

Fountainhead

... and the truth shall make you free'

GREENVILLE, N. CAROLINA
FRESHMAN ORIENTATION ISSUE
VOLUME III, NUMBER 56

New CU becomes a reality as construction begins

By GARY CARTER
Staff Writer

We can't have another SGA coming in and undoing what previous groups have done. We would never accomplish anything," says Dr. Leo Jenkins concerning present plans for the construction of a new Student Union.

Present plans call for a new union to be constructed on university property at Eighth and Charles Streets with a projected cost of \$2,890,000. The project was initiated during the administration of SGA President John Schofield in 1969. Other university systems were studied by a committee headed by the late Mrs. Cynthia Mendenhall, and plans drawn from these.

The Board of Trustees then received a recommendation from the student group and approved the raising of student activity fees \$12 per quarter. The program was then sent to the state legislature who approved the building during their last session in 1969. The legislative action authorized the university to borrow, through bonds, the funds needed to finance the building. The bonds would, in turn, be repaid through the money received from the activity fee.

According to Jenkins and Clifton Moore, university business manager, there is great need for a new union on the ECU campus. "We have the sorriest CU of any campus our size in this state," Jenkins pointed out. Agreeing, Moore stated that any student who said that there was not a need for such a building has "never been on a big-time campus."

Concerning the location, Moore explained that the site was determined by the property available. He stated that the Board of Trustees had set aside that area for expansion purposes several years ago. Jenkins justified the proposed site by saying that the campus is moving in that direction, towards downtown Greenville. He also feels that since Greenville is moving in the same direction, the site will be an especially good one.

The present location of Cotten and Fleming dormitories were once discussed as possible areas for the new structure. However, Jenkins stated that "the area of Cotten-Fleming would not begin to be big enough, even if we tore them down today."

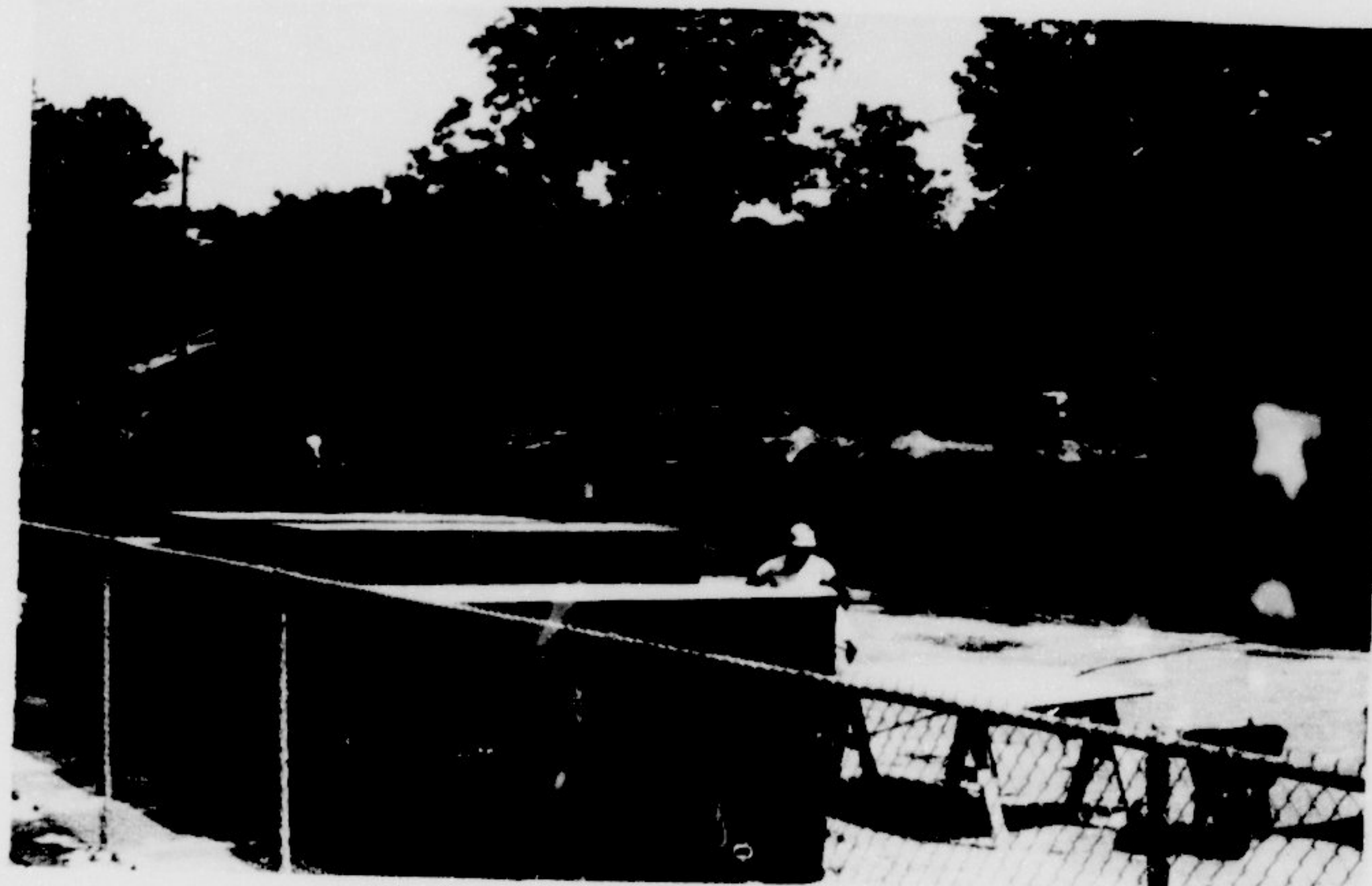
When asked if he believed that construction of the building could be halted if the student body expressed their wish to do so, Jenkins said, "I doubt it very much. It was an action of

the state legislature." He further explained that it would take another act by the legislature to halt the project.

Moore pointed out that construction would have to be terminated by April 6, the day on which bonds will begin to be sold. After this day the university could be sued because the bonds would become worthless. Moore also revealed that about \$100,000 of student funds have already been spent for architect's fees and attorneys.

About \$900,000 is currently available for the new CU. This is money which has been collected from the activity fees since fall of 1969. Along with the \$100,000 already spent, about one million dollars has already been collected. The remaining sum will be gained from the sale of bonds, the last of which will mature in 1992.

According to the two administrators, no specific plans have yet been formulated for the use of Wright, once the building has been vacated. Several requests have been made, such as that a large area be set aside for dressing rooms for performers who come to the university. Also the Student Supply Store will probably profit from the increased space available, according to Moore.



CONSTRUCTION BEGINS ON the new CU which will be located at the intersection of Charles and Eighth Sts. Many think that this site is too far from the center of campus.

(Photo by Bill Riedell)

Location of new CU meets with continued disagreement

By IKE EPPS
Staff Writer

present union.

In the center of the building will be located a main stairway, to be encompassed by a student lounge. This plan will be consistent throughout the three floors.

The first floor plans are highlighted by a theatre-type carpeted auditorium, whose 850 seats number considerably less than Wright's 2,200 seats.

This super-deluxe section will be located directly over the bowling alley.

When asked about the possibility of the noise from the lanes below disturbing the auditorium's activities, Honnett answered, "They (the constructors) said they could fix it."

The first floor area will also contain a soda shop, a Union information desk, and an area equipped with kitchen facilities, besides several study and listening rooms.

The second floor area will be mostly offices for the SGA. Here will be the large meeting rooms for the legislature as well as the officers' offices, and there will be more study rooms on this floor.

Honnett feels that it will be adequate, but that the location will definitely be a bad one.

Hopefully enough students will be able to trek all the way to the new Union when it is built to decide whether or not it is adequate or not.

"The girls will have a ball" says former SGA Treasurer Randy Honnett of the proposed location for the new College Union. "With this location, they will be about the only one using it."

The building site picked for the new complex is where Charles and Eighth Streets now intersect, down around the girls' dorm area.

According to Honnett, this site was chosen by a joint student-administration committee about three years ago.

"They chose this location because they felt that it would best meet the needs of an expanding campus," said Honnett, who disagrees with the location.

This site, which was the last of five proposed, will include most of the area that was recently cleared of houses, plus the area now being used as a day student parking lot.

The building itself will be a three-story affair, with the ground floor being underground for the most part. It will sit where Charles and Eighth Streets intersect, and the remaining area will be made into walkways and an adjoining parking lot.

The ground floor will be mostly a game area. It will include an eight-lane bowling alley, complete with repair shop. There will be a billiard table area, which will be adjoined by a ping-pong area, both of which are planned to be much larger than the present game areas in the

million; operating budget, \$1 million to \$21 million; library holdings, 61,000 to 877,252 books and microfilm; and total budget for funded research and training programs, from none to \$2.3 million.

"As startling as these comparisons are, bare statistics do not tell the whole story," said Dr. Jenkins.

We get an even more impressive picture of contrast when we consider some of the new and exciting areas of activity we now engage in which were undreamed of in 1948."

CITES PROJECTS

Dr. Jenkins cited ECU's research projects dealing with environmental protection, new allied health degree programs, the overseas campus in Bonn, and the new medical school which will enroll its first students this fall. He also singled out ECU's prominence as a center for training in the performing and fine arts, the success of this year's debate team and growth of the various athletic programs.

