

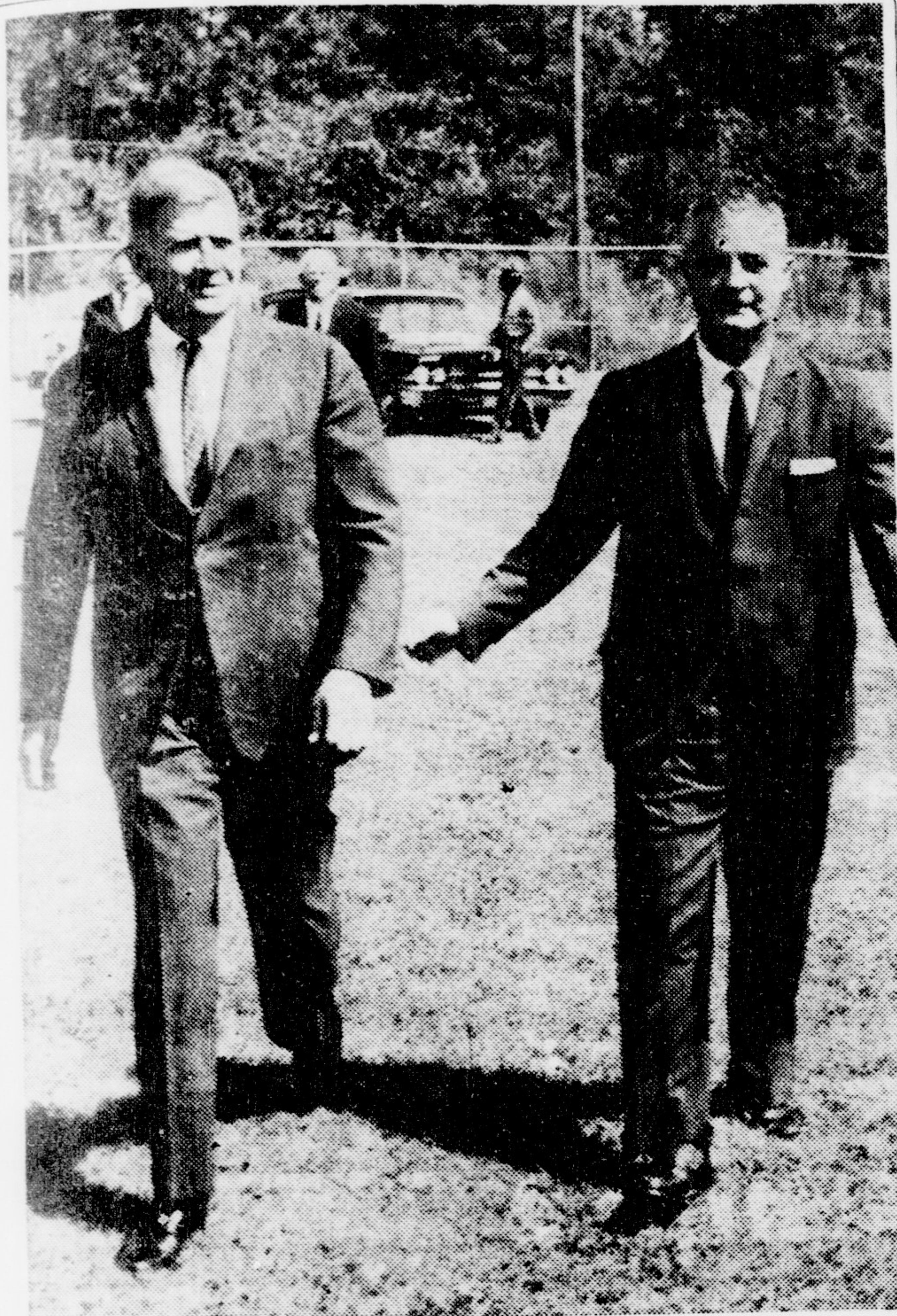
East Carolinian

East Carolina College

Volume XXXVIII

GREENVILLE, N. C., FRIDAY, SEPTEMBER 21, 1962

Number 1



Governor Terry Sanford and EC's President Jenkins approach the speaker's platform on the football field where Sanford addressed college, high school, and elementary students last Friday.

(Photo by Bill Weidenbacker)

Newest Dorm Open For Male Students

EC's new dormitory for men was opened Sunday afternoon, September 2, for inspection by interested people. A steady stream of visitors from Greenville and surrounding localities toured the building from two to five o'clock. Occupied since September

10 by approximately 500 men, the dormitory is the third to be erected on the South campus for use by men students.

The new building, constructed at a cost of approximately \$1,200,000, is modern in design and, as a companion structure in location, repeats the style of architecture in Jones and Aycock dormitories.

Arrangements in the building, however, introduce a new note in residence halls on the campus. Three wings around a central court to the rear of the building have outside corridors and stairways. Opening on these on each of the four floors of the dormitory are four-room suites, each designed to provide accommodations for eight students.

Rooms are provided with built-in furniture and include closets. Each suite has a bathroom.

In addition to living space for students, the dormitory includes near the entrance the office of the head counselor, Edward Nicholson, and a reception room for visitors, both paneled in pine. A post office where students will receive their mail is located just to the rear of these rooms.

A recreation room for students occupies the basement of the building. A TV room, rest rooms, and other accommodations are located here.

Those living in the new dormitory may use the cafeteria in Jones dormitory nearby and a newly established snack bar in Aycock dormitory.

