

Good Advice

Our advertisers are kind, considerate and courteous. It will pay you to give them your business.

East Carolinian

GREENVILLE, N. C., FRIDAY, SEPTEMBER 23, 1955

Voluntary Segregation

Food Department writes about voluntary segregation in this week's "Controversial Currents" column on page 2.

Entertainment Committee Releases 1955-56 Program

by Janet Hill

The East Carolina College Entertainment Series for 1955-56 has been announced by Alumni Secretary James W. Butler, chairman of the Entertainment Committee.

Opening with two appearances by the United States Marine Band on Tuesday, September 29, at 3 p.m. and 8:15 p.m., the artist, and features included in the series for the year will include well-known personalities in the entertainment world.

In addition to the weekly motion picture schedule, the Entertainment Committee is bringing to the East Carolina campus many outstanding vocal artists, instrumental groups, pianists, and a top-name band.

As noted, the oldest military symphonic musical organization in the country, the United States Marine Band, opens the series. The Marine Band matured concert will be especially appealing to high school bands of this area which have been invited to hear the concert. The evening concert will feature familiar classical as well as popular numbers.

Other artists and dates of their scheduled appearance are:

Kurt Baum, Metropolitan tenor, October 26; Les Brown and His Band of Renown, concert-dance, November 30; The Grubbers, internationally famous string quartet in residence at the University of California, January 26; the Westminster Choir, February 1; Theodore Ullman, concert pianist, February 6; Nan Merriman, mezzo-soprano, soloist with top symphonies, and superior recitalist in radio, March 7; Walter Noona, pianist, April 12.

The Entertainment Committee is also considering a lecture by a well-known radio commentator and news analyst during the Fall months, and his appearance will be confirmed in a few days. If possible, another feature may be added in the Spring quarter.

The members of the Entertainment Committee: Mr. Butler, chairman; Dr. James Stewart, Herbert L. Carter, Dr. Kenneth Cuthbert, Mrs. Ellen C. Fleming, Mrs. Marguerite A. Perry, Miss Rosalind Rouleau, Bruce Tribble, faculty; Lillian Griffin, Laura C. C. Mary Pendergraft, James E. Phelps, David Evans, and Richard Leonard, students.

Film Club Includes Unusual Pictures In Yearly Program

The East Carolina Film Club, sponsored by the Greenville Chapter of the American Association of University Women, has announced that its 1955-1956 program will include showings at East Carolina College of six motion pictures of unusual merit.

This year's program is the second to be sponsored by the local AAUW, the first having been offered in 1954-1955. A limited number of tickets are now available at the East Carolina College Student Union. Tickets for the series are \$1.50.

The films will be shown in the Joyce Memorial Library Auditorium. Each film will be shown twice—one at 7 p.m. and another at 9 p.m.

On Wednesday, October 5, "Kind Hearts and Coronets" will begin the series. This is a British comedy starring Alec Guinness. In this satire, Guinness plays eight characters who are each murdered in an unusual way.

"Stone Flowers" will be shown on November 1. A Russian film, it is based on a volume of folklore by Pavel Badior. This picture contains a fast moving romance-career conflict.

The third film, "Lysistrata," will be shown on January 3. This is an Austrian film and is "an amusing production of Aristophanes' famous satire on ways in which the women of Athens stage a sit-down strike and refuse to allow their husbands to go to war. The peace offensive wins out when the women of enemy Sparta join the striking Athenian wives."

"The Well-Digger's Daughter" is a French film and will be shown on February 7. This picture depicts a love-parental conflict. Wealth and blackmail enter in and disaster begins to aggravate the situation. The plot unravels and all ends well.

Campus Organizations Move Offices From Austin To Wright

In an effort to make Wright Building the center of student activities, several meeting places formerly in Austin have been moved to Wright. Among these are the Buccaneer and the East Carolinian offices, the home of the annual staff and the newspaper staff respectively. The office of the Buccaneer may be found upstairs on the left as you enter Wright and the office of the East Carolinian is just opposite it across the balcony.

The Green Room is also located in Wright now. Anyone seeking its whereabouts can find it upstairs, too, to the right of the steps.

Our business department has grown to such an extent that two of its classrooms are now in Wright. In addition, three offices for faculty members are located there.

The Student Government now has a suite on first floor for its offices and meetings.

Verbal agreement has been given to President Messick by the State Budget Office that funds will be allocated to employ an assistant social director for the college union. Confirmation will be expected soon after which a suitable person will be sought. There is also a possibility that a powder room may be added on the main floor. With these additions plus the new arrangements, Wright should become the pride of all students.

Buc Staff Holds Initial Meeting; Crocker Presides

The East Carolina College yearbook, "The Buccaneer," held its first staff meeting of the year on Thursday night, September 15, 1955 with thirty-eight students present. There were thirteen old members and twenty-five new members.

According to Lannie Crocker, editor of the local yearbook, there is still a need for more workers on the editorial and business staff. Regular staff positions will be assigned as soon as the editor has time to study the student's cards.

At the first meeting the group made plans toward beginning work on this year's annual. According to their plans they will begin taking pictures next week. In connection with the pictures the women students are required to wear a dark sweater and a single strand of pearls while the men are to wear white shirts or light colored shirts and dark coats. Faculty members are requested to wait until a designated day to have their picture made. Pictures will be taken in the annual office on the second floor of Wright Building and in order to have your picture made you must sign up on the poster located in the College Union.

The yearbook staff will strive diligently toward putting out one of the best "Buccaneers" ever published. We quote Lannie Crocker in saying, "We are striving to put out an excellent book this year. We can not be successful unless we have the full co-operation of every student and faculty member on campus. So when we are taking pictures please help us by being there at the scheduled time so we can take it and not have to reschedule it."

Serving as Business Manager this year is Billy Glover of Dover. Dr. John Reynolds is serving as financial advisor while Dr. James Poindexter is serving as Editorial advisor.

Old staff members that have returned are: Billy Glover, Kenneth Cole, Justus McKeel, Percy Rogerson, Ann Hughes, Margaret Heath, Eddie Dennis, Jimmy Walton, Louise Fitzgerald, Hattie Wilson, Shirley Alford, Mary Elizabeth Jones, and Jo Ann De Bruhl.

New members of the annual staff include: Joyce Mizelle, Sylvia Jones, Betty Daniels, Vinion Hewett, Charles Herring, Nan Averette, Ann Elizabeth McKay, Margie Price, Lawson, Marjorie Wright, Patricia Dunn, Dwight Smith, Ike Williamson, Caro Brooks, Shirley Norton, Elizabeth Ann Hylton, June Miller, Patsy Wooten, Catherine Aman, Pat Lloyd, Norma Jean Siler, Jeannette Smith, Thelma Swinson, Ray Lane, and James Corum.

East Carolina Professor, Dr. Ed Hirshberg, Directs Shakespeare Television Class

by Janet Hill

Each afternoon, Monday through Friday, from 4:00 to 4:30, East Carolina's own Dr. Edgar Hirshberg gingerly strolls to his desk in front of the television camera, of WNCN-TV, as the announcer dramatically introduces another series in the works of William Shakespeare. This Shakespeare TV series taught by Dr. Hirshberg is only one of a few such programs of this type on television which actually offer class credit to the TV audience. The entire Shakespeare series—about 12 weeks—is the equivalent of 30 class meetings or three quarter hours of credit.

