East Carolina's Position Paper On University Status

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East Carolina College, Greenville, N. C., Monday, February 6, 1967

University Status Edition Number 35

Students Join Forces Tonight!



Sen. Robert Morgan Chairman **Board of Trustees**

"The People of Eastern North Carolina look to East Carolina College, the State's third largest and fastest growing public institution of higher learning, already organized into seven schools, and they say, 'Here already stands a university. Why not then declare it so?' With these words, Dr. Leo W. Jenkins began the current discussion over converting East Carolina College into an inlependent state university. But long before these words were spoken, progress toward university status at East Carolina College was well underway.

Tonight each student at East Carolina will have the opportunity to gather in Old Austion Auditorium and organize into county and state clubs which will help you to bring your home area into closer communication with your school. In fact, each student will have the opportunity to play a major role in letting everyone else in the state of North Carolina and elsewhere know where we stand educationally, culturally and as individual stu-

The meeting in Old Austin is at 8:00 p.m. tonight. SGA President Steve Sniteman encourages each of you to join in East Carolina's student inspired mass reorganization meeting.

Sniteman has invited Senator Robert Morgan and President Leo Jenkins to speak with you and answer any questions that you might wish to ask about the county and state club organizations that will home areas.

is intended to produce a club of EC | Following the general meeting in for our students to become involved



Steve Sniteman President Student Government

The reorganization of these clubs | end East Carolina.

Old Austin, instructions will be given by student leaders as to room ssignments for individual county and state meetings. Around 94 county clubs and 40 state clubs should be reorganized before the evening closes.

According to President Steve Sniteman, reorganization of the clubs comes because many of us have found that in far too many cases the people in our home towns have too little or inaccurate and misleading information about EC.

"It is our purpose to organize and delegate ourselves to portray back home a true picture of the excellence that is already present at our college," explains Sniteman.

"We believe that we have an obligation to take an active part in efforts to make East Carolina an even - greater servant of its peo-

Dr. Jenkins, commenting on the student plans, said he is pleased bind each of us closer together here students for each North Carolina the students are taking "this acat East Carolina as well as in our county and for each state repre- tive interest in the present and fusent by the 9000 students who at- ture of this institution. I think it is very healthy for all concerned



Dr. Leo Jenkins President East Carolina College

A University For The East; EC Serves The State

cation have already been summed (Dr. Horace Hamilton of North resources and a greater reservoir up this way in the report of the Carolina State University estimates of untapped creative potential in Carlyle Commission: "We in Nor- an increase of 6,000 students per human terms than any other secth Carolina must, in short, pre- year for the next ten years in tion of the State. It would be a should change also. pare more of the teachers for our North Carolina's institutions of most costly negligence on our part own colleges, both public and pri- higher education.) The nation's to fail in the effort toward the devate, and especially for the sys- graduate schools are producing velopment of this potential. The tem of comprehensive community more potential college professors increasing complexity of midtwenproposing." Since the training of them are expected to go into tea- and culturally, demands the exsuch teachers can only be done in ching. well - staffed graduate schools, the need for such schools is clear.

dicted that the shortage of college | The needs of the East are the vision. The functioning university teachers will become a "cultural needs of the whole State of North could serve the East as a focus for bottleneck," because an estimated Gorolina; they cannot be separate educaton and also for the developwill require an annual recruitment Factor Eastern North Carolina ucation and research are two of

The statistics clearly show that ciplines. North Carolina needs another uni-

The state's needs in higher edu- of 15,000 to 22,500 new teachers. That a vaster area of undeveloped

A niversity based in the East cation Beyond the High School pre- A UNIVERSITY FOR THE EAST could inspire both initiative and

the keys to regional development. Just as a chain is no stronger than its weakest link, so the State is no stronger than its least developed parts. The establishment of a university to lead in the developcontribute to the human resources of the whole state.

ALREADY A UNIVERSITY

By any of the customary criteria for calling an institution a university, East Carolina is already a uni-

By definition, a college is concerned chiefly with a four-year course of general study leading to a bachelor's degree. In the United States, some colleges have provided liberal arts training and some have prepared teachers.

A university is broader in scope; its concern is more universal, and in structure it typically comprises a college of arts and sciences and one or more professional schools. The typical university has a graduate program, but it does not necessarily offer graduate work at the doctoral level.