Campus Stations Invite Students

Students interested in radio, advertising, sales, or any aspect of broadcasting are invited to come to the second floor of Joyner Library any time of day to see either Dr. Corine Rickert, Director of Broadcasting at East Carolina, or Jerry Winberry, manager of AM Radio, Chuck Lancaster, manager of FM Radio or Bill Wright, business manager.

Offices and transmitters are located on the second floor of the library.

East Carolina Playhouse cordially invites you to
Open House
Tuesday, September 25
7:00 p. m.
McGinnis Auditorium

"What is Unitarianism" is the topic of discussion at Unitarian Fellowship to be held at the "Y" Hut, Sunday, September 23, 8 p. m. All students are invited.

Ohio State Hosts Delegates For NSA

Editor Announces Schedule For Annual Portraits

Editor Walter C. Faulkner of the BUCCANEER has announced plans for class portraits for the 1963 yearbook. Each student, graduate, or undergraduate is entitled to have his portrait made for the yearbook.

There is no charge for these sittings since they have been paid for by funds allocated by the Student Government Association.

Anyone having a picture made must (1) make an appointment in the College Union area, (2) go to third floor Wright Building where the photographers are set up, (3) pick up and fill out cards completely and accurately, and (4) wear the apparel described below.

It is imperative that all students wear the prescribed apparel. The female students are to wear dark, Shetland cardigan sweaters over a white Bermuda-collar blouse. These will be furnished by the BUCCANEER. Male students are to wear a white shirt and a dark, solid tie and coat.

Graduate students are urged to have a photograph made in order to give a better representation to the Graduate School. In the past, only a small portion of the graduate students have had pictures made.

One night per week, when the photographers will be on campus, will be set aside for those students who are student-teaching this quarter. These dates will be announced later. The hours for these nights, however, will be from 7:00 p.m. until 9:00 p.m.

Giles Assumes Registrar's Duties

Franklin D. Giles has begun his duties as registrar here. From 1958 until coming to Greenville, he acted as assistant director of the Office of Records and Registration at the University of North Carolina in Chapel Hill.

Dr. John H. Home, registrar and director of admissions at the college for the past two years, will continue his work as director of admissions.

President Leo W. Jenkins stated that, because of the recent rapid growth in number of students and resulting pressure of work, both a registrar and a director of admissions are needed.

A native of Spindale, N. C., Mr. Giles is a graduate of the University of North Carolina, where he received the B. S. degree in 1955.

Nuclear testing proved to be the big issue at the fifteenth annual National Student Association Congress held recently in Columbus, Ohio. The Congress was held from August 15 to August 31 on the Ohio State University campus.

The debate on whether to condemn the U. S. along with Russia for resuming nuclear testing lasted from late one night until six o'clock the next morning. When the final tally was announced the NSA delegates had adopted a resolution condemning both countries but admitting that the U. S. was forced to resume testing.

Other prominent issues at the Congress were: academic freedom, the role of the student in policy making, freedom of the press, student rights, administrative violation of search and seizure laws, unfavorable parental control over students by administrations, civil rights, and violation of faculty rights.

Attending the Congress from EC were: SGA President, Tom Mallison; EAST CAROLINIAN Editor, Bill Griffin; SGA Vice President, Bill Eyerman; NSA Coordinator, Bryan Bennett; Summer School Vice President, Gary Idol; Alumni Secretary, Janice Hardison.

Editors note: A complete

volume of all existing NSA legislation will be published later this year by NSA. When this codification of policy is released, the EAST CAROLINIAN will introduce a series of articles dealing with NSA and its relation to the student.

