the incident under \$5,000 bond.

Lincoln County Detective L.C. Underwood said an off-duty prison guard was on his way home when he saw two men run to a car after setting fire to a cross on the lawn of William and Diane Ingle, near Boger City.

Underwood said the guard recognized one of the men as Mark Jeffrey Sherer, a man who served time in prison for armed robbery.

The guard followed the two men and radioed a local REACT emergency team for help. The REACT team in turn notified both Lincolnton city police and Lincoln County officers who took Griffin and Sherer into custody about five miles from the cross burning. Underwood said Griffin was driv-

ing the car. He said officers confiscated two .44-caliber pistols, a sawed-off shotgun and a .22-caliber automatic

rifle. Underwood said all the weapons were loaded and there were appearance in court today. boxes of ammunition in the car.

Underwood said Sherer, 19, is charged with burning a cross and possession of a firearm by a felon. The detective said Sherer could receive one to five years in prison for cross burning if convicted. Sherer is in the Lincoln County

jail under \$6,500 bond. Underwood said Sherer currently is on parole for a Dec. 15, 1977, conviction in Mecklenburg Superior Court for armed robbery.

Both men were to make an initial

CORRECTION

In the interview with Iranian students, it has come to our attention that one comment was deleted. It was printed that the United States had attacked Oman, but the person interviewed actually said that there was a United States military base established in Oman to control the Persian Gulf.



Unexpected warm weather brings students to the mall.

Announcements

Ski Snowshoe

Spring Break — March 9-14 Options: Non-credit Credit: PHYE 1000 - PHYE 1105 Includes: Slopeside accomodations lift tickets, lessons, and equipment Cost: Pay according to package. Contact: Mrs. Jo Saunders in Memorial Gym, Room 205, or call 157-6000

SU Entertainer

The Student Union is now accepting ap- the lift is \$16 per day and \$8 at night. on. Any interested persons should pick. Gym on Tuesday, Jan. 22 at 4 p.m. for in applications in the Student Union those who plan to go. Call 752-3285 for dent Center. Applications must be pick d up by Friday, Jan. 18, 1980.

Major Attractions

members are urged to attend.

ECGC

On Tuesday, Jan. 22, at 5:00 p.m., the should take advantage of this FREE East Carolina Gay Community will seminar sponsored by the ECU Print feature a guest speaker at 608 E. Ninth Group. Street (the Neuman House). Brother Cosmos will speak on gay retreats and ministry. The following week the FCGC will have a birthday party. The FCGE is one year old!

NCSL

The North Carolina Student sponsored Jan. 21-22 by the East Legislature will meet tonight at 7:00. Carolina University police department, o.m. at Mendenhall in Room 221. in the public interest. Topics to be discussed will be this mon- "Few crimes have motivated the th's LC, and the legislative reception to American public to want to assist and he held Jan. 23. All members should at- cooperate with law enforcement oftend this meeting.

Organizations

All organizations which haven't filled out a registration form should go by the office of the vice chancellor's for student affairs in 204 Whichard. The registration is for the organizations directory. Those organizations which do not register will not be able to use campus facilities and will not be in the undergraduate catalog. The deadline for the registration form to be handed in is Jan. 25. If the will not appear in the organization directory.

Family Child Assoc.

The Family Child Association will meet Tuesday, Jan. 22 at 5:00 p.m. in the said Home Feonomics Conference Room (143). All child development majors and minors and other interested people are urged to attend.

Brotherhood Weed

Brotherhood Week will be observed in Fayetteville, Feb. 10-17, 1980. The Favetteville Human Relations Advisory Commission and Department will feature a special program on Sunday, Feb. 10, 1980, at 3:00 p.m., in the Seabrook Auditorium, on the campus of Favetteville State University. Guest speaker will be The Honorable Wallace D. Muhammad, Leader of the World Community of Al Islam in the The following awards will be given to those individuals who have done outstanding work in the field of human relations, WIDU, Industry, Inez Easley, Commission or Organization, Dept., and McAllister. Certificates will also be given to the

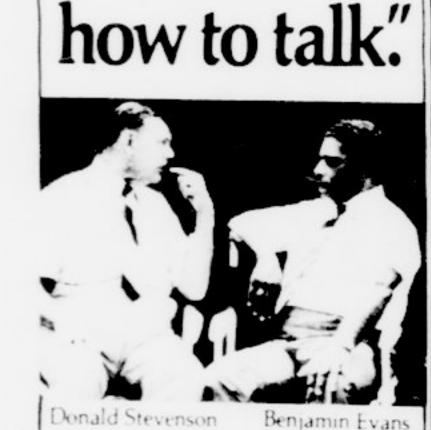
students who sent in poens, essays and

posters explaining "What Brotherhood

The public is invited to attend.

Means" to them.

"Not too long ago l was speechless. Now I'm teaching



Ben

Don Stevenson had cancer of the larynx (voice box). He's now cured and talking again. And helping other people who had the same cancer learn how. to talk again.

Cancer of the larynx is one of the most treatable cancers. If discovered in time, 9 out of 10 patients are curable. Of these, twothirds learn to speak again, thanks to a rehabilitation program of the A.C.S. Early detection and prompt treatment can save your life and your voice.



Poetry

The East Carolina Poetry Forum will on Thursday, Jan. 17, at 8:00 p.m. in Room 248 Mendenhall. The public is

Ski Massannutten, January 25. Th

price is \$44.25 with your own equipment. Without your own equipment it is \$62.25. The equipment is \$9 per day,

Art Business

Interview Techniques, Resume Writing and Portfolio Presentation" is The Student Union Major Attractions - the topic of the third Business of Art Committee will meet Tuesday, Jan. 22. Seminar of the 1979-80 school year. at 5:00 p.m. in Room 238 of The seminar will be conducted by Mr. p.m. in the Jenkins Auditorium. Art subject to relieve pain, contact the students preparing to enter the profes- Department of Physical Therapy's sional job market in the near future secretary or Paul Murphy at 757-6961.

RAPE SEMINAR

ficers more than have the crimes of rape

aspects of this type of crime ... (often) it becomes the responsibility of the law

enforcement officer not only to solve

the crime but to completely prepare the

Department, 757-6150, or through the PIN (Police Information Network) by

Eddings emphasized that the seminar is open to all law enforcement officers in the region. There is no pre-

NTE

Center Saturday, Feb. 16.

tions must register by Jan. 23.

calling the ECU police department.

case for court," they added.

Building. All members should plan to A seminar on "How To Convict a attend since plans will be made concer-Rapist," designed for law enforcement ning the forthcoming trip to the Sharofficers, emergency room nurses, ron Harris nuclear power plant. medical personnel and others will be

POETRY

and sexual assault," the seminar spon- ECU Poetry Forum meets Jan. 17 at 8 p.m. in Mendenhall 211. The public "Law enforcement officers are and interested parties are welcome. tremendously frustrated in many Please attend!

FELLOWSHIP

Dr. Joy S. Eyman, nationally known Do you have questions without answers authority in the field and founder and about who you are and where you're director of the Rape Crisis, Education going, about life today and situations and Research Center and Sexual we face? Come hear and harken to Assault Treatment Center, will conduct Biblical truths that will give you the the seminar. Sessions will be from 9 answers you need. Enjoy fellowship a.m. to 4:30 p.m. in the Willis Bldg., and fun with Rock Church Student First and Reade Streets, Greenville. Fellowship on Wednesdays at 7:00 p.m. Further information may be obtained in 221 Mendenhall. Everyone is from Francis Eddings, ECU Police welcome.

SIGN LANGUAGE

registration and no registration fee, he The ECU Sign Language Club will have the first meeting of 1980 Thursday, Jan. 17, at 7:30 p.m. in Brewster B-204. The club is for all persons interested in sign language, deaf awareness, or in improving their sign language skills by associating with deaf students and sign language students. You do not need to The National Teacher Examinations be able to sign to join the Sign (NTE) will be given at the Testing Language Club. Activities planned for the Spring semester include: first-of-Scores from the examinations are us- the year party on Jan. 18; participation ed by states for teacher certification, by in Speech and Hearing Symposium school systems for selection and iden- (Feb. 24-25); performance by Sign tification of leadership qualities and by Language Musical Interpretation colleges and universities as part of their Group, Fantasy. Major projects of the club will in-Bulletins describing registration pro- clude Deaf Awareness Week at FCU cedures and enclosing registration and a field trip to Gallaudet College forms are available from the ECU (Washington, D.C.) in April. The club

B 204. All students, faculty, and

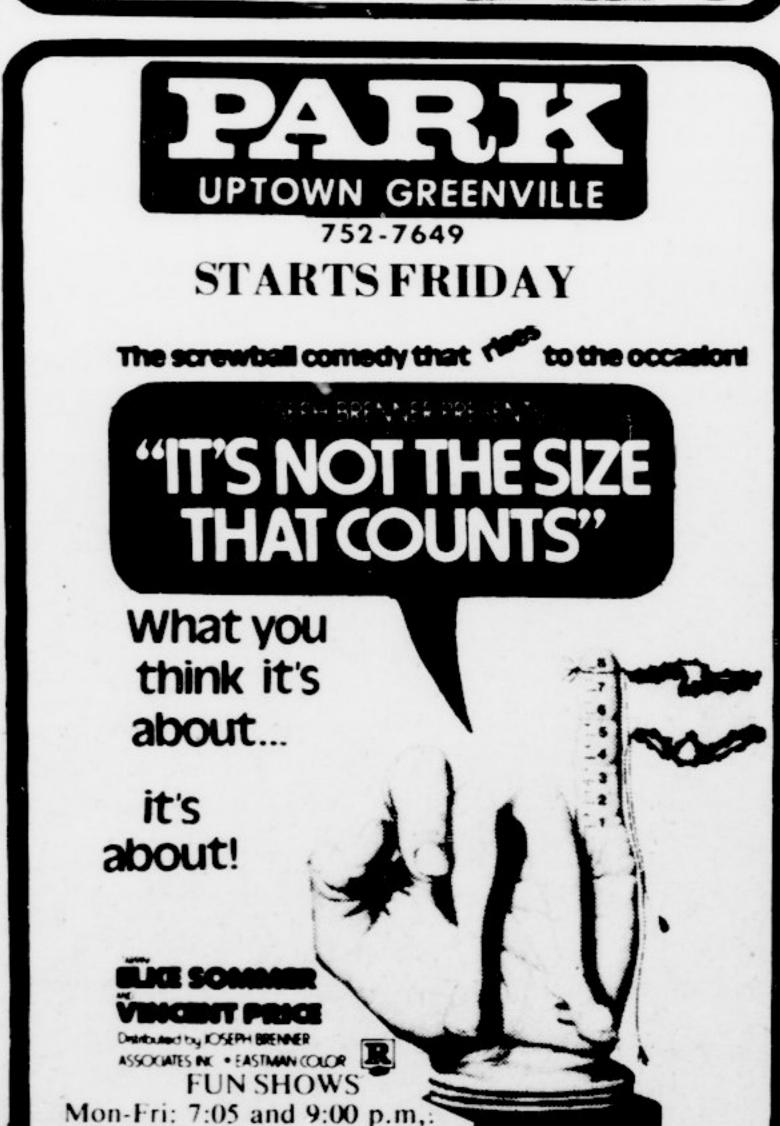
OPENINGS

TYPIST I wo day student representative jobs are open. Applications are being taken in The Buccaneer needs two typists. Apply the SGA office in Mendenhall until in the Buc office, 2nd floor, Publica- January 25. Screenings will be done on tions Center, M-W from one to three Monday, January 28 at four fifteen p.m. No experience necessary.

Testing Center, 105 Speight Building, meets every other Thursday in Brewster

Persons wishing to take the examina- Greenville residents are invited.

Plaza 756-0088 cinema 1·2·3 PITT-PLAZA SHOPPING CENTER Held Over 5th Fun Week Funshows 3:00-5:00-7:00-9:00



Sat-Sun: 3:15 - 7:05 - 9:00 p.m

PHI ALPHA THETA PAPER MAKING

given by Mr. Donald Lennon, Director Mendenhall. Registration fee is one of the ECU Manuscript Collection, concerning the nature of archival and manuscript preservation. All members are required to attend. This presentation is open to the public. All visitors

RUGBY

organizational meeting Jan. 22 at 7:30 p.m., Room 104 Memorial Gym. New

members are welcome.

PAIN RELIEF Do you want relief of pain? The Mendenhall Student Center. All Eurney James, director of the ECU Department of Physical Therapy, Placement Office, and Mrs. Dot Satter—School of Allied Health and Social Profield, from the Communication Arts fessions, is recruiting volunteers to par-Department of the School of Art, on ticipate in a research project. For furthe evening of Tuesday, Jan. 22, at 7 ther information on how you can be a

PHYSICS The Society of Physics Students will hold a meeting on Tuesday, Jan. 22, at 7:30 p.m. in E-303 of the Physics

Mendenhall.

BILLIARDS

Sign up today for the MSC handicap billiards league at Mendenhall billiards center. Get a discount on the price of play. Trophies are awarded for various achievements. The organizational

Center on Jan. 28 at 6:00 p.m.

GAMMA BETA PHI Gamma Beta Phi will meet Thursday,

Models Needed

Jan. 17, at 7:00 p.m. in Room 244,

Models are needed for figure drawing classes for the spring semester. Faculty members who should be contacted by applicants are: Clarence Morgan, Jenkins 215a; Wesley Crawley, Jenkins 1340; Tran Gordly, Jenkins 1307; Ray Elmore, Jenkins 215; and George Danheres, Jenkins 123. Students should be approved by any of these staff

have been active in the efforts of the UN-CASG to be heard in Washington, said

The court fight promises to be drawn out and expensive, with teams of lawyers from UNC, HEW and the Justice Department contesting the case.

As of Oct. 23, 1979, North Carolina had \$381,284 to Washington law firm, and in a recent interview, ECU Chancellor Thomas predicted that the case could drag on for three years and cost the state's taxpayers as much as \$1.3 million in

legal fees. Jennifer Salinger, an East Carolina University graduate who is now the assistant to the secretary of education at HEW, was instrumental in arranging the meeting, according to Hayworth.