In essence, the request of the East is for authorization to capitalize the "u" and make it Universi-

Attention All Students:

Let us be judged by our present and not the past. In a state where progress is the word of the day, it is strange that many would judge us by our past. It is not that we would like to disregard our past-quite the contrary, for ECTC and ECC served an important place in the field of education, etc. But with the changing of the institution and its academic curriculum, opinions

Possibly this is too much to ask and our critics should not be blamed too much. We all judge by the colleges which this commission is each year, but only about half of colleges which this commission is each year, but only about half of colleges which this commission is each year, but only about half of colleges which this commission is each year, but only about half of colleges which this commission is each year, but only about half of colleges which this commission is each year, but only about half of colleges which this commission is each year, but only about half of colleges which this commission is each year, but only about half of colleges which this commission is each year, but only about half of colleges which this commission is each year, but only about half of colleges which this commission is each year, but only about half of colleges which this commission is each year, but only about half of colleges which this commission is each year, but only about half of colleges which the col a question of economics involved. But, regardless of the amount of dissenters and the opinions that will possibly never change, we will stand ready for scrutiny.

> Pessibly one day, some of our most avid opponents will take the time to come to Greenville and see what we have to offer. But until that day, it is up to us, as students, to present ourselves.

All of us are proud of our rapid growth in the various academic areas, as we should be. But to be content with our own personal vanity, without trying to confront others that knew us in a different light, is a case that is not very flattering to us. Therefore, I let us combine all the talents that we have to offer ment of the East will inevitably and present them to the people of the state as a product of the present East Carolina. In some cases, the product will not be favorable—let us not fool ourselves.

> But as we have never been an institution that proclaimed to be perfect, we have always accepted ? valid criticism in order to change and reach new heights. If we are criticized in our desire to futher ECC and consequently change others' opinions about us, so be tit. But this criticism will not deter us from our goal nor will it hinder our enthusiasm for our institution.

The time has come for us to join our President and the people of Eastern North Carolina in this battle. We must pursue our goal just as incessantly as these people have in the past. They have been fighting alone in our behalf, but now we have a chance to further our own aims.

> Sincerely, Stephen B. Sniteman SGA President





EC Expands Through The Years Already A University

Internal Structure

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B. MALLER

smaller schools of arts and sci- raised still higher in the near fuences, or fewer graduate programs, or fewer professional schools. This group includes the universities of Delaware, Hawaii, Maine, Massachusetts, Mississippi, Montana, Nevada, New Hampshire, New Mexico, North Dakota, Rhode Island, South Carolina, South Dakota, and Vermont.

Student Enrollment

Carolina. Such distinguished priv- the University of North Carolina Washington and Lee, Bucknell, and when Trinity College became Duke Rice have enrollments far below University, its library contained Drama and Speech - National Colthat of East Carolina.

Admissions Standards

East Carolina's admissions stand- volumes.

public institution in the State in contained 267,000 bound volumes | The Moster of Arts Degree is ofterms of required scores on the plus more than 100,000 items in its fered in the following areas: Over fifty state universities have Scholastic Aptitude Tests (College document collection and over 100,smaller academic structures than Entrance Examination Board test). | 000 volumes in microprint form. East Carolina College. They have Requirements are expected to be

Library Facilities

pares favorably with those of many 1966, eighteen of them had authorrecently - established universities. | ized the establishment of chapters Of almost sixty colleges transform- in the following schools and deed into universities since 1950, well partments: over half of them had smaller libraries than East Carolina according to a 1964 report.

Of interest to North Carolinians Almost fifty state universities is a comparison of library holdings have smaller enrollments than East at East Carolina now and those at ate universities as Drew, Colgate, and Duke in former times. In 1924, 87,000 volumes. At the time of consolidation, the University of North Carolina at Chapel Hill had 236,163 English — Sigma Tau Delta

ard are as high as those of any | East Carolina's ...brary in 1966 |

Honor Societies

National honor societies have increasingly recognized the academic excellence of the programs at East The library at East Carolina com- Carolina College. By the end of

Schools

Art — Delta Phi Delta Business — Pi Omega Pi Music — Pi Kappa Lambda Phi Mu Alpha Sinfonia (men Sigma Alpha Iota (women)

Departments

legiate Players Honorary Dramatic Fraternity

Alpha Geography and Geology - Gamma | * Theta Upsilon

Foreign Languages - Sigma >

History — Phi Alpha Theta Library Science - Alpha Beta Alpha (National undergraduate Li-

brary Science Fraternity) Philosophy — Phi Sigma Tau Psychology — Psi Chi Sociology — Alpha Kappa Delta Biology -- Chi Beta Phi Industrial and Technical Education

— Epsilon Pi Tau There are 38 faculty members in the sciences who are organized as a Sigma Xi Club.

