# Carolina College

olume XXXVII

GREENVILLE, N. C., TUESDAY, MAY 8, 1962

Number 43

Spring Greeks Queen



Barbara Jenkins

Peppermint Lounge Theme

### Lambda Chi Receives Greek Week Honors

Greek Week events was the PiKA. Chi Fraternity.

day afternoon. Representatives

icklen Memorial Stadium Fund competed for the title. s begun last Wednesday as a Meyers Tobacco Company and

Impany. They will pay one cent Delta Zeta Sorority. r pack for all packs collected.

Proceeds from this project will donated to the Stadium Fund. udents may get parents and lends to help them save empty M packs. The empty packs ay be mailed to the college in

ere of the SGA, box 1120. Burke Stancil, president of the cophomore class, and other offics of the Sophomore class are in harge of handling the project.

tterfraternity and Panhellenic race. After an afternoon of laugh- can girl might be credulous of the director of the Women's Glee Club Southeastern Seminary. councils, included a field day, ter Theta Chi emerged as the all-wondering and daydreaming about the Men's Glee Club.

he fifty-yard dash, the hundred-their presentation of healing by engagement with a political friend two songs for male voices by Hi Lo." race three-legged race, chariot second place with their interpreta-

Concerts by Gerry Mulligan and tremendous. Earl Bostic were held on Friday night and Saturday afternoon respectively. The highlight of the Saturday concert was the crowning of Barbara Jenkins, a Tri-Sigma, as the "Spring Greek" Queen dur-A campaign to help the James ing intermission. Eight candidates

During Saturday the fraternienterprise of the Liggett ties had picnics, beach parties, or cocktail parties. The climax of the week was the informal dance. The Liggett and Myers is providing warehouse was decorated in the eptacals on campus, in the theme of the Peppermint Lounge, ns, the soda shop, the cafe- and the atmosphere of those prein the CU Lounge, and in sent followed the same spirit. The downtown business areas, and fraternities and sororities had resurrounding areas for empty served tables. Peppermint sticks cks of cigarettes made by their were presented as favors by the

Evaluation

Dr. Rives Lectures NAIA Track Meet Page 4 "Merchant of Venice" Page 3 Page 2

Early Fall Completion Tenative

## Stadium Work Begins

ECC's new stadium held Thursday speadeful of dirt in a ceremony at- Trustees, of which he is chairman; of the Elmhurst School marked tended, among others, by members Tom Mallison, president of the the official beginning of work on of the steering committee of Green-college SGA, students at the colthe project and the birthday of the ville citizens who have raised to lege; and James S. Ficklen, Jr., late James S. Ficklen, Greenville date by public subscription \$279, of Greenville the Ficklen family. businessman and civic leader for 631 to provide the college with Work on pilings necessary for whom the stadium is named.

Argentine Film Scheduled For Tomorrow Night

mittee announces the showing of Hall, dormitory for women named J. Con Lanier, Sr., S. Reynolds "The End of Innocence," a recent in his honor. Argentine film import, Wednesday, May 9, at 6:30 p.m. in Austin Auditorium.

"The End of Innocence" is one of the first Argentine movies which has earned international acclaim. Defined by Time Magazine as a "Spanish language motion picture as thin as paper and as the bloom of a small flower, yet remarkably harsh in its commentary upon a particular social of a young girl coming of age.

in the rigid conservative atmosphere of the Argentine aristocracy Greek week, sponsored by the race, piggy-back race, and balloon of that age, the emanciated Ameri- Auditorium. Beatrice Chauncey is provided for Meredith College and naivete of the heroine. Given to and Charles Stevens is director of The Women's Glee Club has proinnocence to disillusion.

The film is directed by Leopoldo Bird". tion of a shot-gun wedding. The Torres Nielson, an Argentine The Men's Glee Club, in its sec- ett.

drama, regional meeetings of or- stated. ganizations, and other events.

Ficklen's birthday, the sentiment of in the early fall." history and tradition was evident | Almong those present for the in the use by Mrs. Ficklen of the ground breaking were W. M. Scales, spade with which Governor Thomas Jr., chairman of the stadium fund-J. Jarvis broke ground July 2, raising committee; members of the 1908, for the first building to be committee-R. Wallace Howard, The Internnational Film Com- crected on the campus, Jarvis D. J. Whichard II, James T. Little,

sented the college faculty and staff | dent F. D. Duncan of the college, at the exercises; J. Herbert Wal- all of Greenville.

Ground breaking exercises for of Mr. Ficklen, moved the first drop of Greenville, the Board of

adequate facilities for athletic con- the support of the stadium has Mrs. James S. Ficklen, widow tests, cultural events in music and just begun, President Jenkins

> "It is hoped," he said, "that the In addition to the interest added stadium will be ready for use at to the exercises by the date of Mr. the Homecoming Day football game

May, Howard L. Hodges, Jr., and President Leo W. Jenkins repre- Dr. E. B. Aycock; and Vice Presi-

### EC Glee Clubs Present Final Concert Tomorrow

milieu," it relates the experience Glee Club and Women's Glee Club twice in Raleigh, produced TV will climax their year's activities programs, have done programs for Set in Argentina 35 years ago, with a joint concert on the cam- schools or civic clubs in Wake pus May 9, at 8:15 p.m., in Wright Greenville. Chapel programs were

this year. The Glee Club, or mem- cert.