'TO SERVE'

"I have pointed out many times that all these programs have been developed in response to the needs of the people we served," he noted.

"Our phenomenal growth has been in direct proportion to these needs, and we feel that this is appropriate, because our motto is 'To Serve.'"

Alumni Day Jenkins speaks to alumni about accomplishments



(Courtesy of News Bureau)

DR. LEO JENKINS, ECU president, praises his accomplishments since he joined the ECU administration in 1947 as Dean of the College.

GREENVILLE--Dr. Leo W. Jenkins, president of East Carolina University, told a gathering of ECU alumni last Saturday that the past academic year has "particular significance" for him, his twenty-fifth year of association with East Carolina.

ADDRESSES ALUMNI

In an Alumni Day luncheon address, Dr. Jenkins compared the East Carolina University of 1972 with East Carolina Teachers College of 1947-48, when he joined the staff as Dean of the College.

Prior to his appointment to this position, Dr. Jenkins was New Jersey Assistant Commissioner for Higher Education.

REVEAL PROGRESS

"These statistics reveal the great progress that can be made when faculty, students, administrators, and the people in our community elect to work hard to build a great institution," he said.

Dr. Jenkins related a series of contrasting figures showing East Carolina's tangible growth over the 25-year period.

GIVES FIGURES

Enrollment, from 1,549 to 10,106; extension registrations, 92 to 14,200; degrees awarded, 184 to 2,153; campus size, 100 acres to 635 acres plus the Manteo marine science center.

Property valuation, \$2.5 million to \$70

Pop Concerts jeopardized by damage to Minges

Concerts in Minges Coliseum may become a feature of the past unless more responsibility is shown by those attending, said the Popular Entertainment Committee. During the performance of the Allman Brothers Band on February 6, more than \$1500 worth of damage was done to the facility.

According to Phil Prager, spokesman for the Popular Entertainment Committee, "Damage to the facility was excessive in that large numbers of cigarettes were thrown on the floor and wither scorched the finish, or burned through the finish and into the wooden floor." A large plate glass mirror, valued at \$75,000, was also smashed in one of the bathrooms.

The floor in Minges, valued at about \$33,000, was most excessively damaged underneath the bleacher areas where the surface was unprotected. Prager reports that the committee may have to pay for the damages incurred out of its budget. In regard to this possibility, Prager stated, "Any money we spend, means less entertainment for the student body."

The present damage is primarily due to the smoking which took place during the Allman Brothers' concert. Prager pointed out that a Greenville ordinance prohibits smoking in such places as Minges and that, had the fire marshal been present, he probably would have halted the concert. "We're not going to get another chance," Prager cautioned. "If the coliseum is damaged during the next concert, it is almost certain that all future concerts in Minges will have to be cancelled. If Minges becomes closed to the students for performances, Prager

predicts that Wright Auditorium would have to be utilized. However, because of the size of Wright, it too could be ruled off limits for concerts.

One problem in enforcing the smoking laws has been the large number of persons other than students attending the concerts. According to the Committee, over half the audience at the Allman Brothers show was public admission. "If students allow the guy next to them to smoke, they must remember this: if he is not a student, he stands little to lose if concerts are suspended at Minges. He can always drive somewhere else to see the concerts. It is the student who stands to lose the most by having concerts suspended at Minges," Prager warned.

The Popular Entertainment Committee is presently studying several possibilities for alleviating the present problems. They have discussed the purchase of mats to cover the entire floor of the coliseum. Another problem at the concerts has been gate-crashing. Plans are being made to have turnstiles installed before the next concert.

Prager and the other members of the committee hope that students will take a different outlook toward the upcoming concerts. Prager emphasized, "If concerts are to continue in Minges Coliseum, it is necessary that we have the cooperation of all the students of ECU. We students need to realize that we are only cutting our own throats if we continue to smoke during the concerts."

ECU requests \$10 million for new projects

By FRANK TURSI
News Editor

Over \$10 million in the form of appropriations for planned projects has been requested by the ECU administration in the 1973-75 budget submitted to the North Carolina Legislature.

Such projects as a new presidential home, improved lighting for Ficklen Stadium, construction of eight new tennis courts, and the construction of the planetarium are planned by the administration if the appropriations are approved by the Legislature.

PRIORITIES

Clifton C. Moore, ECU business manager, explained that the projects appear in the budget in order of their priority. "Such projects as renovations and alterations to Old Wahl-Coates School and the last half of the Art building are deemed more important than the rest of the projects, and are rated numbers one and two respectively."

To go along with their high ratings, the Wahl-Coates project and art building project pack a \$1,440,000 and a \$2,135,000 cost respectively.

NEW HOME

Moore pointed out that the new presidential home which will cost somewhere in the neighborhood of \$221,000 appears 11th on the priority list. Moore said, "The old house was built in 1930, and its electrical wiring is about shot." He stated that the walls are made of solid stone and the wiring almost impossible to get to.

The improved lights for Ficklen Stadium will cost \$300,000, but it appears last on the list. "The system we're planning is comparable to

the one presently employed at N.C. State," said Moore. He explained that Ficklen has less than 1/3 the lights in Carter Stadium. "Our lights are so poor that we could not televise a night game if we wanted to," he said.

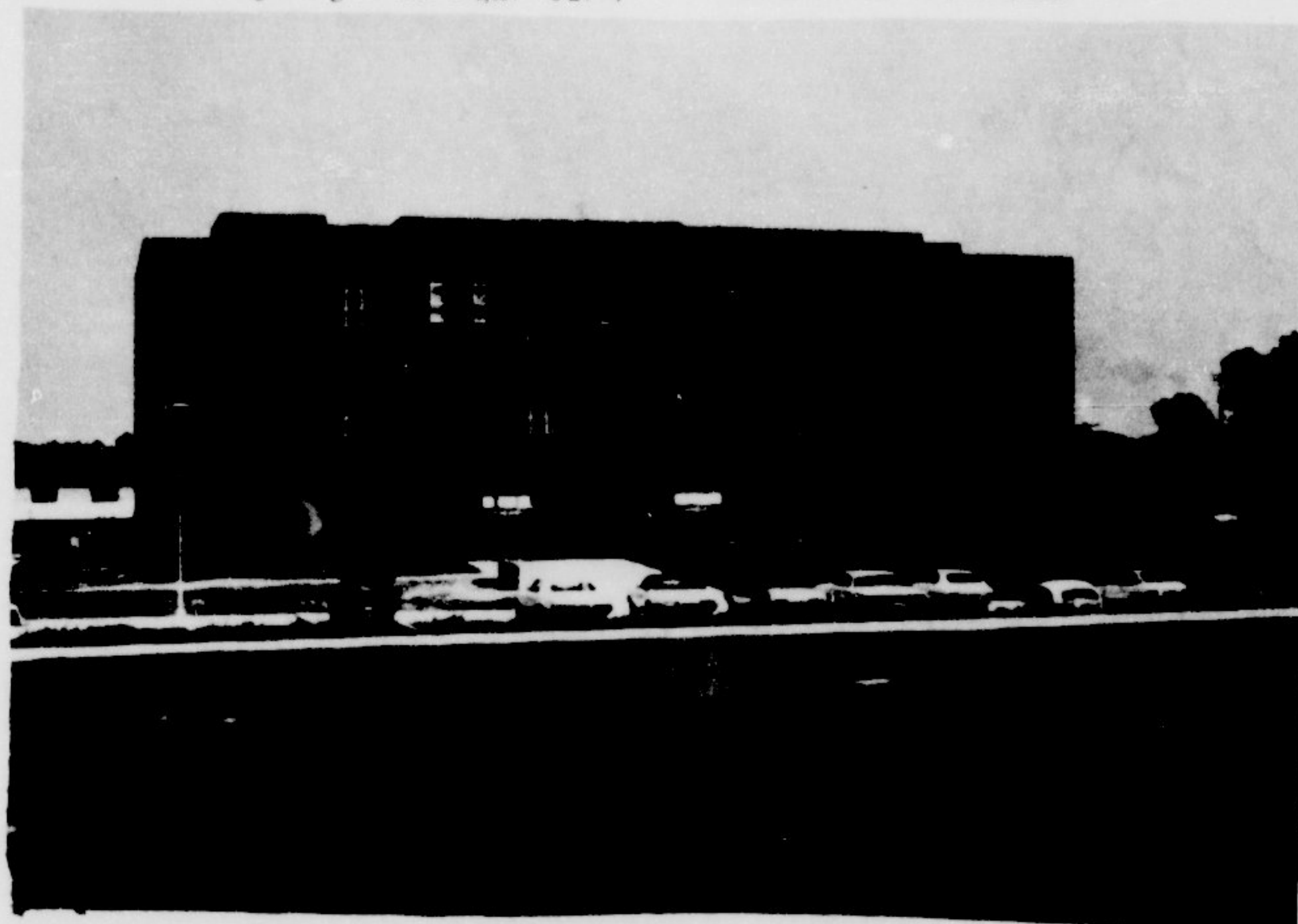
TENNIS COURTS

As for the tennis courts which appear 12th on the list, Moore stated that the cost will be about \$114,000. "This figure," he said, "also includes the lighting of the eight courts

presently employed at Minges plus the lighting of the eight proposed courts.

