

Campus Publications Enlighten Students



CLASS PORTRAITS . . . "Now smile," says a representative from Smith Studios as he takes a class portrait for the 1960 Buccaneer.

Under the direction and supervision of the Publication Board, the three publications on campus, the East Carolinian, Rebel, and Buccaneer, function to enlighten and benefit the students. Through the Board, the editors and editors of the publications are elected.

The Board serves to advise and to determine the policies of all student publications. Included on the Board are the publication editors, advisors, the president of the college, student members at large, and the Dean of Student Activities.

To familiarize the college students with the college publications, a brief sketch of each publication, its purposes and annual activities is given below.

The East Carolinian

The East Carolinian is a weekly publication edited by the college students. It is a communicative organ to inform, to educate, to stimulate, and to make its readers think.

The East Carolinian is a member of the Associated Collegiate Press, an organization for, and composed of, college papers over the nation. Each year the association convenes to improve journalistic methods through discussion groups led by students and journalistic specialists. This year the meeting will be held in Chicago beginning November 20; attending this meeting will be members of the executive staff.

As a participant in the North State Press Association, the East Carolinian seeks further to improve its journalistic styles through the association's twice yearly press meetings.

During last spring, an exchange system with other college newspapers was renewed and a subscription department originated to meet the demands of interested persons.

At the present time, consideration is being given to plans for a twice weekly publication beginning Winter quarter. On the subject of this new idea, Tom Jackson, editor commented, " . . . however, in view of many problems we are encountering, such as finances, staff organization, and the

time element involved in using an off campus printing press, we are still a bit pessimistic. The school needs a twice weekly but I'm not sure if our facilities will permit it yet."

The Buccaneer

"An annual is a record in picture and word of the school year," stated Buddy Kilpatrick, Buccaneer editor. This year's edition, containing more color pictures than any previous edition, should prove to be the largest and most attractive ever produced at ECC.

The staff is composed of approximately 70 members, among them are representatives from each class, serving as editors for their respective classes.

The inauguration of President Leo W. Jenkins will have a complete layout in this year's Buccaneer. Mr. Kilpatrick announced that for the first time sorority pictures, to be taken within the coming month, will feature white drapes with a black background. Also, for the first time a black background will be used for class pictures. A full page is to be devoted to each club and an additional feature will be fraternity house pictures.

Joe Henry, representative from Delmar of Charlotte which is publishing the yearbook, is working with the Buccaneer staff in arranging the layouts and photographing group pictures. All portrait photography is being done by Smith Studios of Raleigh.

The Buccaneer queen, to be selected in the near future, will be judged from photographs by a well-known personality in the entertainment field.

The Rebel

The purpose of "The Rebel" as outlined by its editor, Roy Martin, is " . . . to stimulate intellectual activity and better provide the student with an education not solely made up of academic courses, but one to make the student think and appreciate the

creative aspects of the world around him."

"The Rebel, a campus literary magazine, was started in 1958 by a group of students who realized the need at East Carolina College of an outlet for student expression through creative writing. The magazine was to consist entirely of student contributions in the form of short stories, book reviews, art-work, critical essays, photography, and personal interviews.

In its infancy "The Rebel" had the usual problems of a young publication. The lack of funds made printing of a large number of copies impossible, therefore only a minority of students were reached. The small staff, working with few contributions produced three issues the first year.

By 1959, increased interest in the magazine had doubled the staff and number of contributions from students and faculty. Many more students became aware of the literary move on campus through wider circulation of "The Rebel."

Mr. Martin predicts many new changes in the 1960-61 version of "The Rebel." The addition of national advertising has made possible an increased number of pages and a growth in circulation of 3,600. New cover interest and a personal interview with a highly controversial figure will highlight the November 14 issue.

