# East Carolinian <br> East Carolina College 

Brubeck Plays Thursday

Jenkins Presents Anual Awards For 'Down Beat'


Dave Brubeck Quartet
IDC Creates Co-ed Visitation In Aycock, New Men's Dorms

Women's Residence Hall To House 432 Students
dents was made possible by the In-
terdormitory Council and the Ad-
ministration.
Co-ed Visitation means that
women students will be able to
visit the men's dormitories on
Wednesday and Friday nights from
7:00 p.m. until 10:00 p.m. and on
Sunday afternoons from 12:00 p.m.
until 6:00 p.m. A jukebox is being
installed in the recreation room
of New Dorm, and dancing will be
permitted in this area. In Aycock
Dorm ping-pong tables have been
set up, and televisions are avail- $x^{2}= \pm=$ $=$ is Co-ed Visitation program is
be successful. These rules are
follows:
ednesday and Friday nights from 7:00 p.m. until $10: 00 \mathrm{p} . \mathrm{m}$. and on
Sunday afternoons from 12:00 p.m.

Sate Museum
Purchases Prints Oi Art Sturdents

## EC Initiates 2-Year Program

For Psychology M. A. Degree

\section*{East Carolina College will initi- $\mid$ to meet the need of a greater num} ate at the beginning of the spring | ber of clinical psychologists in |
| :--- | :--- | quarter a two-year program leading to the degree of master of arts in clincal psychology.

Dr. Clinton Prewett, Director of nounces that the N. C. State Board of Health has provided a sum of $\$ 3,600$ to be used for th

According to an agreement with
the State Board of Health, EC will
develop a curriculum appropriate
for such a degree, and include as
rartt of the two-year program six-months clinical internship. The Pitt County Mental Health the students in the program to gain experience as interns. Dr. Thomas Long, Clinical Psychologist at the clinge will direct the work of interns.


Famous Group Receives Title Of 'Elite In Jazz'

This Thursday night EC stu- dents, faculty, and a few off-cam

pus people who were lucky enoug pus people who were lucky enoug tained by the music of the world renowned Dave Brubeck Quartet
This amazing group evolved from the Dave Brubeck Trio in 1951 to take high, higher, and then high est honors in jazz polls such as the
recent ones in "Down Beat" and recent ones in "Down Beat" an
"Playboy." Those are just two or canizations whose readers hav elected them the elite in the jazz
world. In recent years, they have co ped practically every award
given to men in their field, as a group and as individuals. Of the many Brubeck albums, cident. On a trip through Disney解 of the Disney themes were ones or quite some time. Several longdistant telephone calls later, and nd result was an album appro ney" which Dave Digs Dis version of "Alice in Wonderland" and closes with"One Sone"

Paul Desmond, composer Take Five," came to the Dav sax in 1951. Thus, the Dave Bru beck Quartet was born. Desmond's first meeting with Brubeck was when they were in the Army. ed was Rosetta," says Paul. " was really dazzled by his (Brubeck's) harmonic approach." Aside
from his numerous albums with Brubeck, Desmond has a new one out with Gerry Mulligan entitled Joe Morello, one of the greates drummers of all time, joined the as brought more than one audience to its feet in wild enthusiasm, and musical ability. Critics and he iences agree that he is perhaps country, with a pair of the fast In "Take Five" it is drum stick. note how Morello creates intricate and often startling counter-pat terns over the rigid 5-4 pulse
The most recent figure to record with Brubeck, Gene Wright joined as bass player in 1958 just prio to their history-making tour of Eurasia under the sponsorship of the U. S. State Department. A outstanding player, the Chicago born Wright has been featured with Count Basie, Cal Tjader, and Red Norvo before his association with Brubeck.
No jazz group has had a more distinguished career than the Dave Brubeck Quartet. The audience response wherever they play easily explains their reputation and unique position in the musica $\dot{\text { world. }}$

## LABOR

## Irresponsible, Unrealistic

## Kennedy's outburst last year when "big steel" tried

 to raise prices by pennies to meet modernization costscaused even avowed liberals to shiver at the powers the man wielded. One of the coercive weapons he employed to enforce his demands was the threat of investigation and prosecution for possible violation of the Sherman Antitrust Act. If business can be prosecuted for banding together to accomplish something it wants (and according to many economists needs), why should not some similar law be passed to restrict the activities of ir-
responsible labor coalitions? Or in such rare cases where responsible labor coalitions? Or in such rare laws do exist, why are they not invoked?