Many who have seen Dr. Hirshberg's Shakespeare program have noticed and commented on the background of beautiful volumes topped by a bust of Shakespeare himself. In actuality, this is a picture which was taken in East Carolina College's Joyce Memorial Library and then placed on a small glass slide that is projected on a transparent screen.

At the beginning of the day's program, Dr. Hirshberg announces the lesson for the day by employing the use of the studio blackboard upon which have been written the play, scene, and act which are to be discussed. Then, the lesson proceeds, as any of Dr. Hirshberg's former students know, in a scholarly fashion during which Dr. Hirshberg reads and explains in thorough layman language the magnificent phrases used by the Bard. Also, Dr. Hirshberg's use of visual aids makes the Shakespearean play being discussed more easily understood. Before each TV appearance, it is necessary for Dr. Hirshberg to write up cue sheets for himself and whoever the director of the show is for that particular day. These sheets contain lines from the play which tell the director when to have the scenes or pictures from the play which Dr. Hirshberg is discussing flashed on the screen. Camera I stays on Dr. Hirshberg until, according to the cue sheet—Camera II is used to project the picture scenes.

Dr. Hirshberg has collected pictures for his TV programs from the English department files which are the result of many years research by Dr. Turner, Miss Hooper, and Miss Greene. He has also collected pictures and information for his program from the American Shakespearean Theater in Stratford, Conn., from the Canadian Shakespearean Theater in Toronto, Canada, from the New York State University, and from "The Shakespearean News-Letter," a monthly magazine.

During the first week of the Shakespeare series, a film from the University of California was used showing a model of the original Shakespearean Theater from the Folger Shakespearean Library in Washington, D. C. Also, Dr. Hirshberg hopes to be able to get a class of students on his program before the series ends.

The plays which Dr. Hirshberg has

Construction Of Flanagan Memorial Outdoor Theatre Underway Here On West Campus

High School Day Set For October 6; Dr. Ed Carter Announces Plans

Dr. Ed J. Carter, chairman of the High School Day Committee, requests that college students on weekend visits at home extend personal invitations to high school juniors and seniors to be present at East Carolina October 6, when the first High School Day of this year on the campus will be observed. Printed invitations have been mailed to principals in schools throughout Eastern and Piedmont North Carolina. The personal touch is needed to make the day a success, Dr. Carter states, and the cooperation of students in extending invitations to their friends will be appreciated.

1955-56 Student Government Holds First Meeting

The East Carolina College Student Government Association held its first meeting for the new school year in Flanagan Auditorium on September 14 with Don Umstead presiding.

Frank Moore reported that the Summer School SGA appropriated the Social Committee money for the entertainment of the freshmen students with the understanding that the regular school legislature would repay the summer school SGA. Mr. Moore was requested to present a request to Billy Sharber, chairman of the Budget Committee.

Upon the recommendation of the editors of the college newspaper, Pan Green was accepted by the body as SGA reporter.

A committee of three was appointed by SGA President Don Umstead to investigate the possibility of putting a stop light at the main entrance to the college on Fifth Street. Serving on this committee are Kenneth Bordeaux, Jean Fisher and James Clark.

Doek Smith requested permission for the Collegians to play at the dance following the football game Saturday night. Permission was granted.

The human heart pumps every day about 3000 gallons of blood through thousands of miles of blood vessels in the body, states Robert Wallace in the current Reader's Digest.



Shown above are William Speight, Robert Ellwanger, Peggy Vause, Betty June Davenport, Suzanne Jenkins, Carolyn Baxter, and Lena McLemore, drum majors and majorettes of this year's band.

Band Schedules First Program For Saturday Football Game

East Carolina College's band has completed its organization for the 1955-1956 school term and is now putting the finishing touches on its first home program, which will be presented here Saturday night, Sept. 24 at the East Carolina vs. Lenoir-Rhyne football game.

An organization of eighty-five selected students musicians, the band is directed by Herbert L. Carter of the music department of the college. In marching and concert programs, members wear uniforms in the school colors of purple and gold.

Henry Whitener of Portsmouth, Virginia heads the band this term as president. Other officers include William McAdams of Spring Lake, vice president; Dotty Jo James of Wilmington, secretary-treasurer; and James Page of Williamston, chairman of the maneuvers committee.

This year's band has two drum

majors and five majorettes. William Speight of Roanoke Rapids is serving as military drum major. Robert Ellwanger of Rockingham, a freshman who was on the staff of East Carolina's 1955 Summer Music Camp as instructor of drum majors, is twirling drum major.

Five majorettes, selected for their skill and attractive appearance, are Peggy Vause and Betty June Davenport, both of Tarboro, and Suzanne Jenkins of Rockingham, who were with the band last year, and Carolyn Baxter of Pompano Beach, Fla., and Lena McLemore of Henderson, newcomers with the organization.

The band will play at all home football games this year, and during 1955-1956 will present a number of concerts and other programs both on and off the campus. The group will accompany the East Carolina Pirates to Catawba College Oct. 1. The home program Saturday of this week will be based on the theme of "The Frontier" and will include "Davy Crockett" and other popular selections, a conkskin cap and a wagon-wheels figure, an Indian war dance, and specialty numbers by majorettes and drum majors.

Educational Conference Meets On East Carolina Campus

The first of six regional White House Conferences on Education which are scheduled to take place in North Carolina this month was held on Wednesday of this week, September 21, at East Carolina College. The meeting was set for 2 p.m. in the McGinnis Auditorium.

Dr. Charles F. Carroll, state superintendent of public instruction and North Carolina chairman of the federal education study, presided at the conference here. Approximately six hundred delegates from Eastern North Carolina were invited to attend. A staff of consultants and discussion leaders appointed by Gov. Hodges participated in the program. The regional conference, in this state have been arranged to give citizens an opportunity to discuss some of the basic and fundamental issues in education. Parents, school board members, teachers and school officials, and other interested citizens are invited to attend.

After the general session at East Carolina, special study groups will consider six topics, which will be under consideration at each of the conferences to be held in the state. These topics have been announced

by Dr. Carroll as follows: What should our schools accomplish? In what ways can we organize our school system more efficiently and economically? What are our school building needs? How can we get enough good teachers—and keep them? How can we finance our schools—build and operate them? How can we obtain a continuing public interest in education.

A state conference on education, to follow the regional meetings, will take place in Raleigh at the Memorial Auditorium October 13. Dr. Carroll has announced.

A printed report presenting a summary of public reaction and containing recommendations for improving the schools, will be issued after the State Conference has been held, according to plans.

In addition to the Conference at East Carolina, regional meetings will be held at Fayetteville Senior High School, September 22; Meredith College, Raleigh, September 23; Greensboro Senior High School, September 26; Elizabeth School, Charlotte, September 27; and Randolph School, Asheville, September 28.