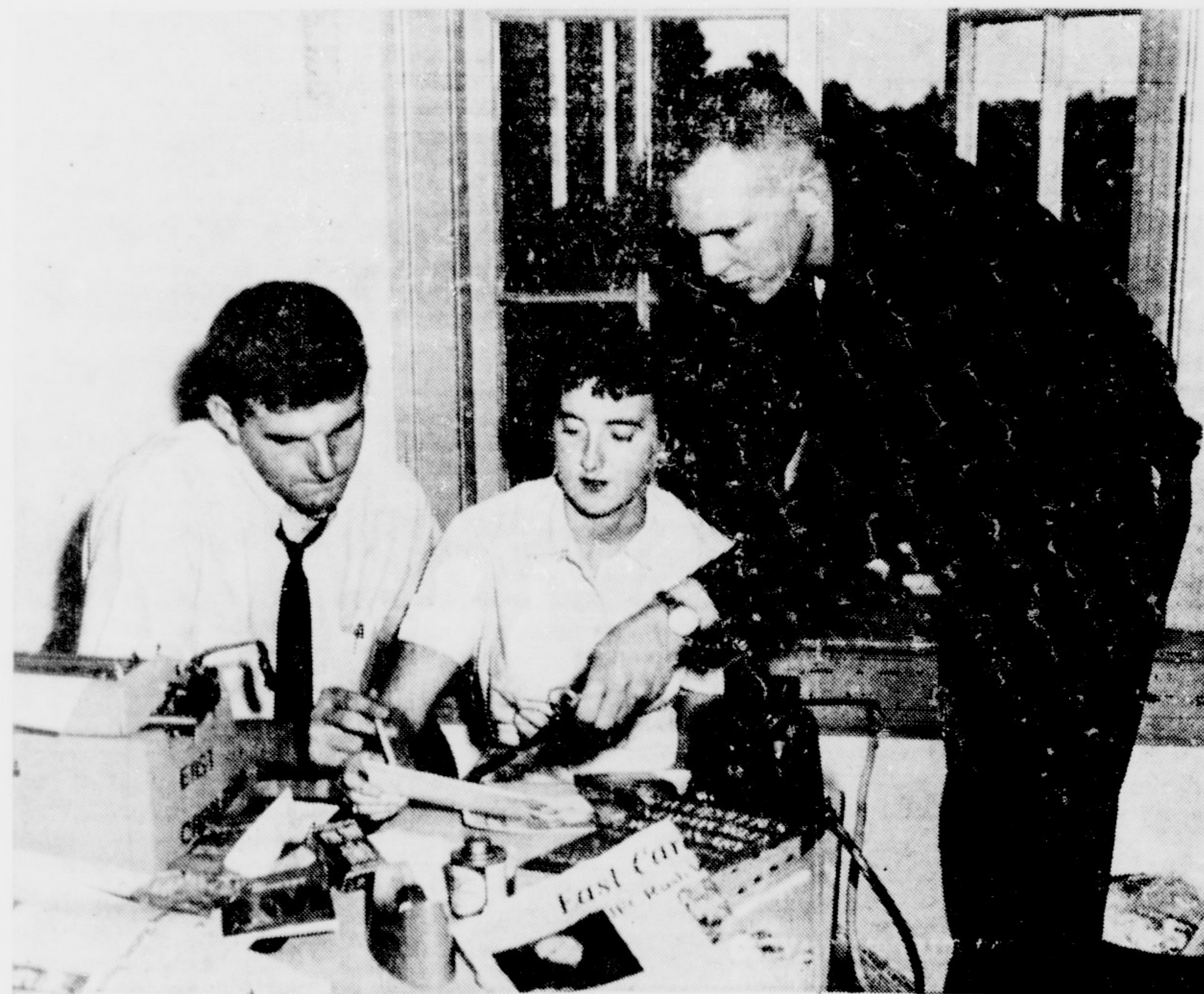


"We'll use this one," decides Buddy Kilpatrick while Walter Faulkner, standing, holds a recent group photograph taken for the Buccaneer.