Freshmen Elect Officers Oct. 2

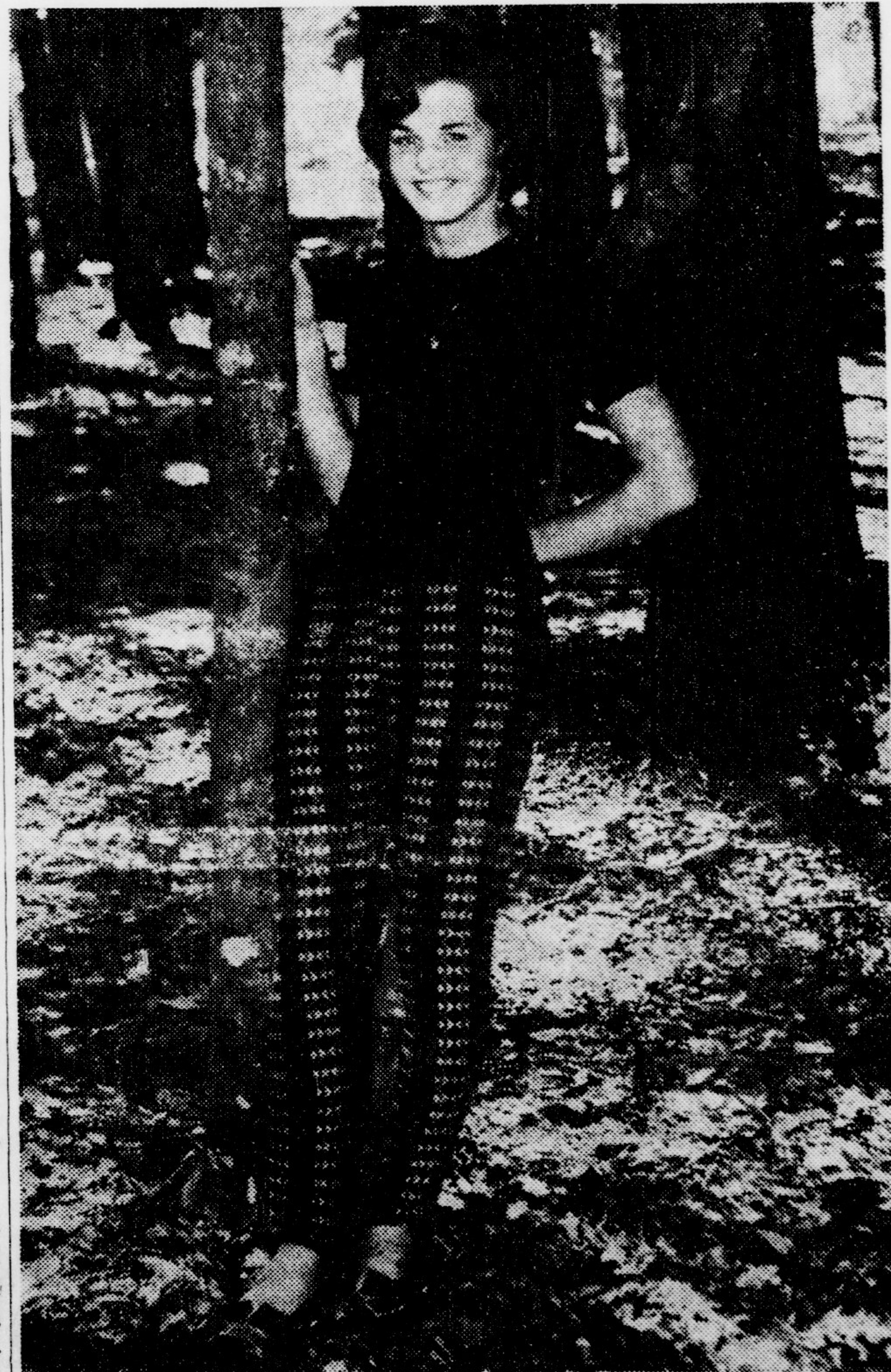
Freshmen elections will be held October 2. Candidates are requested to submit their names and addresses to the election committee in care of the SGA. The deadline is September 28.

The offices are president, vice president, secretary, treasurer, male senator, and female senator.

The following positions are vacant in the SGA and must be filled by students with a C average: male senior senator, sophomore class vice president, sophomore class male senator, and one member at large of the women's judiciary.

The deadline for candidates is September 26. Names and addresses should be submitted to the election committee in care of the SGA.

Buc Beauty



Lovely Patty Van Lierp comes to EC after having traveled world over. Patty, a freshman Spanish major enjoys swimming, water skiing, reading, and traveling. Many times we hear students complaining about how far they have to travel home. But Patty has most all of them beat; her parents live in Istanbul, Turkey! (Photo by Bill Weidenbacker)

NSA

The National Student Association, of which EC is a member, is an organization of which many students here are unaware. This situation of unawareness is one that should be corrected. This is true especially in light of some of the legislation passed at the fifteenth NSA Congress which just recently adjourned. Much of this legislation is concerned with problems that are evident here on our own campus. The following bill on individual student rights is an example:

FACT:

In many universities in this country the administration is concerned with various aspects of students' personal and non-scholastic lives. Schools have instituted regulations on the consumption of alcoholic beverages other than those imposed by state laws. They have imposed standards of dress, insisted upon dormitory curfews, and have restricted smoking for reasons other than those of safety and comfort.

PRINCIPLE:

USNSA recognizes that certain rules are necessary for scholastic achievement and for the maintenance of minimal order in the educational community. However, USNSA also believes that certain areas of student life are private concerns and should not be the subject of university regulations. We believe that the development of the ability to make responsible decisions about personal matters is both an important part of the maturation of the individual and an essential element of the educational process. We believe that the individual student must be forced to confront challenging situations on his own. Only by such confrontation can the student become prepared for his role as an autonomous individual in a democratic society.

DECLARATION:

USNSA deplores administration infringement upon the personal rights of individuals. Education consists not only of learning in the classroom, but also of active participation in self-direction. Upon graduation students cannot be expected to act responsibly unless the university has continually confronted them with situations which have required them to make decisions. When the university forces students to take the responsibility for the consequences of their decisions, it will have helped to develop reasonable men and competent citizens.

USNSA recognizes that perhaps early in a college student's career, transitional curfew regulations may be necessary. However, the final goal must be a situation in which the individual controls, and is responsible for himself. We declare that administration restrictions concerning dress, alcoholic beverages, smoking and curfews interfere with the private lives of students.

We also recognize that minimal regulations in the area of individual rights may be desirable for maintaining order in the academic community. We believe that when such rules are necessary, they should be legislated by the appropriate student organizations.

ACTION:

USNSA urges student governments to assess the situation on their campuses in relation to regulation in the following areas: 1. dress rules; 2. alcoholic beverages; 3. curfews; 4. smoking. We suggest that the student governments cooperate with administrations and faculties to determine and recognize the rights of students' autonomous control over social and moral actions.

East Carolinian

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From the "Rubayait of Omar Khayyam."
"The moving finger writes, and, having writ,
Moves on; nor all your piety nor wit,
Shall lure it back to cancel half a line.
Nor all your tears wash out a word of it."
translated by E. Fitzgerald.

