

Shortage Necessitates Blood Drive

An emergency blood drive will be held Monday, July 24 from 11:00 am to 5:00 pm at the Greenville Moose Lodge. The drive is being planned to relieve a severe blood bank shortage. The Student Government Association, working in cooperation with the Tidewater Red Cross Blood Bank to ask for local resident and student pledges.

Mr. Joe Clark, Pitt County Red Cross executive, was notified by telegram from the regional office Friday, that an emergency exists

in the amount of plasma in the Tidewater Region Blood Bank. Under the blood bank system, each county is supposed to donate what has been used by it during the previous year.

"What's happened," explained Clark, "is that Pitt and other counties (in the Tidewater Region) have gone short in their donation, which is considered normal in the summer. The accidents, however have increased, during these months, leaving a short supply, in usable

blood plasma."

For several days in a row, Pitt Memorial Hospital has been short in even the most common blood types, types "A positive" and "O positive."

To give a further example of the extreme blood shortage, two Pitt County residents are scheduled to undergo open-heart surgery within the next week. Both surgeries will require a total of forty two pints. The total amount of blood donated in the last county blood drive was

only fifty six pints.

In order to attempt to a remedy of the present emergency, the regional office in Richmond has called for a special county-wide blood-mobile drives rather than the normal area drives.

Clark stated, "We do better than any other county, but everyone is short now."

SGA Aids Situation

The Student Government has called on campus students, faculty, and staff for help.

Bus routes to and from the dona-

tion center will be set up next Monday for college students who do not have transportation. The busses will leave hourly from the front of Wright Building and so more often if necessary.

SGA President John Meares reported that a special booth will be set up in the College Union Soda Shop Wednesday through Friday of this week from 9:00 to 1:00. The students manning the booth will seek to recruit pledges of donations and blood drive workers.

East Carolinian

Volume XLII

East Carolina University, Greenville, N. C., Tuesday, July 18, 1967

Number 64

Dr. Jenkins' ECU Policy

After the enactment of the state legislature law which made East Carolina a university, the following statement was issued by ECU president Dr. Leo W. Jenkins:

"This is not a time for celebrating, but rather for the assumption of a great responsibility. It is now our task to show the sincere people who opposed this legislation that we are ready, willing and able to carry out all promises made by supporters of this proposal. We shall begin by having our various faculty committees accelerate their preparation for the advanced degrees that will be needed in the future.

"We shall also begin a campaign to be of greater service to the economic life of our region. Very soon we will announce a chairman of a citizens committee to raise a half-million dollars from industry for East Carolina University. These funds will be used to put us in a better position to render greater and richer services to our region.

"Four years ago we began a campaign to make available better medical facilities for the region. This need is still with us. We shall take a positive step toward remedying this situation with our new life sciences and community health institute. We are now seeking the services of an outstanding medical educator to head this project. We believe that this institute will lead us to the day when all of Eastern North Carolina will have adequate facilities and services. In order to reach this goal, however, it is highly possible that we may need to attempt again the establishment of a two-year medical school that would be oriented toward glamorizing the general practitioner.

"We also see in our increased responsibilities an obligation to work with renewed enthusiasm to hasten the cultural development of eastern North Carolina. As a university, we want to bring into the region the finest concerts by the greatest performing artists in the world. And while this cultural development enriches one area of livability in the East, we shall continue to build our program of athletics to enhance another aspect of opportunity for our people. Next spring we shall see results of our work in athletics when the A.A.U. holds its national swimming and diving championships on our campus. That event will bring the benefits of national publicity to the region and the state.

"We are grateful for support given this legislation by people throughout the state. They have made a lasting contribution to higher education in North Carolina by studying and discussing the questions raised in connection with this issue. Our people have become higher education-conscious and that is an important necessity for the future. It is our sincere hope that this renewed interest will lead to many constructive and mutually beneficial cooperative programs among all of the universities of the state. And we firmly believe that all North Carolinians who have the good of the state at heart will be led to a keen awareness that the extent to which the East and the West can be brought into the mainstream of American life will be the measure of our great state's ability to grow still greater and approach its true potential in the years ahead."



Dr. Leo W. Jenkins presents his future policy concerning East Carolina University.

Second Session University Begins

East Carolina University begins the second half of its 1967 summer session this week with registration Wednesday, July 12, and the first classes Thursday, July 13.