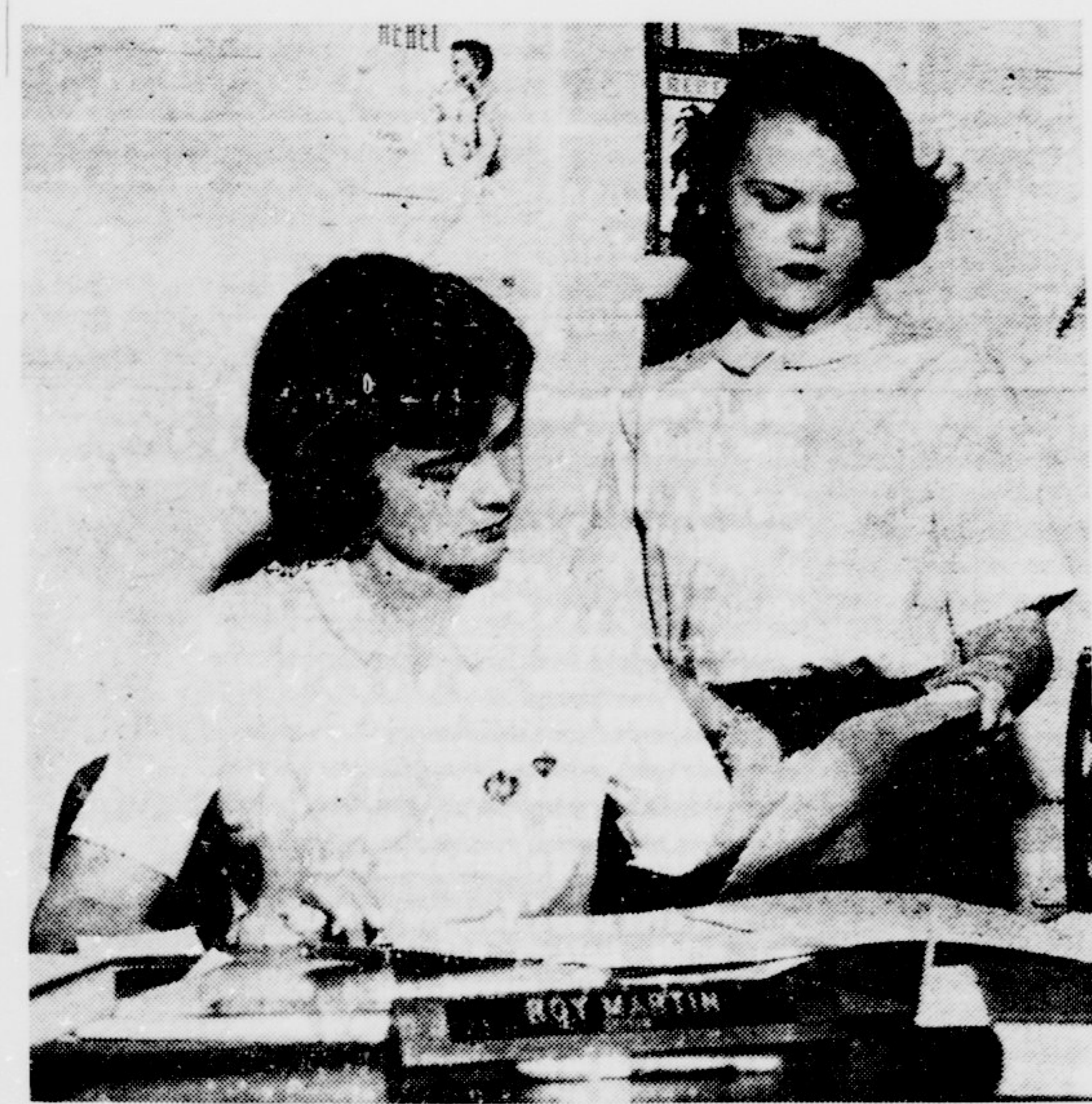
Photography By
Jim Kirkland
Copy By
Patsy Elliott
Ruth Johnson
Dee Smith



REBEL STAFF MEMBERS . . . complete a survey made of the novels read by college students.