Shown above is Dr. Ed Hirshberg as he presents the works of William Shakespeare to the people of eastern North Carolina via TV.

Long Row To Hoe

Donald Umstead has begun his tenure in office as president of our campus Student Government Association. As president he is a key figure in campus politics and his office is important in that he will help make decisions which will affect all of us here at East Carolina.

Many are still awe-stricken at the fact that Umstead is president of the SGA. Don wasn't very active in student government work last year, and students were astounded to learn that he had chosen to seek the office of SGA president.

The majority felt that he was definitely wasting his time in competing against the popular Emo Boodo and the experienced Louis Singleton. Despite these odds Umstead and his supporters set out to work. Through their efforts students learned of his two years' work with his student government in high school, his excellent scholastic record, and his intense interest in finding a solution to the lack of student interest in their student government.

The objectives covered in the veteran's platform were: to appoint a committee to work with the campus police in solving traffic problems; extending concessions to the girls' dormitories; a publicity program for the school buses; athletic; activating the Men's Judiciary; more weekend activities for students; and a publication of a periodical financial statement showing cost and appropriations.

The East Carolinian does not question the perseverance of Donald Umstead. We believe that he will work faithfully and will prove himself a staunch doer in working towards a bigger and better East Carolina.—J. F.

Students Abuse Privileges

As students of East Carolina College we should be proud of our College Union, but instead some students choose to abuse the privilege. Students are reminded that drinks and food are not to be taken into the lounge. It is a frequent complaint of students that there is never any room in the soda shop for eating and drinking. It appears that many students use the booths for long social chats rather than just eating purposes. Right beside the soda shop we have a spacious lounge, so why not use that when a group wants to get together for a few minutes. This will give many more people the opportunity of enjoying that short break between classes. If this suggestion were carried out much crowdedness and confusion would be alleviated in the soda shop.

When you do take the opportunity to use the lounge, remember that it will only look nice as long as we desire to keep it that way. As college students we believe that you are old enough to refrain from such things as putting your feet on the furniture, strewn paper, and putting cigarettes on the table.

The College Union is just one of a few places on campus which deserves attention. Classroom buildings, the dormitories and the library should also deserve mention. Destruction by students often occurs here also. We are not making a very good name for ourselves when we go around leaving our own personal marks of destruction. In the future may we suggest that you treat all college property as if it were yours. After all, the buildings are here for your benefit.—J. S.

A Basic Need

We were sorry to have to hear Dr. Messick comment on the pitifully small group in attendance at Tuesday's initial chapel service. The inspiring talks by Dr. Messick and other faculty members which the chapel programs offer us throughout the year should draw larger audiences.

Religion is certainly a basic need in the lives of everyone. All of us need to take time out of every day for religious meditation. The chapel programs have been organized for the benefit of each one of us.

Attend chapel next Tuesday evening at 5 o'clock in Austin Auditorium. You'll be glad you did.—J. F.

East Carolinian

Published by the Students of East Carolina College, Greenville, North Carolina

Name changed from TECO ECHO November 7, 1952.

Entered as second-class matter December 3, 1925 at the U. S. Post Office, Greenville, N. C., under the act of March 3, 1879.

Member
Teachers College Division Columbia Scholastic Press
First Place Rating, CSPA Convention, March, 1954

Editors: Joyce L. Smith, Jimmy Ferrell

Sports Editor: Billy Arnold

Sports Assistants: Mike Katsies, Johnny Hudson

News Assistants: Jan Raby, Janet Hill

Mary Alice Madry, Fred Davenport, Jerrie McDaniel, Marjorie Davis, Lou Ann Rouse, Purvis Boyette, Bee Mendenhall, Eunice Castellowe, Martha Wilson, Jo Ann Harris.

Featurists: Oliver Williams, J. D. Henry

Photographer: Mary Ellen Williams

Business Manager: Edna Whitfield, Jack Carroll

Assistant Business Manager: Edna Whitfield

Circulation Manager: Roy Askew

Editorial Advisor: Miss Mary H. Greene

Financial Advisor: Dr. Clinton R. Prewett

Technical Advisor: Sherman M. Parks

Printed by Benbow Printing Co., Greenville, N. C.

"The moving finger writes, and, having writ,
Moves on; nor all your piety nor wit,
Shall lure it back to cancel half a line,
Nor all your tears wash out a word of it."

From the "Rubayyat of Omar Khayyam", translated by E. Fitzgerald

Passing Remark About A Traffic Signal, Harry, And Mosquitoes

Jimmy Ferrell

A WISE MOVE: Kenneth Bordeaux made a wise move when he introduced a motion at last week's SGA meeting to install a traffic signal at the intersection of Fifth Street and the main entrance by the Administration Building.

The steady flow of traffic down Fifth coupled with the many campus vehicles leaving and entering the main entrance creates a hazardous situation.

Drivers leaving campus are forced to take a great risk when entering Fifth. This is due not only to the congested traffic at almost all times, but because of the way in which the cars are parked on Fifth along each side of the main entrance to our campus. These cars block the view of drivers leaving campus and make it impossible to see approaching traffic until one is almost in the street and preparing to turn.

A committee has been appointed to investigate this problem. It is hoped that they will be able to prove the dire need of a traffic signal at this intersection. If conditions remain as they are at present, someone is certain to meet with a fatal accident.

ACCORDING TO THE editors of Look (October 4 issue) Leonard V. Eklund, who is a friend of President Eisenhower, and an authority on the President's affairs, will run a story in the next issue explaining why Ike won't run again. It seems that he called the turn in '48 and '52 and insists that he knows the decision that Ike has made.

Maybe Harry's "giving 'em too much hell!"

IT WAS GOOD to see Faye Batten O'Neal, last year's East Carolinian editor and our former boss, when she dropped by our offices last week.

Faye worked with The News and Observer during the summer and says that she was very happy with her work. Right now she is doing her practice teaching at Greenville High, and will be returning to Raleigh and her newspaper work just as soon as her practice teaching is completed.

Now that Faye is with the Raleigh paper that makes a total of four East Carolina alumni now employed by The News and Observer. Besides Faye, there is James Whitfield, State Editor, and former East Carolinian editor; Charles Craven, the columnist who at one time worked on the staff of this paper, and Miss Jane Hall, who writes the weekly column "Hallmarks."

THE MOSQUITOES are the number one troublemakers on campus right now. How they gained control from their brothers of the Culicidae family—the gnats—we will never know. Many say that the large hungry black ones which are plaguing the dorms are not native inhabitants of this section. It seems that they were supposed to have blown in with Connie. With the coming of the added supply the mosquito stories are becoming more and more plentiful.

One of our favorites comes straight from the dialogue of Leon Uris' "Battle Cry," a wonderful war novel of the Marines:

"I hear say, cousin, a mosquito landed on Henderson Field and they filled it with a hundred gallons of gas before they found out it wasn't a flying fortress."