There are 41 faculty members 1909—One- and two-year teach- who are organized as an alumni ************************** chapter of Phi Beta Kappa.

Academic Programs

Beginning with a program limit ed to teacher training, East Carolina has now expanded its academic programs to include the following schools:

Art Business Graduate Arts and Sciences Education A T 1 ... Nursing

Business

Undergraduate majors are offerd in the following areas:

English Geography and Geology History Industrial and Technical Education Mathematics Music Philosophy Political Science Sociology and Anthropology Biology Chemistry

Drama and Speech

Education Foreign Languages Health and Physical Education Home Economics

Library Science Medical Technology Nursing Physics Psychology Science Education

Business Geography History Mathematics Political Science Science Biology English Health and Physical Education Industrial Arts Music Psychology

The Master of Arts in Education Degree is offered in the following

Elementary Education Educational Administration Supervision Guidance Speech and Hearing Secondary Education

The Master of Arts Degree in Secondary Education is offered with a major in one or more of the following fields:

Business Geography History Library Science Political Science Biology English Health and Physical Education Industrial Arts Mathematics Science and Science Education

The following graduate degrees are also offered:

Master of Arts in Clinical Psychology Master of Business Administration Master of Fine Arts Master of Music

East Carolina also offers the Sixth Year Program of Study beyond the master's degree for public school administrators.

For Information...

Any student who wishes to write or contact their legislater may obtain a copy of the North Carolina Legislators' list by contacting the president's office.

COLLEGE: An educational institution concerned chiefly with a four-year course of general studies leading to a bachelor's degree.

UNIVERSITY: In the United States, a university typically comprises a college and one or more graduate or professional schools.

(From Merriam-Webster's Seventh New Collegiate Dictionary)

Univ. Development From 1907 To 1966

THE DEVELOPMENT OF A UNIVERSITY

1907-1966

East Carolina Teachers' Training School established by the Act of the General Assembly

-1907

ing programs

Bachelor of Arts Degree

Four-year curriculum leading to

1921—Name changed by Act of the General Assembly to East Carolina Teachers Col-

Master of Arts Degree

-1929 1936—Extension Division

Bachelor of Science Degree

-19411951—Name changed by Act of the General Assembly to East Carolina College

School of Business and School of Nursing

1961-Two-year Resident Center, Camp Lejeune

School of Art and School of Music -1962

1963-Two-year Resident Center, Goldsboro

School of Education

-1963 1964—Two-year Resident Center, Cherry Point

One-year Freshman Center Undergraduate Evening College, Main Campus

-19641964—Developmental Evaluation Clinic

One-year Freshman Center, Manteo -1965

1965-School of Arts and Sciences and Eastern North Carolina Development Institute

Graduate School, Institute of Life Sciences and Community Health



Numl

Total

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1946-1966 Physical and Financial

1946 Buildings Operating \$743,296 \$10,515,725 Budget Value of Physical Acres of Land 98

Education

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Student Body

1946 1966

Fall Quarter (On-Campus) Summer School 567 5,205 The Southern Association of Col-Total Enrollment 1,949 14,228 leges and Secondary Schools The present student body includes The North Carolina College Conrepresentatives from 94 counties in ference North Carolina, 40 states and terlitories, and 6 foreign countries.

Athletic Program

1946 Baseball Teams Basketbai. Baseball Cross-country Basketball Football Football Golf Indoor Track Soccer Swimming Tennis Track Wrestling Clubs

Faculty

Gymnastics

Karate

Rowing

Lacrosse

1946 1966 Women Number 61 448 The Council of Graduate Schools munity Health Proportion with Doctorates | in the United States and-or Terminal National University Extension As- stitutes Degrees 29 % 51 % sociation

Full-Time Employees 149 888 Number of Degrees Granted Total Faculty and Full-Time Employees

Accreditation

One index of educational quality is the ability of an institution to meet rigid requirements for accreditation by various professional asociations and agencies. Below is Bachelor of Arts a comparison of the growth in ex- Bachelor of Science cellence experienced at East Caro- Master of Arts lina College during the past twenty