Left to right: Tom Jackson, Patsy Elliott, and Jim Kirkland confer on the copy and photos for this publications feature.

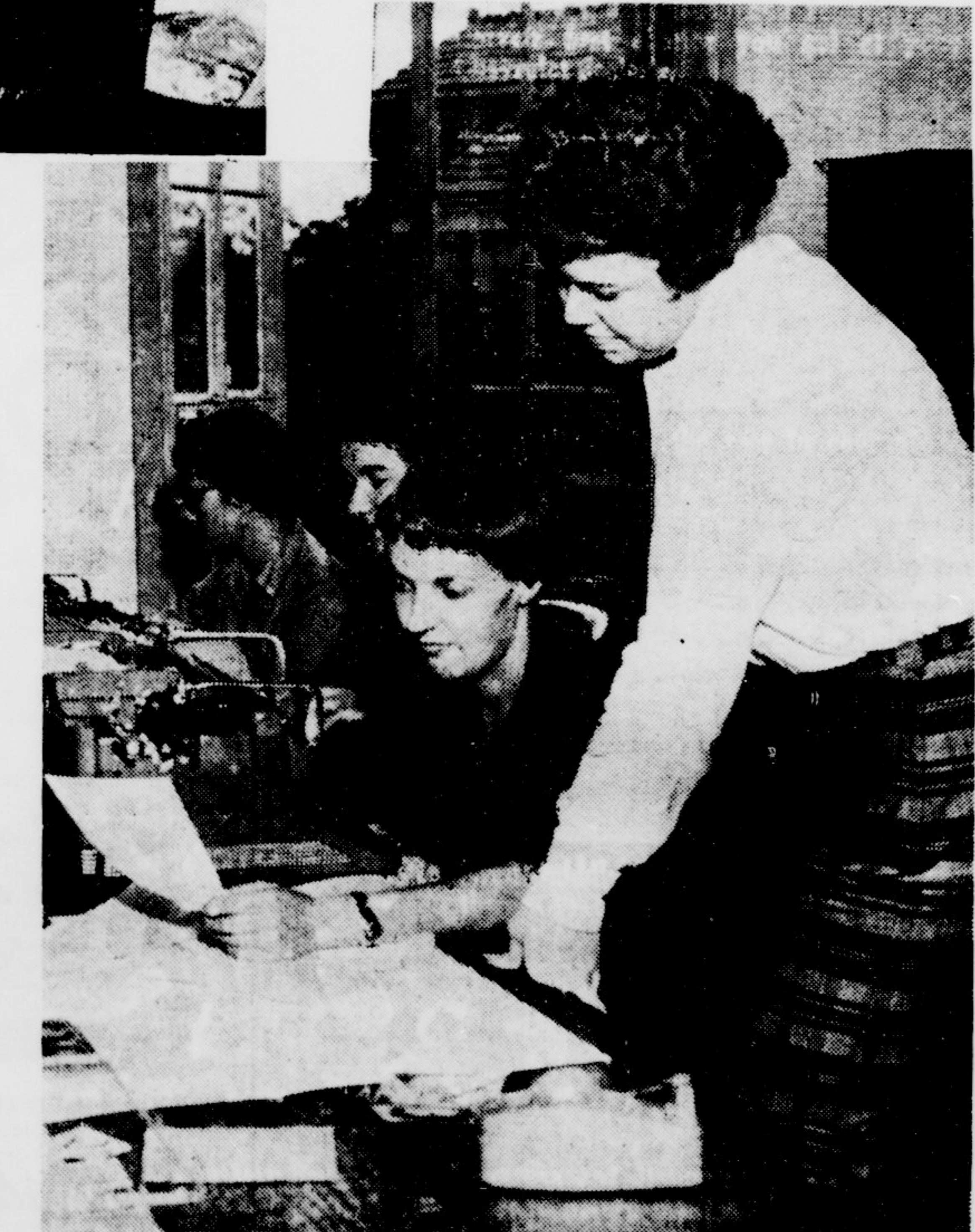


Pat Farmer, seated, and Jesse Moore are shown copyreading materials for the first issue of the Rebel.