Moore also said that \$72,000 was being requested for improving the intramural fields. "The money will be used for grading, draining, and preparing the fields presently used," he stated.

The planetarium, originally valued at \$300,000 which was supposed to be raised through donations, appears on the budget at an estimated cost of \$800,000.



Campus Scene... New Allied Health Building, located on the Bypass across from Pitt Plaza, poses transportation problems for those students who

must return to the main campus in 10 minutes to make their next class.

(Photo by Bill Riedell)



ORGANIST VIRGIL FOX



IAN ANDERSON OF JETHRO TULL



PETER NERO WITH THE LECTURE SERIES



JAMIE LEWIS WITH THE CONCERT SERIES

The Year in Review:

**Ralph Abernathy cancelled
So did Dennis Hopper, and
Isaac Hayes, and Poco and
Mountain and Alice Cooper.
But a few others made it...**

**Photography
by
Ross Mann**



"HOLY GHOST" WITH THE PLAYHOUSE PRODUCTIONS



GEORGE MCGOVERN WITH THE POLITICIANS



ANDRE PREVIN AND THE LONDON SYMPHONY ORCHESTRA

BRING IN THIS AD

Meditation marks search for 'true being'

By GARY CARTER
Staff Writer

Man has, for thousands of years, thought of himself romantically as an adventurer, a discoverer, always seeking that which will, in some way, reward him. The quest for wealth, power, love and hate are often successful ones. There is one quest, however, which has left many men standing helpless. This is the search for true being.

Many persons, in many different ways, have sought their being and in turn, peace. Some have attempted to discover the answers through religious experience, others through drugs. But thousands have taken the path of meditation, and herein their answers.

One form of meditation which has gained thousands of devoted followers throughout the world is Transcendental Meditation, as taught by the Mahesh Yogi, once guru of the Beatles. Transcendental Meditation or TM, is defined by its teachers as a "simple technique which takes the attention naturally from the ordinary thinking level to the sources of thought, the reservoir of energy and intelligence. The process automatically results in the

expansion of the conscious mind and full mental potential begins to be used in thought and action."

Bob Hallahan, an ECU student who recently took over the coordination of the TM program here, is unmistakably enthusiastic about the process. He views the area of meditation as "a totally different state of consciousness, apart from waking, sleeping, or dreaming. It involves the whole self."

Hallahan, a student in the School of Music, was first introduced to TM last June when he attended an introductory lecture. Since mastering the technique, which he terms "simple," Hallahan has noted immense change in his life. "I am much more energetic and creative now than before I began TM. I find that I am more confident in day-to-day life, that people are easier to deal with."

Expansion

The practice of TM is being spread through the student populace of the world by the Students International Meditation Society (SIMS), which maintains centers in every major city of the world. SIMS now boasts that over one per cent of the student

population in the U.S. meditates which, according to Hallahan, is a very large number. In the Greenville area, there are about sixty persons involved in the TM program. The goal of SIMS, however, is one per cent of the entire world.

Scientific

"One of the beautiful things about TM is that it is such a simple, scientific method and will work for anyone," the convincing believer points out. "It involves only about 15 or 20 minutes twice a day and can be learned immediately."

Describing the actual sensation created by meditation poses a problem. Drawing an analogy, Hallahan explains, "Think of being on the surface of the ocean when a storm is coming up, and the water is choppy and hectic. Then imagine sinking under the surface, going deeper and deeper, and becoming calmer and calmer."

During this period of recession, one transcends through what Hallahan refers to as the "three levels of life." These are the three levels of existence, the areas of activity, thought, and being. Describing this process, the student says,

transcendental meditation



Findings

However, the effects of TM are not limited to the mental realm of existence. Researchers at numerous leading research centers throughout the U.S. have studied the physiological effects of the technique, producing some significant findings. They report that practicing TM for a few minutes produces a rest deeper than that of actual sleep. This, they discovered, helped to eliminate stress and tension from the body. Certain physiological occurrences noted suggest that a true fourth state of consciousness is experienced by the meditator.

"Transcend means, simply to cross over. When meditating, you transcend through activity, through thought, to the level of being."

Upon reaching this primary level, the meditator finds, within, an untapped source of energy which he can use to strengthen and enhance his life. "When you meditate," Hallahan professes, "You go into your inner self, and you are at peace with yourself."

Peace Plan


But Hallahan states that there is a deeper meaning to the practice of TM than the simple mental and physical benefits which the individual

can reap from it. "It is a definite plan for world peace. For example, the United Nations attacks a problem from the level of the problem. TM attacks the roots of the problem, the individuals, and, in turn, can change the world."

"All anybody has to do," Hallahan answers, "is come to our introductory lectures. You don't have to change your religion, your diet, or anything in your life. It supplements your existence."

Quiet Revolution

It is a "quiet revolution" which may hold within it answers for many people.



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Fountainhead

... and the truth shall make you free

Editorials/commentary

New Union shows poor planning

Within a few months ground will be broken for the construction of what may well be the greatest boondoggle yet for this University, a new student union.

Planned for the far edge of the main campus, this new union scheme is the crowning genius of the mentalities that brought us sex-segregated, forced dormitory living, the University of East Carolina at Pitt Plaza, a main campus with all the architectural flair of East Berlin, and is now trying to sell us on the idea of a phallic monument, the singing smokestack.

Undeniably, students did in fact approve in 1969 the construction of a new union, but it is also equally sure that they were misled in their decision by visions of sugarplums dancing in someone's head in Spilman Building, delusions of continued prosperity and a 13,000 plus enrollment.

It is also certain that if those who

were so agile in moving toy buildings around at the planning sessions had come out to walk the distances they laid out, there would be no classrooms at Minges and Pitt Plaza.

Yet, despite the indignity and absurdity already piled knee deep, with exaggerations of the need for a union and overstatements of its un-stop-ability, one top University official has told a reporter that we should be more positive in our editorial views of situations.

Okay, we said, we'll try. How about, thank God they never built a chapel on the Mall like they had planned? or, they haven't paved the archery range yet (at least, last time we went by it?)

In this same positive frame of mind, we look forward to the day when ECU's leaders don't equate progress and quality education with size and number of buildings.

Free tickets given to big shots

Our attention has been called to the little-known fact that certain University administrators and SGA officers may obtain tickets to all ECU concerts free of charge.

The rationality of giving away free tickets to administrators escapes us, giving twelve to a single administrator is incomprehensible.

We had supposed that the old "Boss Tweed"-ish days of dispensing favors to obtain support had all but disappeared in this day and time. Such practices conjure up images of bowler-hatted heavyweights with nickel cigars muscling their way down the back corridors of the SGA office complex.

However, the only change that time has brought to our scene is that nobody

smokes nickel cigars anymore.

But we aren't talking about nickel tickets, either. When students are paying two and three dollars, yet administrators and SGA big-wigs who have nothing to do with organizing the concerts are getting in free, there needs to be a drastic change in the philosophy of those responsible.

The gravy train for big-wigs doesn't end there, unfortunately. The choicest parking spaces are reserved for staff and faculty. Faculty enjoy many of the benefits of the academic community without paying the student fees which supports these benefits.

Where does the gravy train end? Or rather, where does it begin? We'd like to get on.

Legislature approves political pay-off

A recent session of the SGA Legislature witnessed one of the most incredible outrages yet inflicted upon the students of this University, the "Fine Arts Scholarships Bill."

The bill, an appropriation of \$30,000 of student government money, provides scholarships for out-of-state students majoring in the "fine arts", drama, music, and art.

This latest bit of pork-barrel pay-offs was railroaded through the legislature in a single meeting by SGA President Rob Luisana and Rick Atkinson, SGA Vice-President.

We quite frankly feel that it is an outrage to tax all the students to raise money for scholarships that only certain students can apply for and receive. By restricting the scholarships to out-of-state fine arts majors, the bill has effectively made the judgment that fine arts is more important than, say, business or psychology. We cannot agree with such arbitrary decisions.

Just as shocking as the content of the bill itself was the way the legislature meekly approved the expenditure. The legislators demanded no firm statistics, no factual justification, no reasoned principle behind the bill—it was passed without any of the standard committees

being consulted.

Would it be forward of us to mention that the two prime backers of the bill, Luisana and Atkinson, are out-of-staters themselves? Should we mention that these two were elected with strong support of the fine arts?

Perhaps the reason the legislature did not demand a rational justification of the expenditure, is that the solons realized that this bill was just another political debt that had to be paid.

However, we are genuinely disgusted with the abdication of responsibility and leadership that senior members of the legislature were guilty of in allowing this bill to pass unchallenged. Have they been bought and paid for, also?

Luisana's next major project is to axe the Buccaneer yearbook, by whatever method convenient. Luisana claims to have a majority of the students behind his give-away, and he states that students don't want the "Buc." But we may we ask why he objected to a referendum of the students to see if they agree, when it was proposed in a Publications Board meeting?

If Luisana firmly believes that the students will back up his bits of pork-barrel legislation and political pay-offs, he should be quite willing to hold a referendum on these matters.



The Forum

Blacks slighted

To Fountainhead:

I realize that East Carolina University is predominately white Anglo-Saxon, but the press is supposed to represent all races equally.

Presidential hopeful Congresswoman Shirley Chisholm spoke to students in the Nursing Auditorium on Thursday night, May 4th. This is campus news, Fountainhead, but it seems your reporters overlooked it.

