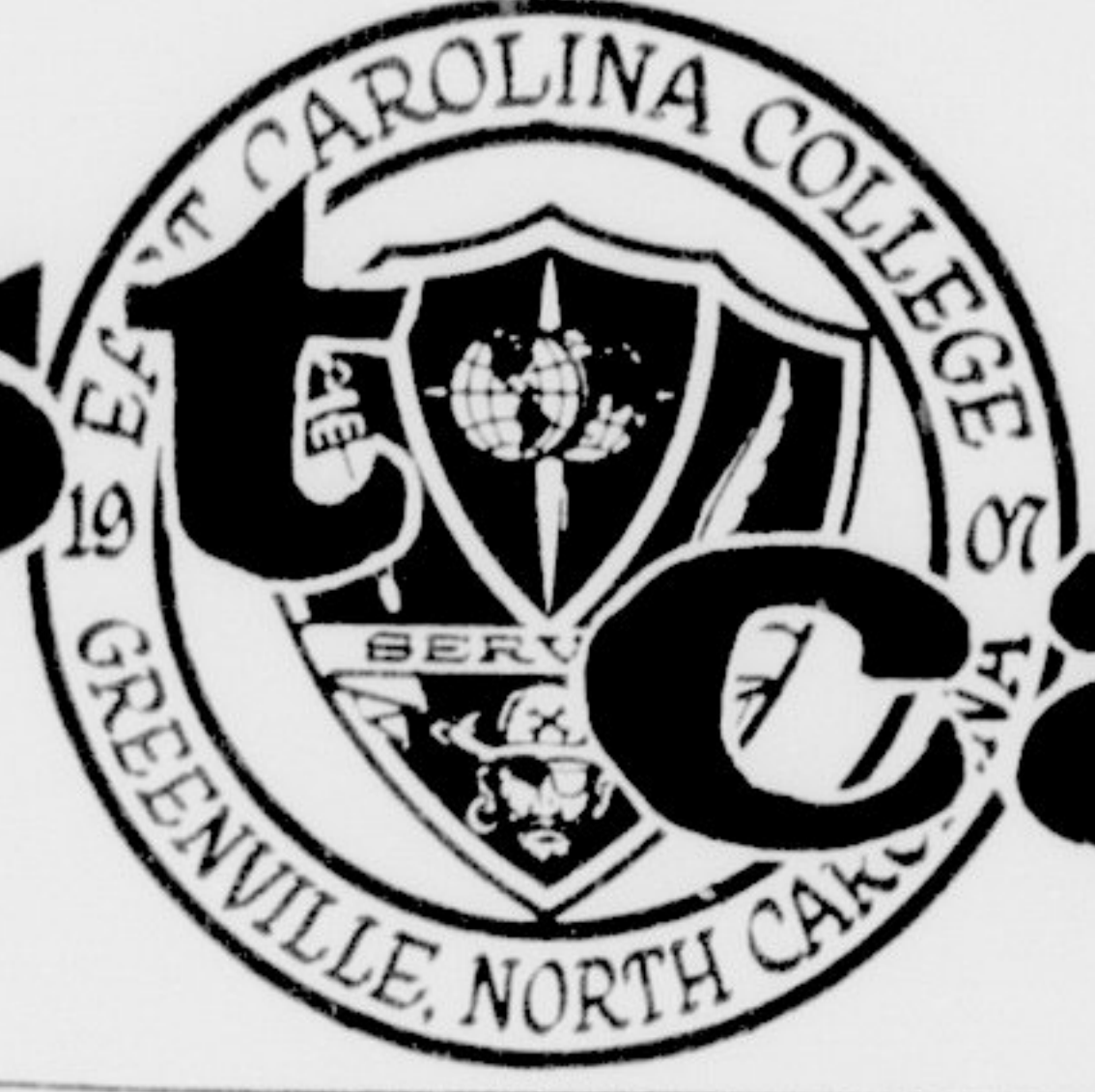


east carolinian



volume XLI

east carolina college, greenville, n. c., saturday, november 20, 1965

number 20

Jenkins Proposes ECU

Pres. Tells Faculty Club: 'Why Not Declare It So'



Dr. Leo W. Jenkins, President of East Carolina College

President Leo W. Jenkins, while speaking at the Faculty Club luncheon at North Carolina State University yesterday, asked that East Carolina College become known as a university.

Jenkins spoke at Raleigh in place of Gov. Dan Moore, who was tied up with the special session of the legislature. The president's talk kicked off the annual Farm-City Week in N. C.

Rumors had been spreading about the address for several days and culminated with the surprise package which Jenkins delivered at 12:30 Friday afternoon.

In Jenkins address he made it clear that the area in Eastern N. C. needed a central point around which development could take place. "As the institution entrenched in the heart of the east, it is in the best position to understand the regional problems of its people."

Backing up his proposal, the president piled up facts and figures. In support of his proposal Jenkins said: "In view of the fact that a number of state and many private universities have academic structures and enrollments smaller than those of East Carolina College, it seems to us that the designation of this institution as a college conveys a misleading basis of comparison between it and other institutions."

Jenkins continues, "presently there are 35 state universities having smaller enrollment than East Carolina College. Twenty-nine are smaller than EC in structure. That is . . . they have fewer schools or departments. Twenty-one of these offer no doctoral programs."

"This fall, this school admitted the largest freshman class ever enrolled in a North Carolina college or university," recalled the president.

Then driving the point home he went on, "An institution so large as

this cannot afford to have a full program."