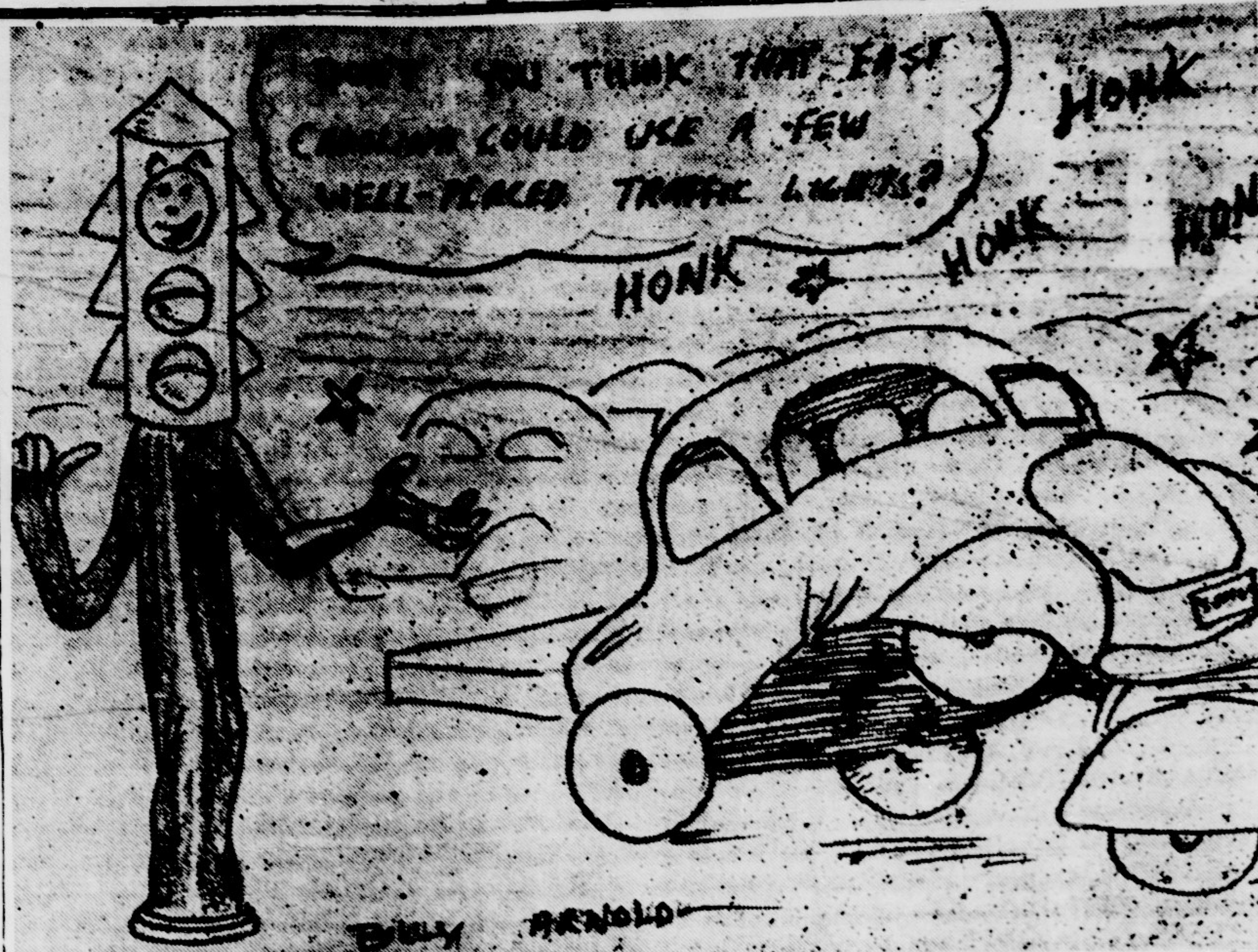
"That ain't nothing," Seabags said. "Two of them landed on me last night. One of them turned over my dog tags and said to the other, 'Another damned type O. Let's find an A.'"

THAT BOOK STORE CREW is a smart bunch! Now they're placing little blue slips in the front of each book asking you not to write in the book until you are positive that it is the copy that you will be using. That's well and good, but then down at the bottom of the slip they advertise Esterbrook pens . . . so that you can write your name in the book!

THE LIGHTER SIDE: And they say that each night, just after 12:00, you can hear ole Ragsdale Hall moaning:

I've been terribly humiliated,
Sometimes I wish I were dead!
After a well-earned face uplifting,
Females occupy my bed!

I needed a going over,
For I've been here many a day.
But I'll take Old Spice and dirty levis,
Over Chanel No. 5 and lingerie!



Who's Who At East Carolina

Active Coed Heads Woman's Judiciary

by Oliver Williams

"Green grass! Yes, the green grass at East Carolina surprised and impressed me most, because a few old wooden buildings in a dusty field was what I expected," says Ann Bowles, this week's Who's Who from Wilmington, North Carolina.

Ann's reason for coming to East Carolina is different and unusual from the average student. Her high school principal encouraged her to go to Western Carolina, and perhaps this was her purpose for coming to ECC.

When asked what she thought about the school she replied, "One of the most wonderful things about it are the people up here."

Ann has a double major in math and business. In order to do this she will come an extra quarter during the summer session. She has made the Dean's list or the honor roll every quarter here. This versatile student is not only outstanding academically, but a leader in student activities.

During her freshman year she was secretary of her class, Student Government representative of the sophomore class, and vice chairman of the Women's Judiciary her junior year. As a senior she holds one of the top positions on campus by being chairman of the Women's Judiciary.

"You might say with this position I really get the inside scope of everything," comments Ann with a twinkle



Ann Bowles

in her eye. She feels that anyone serving on the judiciary must assume an impartial attitude and try above all to be fair to everyone.

"Our main objective of the Women's Judiciary this year has been to reward the handbook because a lot of offenses are the result of misunderstanding and misinterpretation of the rules and the regulations," emphasizes Ann.

Ann is a member of the Pi Omega Pi, the honorary business fraternity, the Math Club and the YWCA. She

is a member of the Lutheran Church and since this denomination is not represented in Greenville the Methodist Church has been her home. Ann says that this year the members of the Lutheran Church on campus are planning to organize a Lutheran Fellowship.

"The only time a boy has ever offered to carry my books was my Sophomore year when I was on crutches," laughs Ann. She fell off the steps in Jarvis Hall during registration week and broke her leg. This incident is headed first as the most disappointing thing to ever happen to her.

"The most fun I have ever had was last year when I drove a tractor in the homecoming parade." Ann's tractor pulled one of the floats with several beauty queens. "This tractor was like a wild animal, too, because it was my first experience with one."

After graduation Ann wants to teach math in the Western part of the state or maybe Virginia. Then she wants to begin work on her master's degree in math at the University of North Carolina during her vacations. Being a math major really has its advantages because practically all of her classes are mixed.

To you, Ann, we wish success and happiness. It is people like you who, having proved capable of leadership today, are the leaders of tomorrow.

Around The Campus

by Pat Wentz and Lois Grady

Overheard

The school dining hall is the scene of many over-indulgences. The conversation we overheard recently has set us to wondering about who or shall we say WHAT eats there. One boy was telling a group of boys about his latest experience with the medical profession. "Yeah, I went over to the infirmary and that nurse gave me a little teeny thing of nose drops, besides putting two drops in each nose." Wonder how many he has?