On Friday afternoon, May 5, George Wallace, also a presidential hopeful, came to Pitt-Greenville airport, but he didn't come to ECU. Did our beloved campus newspaper overlook him? Certainly not. Why overlook someone who is white, a good southerner, and above all, prejudiced even though he has finally learned to say Negro.

So, Fountainhead continued living up to the expectations of the Old South, but for heaven sakes, please remove your slogan "and the truth shall make you free!" Why be a complete hypocrite?

Sincerely,
Angela Sloan

Offers opportunity

To Fountainhead:

Want to live? I mean really live. There is an opportunity for all those interested.

What's the best way to live? To give and build for your fellow student.

Giving and building are exactly what your Student Union are all about. We give our time and energies to the student body in hope of building a total living university atmosphere. You go to class and study from 8 to 5, then, presto--it's Union time! Time to enjoy the benefits of the Union's programs. The programs

are designed to fulfill the non-academic needs of the student.

To insure the proper growth and design of these programs, why not give a little and live a lot. For information, apply at the Union desk or Union Room 214.

Gary Massie

Hits campus cops

To Fountainhead:

An incident which I witnessed Tuesday morning is really the last straw as far as I am concerned. One of our upright and well trained campus policemen was riding his motorcycle in the Tenth Street parking lot at the same time a dog was crossing the lot. The dog was not even chasing the pig, but he stopped the bike, pulled out his can of mace, and offered to give the dog a shot. If spraying mace on an innocent dog is that cop's idea of a big man, then we're all in trouble. The incompetence is astounding. The really revolting thing is that the pig just stopped the cycle for absolutely no reason. That these defenders of the faith are allowed to carry guns is more than a little scary to me. Maybe they'll just start shooting the dogs and solve all their problems.

Very truly pissed off,
Marty Matthews

Cuts teaching

To Fountainhead:

I'd like to voice a complaint against professors who use uninformative, out of date, and just plain boring visual aid materials as a substitute for class.

Within the past couple of weeks I've seen so many movies, I literally can't see straight. One class is particularly bad. For the past three

days, visual aid material is all we've had. After the first movie the teacher asked for a show of hands--how many thought that movie was a piece of bullshit? Numerous hands were raised, instructor's included. What was the sense in showing it? From the discussion that ensued the majority of the class got nothing from it.

Another day, three charts were flashed on the board for our benefit. The first one, the teacher never got in focus, so he ended up reading it to us. The second two tables were in focus but the numbers were so small you couldn't read them. Now I'm not downing visual aids on the whole. In that same class today, we saw a very good movie, but one day out of three is not a very good average.

Another complaint. How many times have you been sitting in class watching a movie in total darkness when the professor says, "Be sure to take notes. You'll be tested on this!" Right! I can take notes in the dark, but that doesn't mean I'll be able to read them in the light.

This has to be the best one yet sitting in your 8:00 class listening to a tape recording because your regular professor couldn't make it that morning.

Visual aid materials can be very helpful and stimulating, even informative when they're on college level. Have you seen the dancing wieners in your required Library Science I class yet?

Name Withheld By Request

Enjoys performance

To Fountainhead:

It was with the greatest of pleasure that I observed the performance of "You're a Good Man, Charlie Brown" on the evening of April 21, 1972.

As both my date for the evening and myself enjoyed the performance, I felt that it was not only my duty but my pleasure as well to comment on its superb excellence.

The acting was fantastic, with each actor putting forth his greatest effort to make the play the success which it was.

We are looking forward to many more such performances, and truly regret that there have not been more of them in the past year at East Carolina University.

Steve Clark

Doctor dispenses practical advice

By ARNOLD WERNER M.D.

QUESTION: Other than pregnancy, does the deposit of semen in the female sex tract have any bearing on the health and sex attitude of a woman? I can remember my mother telling me to watch for weight increase after marriage, and others have said that the deposit and absorption of semen would have good effects on my nerves and emotions.

With very, very infrequent orgasms would contraceptives other than condoms be of any eventual help in achieving more frequent orgasms? After several years of marriage and four children, my husband almost always uses condoms; I now wonder if I have been missing something.

ANSWER: You have raised the possibility of an interesting causal relation between sexual intercourse and feeling good, namely that semen contains some sort of joy molecules. It doesn't work that way. On the other hand, most men and women involved in a close relationship find that sexual intercourse does produce a sense of well being and is an important part of their closeness.

Sexual arousal to a high point without orgasm can leave a person feeling tense, anxious, and if it happens often enough, fairly irritable. Some people find one or another contraceptive more conducive to relaxing in

sexual intercourse making it much easier to have an orgasm. However, the condom is not usually considered to interfere with the woman having an orgasm, so perhaps the answer to your second question has to do more with sexual technique. There are a number of paperbacks available discussing techniques of sexual intercourse. I suggest you look over some of these and pick out one that seems appealing. In fact, pick out two of them and give one of them to your husband.

QUESTION: Several women friends of mine have this wild idea that cats can suffocate infants by sucking their breath away. They claim that this happens because the cat smells milk on the baby's breath. I contend that this is an old wives' tale started by an over protective mother. What's your opinion?

ANSWER: Sounds like an old tale started by someone whose sex is undetermined (you don't think that I'm going to fall into the trap of using that male chauvinist expression "old wives' tale," do you?). Most cats I know lap up their milk and do not engage in intimate kissing with infants. It is possible that an animal could physically suffocate a tiny infant by lying on top of it, and there are stories of such happenings. Since animals do not smother their own young, such stories are hard to believe.

Forum policy

All students, faculty members, and administrators are urged to express their opinions in writing to the Forum.

The editorial page is an open forum where such opinions may be published.

Unsigned editorials reflect the opinions of the editor-in-chief, and not necessarily those of the entire staff or student body.

When writing to the Forum, the following procedure should be used:

-Letters should be concise and to the point

-Letters should be typed, double-spaced, and should not exceed 300 words.

-Letters should be signed with the name of the author and other endorsers. Upon the request of the signees, their names may be withheld.

Signed articles on this page reflect the opinions of the authors, and not necessarily those of Fountainhead or East Carolina University.

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Auto defects, advertising practices attacked with unusual ads

By CARL L. NELSON

WASHINGTON, D.C. (CPS)—Public service advertisements on television, radio and in the news media may soon reflect a greater concern for citizen health and safety, if a Washington Washington public interest law firm is upheld by the Federal Communications Commission or the courts.

Philip Stern, founder of the Stern Community Law Firm, released last Sunday two public service announcements narrated by Burt Lancaster. One warns the owners of 6.8 million Chevroletlets that their cars were built with potentially faulty and dangerous engine mounts. The other spot announcement calls attention to the American Medical Association's recent drug report describing drugs like Excedrin, Empirin, Vanquish, Cope, Anacin and Bufferin as "irrational," "unsound" and "not recommended."

On behalf of the Center for Auto Safety, Stern said, "the Stern Firm has asked the three commercial television networks to broadcast these announcements, free of charge, as part of their public service obligation," April 26.

All commercial stations, as part of being licensed by the FCC, are required to devote a small portion of programming time to public service activities. In the past, with the exception of anti-smoking commercials sponsored by the American Cancer Society, public service announcements have been limited to supposedly innocuous activities such as Boy and Girl Scouts and United Givers Fund.

The three networks were charged recently with monopolizing program preparation by the Justice Department.

The counter-analgesic commercial, sponsored by the Chicago based Medical Committee for Human Rights, was submitted to the networks last Monday.

The filmed television spots are complemented by print ads that will be circulated to most of the nation's media.

"America has the best advertised drug problem in the world," says one, who concludes, "Buy the least expensive plain aspirin you can find."

"See the USA in your Chevrolet..." says another, illustrated with a surreal landscape dominated by an interstate highway and a Chevrolet careening off the road. "But be careful on the turns."

The television spot on engine mount defects begins with the names of the potentially dangerous Chevrolet models superimposed over Burt Lancaster, who says, "If you have one of these Chevrolet (1965 to 69 full-size Chevrolet or Nova V-8) it could cost you your life. They were built with potentially faulty engine mounts. If one breaks, it could jam the accelerator wide open and knock out your power brakes at the same time. Several thousand accidents have been reported and some deaths have been alleged."

"Now General Motors has announced they won't give you new engine mounts, but they will install a free safety cable. If you have one of these cars, I urge you-get it to a Chevrolet serviceman...slowly."

General Motors sent recall notices to the owners of the 6.8 million potentially dangerous vehicles two weeks ago, but many owners will not receive the notice.

A memorandum issued by the Center for Auto Safety, which was founded by Ralph Nader and is now directed by Lowell Dodge, describes "a typical incident" that occurred when one of the defective motor mounts failed.

"One afternoon in mid-October, 1971, Ms. Sidney Yates of Chicago was driving along a four-lane highway, trying to keep pace with the traffic," the report says.

"Suddenly her 1968 Chevrolet Impala V-8 shot forward out of control. The engine began racing and the power steering and power brakes ceased functioning. She tried to steer the car over to the shoulder of the road, but the car

didn't respond. Failing this, she had enough presence of mind to switch off the car's ignition and bring it to a dead stop, hoping that she would not be hit from behind."

Yates husband, Congressman Sidney Yates (D-Ill.) found out later that the motor mounts were broken, and he was instrumental that the National Highway Traffic Safety Administration of the Department of Transportation issued a warning.