ORANGE JULIUS

Carolina East Mall

2 For 1 Sale

On any reg. price

Julius Drink with

this coupon

Offer expires Jan.31,1980

We sell Oscar Mayer Hot Dogs

RALEIGH, N.C. the car at various Hayworth. "But we're (AP) - A Research speeds, taking into actrying to keep them fur- Triangle Park scientist count such factors as ther informed," he says a computer the type of car, the simulation he con- angle of inclination of ducted shows Sen. Ed- the bridge, the height ward M. Kennedy's car was traveling faster than he reported when it ran off the Chappaquiddick Island bridge

Raymond McHenry, a specialist in the analysis of automobile

accidents, said Tuesday he performed the simulation last month at the request of Reader's magazine.

in 1969.

His study placed the speed of Kennedy's car at between 30 miles per hour and 38 miles per hour. Kennedy testified during an inquest into the death of Mary Jo Kopechne, who drowned in the accident, that he was going about 20

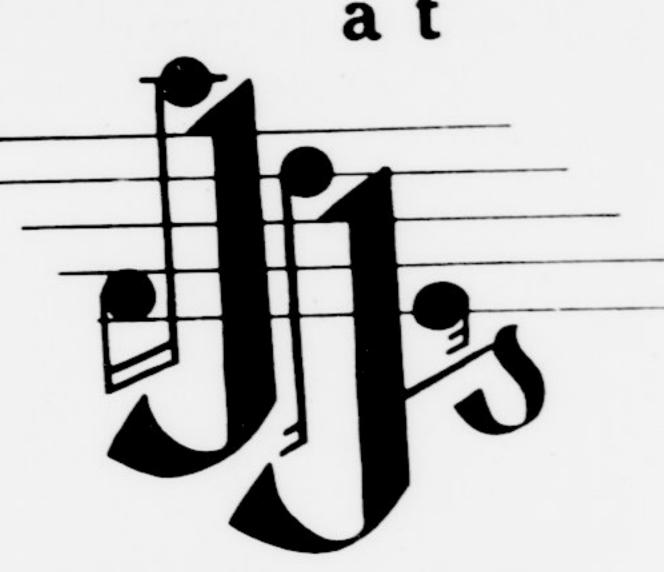
McHenry said he simulated the path of

of the wooden curb, the distance the car traveled and the approximate position in which it came to rest under water.

"Since there is no reason for him to have

Kennedy's campaign testimony. manager, Stephen E

been watching his Smith, disputed the speedometer, I can't study Monday, citing realy comment on Kennedy's testimony, a whether there was any Massachusetts Motor deliberate attempt to Vehicle registry inspecunderestimate the tor's determination speed," McHenry said. that the vehicle speed "I'm sure the reason was 20 mph to 22 mph, for the interest in this is acceptance of Kenpolitical, but I have nedy's testimony by the tried to avoid getting inquest judge and a into the political private study suppor-Kennedy' ting



Allan Handelman's T.V. Show will be taped

Mark Dillard from Atlantic, Atco, and Virgin Records as well as other very interesting people and YOU are invited to discuss MUSIC of the '80's.

ALL YOU CAN EAT SPECIALS

NO CARRYOUT 4:00 8:00 PM SALAD-50' EXTRA

WITH FRIES & COLESLAW

WITH GARLIC BREAD ITALIAN WITH FRIES & COLE SLAW

FRIED 99 FISH ONLY

Magazines and Paperback Books

Records and Tapes

COSMETICS

NONESOLD

UP TO FRAGRANCES

Each of these advertised items is required to be readily available for

OFF MANUFACTURER'S SUGGESTED RETAIL ADVERTISED ITEM POLICY

sale in each Kroger Sav-on Store except as specifically noted in this ad. If we do run out of an advertised item, we will offer you your choice of a comparable item, when available, reflecting the same savings or a raincheck which will entitle you to purchase the advertised item at the advertised price within 30 days.

All Brands

Motor Oil

radios to footballs and more ... all at cost cutter prices. No matter what your plans, complete them with one easy trip to your Kroger Sav-on. REFRESHING Coca-Cola 16-Oz. Ret.

Plus Deposit

What's the easiest way to complete your

plans—no matter what you're planning?

By making one convenient trip to your

Kroger Sav-on ... where you'll find

everything from apple cider to transistor

PABST

12-Oz. Cans

COLONY WINE

Chablis, Burgundy & Rhine

FRESH Cheese Pizza

Priced From

Busch Beer

188 12-Oz. N.R. Btls.

Little Debbie Snack Cakes & Archway Cookies Chips, Snacks & Bagged Nuts Sauces & Gravy Mixes Bagged Cookies & Snacks

Each

REG. OR DIP COUNTRY OVEN Potato Chips 8-Oz. Twin Pack

Copyright 1980 Kroger Sav-on **Quantity Rights Reserved** None sold to Dealers or Wholesalers

FOOD, DRUG, GEN MDSE. STORES

OPEN SUNDAY

American Cancer Society 2,000,000 people fighting cance

DEALERS

Items and Prices

Effective Thurs., Jan. 17 thru

H Segon

Sun., Jan. 13, 1980

600 Greenville Blvd. - Greenville Phone 756-7031

"Free" cigarettes are

to be 30 million to 40

Donna said the com-

pany has made no

scientific study to

might have unsuspected

fed wheat and cocoa

bean hulls, are current-

tobacco cigarettes.

ly being used in some

Edmond De Stoutes

Jan. 29 8:00p.m.

Conditient (New York Times)

All Tickets at the door. \$5.00

million, he said.

By JOHN C. EAGAN Associated Press Writer

the result of seven years of research costing SAN FRANCISCO more than \$3 million, (AP) — A new non-Donna said. The protobacco cigarette made duct has been testof puffed wheat, cocoa marketed during the bean husks, citrus and past two years in a molasses went on the number of cities, but market this week with this week they are being the blessings of a mass-marketed in Normedical expert who thern California and says it could help curb will be distributed "as heart disease. quickly as possible' "There are 50

across the nation and in million smokers in this perhaps 70 other nacountry, and we can tions, he said. certainly help a lot of The no-nicotine them quit or greatly cigarettes will be comreduce their consumppetitively priced with tion of cigarettes," said tobacco cigarettes, Lee J. Donna, board about 75 cents a chairman of the package, Donna said. manufacturer, Interna-The company's Los tional Brands Inc. of Altos plant is capable suburban Los Altos. of producing about 100 The new smokes million cigarettes a

claimed to be the first mass-marketed, massproduced non-tobacco cigarettes — do not carry the familiar surgeon general's health warning because they contain no tobacco. Nor are they subject to the heavy tax levied against tobacco products.

Danna discussed the firm's new product, called "Free," at a news conference Tuesday. He was accompanied by Dr. Donald C. Harrison, the chief of cardiology at Stanford University School of Medicine who is a consultant to International Brands.

"I'm against smoking in its fullest extent," said Harrison, "but I have patients who won't quit."

Harrison said that nicotine-laced tobacco causes cardiovascular diseases that kill about 200,000 people a year. He said about 20 million Americans suffer from cardiovascular disease.

"Ninety percent of the smokers want to quit, but only 20 percent do - about the same percentages as for heroin addiction," Harrison said.

The new cigarettes still have about 3 to 4 milligrams of tar, about the same as lowtar tobacco cigarettes, Harrison said. That means that they still pose a cancer threat.

"Free" cigarettes, which come in regular or menthols, "don't have a great deal of taste," Harrison said. He explained that he doesn't smoke, but that was the opinion of the people he knows who tried them.

The East Carolinian

Published every Tuesday and Thursday dur ing the academic year and every Wednesday The East Carolinian is the official newspaper of East Carolinian University, owned, operated, and published for and by the students of East

Old South Building on the campus of ECU

Telephone: 757-6366, 6367, 6309 THERE IS A DIFFERENCE! PREPARE FOR: 4 VOE-ECFMG-FLE NURSING BOARDS MCAT . DAT . LSAT . GRE GMAT . OCAT . PCAT

TEST PREPARATION SPECIALISTS SINCE 1938

Visit Any Center And See For Yourself Why We Make The Difference Flexible Programs & Hours Call Days, Eves & Weekends 919-489-8720

Suite 102 Crest Bidg. 2634 Chapel Hill Blvd. Durham, N.C. 27707 For Information About er Centers Outside NY State Call Toll Free 800-223-1782

Standardized Tests Are Questioned

CHRISTOPHER CONNELL
Associated Press Writer

WASHINGTON (AP) — The school sent home the first danger signals when the child was in the third grade: he had not scored well standardized tests and might be steered tion. down a remedial track.

His mother refused heard.

something who had designed whole games and could She told senators at about them to find out puzzles as month, but the early preschooler," she priorities in the new \$14 recalled. production is expected

"I took him to a he was a very, very bright, very creative harmful effects on ing on?"

pointed out that two Los Angeles' Eagle spicuously at age 26, he is a third- view last week.

year medical student at California at Irvine.

tions treat children.

work three-dimensional her confirmation hear- what they really can ing that one of her top do." psychology, who said policy for its impact on multiple-choice tests." individual children.

\$26,000 in 4 years

tunities

★ 30 days vacation annually

* superior family health plan

*NUCLEAR ENGINEERING

* BUSINESS MANAGEMENT

* CIVIL ENGINEERING * SHIPBOARD OPERATIONS

in the Book Store lobby.

Representative at:

* fully financed graduate programs

* world-wide travel and adventure

* prestige and personal growth potential

* AVIATION * LAW * NURSING

BERSONNEL ADMINISTRATION

After her son's exthe University of perience, one of the mean to criticize the His mother, Shirley "going on" was a lot of tests don't have their Mount Hufstedler, tracking - putting use. They do. But they stayed on the fast youngsters into slots by also have been seriously

she became the nation's many respects almost subjective matters first secretary of educa- as destructive as tattoo- judgement, intuition, This small, forceful prisoners," said Mrs. tion." woman, daughter of a Hufstedler, who was to believe what she school teacher and a active in both local building contractor, school affairs and on brought from the bench state education comwas a deep concern about mittees. "Kids became haywire. This was a kid how people and institu- prisoners of labels and people no longer think

She calls it "a perbillion Department of sonal bias: I have never Education would be to had much use for truespecialist in educational weigh every federal false tests, nor for

"I recognize they are "We have not been a easy ways mechanically determine if anything kid, and then I went child-caring society, to grade large numbers in the new cigarette back to the school and really. We pay a lot of papers. In many said, 'O.K., what's go- lip service to being respects, they test the child-caring, but to my ability of the people to The public school in mind we have not con- take true-false tests. But for the imaginative major ingredients, puf- Rock section backed demonstrated a com- person, these tests are off, and Steven mitment to children," very difficult to take, Hufstedler was kept on the 54-year-old Cabinet unless one is simply the fast track. Today, officer said in an inter- asking for rote information.

MANAGEMENT

OPPORTUNITIES

WEOFFER

*starting salary up to \$15,000 increases up to

*more responsibility and leadership oppor

CURRENT OPPORTUNITIES

Most liberal arts majors are also eligible

The Navy Officer Information Team will be

visiting your campus: Tues.-Thurs., Jan. 22-24,

Or contact your Navy Officer Programs

Navy Officer Programs

Or call TOLL FREE 1-800-662-7568

1001 Navaho Drive

Raleigh, NC 27609

She said she did not things she discovered schools "nor to say track, too. Last month, their early test scores. misused in a number of after 18 years as a local, "Kids ended up with circumstances. They do state and federal judge, labels that were in not test all kinds of ing numbers on creativity, imagina-

> "I dare say if you gave these tests to some people who became the leaders of our country who didn't look at the world in the way that the testers do, these gifted people would flunk," she said.

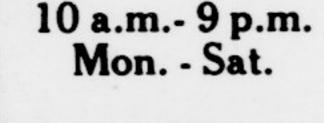
A SHIRTS Exclusive



LET YOUR **FEELINGS SHOW**

Available on your choice of t-shirt only at

SHIRTS





ECU Students \$1.50 Facults Staff \$3.00 Public \$4.00 Croups \$3.00 An FCL Student Union THEATRE ARTS PRODUCTION 8pm-Jan 21-Hendrix Theatre

THE EAST CAROLINIAN

JANUARY 17, 1980

CELEBRATE THE NEW DECADE

with the PHIKAPPA TAUS

Start Mon. Jan.21st. at 8:00 and go until!

Mixers and Women on Tues. the 22nd. and on

Wed. the 23rd. a Big Beer Blast! Come on over and Party!



ФKT RUSH

"A Legend for All Time"

OFER

PARTY ATTENTION GIVERS!!!

Overton's is now offering a wide selection of draught beer in half barrels and pony barrels Buy your draught beer at Overton's low, low prices instead of convenience store prices

\$39.99

pony harrels \$23.99

AVAILABLE DISCOUNTS



HEIP!!

The East Carolinian needs YOU

We are currently in need of good writers, reporters, and editorial commentators. We currently have an assistant desk editor position open (in the Features Dept.), and all sections are desperately in need of writers.

If you think you can help us out, or if you wouldlike to get into the journalistic field on the university level, or if you want to work within one of the best extra-curricular activities at East Carolina, come see us.

Here are the people to talk with:

For Questions About

Contact

News

Marianne Harbison

Features

Karen Wendt

Sports

Charles Chandler

Editorial

Marc Barnes

Our telephone numbers are: 757-6366, 6367, 6309

We are an equal opportunity employer

The East Carolinian

Serving the campus community for 54 years.