Looking at the benefits which would be gained from such a change Dr. Jenkins added, "It is difficult for this institution, without the title of university, to convince foundations and federal agencies of its ability to carry out needed and far reaching programs."

He then added facts to back up this statement, by quoting from a Survey of Federal Programs in Higher Education report which had been prepared for the U. S. Office of Higher Education. This report said, "Federal funds are concentrated in universities. Of all funds for research in the fiscal year 1960, 63 percent went to 25 universities, 32 percent went to 50 and 94 percent went to 100. Although there were 186 private liberal arts colleges and 55 state colleges participating in federal programs of research, their share of the federal research funds totaled 1.1 percent."

Jenkins closed his argument for the change to a university by say-

ing, "East Carolina, now fully developed as one of the fine colleges of the south, stands poised on the threshold of great service to the east."

He then said, "Undoubtedly the question will be raised as to the cost of changing East Carolina from the status of a college to that of a university."

His reply to this was, "The additional cost would not be great. For only those programs which had the endorsement of the Board of Higher Education would be offered."

"It is not the intention of the people of the east who favor the growth of East Carolina College to cripple any other educational program in North Carolina. It is merely our intention to fulfill the motto of our institution, 'To Serve'."

The president closed his statement with: "If eastern N. C. fails in initiative, industry, and courage to reach toward its maximum development, it will fail to know its historic past and it will fail to serve its living present."

Jenkin's Introduction . . .

I should like to propose today an idea that should do much to enhance the growth of eastern North Carolina. And I do so with the admonition of Isaiah in mind, "Lift up a standard for the people."

On June 7, 1776, Richard Henry Lee, before the Virginia House of Burgesses, spoke of an accomplished fact that merely needed a formal declaration when he said, "These American colonies are and of a right ought to be free and independent states. Why not then declare them so."

The people of eastern North Carolina look to East Carolina College, the state's third largest and fastest growing public institution, already organized into six schools, and they say, "Here already stands a university. Why not then declare it so."

Tangerine Bowl Train Goes To Orlando, Fla.

Dr. James H. Tucker, Dean of Student Affairs, announced Friday that a special train is being chartered to carry E. C. students to the Tangerine Bowl in Orlando, Florida, December 10th.

"The Tangerine Bowl Special" will leave Greenville at 6:00 p.m. Friday, December 10 and will arrive in Florida at 8:00 a.m. The game, EC Pirates vs. University of Maine, is tentatively scheduled at 2 p.m. Then the train will leave Florida at 10 o'clock that night and will arrive in Greenville at 12:00 noon on Sunday. The cost of the tickets will be approximately \$35.00 per person.

Tickets can be secured at the SGA office after Thanksgiving holidays.

Transportation from the train station in Florida to the Stadium is included in this cost. Tickets for the game are to be paid by the students. These tickets cost \$5.00 and will be available in the gymnasium after Thanksgiving holidays.

There will be no need for sleeping accommodations while in Florida, since the train will be there for only a day.

In order that the "Marching Pirates," and EC Cheerleaders can attend the Tangerine Bowl, the SGA is sponsoring 3 projects to raise money:

1. The sale of tangerines for 10 cents to the students and people of Greenville and Pitt County.
2. Combo dance in Wright Auditorium on the night of registration for winter quarter. A small charge will be made, all proceeds go to the trip expense.
3. Tangerines will be sold in the gym on the day of registration. This will be from 9:00-4:00. The IDC will

sell them in the men's dorms and the SGA committee will handle the women's dorms.

Viet Drive Surges Forth!

The Viet Nam Christmas Drive has made tremendous progress since the first organizational meeting two weeks ago. The committee elected its different chairman and the work began . . . and this work has not ceased. Speeches have been made by various members of the committee . . . all in an effort to get the ball rolling. Thus far . . . 750 pints of blood have been pledged by different organizations on our campus and in the city.

The Blood-In will be staged December 6, 7, 8 . . . in Wright Auditorium . . . sandwiches and drinks will be provided for those who participate.

December 1 has been set aside as City Canvass Day . . . Every house in Greenville will be called upon and asked to give either or all of the following . . . Christmas Cards . . . Clothing . . . paper back books.

Thus far . . . Deiner's Bakery has consented to bake 200 one pound fruit cakes . . . other bakeries are urged to participate.

December 4 has been designated as Mail Call Day . . . This will be the day in which an all out drive will be staged to collect all the Christmas Cards possible . . . Everyone is urged to buy one card . . . write a personal note on the card and place your return address on

provided for these to be placed.

Students are urged to bring any the card . . . then places will be clothing from home after the Thanksgiving Holidays . . . also paper back books.

The Chairman of the Drive is Bill Morris. Bill hails from Elizabeth City, North Carolina . . . and is a

senior here at East Carolina College. John Burt is Chairman of the Blood Drive . . . Lou D'Ambrose is Chairman of the Drive to collect Christmas Cards and paper back books.

Bill Moore is Chairman of the Drive to collect clothing . . . Steve Moore is Treasurer of the committee. Thus far contributions have been

received from the Student Government Association (\$50.00), Delta Zeta Sorority (\$5.00) and Kappa Delta (\$5.00).

Arrangements have been made with the USO and other organizations to insure the transportation of the articles to Viet Nam.



ACTION—This photo depicts the fighting going on in Southeast Asia. EC is gathering materials for a Soldier's Christmas in Vietnam. The soldiers will receive blood, cakes, books, clothes and cards from this campus.