Officials expect about 3,300 students for the second six-week term. Final examinations Tuesday ended the first term which enrolled some 4,300.

The second term includes several special workshops and institutes, plus the annual Summer Music Camp the School of Music is conducting for some 350 high school musicians.

Another second term feature is the majority of the fourth season of the ECU Summer Theatre.

Final exams for the summer are scheduled Thursday, Aug. 17. Then classes recess until Sept. 5 when East Carolina begins the 1967-68 school year, its first as a university, with an expected enrollment of 9,500 to 10,000.

Lee Evans And Trio Present The Fourth Summer Concert

The fourth summer concert will be presented Wednesday, July 26, at Wright Auditorium. It will feature Lee Evans and his Trio.

"Lee Evans is absolutely the best of the new, listenable pop-jazz geniuses around today." These

words of Walter Winchell, recently syndicated throughout the country, helped spotlight a bright new talent.

The Lee Evans piano, supported masterfully by bass and drum, has been enthusiastically applauded by the most demanding audience in the world—the other musicians who came to hear him. His new and different versions of popular classics by Cole Porter, George Gershwin, Harold Arlen, Irving Berlin, and Leonard Bernstein are characterized by the absence of flimsy tricks. His is a presentation of modern music in a new idiom. A rhythmic beat and recognizable melodies are the substance of the

offerings of Lee Evans.

Dorothy Kilgallen of The New York Journal American was quick to comment after the release of a recent Lee Evans record: "Roger Williams, move over—and I mean 'way over'. With 'Piano Plus,' Lee Evans has established himself as undisputed king of pianists in the luh pop field."

Born in New York, Mr. Evans began studying the piano at the age of five. His original ambition to be a teacher was, for a time fulfilled, but it was inevitable that a performing career was to be his ultimate attainment. Following military service and a brief period as a teacher of music and social studies, Lee Evans made his first big success in the entertainment world. A series of highly successful night club engagements was followed by a national concert tour in 1962 with Carol Channing, to be followed by feature billing on CBS-TV's spectacular, "The Gershwin Years", in which he appeared with Frank Sinatra and Ethel Merman.

Recently he returned from London where he was piano soloist on a Canada-TV spectacular with Robert Goulet and George Saunders. His most recent television appearance in the United States was on the Ed Sullivan Show.

The past successes and bright future of Lee Evans and his Trio attest to the undeniable fact that good pop-jazz makes people sit up and listen, and brings them back again and again. Lee Evans has also proved that jazz with melody is the most listenable and in the greatest demand.

15th Summer Music Camp Opens

Registration and a well-rounded program in learning and performing music operated by the East Carolina University School of Music stand ready as the school prepares to open its 15th Summer Music Camp this weekend.

About 350 campers are expected to register from 2 to 5 p.m. Sunday, July 16, in Wright Auditorium. For 13 days thereafter the camp will instruct them in band, orchestra, choir, piano, and art.

The camp also offers for the first time this year a comprehensive musicianship program in conducting, arranging, theory, composition and style.

Private lessons taught by faculty specialists await band or orchestra instrumentalists and piano or voice majors. In addition, campers will participate in recitals and a series of concerts.

Among other events offered by the staff of 15 music instructors, four adult counselors and 10 student assistants are painting, sculpture, crafts, swimming, tennis, game, movies and dance. Campers will also have an opportunity to attend a stage musical, "The Music Man," at the professional ECU Summer Theatre.

As in the past summer camps, enrollees will live in dormitories and have their meals in campus cafeterias while they go through the specialized program geared to develop their musical knowledge and skills.

Directors are Dean Earl E. Beach

INFIRMARY NOTICE

All students who have rheumatic heart disease, diabetes, or chronic lung diseases such as bronchitis, bronchiectasis, asthma, etc., should consult the infirmary concerning influenza vaccine.

C. F. Irons, M.D.
Director of
Student Health Service

Publication Notice

THE EAST CAROLINIAN will resume regular summer weekly issue date in the next edition on Thursday, July 27. All remaining summer issues will come out each Thursday.

Dancing USA--And ECU?

The loudest complaint heard in second session summer school is the deadness of school activities. "Movies and watermelons are fine," stated one student, "but where are the dances?"