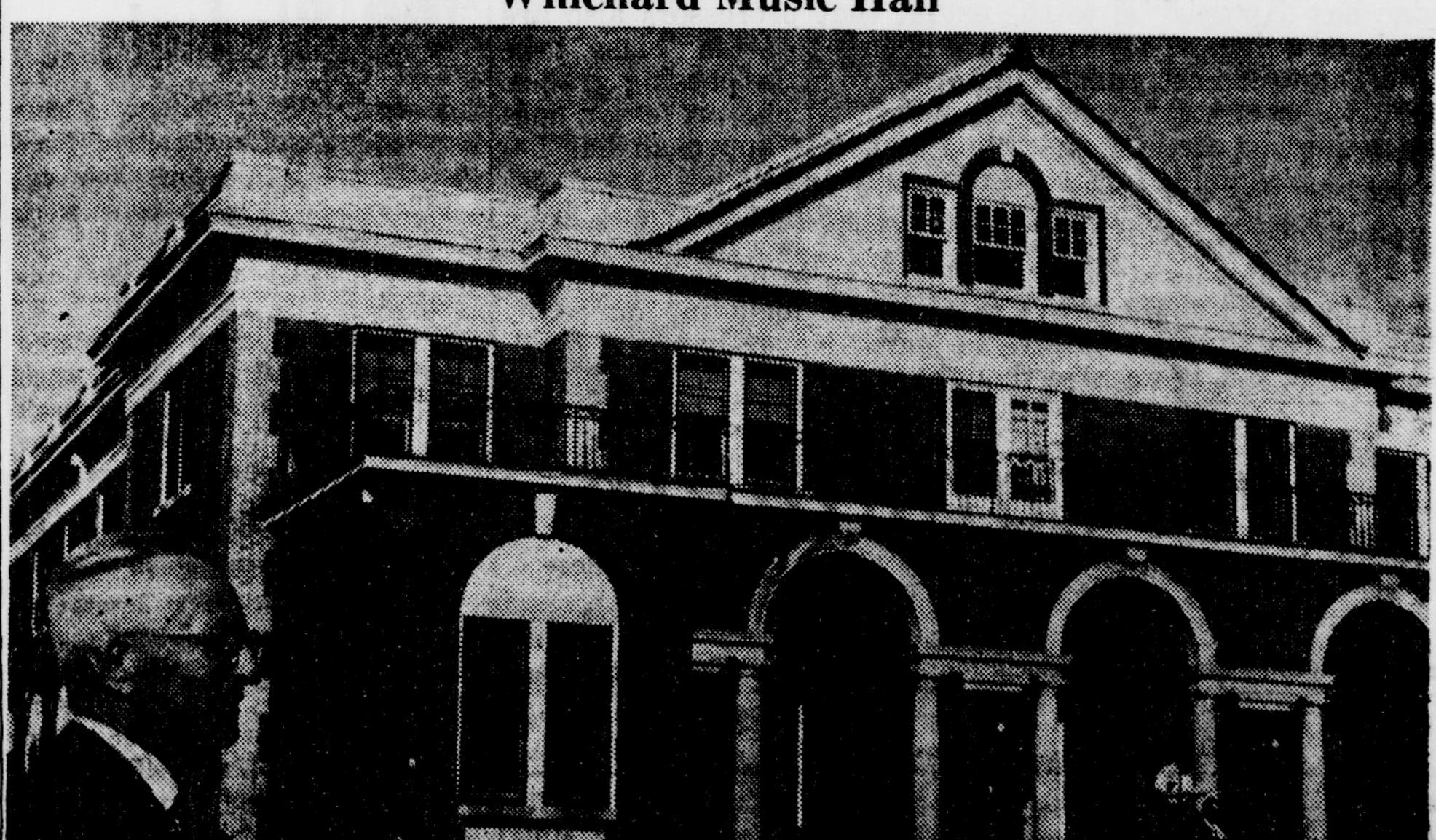
The East Carolina College Men's bers of the Glee Club have sung

vided music for many civic groups parties, and the IFC dance on around winner. Second place went the forbidden facts of life, kept The Men's Glee Club will help in this area and has sung several Saturday night. Top winner in to Lambda Chi and third place to from her by her puritanically re-celebrate the Civil War Centennal times on Television. The serious ligious mother, she learns of by singing a group of songs from portion of their program will in-Most of the social fraternities things around her through whis- that period, including the stirring clude two Brahm's songs with harp pers, Rudolph Valentino movies, "Battle Hymn of the Republic" and french horn accompaniment. the field day activities were also participated in the sturts pre- and the distorted remarks of her and an arrangement of the South's Also the Glee Club will sing such sented Thursday at stunt night. equally sheltered girl friends. beloved "Dixie". They will also light numbers as "Love Is a Many m each fraternity competed in Lambda Chi took first place with Forced into an arranged marriage sing several sacred numbers and Splendored Thing" and "Hi Lili,

ward dash, football throw, sack mental telepathy. The Ka's took of her father, the girl turns from Franz Schubert. The Juartet will Accompanist for the Women's sing Norman Luboff's "Yellow Glee Club is Rose Lindsay, and for the Men's Glee Club, Ted Goss-