As he found out, the report continues, the faulty engine mounts were a common defect, and "100,000 engine mounts had already been replaced on 1965-69 Chevrolet vehicles." But no warning was issued until the Congressman inquired.

In a related development, Stern announced that the groups at the press conference will testify about the public service announcements before a hearing of the Senate Commerce Subcommittee on the Consumer in mid-May.

NBC, CBS and ABC television did not cover the Stern press conference, but there is some speculation that they will be invited to testify before the Senate subcommittee, and asked why they refused the ads.

In response to the Stern Law Firm's request for public service time, ABC vice-president Alfred R. Schneider wrote that ABC had covered the Chevrolet recall in newscasts, and considered that sufficient public exposure for the automobile safety issue. The other networks offered similar responses.

However, in the only related case which involved anti-smoking commercials, the FCC ruled that one anti-smoking public service commercial should be aired for every five tobacco industry advertisements. All three networks had given news coverage to the Surgeon General's announcements about the dangers of cigarette smoking.

Stern compared the networks' responses to this case: "This is tantamount to saying that the question of health hazards from cigarettes would have been adequately covered solely by news broadcasts of the Surgeon General's findings, and that one or two such news reports would have adequately balanced out the millions of dollars of pro-cigarette advertising with which the networks have bombarded the American public."

Rebel accepting student work

The Rebel, ECU's literary publication, will accept submissions during both summer sessions in preparation for next fall's issue. The deadline for the submissions is September 29.

Also, the magazine will begin paying contributors for their work. Authors of short stories will receive \$10, while \$8 will be paid for reviews. Poetry will be paid for on a scale of 50 cents per line. A similar arrangement will be made for artwork.

Typed manuscripts or artwork can be placed in the envelope on the door of the Rebel office, which is Wright-Annex 215, or slid under the door. All contributors will be notified as to acceptance and editorial deletion.

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BUT BE CAREFUL ON THE TURNS.

You drive a 1965 to 69 full-size Chevrolet or Nova V-8. If you have a 1965 to 69 full-size Chevrolet or Nova V-8, you're in a serious danger. These cars were built with faulty engine mounts. If one breaks and the engine falls, it can jam your accelerator and knock out your power brakes at the same time. The power steering and power brakes are also affected. If you're driving one of these cars, get it to a Chevrolet service department, slowly.

Prepared by the Stern Concern

The above is an example of the advertisements distributed by the Stern Concern in their war against auto defects and advertising practices.

'Godfather' is beyond reason

By GARY CARTER
Staff Writer

"The Godfather" is truly America's movie. Where else but in America, land of the free and home of the brave, could a young man grow up to become "Godfather" of his own "family"?

Where else but in America, with its purple mountain majesties, could a hero be made of one who deals solely in death, violence, gambling, and other blights on society?

Yes, America, here, finally, is your movie...A conglomerate of meaningless dialogue and stereotype characters, liberally laced with overwhelming quantities of vivid and senseless violence. Credit must be given to Paramount Pictures for their insight into the American public. They needed money, and what better way to acquire it than adapting an overrated best-seller and providing plenty of gore and steaming rivelets of wholesome red blood.

A MINOR VICTORY

Adapted from Mario Puzo's novel by the same name, "The Godfather," supposedly deals with the inner workings of a Mafia family, the Corleones. It is worthwhile to note that the titles "Mafia" or "Costa Nostra" are never mentioned. A minor victory for the Italian Anti-Defamation League.

We view the Corleones as they love, drink, talk, thief, murder, and threaten their enemies, their friends, their family members, and everyone in general. And this, of course, finally endears them to the hearts of America, as new folk heroes.

"The Godfather" received many rave reviews for one reason or another. After viewing the movie, one wonders if perhaps the critics were not offered "a deal they couldn't refuse" by the family at Paramount, a tactic used successfully by the Corleones. This would involve sitting the writer down at his typewriter, putting a pistol in his hand, and informing him that either a favorable review or his brains would be on the page shortly.

This movie does have several good points in its favor. One is the overall effect achieved by the cinematographers. There is an authenticity, a realism which is sorely lacking in many

movies of a similar vein. The street scenes, the costuming, all testify to the pains taken to authenticate "The Godfather."

The outstanding feature of "The Godfather" is the superb performance turned in by Al Pacino as Michael, initially "Godson," finally "Godfather." Pacino's portrayal is one of remarkable depth, especially when compared to his counterparts. As Michael, he is first the young war hero, seeking to disengage himself

from "family affairs." However, the assassination attempt on his father draws him once again into the ranks, and from here on his destiny is set. Pacino's performance is one worth seeing; it is only a pity it is a portion of the whole.

MUMBLES HIS WAY

Marlon Brando plays the shallow role of patriarch of the Corleone family, chief parasite of this parasitic group. It is he, as the "Godfather," who demands respect, provides the intellect, and acts as catalyst, both within his own family and between the rival families. Brando fits this role perfectly as there is virtually no acting required. His finest scenes are when he lies bleeding in the street after an assassination attempt by a rival family and his eventual staggering death in the tomato garden. The amazing aspect of the role is the aura which surrounds it, the respect which it demands, and the power it wields, as Brando mumbles his way through it.

GOES BEYOND RATIONALITY

Completely worthless is the complete violent air which the motion picture takes on. Many defend it as a reality which must be faced, or simply as "real life." If this is true, then it is life that is best encountered first-hand by those who perpetrate it and not splashed across the screen, billed as entertainment. It is not that violence should not be shown, but that "The Godfather" goes beyond the point of rationality. Unlike most movies, where there is a good versus evil situation which justifies the violence to the American mind, the slaughter herein is senseless and brutal.

EXPLICIT AND SICKENING

Implied acts of violence both establish the end result and make their point, but the violence of "The Godfather" is explicit and sickening. Try watching Sonny Corleone as a dozen machine guns tear him his car, a toll booth, and the countryside to shreds. How he manages to turn in his car, crawl out, stand up

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and do at least a full minute of contortions is truly amazing. All this, incidentally, with bullets ripping through his body.

"The Godfather" becomes a structured form...Calm moments of boring scenario which the viewer realizes is only leading up to another

flow of blood on the screen. One truly nauseating instance is during a child's baptism in which Michael mumbles of his belief in Jesus Christ while his henchmen riddle, blast, and destroy his rivals. Here is the epitome of senseless spectacle.

TENDS TO ROMANTICIZE

Expect no social commentary, no revelation on organized crime from "The Godfather." There is no cure shown, no solutions. One

simply becomes frightenedly aware of its presence and, perhaps in turn, concerned. On the screen are shown simply violent people, who live and die by the gun. Their lives are

placed under a sort of one-sided scrutiny which tends to romanticize them.

Many have professed enjoyment of this movie, and if your fare is periods of absolute boredom intermingled with rivers of blood spread out over three hours, then you too will find entertainment from "The Godfather." If pressed to describe, in one word, this massive money-maker, it could only be one: repulsive.

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"Create something today!"
515 COTANCHE STREET DOWNTOWN

THE ONLY PROBLEM WITH ANARCHY IS THAT YOU HAVE TO BE SO DAMNED ORGANIZED TO GET ANYTHING ACCOMPLISHED.