This complaint reopens the old question of how to provide really effective college level entertainment to summer school students and still be assured of a reasonable attendance.

SGA sponsored summer dances have proven to be the largest crowd gathers of the summer entertainment series. Yet the discontinued Summer School Dance never had what sponsors called a "good" attendance.

For that reason the Summer School Dance was stopped. However this brings us back to the "high school philosophy" discussed in the editorial below: "If the student abuses his privileges take them away."

This solves nothing. Summer school students are still without a good dance; summer activities are in the same monotonous grin.

When one approach doesn't succeed, another approach should be tried rather than give up altogether. Perhaps (and this is the best suggestion that we have heard offered) a Summer Weekend could be held along the lines of the successful Spring Weekend.

High School Academics

We were a bit dazed but not surprised to hear of a certain junior college whose administration apparently does not believe in academic freedom or at least in academic responsibility.

In a special class in which the books were rented, five of the books were stolen. The instructor gave all of the students (nearly forty) an incomplete, which means they will all have to take the course over for credit. If the books are not returned the instructor will . . . The course was a special one and cost \$25 extra in tuition.

This type of academic philosophy usually associated with high schools has no place in a world of higher education pressures. It was understandable to punish the whole class for one "bad boy" in a rural school house twenty years ago. But times have changed and the methods of learning and instruction are far more advanced.

East Carolina University has been criticized several times for its lack of academic freedom (and by us also). However East Carolina has progressed a long way from the school marm discipline of some present day institutions.

It speaks quite well for a university of nearly ten thousand to be able to treat its students with more individuality than a school of approximately two thousand students.

We shall not seek to engage in a debate of teaching methods, for that will not serve our purpose. We would however like to point out that a student has to be treated with more individuality than the instance cited here.

Uniform entrance exams and applications may prove to be excellent. But here the uniformness ends and individual training should begin.

Just as no student can learn at the same rate and cannot be held to an equal method of teaching, no student can be held punishable and responsible for the behavior of others of which he has no say. Honor code or no honor code, a student has no real control over the action of most of his fellow students.

An action to take away a student's learning privileges as punishment does not solve the major problem: How to effectively gain a higher education suitable to the individual student.

Campus Movies

| | |
|---|---|
| Tues., July 18—"The Guns of Navarone" | Gregory Peck, David Niven, Anthony Quinn |
| Cartoon: Horse Shoo | |
| Fri., July 12—"Walk, Don't Run" | Gary Grant, Samantha Eggar, Jim Hutton |
| Cartoon: Scoutmaster Magoo | |
| Tues., July 25—"Alvarez Kelly" | William Holden, Richard Widmark, Patrick O'Neal |
| Cartoon: Magoo's 3 Point Landing | |
| Thurs., July 27—"The Trouble With Angels" | Rosalind Russell, Hayley Mills |
| Cartoon: Big Mouse Take" | |
| Tues., Aug. 1—"Inside Daisy Clover" | Natalie Wood, Christopher Plummer |
| Cartoon: Taste of Catnip | |
| Fri., Aug. 4—"Genghis Khan" | Stephen Boyd, Omar Sharif |
| Cartoon: Crows Fete | |
| Tues., Aug. 8—"Arabesque" | Gregory Peck, Sophia Loren |
| Cartoon: Vicious Viking | |
| Fri., Aug. 11—"Rage" | Glenn Ford, Stella Stevens |
| Cartoon: Rock Hound Magoo | |
| Tues., Aug. 15—"Fail-Safe" | Henry Fonda, Dan O'Herlihy, Walter Matthau |
| Cartoon: Ragtime Bear | |

East Carolinian

Published weekly by the students of East Carolina College
Greenville, North Carolina

Member
Carolinas Collegiate Press Association
Associated Collegiate Press
Editor-in-Chief: J. William Ruffy, Jr.
Associate Editor: Rebecca S. Hobgood
Business Manager: Thomas Blackwell

Mailing address: Box 2516, East Carolina College Station, Greenville, N. C.
Telephone, PL 2-6716, or PL 8-8426, extension 264

Headline Review

More Troops To Vietnam

By Jerry Atkins

Secretary of Defense Robert McNamara returned to the United States last week from Vietnam where he had been taking a firsthand look at U.S. military operations there. He promptly reported that, although he was "not sure" how many more troops would be needed to continue our efforts, there is a strong possibility that a buildup will be necessary. Precisely, he said that 20,000 to 30,000 more men will be sent within the next 90 days. This would still be within the limits of the current authorized troop strength, but the Secretary added that further demands would likely necessitate the raising of that ceiling.