HEADLINING . . . calls the attention of newspaper staff members, pictured left to right: Monty Mills, Marcelle Vogel, Pat Harvey, and Betty Maynor.



AN ERROR . . . Proofreading the copy for the newspaper is a tedious task. Staff members catch an error.



Editor Roy Martin, left, and Nelson Dudley, Art Editor, discuss the possibilities of a sketch for the Fall issue of the Rebel.



Management Standard Committee Makes Research Study On Successful Business

What you were may well determine what you are. Your education, family, and financial history, work experience, and leisure-time activity seem to determine how successful you are in the business world, according to a research study recently completed by American Chamber Executives.

The year and a half long study, one of the most comprehensive research projects ever carried out on a group of managers, was initiated by ACCF's Management Standards Committee and conducted by Byron Harless & Associates, the management consulting firm in Tampa, Florida.

Objectives of the Study
The study had as its objectives the goal of identifying what specific background history factors lead to success as a top executive. Having identified some 35 executive success factors, these were combined into a "weighted application blank," which can be scored something like a test.

To develop this executive evaluation procedure, Byron Harless and Associates' staff interviewed a cross section of Chamber top executives, and then asked members of ACCF to complete an 11-page background history questionnaire. The participants gave very detailed information about their background.

After collecting these data, the next step was to find out who had been most outstanding and who had been less than outstanding as far as their actual record as a Chamber executive. The 35 background history factors were typical of the executives who had compiled records of outstanding accomplishment as Chamber top executives, and were not characteristic of those who had not been so successful in this field.

Advantages of New Procedure
For the Chamber of Commerce field, the implications of this new procedure for evaluating executive success are tremendous. First, it will be possible, for the first time, to be able to predict with considerable accuracy whether a young man has the potential to become an outstandingly successful Chamber executive. Second, the form will be valuable in rating the management potential of present staff men in the Chamber field. Also the procedure utilized in developing this evaluation procedure for Chamber top executives can be applied to other fields as well.

While there have been other studies carried out with groups of executives in the past, only successful groups were studied. This present study appears to be not only the most comprehensive in terms of the number of executives studied, but by having both an outstanding as well as a less successful group, it represents a new break-through in the difficult problem of selecting executives.

The typical successful Chamber executive has shown a significant pattern of leadership in high school and college. Almost all had engaged extensively in a large number of extracurricular activities. Also, he almost invariably was a leader in terms of holding office. The typical successful executive had frequently come from a stable, middle class family. The majority had either had to work while growing up to help provide for their education, or even where it was not absolutely necessary, most had worked at least part of their way through college.

Furthermore, the typical successful Chamber executive often works behind the scenes, and lets the community business executive take the limelight.

That's a pretty strange object placed in front of Rawl Building, isn't it. One might wonder about its significance. We can see that it portrays a nude woman, but why. What is the reason for erecting it in front of the public's eye.

In the past, Art has been sadly mistreated because no one has any knowledge as to the reason for these displays. They make fun of the Art Department, they criticize the people in it and the work that they do. It is common knowledge that one must know something about the object or person, before he can rightfully criticize. When one de-rates something he knows nothing of, he is showing his own ignorance. We have been doing this!

Cash Scholarships Offered By 'House Of Edgeworth'

Two \$500 cash scholarships are now available for graduate and undergraduate students of business, economics, marketing, advertising and commerce in the first annual "House of Edgeworth Scholarship Contest."

One \$500 scholarship will go to the undergraduate student who submits the best advertising slogan with supporting brief of not more than 500 words for House of Edgeworth's new product, a cigarette. Winner of the second \$500 award will be the graduate student who writes the best marketing plan for selling tobacco to the college market.