> Pika's took third place with the Swede, whose contribution to Ar- ond year of organization, has sung There will be no admission trio's singing and pantomining. gentine cinematography has been for many groups in North Carolina charge for Wednesday night's con-

### Whichard Music Hall



WHICHARD BUILDING DEDICATED IN SUNDAY CEREMONIES . . . D. J. Whichard, publisher of the Daily Reflector, stands in front of the music building which was formally dedicated as the Whichard Music Hall. A portrait of the publisher was hung in the building. (Reflector Staff Photo)

Unique Publication Required

## College Newspaper: Distinct Challenge

What is the purpose of this newspaper? To one closely associated with it, this can be an almost frightening question. It is, in a sense, asking us to justify our existance. Only with a great deal of thought does this initial fear give way to confidence.

We can begin by giving a general answer that applies to any worthwhile organ of communication. We are here to inform. But for a college newspaper, this answer will not, by itself, be sufficient. This is true because the readers to whom our paper is directed are not the same vast throng to which a commercial newspaper directs its efforts. We are dealing with a comparatively small group with special interests and supposedly of higher intelligence than the average citizen.

Somehow, because of the special group with which we are trying to communicate, we must include the words "educate" and "stimulate" in a statement of our purposes. A statement of this type is relatively easy to make but we have a more difficult job. We must at all times function with this purpose in mind. We must do what we say we are supposed to do.

After this we have an easier but no less important function. We must provide an outlet for the student who has something to say. We must encourage him to take advantage of this outlet and if he fails to do so we must place the blame upon ourselves for failing to stimulate him.

We have another purpose which we all too often overlook. We must keep this paper from becoming a drab fact- Spring Fever Diminishes Flame -sheet. We must entertain the reader.

While working with these purposes in mind we must, above all, realize that our responsibility is to the student, for without him this paper would not exist. —B.G.

### Don't Crush Empty Pack; Tobacco Firm Offers Help II

At last we have an excellent reason to light up and re- eternal fire, burning for knowl- it diminishes. Our flame usually lax with a good cigarette! Who is making this phenomenon edge, wisdom, and understanding. radiates full beam the night before pared. possible? Liggett and Meyers Tobacco Company has offered In some of us, this is a roaring the exam, when failure to study Some of us enter college with EC students one cent for every empty pack that contained fire; in some the small, steady at times when the light was died idea whatsoever of why we man

The one cent may seem like a nominal figure, but we and in others a diminishing flame. Spring fever is hitting some of are present because our parent can raise at least \$75.00 each week for the stadium fund | Some of us come to college and us now. The days are too beautiful pushed us on, or we had nothing if half the student body smokes three packs of cigarettes a see the bright light. We see what to waste time sitting in a class- better to do. For us college hold week and places the empty packs in the wire baskets located college offers, take advantage of room; and, as a result, we take no interest or attraction; and a

Next time we pass a cigarette machine, we could re-selves and our college. We, as do attend class, our thoughts are a we drop out. member that we are attempting to raise money for a new well-rounded indviduals, spend an thousand miles away wishing for All of us are now college to stadium and with luck we wish to be seated in this new alloted time with studies daily, on the weekend to arrive so that we dents, and our flames are burning stadium for Homecoming '62. The company has agreed to extra-curricular activities, and can dash off to the beach. Before in different hues. Let us remember help us. Why not help them help us? "Don't crush that make many friends. We develop the school year draws to a close, ber that how good a student we

### Importance Of Good Grades Replaces Thirst For Knowledge

What are colleges doing to education is a topic taken up permanent knowledge. We may join in the May issue of the Atlantic Monthly. Perhaps the ideas an outside organization or maybe in this article could be used to our advantage to put educa- two, but the attendance and particition back into college life. We are concerned with this prob- pation are haphazard.

Grades, according to the report, have become too important to both students and faculty. Students attend classes for grades, take notes in order to pass tests, and read assignments in order to answer questions. The thirst for knowledge has disappeared to the extent that professors also are grade conscious. They caution students to attend class, take 702 Students notes, and read assignments in order to make passing grades.

The report also relates the idea that the professor does not make the student want to learn. His approach has be- received official recognition from which will be answered during the evaluation committee. come a threatening one. Now it's study or fail.

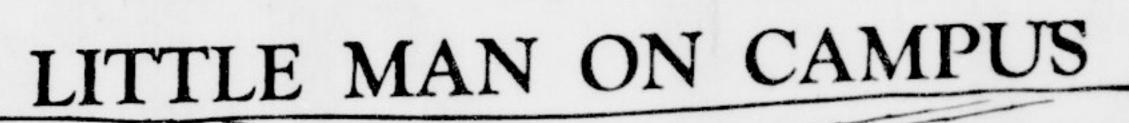
We can't help wondering what would happen if we excellent records in academic work In each class, the students will of Dr. Frank G. Fuller, chairman attended classes strickly on a voluntary basis for one quarter during the winter quarter of the fill out teacher-rating sheets and Mrs. Ellen C. Fleming, and D. with no grades involved. It might prove to be an interesting present school year have been an- mark them the way they really Audrey V. Dempsey, will submit a experiment. It might prove to everyone including ourselves nounced. that we really have a desire to learn. Never happen? Well, { maybe not, but it's a nice thought.