General William Westmoreland has warned that an even greater need exists and now says that between 100,000 and 200,000 more men will be necessary to do the job. The job he speaks of is still as vague as ever. Although the tide has supposedly shifted and the U.S. is now "winning", there are still few outward signs to support such claims. That word "winning" has become quite interesting in recent months since one is repeatedly asked to guess at its meaning. It is hard for many people to think of a constant stalemate with absolutely no end in sight as a definition of "winning". It is just as difficult to understand the strategy changes that occur. Apparently, with the military calling for more and more troops, U.S. tactics may now be oriented toward crowding the Viet Cong out of the South if no other means of victory is possible.

As far as General Westmoreland's requests go, President Johnson hesitated only slightly before he announced that they had "reached

a meeting of the minds" concerning the increases. Both Mr. Westmoreland and Mr. Johnson, along with the Secretary of Defense, met with newsmen to publicize their conferences and again try to glorify the war. The General, on prompting from LBJ, declared that reports of stalemate are entirely unfounded. He said "The enemy has not won a single significant victory in the past year." The fallacy of his attitude, of course, is that the United States has not won any "significant victories" either.

It seems utterly ridiculous to continue pouring more and more troops into Vietnam to be used simply as a measure of containment. The U.S. is no more winning the war than France did in its long effort. The Viet Cong can go on indefinitely with their hit-and-run tactics regardless of the amount of effort we put forth there. They, along with all the people of Viet-

nam, are geared to war. Indeed, it is all most of them have ever known.

Likewise, while containment is a weak solution to the problems in Vietnam, a total victory is not the answer either. That would create still greater difficulties. Along with the tremendous cost of repairing the damage, there would still be no assurance that the defeated enemy would stay down. Just as now in the Middle East, barely a month after their humiliating defeat at the hands of Israel, the Arab nations are assessing the possibilities of again causing trouble.

The United States should consider what it is gaining in Vietnam before it commits more troops. It is now committed to an insurmountable task. It is time that Washington realizes it. Bowing out is much more sensible than maintaining a commitment simply because it is a commitment.

CAMPUS BULLETIN

TUESDAY, JULY 18

2:45 P.M. Watermelon Feast Mall
3:30 P.M. College Union Bowling Hillcrest Lanes
8:00 P.M. Movie—"The Guns of Navarone" Wright Aud.

WEDNESDAY, JULY 19

2:15 P.M. Summer Theatre Matinee—"The Music Man" McGinnis Aud.
7:30 P.M. Bingo—Ice Cream Party, C.U. 201

THURSDAY, JULY 20

Pre-registration for Fall Quarter Whichard Bldg.

3:30 P.M. College Union Bowling Hillcrest Lanes

FRIDAY, JULY 21

Pre-registration for Fall Quarter Whichard Bldg.
8:00 P.M. Movie—"Walk, Don't Run" Wright Aud.

SATURDAY, JULY 22

Classes Held,
8:30 P.M. Dance Party C.U. 201

MONDAY, JULY 24

7:00 P.M. College Union Duplicate Bridge, C.U. 114

TUESDAY, JULY 25

3:30 P.M. College Union Bowling, Hillcrest Lanes
4:00 P.M. College Union Committee Meeting, C.U. 201
8:00 P.M. Movie—"Alvarez Kelly" Wright Aud.

WEDNESDAY, JULY 26

8:15 P.M. Popular Concert—Lee Evans Trio, Wright Aud.

THURSDAY, JULY 27

2:45 P.M. Watermelon Feast Mall
8:00 P.M. Movie—"The Trouble With Angels" Wright Aud.

JULY 28-AUG. 5

8:15 P.M. Summer Theatre—"South Pacific" McGinnis Aud.