LITTLE MAN ON CAMPUS



"YOU BOYS ARE CARRYING THIS 'TEAMWORK' STUFF TOO FAR - I WANT YOU TO STOP SITTING NEXT TO EACH OTHER DURING EXAMS."

HAMBURGER

A Column for People Who Can't Afford Lobster Neuburg

By J. ALFRED WILLIS

After considering my limitations as an esoteric Walter Lippman but still valuing an egotistical outlet, I have decided to depart from my previous pretensions, to disregard good journalism and to join other columnists of collegiate newspapers in relating whatever whimsy comes to mind the hour before deadline. (Notice the personal "I" which is bad taste and which I never allowed myself to use before—I have always regarded the regal "we" of editorials as being used by disdainful prigs).

The only legitimate purpose that I can dream up for flouting myself before the reading public is that I shall be making a sort of a stock-holder report. We are all stock-holders in a way. We pay fifteen dollars a quarter to the SGA; our names are enrolled on the register of East Carolina College; we are financially and socially effected by any action of, in, on, and for East Carolina College. Naturally this column (in keeping with the analogy) will be a minority report. I am a minority and the readers of the East Carolinian are a minority of students.

(It has been suggested that I say something nice; so if the reader will bear with me, I shall try to be as painless as possible.) One of the annual problems of colleges is the assimilation of new students, especially those fresh from high school. The administration's concern over the fatality of freshmen is evident in this year's trial of Dean Mallory's innovation—the Freshmen Counselor.

The freshman men were broken down to groups of forty and assigned two counselors. The counselors had approximately five hours to discuss and answer questions touching academic study, college regulations and their penalties, the SGA and its related activities and organizations, fraternities, religious life, and student behavior (in public places).

With the cooperation of Tommy Mallison and his SGA, some thirty upperclassmen were selected as these Freshmen Counselors. Although the were referred to as "campus leaders," not all were condemned by this label. Many were the conscientious students who also serve as dormitory coun-

selors. They directed the usual number of freshmen girls to fourth floor Rawl to get their "equipment" checked in the apparatus room; a number of freshmen to the Women's Head on second floor Rawl to take their speech test; and this too is part of college life.

The commending fact is the administration recognized that mass orientation meetings with their inaudible speakers are inadequate communication, and they went to the students to alleviate their problem.

Well . . . pass the catchup.

Editor's Notebook

This column will appear from time to time during the coming year with the purpose of explaining, raving, crusading, or otherwise treating subjects that would be ineffective if dealt with in the somewhat stilted editorial style. Maybe it's not in keeping with the fine old traditions of journalism, but we feel that it will probably be more effective.

This year promises to be an interesting one from the point of view of the EAST CAROLINIAN. We have a few crusades and bone-pickings tentatively planned. We might even attempt to explode the old myth that says "You can't fight City Hall." Concerning this—bear with us even if at times we seem to be concerned with the trivial. We believe that each small improvement of a unit adds to the betterment of the unit as a whole—sort of a "every-little-bit-helps" type of philosophy.

We are extremely pleased with our staff for this year. We think you will be pleased also. There are several writers you will probably want to keep an eye on. One of these is Jack Willis. He will be appearing this year in a column he has, appropriately enough, titled "Hamburger". No one in their right mind would even attempt to predict what he will be dealing with, but judging from his first offering, the column should be worth your time regardless of the subject matter.

Ronnie Gollobin, a globe-hopping sophomore, will also be appearing in a weekly column. Ronnie has traveled and written in Mexico, among other places, and we believe that he will meet with your enthusiastic approval.

Jim Willis is, for the present, writing "The Bramblebush." We say "for the present" because he will probably be done away with by a lynching mob within several weeks if he is as biting as he says he intends to be.

We have a few changes in format planned for this year. One of these is the elimination of the "Greek Scroll". After all, the only people interested in knowing who the president of your fraternity or sorority is are the members of your fraternity or sorority; and if they don't know, we certainly aren't going to tell them.

This coincides with a general effort on our part to rid ourselves of the bulletin board complex. There are countless spaces on campus that are to be used for the specific purpose of posting notices. There is no reason for the students to spend \$16,000 a year publishing what might amount to another one.

With these random thoughts in mind we of the EAST CAROLINIAN start another year. We hope it will be a good year. With your support, there is nothing we can't do—without your support, nothing can be done.—The Editor.

New Creed

By JIM SHANAHAN

A recent editorial in a national magazine closed with the statement: "American youth is looking for a new creed to believe in, a new song to sing." Are we, or are we just looking for a revival of the old beliefs that have been neglected by the current ruling generation?

Our leaders tell us to believe in them and their liberal concepts of government. This is a nearly impossible task as we examine their record of retreat, defeat, and incompetence. Believe in leaders that boast of dedication to America's security and yield a communist base ninety miles from the Florida coast? Believe in leaders that boast of dedication to bolster America's economic growth and hamstring industry with profit devouring tax laws? Believe in leaders that boast of capabilities for handling America's foreign relations and are out-talked, out-bluffed, and out-smarted at every conference?

No, we can't do this. We can't believe in contradiction. Our sought-after belief cannot be found in the current crop of liberals, left-wingers, and give-away diplomats. We are looking for leadership of the Washington, Jefferson, Franklin mold, leaders with confidence in themselves, their country, and their government.