There's No Place Like Home

Due to sickness, a sophomore decided she would cut Friday afternoon classes and go home. She sent word to her professor that she would miss class due to a very disturbing sickness. Yes, homesickness!

Wedding Bells

Seems as if there were a lot of wedding bells heard by our students during the summer. Some of these are not in school, and some that are back as Mr. and Mrs. are: Bruce Phillips and Shirley Moose, Ida Rouse Fordham and Nick Kornegay, Peggy Edwards and Charles White, Jeanne Pritchard and Jerry Peterson, Jimmy Gaylord and Nancy Whitfield, Frances Pitts and Larry Rhodes, Carl Carter and Patsy Pappendick. "Those wedding bells are breaking up that old gang of mine."

Warning

We are well aware that the arboretum is the perfect spot to study the moon and stars at night and that it is a nice place for hand in hand strolling. However, we are also aware that the arboretum is off limits for women students after 7:45 p. m. Just as a word of warning, let's abide by the rules we have to eliminate the possibility of the addition of more.

East Carolina Honesty

At the post office window, a senior girl ordered two large and one small book of stamps. The lady charged her for only two small and one large book. The girl called this to the at-

tention of the post office personnel and the matter was corrected. We couldn't help but believe that East Carolina had helped instill in the young girl the importance and meaning of honesty. Do we sometimes only think of honesty when it is in our favor or do we always remember the principles of honesty?

Popular Songs

The popular songs we hear now certainly do cover a wide range of thoughts. Some of the more frequently played ones in the College Union are "The Bible Tells Me So," "Love Is a Many Splendored Thing," "Mabelline," and "Seventeen."

Summer School Queens

For the past two summers, "Miss Summer School" has been a freshman girl. Jane Crofton, Summer School Queen of 1954 has been wearing a diamond for quite some time now. We heard over the weekend that Ann Allen, Queen in 1955, is engaged. We must know how to pick them because this has proven to us that someone else likes them also.

Consolation

After reading that only one student at East Carolina maintained a straight one average last year, we have decided that we aren't so dumb after all. Why we are plumb lucky to still be here. We also wondered how many letters are sent from the registrar's office yearly to warn students of waning quality points.

From "Life in These United States"

Several salesmen friends were with me aboard my fishing boat cruising down the New Jersey coast when we noticed a small craft in which a solitary fisherman was fishing. That gave me an idea. I put on my Aqualung, slipped over the far side of my boat, and swam under water to the man's line. I attached by business card to his hook and swam back. We all enjoyed watching his amusement when he reeled in the line and found

The Corpse Beside Me

by William Arnold

Night was dragging into dawn,
My eyes were growing dim,
The town clock bell was tolling four,
A morbid, tuneless hymn.

The friend beside me seated,
Was slumped and seemed deformed,
The twisted face, drawn tight in death,
A grotesque mask had formed.

Grey eyes were open, staring,
Unseeing orbs of glass;
He sat there, dead and tranquil,
Awaiting History class.

I had to laugh despite myself
At the man who'd died a friend,
At the man who'd named History
Right to the very end.

All night he'd sat in study,
Preparing for a quiz—
And the thing that plagued his dying
thoughts,

For him, no longer is.

Again, I had to laugh aloud.
He'd worked himself to death;
The dreaded, cruel solitude
Had struck his final breath.

Alas, foul Death had claimed him,
Exhaustion was the source;
And yet, I felt him lucky.
I felt no tears, remorse.

In fact, the thought struck madly,
'Twas I whose plight was sad!
I hadn't lost the fear of quiz,
As my bright young dead friend had.

I still must feel anxiety,
I still must work and read,
And cram and think and study,
And cry and sweat and bleed.

'Twas he, the corpse beside me,
Whose life is really worthwhile,
For, now that he has passed away,
His ignorance ain't on trial.

the card.

Several days, later in my office,
I received a telephone call from a stranger.
He placed a large order
with me. At the end he said, "Cash

many other suckers with that Aqualung, son?"

Controversial Currents

Voluntary Segregation

by Fred Davenport

Over most radio and TV stations in North Carolina on Monday evening, August 8, 1956, at ten o'clock, the people of North Carolina heard their Governor, Luther Hodges, speak to them concerning the problem of segregation in this state. The speech originated from the studios of WUNC-TV at State College, Raleigh.

Speaking to the Negro and white alike, Hodges appealed to the citizens for a voluntary program of segregation in the schools. Hodges stated that if this proposed program fails that "the state within the next year or so will be face to face with deciding the issue of whether it shall have some form of integrated public schools or shall abandon its public schools." Abandonment of the present public school system will be a "doubled weapon" resulting in ignorance, poverty, and bitterness.

Voluntary segregation consists of the free choice of schools. It is known that the whites want to be with the whites and the colored with the colored. Whites and Negroes, alike, should strive to preserve their cultures and way of life through a voluntary school system. "A race that can achieve equality has no need to lose itself in another race," said the Governor.

A friendly and cooperative spirit can bring about separate schools. "If there is coercion there can be no voluntary program. We should set out to accomplish this program in good faith and with every intention of carrying out a truly voluntary separate school attendance," North Carolina's Governor pointed out.

Cooperation, alone, can bring about this program. Coercion, either open or veiled, will defeat the whole program.

The Supreme Court does not forbid a dual school system "in which the children of each race voluntarily attend separate schools." If segregation does come into being, there may be no schools. A voluntary program will assure the white and Negro as good educational advantages as they have had in the past. Both races will suffer, but the Negro will feel the effects most.

In North Carolina there are 650,000 white children, compared to the 275,000 Negro children. There are 20,000 white teachers while there are 8,000 Negro teachers.

Governor Luther Hodges believes that the voluntary segregation program is the best hope to this great problem. Rejection of this proposal will mean integration or the abandonment of the public school system. The Governor tried to find a solution to the problem and did not say as Mississippi and Georgia have done, "Voluntary or else."

POT POURRI

by Jan Raby

The fascinating phrase of a simple song title, *The Sand and the Sea* is like the conjuring wand of a magician. Focus your mind on it and let your thoughts wander out as you picture a stretch of sandy beach with the ocean tide rolling in about sunset.

There is a mound of rocks at the water's edge and you sit down and let your body slowly relax and a feeling of contentment comes over your mind. A cool breeze softly touches your cheek. All's right with the world. . . .

Now I hope I've put you in the proper frame of mind. I want to use another title, *Magnificent Obsession*. You recognize it as the title of a movie and the book by Lloyd C. Douglass.

The philosophy of it has haunted me ever since I first read the book. Remember, the Doctor had been told (or had read) that he would obtain wealth and power—anything he wanted—if he would keep a certain secret pact. All he had to do was help other people and make them promise not to tell who had helped them. Also, he could not tell anyone what he was doing.