FRIDAY, JULY 28

Concert-Summer Music Camp Wright Aud.
8:30 P.M. Dance Party C.U. 201

SATURDAY, JULY 29

8:30 P.M. Dance Party C.U. 201

SUNDAY, JULY 30

Tri-State Football Camp Stadium

MONDAY, JULY 31

Tri-State Football Camp Stadium
7:00 P.M. College Union Duplicate Bridge C.U. 114

Letter To The Editor

Dear Sir:

Regarding John Sultan's column of June the fifteenth, his shallow and superficial analysis of the situation led to his total lack of understanding of the complex problem involved. No, Mr. Sultan, the recent F.C.C. decision is not "A deliberate attempt to destroy the private enterprise system in the television sphere", but, rather, an attempt to redefine freedom of speech in this McLuhan age.

Today the electronic medium has become the primary medium for mass communication. Television and radio, unlike printed media such as newspapers and magazines, have no tradition of freedom of speech to a mass audience. An important aspect of freedom of speech is an audience. What good does it do a man to be able to say what he wants if he can't say it to whom he wants? Traditionally, in this country, man has been able to disseminate his ideas through use of the printed word. Unpopular or minority viewpoints have always had a forum in "letters to the editor" columns and advertisements. If necessary he could print it himself in pamphlets and booklets. Rapidly, however, the printed media is becoming obsolete. Predictions for the future include individually reproduced newspapers in the home and libraries on microfilm available in every home via electronics. Does one set up his own transmitter and broadcast his views to the world? Obviously not; he must use existing licensed facilities.

Today the difficulties involved for an anti-cigarette group to air its views on network television are rather overpowering. The cigarette manufacturers spend a fantastic amount of money to advertise their product, and there is always the threat that they will withhold this

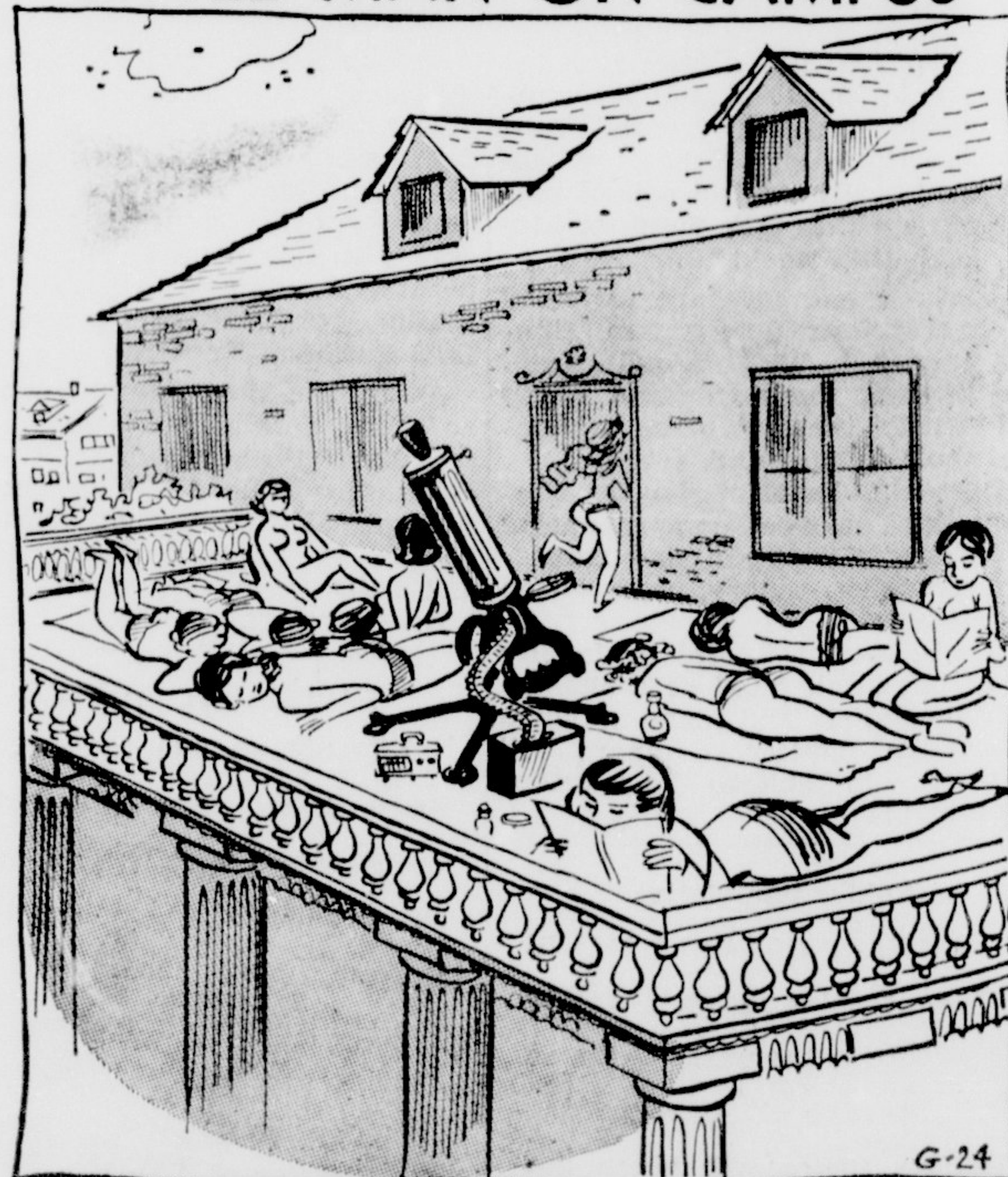
advertising if the network were to allow an anti-cigarette group to present the negative view on smoking.