MARC BARNES, Senior Editor

DIANE HENDERSON, Managing Editor RICHARD GREEN, Copy Editor ANITA LANCASTER, Production Manager MARIANNE HARBISON, News Editor

ROBERT M. SWAIM, Director of Advertising STEVE O'GEARY, Business Manager CHARLES CHANDLER, Sports Editor KAREN WENDT, Features Editor

THURSDAY, JANUARY 17, 1980

PAGE 4

This Newspaper's Opinion

WECU Signs Un

man's life when he hears a call to ac-stations. Simply put, Jeter now has tion, a call that tells him that to fight Washington on two fronts; something needs to be changed. We first, on the FCC front, where the believe John Jeter, the determined federal agency is dragging its heels, and perseverant station manager at and on the National Public Radio years ago.

needed was a high quality FM radio approved. station — not a mere carrier current system like other second rate now has his voice in the halls of systems throughout the country - Congress. A phone call to Conbut a real voice of the students that gressman Walter Jones finally set would carry the music the students the rusted wheels of federal wanted to hear instead of the simple bureaucracy to turning. A strongly bubble gum which characterizes the worded letter from Jones to the airwaves in this area.

Once Jeter started on this quest, the agency to grant the request. he began to solicit support from other individuals and groups in the license, and the bidding process university community. The student on the transmitter begun, it looks newspaper helped some by lending like WECU-FM will finally hit the financial and editorial support at airwaves sometime during March. times when the entire project looked hopeless.

Jeter came up against some of the apathy, now that it is almost here. most powerful opposition any student leader has ever seen when trying to complete his application for the FCC license. His application awhile there, it didn't look possible. came up at a time when the entire We are all better for the knowledge administration was being changed. A new chancellor came to power and a new Media Board came into existence. This costed Jeter time time that could have been used to gather information for the FCC.

At the same time, other media under the jurisdiction of the Media Board were having difficulties. A yearbook was cancelled last year, Media Board survive its financial sions regarding station operation. woes.

Also, a reported shortage of FM court to refuse FM frequencies to to take it away from us.

There comes a time in every student owned and operated radio WECU heard such a call several front, where a powerful national radio network is trying to keep him Jeter decided that what ECU from getting his frequency request

Jeter, more determined than ever, FCC is apparently what convinced

So now, with the acquisition of We hope the station is a big success, and we hope it doesn't fall prey to

So, we extend to John Jeter the best of wishes for a job well done. We know as well as he did for that one person took on what seemed like the whole world — and won.

Bad News

Now, for the bad news. Even in the light of Jeter's the administration thought it best to achievements, we believe that one divide up the money between the thing must be clear: the fact that it media and various other campus was STUDENT (in capital letters) groups. A shortage of money this fees that paid for the construction year has caused Jeter — and the rest of the radio station. We paid for it, of the media — to cut back on his through the Media Board, and we budget to find money to hel the should have the final say in all deci-

We paid for it, so it logically frequencies throughout North follows that the station shouldn't Carolina threw another wrench in fall within the realm of faculty and the works. Rumors abounded in staff in terms of content or control. Washington and elsewhere that the Despite what anyone says, it is ours, powerful National Public Radio and we should fight any effort by network was considering a move in any individual who is not a student



Pop's People

Ads Are An Art Form

I've often wondered what explorers 2000 years from now would think if our entire from candy bars to beer. civilization were wiped out in a nuclear war and the only thing that survived were a few television commercials.

What could they think? That in our day we amused ourselves by squeezing toilet paper? That we spent our time listening to finicky cats talk about their food? That we all had little men on barges floating in our toilet bowls?

When it comes to fine art no one ever thinks of those obnoxious 30-second blurbs on the tube between "Charlie's Angels" and "Mork and Mindy." No one except J.W. Anderson.

Nine years ago Anderson, a 20-year veteran of the TV commercial biz, founded the U.S. Television Commercials Festival now recognized as the Academy Awards of TV commercials — to honor these fine works of American art.

This year he and about 100 other advertising managers, directors and producers judged more than 1,100 commercials to select winners in 69 categories. Awards were presented recently at a special banquet in Chicago.

McDonald's led the way with five winning 1979 commercials, including one called "Morning Glory," which was voted cocommercial of the year. The NBC "Proud as a Peaeock" ad was the other commercial of the year, winning awards in four categories. Other winners included the singing cats for Meow Mix catfood, Levi's flying jeans and a "Close Encounters" takeoff by Stroh's beer.

and screeching objects, a few dominant man with lemons on a barge. trends are cropping up on the airwaves as But the censors are getting more and But while all these are trends, none of

Olympic year, and every true American will looks like. be buying the shoes, breakfast food and -Talking Animals. Morris the cat Glory." beer of champions, right?

against Bruce for never having eaten ing is not in the animal's personality, spon-Wheaties as a kid, does that mean he can't sors have found. It's merely in being an plug them? Uh-uh. Bruce is back along with animal that talks or sings.

vaulters and hurdlers advertising everything

And remember Schlitz, the gusto that no one dared to take away? Schlitz is now plugging itself as the official beer of the Olympics. Drink up, you jocks. -The Liberated Look. Women have

graduated from cleaning ovens, wiping up spills and washing soiled shirts. Now they're shooting pool, smoking cigars and doling out bank loans while pushing products.

There is a new wave of liberated commercials, featuring business women in domi- -Comparisons. We've entered the age of nant roles. The woman asks the man over the Pepsi vs. Coke taste test. Or the for drinks. The woman tells the man what "spray-our-deodorant-under-your-arm" kind of cologne to wear. The woman wears test. No longer are advertisers requiring you a Wembley tie.

Say goodbye to Mrs. Olsen.

in Mercury cars and "great balls of lather!" Brand X that no one gives a hoot about. What's left?

made it on the air because of network cen- name by losing all those contests. sors who must approve each commercial.

past, products like Playtex bras have been signing on more stars to push its products. advertised by stretching tape measures Miller Beer, for one, probably already has across a woman's chest. Censors, you see, enough ex-jocks to fill three teams. wouldn't allow the company to show But the jocks are getting smart, too, and human flesh underneath its product.

ther than the censors.

Since they didn't allow the company to spot. obscene, you know), Ty-D-Bol had to show total of about \$100 million a year to their Amongst this barrage of flying, singing when someone got the idea of having a little New York models. You think Cheryl Tiegs

we head into the '80s. Here's a sampling: more lenient these days and maybe pretty them explain the two Commercial of the -The Bruce Jenner Syndrome. It's an soon they'll even let us see what a toilet Year award winners - NBC's "Proud as a

became a national celebrity after just 30 Just because someone filed a complaint seconds of finicking. But the secret to sell- to define a true work of TV commercial art.

a barrage of smiley young gymnasts, pole The singing ("meow-meow-meow-meow, ing 2000 years from now.

meow-meow-meow, meow") cats are the hottest thing on the tube these days. A few years ago when the first singing cat commercial was shown to a test audience, 75 percent of those watching were able to to recall it on a written test afterward - the highest recall ever for a commercial (the average is about 20 to 25 percent).

Since then we've been bombarded by talking cats, imbibing chimps and beavers that play with chainsaws. Don't be surprised if someday soon you see Mr. Ed talking about hemorrhoid relief.

to rely on their judgement. They want you to try it, you'll like it.

-More T&A. We've seen long-legged And when they have comparison tests on women in Hanes panty hose, sleek women the air, no longer is it against some ominous The war is on. Advertisers are naming the Lots. Many of the sexiest ads have never competition. Maybe Brand X got a bad

-More Stars. Celebrities sell, or so say the Because of their strict guidelines in the admen. So every advertising team is out

charging higher and higher fees for their ser-And if you ever wondered how the Ty-D- vices. Reggie Jackson, for example, after Bol man came about, you need look no fur- becoming a World Series hero in 1977, raised his price from \$25,000 to \$35,000 per

show a real, live toilet on the air (too Sponsors these days are dishing out a something inside a toilet bowl. And that's stars. Jocks. Movie Stars. Musicians. Even takes those pictures for kicks?

Peacock" and McDonald's "Morning

According to Anderson, there i to was It either plop, plops or fizz fizzes. Or sometimes both.

Let's just hope none of them are still fizz-

East Candidacy Will Challenge Democrats

"The race for United States Senate is like applying for a job, and the voters of North Carolina are the employers. There are two applicants for the job and rather than one applicant trying to tear down the other, each applicant should stress what he can do and why he should get the job."

This is the philosophy of Dr. John P. East, an East Carolina University political science professor, who, barring unanticipated circumstances, will face incumbent Democrat Robert Morgan in the 1980 race for North Carolina's United States Senate seat now held by Morgan. East is widely known as the "house conservative" at ECU where he has taught since 1964, and he realizes that he faces an uphill climb in his challenge. In North Carolina, where 75 percent of the registered voters are Democrats, "the Republican professor from Illinois" has his work cut out for him.

East is not without support, however. The Republican National Committee, the North Carolina Republican Party and, most important of all, the Congressional Club are throwing their weight into the East campaign. The Congressional Club, the personal political machine of U.S. Senator Jesse Helms, will deliver key support for East.

acknowledges the fact that East will ave a rough and rocky road to travel before election day. Despite the obstacles, which to many political observers appear unsurmountable, the Club feels that East

East does, of course, have some advantages other than just pure cash. The national trend toward the right combined with the rise of Republicanism in the South, as well as independent ticket-splitters, are all pluses for a candidate such as

East held in esteem

Despite his conservatism, East is held in high esteem by all segments of the university community where all too often, according to East, "liberalism is equated with intelligence, and conservatism with lack of same." He is viewed by his colleagues as an intellectual conservative with a tremendous amount of energy. His counterparts in the political science department at ECU say that he is motivated much more than the average professor in terms of academics and political interest. His students respect him for his articulate ability as a speaker and for his vast knowledge in the political science field. Even those who



Robert Swaim

East is viewed as being just a notch independents hold the key. or two above the average professor "Partisan labels mean less and by his students. He is a man who less," says East. "This campaign works hard at his teaching job and will be a media and grassroots efexpects equally hard work on the fort." The conservative political part of his students. Academically he is seen as a man with strict and very high standards.

Lincoln philosophy

Abraham Lincoln once said that "The philosophy of the classroom today is the philosophy of government tomorrow." East is a great follower of that Lincoln philosophy, as he teaches the conservative intellectuality to all who cross the threshold of his classroom.

Unquestionably, East has the support and well wishes of most members of the university family, but many have qualms about how successful his candidacy will be. Even his advocates suggest that North Carolina may not be ready disagree with East hold him in high for two Republican senators. East esteem for his gentlemanly manner himself sees the grip of political parand his intelligence. Intellectually, ties loosening. He believes that the

philosophy of East is typically Jeffersonian: "Big government is bad, and that government is best which governs least." East, like Helms, sees the government as more of a creator of problems than a solver of them. Too many taxes, deficit spending, government regulations, and excessive foreign aid are the roots of inflation that stifle the economy, according to East. Thomas Jefferson said, some two hundred years ago, "I predict future happiness for Americans if they can prevent the government from wasting the labors of the people under the pretense of taking care of them." Dr. East is in strong concurrence with that opi-

Thinks like Eisenhower

Eisenhower, believes that shallow critics denounce the profit

private enterprise, they ignore the fact that this is the economic support of every right we possess and that without it all rights would soon disappear. Their conclusions emphasize the results; more and more bureaus, more and more taxes, fewer and fewer producers, and finally financial collapse and the end of freedom. Conservative philosopher Dan Smoot once said that our government cannot make men prosperous any more than it ment cannot produce anything, but can merely seize and divide up what individuals produce. Government can give the people nothing which government has not first taken away from them. The amount which government doles back to the people, or spends to promote their welfare, is always less than what it takes because of the excessive costs of governmental administration. It is with the Jefferson-Smoot ideals that East will hit the campaign trail - with the conservative philosophy deep in his bosom and dear to his

motive inherent in our system of

Domestically East would like to see the government assume the role of "protecting men and leaving them to the fruits of their labors." The government should protect the right of people to be productive. Unfortunately the federal government, in its present role, stifles productivity, in Fast's eves

On foreign policy

On foreign policy, the professor wants the government to stop trying to buy friends with expensive foreign aid programs. He sees the United States as the leader in the worldwide fight to preserve freedom and democracy against the tyranny of communism and socialism. "Repressive and brutal communism is our enemy, and it is the duty of can make men good. The govern- the government to combat the spread of such," says East. "Our foreign policy problems are self inflicted. For too long we have tried to buy friends. The Soviets are the external force seeking to destroy us, and freedom, throughout the

> With his strong conservative views - win, lose or draw - East will definitely be a recognized spokesman on the issues, and he is determined to sell himself as a spokesman. East will undoubtedly receive the support of business, professionals, white collar voters and the true blue conservatives of both

With the same strong coalition that marched doggedly to the polls in 1972 and 1978 to send Jesse Helms to Washington, East will present a formidable challenge to the Democrats

The Rebel Art Show

... on display in Whichard building

Free Flick Reviewed; Will Feature Matinee

By Steve Bachner Feature Writer

format.

"Surroundsound". This is the first cerned itself with visitors from outer everything is fine. Alfred Hitchcock time this type of sound system has space. been used in the Hendrix Theatre, Foruteen years have elapsed since and it is expected to improve the that first effort, and the 30 year old sound quality tremendously.

Saturday afternoon.

first was released.)

As a young boy, director Steven marvelously simple.

speculation about their son's future. the unknown enables the filmaker to Speilberg, a teenager, would delight whet an audiences curiosity by painin terrorizing his little sisters in ways ting a horrible picture of the films Editor's Note: The film "Close inspired by science fiction movies he major attraction and never letting us Encounters of the Third Kind" will had seen on television. A movie buff get a good look at it until the climacbe shown in the Hendrix Theatre since he was old enough to change a tic sequence. You save the best this weekend. However there have channel, the adolescent en- special effects until last and as long been two changes from the regular trepreneur made a sci-fi flick when as the situation is resolved, we are he was only 16. The movie ran some sure of what is going to happen to First the film will include two and one half hours and con- our favorite characters, then

Spielberg is now one of the most Secondly the film will be shown successful directors in Hollywood, Speilberg's concepts require inor-The following is part of a film dinatley complex treatment and a review which was run when the film weatlh of technology, the final effect in every case has been

Speilberg's singleness of purpose Speilberg used two old tricks fro

left his parents little room for the 50's here: First, fascination with WE ARE NOT ALONE OF THE THIRD KIND

Close Encounters of the Third Kind

...this weeks Student Union Free Flick

The Rebel

Awards Announced In Competition

By KAREN WENDT Features Editor

The winners have been announced.