## East Carolinian

Published semi-weekly by the students of East Carolina College, Greenville, North Carolina.

Member

Associated Collegiate Pres
Keith Hobbs BUSINESS MANAGER
Bill Griffin
Monday Will
Dan Ray
Carol Eule





"I SAID, DON'T WORRY TOO MUCH ABOUT FLUNKING-(HURRY IT UP, KID) - WHEN IT GETS TO THAT POINT WE'LL WORK SOMETHING OUT."

## Student Praise Band Concert

Dear Editor:

I believe the concert the | Fast Carolina College Symple Band gave last Thursday even was one of the finest ever he in Greenville. The final piece played with such preciseness b it brought the SGA officers of the office and into Wright torium proper.

I do not profess to be any of music critic, but when I h something done as well as b week's concert, I believe it shy be applauded.

I intend to move at the me SGA meeting that the band show play for Freshmen Orienation. as to impress upon them the b that EC possesses one of the fire music departments in the Soi Music students know this. I the it is high time the student w of ECC realizes it too.

Hats off to Mr. Herbert Car and the ECC Symphonic Bandh a fine performance.

> Sincerely, Bryan L. Bennet

## Ways, Develop Individual Attitudes

small flame. College takes this keeps flashing and flickering- study our notes so that when exa flame and tries to make it an sometimes it is bright; sometimes time arrives, we will be well pa flame; in some a changing flame; out necessitates in cramming. there or what we exect to gain. We

it, and are truly proud of our- advantage of too many cuts. If we ter a short period of attendant leadership, acquire wisdom, and we should see the bright light are depends entirely on how we render service.

Some of us who attend college see a dimmer light. We attend classes rountinely, study a little with the thought in mind to make a fairly decent grade on the exam, but not to acquire wisdom and

the College because of their ex- week of May 7-12.

made the grade of "A" on each ness of the rating program. The sheets received from the teachers subject taken, the highest mark honors for scholastic achievement Tanner Thanks in an "All A's" List.

The Dean's List, including 194 students, is composed of under- I would like to publicly thank selves. This rating program is

ss ty points per credit hour on all to all of you. work taken, with no grade below; "C". The work completed by these - students was well above average.

By HELEN KALLIO All Americans are born with a The light that some of us see tage of the present to assemble at

burning steadily and take advan- tend our fires.

### Students Formally Evaluate EC Faculty Members

Does the teacher seem to know teacher may then study then his field?

Is he interesting in his presenta- the eyes of his students. tion of the material?

Does he let you know the results of tests and papers within a reasonable length of time?

Is he sarcastic?

Do you respect him?

Three lists of students who have questions regarding EC's faculty taught to the chairman of the

feel. The sheets will be unsigned final report for the college as a Fifty-four men and women who in order to preserve the effective- whole based on the tabulation

### Greek Workers

graduates who made at least two everyone involved in the planning designed to use the student's critical designed to use the student's and one-half quality points per of the Spring Greeks for making cism of the teacher in a way that credit hour on all work taken, with it such a success. Space does not can be both helpful and meaning mo grade below "C". These stu- permit a complete listing of names, ful to faculty members. Similar dents did superior academic work. but special thanks is due Barney rating programs were conducted The Honor Roll, with 454 repre- Avery and Judy Redfern for the by the faculty during the years sented, is composed of undergrad- time and effort they spent on this 1951, 1954, and 1959. s uates who made at least two quali- function. Once again, my thanks