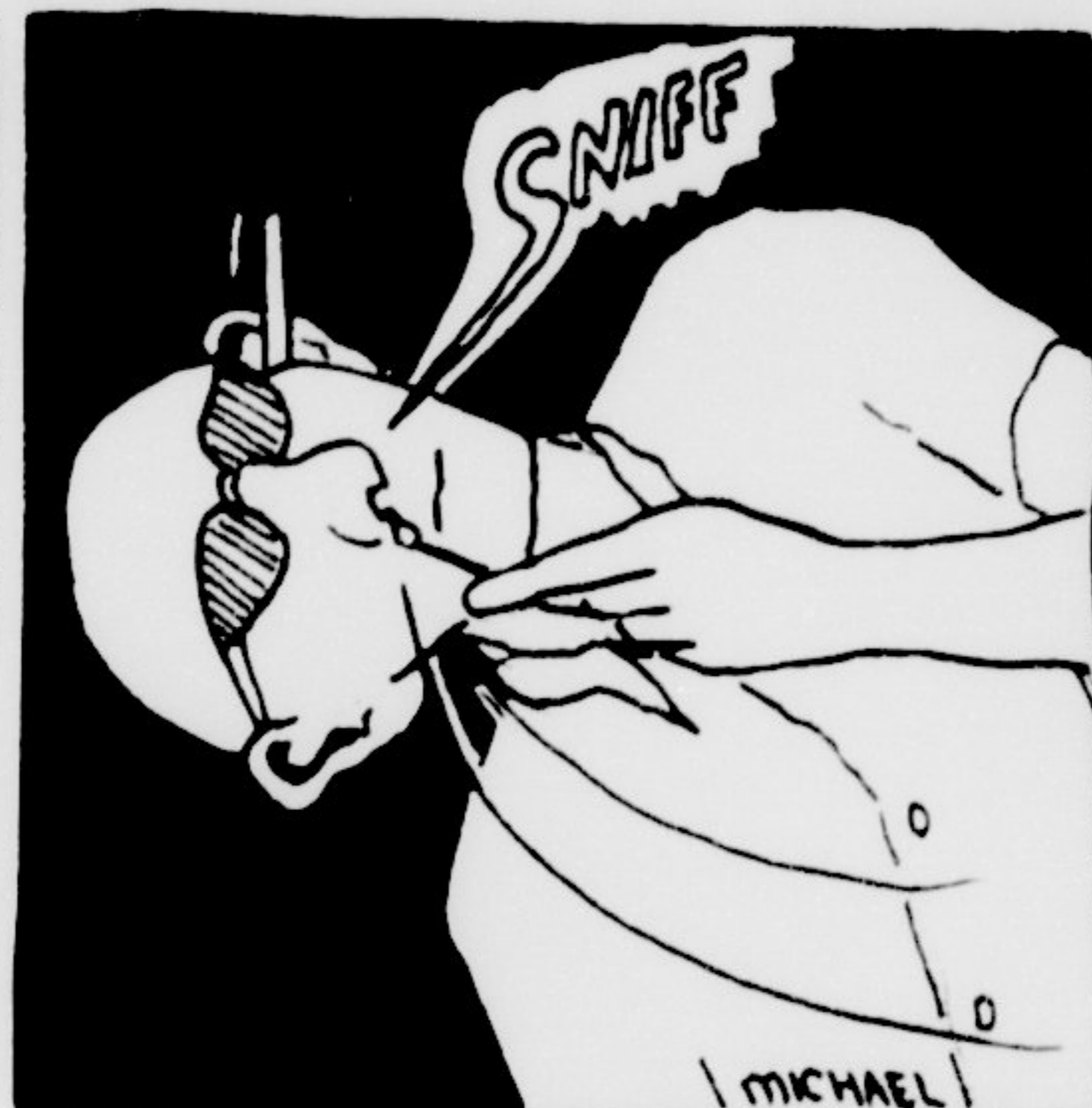
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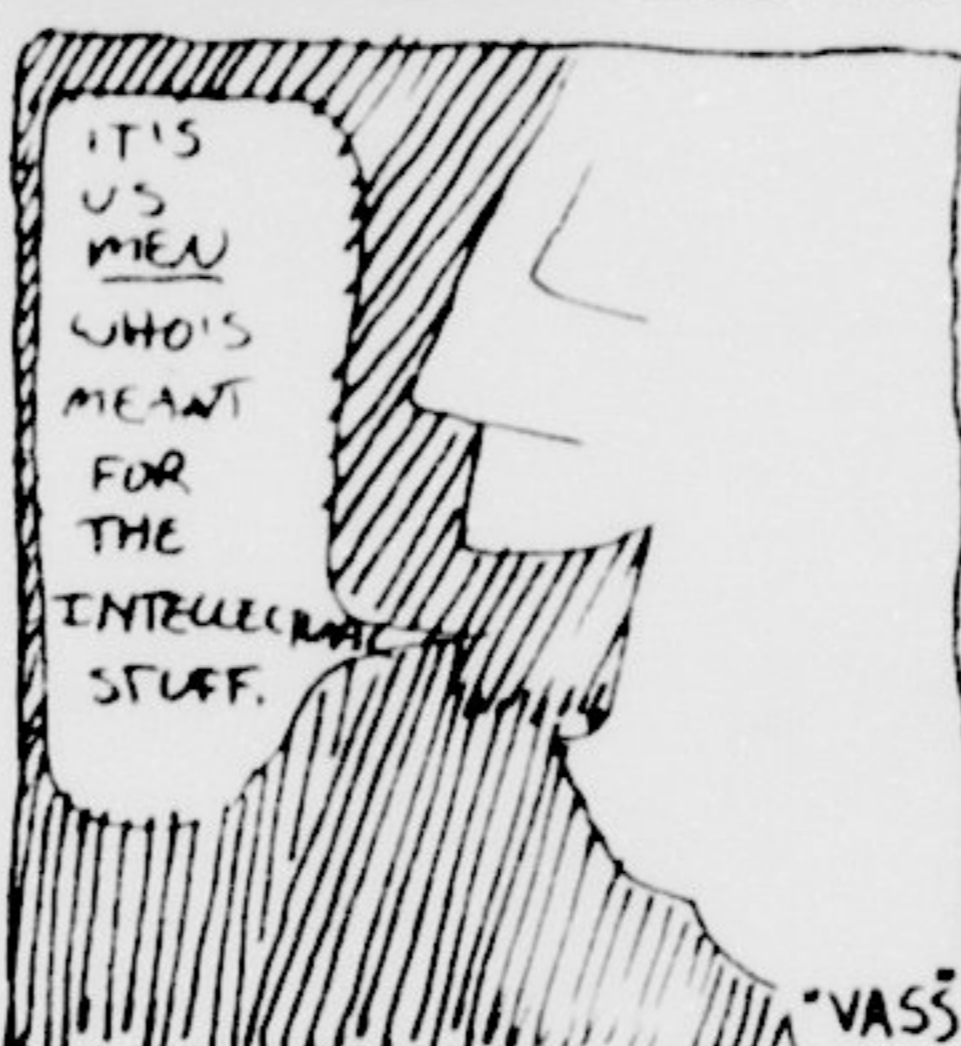
Hi I'm lieutenant Marsha Fly Me!



WHERE I COME FROM, WIMMEN KNOW WHAT THEIR PLACE IS...



THEY AIN'T GOOD BUT FER 'COOKIN' AND CHILDREN AND SUCH. I'LL SEE...



IT'S US MEN WHO'S MEANT FOR THE INTELLIGENCE STUFF.

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Breakfast served. 756-4808
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The College Shop and Pappagallo Gallery says Welcome Freshmen

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See our great selection of Clogs and Exercise Sandals...
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Year of contrasts

A review of ECU's year in sports

By DON TRAUSSNECK

For ECU athletics, this past school year presented a string of contrasts.

The Pirates won their first Southern Conference basketball championship ever while the soccer and lacrosse teams underwent dismal seasons.

One coach, John Welborn, was able to enjoy two conference championships while followers of the ECU tennis program were saddened by the sudden death of team captain Bill VanMiddleworth.

Sonny Randle coached the ECU gridders to a 4-6 season and he was pleased with the record. But Earl Smith coached the baseball team to a 19-10 record and he was not pleased.

ECU came up with three titles, including the one in the basketball tournament, and finished second in four sports, yet still trailed William and Mary in the race for the Commissioner's Cup. And the several athletic clubs enjoyed varied amounts of success.

How did it all come about? To find out, we must examine the year season by season.

The athletic year began way back in September when national grid power Toledo invaded Ficklen Stadium for the 1971 opener.

The Rockets carried a 23-game winning streak into the game and they carried a 24-game streak out of it after a stringing 45-0 defeat of the Pirates.

Meanwhile, the cross country squad was preparing for its season opener, an impressive win over Pembroke State. And the booters had their eyes on a possible SC title.

Next on the football schedule came William and Mary and it looked as though the Pirates would once again be blown out of Ficklen Stadium as the Indians grabbed an early 14-0 lead. Still the Bucs fought back to 10-14 and the loss through injuries of team captain Rich Peeler and "supersoph" Calester Crumpler hurt the comeback bid.

The final score was 28-10 and with Peeler and Crumpler out, the Bucs lost the next one too, 47-21 to Bowling Green.

Randle's first win as head coach came the following weekend as the Bucs atoned for a 1970 shellacking by The Citadel.

ECU held on in the final minutes in Ficklen Stadium and bedlam broke loose in the Pirate dressing room after that 31-25 win over the Bulldogs.

Then came losses to Richmond, 14-7, and West Virginia, 44-21, and criticism about the athletic program swept the campus.

But these critics were silenced the following weekend when ECU came up with the biggest football victory in the school's history - a 31-15 upset of N.C. State in a game called at that time by ECU President Leo Jenkins "the greatest thing that ever happened to East Carolina University."

Meanwhile, the freshman football team was demolishing William and Mary 21-7 and showing signs of presenting next year's varsity with many fine prospects.



ACTION WAS FURIOUS under the backboards during the final hectic moments of the championship game at Furman. Here, Dave Franklin and two Paladins await the flight of the ball with less than two minutes to go. It was at this basket that the Bucs tied the game in regulation time and won in the first overtime.



A MONSTER DEFENSE, led by team captain Rich Peeler (71), was responsible for several big football victories, including a 31-15 decision over favored State. This game was the highlight of the grid season as the Bucs went 4-6.

The cross country squad was not doing very badly either, finishing fifth in the state meet and winning several key dual meets.

Only the soccer team, which was hot one week and cold the next, was not ripping the circuit with many wins.

After their initial "Big Five" triumph, the gridders gave it to conference foes Furman, 26-13, and Davidson, 27-26, the homecoming win over the Wildcats coming on a last minute reception of a John Casazza touchdown pass by Tim Dameron.

With a 4-5 record, thoughts of an even season hung in the Bucs' heads for a week until they ran up against a tough Tampa eleven and went down 43-7 in the finale.

The harriers finished 6-3 and second in the conference, after swamping Appalachian State in a key late-season meet. And the soccer team finished 4-7-2, marking an improvement over the previous year.

ECU's freshman gridders ended the season 2-3, much better than the 0-5 mark of 1970.

With the winter just about upon them, ECU supporters began wondering from where would come the school's first conference title of the year.