The American Association of Tea-1,382 9,023 chers Colleges

1966

Association of American Colleges Master of Arts in Education leges and Schools

The North Carolina Association of Master of Music Colleges and Universities The National Commission on Ac-

crediting The National League for Nursing, Concert Series Department of Baccalaureate and Dramatic Productions Higher Degree Programs The National Association of Schools!

of Art The National Association of Schools Bureau of Business Research of Music

of Teacher Education The National Association of Busi- Eastern North Carolina Developness Teacher Education The American Association of Col- Fine Arts Series

leges for Teacher Education

American Association of University Lecture Series

210 1,336 Undergraduate

Graduate Total

Types of Degrees Offered

1946

1966

Bachelor of Arts Bachelor of Science Bachelor of Music Bachelor of Science in Business

Administration Bachelor of Science in Medical Technology

Bachelor of Science in Nursing Master of Arts Master of Arts in Clinical Psychol-

The Southern Association of Col- Master of Business Administration Master of Fine Arts

Special P. ograms

Popular Film Series

Art Exhibits College Theater Series Mational Council for Accreditation Contemporary Music Festival Developmental Evaluation Clinic ment Institute

Foreign Film Series

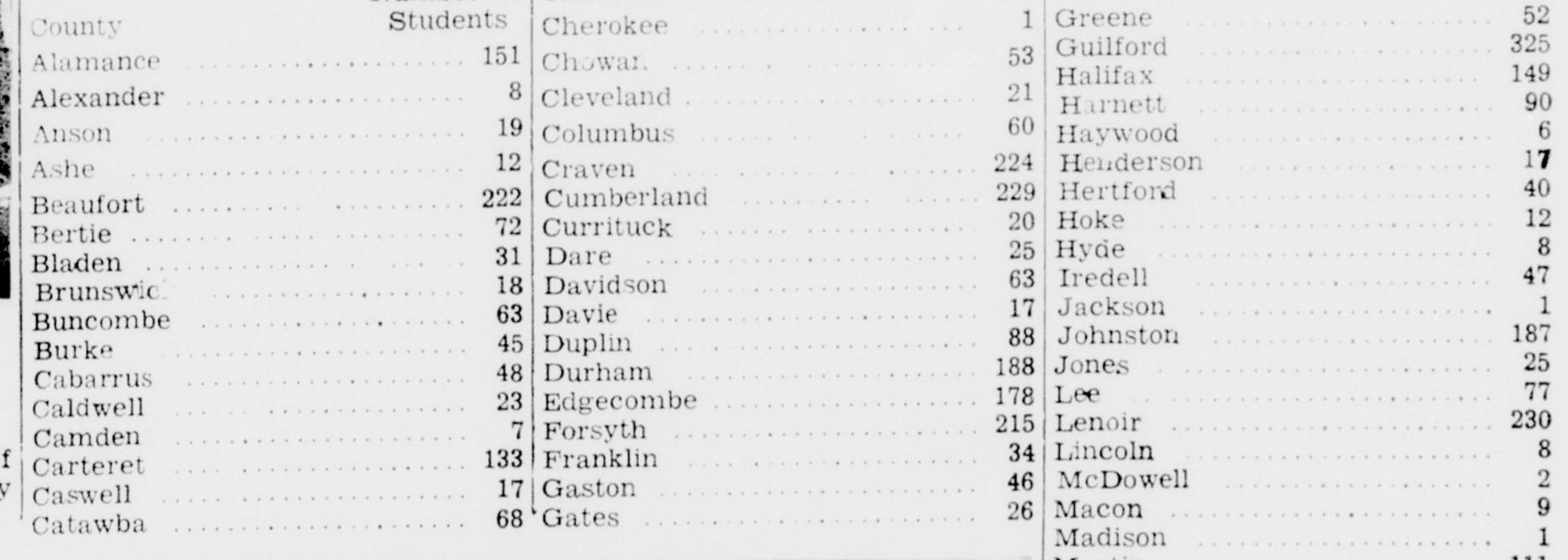
nstitute of Life Sciences and Com-National Defense Education Act In-