Letters

The EAST CAROLINIAN welcomes letters from its readers. The briefer they are, the better is the prospect of publication. Letters should be kept to a maximum of 250 words. They should also be of general interest. All are subject to condensation and should conform to the standards of decency and good taste. We assume no responsibility for statements made. All letters to the EAST CAROLINIAN must be signed.

Weary Coed Laments Woes Of Vacation Packing Problems

By HELEN KALLIO

Many of us went traveling this summer, whether it was to the nearby beach for the day, to the World's Fair for a week or so, or across the Atlantic for a longer spell. Wherever we went, we had to go through the endless process of packing our traveling needs.

Packing seems a simple task until we actually start doing it. Then we decide that a course should be provided to teach us how to pack a traveling bag to all parts of the world. It is a terrible waste of valuable suitcase space to take a washing suit clear across the Atlantic to Scandinavia only to find the weather too cool and wet for swimming. Or to go abroad the luxurious ocean liner with the thought in mind to take a daily plunge into the swimming pool only to find it so crowded with exercise fiends that another little toe couldn't fit.

Some of us can pack quickly and accurately within 15 minutes to go to the ends of the earth, while others of us need a week of fussing to be fully prepared for a

weekend at the seashore. It never fails that we more thoughtful ones take along more than we'll need, which may be better than taking less. Sweaters for sitting outdoors in the cool of the evening could be replaced by truly portable air conditioners. Or the endless pairs of shorts would gladly be exchanged for one pair of nice warm wool slacks in what feels like the North Pole.

Along with the endless extras, we always seem to forget the simple necessities. Like what good is a dress with belt loops without the belt? Or the extra French cuffed shirt without the cuff links?

A friend told me he watched a girl at the airport, planning to go to Germany, take six pounds of assorted cosmetics out of an overweight bag and distribute them to girls friends who were seeing her off. The bag was still four pounds too heavy though half its contents could have been easily and cheaply bought on the other side of the Atlantic. No wonder boys are always muttering, "Girls."

For comparison, take my father. He'd show up at the airport wearing one of those wash-and-dry suits carrying one small

bag containing socks, underclothes, and an extra shirt. He wouldn't need handkerchiefs because tissues could be purchased in any ten-cent store. He wouldn't need a comb because his hairs are becoming extinct. He wouldn't need any toothpaste because he can rinse his false teeth out under a spigot. He wouldn't lug along a camera because post cards are cheaper and always turn out. He wouldn't take along a hat because they're not worn in some parts of the world, and the heck with the other parts of the world because the people there will never see him again anyway.

You know, maybe it wouldn't be such a good idea to teach tourists how to pack a traveling bag. Hodge-podge bags provide an excellent excuse to purchase new things, and we build good will when we give away those things we don't need on the trip. Perhaps the receivers won't be able to use these gifts either, but they're wonderful for memories' sake. And think of the conversation pieces we have when we get back home, telling our friends of our well-traveled unworn clothes and our new worn purchases.

Six EC Plays To Be Found In Recently Published Book

"Plays from East Carolina," an anthology of six one-act plays by EC students, has been published by Edwards Brothers, Inc., Ann Arbor, Mich. Copies may be obtained at the Student Supply Store.

Dr. Joseph A. Withey, former head of the Dramatics Department and editor of the paperback publication, terms the anthology "the best dramatic writing of students of EC over a ten-year period, 1952-62."

The book includes "In Remembrance" by Lloyd Jones Bray, Jr., formerly of Greenville; "Heil, Hitler" by Sherry Maske, Rockingham; "The October Wife" by James M. Farrell, Lucama; "The Wedding" by Maxville Burt Williams, Enfield; and "Last One Down" by Grover Carroll Norwood, Black Mountain.

All of the authors have graduated except Carroll Norwood, who is a senior. James M. Farrell is now enrolled here as a graduate assistant in the English Department and is serving with the college News Bureau.

"In Remembrance" and "Heil, Hitler" have a decided element of fantasy, according to Dr. Withey, although the tone of the former is reverent and the latter, irreverent. "The October Wife," set in Eastern North Carolina, is the

only regional play in the collection.

"The Wedding" has special interest as an example of the presentational form where the audience is part of the show, the editor stated. "The final play, 'Last One Down,' may reveal the influence of J. D. Salinger if not of Harper Lee," he said.

SCA To Sponsor Weekly Programs

The YMCA and YWCA here merged last spring into the SCA (Student Christian Association). George Griffith is president and Linda Lewis is vice president.

Through programs involving lectures, forums, panels and discussions, the SCA will invite the various religious groups to present the faith and practice of their group and will then provide opportunity for questions and discussion from the floor. These programs will be held in the Y Hut on Tuesday evenings at 7:00 p.m.

The SCA will sponsor the weekly chapel service in the Y Hut from 6:30 to 7:00 p.m.

College Leads To Many Headaches


Completely exploding that rosy, nostalgic and time-honored myth that "college days are carefree days", a recent survey discloses that young adults of college age—19 through 24—suffer not only the most frequent headaches, but the most severe ones of any other comparable age group.

It might be said that headaches linked to higher education comprise a literal "four-point program" that foments the king size headache. Roughly, the four points fall under the categories of finances, friends, finals, and the future.

It is certainly no secret that the cost of education has zoomed, making the financing of a college career a serious problem. And many a young co-ed and college boy worries about being popular, gaining admittance to the "right" fraternity or sorority—in short making friends.

Final exams are equally guilty as headache instigators. Students burn the midnight oil cramming for tests, and work what might have been a simple headache into a four-star splitter because of anxiety and lack of sleep. Then, pyramid on top of all these the big blockbuster headache—what does the future hold?