Consideration of a case in point, the long-run New York newspaper strike, demonstrates the relevancy of this question. On December 8 the leaders of typographical Union Local 6 initiated a strike that through union cooperation has idled 20,000 people. The true basis of the dispute is the refusal of union leaders to discuss what they call two "retrogressive" proposals of the publishers. The publishers seek the use of teletypesetter tape to set stock tables and they seek to dispense with some of the "bogus" work now being done. The first of these proposals would eliminate a few typesetters; the second would eliminate needless featherbedding. Both seem to th

But apparently sound business principles no longer exist as adequate motives for even moderate proposals by an employer. He must be ruled by the irrational caprice of the union. An irrational caprice which, in this case, will certainly force at least one of the less affluent sible for paper mills in the Scandinavian countries shutting down.

Yet the government does nothing, and their lack of action in such cases where the national economy is not directly threatened seems almost to sanction caprice and inefficiency. But business cannot continue to skip merily along under the rigors of inefficiency. This is already evident in the case of railroads, and it will become evident in more businesses as the specter or atopossible results are appalling, because only one or ganization exists that can afford to pay men to do work made unnecessary by an ever improving technologymade U.S. government.

Where will it all end? Will the government event ually take over the press as it will probably take over the maller concentration of the free press makes it no longer a free press? Neither possibility is inviting. Unions were originally formed to protect employees from the exploitation of employers. It seems now that we need to protect the employers from the exploitation of the unions If these unions irresponsibly refuse to be realistic, and gest that such a law should be passed and enforced

## East Carolinian

 as, dil departments,

## CAMPUS BULLETIN

Tues. 22 -Physical Education Club, GYM, 6:30 p.m.
-Mardì Gras Entry Deadline Meeting, CU TV Room, 7:00 ${ }^{\text {Pitt }}$ Th. Theatre
-State Theatre: "Jumbo
Wed. 23-Duplicate Bridge, Wright Social Room, 3:00 p.m. -EAST CAROLINIAN reorganizational staff meeting, 4:00 p.m., third floor Wright Building, all interested persons invited.
-Science Club, Flanagran 317, 7:30 p.m., "Student Activities at the Marine Biology Lab, Cape Cod, Mass."
-Basketball Game: EC Frosh vs. Wilmington Junior College, 8:00 p.m., Gym.
-Math Departmental Meeting, Austin, 6:30 p.m.
Thur. 24-Beginners' Bridge, Wright Social Room, 3:00 p.m. -Chapel Services, Y Hut, 6:30 p.m
-Dave Brubeck Concert, SGA Ententainment Series, "Downbeat" Awards, Gym, 8:15 p.m.
State Theatre: "Carry On Tea
-Pitt Theatre: "Boccaccio 70."
Fri. 25-Movie: "State Fair" with Pat Boone, Anstin, 7:00 p.m Sat. 26-Basketball Game: EC vs. Oglethorp, 7:30 p.m., Gym Sun. 27-State Theatre: "White Slave Ship."
Mon. 28-CU Bowling League, Hillcrest Lanes, 4:00 p.m.
Tues. 29-Carnival Eentry Meeting, CU Office, 7:00 pm.
-Pitt Theatre: "Guns of Navarone."


Globe Trotting

## Say Pepsi Please

with Tabibzadeh and Bede

Not too long before I left the land of my fathers in order to obain a worthy education in the U. S., introduction of a new proexpectations of the carosity and day I hay 1 observa a fellow citizen and an American placing hand somely prepared posters in a deli catessen. The poster showed a beau liful girly, properly exhibiting her curves, drinking Pepsi Cola. In the lower part of the poster, a few tion of Pepsi Cola.
This poster, along with many more varied ones, appeared in all aublic places, as well as daily and weekly publications. The local radio network announced the coming of this refreshment and that served as a great introducer, or inducer. The method of advertisement was unique and its effects were great. Peope could hardly wait any longer for this well publicized drink
The man who was to bring the product to the market was a very wealthy man; we will refer to him as the Tycoon. He had little trouble in transacting the contracts abroad since he was a sound creditor in the U. S. as well as at home. His problems at home were even less minute. He had friends who were always influential, although some times needy, and he seemed willing to give for a good cause. His own construction company built the bottling plant, his Studebaker dealership (the only one in the country). provided the trucks for distribucoupled together to menterpises coupled together to make his task
an easy
The hot June day that the product was brought to the market was umique in the city's business history. That is, of course, how a group of ignoramouses had been so induced to go out of their way to purchase a product totally unnecessary. A refreshing drink which was still hot since they were
being sold as rapidly as they could being sold as rapidly as they could be unloaded from the trucks. The long line of people could have obtained a much more refreshing drink for exactly the same price cold beer.
Sales rocketed to new heights. Everybody wanted to taste Pepsi. It became fashionable to drink it. People of means ordered Pepsi by the case and drank it in the pri-
of their homes. Thase less fortunate bought it from the vend or on the sidewalk. They all said "Pepsi," and only a few said "Pepsi please." Everyone gave his opinion after a drink. They must have all said good things, since they