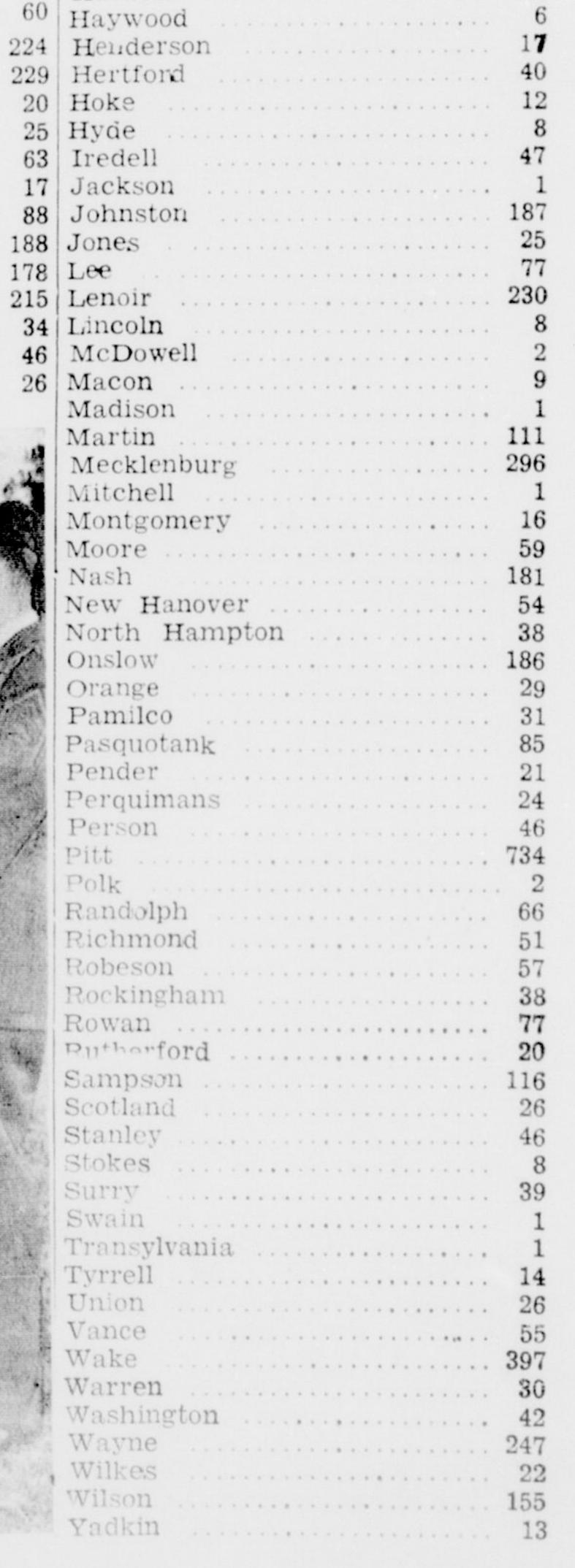
National Institute of Health Programs National Science Foundation Insti-

166 1,128 Popular Entertainment Series Popular Film Series Research Grants and Contracts Special Governmental Programs Summer Theater



EC Enrollment By Counties 7260 NC Students Attend







Extension Program

offered by the Extension Division extension work is now paid for by with an enrollment of 34 students. the State of North Carolina.

In 1966, some 400 extension classes were offered with an enrollment of 10,998 students. Extension courses are taught in the

following cities: Ahoskie Bayboro Beaufort Bladenboro Burgaw Camp Lejeune Chadbourn Cherry Point Clinton Colerain Edenton Elizabeth City Elizabethtown Enfield Fayetteville Fort Bragg Goldsboro Havelock Henderson Jackson Zebulon Jacksonville

Kenansville Kinston Louisburg Morehead City New Bern Newport Oxford Plymouth Raleigh Richlands Rocky Mount Sanford Smithfield Snow Hill Tarboro Washington Weldon Williamston Wilmington Wilson

At the end of 1966 East Carolina College had fully-accredited twoyear resident centers in operation at three locations: Camp Lejeune, Cherry Point, and Goldsboro. It also had one-year programs in operation at Manteo and through its Undergraduate Evening College on the main ECC campus.

Until 1965-1966, all extension work was entirely self-supporting-operating at no cost to the taxpayer with the exception of the state's contribution to the pension fund for extension teachers. Approxi-

In 1946, only three classes were | mately 10 per cent of the cost of

ECU vs. ECC

2. Attract more teachers of high expense is unwarrented.

with a university.

quality.

graduate instruction.