> Sincerely, Blarnie Tanner President, IFC

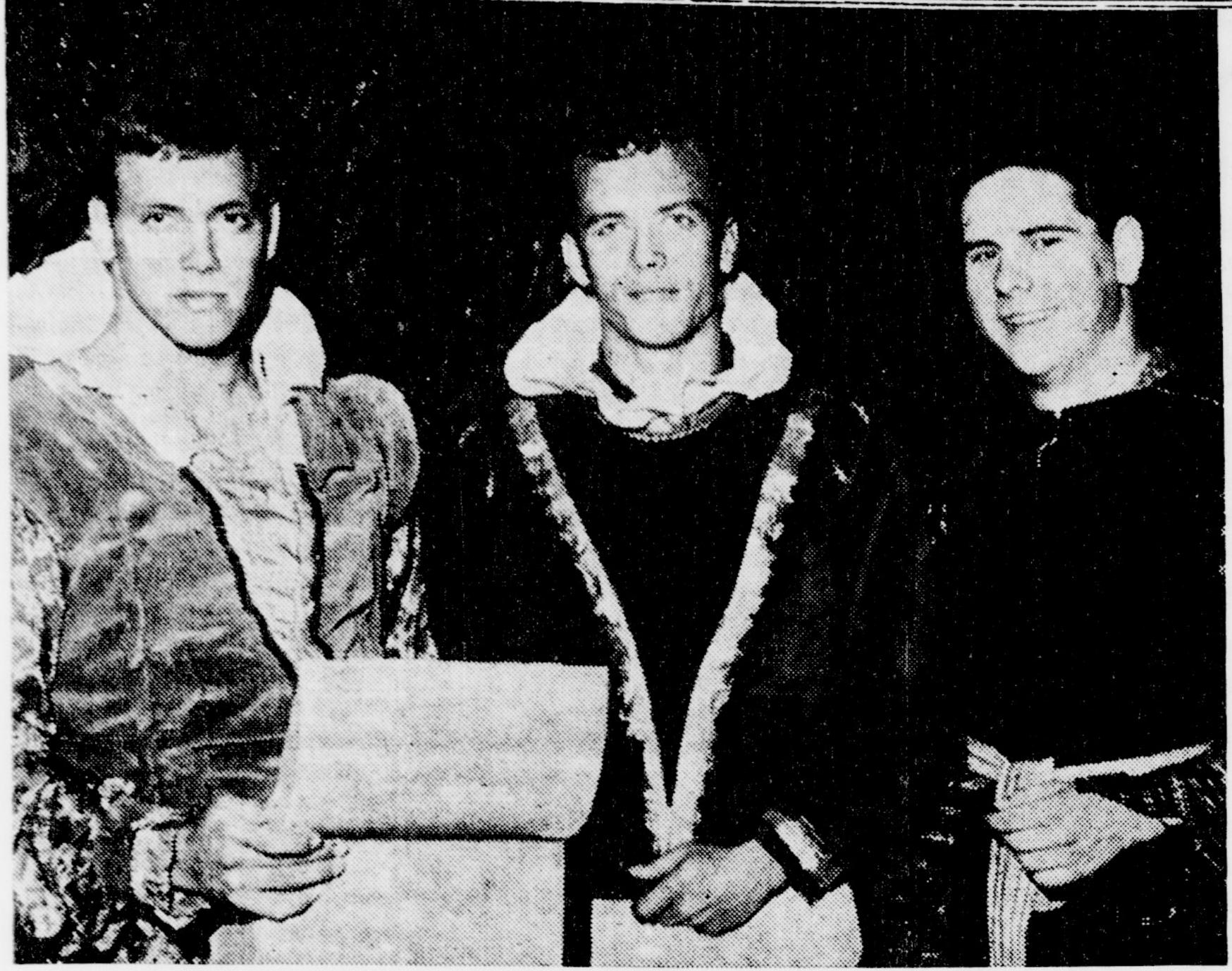
sheets and thus see himself through

If there is an indication that some improvement is needed, the teacher may make an effort to do so. Each teacher will send a separate, unsigned tabulation sheet These are just a few of the with a summation for all classes

This report will be distributed at the first faculty meeting in September.

Students are forever judging and evaluating teachers among them

Let's try to be competent in our judgements of EC's instructors this week and take advantage of the opportunity to voice our critcisms in the proper way.



THE MERCHANT OF VENICE"... to be staged in the Flanagan Sylvan Theater on campus Wednes- Attend NG Fair day. Thursday, and Friday, May 9, 10, and 11, at 8 p. m. are (left to right) John Bernard Barrett, as Bassanio; Burke Henry Stancill, Jr., as Gratiano; and Lawrence Behr, as Lorenzo. (Photo by East Carolina College News Bureau Photographer Vaughn Gwyn.)

Sponsored By British-American Association

## Dr. Kives 10 Spend Jummer Lecturing In Great Britain

Department of English will lecture sociates, of his appointment as a at Oxford University in England. Johnny Respess III, James Glover, in Great Britain during June and lecturer during this summer. July, 1962, under the sponsorship His program of lectures before articles which have appeared in Jr., and Ronald Williams.

lecturers participate in its pro- American Life." grams on both sides of the Atlan- Dr. Rives, a B.S. and M.A. UNC Summer School

## Coley President

The EC Choir has elected a new partment has announced.

Other officers are Brett Watson | Calvin, a sophomore, is pursuing n Virginia next spring.

of British-American Associates. | educational, business, cultural and the "Southern Speech Journal," | Founded in 1931, British As- other organizations in Britian is "The Virginia Magazine of History on "Drawing, Sketching, and A panel discussion by supervising ficial organization concerned with on which he will speak are "The fessional periodicals and in newscreating an informed public opin- British Tradition in the South," papers in North Carolina. ion and with furthering British- "The American College-What Is Its American understanding and coop- Role Today?" and "The Roaring eration. Both British and American Twenties-A Period of Transition in Graham To Teach In

graduate of East Carolina College, Dr. Rives has just been informed has been a member of the Depart-