## continued to drink it

The spirit of private enterprise was at work. The rich were getting richer and poor kept on drinking Pepsi. Other soft drink producers who were doing rather well before $\mathrm{Pe}_{\mathrm{I}} \mathrm{ISi}$ could not take the competition anymore. Since they knew science of advertising, they were easily eliminated from the marke One prcducer whose plant was the basement of his home got a job at the Pepsi Cola bottling plant after his business folded. Others had more fighting blood in them and fought back. One of them them and fought back. One of them
hired a chemist to imitate the form hired a chemist to imitate the form-
ula, but the influential friends of the Tycoon easily discovered and annihilated the threat. A more imaginative and desperate petitor went to great expense to horde Pepsi bottles in order to re duce production. Pepsi Cola bottle were ordered by long distance tele phone and flown in immediately from the U.S. Another competitor who must have indeed possessed a wicked mind, bribed a few religious leaders to attack the product. These men of God informed their congre sations that the Pepst formula was originally put together by Chris ians and another religious minory y was distributing it in a Moslem country; henceforth, drinking Pepi was declared an unforgivable sin for a good Moslem. This at empit was also a failure, since the religious leaders had earlier sold themselves and needed exe cutive assistance to enforce their declaration. The influential friends of the Tycoon were indeed a great help in this instance. Some dreamed of proper legislation or indirect governmental asistance to help them compete with the giant. Tycoon's influential friends had long turned this possibility into an impossibility.
All these small competitors failed in this miracle of free enterprise. The Tycoon, on the other hand, expanded his enterprives. $\mathbf{H}$ is the sole importer of fine Earo-

Quiet, Refined Tradition
 is done in rustic German style with exposed beams and wooden tables com-
the same period. Criss-crossed boards on wall are offset by heraldic crests.

## Rathskeller Opens Thursday; Copies Orisinal German Design

\author{

| and maintain an estab- | the realization of these ambitions |
| :--- | :--- |
| to gve to EC and Greenville an |  |

} Mr. Stinson hopes through $\left.\right|_{\text {asset it has long needed. }}$

## School Official Attend

Jan. Superintendent Seminar

Ch Cedit Union pas Bividend


Credit
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the Library
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ganization.
Charles Price,
Social Stud
1962. New Sec
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day marks the
full year of
redit Union, in
s open to all ses of the College.
eligible for mem-
to paying interest to invested, the the Union is vailable to its memonable terms. Ints on dep
Credit Union are -Alumni Building. the Mathematics Deoperations of the


#### Abstract

| Last Thursday more than 25 | Tyndall of Onslow County Schools |
| :---: | :--- | :--- |
| presented plans of the new admini- |  | presented plans of the new admini- stration building for Onslow County schools. Superintendent H. S. Browning of Wilson County Schools showed and discussed a scale mode of a new school bus garage for

\section*{his area}

Delta Sigma Pi Pledges Eleven Business Majors

business fraternity, initiated eleven new pledges Thursday night, January 17 . These pledges were select ed from the male business majors They are as follows: Jerry Fowler Joe Johnson, Delano Long, Dick Holbert, Bob Edwards, Wayme Cook, Jim Rabon, Daniel Griffin, Dan Guy, Bill Dean, and Steve Frazier. The purpose of this fraternity is to encourage scholarship, to encourage social activities, and to encourage the association of students for their mutual advancement by research and practice 

One of a series of monthly study rograms on school problems held nder the direction of Dr. Ral: rimley of the Department of Ed cation, Thursday's seminar include discussions of programmed learn ing, world affairs, and planning and ings. As the seminar opened in the Rawl building Thursday morning Department of Education, present ed a discussion of programmed allows the student to proceed a his own pace of learning. Dr eon meeting, directed attention to world problems, with emphasis on the split China. The afternoon program was de maintenance. Dr. Brimley discus sing "Unusual Maintenance Probems," delt whth bol Ascistant Superintendent Paul


DIAMONDS WHOLESALE?
Yes, our diamond prices are below the wholesale price you would pay if you bought your diamond
wholesale catalog or any wholesale source.
We buy our diamonds direct from a diamond cutter and because we have our own grading facilities, our quality is usually better that that of stones from the above sources.
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## Music School Members Perform In New Bern

Faculty members and students<br>Bern performed for the group here rolina College, representing the Greenville Music Club, gave a prorram in Mus Mab Cow Bern Ming the Maola Company audiorium at 8:30 p.m. Busic was featured.