THE COST

Carolina.

lishment of multiple universities in al money. In that year, it estimates North Carolina is a familiar one: that it could begin a doctoral pro-North Carolina, it is said, is a poor gram in one field at a cost of state; it cannot finance several ins- \$250,000 or loss. titutions to do the same thing.

per capita income than North Caro- assistance from private foundalina, four-Mississippi, Tennessee, tions and the federal govern-Kentucky, and Louisiana-support ment. The situation regarding availregional universities.

until each is a whole university.

WHAT COULD EAST CAROLINA | Duplication of services then is UNIVERSITY DO THAT EAST not always an unnecessary or un-CAROLINA COLLEGE CANNOT? desirable expense. When the de-1. Would be in a better position to mand for instruction reaches the attract federal and foundation point that facilities are used to money usually allocated to ins- maximum capacity, the fear of titutions with university status. duplication, competition and their

quality who want to be associated | Any consideration of the specific amount of money needed to make 3. Make available to many thous- East Carolina into a university must ands of deserving and capable be made with the realization that North Carolina college students East Carolina by any name win a university in name as well as grow and cost more as it serves more students. Consequently, im-4. Contribute trained college teach- mediately after a name change ers to help fill the State's needs. the difference in cost would be 5. Contribute more to the improve- negligible. In its current estimates ment of the cultural and eco- on projected operating costs, East nomic life of Eastern North Carolina does not list any appropriation needs for additional graduate 6. Provide opportunities for inno- instruction at the doctoral level vation and experimentation in for the next biennium. Not until the 1969-1970 school year would the college expect to develop doc-The argument against the estab- toral programs to require addition-

To offset this estimated addition-Yet of the eight states with lower al expense would be the grants and ability of grants is changing so Furthermore, maximum econom- rapidly that it is not feasible to ics have not been effected and predict the amounts of grants for duplication has not been eliminated the coming years. By the end of by having each branch of the con- 1966, East Carolina College had solidated university alone perform- received more than thirty grants ing patr of the tasks of a university for a total of \$950,000. Some thirtyand all together performing the five proposals for additional grants work of a whole university. The de- were pending. It is no secret that mand for services has been such many programs supported by founthat the Consolidated University in dations and the federal government 1966 announced its intention to are more likely to be open only to duplicate services at all branches institutions that are formally called "University."

EC -- The Public Servant

East Carolina's development has been in response to North Carolina which strenuously public needs rather than in fulfillment of some master plan designed to describe the ideal rather than the possible. The university outside the Consolidated Carlyle Commission described this as the North Carolina family. Despite the formidable opway when it stated that the "North Carolina system of publie post-high school education has for the most part de- this, he is to be commended. veloped, not in conformity with any grand design, but in response to the felt needs of the growing population in an advancing state."

Nevertheless, the development of East Carolina has He spoke to a group recently in been accomplished with orderliness and care, following a Forsyth County during which he pattern that has been common in the development of higher education throughout the United States. In the early days, one- and two-year teaching programs met the needs of the fledging public school system. Then came four-year pro- rest of the unversity family. grams, pre-professional curricula, and professional and graduate schools. To meet the needs of communities, the Development Evaluation Clinic and the Eastern North Carolina Development Institute were established. Greatly ex- the entire state. "Eastern North panded cultural programs, such as the highly successful Carolina is a great emerging area," Summer Theater, Contemporary Music Festival, Fine Arts he said. "We're just so close to it and Pop Arts Series—these activities reach far beyond the that we don't appreciate the treinfluence of the main campus.

These are the kinds of things that are expected of a these, 300 have come since World university: to make plans to meet needs. The plans have war II. Dr. Jenkins says the eastern been orderly-and the results satisfying and rewarding.

Thus East Carolina College is no mere college; it is many years because of dependence now and has been organized for some time as a university. on a one-crop economy, is "now beginning to know the full life." It serves its students and their families in a number of Continued economic development ways, for higher education is an integral part of our society, depends on education. If eastern and East Carolina College reflects the traditions and as- North Carolina wants to attract pirations of the people of Eastern North Carolina as a sophisticated industry, it must prowhole. Students come to Greenville to learn professions, economic forums and an outstanddevelop their personalities, grow culturally, advance socially, ing educational system. It does no and acquire habits of civic responsibility; and East Caro- good, for instance, to tell a highly lina extends the manifold university beyond the college walls trained young engineer that he through its Extension Division its cultural attraction its should come to eastern North Carothrough its Extension Division, its cultural attractions, its lina because the hunting and fish-Development Institute, and its new Institute of Life Sciences ing are good. "His wife doesn't and Community Health. Professionally trained students care anything about that. She wants to know about culture and education."

