

Connecticut Yankee'
Begins Run April 30


Coeds Love Ludv
East Carolina coeds don't love Elvis tender At least, five of them have found a new love.
His name is Ludwig. And you, too. can love Ludwig, the

Ludwig Van Beethoven is the new rage through cuntry and five of our coeds have jumped on the bandwa f an "I Love Ludwig" chapter at East Carolina The idea, begun by Edmund Goldsmith, an undergraduate Presslian suprema Earl Wilson informed local admirers of Beethoven about the mvement through his syndicated column in the Raleigh News night" show. Goldsmith appeared last week on NBC-TV's "Tor. nigh angle to it to join the movement. Of course, there is a In order to be a full-fledged Ludwigger, you must have


In a letter to the five representa-
Edmund told the girls the buttons
obusiness it would be weat for four
Ho atso added, "If anything clicks Sier coming down. Got room?" The co-eds, Fan Green, Betty Da-
weron Jone Goldston, Agnes Markham, and Mrs. Lillian More are tak-
ing orders. Strangely enounh the ing orders. economics majors and
are hom
rent making any profit off the deal.
rent Stin stranger, a a impressive list is
being made of Ludwig lover.
If Evid deennte get

 est button since "I Like Ike," con-
tact one of the co-eds mentioned

Phi Sig Dance Set
Phi Sigma pi will sponsor a sock
hop in Wright Auditorium Saturday evening April 27 at $8: 00$ ooclock The
raternity promises a sock hoo which is planned to be completely different. There will be a floor show entitled
"Through the year at ECC." Th
"then "Through the year at ECC." Ths
Sow will feature students reereat. ow will feature students recreat.
ing the outstanding events of the
school year.
Highlighting the sock hop will be
 ternity may sponsor any compond fra- gritl
The election will be hold at the dance.


## CROW'S NEST <br> hudson

ECC Baseballers Make Good Showing In Home Games

Pirates To Meet NC State Here On M.lay 3rd For Tlight Contest
Tennis Team Is
5-2 Victor Over Guilford Outfit


MUSIC ARTS

Records .- Instruments .- H. F

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## Hitchhikers Bags

with
College Insignia
Student Supply Store

Sticklers!


MILLIONAIRES: do your friends yawn at yachts? Do they think diamonds are dreary? Here's a present that would make even a banker hanker: introduce him to Luckies! While you're at it, be a sport: give
him a whole Startin' Carton! A him a whole Startin' Carton! A
Lucky is all cigarette . . nothing but fine tobacco-mild, good-tasting tobacco that's TOASTED to taste even better. Invest in a car-
ton yourself. You'll say Luckies ton yourself. You'll say Luckies
are the best-tasting cigarette you ever smoked!

## Luckies Taste Better

"IT'S TOASTED" TO TASTE BETTER
CLEANER, FRESHER, SMOOTHER!


Pat Everton
Will Go On California Trip
For Annual ACE Convention
For Annual ACE Convention



促 BEAUTY SHOP

LARRY'S SHOE STORE

Dora's Tower Grill
hamburgers
COLD DRINR hot deas FRENCH FRUES

Dancing Pavillion For Your Pleasure Near TV Station and Fire Tower

morali Stay on your toes! Take your pleasure BIG with Chesterfield King! Big length-big flavor . . . and the Bmoothest natural tobacco filter. Chesterfield King gives you more of what you're smoking for.




Business Students
Place Second In Shorthand Test

Musical Stars James, Knight
$\qquad$

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We supply the SODA SHOP with FRESH BAKERY PRODUCTS every morning Enjoy your refreshments there
BEDDINGFIELD'S PHARMACY COSMETLCS ${ }^{\text {LLM }}$ SERVII

## BAKER'S STUDIO

 Portraitist$3171 / 2$ Evans Street

## HEATH'g

FOR THE BEST IN HAMBURGERS and CHOICE T-BONE STEAKS WITH LOTS OF FRENCH FRIES

Near TV Station at the Croseroad PIT-COOKED BAR-B-Q

$$
\begin{aligned}
& \text { DIXIE LUNCH } \\
& \text { A GOOD PLACE TO EAT } \\
& \text { "Geod Food Ycems } \\
& \text { Good Hernh" }
\end{aligned}
$$



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