Announcing plans for the contest, J. Carroll Taylor, Vice-President of Larus & Brother Company, Inc., said, "We would like to encourage advertising and marketing scholarship in our nation's colleges and universities, and we hope this contest will help by aiding worthy students in their education and by offering another opportunity to supply classroom studies to practical business problems."

In addition to the cash awards, nationwide publicity about the winners in journals of advertising and marketing will prove valuable in starting the winning students on successful business careers, Mr. Taylor added.

Entries, to be judged on the basis of originality, expression, and practical merchandising value, must be postmarked no later than midnight, March 15, 1961. Further contest information can be obtained from Larus & Brother Company, Inc., Richmond, Virginia.

Reporter Suggests That Art Critics Learn Their Subject

By JIM STINGLEY, JR.
Aggressive paintings and statues, you are looking at a person's feelings. Every bit of paint, or piece of clay has a definite meaning. This meaning has come from within the artist. He is very sincere about what he is doing and is very proud of his finished product. We who know nothing about this, should stop and think before we criticize.

The statue in front of Rawl building is just one of many that will appear there and around campus. The reason? To educate the campus as to the reasons for art, and to make clear the significance of creative art. Too many students have no idea why some of the objects are placed on display. The Art Department would like to try and show them the reasons.

These people in our college who devote their time to art, are proud of what they are doing. It is their life, and they put in it what they feel. It might interest you to know that when you see some of the more popular "Five Gates to Hell" is the free movie to be shown at Austin Auditorium, Friday October 14.

Generally, there are interesting characterizations well-played by all involved. Neville Brand, as a semi-barbaric chieftan, comes to love Delores Michaels, who is one of the pretty nurses deposited in a jungle fortress by lustful, blood thirsty, Communists.

Also starring are: Patricia Owens, a hard bitter fatalist; Ken Scott, a stalwart physician; and Linda Wong. "Mr. Clavell, writer-director-producer of this movie has carved a gripping little chiller out of a jungle," says Bobby Crowther, a New York Times critic. Melodramatic content is evident throughout the entire story.

Sorority Completes Fall Informal Rush

Chi Omega Sorority recently completed an informal rush, pledging seven girls. The girls are: Nancy Coggins, Judy Smith, Celia May, Sally Mewborn, Sarah Lou White, Peggy Daniels, and Dawn Reeves. Rush parties were held on September 27, at the college picnic grounds, where a weiner roast was enjoyed; on September 29, at the Alumni Building, where a dessert party was held; and on October 3, when Mrs. Leo Jenkins entertained at a coffee hour at the first lady's home on Fifth Street. Chi Omega's special initiates attended the party at Mrs. Jenkins', as did the sorority's advisors. Pictures were taken by Jim Kirkland.

On October 5, the new pledges and sisters ate dinner at the Silo Restaurant. On Thursday the seven girls were pledged officially.

Alpha Delta Pi Pledges Seven At Rush Party

Alpha Delta Pi Sorority recently held an informal rush party at the home of Jeanne Moye of Brookgreen. The sorority pledged seven girls during a service on Tuesday night, October 4 at the Alumni Building. After the pledge service, the members of the sorority gave the new initiates a coke party. Betty Lane Evans, song mistress, ended the affair by leading the group in one of their favorite songs.

The new pledge group includes Jenny Lynn Walston, Dianne McCullery, Judi Cullifer, Betty Sue Carson, Tenny Bowers, Kathy Salle, and Ginny Fowle.

Former Physical Education Major Learns To Cope With Disabilities By Conceding To Wear Braces

By MARCSLLE VOGEL

Eleven years ago, Ruth Bostian, a student in physical education at East Carolina College, went on a swimming outing, dived into a shallow swimming pool and broke her neck. Just recently at McGuire Veterans Administration Hospital where she's a patient, Miss Bostian picked up a cup of drinking water in one hand for the first time since the accident.

The reason for the change in physical ability and, she concedes, in mental attitude is a pair of braces that weigh eight ounces each. "I call them my hands," said Miss Bostian. The braces were "custom made" for Miss Bostian in the hospital's orthopedic brace shop by Homer O. Hughes. He's been making braces since 1946, but he says, "this is one I'm really proud of."