Thus, we can see that the F.C.C. policy decision is an attempt to reconcile freedom of speech with private enterprise. It is, perhaps, an impractical or even an unworkable attempt but, nevertheless, it does recognize an increasingly large problem in our society. The problem of audience access does not lend itself to simple dogmatic answers, but rather open minded willingness to review traditional social institutions.

Today a man by the name of McLendon can attempt to dictate and control American popular music because of the current social and economic laws governing radio air play. We need desperately to begin formulating safeguards for our electronic media or else McLendon will succeed and 1984 will be seventeen years premature.

Sincerely,
Michael Hamman

LITTLE MAN ON CAMPUS



The editorial views expressed on this page do not necessarily represent those of East Carolina College but are representative only of the student writer.

We welcome letters to the editor but do not print any letter unless it is signed by the individual who submits it. Letters should be kept as short as possible and are subject to publication only at the editorial staff's approval.



The Music Man And His Literary Nemesis

Theater Presents 'The Music Man'

One of Broadway's most acclaimed musicals, "The Music Man," will be produced July 17-26 by the ECU Summer Theatre. "The Music Man," written by Meredith Willson, premiered on Broadway in 1957 and ran for over three consecutive years with the songs "Seventy-six Trombones" and "Till There Was You" becoming part of standard American music. Harold Hill, "The Music Man," is a con artist who works as a traveling salesman.

Although he promises to organize the boys of the town into a band and teach them to play, Hill's real plan is to leave town a lot richer with the money of the people who pay him for the instruments he is supposed to order. However, Marian, the town's pretty librarian takes his eye and he remains in town long enough to fall in love

with her and give her time to discover that he is a fake. How "Professor" Hill resolves this double dilemma is the concern of the remainder of the story.

Hansford Roew, Jr. back for his second season with the ECU Summer Theatre, plays Harold Hill. In addition to his work with college theater groups, he has studied acting with Robert Lewis and worked in stock and community theaters. Mr. Roew's young son, Hansford III, plays a prominent supporting role in "The Music Man."

Ann Aventa plays Marian the librarian. This gifted actress is applauded by the New Yorker magazine's music critic, Winthrop Sargent, as an "exciting young singing actress." She has sung her way through parts of America and Europe performing variously in everything from night clubs to grand opera.



Marion The Librarian

'How To Succeed' Receives Rave Review

(Editor's Note: Guest Critic for the opening performance of "How to Succeed in Business Without Really Trying" at the East Carolina University Summer Theater was Miss Beverly Wolter. Miss Wolter is arts reporter for the Winston-Salem Journal & Sentinel.)
By BEVERLY WOLTER
The pleasure of their company,

to paraphrase the title of a popular play, is what this viewer has come to expect from the East Carolina University Summer Theatre. Their production this week of "How to Succeed in Business Without Really Trying" did not disappoint.

Before going any further, let us note that the school has lost no time in grabbing onto its university status. The souvenir programs, printed earlier for the summer theatre, says "East Carolina College." The free playbill, printed later, says University. The designation of the school has nothing to do with the quality of its theatrical productions.

For the past three years I have been coming to the theatre as a guest drama critic. The year before that program was started, I

was on hand as a guest music critic and while on the grounds, looked in on the theatre. Each time I have been delighted with what I have seen.

