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**The Lost Colony
Outdoor Drama**

Memo

To: Edward Green
Grizelle Fearing
Robert Midgette
From: Elizabeth Evans *EW*
CC: Patricia Baum Salgado, Larissa Brown; The Lost Colony
Scott Parker, Institute of Outdoor Drama
Date: 8/4/00
Re: National Public Radio Broadcast

National Public Radio Broadcast

Thank you for taking the time last month to meet with reporter Adam Hockburg of National Public Radio. The Lost Colony was pleased to arrange for this public relations opportunity by "pitching" the story to him earlier this year and inviting him to Waterside Theatre to see a performance. As you heard, Adam was unable to include all of the interviews in the five-minute broadcast. However, I know that he thoroughly enjoyed his visit to Roanoke Island and The Lost Colony - and meeting with each of you - because he told me so!

A copy of the broadcast, which aired Wednesday, Aug. 2, is enclosed for you here. This five-minute segment reached 8.2 million national listeners that day. Had The Lost Colony purchased the airtime as an underwriter's credit, the advertising equivalency of the broadcast would have been \$180,000.00.

Your long-time support of the production, be it through membership, committee or company support, is recognized by all and greatly appreciated. Thank you again.

Best regards,
Elizabeth Evans

*Scott's
was sound GREAT
on the radio!
EZ*