Hughes figures he spent 80 hours on Miss Bostian's braces. They are made of aluminum stainless steel, and leather straps. The straps are substituted for metal wherever possible to cut down on possible loss of circulation.

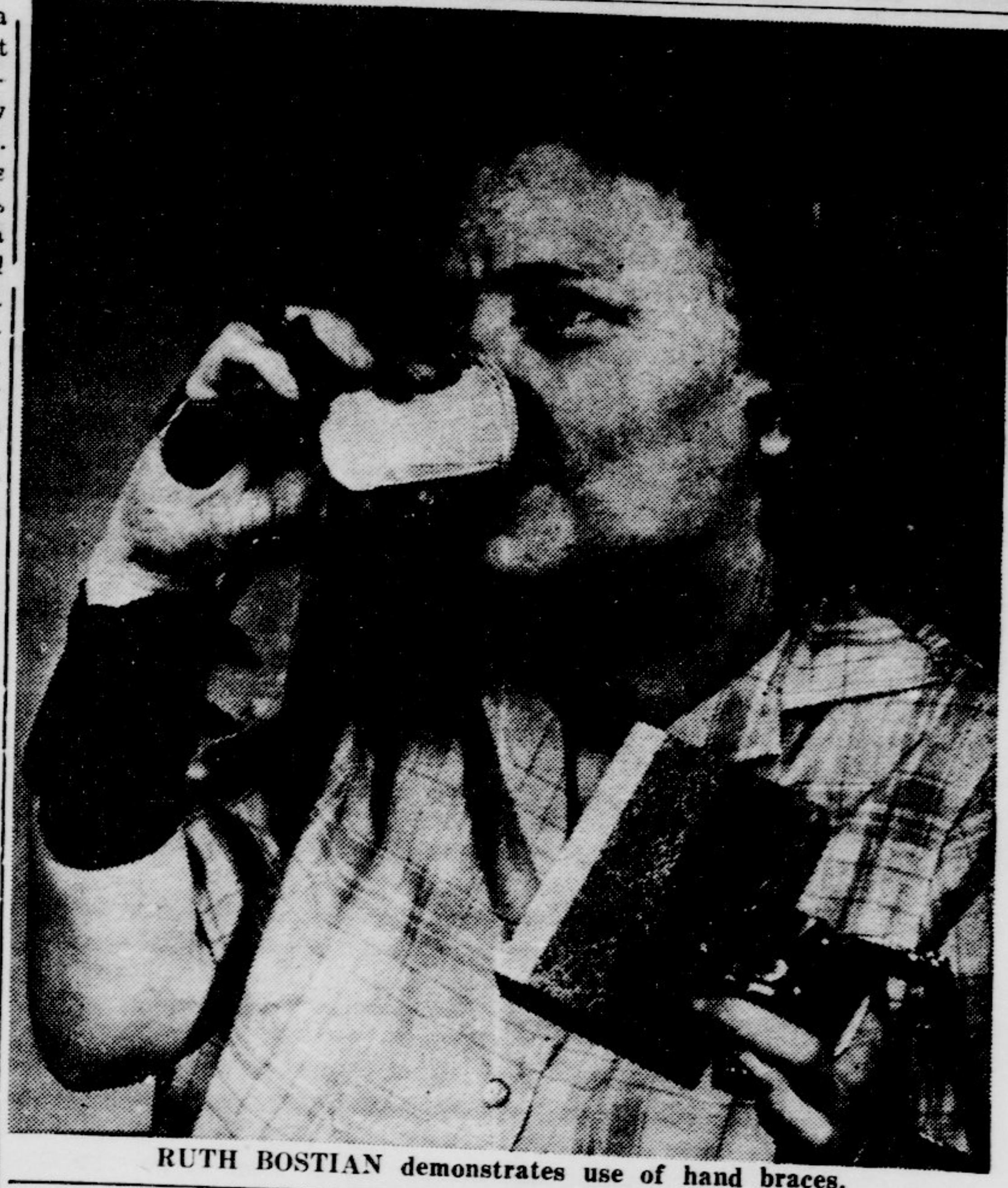
The acting manager of the hospital wrote Hughes and said "... you have made it possible for her to carry out many worthwhile activities. Her writing has been speeded up to the extent that it has enabled her to complete her college correspondence course a great deal more rapidly..."