Even though earning a higher education brings on a bumper crop of headaches, it certainly has long-term advantages. One of the most obvious is that college graduates average \$200,000 more in income during their earning years, than those who have only completed high school.—A statistic well worth thinking about!



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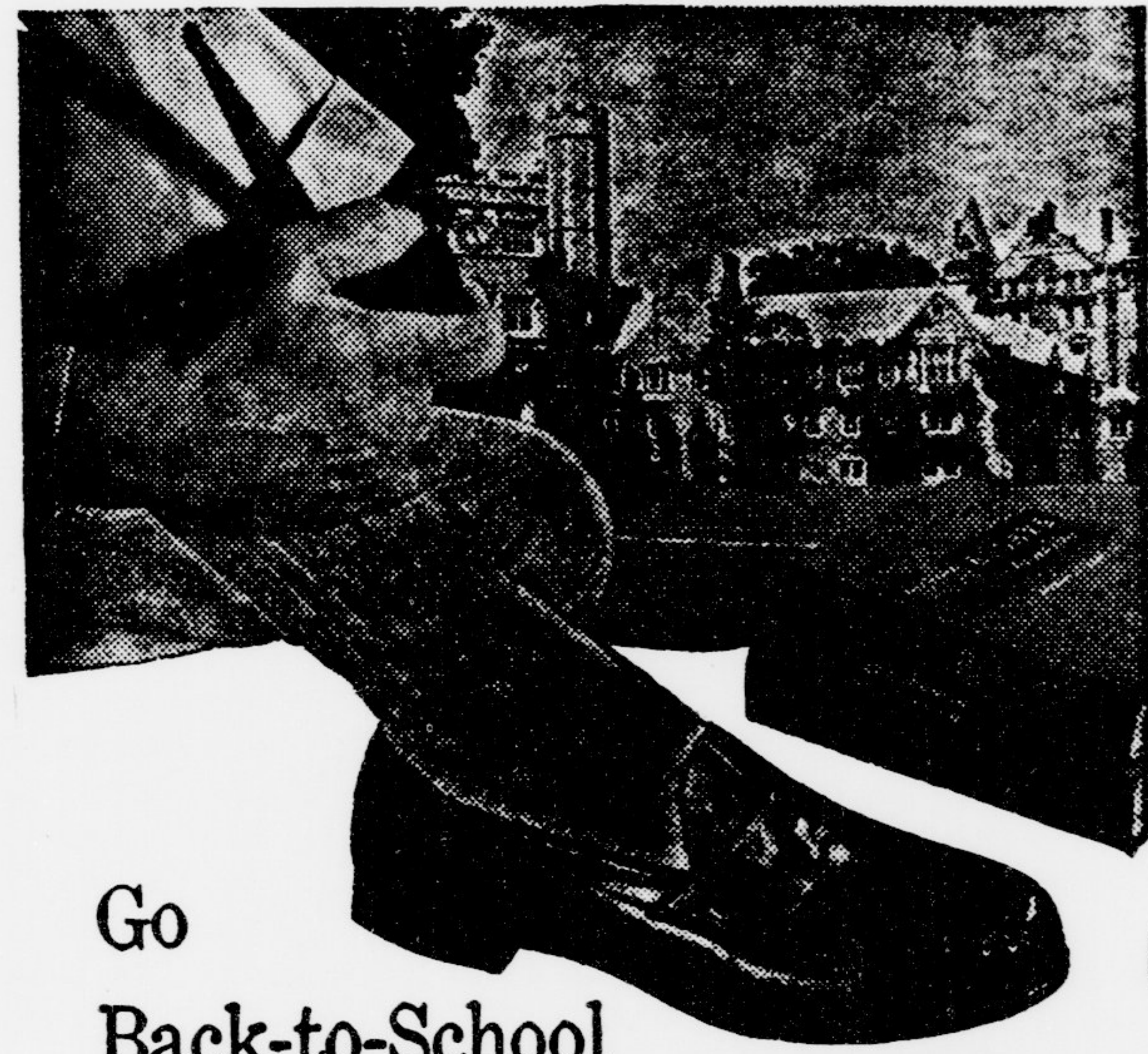