### Sophomore Receives EC Physics Award

state of officers for the 1962-1963 | Calvin Owens has been announcschool term, Gordon Johnson, di- ed as the winner of this year's rector of the college choir and award for most outstanding stufaculty member in the music de- dent of Introductory Physics. The award includes a gold embossed Terry Coley was elected presi- Handbook of Chemistry and Phys-

vice president; Kay Wiggs, secre- a major program in mathematics ary; and Becky Forbes, treasurer. and is starting a minor program in An ensemble of fifty student physics. After graduating from vocalists and the EC Choir ap- EC, he hopes to continue his studpeared in concert in seven towns ies in graduate school, where he and cities of North and South Caro- will continue his study of mathema during their Ninth Annual matics and physics. Following our in March. During a recent graduate school, he expects either neeting, it was decided that the to enter the teaching profession or ir will also appear in concert to enter industry as a mathematic-

### DELICIOUS FOOD

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### Buccaneer Announces Distribution Procedures

fice on the third floor of Wright on May 27. Building on or prior to the dis- There will be nine lines, broken tribution date. Receipts will be up in alphabetical sequence, and given for this fee and is to be and information table in the aupresented to those persons distri- ditorium to speed up the distribubuting the books.

The 1962 BUCCANEER staff ex-, will assist the yearbook in the pects to begin distribution of the distribution this year in Wright yearbook on May 21. Auditorium. It is hoped that the Students who have not been reg- majority of the yearbooks can be ularly enrolled for the past three given out in one day. However, inquarters, or special students who firmary students and student have not paid their full activity teachers may receive their yearfee, are required to pay three dol- books after the initial distribution lars for each quarter not enrolled date in the BUCCANEER Office. as a regular student. The fee is to The office will also be open before be paid in the BUCCANEER of and after the graduation exercises

tion. Students must show their ID Circle K and Delta Sigma Pi card or receipt to receive a year-

## Students, Faculty AST Conference

Nine students and all faculty N. C., May 4 and 5.

B. E. Scott, Paul Waldrop and Fred Leo W. Jenkins. Broadhurst represented the facul- | Morning and afternoon programs ty at the meeting.

He is the author of a number of Nelson Hammill, Hubert Leggett,

Mr. Boradhurst presented a pa-Association.

### Gamma Theta Upsilon **Initiates Members**

Beta Iota chapter of Gamma Dr. Graham Davis of the Depart-Arnold Hales.

members of the Industrial Arts | Members of the N. C. Unit of Department attended the annual the Association for Student Teach-State Project Fair in High Point, ing held their Eighth Annual Conference at East Carolina College Director Kenneth Bing, Dr. H. Saturday, May 5. Principal speak-B. Monroe, Dr. Thomas Raigwood ers were Dr. Dan B. Cooke of and Robert Leith, Harold Olsen, High Point College and President

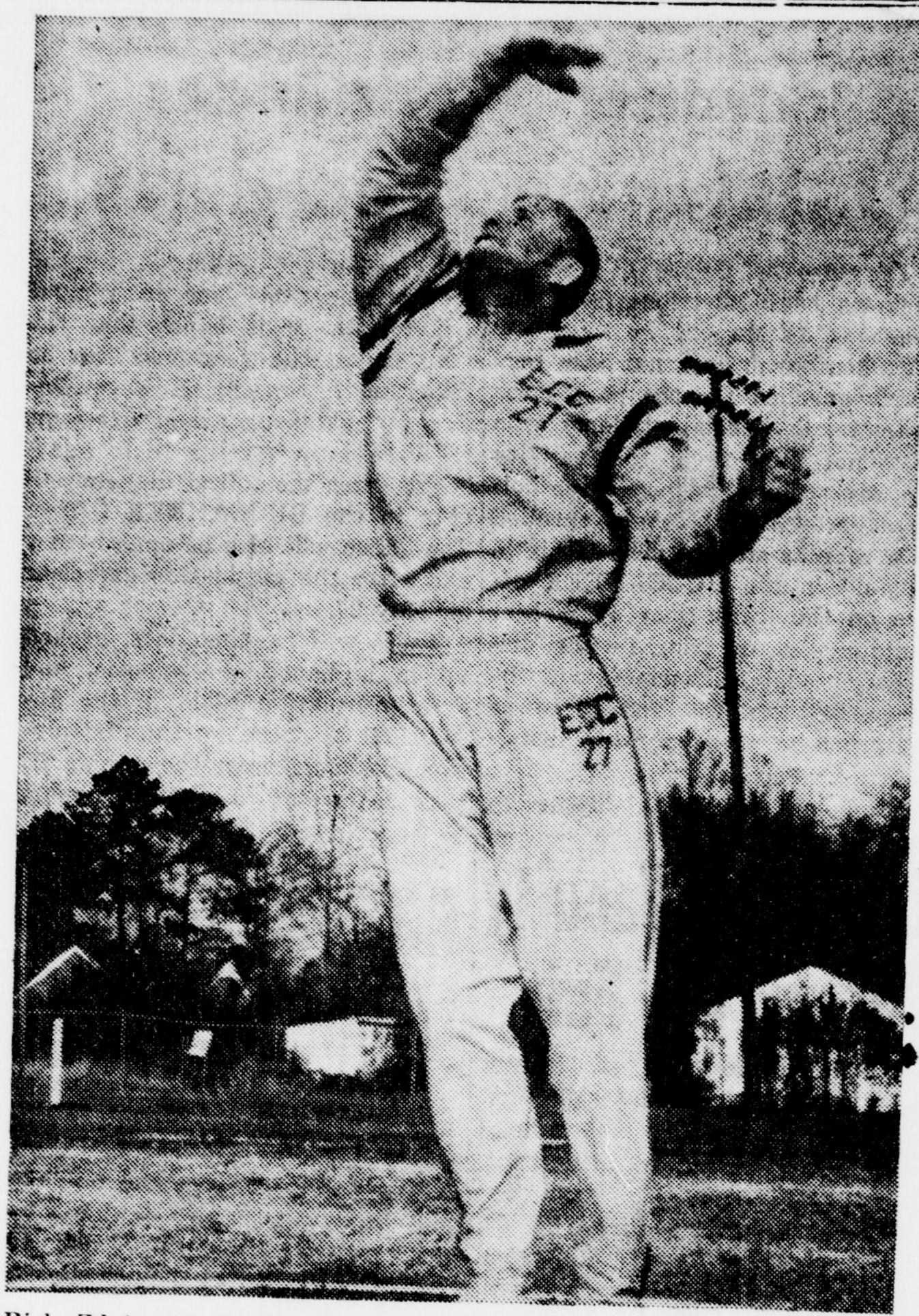
in the Rawl Building focused at-Students who attended were tention on the college supervisor, Billy Turner, Virgil Harper, Shel- the public school supervising teach-Dr. Ralph Hardee Rives of the Secretary of British-American As- | versity of Virginia and has studied ton Whitehurst, Climton Green, er, and the student teacher, their work and their problems. Dr. Cooke's address discussed "The Importance of the Supervsing Teacher."