In addition. East Carolina hopes to provide the people an independent university status of the State with expanded programs in education, athletics, would mean unnecessary or unwise and cultural affairs; and anything else the region or the duplication of functions, and there-State may need. The explicit aims of higher education inalready an answer: there is duplicaclude those of helping to solve the practical problems of tion already, even in the Consolicontemporary life. Many of these problems are best studied dated system, since all colleges and and solved in an academic institution which interacts with universities offer basically the same

For a long time the people of the East have looked to East Carolina for leadership in the solution of community has always existed and probably problems. They have come to expect help. The motto of East always will. Carolina is TO SERVE, and its phenomenal growth has been in response to the demands of the people.

East Carolina College has served the State of North Carolina well as a college. It can serve the State better as East Carolina University.



State Benefits By ECU

Editor's note: The following ed- economic potential. "The 'sleeping | kept close to the people. He beitorial is from The Rocky Mount giant' in the east must be awaken- lieves that educational institutions N. C. Telegram.

the cards are apparently stacked area." against East Carolina College, Dr. As to the fear of competition, sons why ECC should be made a Leo Jenkins, vigorous president of which is often mentioned by the separate, independent university. the institution at Greenville, in- Consolidated family, Dr. Jenkins This would be more preferable tends to press his quest for independent university status for his school.

Dr. Jenkins knows he has arrayed against him all of the influence of the Consolidated University of objects to any thought of ECC beposition, Dr. Jenkins will continue his David-and-Goliath struggle. For

And he is not without friends. Those who have bothered to hear him out know he makes a good case. Precisely what are the views university is that it needs to be dependent status. presented a graphic picture of the position of East Catolina College, its role in the eastern part of the state, and its relationship with the

To begin with, the ECC president points out that independent university status would benefit not renaissance."

part of the state, which had been "frightened" and "starved" for

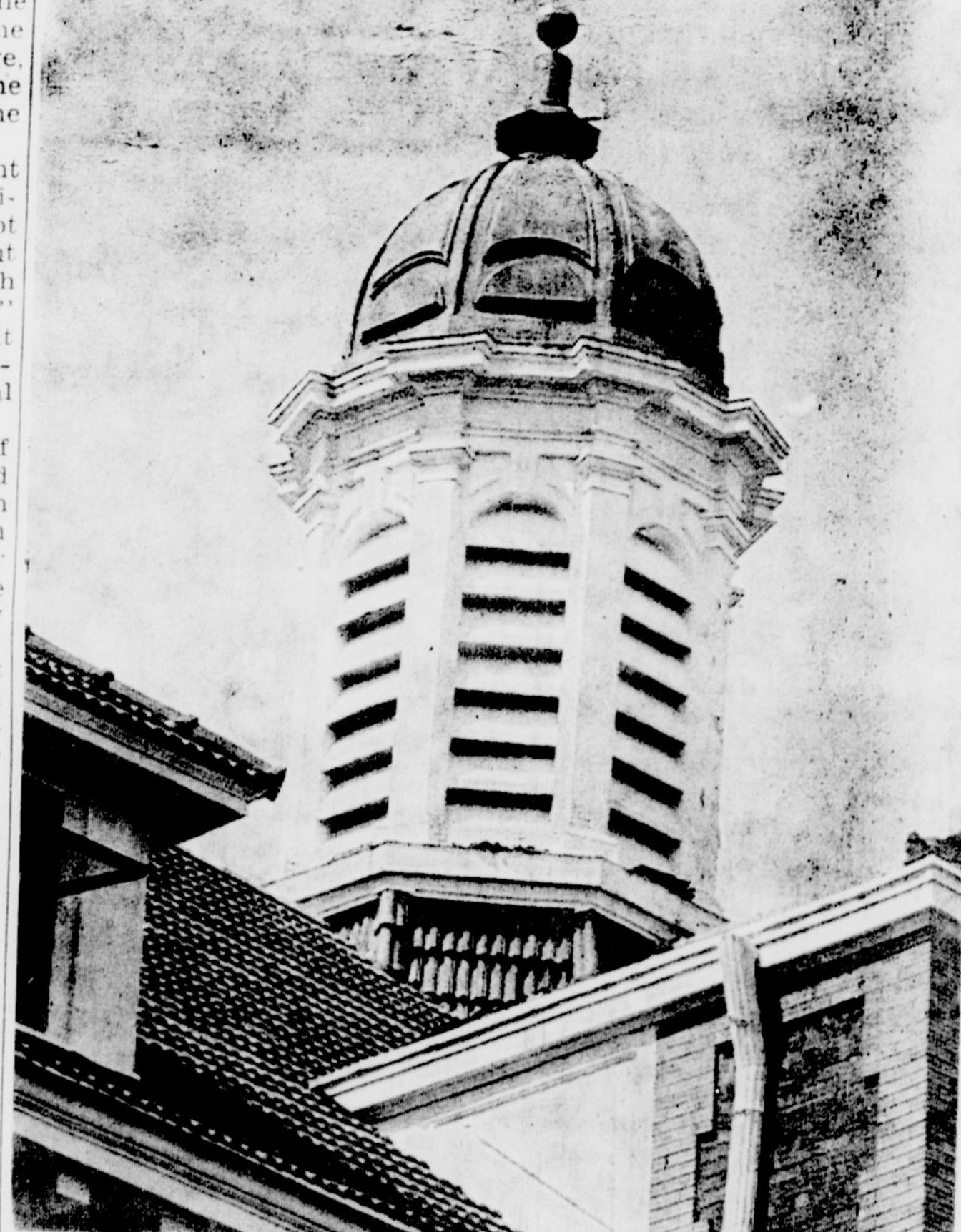
What about the stock reply from courses. As for the charge it would result in competition among statesupported colleges and universities