Monday's program included two Schubert impromptus played by Elizabeth Drake, ivianist; and a concertino for trumpet by Kerneth Garris, accompanied oy Sandra Willoughby, pianist.
Dr. Carl T. Hjortsvang, tenor, and Jane Murray, contralto, each the between the Greenville and presented a group of songs. Mr November musioians from New $\quad$ Hjortsvang.

## 2fon Campus suitum

## CALPURNIA, HERE I COME

 Now, as the college year approaches its mid-point, one fact emerges clearly: you are all going to flunk everything. marry money. (I don't mean you marry the money itself: I mean you marry a person who has money. Weddings between people and currency have not been legal anywhere in the United States since the Smoot-Hawley Act. Marlboro Cigarettes, on the other hand, are legal everywhere and are, indeed, smokedwith great pleasure and enthusiasm in all fifty states Union. I bring up Marlboro Cigarettes because this column is sponsored by the makers of Marlboro, and they are inclined to brood if I omit to mention their product.)
But I digress. I was saying you can marry money but, of
course, you will not because you are a high-minded, cleancourse, you will not because you are a high-minded, clean-
living, pure-hearted, freckle-faced American kid. Therefore, to living, pure-hearted, freckle-faced American kid. Therefore, to learn how to take lecture notes.
According to a recent survey, $123.6 \%$ of American uadergraduates do not know the proper way to take lecture notes. To illustrate this shocking statistic, let us suppose you are taking
a course in history. Let us further suppose the lecturer is lecturing on the ruling houses of England. You listen intently. You write diligently in your notebook, making a topic outline as you have been taught. Like this:
I. House of Plantagenet.
III. House of Lancaster.
III. House of York.

Then you stop. You put aside your pen. You blink back a tear, for you cannot go on. Oh, yes, you know very well that the
next ruling house is the House of Tudor. The trouble is you don't know the Roman numeral that comes after III.

(It may, incidentally, be of some historical interest to point out that Americans are not the only people who don't know
Roman numerals. The Romans didn't know them themselves. Roman numerals. The Romans didn't know them themselves. I suppose they could tell you how much
that, but when it came to real cuties like LXI or were or like just flang away their styluses and went downtown to have a bath and take in a circus and maybe stab Caesar a few times. (You may wonder why Rome stuck with these ridiculous numerals when the Arabs had such a nice, simple system. Well sir, the fact is that the Emperor Vespasian tried like crazy to buy the Arabic numerals from Suleiman the Magnificent, but
Suleiman wouldn't do business-not even when Vespasian raised his bid to 100,000 gold piastres, plus he offered to throw in the Colosseum, the Appian Way, and Charlton Heston. (So Rome stuck with Roman numerals-to its sorrow, as it turned out. One day in the Forum, Cicero and Pliny got to arguing about how much is CDL times MVIX. Well sir, pretty soon everyone in town came around to join the hassle. In all
the excitement, nobody remembered to lock the north gate and -wham!-before you could say pecca fortiter, in rushed the Goths, the Visigoths, and the Green Bay Packers!)
Well sir, that's the way the empire crumbles, and I digress. Let's get back to lecture notes. Let's also say a word about Marlboro Cigarettes. The makers would be so pleased! And is these fine men, fond of square dancing, water sports, protein, and tattoos-these tireless perfectionists who spend all of their days trying to please us-searching everywhere for the best of all possible tobaccos, aging them with patience, blending them with tender, loving care? Marlboros are available in soft pack and flip top box. You will find XX cigarettes in each package. Marlborum amo, Tom Marlborum amat, Dick Marlborum
amat, Harry Marlborum amat, June Marlborum amat,
Joan Marlborum amat, Jean Marlborum amat, Jane Mariborum amat, quique Marlborum amant-et Marlbormme - uoque amabitis.

## SPORTS REVIEW By LLOYD "STACK" LANE

Over 350 people attended the 1962 Pirate Football Ban quet at the South Cafeteria. Some of the interesting word spoken can give a person something to think about.

It was interesting to hear a winning coach talk about loosing. John McKenna, head football coach at VMI, said that the coach is similar to any other teacher in college. The only difference is he teaches on the football field instead of the classroom. His subject is football. What he
hopes to communicate to his "class" is the fundamentals of the game. With this will also come a development of the characteristics that are essential in the world today-mental adjustment, emotional stability, physical conditioning, and spirit and desire

We believe that these attributes are wli worth having on any campus in the country. This is something practical that can be used when a person gets out of college, and as a whole can contribute more than most of the courses that
student takes during the period where he gets his degree.
An interesting note: When General McArthur was made head of West Point, he instituted the rule that each cadet had to compete in a deademy. This has paid dividends, not only to the school, the Academy. This has paid
but to the country as a whole.