Welborn's wrestlers soon answered that question as they swept through a 9-1-1 season, including a 49-0 shellacking of Carolina and a dual meet win over defending SC titlist William and Mary.

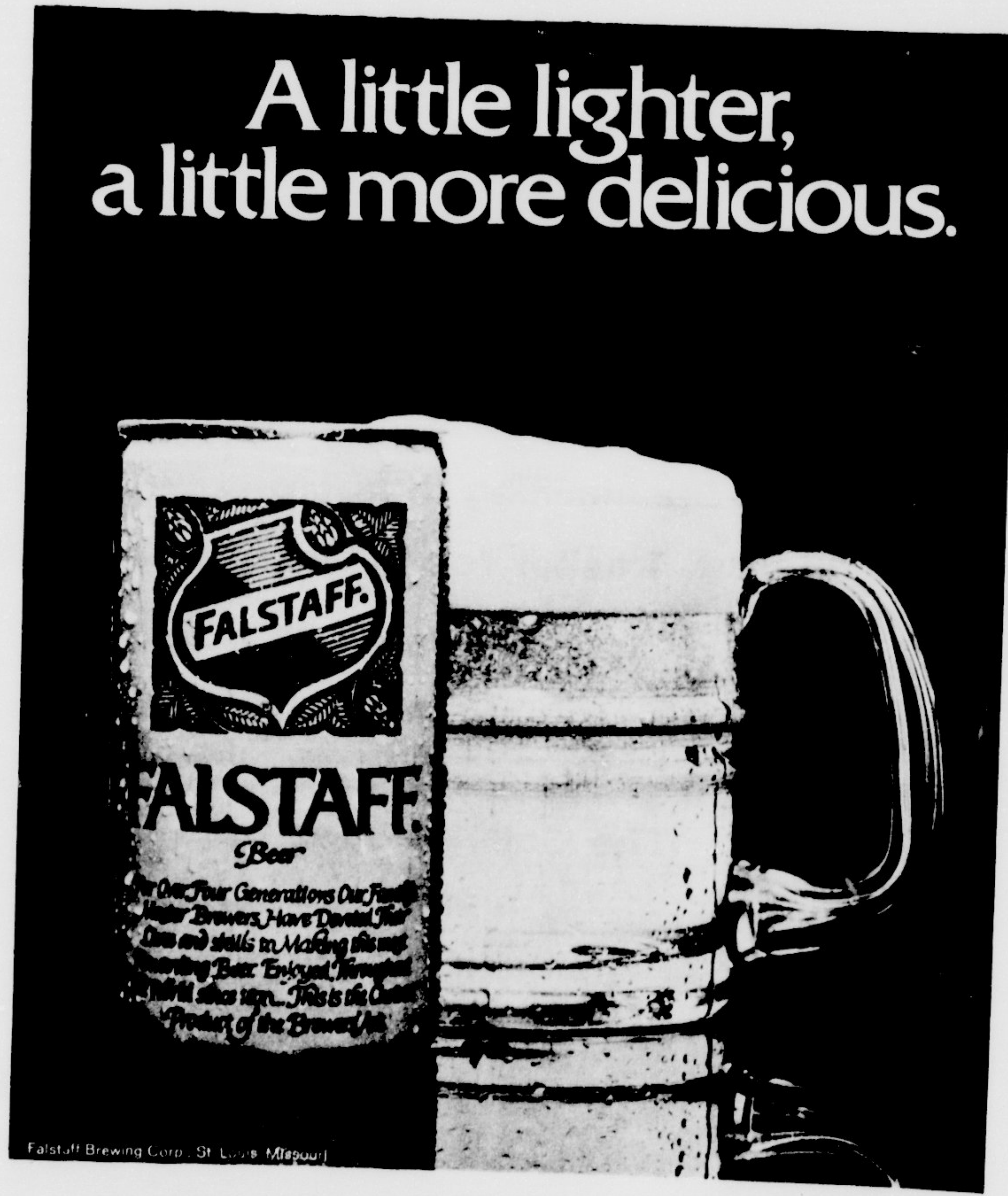
The basketball team had an unusual season, at times looking like world beaters - such as when the Bucs came up with their first win ever over Davidson, and when they gave highly regarded Jacksonville and ACC power Duke fits and at other times looking as though they could not fight their way out of a paper bag.

It was all a preview of the surprise that would evolve out of the tournament.

ECU's swimmers came up with dual meet wins over Army and Florida State, gave Navy a tough battle, and finished 7-5 overall.

WHERE WERE THE CHAMPIONS?

PABST



ALLOW DISTRIBUTING CO.
401 W. 14th Street
Greenville, N.C.

A re

Yet the Bucs could not win the championship for the first time in a conference meet this year.

And the track squad, through injury after injury, showed pessimism that the Bucs would win the conference meet.

As the season progressed, the conference title, outside of the Minges Coliseum, was a long shot after what he called "a long shot."

BUCS GO

But the big story of the year was the conference members' overall record. The Bucs finished 4-6, they felled upset men Davidson and then homecoming hero.

The Bucs were looking for a win they would win, and they did win each game after it.

In the championship game, they won the title, 77-75, in a basketball game over the terms of significance.

The following week, the Eastern Regional Wildcats, just by being victorious enough to win the title.

Then came the spring...

WALTER DAVENPORT performer, has won the title of "ECU Athlete of the Year" making headlines for his performance with 1,096 votes to Crumpler and 400 to Casazza.

HUNT

Ba
Ta

A review of ECU's year

Yet the Bucs could not dream of a seventh straight conference championship for the rest of the SC teams had asked not to have a conference meet this season.

And the track squad, one of the best in recent years, suffered through injury after injury and coach Bill Carson expressed the pessimism that the Bucs might not even have strength enough for the conference meet.

As the season progressed, the wrestlers finally won the conference title, outscoring William and Mary in the meet held in Minges Coliseum. The swimmers finished 14th in the Eastern Championships, and Carson's forces finished second in the meet after what he called a "real gutsy performance."

BUCS GO AFTER CAGE TITLE AGAIN

But the big story came in Greenville, S.C., where the eight conference members battled for the conference basketball title.

After finishing fourth in the regular season with an 11-14 overall record, the Bucs had nothing to lose in the tournament as they felled upset minded Richmond, regular season champ Davidson and then host Furman.

The Bucs were loose after coach Tom Quinn predicted that they would win, and they showed it as they came from behind to win each game after it looked as though they would be blown out of the Coliseum.

In the championship game, in fact, the Bucs trailed by eight points with four minutes to play.

Jim Fairley scored at the buzzer of regulation time and Nicky White scored at the buzzer of the overtime period as the Bucs won the title, 77-75. Thus ended perhaps the most exciting basketball game ever for ECU—and the most important ever in the terms of significance.

The following week, the Bucs met Villanova in the first round of the Eastern Regional qualifiers. Although they lost to the Wildcats, just by being in the regionals—surprise that it was—victory enough for the Bucs who thus gained national recognition.

Then came the spring and the major sport was baseball.

Since this was an even year, many followers felt that the Bucs could go all the way as they have every even year since 1966.

The way the season began, it looked as though they were right as the Bucs won their first six games behind good pitching, timely hitting, and an alert defense.

The streak, which included wins over Dartmouth, State and Duke, was finally ended by Virginia's strong Cavaliers. But the Bucs came back for another big non-conference win over Carolina.

LOSE FIRST THREE SC BATTLES

In the conference, it was a different story as the Bucs lost their first three games. A big win streak, which included a near perfect game by Bill Godwin, brought the Bucs back into contention going into the final week of play.

During that last week, the Bucs disposed of contender Furman but had to sit back and wait for the results of Richmond's three doubleheaders.

The Spiders won all six games and won the title with a 13-3 record while the Bucs went 11-5 and had to settle for a second place finish, hence Smith's displeasure.

Welborn enjoyed his second title this year as coach when Ed Pinnix led his golfers to their second straight SC title.

The Pirates started slowly but still managed to forge a final 12-4-1 mark and ECU's third Southern Conference championship of the school year.

Carson saw his track team finish behind William and Mary once again but Walter Davenport continued his amazing success in the triple jump. For his performance against the rest of the conference, Davenport was named the meet's "Outstanding Athlete."

Davenport also was named Fountainhead's first annual "ECU Athlete of the Year."

Jim Kidd, a sensational runner, joined Davenport in making headlines for the ECU track team this year.

Tennis is usually a bad sport, recordwise, at ECU and this year proved no exception as the Bucs finished 2-11. But after the death of VanMiddlesworth, through natural causes at the Fiddler's Convention, wins did not seem to mean too much to the players.

CREW DID NOT COMPETE OFTEN

The ECU Crew did not have much opportunity to prove itself this spring for many of the scheduled races were never held. However, the rowers came up with a big win over Carolina in Chapel Hill in the last regular season race.

This past weekend, the rowers were scheduled to compete in the Dad Vail Regatta, known to most schools entered as the "World Series of Rowing."

Lacrosse was not a very successful sport here this year as the Bucs finished 2-8.

A lack of team depth and a suicide schedule were the reason for the poor record, though, as the Bucs could only suit up about 15 to 20 players a game against such powers as Maryland, Duke, Carolina and William and Mary.

In the season finale Saturday, the Bucs turned in a phenomenal second half performance after falling behind in the first half 14-1. Rick Lindsay in the goal provided the spark to bring the Bucs back and make the final score a more respectable 20-6.