Features

The Fifth Annual Rebel Art Show which is now hanging in the Kate Lewis Gallery, in Whichard Building, includes the winners in categories such as paintings, drawing and Photography.

Prize money totaled over \$1,000, which was donated by the Attic and Jeffrey's Beer and Wine.

The show and judging has not been without controversy. One piece which had been entered as a drawing was ruled by the judges to be a mixed media piece and was disqualified from receiving any monetary award. However, the judges felt that the piece should be included in the show, which it has been.

Also because of the small amount of photos which were entered in the photography division, the two categories, color and black and white, were merged. Each category had received five entries each.

A statement of purpose for the show reads, "To provide a showcase for quality art that is representative of ECU students. All show pieces have an equal opportunity to be selected for the Gallery section of the Rebel magazine."

The Rebel magazine is an award winning publication which received a second place award nationally last year only because no first place award was given. It tied for the honor.

Judges for the competition were Edith Walker, of the Greenville Art Center, George Brett, a local artist, and Tom Haines, of the Attic, who holds a B.A. in art from

The winners are as follows (Not all categories have the same number of positions such as first place, second and third; some only have one winner, that being first place. This decision was left for the judges' discretion. Also, titles are given where available.):

The first place award in the printmaking division was Michael Loderstedt, with second place going to David Larson.

In the painting category, first place went to Robert Daniel for his painting called "Figure Seated." Second place went to Lisa Bateman, and third place went to Mark Peterson.

Mallenbaum for her piece called "The Blackbird Whirl-

ed in the Autumn Wind. It was a Small Part of the Pan-

In the photography category, Brenda Davis receives first prize for her photo, "Glass House," and Sid Davis received second place.

First place in the drawing category went to Michael Loderstadt.

According to Sue Ayadellete, Associate Editor to the Rebel, the judges were very surprised to find out that they had awarded one person two of the prizes. The names are covered before the pieces are judged.

According to one judge, Tom Haines, the show was "strong in some categories and weak in others."

He also expressed disappointment in the Rebel's inability to have the show in Mendenhall Student Center. If they had been able to do this they would have been able to include several more categories, including three dimensional pieces.

All students are invited to view the show which will be up until January 19.



One of the Many

In the mixed media category, first place went to Ella ... one of the entrants in the Rebel Art Show

one extra time. In addition to the shows already scheduled at 7:00 and 9:15 on Friday and Saturday there it doesn't have many any more, that will be another showing at 4:30 on the never did. For a while most of showing at 4:30 on the never did.

By CHAD BUFFKIN Features Writer

See REVIEWER Page 9, Col. 1

Ever wonder by teachers and procute idiosyncracies.

The following types of students class. create the professors' gray hair, damn personality, or drinking problem:

John "GLPPGLPGLPAZZZZZZ" through half-closed eyes and thand on her little pad. wonders why everyone is laughing. in with a pillow and a teddy bear.

THE NODDER: This student doesn't actually sleep, he just dozes or catnaps. He can distract almost as many students as the sleeper. The fessors usually become gray at an students close by him like to watch early age? The obvious reason is the his head doddle. It looks like it's students. They come in many connected to his shoulders by a shapes, sizes and styles, each with a "Slinky." Occasionally while dozdifferent view of what school is all ing, he will flinch or jerk, thus about and an unlimited supply of knocking a book off his desk and

THE MIDDLE-AGED WOMAN hardened attitude, agree-with- STUDENT: This housewife student everything-but-don't-really -give-a- and mother of two teenagers sits front and center. Because she takes only two courses and devotes six THE SLEEPER: "And can so- hours a day to the study of each, she meone tell me," asks the professor, unfortunately knows more about "what were the famous words of the course than the professor does. She is the first one in class and the last one to leave. She smiles all the comes a snore from the guy asleep time and takes lots of notes. on the back row. During the guf- Whenever the professor walks in faws of the entire class, he awakes, and says, "Good morning class," looks sleepily around the room she quickly jots it down in shor-

THE EATER: This student You'd think this guy didn't own a doesn't take time for lunch like bed. Any day you expect him to talk everyone else; he takes his meals in class. He has a very attentive

crunch. His papers always carry the nities. This guy is on financial aid. distinct odor of a Big Mac, usually His dad is a dog catcher. attracting flies and stray dogs if left THE QUIET STUDENT: You'd lying around.

watch, battery-operated fan, ink room. pen that writes 12 colors and a back- THE ATTENTION SEEKER: successfully interrupting the entire scratcher are standard equipment There's one in every class, normally for this pupil. He looks like a walk- found on the back row. This gooding student supply store. He most looking chap will do anything for a always forgets his book and has to laugh short of setting fire to his look on with the guy beside him. clothes. He can mimic any professor

Everyone feels sorry for this stu- through a brick wall. He never has dent, including the professor. He to speak, the class cracks up when wears the same shirt every day and he raises his hand. has the holiest jeans in class. He finally got enough money to buy his books right after mid-term exams. All he talks about is food. You'd never know he drives a 914 Porche, and his dad is a bank president.

THE RICH KID: This is the best dressed student in class. Even his note pad has a little alligator on it. All his fees are paid a month in adtions and belongs to two frater- ing.

never know this one was in class. THE WELL-PREPARED STU- Sometimes you think there is only DENT: A tape-recorder, calculator, one word in his vocabulary, "here." slide-rule, pencil-sharpener, brief- The only time he was called on he case, thermos, coffee cup, stop- started crying and ran from the

THE POOR STUDENT: on campus and charm his way

THE DISTRACTER: This voluptuous young lady is a challenge to many male professors. She too sits on the front row. When she lights up a cigarette in class, the smoke drifts toward him like a beckoning finger, causing him to stutter and drool all over his lecture notes. Everyday she wears a tanktop and vance. He attends all school func- jogging shorts; even when it's snow-

Savoy Brown Disappointing

By PATRICK MINGES and KEVIN McGALEY

hearing that Savoy Brown, one of performances ever at the Attic, and rock history's greatest blues bands, to borrow a phrase from Paul Mcwould be playing in the Attic, we Cartney, it was a splendid "rock were tremendously excited. The first show." concert each of us had been to as mere adolescents was none other show; we can do that any night of than the Savoy Brown Band in the the week. We went to see Kim Simdawning of the last decade. To say monds and Savoy Brown. Savoy that Tuesday's concert at the Attic Brown was one of the more influenin the beginning of this decade was a tial blues groups to emerge out of disappoin ment would be an the mid-60s British blues boom, inunderstatement. To say that it was fluenced directly by such American an outrage would be perhaps stret- artists as Robert Johnson, Muddy ching the point a wee bit. Waters, Huddie Ledbetter, and Somewhere in the middle of that Willie Dixon. Other groups and invoid would be approximately where dividuals to emerge from this era our feelings lie.

big time, yet there wasn't exactly a of the most influential periods in big rush to get to the dance floor. rock music history. Truly Kim Simmonds is an astronomical guitarist and an individual whom we hold in the upmost regard, but he seems to have and taverns of Detroit and Chicago.

lost his sense of direction and From the first moment of our definitely one of the most rocking

Yet we did not go to see a rock were Fleetwood Mac, Eric Clapton, The crowd seemed to be having a Led Zeppelin, and Free. It was one

> Savoy Brown most directly acquired their early style from the post depression blues born in the halls

Delta bluesmen went north to seek reaches out in the darkness in search work and were forced to change of musical values. The show was their style, by amplification and addition of instruments, to accomodate the more raucous demands of the crowd. This derivative, minimalist sound that first emerged in Savoy Brown's music elevated them to cult status during the late '60s in the United States, however they remained unaccepted in their homeland.

The early Savoy Brown featured Chris Youlden, a deep, poignant vocalist and composer, and their style was smooth, technically dynamic slowhand. The group grew, despite personnel changes, and their peak appeared to come with the release of the album Raw Sienna, which featured superbly written and performed material supported even by strings and a brass section. Chris Youlden levt, and shortly afterward guitarist Lonesome Dave and drummer Roger Earl departed (to form Foghat). This seemed to leave Kim

Simmonds both musically and spiritually impotent. Simmonds has found replacements, but if Tuesday's performance was indicative of the present level of inspiration, it may once again be a deteriorating We arrived at the Attic in time to

hear the front band, who in perspective seemed to be the better of the night's guests. Tommy G. and Company are a nice bunch of fellows, and the lady is a very pleasant addition to the band, musically and otherwise. The lights dimmed and a scrappy looking roadie shouted, "Well, I am just a Chicago boy, but I am asking you folks in Greenville, South Carolina ... are you ready for Savoy Brown?" Well, we definitely were not ready for this Savoy

Perhaps the roadie's statement put it most succinctly, the band did not know where they were, obviously did not care, they were just there,

See Special Page 9, Col. 1





Kappa Sigma

The Kappa Sigma Fraternity is located at 700 East Tenth Street beside Darryl's here in Greenville. One of our national fraternity's major themes in recent years has been "in pursuit of excellence." We here at Theta Pi Chapter are also striving to obtain this goal. You have probably heard that many senators, congressmen, presidents and many other major executives of America's largest corporations have been fraternity men in the past. This obviously shows that fraternities help to develop leadership characteristics in today's college

We here at Theta Pi are looking for such men. We want young men who are willing to contribute their individual qualities to help Kappa Sigma continue its growth. Since its formation in 1966, we have obtained excellence in various fields ranging from intramurals to scholarships. However, we need future leaders. If you feel you have these leadership qualities and wish to further develop them, come and visit us during rush. You are just the person we have been looking for!



Kappa Alpha



Phi Kappa Tau

You come to take your places in an on-going enterprise, a university. It was here before you came. It probably will be here after you leave. But you can make

your mark upon it.

The Greek experience is invaluable in providing learning opportunities above and beyond academics. The ability to get along with others is often a lesson schooling misses and fraternities produce. Phi Kappa Tau is certainly no exception.

A special blend of social, academic and athletic excellence promises to make this another one of our finest years. We are involved in every phase of the college experience.

Through fund raising projects we help project a positive self-image for all of East Carolina.

We are all proud of the spirit and accomplishments of

Phi Kappa Tau.

Come on over and party with the Phi Taus ...

Rush schedule:

Monday — Celebrate the New Decade — 8 p.m.

until.

Tuesday — Mixer — 8 p.m. until.

Wednesday - Big beer blast - 8 p.m. until



Tau Kappa Epsilon



Beta Theta Pi



Sigma Phi Epsilon

Sigma Phi Epsilon Fraternity was founded as a chapter April 15, 1961. Since then, it has grown from a relatively small idea into a growing brotherhood with high ideals. The three cardinal principles — virtue, diligence, and brotherly love — have helped Sigma Phi Epsilon rapidly become the second largest fraternity in the nation.

The fraternity house is located across from the art building on Fifth Street. Fund raisers, all campus parties, and the aspect of brotherhood make it a fun and

There are no stereotypes in Sigma Phi Epsilon. The fraternity offers individuality, yet functions as a unified organization. So, when considering rush, consider Sigma Phi Epsilon.

Mon. — Keg Party
Tues. — Keg Party
Wed. — Keg Party
Thurs. — Formal Rush
Fri. — Formal Rush



Pi Kappa Phi

The Pi Kappa Phi Fraternity was founded in 1904 at the College of Charleston in South Carolina, in the great southern tradition indicative of Charleston's heritage. Today, the Pi Kappa Phi Fraternity continues its effort to keep up that great heritage with chapters as their representative in over 100 locations across the nation. With the contributions of these chapters, the national fraternity has been an innovative leader among the nation's fraternities, with such accomplishments as the fastest growing and fourteenth largest fraternity in the nation, the first to establish a real estate holding company for its chapters, and the creation and maintenance of the fraternity's own national philanthropy — Project PUSH.

The Beta Phi chapter at East Carolina University continues to pursue the traditions of the national fraternity because of the strong ties between the two entities. Pi Kapps on this campus are among the leaders in Greek life. An exciting balance is maintained by putting emphasis on the growth of the whole individual, so that members may not only have a social outlet that is a part of Greek life, but they also may have a chance for personal fulfillment in the areas of leadership, academics, athletics, and a very special bond of friendship that is often referred to as "brotherhood." Pi Kapps have always taken pride in the belief that not everyone will become a Pi Kapp, and East Carolina can offer a person many alternatives to Greek life.



Sigma Nu

Sigma Nu Fraternity was founded at VMI in 1869 and is flourishing on college campuses nationwide. Our fraternity has set goals and ideals. The ideals of love, truth, and honor are the cornerstones of Sigma Nu. As Sigma Nu's, we participate in various campus activities and have a strong intramural program. Our men won the fraternity division soccer championship. We are strong contenders for the president's cup. Sigma Nu has the strongest and best little sister program on campus. Sigma Nu is genuinely an uncommon fraternity. We cannot be stereotyped. So during rush week, come by and see if you can. We dare YOU!



Sigma Tau Gamma

The dream was conceived at the beginning of the fall semester 1977. A group of 34 ECU students joined together to form a brotherhood. The Delta Alpha chapter of Sigma Tau Gamma is composed of men and little sisters who believe that an individual's uniqueness should not be restricted by an organization. Our members are encouraged to have their own lifestyles and not to fit into any stereotype. We are a social fraternity that enjoys an atmosphere unique from the others. Please visit Sigma Tau Gamma. Give us a call at 758-4140 for directions to our house. Sigma Tau Gamma CARES!



Delta Sigma Phi

Delta Sigma Phi Fraternity is based upon three specific principles: leadership, scholarship, and brotherhood. We'd like you to know what this fraternity can do for you, as well as how you, as individuals, can help us grow and prosper.

Scholastically, Delta Sigma Phi has the highest overall average on campus for any social fraternity. Leadership capabilities are more than welcome in the fraternity. We offer the opportunity for talented men to eventually lead this fraternity through elected offices as well as through appointed offices. The fraternity does offer a full calendar of Greek and chapter events because, after all, we are a social fraternity.