The show is bright, lively and sparkling, thanks to the book by Abe Burrows, Jack Weinstock and Willie Gilbert, and the music and lyrics by Frank Loesser. The show could be otherwise in presentation. The fact that here it is not is due to the efforts of Edgar R. Loessin as director, John Sneden as set designer, and many other capable people.

Loessin has set a lively pace. He has selected an able, competent company, some of them pros of long-standing, some newly-fledged, and some still in school but giving every promise of joining the professional ranks.

Sneden's contribution is a series of sets that are visual pleasure, aside from the fact that they are workable. He has done them as geometric designs in the manner of Mondrian paintings, for example. The device is effective, visually and technically. Also, the distinctive squares and rectangles used as the basic patterns can be interpreted as saying something about the business world that is under discussion in the plot.

The only thing venturesome in the business world presented to us is the hero, J. Pierrepont Finch. He raises himself from window-washer to chairman of the board by following a manual in which one of the first conditions for success in business is choosing the right company—one big enough so that nobody knows what anybody else is doing. From there on, it's a matter of one-upmanship.

As this is a musical, comment should be made on the singing. It is all good, but not spectacular. The instrumentalists, directed by Gene Namour, play well, and have the positive virtue, often rare in musicals, of not drowning out the singers.

When it comes to acting their roles, the player-singers score high. Bailey Davis as Finch has a pleasant voice and handles it well. He gains as much by his neat turn of expression and phrase. Hansford Rowe as Biggley, Finch's boss, is a gifted player. His singing falls in the patter line, but as an actor, he is a distinctive personality.

Jane Barrett as Rosemary, who is in love with Finch, has a lovely light voice. But she is vivacious and attractive. Her friend, Smitty, as played by Lynda Moyer, is another role to be noted for its expressiveness. John Meran as Frump, Biggley's incompetent nephew, is required to be a creep, and does it beautifully. He kept suggesting the insinuating jealousy of Mordred in "Camelot," a role he has played.

As for Johnnie Miller as Hedy, it is fair to say that when she was on stage, she took the audience's attention. Hedy is a secretary who has caught Biggley's eye. Never mind that she cannot take shorthand. She is amply endowed above and has a great wiggle below. This is enough for Biggley, and it was enough for spectators, too. She also can act and has a great sense of stage presence.

Supporting roles are well-cast. Among those who should be mentioned are: Robert Neu as Twimble; Curry Freer as Bratt; Catherine Murphy as Miss Jones; and Eugene Smith as Womper.

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Sports Lowe Down

National League Does It Again

By John Lowe

The 38th annual All-Star game played last Tuesday before 46,309 fans in Anaheim, California, showed that good pitching always stops good hitting. There were only three bad pitches in a game which saw over 300 pitches thrown, and that's pretty good pitching. Those three pitches that went awry ended up in the bleachers to account for all the scoring in the game.

Several records were set, most of which would be classified as being bad if you talked with the hitters, for in this last game, the pitchers were supreme. There were 30 strikeouts, a record, as 17 American Leaguers and 13 National Leaguers went down swinging. Neither side could muster more than one hit in any one inning, and

only one player, Carl Yastremski of the Red Sox, had more than one hit. Yastremski chipped in with three hits, a double and two singles.

Juan Marichal of the San Francisco Giants and Dean Chance of the Minnesota Twins were the starting pitchers for their respective leagues. All but four pitchers were used in the 15 inning marathon.

Three different players all hit solo homers, with Tony Perez' homer in the 15th inning deciding the contest. Richie Allen had connected off Dean Chance in the second inning and Brooks Robinson hit one in the sixth off Ferguson Jenkins of the Cubs. Perez hit his off Catfish Hunter of the Athletics. It's odd that all three players are

third basemen.

Over the years, the National League has claimed to have the better hitters, and that is true. The NL can boast of 16,300 hitters while the AL only has six hitters over the .300 mark. The premier hitter in the NL is Roberto Clemente. He is the only active player to have batted over .300 for seven years in a row, yet he set a record by striking out four times in a row against four different pitchers. You can't get much better proof that good pitching always stops good hitting. Tony Oliva struck out three times in a row, and he is one of the top hitters in the AL. As the hitters might say, "Those aspirins they're throwing are getting smaller."