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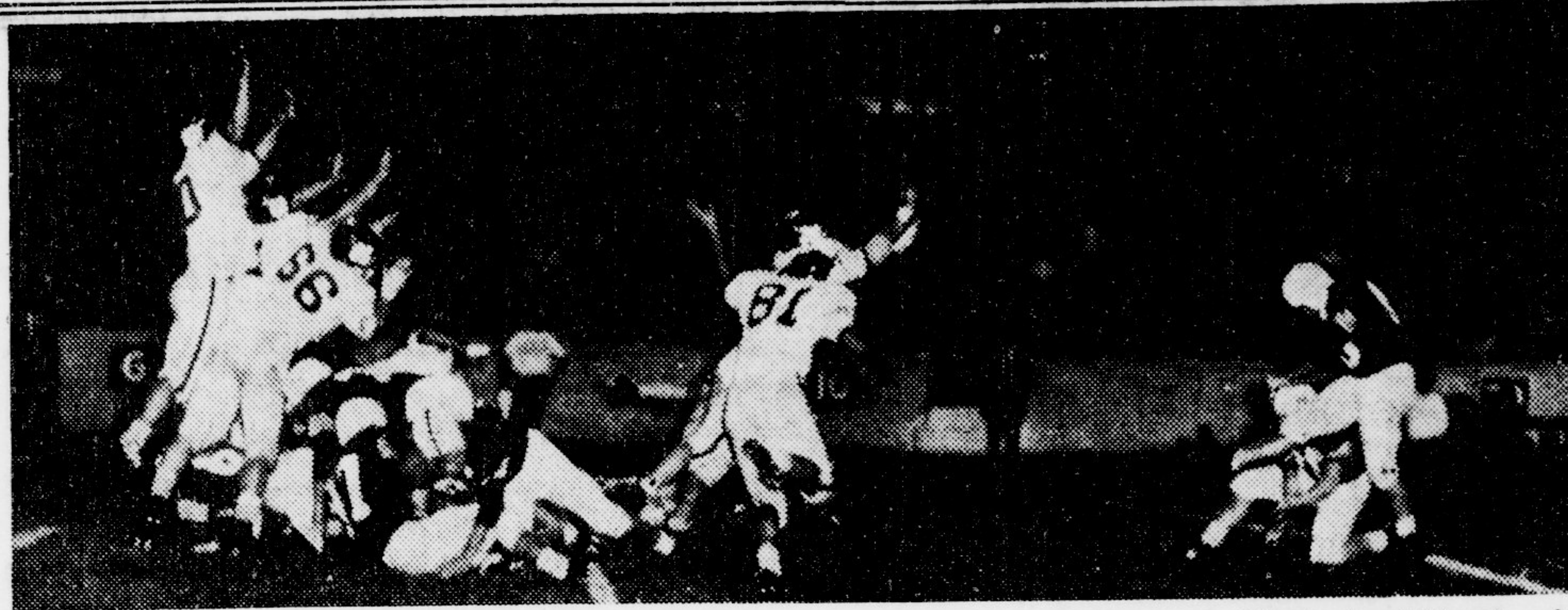
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EC attempts to block Spider extra point.

(Photo by Mike Lewis)

Pirate Grid Highlights

By RICHARD BOYD

RICHMOND, VIRGINIA—Last Saturday night was a typical September night in the Old Dominion capitol weather-wise. As for a football contest played in Municipal Stadium in the historic city of the South, it was a different story.

Richmond's Spiders, a team rated among the high-in pre-season picks of the Southern Conference leaders, were expecting a typical win over underdog EC. When the gun sounded ending a high scoring encounter, the Spiders had their win, but it was by far from typical. The highly-favored Spiders found their first opponent with what was probably one of the trickiest offensive teams that the men of Coach Ed Merrick will face all season.

Richmond beat EC 27-26. The Spiders, however, did not defend effectively the "new look" of Coach Stasavich's initial crew here at Greenville. This "new look" was of course, Stas's single-wing offense brought here by the highly-successful mentor from Lenoir Rhyne.

Stas had spring practice and less than three summer weeks to convert the Wing T players into the single-wing style of play. The new mentor counted on promising Sophomores to aid the adjustment. This host of Sophomores made Stas look good Saturday night in the Virginia capitol. New stars were born in Bill Cline, Jerry Tolley, and Bill Bailey. Sophomores Larry Rudisill and Vince Eiduke starred as Freshmen but continued their brilliant offensive tactics against Richmond. These five Sophomores played a "big" hand in the Buc's Four touchdowns.

Cline's running, passing, and kicking dazzled the home team most of the night contest. Tolley ran the second-half kick-off for 80 yards and a touchdown, besides catching several passes for 75 yards. Bailey was effective at fullback and aided Cline on his pass to Bob Bumgardner for a 40-yard touchdown play. Rudisill and Eiduke teamed up to accumulate a 6 pointer for the Pirates, when the former took Eiduke's pass for a 2-yard touchdown. Eiduke was effective at tailback; and Rudisill, despite a leg injury, played a fine game at wingback.

Cline's performance was so spectacular that sports writers felt it was one of the "best" performances ever exhibited in the Richmond stadium. The Valdese native gained over 200 yards on total offense and made more tackles than anyone on the field Saturday night from his safety position.

Another Sophomore, Tom Michel, the team's leading soccer as a freshman, ran effectively at fullback. Maurice Allen did the signal-calling job as a veteran in his initial start at the blocking-back post. Veterans David Smith, Earl Sweet, and Bill Strickland starred defensively.

The performance of EC demonstrated five good points:

- 1—EC can operate the single-wing effectively against a good defense.
- 2—EC helped the school's chances considerably for SC membership, thanks to the team's fine performance.
- 3—The Pirate Sophomores showed signs of greatness.
- 4—Exhibiting a strong offensive team in the opener, the Pirates should grow in strength, as Stas employed only one-third of his offense.
- 5—If admitted to the SC, EC should hold its own in the future in grid circles, with over 20 Sophomores on the present team expected to materialize effectively.

Representatives of the Officer Selection Office of the U. S. Marine Corps will be on campus September 25-27 to speak to students interested in applying for officer training upon college graduation.

All persons who have not received a copy of the 1962-1963 edition of THE KEY may pick one up in the College Union office.

The U. S. Public Health Service announces that it expects a large number of cases of Asian influenza this Fall. Students are urged to get vaccine inoculations as a preventive. Since there is a shortage of vaccine generally, students are urged to get these inoculations from their local physicians.