In preparing for the fall, the varsity football team had a big moral boost this spring in the form of victory in the annual Spring Game.

This year, the format was changed somewhat as the Bucs played a squad of former ECU footballers. The first annual Varsity-Alumni Game, played during the baseball, golf and track seasons, was won by the Varsity, 35-0.

On the club level, the school was admirably represented by amateur football players who completed a 5-1 season, which included wins over Carolina, 18-0 and 31-0, and Duke 53-6. Only a 21-7 loss to Chowan in the mud marred an otherwise perfect season for the ECU Football Club which won its club championship.

The Karate Club continued to win trophies everywhere it went, including the Southeastern Championship.

And ECU's newest club, the soccer club, had a rather dismal (0-5) initial season but the players enjoyed the chance to play the sport throughout the state.

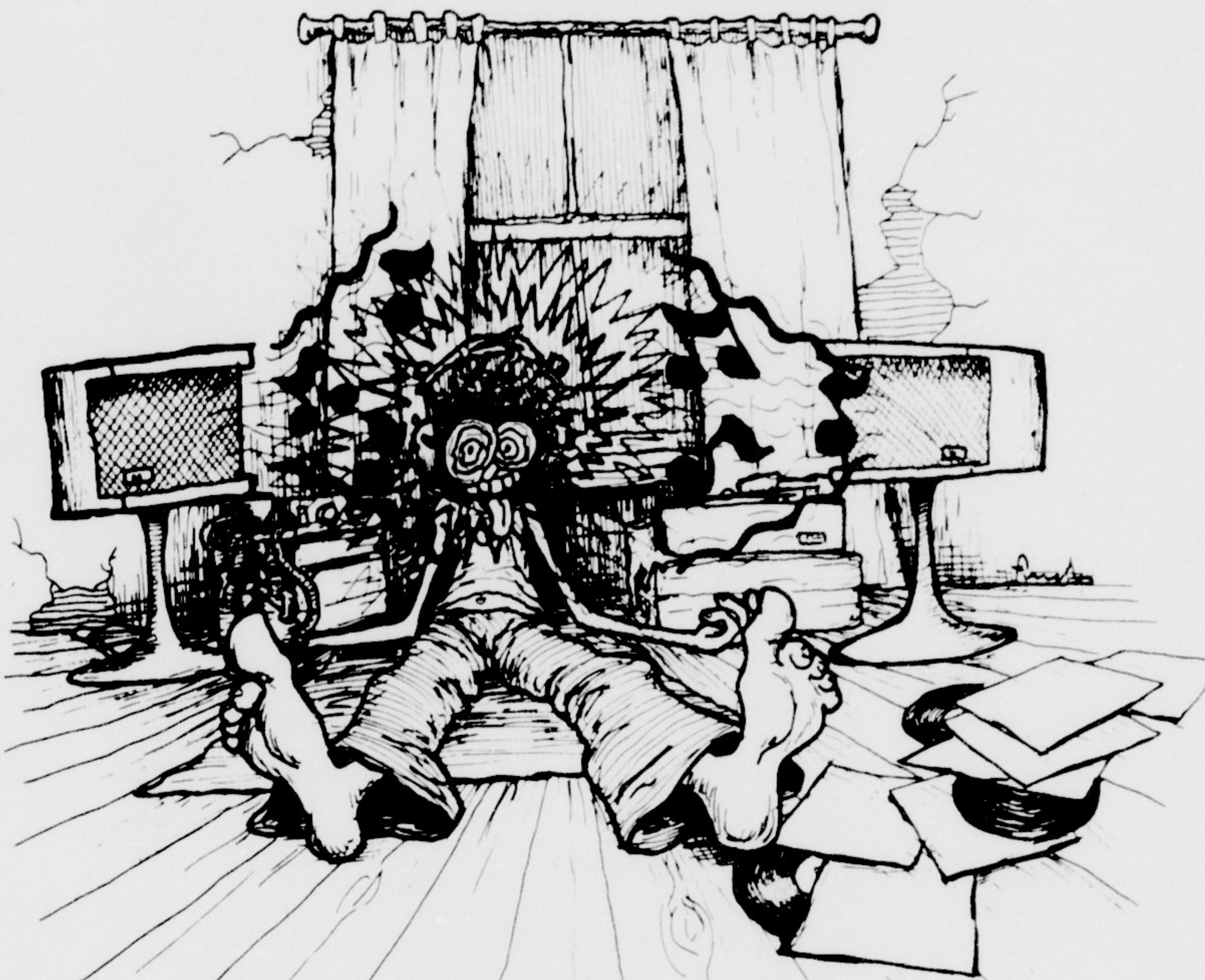
To round out the athletic program, a new judo club is now in its infant stage.



(Staff photo by Ross Mann)

WALTER DAVENPORT, ECU's supreme triple jump performer, has won the balloting for Fountainhead's "ECU Athlete of the Year." Davenport, who has been making headlines for the ECU track team all year, won with 1,096 votes to 934 for Bill Hill, 632 for Carlester Crumpler and 414 for Wayne Norris and John Casazza.

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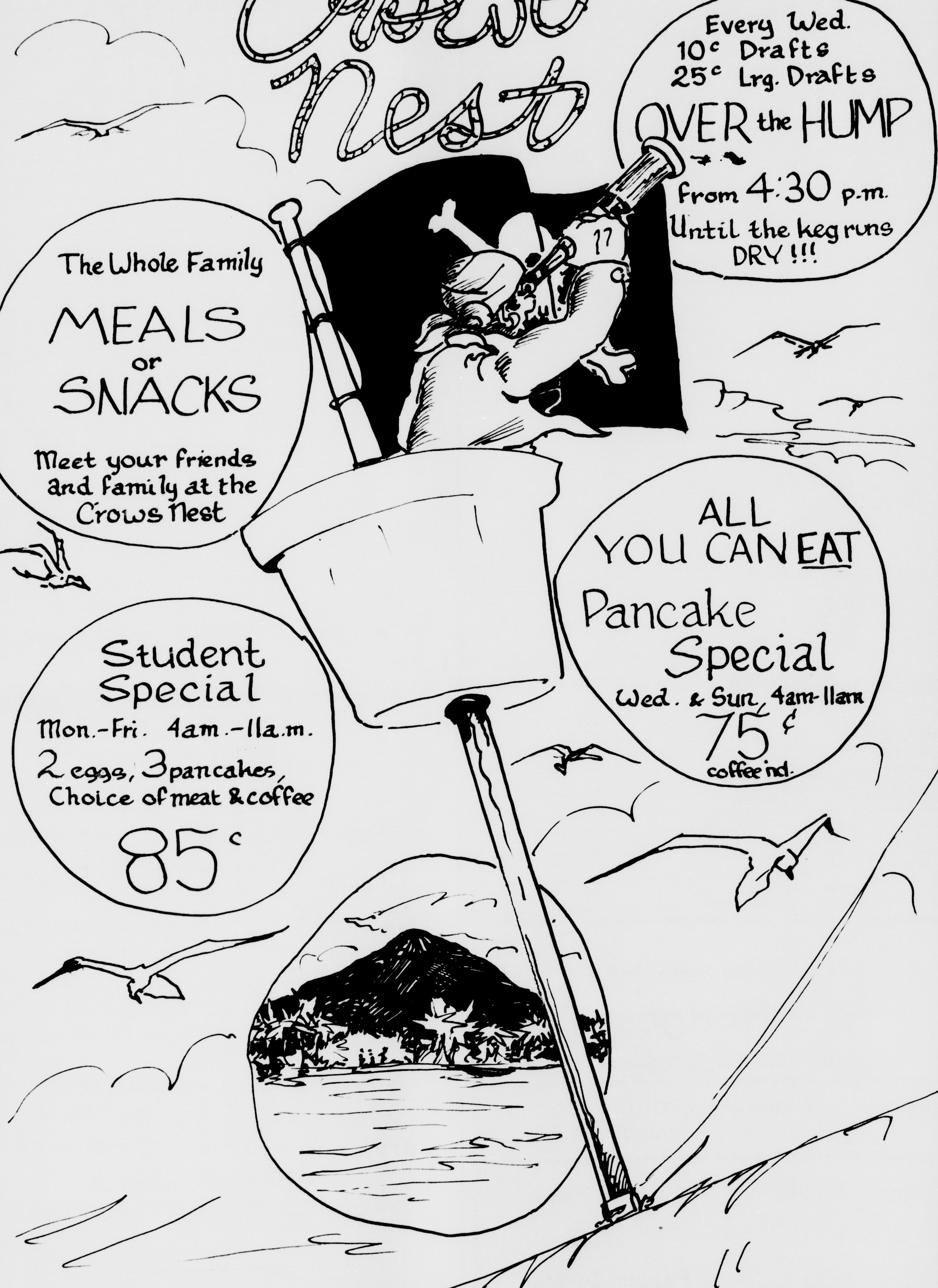
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Mon.-Fri. 4am.-11a.m.
2 eggs, 3 pancakes,
Choice of meat & coffee
85°

ALL YOU CAN EAT
Pancake Special
Wed. & Sun, 4am-11am
75¢
coffee incl.



CORNER OF 10th & COTANCHE
Phone: 758-2446

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