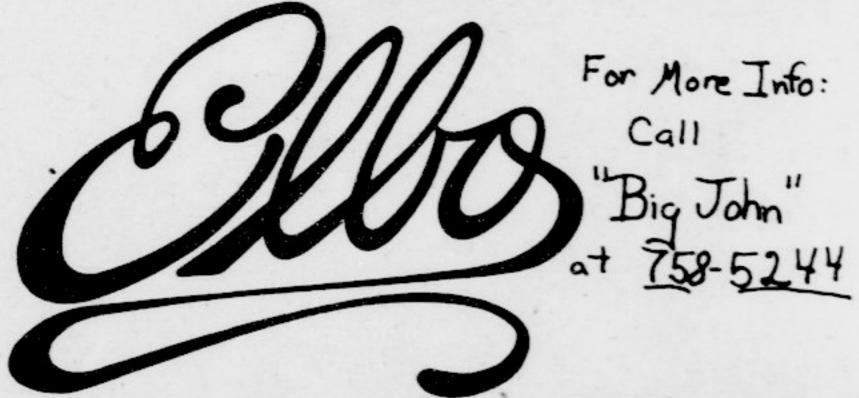
We just ask that you come by and meet the brothers and find out more about the fraternity.





Lambda Chi Alpha





HOW TO PLACE A WANT AD in The East Carolinian

You may place a want ad (for rent, for sale, etc.) at The East Carolinian office MWF, 3-4 p.m., and on TTH, 11-12 noon. OR you may mail your ad to our office with payment. All want ads must be paid for in advance (we accept in-state checks). Want ads cost \$1 for the first 15 words and 5 cents for each additional word. NO ADS ARE ACCEPTED OVER THE TELEPHONE.

Announcements for meetings or any event are not considered ads and should be submitted to the NEWS DEPT. as Announcements.



Reviewer Presents List of Best, Worst In Year's Films

By PAT MINGES Features Writer

It's me again. Nobody asked me to do it, but everyone else is doing it. Time magazine does it. Rolling Stone (Ugh!) does it. Even educated fleas and Stuart Byron of the Village Voice do it. I feel almost driven to burden you once again with my vivors. selections for the better cinematic endeavors of Woody Allen's Manhattan is my next selection beyond the Broadway play; his screenplay and the year.

1979. These are just opinions. Opinions are like other things, and I don't know if I am opi- favorites. nionated or one of those other things. The less said about that, the better. So ... here we go with year, and I don't really know what it means. The the First International Jukes awards for story was delightful and enduring, that of coming Cinematic Endeavors.

- 1. Kramer vs Kramer
- 2. Manhattan
- 3. Breaking Away
- 4. Apocalypse Now 5. Dawn of the Dead
- 6. North Dallas Forty
- 7. Star Trek 8. Hair

E.

writer?

9. China Syndrome 10. "10"

Kramer vs Kramer was the obvious choice for the best picture of the year. It featured two poten-

tial Academy Award winning actors, Meryl

Streep and Dustin Hoffman, in one of the best written screenplays in years by Robert Benton, whose direction is superb ... even better than the Woodman's. It deserves the critical acclaim it has been receiving for it presents one of the finer looks at the emotional bonds which affect people. do it. Andrew Sarris, Tom Allen, J. Hoberman, It presents the disintegration of a relationship where there are no winners or losers, only sur-

as one of the better movies of the year. Woody direction made a whole new story. See it on Let's call the awards the Jukes once again, for and Marshall Brickman's script, Woody's direc- cablevision if you get a chance. John Savage and consistency, and to accentuate the fact that I am tion (some of the finest scenes ever done in black no more qualified than the bums on the corner of and white), and Dianne Keaton, Meryl Streep, Tenth and Pitt in determining the best pictures of Mariel Hemingway in the same movie. I was overwhelmed by feminine beauty. Allen is one of my

Breaking Away is everybody's sleeper of the of age in America, and the cast was a fine collection of unknown, but respectable, actpersons. Big fun. If this is what a sleeper is, it gets my vote,

Romero's Dawn of the Dead were two shattering and stunning motion pictures by the finest of American directors. Both depict a hell on earth, random madness, and possess an emotional depth that performs a deep catharsis within the individual. Both were eagerly awaited efforts, and were greeted under peculiar circumstances ... Romero's flick could not even obtain a rating

from the M.P.A.A., so it was released privately. North Dallas Forty is one of the finer movies of the year. Peter Bent's indictment of bigtime pro

football is the grandest attack on corporate ethics since Paddy Chayefsky's Network. Nick Nolte, Mac Davis, Bo Swenson, and John Matusak were superb in portraying a world where players are the equipment, and the conglomorate is the team. Equipment can be replaced. The movie cannot.

I told you about Star Trek last week. Hair was great. It was one of the finest musicals ever produced. Milos Forman took his movie miles Treat Williams were excellent.

China Syndrome was good, but more for its theme, timing, and Jane Fonda than for its ultimate worth. It carried a good message. Finally, for number ten, I'll have to go with "10", for the movie was a ten, and Bo Derek is an affirmative ten. Action, pretty girls, the beach ... how could it miss?

Finally, we will have a list of the losers. These guys finished last in our voting. You will definite-Coppola's Apocalypse Now and George ly see these on TV soon. Be sure and miss them.

- 1. Black Hole
- 2. Amityville Horror
- 3. 1941 4. Nightwing
- 5. Invasion of the Body Snatchers
- 6. The Jerk 7. Buck Rogers in the 25th Century
- 8. Animal House (no reruns)
- 9. Killing Me Softly
- 10. Blonde in Black Silks

The Marathon Restaurant says

To Show Our Appreciation To Our Old and New Customers, All Soft Drinks are 1/2 Price This Month.

"Welcome Back Students"

Come In and Try Our Delicious Steak Sandwiches.

> Marathon Restaurant 560 Evans St.



Welcome Back Dancers! Grand Opening Sale at our New Location -20%-50% OFF

> Warm-ups Milliskin tights

At Barre, Ltd. 422 Arlington Blvd. 756-6670

Send Your Help Now Through



FAMOUS PIZZA

NOW HAS EVERY THING SPECIAL

8" small sub \$1.95

12" large sub \$2.55

10" small pizza \$2.50

Spaghetti with Salad and garlic bread \$2.25

ITEM PER COUPON

Offer expires Jan. 31, 1980.

March of Dimes Funds Enable Specialists to Reach Outlying Areas



Want to be a Apply at The East Carolinian.

WASH HOUSE

"A FULL SERVICE LAUNDRY

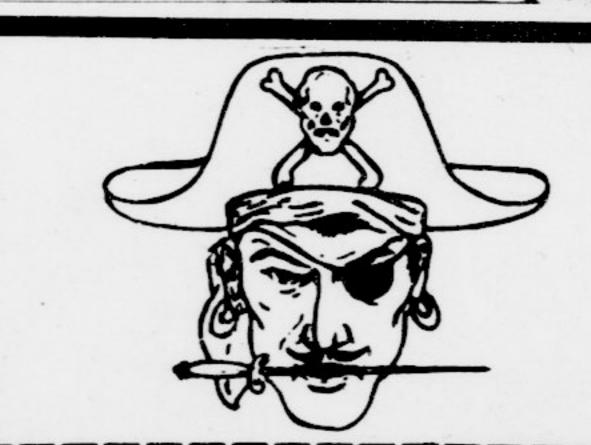
111 E. 10 m ST. across From KRISPY KREME DONUTS

- · NEW MAYTAG WAShERS
- · Carpeted Lounge with Color T.V.
- . FLUFF and Fold Service.
- · PINDall machines
- · Excellent professional drycleaning

Free! expires 1-23-80.

800-600 Simit one Per visit.





2 Ribeye steaks with Texas Toast, Baked potato, Plus FREE All You Can Eat Salad Bar \$6.99

Banquet Room Available for meetings or parties. For Reservations call 756-2633.





Sigma Phi **Epsilon**

Monday Tuesday Wednesday 505 E. 5th. Street

8:30 p.m.

BEER SERVED

Call for a rid€ 752-2941



PROUDLY PRESENTS

ADELPHI RECORDING ARTISTS

THE BILL BLUE BAND FRI. and SAT. JAN. 18 and 19

Playing the best in Southern Blues and Rock Blues.

And don't forget our soon to be famous TGIF from 6:00 - 8:00 p.m. This week with special guest.

526 S. Cotanche St.

Down Town

Pitt Plaza

Shopping Center

ART&CAMERA PLAZA CAMERA

Special Effects Highlight Film

ontinued from page 5

ook this idea one step it's release. her motion picture in and magazines.

of the 50's grossesd Lighter in tone tha invitation which will

urther in THE BIRDS The \$18 million vehi- than others, the film meeting lays the fondasimply leaving us cle had to bring home focuses more on the tion for the film's hanging" in the end. the bacon. Like the human element than climactic spectacle he second trick is to movies premise, the people might think. imply let the camera hype that has accom- Just as in Speilberg's twenty minutes of the neak up behind the au- panied it is also out of previous film's, a small film. The landing of the ience and yell "boo". this world. First Col- group of people are mother spaceship, ne good screen jolt umbia Pictures released depicted and their beatuifuly photographeeps an audience on full page ad-mats that fascination with the ed by the Dennis he edge of their seats appeared in national unknown is explored. Muren, is a sequence so anticipation of publications almost a In this case Roy Neary dynamic that it defies nother. Hitchcock year before the films (Richard Dreyfuss) and description. The special faut in his first movie mosphere out of the nce again, this time in release. The mats gave Jillian Guiler (Melinda effects for this scene role as international amusement park and sycho. Speilberg's the project an aura of Dillon) represent a rank with those in UFO expert Claude brought it back to the tecution of cinematic mystery. Next came cross section of the "parting of the red Lacombe. Speilberg' movie where it belongs. in and games, CLOSE trailers exhibited in American public. And sea" sequence from tribute to the great NCOUNTERS OF theatres around the the unknown force that DeMille's THE TEN director turns out to be HE THIRD KIND is country, some lasting compels them in their COMMANDMENTS. a good choice for the e culmination of his as long as five minutes, plight is a fascination For authenticity, the il- pat and Truffaut gives rectorial expertise exploiting the all star with the extraterrestial lusion is created. hus far. Special effects personel and finally vehicles that they have Certainly one of the flavor with his french. ean more to the film feature stories in all the both had close to them. films most attractive However the majorian they have to any principle newspapers Fascination soon qualities is a freshness ty of the time the cast is

ice its release around special effects are so a vivid psychic implant. Speilberg Productions. and mouths agape. At Christmas of two years much suberb wizardry The vision is shared by The film exudes in- one point in the movie I the film has enacted by the technical all who are uninhibited nocence and displays took a second to look ome not only a genius Douglas Trum- enough to follow the the directors preoc- around me and saw critical success but a ball (Who performed merical success as similar feats in Stanley The director of Kubrick's 2001: A science fiction films Space Odyssey).

influences, but when

the concert was over

most of our questions

out blues and Savoy

own seemed either

nappropriate or irrele-

vant. By the time we ac-

quired the courage to

ask the questions con-

cerning musical com-

promise and the demise

of a once former idol,

the group had split, not

entirely to our dismay.

seemed to be like an act

out of a Greek tragi-

comedy, where our

dreams and expecta-

tions seemed to go

astray in a frenzy of

black humor. What we

had hoped would be an

epic homecoming to a

renaissance of lost

youth proved to be

nothing more than a

diluted dream. Well, as

fellow North Caroli-

nian, once said, "You

can never go home

SAAD'S SHOE

REPAIR

Quality Shoe Repair

113 Grande Ave.

758-1228

Thomas Wolfe, a

The entire night

only 20 days followikng travaganzas, most meeting of the aliens notably 2001; heavier and the earthlings. This

turns into compulsion of approach that sets is simply asked to stand In the period Needless to say, the which in turn becomes appart from other transfixed, eyes wide,

and, as performances which fills the final (especially Dreyfuss')

The Student Union Coffeehouse Committee

Lisa Anderson

Dan Hamilton

cupation with children- people who were more nearly \$40 million after some science fiction ex- lead to the first big -four year old Cary realistically in awe then Guffey gives a their on screen countermarvelous performanc parts.

go, he steals the show. dustry is ever expan-The rest of the ding and with the curcharacterizations are rent use of video tapes, well above average for if theatre chains are to this kind of fare survive the boom, more movies like Close Encounters are a must. film buffs is the casting Hats off to Steve of brillliant French Speilberg, He has taken director Francois Truf- the carnival at-

An added treat for

the film an exotic

The television in-

Send food to hungry

> CAMBODIAN **REFUGEES** THROUGH

CAMBODIANS 1618 Thompson Avenue

FUND FOR



ABORTIONS UP TO 12th WEEK OF PREGNANCY

SIGMA

MISSEAST

UNIVERSITY

PAGEANT

Wright Aud. Forinformation

752-5543 Phone



and medicine and sick

CARE

Atlanta, Georgia 30344

\$175.00 "all inclusive"

M. 5 P.M. weekdays.

Raleigh Women's **Health Organization** 917 West Morgan St.

Presents THEFIRSTANNUAL

CAROLINA

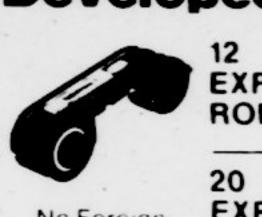
Feb. 5th 7:00 p.m.

orapplications



FILM DEVELOPING

> KODACOLOR Developed and Printed



EXPOSURE \$275

EXPOSURE \$395

KODACOLOR Developed and Printed



EXPOSURE \$435

EXPOSURE \$575 \$\$\$\$\$\$\$\$\$\$fide\$\$\$\$\$

FILM DEVELOPING

20 EXPOSURE \$4496 AND EKTACHROME PROCESSING ONLY 36 EXPOSURE

KODACHROME AND EKTACHROME PROCESSING: ONLY

LOW, LOW PRICES ON Movie PROCESSING

AND EKTACHROME PROCESSING...ONLY

SUPER 8 AND STANDARD 8 MOVIES OFFER EXPIRES LIMITED OFFER

Coming Soon

Admission 50° Free Snacks!

Look for the Union Label

AUDITIONS Jan. 25 & 26

9 & 10p.m.