The College Shop

222 East Fifth Street

"Students Charge Accounts Invited"

Charge up to \$50.00

Monthly Payments \$10.00

Richmond Edges EC 27-26 In Grid Opener

Richmond's highly-touted Spiders edged EC 27-26 in the Richmond City Stadium Saturday night. But, the Spiders had to come from behind in the last quarter to conquer the single-wing Bucs.

Coach Clarence Stasavich of the Pirates released the new EC attack at no mercy during an EC-dominated second period which saw the visitors score 20 points. This Pirate uprising was preceded by a 13-point effort by the Spiders during the first quarter. EC's Jerry Tolly from Edenton received the second-half Richmond kickoff on the Buc 20 and proceeded 80 yards for the final Buc score. Two Richmond touchdowns and two true Spider extra points midway in the last half proved to be victorious for the Southern Conference eleven.

Cline Dominates Action

Sophomore Billy Cline from Valdese exhibited a great all-around showing for the Bucs. The shifty tailback scored a six-pointer with this team 13 points down during the second period. After Earl Sweet's conversion, Cline again marched his team down the field for another potential score. Vince Eiduke, Cline's worthy replacement passed two yards to Larry Radisill to tie the encounter and Earl Sweet's extra point placement proved true for a 14-13 EC lead.

Cline went to work again later on in the period. Fullback Bill Bailey passed to Cline on the sidelines, and the Valdese flash fired to Bob Bumgardner 40 yards away for another EC score. The kick failed by EC left at intermission with a 20-13 advantage.

Cline's terrific defensive play slowed down the Spiders offense tremendously. Cline also did the EC punting, intercepted one pass, and almost broke away on a kickoff by the Spiders for another score.

CU Offers Beginners Bridge Duplicate Bridge Sessions

The College Union will again sponsor bridge classes for beginners. Faculty members and students are urged to participate in this program.

These classes will be held each Tuesday and Thursday from 3:00 to 4:00 p. m. in the third floor Social Room of Wright Building. There is no fee. Instructor for the classes is Scarlett Miller.

The College Union will resume its Duplicate Bridge sessions on

Wednesday nights this quarter. Faculty members and students are urged to participate in this program.

Play will begin at 7:00 p.m. each Wednesday in Wright Social Room.

A list of weekly winners will be posted on the College Union Bulletin Board.



ANOTHER YEAR, ANOTHER DOLLAR

With today's entry I begin my ninth year of writing columns in your school newspaper for the makers of Marlboro Cigarettes.

Nine years, I believe you will agree, is a long time. In fact, it took only a little longer than nine years to dig the Suez Canal, and you know what a gigantic undertaking that was! To be sure, the work would have gone more rapidly had the shovel been invented at that time, but, as we all know, the shovel was not invented until 1946 by Walter R. Shovel of Cleveland, Ohio. Before Mr. Shovel's discovery in 1946, all digging was done with sugar tongs—a method unquestionably dainty but hardly what one would call rapid. There were, naturally, many efforts made to speed up digging before Mr. Shovel's breakthrough—notably an attempt in 1912 by the immortal Thomas Alva Edison to dig with the phonograph, but the only thing that happened was that he got his horn full of sand. This so depressed Mr. Edison that he fell into a fit of melancholy from which he did not emerge until two years later when his friend William Wordsworth, the eminent nature poet, cheered him up by imitating a duck for four and a half hours.

But I digress. For nine years, I say, I have been writing this column for the makers of Marlboro Cigarettes, and for nine years they have been paying me money. You are shocked. You think that anyone who has tasted Marlboro's unparalleled flavor, who has enjoyed Marlboro's filter, who has revelled in Marlboro's jolly red and white pack or box should be more than willing to write about Marlboro without a penny's compensation. You are wrong.

Compensation is the very foundation stone of the American Way of Life. Whether you love your work or hate it, our system absolutely requires that you be paid for it. For example, I have a friend named Rex Glebe, a veterinarian by profession, who simply adores to worm dogs. I mean you can call him up and say, "Hey, Rex, let's go bowl a few lines," or "Hey, Rex, let's go flatten some pennies on the railroad tracks," and he will always reply, "No, thanks. I better stay here in case somebody wants a dog wormed." I mean there is not one thing in the whole world you can name that Rex likes better than worming a dog. But even so, Rex always sends a bill for worming your dog because in his wisdom he knows that to do otherwise would be to rend, possibly irreparably, the fabric of democracy.



It's the same with me and Marlboro Cigarettes. I think Marlboro's flavor represents the pinnacle of the tobaccoist's art. I think Marlboro's filter represents the pinnacle of the filter-maker's art. I think Marlboro's pack and box represent the pinnacle of the packager's art. I think Marlboro is a pleasure and a treasure, and I fairly burst with pride that I have been chosen to speak for Marlboro on your campus. All the same, I want my money every week. And the makers of Marlboro understand this full well. They don't like it, but they understand it.

In the columns which follow this opening installment, I will turn the hot white light of truth on the pressing problems of campus life—the many and varied dilemmas which beset the undergraduate—burning questions like "Should Chaucer classrooms be converted to parking garages?" and "Should proctors be given a saliva test?" and "Should foreign exchange students be held for ransom?"

And in these columns, while grappling with the crises that vex campus America, I will make occasional brief mention of Marlboro Cigarettes. If I do not, the makers will not give me any money.

The makers of Marlboro will bring you this uncensored, free-style column 26 times throughout the school year. During this period it is not unlikely that Old Max will step on some toes—principally ours—but we think it's all in fun and we hope you will too.

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