

A STEM-WINDING

BEAUTY ONLY

POSITIVELY THE FIRST &

\$ **3.75**

ONLY



3 YEARS WRITTEN GUARANTEE WITH EVERY WATCH



RELIABLE & SOLID GOLD FINISHED WATCH EVER OFFERED

FOR \$ **3.75**

New and unique designs with every watch, \$1.00.

AN ELEGANT AND CHARM, \$3.00 Solid Gold Mounted Chain

The recent money panic and bitter struggles between Capital and Labor has compelled an extensive, well-known, celebrated watch firm to dispose of their entire stock of beautiful, elegant Stem Winding Solid Gold finished watches at a great sacrifice. We purchased and obtained entire control of this immense stock (60,000) of magnificent watches. To advertise our business and establish trade direct with consumers at once & secure the good will of Agents for future business throughout the United States and Canadas, we have decided to sell a limited number of this princely collection of Stem Winding Watches, popular American movements, during next sixty days at **ONLY \$3.75** each (less than former cost of raw material). A Full Jeweled, Lever Movement Hunting Case Watch, \$4.50. Two watches, one of each kind \$7.60. You can order either lady or gents' size, plain or engraved cases. If you cannot send yourself please hand this card to some friend. Watches securely packed and sent by registered mail—all charges prepaid—same day order is received—or, if you doubt our responsibility you can send us \$1.00 to pay for packing, express charges, &c., and we will send you a watch on approval, trusting to your honor to pay balance when you receive it—and are satisfied it is all we claim. Any time within 60 days if not found exactly as described we will most cheerfully return your money. If you order two or more watches send \$1.00 for each watch. Every watch is regulated and run 48 hours before leaving factory, and made to keep accurate time. The production of the finest watch making talent and most elaborate and expensive machinery known, handsome costly gold finished cases, beautiful new designs, and we will put it against any \$100 gold watch usually sold by dealers. Just the thing for wide-awake agents or others to sell or for speculating and trading purposes. If you prefer an open face please be sure to so state in your order. When full amount of money is sent with order we send an elegant chain and charm FREE with every watch. **Positively no** discount from above prices—order at once and direct of us and save the immense profits and commissions made by dealers, jewelers, and middlemen. Remember these watches will not be sold at such marvelously low prices after 60 days from the day you receive this card. Money by registered letter or post office money order, may be sent at our risk. Address **H. & H. BORDEN CO., Consignees, 10 Murray St., New York City.**