sociates is an independent, unof- now being arranged. Among topics and Biography," and other pro- Drafting as a part of General Edu- teachers provided answers to the cation" at the general meeting of question "How Can Supervising the North Carolina Industial Arts Teachers Be of More Help To Student Teachers and College Supervisors?"

### McCoy Presents Sophomore Recital

Theta Upsilon, international hono- Lana Kay McCoy, pianist, will be by Mrs. Charles Januard, General ment of English since 1960 and has ment of Science will teach during rary geography fraternity, recent-presented by the Department of served also as Associate Director the second summer term at the ly initiated five new members. The Music at East Carolina College in of the East Carolina Playhouse, University of North Carolina. He new members are as follows: her sophomore recital Tuesday campus dramatic club. He holds will be a visiting associate pro- Bryant Tudor, John Rehder, Bris- evening, May 8, at 8:15 p.m. in the Ed.D. degree from the Uni- fessor and will conduct classes in bane Norris, Gordon Bennett, and McGinnis Auditorium. The public lis invited to attend.





Rick Zdyiarski, freshman discuss thrower for EC, placed fourth in (P), 2. Willie Tart (E), 3. Don the District NAIA meet held in High Point. EC placed sixth among Smith (LR), 4. Howard Braxton the ten participating schools.

### Week's Sports

Baseball\_

May 7-Wake Forest-There May 8—High Point—There May 9—Elon—There

Track May 8-ACC and Elon-Wilson Golf

May 7-High Point and Guilford-Greensboro-There Tennis

May 9—Pfeiffer College—There

### Four Attend Annual South'n Conf. Meet

Four members of EC's faculty and athletic staff attended the annual spring meeting of the Southern Conference held at Myrtle Beach, South Carolina. Those attending were: Head football ? coach, Clarence Stasavich; basketball coach, Earl Smith; Dean Robert Holt; and Professor John Reynolds of the faculty athletic committee.

Their presence was in support of our intentions to join the Southern Conference in the fall of 1963. EC became a NCAA member in September of 1961. One of the requirements for membership in the Southern Conference is two years of membership in the NCAA.



### NOTICE

All organizations wishing to reserve space in the 1963 BUCCANEER, must acknowledge the May 15 deadline. Contact the BUCCANEER Office in Wright Building.

## EC Places Sixth In District NAIA Track Meet; Lenior Rhyne First

EC placed sixth in the District land (AC), 4. Jim Poole (EC), Ron Hampton (P), 4. John points, Catawba second with 37½, 43 feet 7 3/4 inches set by Al Ze- Pole vault—1. Joe Rhyne (b) Presbyterian third with 28½, At- browski (Pem), 1961. lantic Christian fourth with 25, Discus—1. Joe Bailey (A), 2. Martin (C), 4. Tie among Billy Elon fifth with 21 points, EC sixth Sam Fowler (LR), 3. Dennis Kirk Cants (EC), Terrell Wes with 15 points, High Point seventh (P), 4. Rick Zdyiarski (EC), 5. and Phil Fulton (G). 11 ft a with 15 points, high rollie several with 13, Jerry Usry (P). 127 ft. 1½ in. Mile relay—Won by Len Pembroke ninth with 12½, and New record—old record 123 ft. 1 in. Rhyne (Marcus Midgett, Bob M. 1001)

the 100 yd. dash and the 220. Jim 2. Hartman Brewington (Pem), 3. 5, Atlantic Christian, 3:322 Poole placed fourth in the shot put, and Rick Zdyiarski placed fourth in the discus. Walter Gary took EC's only first place when; he won the javelin event. Bill McCants tied for fourth in the pole vault.