In a sense, it was just a story, except that the idea is so infinitely possible that it presents a challenge. We don't have to use dollars to help people. Kind words and kind deeds are interchangeable agents. The main test comes in not telling, for we tend to brag about our good deeds. And you must believe. It's an intriguing idea.

My thanks for a short essay entitled *Autumn* by one of our freshmen, Geraldine Smith. It might be called a mood piece.

"Today I am No One, suspended for a moment between two worlds. A mischievous elf has stolen Mother Nature's neat palette of colors and streaked the earth with red and yellow. The sun beats down warmly on my head, but a cold wind plays in my hair and rustles in the drying leaves with a sound like taffeta petticoats on a faraway dance floor.

"Yesterday, it was summer, and I was me: shouting at a merry water flight with friends, dreaming before a camp fire, chopping the field, singing popular love songs. Yesterday it was summer and I was me.

"Tomorrow it will be winter, and I shall be me, but a different sort of me: sitting before a fireplace chewing a pencil over a puzzling Latin verb, laughing in the gym at a girl friend's imitation of a teacher, hoping that we will win our next basketball game, working to sell the required number of annuals, wishing my boyfriend would come home from Army camp, dreaming of graduation.

"Tomorrow it will be winter, and I shall be me. But today the world is still, Time is not, and I am No One."

Turning back to the lighter side of reality, in Sweden, if a youth and a maiden eat of the same loaf of bread, it is believed they will truly fall in love. (Same as here—if you have some dough it helps.)

And then there's this little gem by Spinoza—"Take heart! Even if luck doesn't make your dreams come true, neither does it make your nightmares come true."

East Carolina Tackles Lenoir Rhyne Here Saturday

Pirates Meet First League Opponents In Underdog Role

Lenoir Rhyne's Bears invade East Carolina Saturday night in the first North State Conference tilt for both teams. The contest will be an important one in Conference standings, for the Pirates are making a strong bid to win the title this season. The game will take place at 8 o'clock in the new stadium.

Early in the game, the Bears trampled the Pirates 40-0 in a four-score game. The Bears' skill that warns of a tough season ahead for the Pirates. Lenoir Rhyne's Bears have a long list of returning players and a batch of new recruits. The Bears are rated by many as the conference champions and favorites over the Pirates by as much as two touchdowns.

Bucs Bow 9-0 Before Golden Ram Onslaught On Pennsylvania Soil

East Carolina's Pirate gridder's tasted defeat, 9-0, in Philadelphia last Saturday night at the hands of powerful West Chester Teachers College. It was the second contest of the season for the Bucs, the opener for the Golden Rams.

Playing an outstanding brand of defensive ball for Coach Boone's North State squad was end Bill Helms. The husky ball-hawk exploded West Chester plays throughout the major portion of the game, ruining their ground attack almost completely during the third quarter, before he was injured. The Monroe lad pulled the ligaments in his left knee and was taken out of action.

Other defensive stalwarts who plagued the Rams' running attack were Big Lou Hallow, Tommy Waggoner, Paul Popov, and Tom Mixon. The big guns on offense for the E.C.C. team were Milt Collier, Eno Boado, and Jim Henderson. All-America quarterback Dick Cherry could not seem to click, although his short jump-passes were the only real threat to West Chester. The "Blond Bombshell" frequently lacked forward protection enough to insure the perfect aeriels he is noted for.

The two teams seemed evenly matched and played most of the ball game on equal terms, in a defensive struggle. However, the Rams' effective punting kept the Pirates in their own territory, not allowing them to get their attack started.

West Chester scored on a 6 yard plunge in the first half and later gained a safety when Jim Henderson was tackled behind his own goal line.

THE CROW'S NEST

by Billy Arnold

East Carolina's coming battle with the power-packed Lenoir Rhyne Bears promises to be a crystal ball affair, in that it may be a preview of the North State Conference race for the crown held by Appalachian.

The Bears opened their season last week with an impressive 40-0 rout of Newport News. This would be even more impressive if it were not for the fact that Newport News is reportedly a pitiful team, having lost earlier 41-6 to another North State squad. Nevertheless, Lenoir Rhyne has shown good scoring potential and will test the tough E.C.C. defense well.

Elon, rated by most as the team to beat in the loop, suffered a shattering defeat, 39-0, at the hands of a rising small college power, Mississippi Southern. This game gives little room for speculation on the Christians' strength, since Mississippi Southern is an outsider and a rugged team year in and year out. The Burlington boys, despite their current loss, are still the chosen leaders as far as most experts are concerned.

Elsewhere over the weekend, Calamba dropped a 29-6 match with Davidson, and there, too, the score indicates very little. Western Carolina, Appalachian, and Guilford are all supposedly armed with the material and initiative to take things in command. Therefore, the league, at this writing, seems to be untied and open to whichever squad begins its conference slate with a victory and determination to continue along the winning path.

When the Buccaneers traveled to Philadelphia to meet the West Chester State Teachers, big Lou Hallow (it is reported by an unreliable source) was very conscious of the Pennsylvania team's nickname. They are referred to as the Golden Rams, and only last year Hallow was drafted by the professional Los Angeles Rams for duty after graduation.

Throughout the long bus trip northward, Big Lou thought hard and seemed worried over the matter of conflicting names. During the before-game hours, the huge Little All-America candidate remained quiet in deep concentration, his eyebrows

forming a constant V on the tanned face.

According to the unreliable authority, the husky center's mug lit up only when the whistle blew the game to life. On the first play from scrimmage, he rammed through the opposing line, crashed into the West Chester fullback, and dumped him on his face with a vicious tackle. Jumping quickly to his feet, Big Lou flashed a wide grin at the startled fullback and mumbled the words, "From one ram to another, pal," he chirped in friendly monotone and trotted off happily to join his mates.

Mattocks Romps



Little Gary Mattocks displays the running skill that he exhibited against West Chester last week, along with his passing and kicking talents.



Pirate Quarterback Mattocks Performs Triple Threat Duties For Coach Boone

Peppery Gary Mattocks, a 5-10 smoothy from Southern Pines, is a man who has the unique honor of putting an All-American quarterback on the bench every time he steps on the field.

Gerald Mattocks began his collegiate gridiron career at Duke University several years ago, gaining first string position at quarterback there. He had served with the U. S. paratroopers earlier and played a sizzling brand of football for Uncle Sam. After transferring to East Carolina, the 165-pound sensation became a familiar figure on Pirate fields of combat.

E.C.C. Star
In 1954, Mattocks alternated with Milton Collier and departed Boyd Webb as a signal-caller. He showed up well, attempting 28 passes, completing 22 for an amazing average of .75. His aeriels accounted for two touchdowns. That was the year that E.C.C.'s Little All-America quarterback, Dick Cherry, was sidelined by an ankle injury.

West Chester Play
Gary showed his stuff against West Chester last week. His fine play motivated Coach Boone to keep him in the contest for long, successful intervals. Every time he went into the contest, All-American Cherry trotted to the bench. Quite a fellow, this Mattocks.

The curly-headed Physical Education major plans to coach "a couple of years in Virginia, if it's possible." Afterwards, Mattocks comments, "I hope to go into commercial art. Advertisements, magazine illustrations, and that type of work is what I would like to do."