The corresponding course which she is taking from the University of Tennessee is Business Law, and her average so far is 97.6. Even before she used the braces developed by Hughes, Miss Bostian could laboriously hold a pencil with another brace. The former Wave has only been taking the correspondence course a year, but after she gets her bachelor's degree in Business Law she plans to study anatomy and physiology.

What she feels is a big step toward study in that field came after she got her new braces. She's begun working one day a week at the Medical College of Virginia Hospital, where she tints slides in the histology research division.

The spinal cord injury to Miss Bostian back in 1949 cost her the use of virtually all hand and wrist muscles needed for grasping. But she still has the use of flexor muscles in her wrist that enable her to use the braces.

"Her hands were as limp as spaghetti," says Hughes. The chief of the orthopedic brace shop, A. L. Hogan said, "We never had anyone who had so little to work with." Hogan has been working with such cases for 20 years.



RUTH BOSTIAN demonstrates use of hand braces.

Fraternity Installs New Pledge Class

The Pi Kappa Alpha Fraternity installed 28 pledges September 5th, climaxing a rewarding rush week for the Pikas.

The new pledges will go through a pledge training program which will familiarize them with the ideals of the fraternity. The training program itself is adapted to recognize the friendship, leadership, and scholarship within the individuals. President Buddy Weis stated that this group was the largest ever to be pledged by the chapter and that the fraternity was well pleased with the outcome of rush.

Pi Kappa Alpha's new pledges are Sherrill Williams, Melvin Ellis, Tim Bradley, Billy Johnson, Tommy Ellen, Kirby Ward, and Ralph Williams.

Others installed were Bob Baird, Willie Godwin, Dan Williams, Richard Broadlove, Steve Cochran, Sandy Dalton, and Phil Dennis. Also, Bob Fitzgerald, Dudley "Red" Foster, Buddy Harrison, George Hathaway, Robert Zacker, Ronnie Reese, Buddy Murray, Gary Walters, Billy Worrrell, and Mike O'Neil round out the new Pika pledge group.

Society Announces Opportunities For Poetry Writers

The American College Poetry Society announces that its fourth semester anthology of outstanding college poetry is now being compiled for publication early next year. Interested students may take this opportunity to have their work published.

Contributions must be the original work of the student (who shall retain literary rights to the material), submitted to the Executive Secretary, Alan C. Fox, care of the Society, with the entrant's name, address, and school on each page.

Poems, which may deal with any subject, may not exceed 48 lines, nor may any individual submit more than five poems. Entries which are not accepted for publication will be returned if accompanied by a stamped, self-addressed envelope, but they cannot be otherwise acknowledged, nor can the Society compensate students for poetry which is published.

All entries must be postmarked not later than midnight, December 9, 1960, to be considered, and the decisions of the Society judges are final.

GGNGS

Watch For Cerise and Blue Bow

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FRI. OCT. 21, at 8:30 PM at WILLIAM NEAL REYNOLDS COLISEUM, N.C. STATE COLLEGE
Tickets: \$2.00, \$2.50, \$3.00, \$3.50
NOW ON SALE - Raleigh Coliseum Box Office, William Neal Reynolds, N.C. State College, TE 2-0523; Womble's Inc., 111 West Hargett St. Durham; Raleigh: Kerr's Retail Drugs, Cameron Village, Raleigh; Chapel Hill: Sloan Drug Co., 101 E. Franklin St., 8455; Durham: Walgreen Drug Store, 102 W. Main St., 58241.
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