Even though pitching dominated the game, most of the limelight has been going to the game's MVP, Tony Perez. Little has been said about the one hit pitching of Marichal or of the perfect three inning stint by the White Sox Gary Peters.

Authorities on the game of baseball will tell you that pitching is 85% of the game. After this last All-Star game, it's easy to see why.

Eight Brazilian Students Observe US Organizations

A group of eight Brazilian university students, accompanied by two U.S. Department of State Escort-Interpreters are expected in New Bern Monday night, July 17 by plane for a two-day observation of publicly and privately sponsored civic action programs in such areas as adult education, public health, recreation and youth organizations.

Other areas of interest include universities in the United States, industry and the cultural, economic and social life of America in general.

The visit of the group to New Bern was arranged by the International Exchange Program in New York, who contacted Coastal Progress, Inc., concerning including New Bern-Craven County on the itinerary of the young people who will be in the United States for 35 days.

According to information received by Coastal Progress, Inc., all are student leaders selected from a seminar on Social Action for University students held in Sao Paulo, Brazil in the Spring.

Purpose of the seminar was to stimulate more Brazilian university students to join existing local civic action organizations as well as to start new ones.

Other cities selected by the International Exchange Program for the students visit during their educational travel program include New York; Washington, D.C.; Cincinnati, Ohio; San Francisco; San Juan, Puerto Rico; Atlanta, Georgia and Miami, Florida.

Plans that include an official welcome by the City of New Bern, Craven County and New Bern Chamber of Commerce are being formulated.

Today the group will spend the major part of the day at East Carolina University where arrangements for an orientation session and field trip to the public housing area, Pitt County Technical Institute, a tutorial and other programs in progress at the University or nearby, are being completed by Dr. J. W. Congleton, Jr., Dr. Ralph Napp and Dr. James L. White.

The students will spend Wednesday in New Bern and Craven County visiting local community action programs and be guests of the New Bern Chamber of Commerce for an industrial tour and coffee hour following.

They are to leave New Bern early

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Will Ken Willard Return To 49'ers?

Ken Willard is a big man. He is also the San Francisco 49er's All-Pro fullback, and the heart of their running attack. So why the problem?

Willard had indicated to the 49er top brass that he wanted to be traded. His reason was to be closer to his off season home in Richmond, Virginia. Thus, his ultimatum was that if he were not traded to either the Baltimore Colts or the Washington Redskins, he would quit pro football.

However, another reason has been uncovered. Over the years, the 49er's have been considered the country club of the NFL. Their approach to the game has been somewhat physical. As Ken Willard said in Sport Magazine, "One thing the 49er's have never had is the mental approach." One of Willard's teammates, quarterback John Brodie thought that this was the real reason why Willard was ready to call it quits if he was not traded.

To get Willard to play again, Brodie, along with teammates Clark Miller and Dave Parks traveled cross country to speak with Willard. Apparently the visit has impressed Willard with their desires to win, since he agreed to play another year. The 49er's will find

out for certain if their star fullback will report when the 49er training camp opens. Here's hoping that Willard continues to play.



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Jim Wynn (24) of the Houston Astros reaches second base safely as Dick McAuliffe (3) of the Detroit Tigers misses a wild throw. The action occurred in the ninth inning. (reprint: Greenville Daily Reflector)

Colson Receives Swindell Grant

Butch Colson, a 197 pound sophomore fullback from Elizabeth City has been awarded the 1967 Norman Swindell Memorial Scholarship, according to the East Carolina Head Football Coach and Athletic Director Clarence Stasavich.

The Swindell Grant, which was named today by a special committee, was set up as a memorial to Norman Swindell, a former captain and grid star of the Pirates who lost his life during a hunting trip in December, 1965. The fund for the scholarship was set up through

donations to the East Carolina Century Club by residents of New Bern, North Carolina, Swindell's hometown.

It is stipulated by the Selection Committee that the Swindell recipient should have played high school football in Northeastern 3A Conference; thus qualifying Colson who played four years as a star at Elizabeth City.

During his freshman year, Butch was a "Mr. Everything" in the Baby Buc backfield. In 69 plays, he rushed for 195 yards, passed for 48 for a total of 243. He scored five touchdowns during the five game season. He also scored a TD during the spring game for the Purple team.

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