For Drug Needs, Cosmetics and Fountain Goods -- Visit

Biggs Drug Store

Proctor Hotel Building

Open 8 a. m.-10 p. m. -- Sunday 8:30 a. m.-10:30 a. m., 4 p. m.-10 p. m.

LARRY'S SHOE STORE
Campus Footwear For All Occasions
At Five Points

SALESMAN
WANTED

College student to work part time in exclusive Men's Store -- Prefer young man that can work every afternoon and all day Saturdays from now until Christmas.

Write--
SALESMAN
Box 442
Greenville N. C.

Interviews will be arranged

HEATH'S
FOR THE BEST IN HAMBURGERS and CHOICE T-BONE STEAKS WITH LOTS OF FRENCH FRIES
Near TV Station at the Crossroad
PIT-COOKED BAR-B-Q

CONNIE'S BOWLING CENTER
409 Washington Street
Hours: 4:30-11:00 p. m. daily
Friday and Saturday until Midnight

NOTHING IN ITS FIELD CAN MATCH CHEVROLET FOR ACCELERATION!



Great Features back up Chevrolet Performance: Anti-Dive Braking--Ball-Race Steering--Out-rigger Rear Springs--Body by Fisher--12-Volt Electrical System--Nine Engine-Drive Choices.

When you need a quick sprint for safer passing, this V8 delivers!
It's pure dynamite, and you have to go way, way up the price ladder before you ever find its equal.

The proof was burned into the sands of Daytona Beach at the NASCAR* trials earlier this year. In acceleration tests, Chevrolet walked away from everything else in its field. Plus all the high-priced cars except one!

It's the big reason Chevrolet's been taking all comers in short track stock car events this season. Sizzling acceleration along with handling ease and cornering ability--things that mean safer, happier highway driving. Come on in and let a new Chevrolet show you what we mean.

Drive with care... EVERYWHERE!



NOW'S THE TIME TO BUY! LOW PRICES--BIG DEALS! ENJOY A NEW CHEVROLET

See Your Chevrolet Dealer

The big news breezes in...

Two new campus styles arrive, via Arrow. This button-down shirt, with soft roll collar, marks a great advance--a new full-length back pleat for never-before comfort. As a fitting companion, Arrow offers a new chino slack with tapered legs, pleatless front and adjustable back strap. Chino slacks in black, tan and grey, \$5.95. Oxford shirt, \$5.00, in stripes and solid colors.

ARROW

first in fashion
SHIRTS • TIES • SLACKS



E. C. Playhouse Announces 'Darkness At Noon' As Major Fall Production

by Pat Wentz

Do you like the excitement of the theatre? Does the atmosphere of the backstage appeal to you? Do you prefer being before the footlights to being in the audience?

If you like to smell the heavy stage make-up, or to feel the thrill of walking on stage portraying a personality, or if you like to do the technical work, i.e., lighting effects, props, scenery, then there is a place for you in the East Carolina Playhouse. This organization is solely for your dramatic growth. We want to welcome you in it if you enjoy any phase of dramatic work. We need you because the Playhouse is an organization representing students on our campus and your help is the only way that we can ever achieve our goal.

Maybe you are under the impression that you have no talent, but you could not possibly be more wrong! The East Carolina Playhouse will help you during your college career to uncover and develop your talent.

We have a busy schedule before us this year, but when we have finished it we will be proud of what we have done. Join our organization

AFROTC Officers Speak To Cadets

At the first drill meeting of the year in Austin Auditorium September 13, the freshmen cadets of the AFROTC were given talks on the wearing of the uniform and military courtesy.

The meeting was opened by Cadet Col. John W. Hudson who introduced himself and the other members of his staff, Cadet Major Harry D. Hayes, Cadet Major Gary L. Scarboro, Cadet Captain Clifton E. Boyd, Cadet Captain Phillip A. Averette, and Cadet M-Sgt. Laurie M. Hughes. He also introduced the new officers in the detachment: Captain George B. Patterson, Major Edward J. Maloney and S-Sgt. H. H. Justice.

Cadet Major Harry D. Hayes, Group Executive Officer, then presented a talk on the wearing of the uniform. He told the freshmen how important it was to wear the uniform properly. "Being representatives of the U. S. Air Force," Major Hayes stated, "it is important that you have everything just right when you wear the uniform."

Next on the program, Major E. Boado presented a talk on military courtesy. In his talk Major Boado explained that saluting was a method of showing respect to the rank of an officer. The freshmen were told that this would be expected of them if they went on active duty with the Air Force.

Information Needed

All those students (resident and day students) who did not fill out and hand in a student directory card during registration, please come by the College Union office and fill in a card. There are several cards on file that do not have the complete information. Please come to the Union office and add local box number, local residence, and home address, if you did not have this information when you handed in the card during registration.

and help us work and then we can share our pride.

This year we are planning three major productions with an additional production which is called the Children's Play and is usually produced during Spring quarter.

Fall quarter we are planning to produce two workshop plays every two weeks. The Freshmen Play, which is to be produced Fall quarter, will be two one-act plays and these will be produced October 12th and 13th in the McGinnis Auditorium. The directors for these two plays are Bill Dixon, and co-directors Marcia Forbes and Jackie McDaniel.

The major production for this fall is DARKNESS AT NOON which will be directed by Dr. J. A. Withey of the English Department, faculty director, and Ann Willis, student director.

Nancy Cook, vice-president of the Playhouse, has appointed as talent scouts Jackie McDaniel, John Bass, and Jack Cherry. These three, as well as other members of the Playhouse, really have a sharp eye for talent.

Movie Review

"Hell and High Water," in Technicolor and CinemaScope, stars Richard Widmark, Bella Darvi, Cameron Mitchell, and David Wayne.

The story deals with Red submarines, atomic bombs, and human courage. Richard Widmark is a professional sailor whose only concern is money until he learns the value of human life. He is hired by a group of international private citizens composed of scientists and businessmen to command a submarine on a strange mission. The movie develops into a strange and engrossing plot. Bella Darvi, whose mind is supposed to be on science only, finds herself attracted to Widmark.

The picture never lacks action and an atom bomb explosion brings the story to a spectacular close.

A movie will be held each week in Austin Auditorium at 7 p.m. On the weekend of home ballgames, the movie will be held on Friday night. When the game is out of town, it will be on Saturday night.

Hooper And Flannery Speak To F. T. A.

On Thursday night, September 15, the F.T.A. held their first meeting of this school term. Barbara Tucker, president, welcomed the old and new members. She congratulated the summer school officers on the good job they did.

Nancy Boyd led the group devotion. Dr. Holmes led the group in music and accompanied the group with his electric guitar.

Miss Hooper, the club sponsor, talked to the group on the old things that must be new in the teaching profession—mental vigor, morality, character, and religion.

Dr. Flannery spoke of teaching as a profession "next to ministry, the most noble field."

Refreshments were served to a large group.

Campus Calendar

Saturday, Sept. 24

Dance will be held in Wright Auditorium following the football game.