At this banquet, Coach Stasavich stressed the fact that although he was looking forward to the game with Wake Forest next fall, the major aim of the Pirates will be the University of Richmond. Richmond beat the Pirates last year by one point $27-26$. A victory over Richmond would mean a great deal to the Pirates chances for entrance in the Southern Conference. A victory over Wake Forest would
just be a prestige victory. It would show that the Pirates just be a prestige victory. It would show that the Pirates are ready to play a major college schedule. The victory, schedule, and be associated with a major conference.
Martinez Rates Pirate Swimmers Best Team In School's History

 a most competitive meet. The next reshman game is also
The EC swimming team is not ince $\operatorname{EC}$ ace his year. Ho since EC does belong to the Na 1onal Colegiate
ation, EC will be eligible to co pete in this associaton meet To spatlight NC State pool. To spotlight the most promisins members of this team is most duf
ficult. Captain Ed Zachau, who holds the individual Best Medley Relay record, is a very good swim-mer-one who, it might be added exhibits consuming team spirit and drive. Morasco, a freshman, prom-
ises to be good, especially on the
 bolds the National Athletic In tercollegiate Association Diving Championship. Donohue, a freshman, promises to be a good dive reestyle competition are Sober and Hewes. Purser, also a freshman, is steadily improving.

PITT THEATRE Starts THURSDAY, Jan. 24

Look at Lor
Halian Style

## In Technicolo

## \&soccuccio

Starring SOPHIA LOREN ANY SCHNEIDE

## West, Brogden Spark Pirate Victory Over Richmond 62-5|



The Pirates recorded their Confer-
victory in four Southern Cond ence games as they defeated Rich mond 61-50 at Richmond Satur day might. The victory gave the Pirates a 9-4 record.
Lacy West was high man for both teams as he hit the hoop for 22 points. Bill Brogden and Bill Otte both reached the 10 -plus mark. Brogden and Otte scored 1 and 13 respectively for the Pi ates, who never trailed after early minutes of the contest.

After regaining an early 4 ead from Richmond, the Pirates dominated play until the fina alive as they rallied to cut the Pirate lead to two points at various times throughout the game. The Pirates managed to keep the lead with several quick bursts of points to hold the Spiders in check
The Pirates came back from the dressing room at halftime leading $31-23$ only to have the vic-tory-hungry Spiders start cutic away at this margin until the Bucs were ahead $38-36$. EC put this
threat down by gunning in nine straight points in two minutes to build their lead up to $47-36$. West outburst.
With 11 minutes left

## Intramural Dept.

 Sets DeadlineIntramural Bowling will begin Tuesday, January 29. The deadline for entering teams in the Intra-
nural Bowling league has been set for Monday, Jan. 28 at 1:00. For one dollar, each person will receive
shoes, three games, and transpor shoes, three games, and transpor-
tation to and from Hillcrest Lanes tation to and from Hillcrest Lanes. The games will be bowled every
Tuesday afternoon. Participation points for the Intramural Trophy will total 10 per team.

## January <br> Clearance Sale In Progress <br> MENS and LADIES Fall and Winter Merchandise <br> REDUCTIONS Up To <br> $1 / 2$ <br> Chas East Fifth Street

ent mark. Richmond did a little better as the $S$ iders hit shots or 35.7 per cent. On foul 18 of 22 Brogden | shooting, the Pirates hit 18 of 22 | $\begin{array}{l}\text { Brogde } \\ \text { Duke }\end{array}$ |
| :--- | :--- | :--- | and the Spiders hit 10 of 14.

Richmond held an edge over the
Pirates in rebounding. 6-5 Tom
Tenwick pulled in 16 of the Spider
46 rebounds. West grabbed 12 of the Pirates total-41.
In the prelim, the Baby Bucs eat the Richmond Frosh 82-71. Neil Hodges led the Baby Buc coring with 19 points.

EC

## EC Loses Swim Meet To Carolina Team 61:3

The Pirate swimmers walked the

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they suffers 61-34.
EC won three firsts in the eleven
event match. Bab Kingery's diving
orm gave the Pirates a first in
the diving competition. EC took
first place finishes in the 200 But
Bob Federici won the Butterfly in
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The UNC tankmen set a new
Swift, Merrill, and Roberts better-
second. The winning time wa
400 medley relay - UNC (Mann
wift Merrill, and Roberts) \(3: 51.0\)
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## 2. Sob

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50 freestyle
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