Fri. & Sat., Jan. 18 & 19

JJ'S MONDAYNITES

Reviewer Unaffected

Continued from page 5 ng in their two worth. It was

run of the mill show. The band headlined Kim Simmonds on guitar, backed up by a pretentious egoist (stage presentation, of course) on bass and a drummer who seemed to have a Robert Plant assimilacomplex. The was outlandishly

oud and our ears ached though we had the sense to stay away the front of the caker cabinets. The sounded more ike Ted Nugent or Kiss at times than the dear we had come to new and love. It was a it disheartening.

Indeed, Simmonds is phenomenal guitarist; e carried the band. rhythm section appeared to serve as a vehicle through which Simmonds could send wave upon wave of hard rock ism. The beauty of slowhand seemed a forest of aming and dive mbing lead breaks walls of three

culate spokesman for generation of esmasters became a kid protecting through masturbation. fraid of failure if he ursued the thing he oved, Simmonds settled for the self gratificaion of the rock star. What once were vices

Outside of Sim-

are now habits.

monds, the band had virtually nothing to of-Their composiions were generally insufficient, their total group performance left much to be desired, and ven they didn't even really seem to be enjoyng themselves. They played recognizable songs like 'Street Corner Talking" and "Hellbound Train" (agonizingly weak encore), but most of the songs were about rock 'n' roll panacea. Occasionally, Simmonds would slow it down and give us a taste of the blues, but it was mostly appetizer, for the main course was put on your boots, roll up your pantsleg rock 'n' roll without direction, sincerity or in-

spiration. We were prepared to do an interview with the group, had researched their history and

We'll write letters home for you... twice a week!

For the measely sum of \$20 (or \$15 if your parents are graduates of East Carolina), The EAst Carolinian will send copies of the paper home to your parents—or to your friends—or to anyone you choose.

Not only that, but we will send them to you for a full year. A full year. That way, if you don't stay in Greenville for the summer, you can keep up with everything going on campus.

Think of it. Your parents won't have to ask you what is going on at ECU. With the help of The East Carolinian, they can read about it.

For more details, drop a note by The East Carolinian for the proper amount. Please make sure that along with the check, we have the address where you want us to send the subscription.

-NOTICE-TOALL JUNIORS & SENIORS

ATTENTION: COLLEGERING PRICE INCREASE EFFECTIVE ON 1/26/80

> If you are thinking about buying a college ring, we urge you to place your order before January 26, 1980.

Our ring manufacturer, Artcarved, has given us special advanced notice that prices will increase significantly on both men's and women's gold rings, due to the rapidly escalating world gold price.

NOW is the time to order. Prices will increase anywhere from \$25 to \$40 for womens and \$50 to \$95 for men, depending on style. As your bookstore, we wanted you to know about this while you could still benefit- and save. Order 'Today!

> Joseph O. Clark Manager

STUDENT SUPPLY STORE WRIGHTBUILDING

UYDRA-RIB

Page 10

Riley scores 32

Sports

Lady Pirates Down UNC

By JIMMY DuPREE **Assistant Sports Editor**

Junior forward Kathy Riley scorched the nets for 32 points while leading the Lady Pirates to an impressive 71-68 victory over the Tar Heels of UNC a non-conference matchup of the two NCAIAW Division I schools.

After the score was tied 34-34 at intermission, the Pirates took the lead to stay on a 20-foot jumper by Riley with 12:41 remaining to be played, but the Lady Heels never admitted deeat until the final horn sounded.

East Carolina never trailed again, cruising to their biggest lead of the night with 2:48 on the clock as Riley flipped a Laurie Sikes around-theback assist into the net for a 65-56 lead.

UNC's Anita Jones came off the bench to threaten the Pirate victory, netting 10 points in just 15 minutes playing time. Senior Bernie McGlade paced the Heels with a 20-point, 14 rebound performance, connecting repeatedly with her delicate southpaw jumper. Deanna Thomas added 16 to the losing ef-

The Lady Bucs built to a 69-64

margin as Sikes connected on a free being able to shoot from outside the throw with :24 left to be played, but way she did," admitted UNC coach Jones' answered with a powerful Jennifer Alley. "We had seen her drive to cut the gap to three with :05 play in our Chrstmas Tournament showing on the clock. The Tar Heels and she scored most of her points by called time out and as Riley put the pulling up inside. ball back into play, she was fouled by Aprille Shaffer as the clock wound down to three seconds.

fate. Thomas drove in for the final Tar Heel bucket as time ran out on the hapless visitors.

"This is the greatest victory we've had at home since I've been at East Carolina," praised coach Cathy Andruzzi. "I wish we play'd like this all the time.

"It wasn't a conference game, but it was very important to us."

East Carolina kept the score close in the first half, though allowing UNC to slip away to a 26-20 lead with 6:17 before halftime.

The Lady Bucs retaliated with eight unanswered points to again pass the Heels 28-26 as Riley scalded UNC with driving layups as well as jumpers from downtown Green-

"I did not anticipate Kathy Riley

"One thing I'm really impressed with is their hustle after the ball. We The poised Riley stepped to the were standing around waiting for charity stripe and connected on both the passes to come to us, while they attempts to seal North Carolina's were meeting the ball. We let them control the boards, also."

> Andruzzi, asecond year coach from Staten Island, N.Y., is known for her enthusiasm and activity on the sidelines during games.

> "I'm glad the game is over—I was about to pass out on the sidelines," she quipped. "Seriously, I think Laurie Sikes did an excellant job for our team moving the ball down court and playing so much of the

> "I know right near the end of the game she came to the sidelines during a timeout and her knees were giving her a lot of pain, but she stayed in and just kept plugging

With the victory, East Carolina improved their record to 13-4 while the snapping a four game Carolina winning streak. UNC now stands at 14-5 including winning 10 of their last 11 games.

UNC (68)

McGlade 10 0-1 20, Thomas 5 6-8 16, Walls 2 4-6 8, Shaffer 4 0-0 8, Boykin 0 0-0 0, Berry 0 0-0 0, Crawford 2 0-0 4, Cermola 0 0-0 0, White 1 0-0 2, Jones 5 0-0 10, Burch 0 0-0 0. Totals 29 10-15 68.

ECU (71)

Thompson 2 2-4 6, Riley 13 6-7 32, Girven 6 1-3 13, Rountree 5 0-0 10, Sikes 2 1-2 5, Owen 0 0-0 0, Barnes 0 0-0 0, Brayboy 0 0-0 0, Hooks 0 0-0 0, Denkler 2 1-2 5. Totals 30 11-18 71.

Halftime: ECU 34, UNC 34. Fouled out: none. Total fouls: ECU 15, UNC 18. Technicals: none. A-700.

Offense The Key To Super Bowl XIV

DEFENSE, DEFENSE! The key to football, right? Maybe not when it comes to deciding who will win Sunday's fourteenth rendition of the Super Bowl.

It is a distinct possibility that offense, rather than defense, could turn out to be the key on Sunday afternoon when Los Angeles and Pittsburgh collide in Pasedena, California.

Both the Rams and the Steelers have superb defenses, ranking second and third, respectively, in the NFL in total defense this season. Yet it is probably the offense of one of these teams that will decide who becomes world champions.

The Steelers are favored and that they should be, if not for their own winter. awesome offensive attack then for the seeming ineptness of the Rams'.

Just take a look at the NFC playoffs. It took two miracle passses

thrown right into the gut of the Dallas defense to give L.A. a win in the semis. The following game the Rams won the NFC championship over Tampa Bay via three Frank Corrall field goals, 9-0. This marked the first time in the combined existence of the NFL and AFL championship series that neither team scored a touchdown.

Marcia Girven rebounds

On the other side of the coin the Steelers were simply awesome offensively in the playoff semis against Miami and more than adequate against Houston in the finals. Quarterback Terry Bradshwaw displayed the same sharp, brilliant style that seems natural for him when playoff time arrives each

So the Steelers are a cinch right? Wrong. Believe it or not, if the Steelers win Sunday it will mark the first time that Pittsburgh head



Charles Chandler

coach Chuck Noll has ever beaten the Rams.

As a matter of fact the Steelers have only defeated the Rams once in a total of fifteen games. Noll has lost three to the Californians, including a 23-14 deision at Three Rivers Stadium in 1971.

The latest loss came in 1978 on a special ABC-TV edition of Sunday Night Football. THe Ram defense totally shut down the Pittsburgh offense, holding them to a measly total of 59 yards rushing. The Rams finished with 192 yards on the Green Bay Packers of the 1970's.

the last for the Steelers in '78 as they

rolled to a third Super Bowl win. In a search for a fourth win, Pittsburgh finds itself in an unenviable position. After all, the last time a Super Bow! was rated this much of a mis-match (Pitt is rated an 111/2 point favorite) was back in 1969 when Baltimore was a whopping 181/2 pick over the New York Jets. And everybody knows what happened in that one.

So what must the Rams do to upset the "establishment", the John Capelletti. The 10-7 loss was down the Steeler offense. Should shaw is.

the Rams force Bradshaw into one of his bad days — he does have a habit of having then once every blue moon — then there could be hope.

By forcing Bradshaw, fullback Franco Harris and the remainder of the Steeler offense into early errors, the Rams could cause the defending champs to try not to lose rather than to win. This could do the trick.

Even if the Rams do stop the Pitt offense to a degree the question if 'can L.A. score enough to win?" Inexperienced QB Vince Ferragamo has a lot resting on his shoulders. Unlike Namath of the Jets in the Super Bowl III upset, Ferragamo is not an experienced and established quarterback. He must remain calm gainst the vaunted Pittsburgh Steel Curtain defense. If he cracks, the Steel Curtain could turn into just as ground, over 100 accumulated by First and foremost, they must shut- big an offensive weapoon as Brad-

The challenges faced by the Rams and by the Steelers, that in avoiding an upset, is what makes the game of football what it is - an enlarged version of the game of chess. Sunday's game should prove no dif-

Prediction: The Rams are playing practicaly at home in Paseden. It is their first Super Bowl and they are overwhelming underdogs. This is all they need to dig deep and pull out an upset.

It's too bad, though, that the Steelers just will not hear of this. They consider themselves the best team in the game and rightly so. The Pittsburgh teams of the past six seasons rate wih any terams that have ever played the game. They are 3-0 in Super Bowl play and should make it four Sunday.

> Pittsburgh 27 Los Angeles 16

'Radar' Is Red-Hot

By CHARLES CHANDLER **Sports Editor**

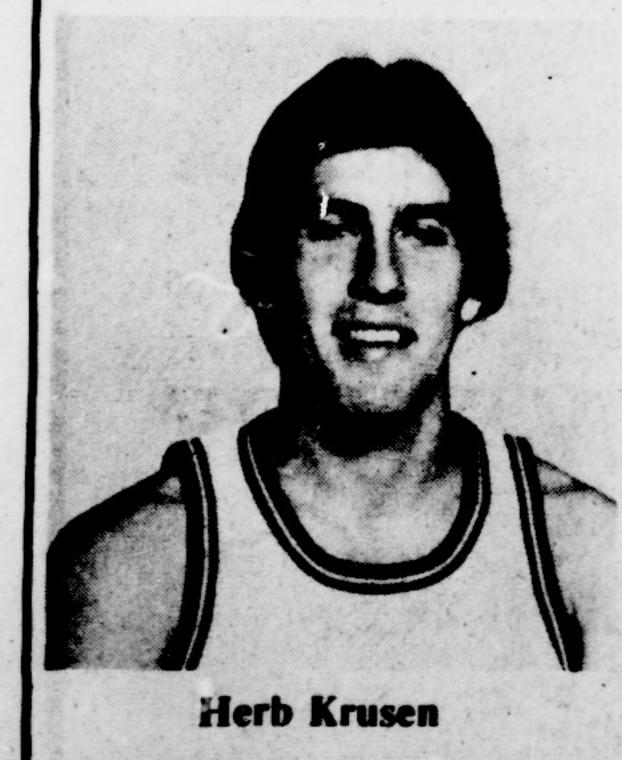
Just call him "Radar."

Herb Krusen, the 6-5 sharpshooting swingman of the ECU basketball team, would probably prefer it that way. After all, he does dazzle fans with his seeming magnetic outside shots. His .558 field goal accuracy exemplifies how he earned the nickname.

But where did he learn to shoot so well? "My friends and I used to shoot all the time for money when I was younger," Krusen said. "We'd play games like horse just for the fun of it. You know, I wasn't any better than any of them. When I came down here, though, everybody talked about my shooting."

And those folks haven't stopped yet. They're not likely to, either, as long as Krusen has performances like his 23-point game earlier this season against Baptist college, when he connected on nine of ten field goal attempts.

"That night against Baptist was just one where everything went right," he said. "I got the ball, and



the first few shots started dropping in, so I kept shooting. Everybody was moving well on offense, and that makes a difference, too."

ly one that Krusen used his "radar" to the fullest. He had a 10 for 14 night against Virginia Comseven against both South Carolina- ed by a single point. Aiken and N.C. State.

complete success, though. A Krusen thinks he knows why. December slump has kept his field Krusen said, in the State game.

a bigger lineup, and I understood to win." that. But I guess I felt I had the game."

had it," he said. "I played hard, and it payed off."

directly to final fall semester exams, chance to beat an ACC team," said says Krusen. "I'm not making ex- the ECU senior. "It's also the last cuses," he said, "but I don't think I chance for me to play in front of my had my mind on the game then like I friends and family in Maryland. We should have. I seemed to be concen- play them right in the middle of trating more on books."

Md., noted that this year's version people." of the Pirates, under first-year head So might the 6-5 Krusen if his coach Dave Odom, was a more in- "radar" is in true form.

tense team than those that he has played with in the past.