Monday

Rehearsal for Circle K Talent Show will be held at 7 p.m. in Austin Auditorium.

Grand Ole Opera will be presented in Wright Auditorium.

Playhouse rehearsal will be held at 7 p.m. in Training School Auditorium.

Tuesday

Circle K Talent Show in Austin at 8 p.m.

Playhouse rehearsal at 7 p.m. in Training School Auditorium.

Wednesday

Circle K Talent Show in Austin Auditorium at 8 p.m.

Playhouse rehearsal, Training School Auditorium at 7 p.m.

Thursday

Marine Band will present a concert in Wright Auditorium at 7:00.

"Y" Vespers at 6:30 in "Y" Hut.

The average professional actor's salary is now \$790 a year, says Walter Kerr in the September Reader's Digest.

The living organisms in a thimbleful of soil outnumber the human population of the United States, states Dr. Selman A. Waksman in the current Reader's Digest.

Man can now duplicate ocean water, except for one "slight" difficulty—nothing will live in it, says A. C. Ferber in the September Reader's Digest. But if a small percentage of real ocean water is added, ocean life will thrive therein.



The above scene is taken from "Ham It," which will be presented by the Circle K on Tuesday and Wednesday, September 27 and 28 at 8 p.m. in Austin Auditorium. Seen in the picture are Emo Boado and Gary Scarboro, first row; Ben Wolverton, Topsy Hayes, Frank Moore, J. B. Nichols, Joe Wooten and Lem Cox, second row.

Circle K To Present Satire Performance Of Shakespeare

On Tuesday and Wednesday nights of September 27 and 28 the Circle K Club will present "Ham-It" by Bill Shake-A-Leg. This annual Variety Show will be held in Austin Auditorium at 8:00 each night and the admission will be fifty cents.

This entertaining production is full of dancing, singing, and laughing and a few good groans. Your laughs will be unlimited if you see this show which includes many talented Circle K members.

"Ham-It" was originated when Ben Wolverton rewrote the Shakespearean play "Hamlet" to fit modern times. The scene of action takes place in a modern night spot which has a Rock and Roll band and well known singers. Characters in this play include: Mike, a tough guy, Emo Boado; Hammy, the Grip, Gary Scarboro; Harry the Lip, Joel Farrar; Hammy's mother, O'Brien Edwards; the Ghost, Topsy Hayes; and numerous other guys and dolls.

This annual variety show is the club's main money making project. The profits are used for charity and for running the club. For an evening of fun and laughter, don't fail to see "Ham-It."

The Circle K Club is the college club affiliated with the local Kiwanis Club. Gary Scarboro, a senior from Kingston, is president of this organization.

DIXIE LUNCH
A GOOD PLACE TO EAT
"Good Food Means Good Health"

Records and Sheet Music
45 RPM Accessories
MCCORMICK
MUSIC STORE

Lutheran Group Organizes; Baptists Hear Poindexter

The first meeting of the Lutheran Student Association of East Carolina was held September 12 in the Y Hut. The meeting was opened by the singing of the great Reformation Hymn, "The Church's One Foundation." Devotions were led by Ann Tucker. Guests, Conrad Sloan, Les Gaddy and Ed Underwood, along with Jane Ling and Danforth Foundation graduate Anne Gardner, presented the program on "What I Consider Most Important in College." During the business part of the meeting, officers were elected, as follows: president, Jane Lingle, China Grove; vice-president, Ann Tucker, Monroe; secretary, Mary Elizabeth Lienken, Wilmington; treasurer, Perry Julian, Salisbury; publicity, Norman Pridgman, Wilson; co-advisors, Mrs. Charles Risher and Mrs. J. O. Derrick.

The Lutheran Student Association will meet the second and fourth Monday nights in each month at 6:30. Shirley Alford, Forum leader, has announced that for next week's Forum session Dr. James Poindexter, EOC English professor, will give summary of the current book "Campus Gods Trial." Dr. Walsh teaches college English in Beloit, Wisconsin. After Forum, a Dutch supper is served under the careful supervision of Sarah Bryson, supper chairman, from Apex.

On Monday, September 26, all Baptist students will come by the BSU Center and vote for the "Miss BSU" entry in the Homecoming Parade. Nominees are:

Ruth Lassiter, senior library science major from Four Oaks. Ruth is now serving as BSU president. Shirley Lassiter, presently studying in Kingston. Miss Lassiter is a business education major and was last year's BSU Forum leader.

Barbara Blanton, sister of Gloria Blanton, BSU Director, from Teacher N. C. Sophomore Barbara is recording secretary for the BSU Council and a primary education major.

HERE IS REAL ASSURANCE OF YOUR DIAMOND'S VALUE—
The **Artcarved** NATIONWIDE Permanent Value Plan

Only Artcarved® offers such convincing proof of diamond value backed by a reputation of 105 years! Anywhere in the U.S.A., you can apply the FULL current retail price (less tax) of your Artcarved diamond ring toward the purchase of a larger one—as fully stated in the guarantee. Come in today!

As advertised in LIFE and LOOK

JOHN LAUTARES
Authorized Artcarved Jeweler
109 E. 5th Street Dial 5000

HARTSDALE SET	
Diamond Ring	\$275
Bride's Circle	\$ 90

*Trade mark reg. Price incl. Fed. Tax. Rings enlarged to show detail.

YOUR BIG RED LETTER DAY

the day you change to **L&M**

1. SUPERIOR FILTER Only L&M gives you the superior filtration of the Miracle Tip, the purest tip that ever touched your lips. It's white... all white... pure white!

2. SUPERIOR TASTE L&M's superior taste comes from superior tobaccos—especially selected for filter smoking. Tobaccos that are richer, tastier... and light and mild.

Join the **L&M Circle**

Smoke America's Best Filter Cigarette

Personally Yours

Choose from 18 Sterling patterns with new Gorham seamless knife handles. Prices per 6-pc. place-setting, Federal tax included.



A special silver register for E. C. C. students, and we invite you to register your silver pattern with us. You are under no obligation to buy. We keep this information for future reference only. Our present stock of 52 different patterns is one of East Carolina's finest selection of silver.

Lautares Bros.
Jewelers

Registered Jewelers A. G. S.
Geo. Lautares E.C.C. class '41

THE EMPLOYEES OF THE

John Flanagan Buggy Co., Inc.

Your Ford Dealer in Greenville, Welcome to Greenville the Students and Faculty of East Carolina College and wish for all of you a most successful school year. As always we welcome you as visitors to our plant.

PEOPLES BAKERY

PATRONIZE OUR PRODUCTS IN THE CAMPUS SODA SHOP

We Deliver Twice Daily.

Dora's Tower Grill

WELCOME

HAMBURGERS HOT DOGS
COLD DRINKS SANDWICHES
FRENCH FRIES
CURB SERVICE

Dancing Pavilion For Your Pleasure
Near TV Station and Fire Tower

West End Circle Drive Inn

PHONE 5746

We will deliver any order of \$3.00 or more
CHICKEN AND SHRIMP IN THE BOX
A VARIETY OF SANDWICHES
FRENCH FRIES 15 and 25c