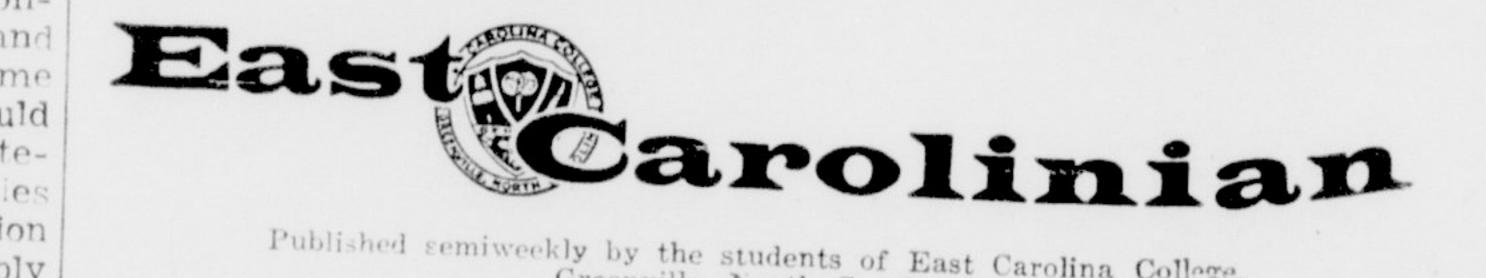
In pointing to the Piedmont which claims it pays a disproportionate share of the state's taxes, Dr. Jenkins declared that instead of criticizing the eastern and western parts of the state, the Piedmont should help them develop their

cannot buy the idea that competi- than becoming part of a system tion is bad for America. There is, that could become unwieldy, unas he readily points out, compe- manageable, uneconomical and contition in every area of life, includ- trol of which might be far removing religion. "What are we trying ed from the people of the area to to do? We are trying to follow the be served. admonition of Isaiah - to "lift up | The chances are that a report

ed. A great university ought to be like other segments of the govern-Nothwithstanding the fact that in the middle of this emerging ment should be kept close to the people and that is one of the rea-

a standard for your people.' We recently prepared on ECC's readiare trying to preach excellence - ness for university status will be to know that we are not just as negative, which will mean several good, but better. We in the East more years of getting ready in ordmust reach high, because in so do- er to meet university standards. ing, we are benefiting the entire The school, and its president, are willing to wait. But as for inde-Sen. Robert Morgan of Harnett pendence from the state system, believes one of the many over- once university status is accomwhelming reasons why East Caro- plished, opponents of ECC have lina College should be a separate yet to offer a solid case against in-





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