"I look at our record, and we're 8-8 (actually 9-7 due to a forfeit), Krusen said that nights like that and we were 12-15 last year," game at Baptist are a player's Krusen proclaimed. "I keep asking dream-come-true. "Every player myself how the two stack up. Coach hopes for a night like that, but it Odom has us well-prepared each takes more than just the shooter. game. We probably had more talent The whole offense must be click- last year with (Oliver) Mack and (Greg) Cornelius, but this season we The Baptist game was not the on- have the unity that we've never had

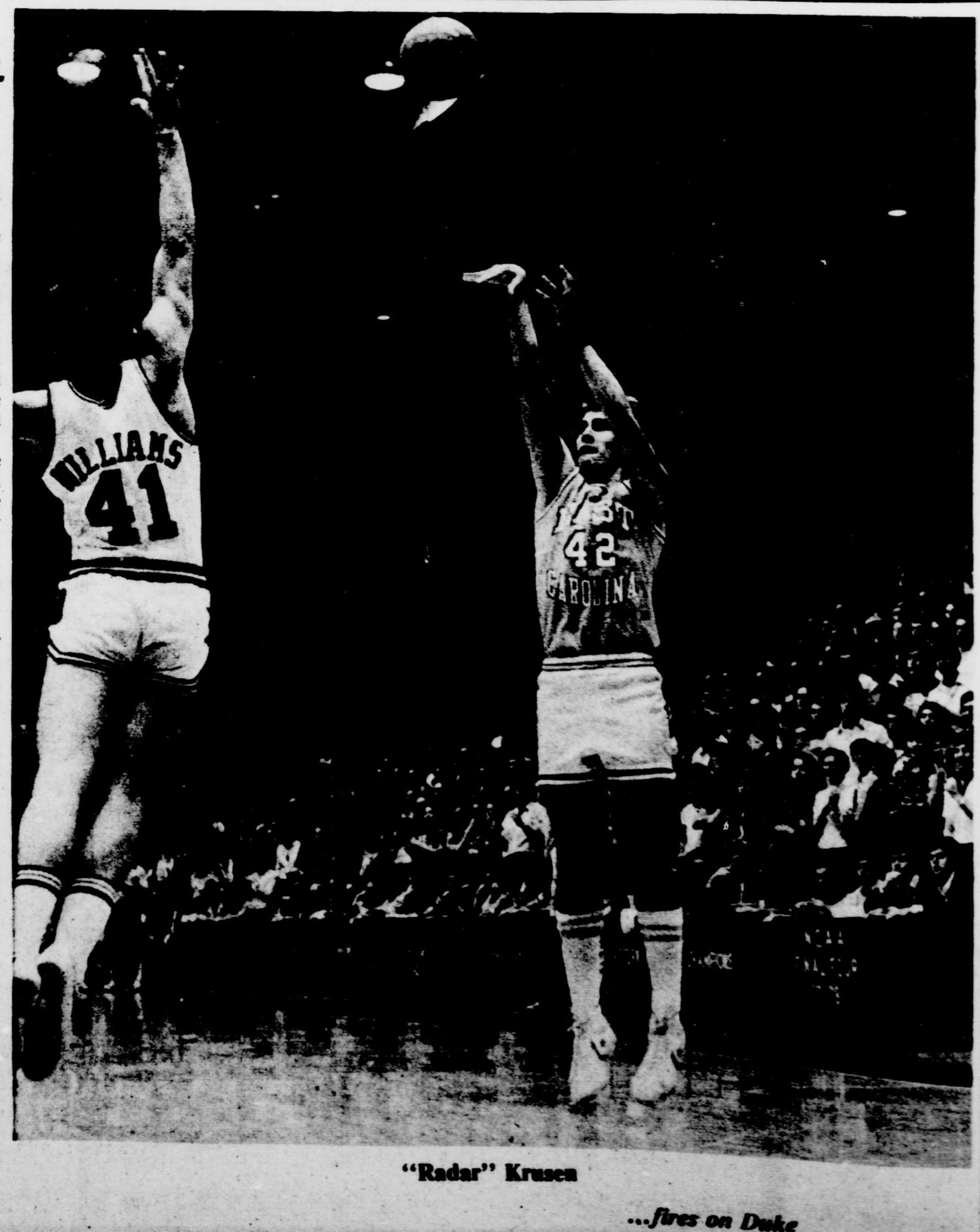
Krusen noted that the Pirate record this season is dotted with monwealth, was 8 of 11 in the Nor- close contests. Indeed, eight of the thern Arizona game, 10 of 12 16 games were won by five points or against Oral Roberts, and five of less. Five of those games were decid-

Five of the eight decided by five Krusen's season has not been all a or less have been lost by the Pirates.

"The reason is a simple lack of goal percentage from being truly confidence," he said. "If you check remarkable. The slump ended, back you'll see that we can always come back. Like at Oral Roberts -"That was the only game that I we were 11 down and came back. didn't start," Krusen said. "I didn't Once we come back, though, we are because Coach Odom felt we needed trying not to lose rather than trying

Krusen added that he felt the earsomething to prove when I did get in ly defeats in those close games would help the Pirates later on. After a shaky first half, Krusen "We have 11 more games. We've shot exceptionally in the second played well against both State and stanza against the Wolfpack. "I Duke. I look forward to the rest of told myself at halftime that I would the season and am sure we will learn concentrate and take the shot if I from our early season mistakes."

One of the games that Krusen anxiously awaits is the Feb. 13 mat-The early slump can be related chup at Maryland. "That's my last their conference schedule. Who The senior from Silver Spring, knows? We might surprise some



Pirates Welcome One Week Layoff

By CHARLES CHANDLER Sports Editor

Monday night, the East ecution offensively of rebounder, averaging ECU averages 48.6 per-Carolina basketball the year. It was due 7.8 per contest. team had a full week partly to Madison's PIRATE NOTES: 63.4 percent from the off before resuming play, but fatigue ECU is averaging 71.7 free January 21 at definitely hurt us." points a game com- line...Krusen and Gray home against Baptist.

Eleven games remain pared to 70.7 for their figure to become the Nothing could have on the Pirate schedule, op-

schedule the past few State, Delaware State height disadvantage in 965 and Gray 896. days," Odom said, and Maryland, conand with a week bet- secutively. ween games, I think we "The bulk of our need some time off to schedule is still ahead recuperate, and I am of us," Odom said,

coaches and the game. Sure some of ny Dennard has been Sunday night for treatplayers. Odom said them are against big admitted to Duke ment of the injury he starting so we'll get our important to out goal." treatment of complica- Jan. 4. classes," he said. "It Pirates face potential ed thigh.

Tuesday that it's will also give the disaster. Baptist is The injury means doubtful Dennard will

that included a trip to troops. Oklahoma to face Oral In addition to their Roberts, definitely 10 losses this season, could use the rest. For- the Buccaneers lost the ributes the loss to 1978-79 season, making Madison Monday to a their losing streak a (atigue problem. depressing 24 contests. "Madison played a The Bucs are lead by

guys need and deserve ing 14.1 points. Krusen most games, 37.6 to

thankful that we've got "and if we are to have a winning season, which The week off comes is our goal, then we (AP)—Duke University Dennard, of King, in handy for both the must play well in every basketball player Ken- N.C., was admitted

down against such a The Pirates, 9-7 after club could really tough eight-day span dampen Odom's

ard Herb Krusen at- final 14 games of the

great game," said 6-7 forward Eddie TRUMPET FOR SALE: Approx-Krusen, "but we just Talley, who averages weren't right physical- 16.7 points and 6.8 rely. We were ready men-bounds per contest. at 756-6897. Will negotiate price. tally but just seemed to Junior guard Eric Tentire out in the second nille contributes 14.6 (cheap). And portable color T.V. points per game.

time of rest should help 6-3 guard, leads the cellent Condition ask for Dave. the squad. "I think our Pirates' attack averag- 79 vw van:must sell, reduced

some time to rest and averages 12.7, and for- 35.0...forward Herb get away from the ward Herb Gray has Gray is the only ECU game," he said. "In the been contributing at a player who has started After its 63-52 loss to second half at Madison rate of 10.8 per game. all 16 games played James Madison last we had our worst ex- Gray is also the leading thus far...as a team

made Pirate coach including a stretch ponents...surprisingly, teenth Pirates to eclipse Dave Odum happier. beginning Feb. 2 when the Pirates are out- the 1,000 point mark We have been on ECU faces Detroit, rebounding their op- sometime this season. practically an NBA South Carolina, Illinois ponents despite a Krusen currently has

Dennard out

DURHAM

"Spring semester is just names, but each one in Medical Center for received in practice on guys to concentrate on In Baptist, the tions involving a bruis- School officials said

coaching stff achance winless at 0-10 and was Dennard will not play play in the ACC game to be on the road humiliated by ECU in Duke's Atlantic Saturday afternoon recruiting for a awhile, Jan. 10, 99-77. A let- Coast Conference game against North Carolina with Wake State.



ECU's Tony Byles

WELL BABY CARE

PEDIATRICIAN Dr. Vivian Lewis examines a healthy baby. As a leading March of Dimes volunteer in Flint, Mich., she helps develop birth defects prevention programs



Distributed By Taylor Beverage Co. Goldsboro



THE #1 IMPORTED BEER IN AMERICA.

Classifieds

PERSONAL

TYPING Term papers, theses, etc. excellent skills and reasonable rates. Call 752-2724

FOR SALE: Class stereo (all ac-Call Bill at 752-2994. Odom agreed that a George Maynor, a reverb, distortion, auto mix. Excellent Condition. Call 752-6474

pottom \$40. 756-0895, 757-6961 ext

FOR RENT

ROOMMATE WANTED to share three bedroom house, one mile from campus. Call 758-5681 FEMALE ROOMATE needed to Apartment 5 blocks from campus FEMALE ROOMMATE needed on Woodlawn. Graduate student

758-7140 after 5:00. Female Roommate; Needed im mediately, preferably grad student. Would have private room can be furnished. Within walking distance to campus. Share half rent, utilities, and phone. Call

of professional preferred. Call

Edelweiss Ski Haus HAS A 24 HOUR

SKI REPORT -DIAL GREENSBORO-

299-SNOW NORTH CAROLINA VIRGINIA COLORADO W. VIRGINIA VERMONT

Scafood

Thurs. Night Specials

OYSTERS \$4.75 FLOUNDER 3.50 TROUT \$2.95 PERCH \$2.95

all you can eat No take-outs please. Meal includes: French Fries, Cole slaw, Hushpuppies

We are proud to announce that we have added one of the AREAS FINEST SALAD BARS for your dining pleasure.

OPEN FOR LUNCH Daily (except Sat.) 11:30 - 2:30

HOURS SUN-THUR 4:30-9:00 4:30-10:00 **Located On Evans Street**

Behind Sports World

ET VICKSHELP YOU THROUGHTHE WINTER COLD SEASON Prices effective Jan. 17-23

Vicks Cough Syrup 3oz. reg \$1.85 NOW NOW \$1.35

Vicks VapoRub 1.5oz.

reg \$1.52 NOW \$1.03

Vicks Daycare 10oz. reg\$2.81 NOW \$2.49

Vicks Nyquil 10oz.

reg \$3.77 Now \$3.09

Vicks Sinex long acting nasal spray loz.

reg \$3.15 Now \$2.39

Vicks Oracin Throat Lozenges regular or cherry

reg \$1.73 NOW \$1.19

Vicks Cough Drops regular, wild cherry, blue mint, or lemon flavor reg 30° each NOW 4 for \$1.00

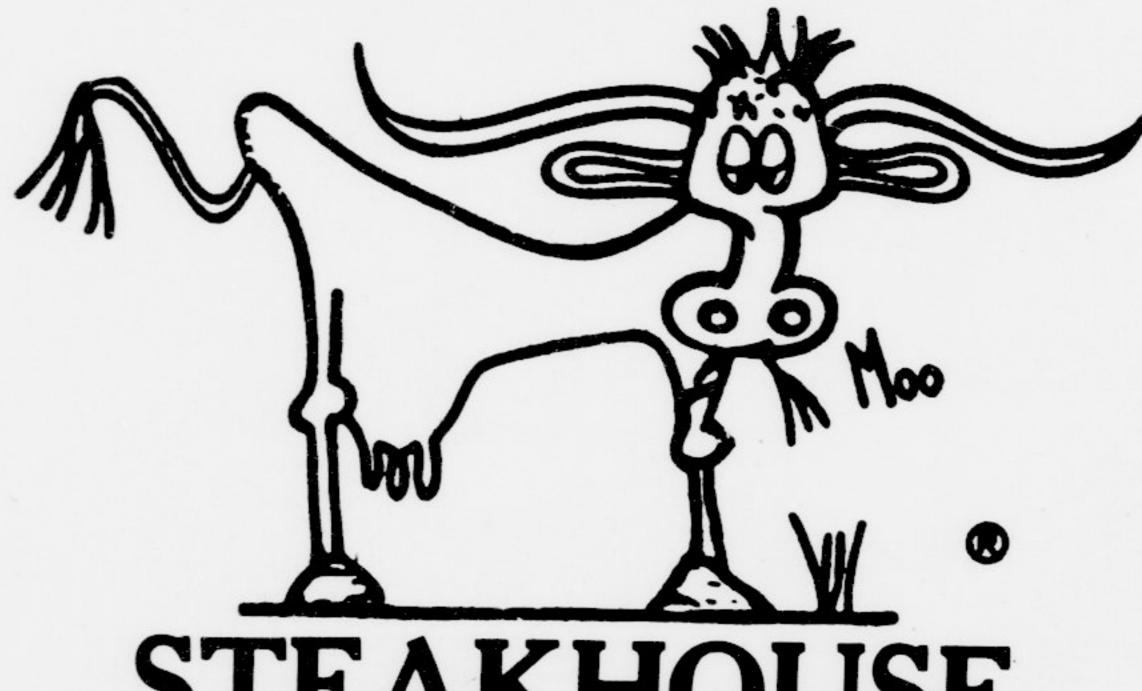
Vicks Formula 44 60z. reg \$3.14 NOW \$2.79

Vicks Formula 44-D 60z. reg \$3.32 NOW \$2.75



Quality e Competitive Prices e Service 911 Dickinson Ave. 6th St. & Memorial Dr. 752-7105 758-4104

WESTERN



STEAKHOUSE SPECIALS

Monday Jan. 21 thru Wednesday Jan. 16

No. 18 oz. SIRLOIN 50¢ OFF

> Complete with Idaho King Baked Potato, Texas Toast and Margarine

Tuesday Night Only SIRLOIN BEEF TIPS

\$1.00 OFF Only \$1.99

Complete with Idaho King Baked Potato, Texas Toast and Margarine

2903 E. 10th. St.

758-2712

NBA Standings

Basketball Association At A Glance By The Associated Press Eastern Conference Atlantic Division

W L Pct. GB .744 744 Central Division Indiana Western Conference 13 33 .283 14* Pacific Division Seattle .674 24

Late game not included Tuesday's Games Cleveland 129, New York 110 Scattle 120, Washington 100 San Antonio 123, New Jersey 119 Chicago 111, Kansas City 109 Phoenix 107, Denver 99

Utah at Los Angeles, (n)

Improved

Associated Press Writer

pressure situations. 16th-ranked Wolfpack North Carolina.