The summary:

100 dash-1. Woody Daly(ACC), 2. Joe Rhyne (LR), 2. Richard Jackson (EC), 4. Carl Bovender E), 5. Mike Cooke (C). 9.8, new record—old record of 10.1 set by R, 1961.

220 dash—1. Joe Rhyne (LR). 2. Woody Daly (AC), 3. Richard Jackson (EC). 4. Floyd Parker (AC), 5. Marcus Midgette (LR). 21.6, new record—old record of 22.4 set by LR, 1961.

440 dash—1. Knott Culpepper (G), 5. Jack Moore (E). 51.9.

880 run-1. Jack Wagoner (HP), 2. Don Smith (LR), 3. Bill Spinnled (C), 4. Wayne Foulk (C), 5. Joe Devault (G). 1:55.3. New recordold record of 1:59.7 set by Micky Deese (C), 1960.

220 low hurdles-1. Vandy Hagood (P), 2. John Eskew (AC), 3. John Moehlmann, (LR), 4. Rutt Galloway (P), 5. Peter Ripley (LR). 25.8.

Shot put-1. Dennis Kirk (P), 2. All Johnson (C), 3. Andy Bor-

26 NAIA meet held in High Point. 5. Jim Elliott (AC). 43 feet, 9½ lack (E), 5. Glenn Dawson Lenoir Rhyne placed first with 46 inches. New record-old record 161 ft. 9 in.

Appalachian tenth with 11 points. set by Dick Tage (LR), 1961. er, Don Smith, Joe Rhyte Richard Jackson placed third in Javelin-1. Walter Gary (EC), Elon, 3. Presbyterian, 4. Guller



### CRAM COURSE NO. 5: SHAKESPEARE

Continuing our series of pre-final exam cram courses, today we take up the works of William Shakespeare (or "The Bard of Avon" as he is jocularly called).

First let us examine the persistent theory that Shakespeare (or "The Pearl of the Antilles" as he is affectionately referred to) is not the real author of his plays. Advocates of this theory insist that the plays are so full of classical allusions and learned references that they couldn't possibly have been written by the son of an illiterate country butcher.

To which I reply, "Faugh!" Was not the great Spinoza's father a humble woodcutter? Was not the immortal Isaac Newton's father a simple second baseman? (The elder Newton, incidentally, is one of history's truly pathetic figures. He was, by all accounts, the greatest second baseman of his time, but baseball, alas, had not yet been invented.) It used to break young Isaac's heart to see his father get up every morning, put on uniform, spikes, glove, and cap, and stand alertly behind second base, bent forward, eyes narrowed, waiting, waiting, waiting. That's all—waiting. Isaac loyally sat in the bleachers and yelled, "Good show, Dad!" and stuff like that, but everyone else in town used to snigger and pelt the Newtons with overripe fruit—figs for the elder Newton, apples for the younger. Thus, as we all know, the famous occasion came about when Isaac Newton, struck in the head with an apple, leapt to his feet, shouted, "Europa!" and announced the third law of motion: "For every action there is an opposite and equal reaction!"

(How profoundly true these simple words are! Take, for example, Marlboro Cigarettes. Light one. That's the action. Now what is the reaction? Pleasure, delight, contentment, cheer, and comfort! And why such a happy reaction? Because you have



started with a happy cigarette—a felicitous blend of jolly tobaccos, a good-natured filter, a rollicking flip-top box, a merry soft pack. As Newton often said, "You begin with better makin's, you end with better smokin's." Small wonder they called him "The Swedish Nightingale!").

But I digress. Back to Shakespeare (or "The Gem of the Ocean" as he was ribaldly appelated).

Shakespeare's most important play is, of course, Hamlet (or Macbeth, as it is sometimes called). This play tells in living color the story of Hamlet, Prince of Denmark, who one night sees a ghost upon the battlements. (Possibly it is a goat he sees: I have a first folio edition that is frankly not too legible.) Anyhow, Hamlet is so upset by seeing the ghost (or goat) that he stabs Polonius and Bare Bodkin. He is thereupon banished to a leather factory by the King, who cries, "Get thee to a tannery!" Thereupon Ophelia refuses her food until Laertes shouts, "Get thee to a beanery!" Ophelia is so miffed that she chases her little dog out of the room, crying, "Out, out damned Spot!" She is fined fifty shillings for swearing, but Portia, in an eloquent plea, gets the sentence commuted to life imprisonment. Thereupon King Lear and Queen Mab proclaim a festival—complete with amateur theatricals, kissing games, and a pie-eating contest. Everyone has a perfectly splendid time till Banquo's ghost (or goat) shows up. This so unhinges Richard III that he drowns his cousin, Butt Malmsey. This leads to a lively discussion during which everyone is killed. The little dog Spot returns to utter the immortal curtain lines:

Alack, the play forsooth was sad and sobby, But be of cheer-there's Marlboros in the lobby!

C 1962 Max Shulman

As the slings and arrows of outrageous finals loom closer, perchance the makers of Marlboro are not untoward to offer this friendly suggestion: Get thee to a library!



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