State has in fact was just one year ago. already matched its entire victory total of last tied for last place in the ward

made those shots."

when the Wolfpack For that reason the visits ninth-ranked

the going has been despite the alwaystough and carved out difficult assignment of the only perfect early- playing at Carmichael season record in the Auditorium, is a con-Atlantic Coast Con- siderably more formidible opponent than it

Two of the main season, during which it reasons are senior for-Hawkeye ACC with a 3-9 mark. Whitney and freshman "A year ago we'd go guard Sidney Lowe. to the free throw line in Both are products of a crucial situation and DeMatha High School miss a one-and-one," in Washington, Sloan said Tuesday, perhaps the Rolls "This season we've Royce of secondary

Coaches Seldom Enjoy Flying

RALEIGH

(AP)—€ollege coaches who enjoy the recruiting aspect of their jobs are few and far between, and one of aspects is traveling,

light plane crash. The job. former North Carolina

wandering more than N.C. State. 1,000 miles off course "It's essential," said North Carorlina.

"You could drive it, he said.

State coach and his but you would leave Football and basket-

the most distasteful during a recruiting trip. Clemson football coach "The way to expedite Despite the fears Danny Ford.

The subject has sometimes questionable until something hap- airports," Cobey said. received its fair share of weather conditions, pens. When you bring The problem of short you made a commit- private aircraft three Philadelphia to see attention following the most say the practice the situation close to intervals between apdeath last Friday of will continue because home, you start pointments with don't think you'll ever successful recruiting was a real rough flight Louisiana State foot- it's the most practical wondering. But when recruits makes the pro- feel as safe in the air as trip to see Gene Banks and I decided I didn't ball coach Bo Rein in a way to do a competitive I've got somewhere to blem all the more on the ground. get to, I've got to go,"

pilot presumably died some recruits out. At ball coaches "need to when their plane plung- times, it is necessary to be in 40 different places ed into the ocean off fly," said Monte Kif- at one time," said Bill the Virginia coast after fin, Rein's successor at Cobey, athletic director at the University of

is private aircraft. They particularly in private most express for flying "I don't think it can't afford to spend in small planes under crosses people's minds their time waiting in

> acute, said Tom Fletcher, Virginia Tech's

ARMY-NAVY STORE

Backpacks, B-15, Bomber,

Field, Deck, Flight, Snorkel

Jackets, Peacoats, Parkas

Shoes, Combat Boots, Plus.

1501 S. Evans Street *****

Leather Belts

\$6 to \$19

Leather Handbags

\$10 to \$25

Shoes Repaired to Look

Like New.

Riggan Shoe Repair

& Leather Shop

111 West 4th St.

Downtown Greenville

758-0204

Parking in Front

and Rear.

really worried. But if said. you have a business

that requires flying,

"The Rein crash hits later went to Duke.

head football recruiter. home. But statistics still "You can only do it point out that air travel with private planes," is real safe in com-Fletcher said. "We parison with the restricts his air travel to have coaches that are automobile," Fletcher

people in the business N.C. State basketball down. My last private that are apprehensive coach Norm Sloan says airplane flight came about flying. Unless he gave up flying in when I flew to ment to the Air Force I years ago after an un- Gene Banks play. It in Philadelphia. Banks want any more of

CORRECTION!

Due to error by Harris Supermarket, the coupon that appeared

Free 2 litre bottle of

A&W Root Beer

LIMIT ONE PER CUSTOMER

Expires Jan. 19, 1980

in their Jan. 15 ad should read as follows:

"Flying doesn't seem natural to me," said Sloan, who now commercial planes.

"Height bothers me, not fear of crashes, and I'm edgy from the time you'll find a number of That may be so, but I go up until I get back

Wolfpack

By DICK BRINSTER situations and we've

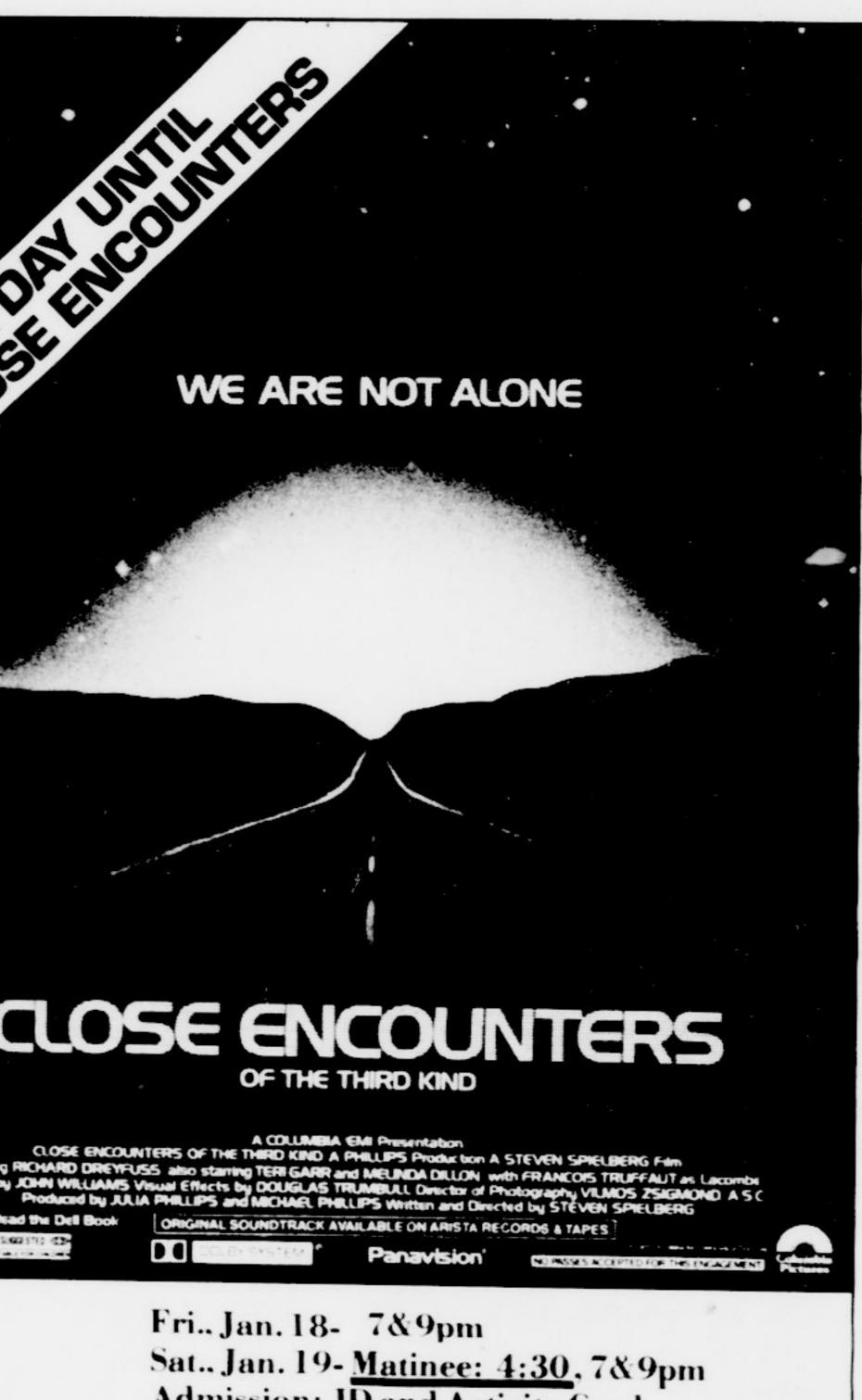
Whatever RALEIGH—As far reasons, N.C. State has as Coach Norm Sloan won 11 consecutive is concerned, the dif- games 8 its longest ference in this season's streak since the na-North Carolina State tional championship of basketball team is its 1974. That mark goes ability to handle on the line tonight

has taken charge when And the Pack,

been thrust into those school basketball.



Hendrix Theatre Student Union Films Committee



ROTC

VETERANS

BECOME AN AIR FORCE OFFICER

YOUR PREVIOUS ACTIVE DUTY SERVICE, COMBINED WITH ENROLL ING IN AIR FORCE ROTC, MAY LEAD TO YOUR BECOMING AN AIR FORCE OFFICER. CHECK OUT THE AIR FORCE ROTC TWO YEAR PRO-GRAM AND THE BENIFITS OF AN AIR FORCE CAREER.

AVOR THOTECHE

MAJOR BILLY D. TUDOR CAPTAIN BARTON J. MOYER WRIGHT ANNEX 757-6597

PIRATE PIZZA POWER SPECIALS

Thursday Special



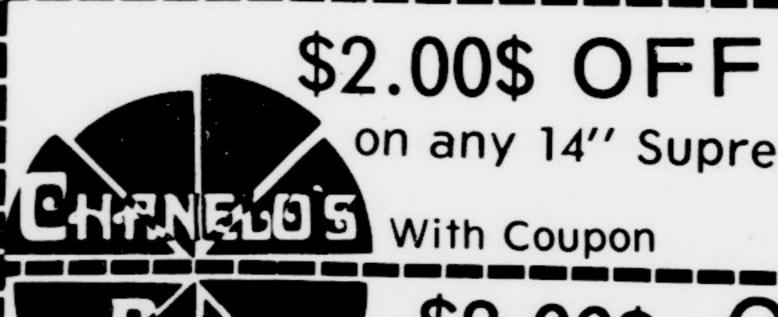
Friday Special Thank God It's Friday We Hijacked a pepperoni truck PEPPERONIS ON ALL PEPPERONI PIZZAS



on any 10" Supreme Pizza With Coupon

\$1.50\$ OFF

on any 16" Supreme Pizza With Coupon



on any 14" Supreme Pizza

\$2.00\$ OFF on any 20" Supreme Pizza With Coupon Plus 2 FREE Quarts of Coke Saturday Special



Super Supreme COUPON DAY

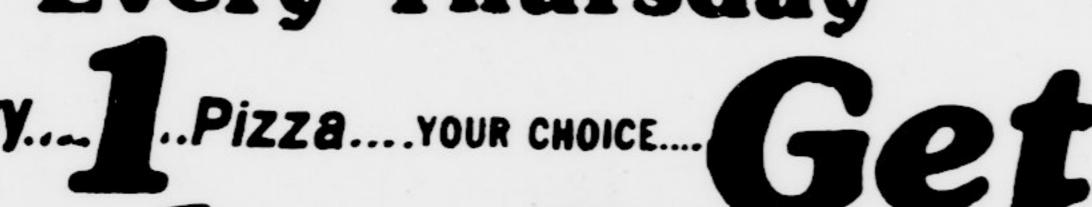
Dine in our Dining Room. Call Ahead- Your Sunday order will be ready when you arrive. Better Yet, give us a call at 758-7400 for FAST, FREE FRESH, PIPIN HOT Delivery in less than 30 minutes.

Big 10 Day Monday BUY ONE GET ONE FREE

All 10" Pizzas

We've got more going for you. 5 P.M - 'til - CLOSING

Every Thursday



NOTHING BEATSA CHANELO'S 2

Pizza SAME VALUE

DELUXE SICILIAN PIZZAS

CHEESE ONION CHEESE **GREEN PEPPER** ONION **PEPPERONI GREEN PEPPER** FRESH SAUSAGE PEPPERONI **GROUND BEEF** FRESH SAUSAGE OLIVE(Black or Green) **GROUND BEEF** ANCHOVY OLIVE(Black or Green) MUSHROOM ANCHOVY MUSHROOM ADDITIONAL ITEMS ADDITIONAL ITEMS Pepperoni, Italian Sausage, Mushrooms, Onions, Green Pepper Green Olive, Anchovy on request Pepperoni, Italian Sausage, Mushrooms, Onion, Green Pepper,

NOTHING

BEATSA

CHANELO'S

PIZZA

BREAD BAKED FRESH DAILY **Short Loaf** \$2.00 Long Loaf SUBMARINE Ham, Salami, Sauce, Cheese-Baked

HAM and CHEESE Ham, Cheese, Mustard, Lettuce & Tomato Ham, Salami, Mustard, Mayonnaise, Olive Oil Lettuce & Tomato

ITALIAN SANDWICH Ham, Salami, Sauce, Cheese, Onions, Pepper & Mushrooms-Baked **VEGETARIAN SANDWICH** Onions, Green Pepper, Mushrooms, Sauce, & Cheese-Baked **VERSUVIAN STEAK**

\$2.95

Hamburger Steak, Lettuce & Tomato, Mustard, Mayonnaise Chef's Salad **Dinner Salad**

Garlic Bread

Green Olive, Anchovy on request. Dinners Spaghetti & Meat Sauce Hot Gariic Bread 2.50

Spaghetti & Meat Balls Hot Garlic Bread Lasagna with Hot Garlic Bread Extra Meat Balls - each Beverages

Coke - Root Beer - Sprite Tab - Iced Tea - Coffee Lg. .50 Qt. .89 HOURS

Mon. - Thurs. 4 p.m. - 1 a.m. 4 p.m. - 2 a.m. 11 a.m. - 2 a.m.

507 E.14th Street Greenville, N.C. 758-7400

YOU DESERVE THE FULL RICH LIFE, WHY SETTLE FOR LESS



Remember

Tues.

Pizza

All

U-CanEat