## Entertainment Series Slate Seven Programs

Sen Present Recital Sunday Afternoon

Shurch Groups
Help Orientate
Hew Studenis

Air Force 0ffers Graduate Study To ofd Caxets
PAGE TWO

East Carolinian
Ye Editor's
$\sqrt{\text { Ye Editor's }}$

Cuthbert's New College Song Introduces Tomorrow's Game


POT POURRI


## SPORTS ECHO <br> Bucs Meet Wilson Teachers Tomorrow <br> by Bob Hilldrup




I figure this demonstration saved me many hundreds of dollars! I expected to pay that much more for a new car until I discovered I was better off in every way with this new Chevrolet!
Let us demonstrate
all the advantages
of buying a Chevrolet now!
moni peopli nuy cuiviolits tuan any onmar cani


You get greater getaway
with the new Powerglide* A lot finer performance on a
lot less gas. That's what you get with the new Powerglid
automatic transmission. There' automatic transmission. There's
no more advanced automatic
transmission at any price.

## You get mor on less gas

That's because Chevrolet's two great valve-in-head engines ar great vale-in-hion engines. In
howerglide ${ }^{*}$ models, you ge Powerglide* models, you get
the most powerful engine the most powerful engine
Chevrolet's field - the ne Che-holer. "Blue-Flame." Gea
shift models offer the advance shift models offer the advance
108-h.p "Thrift-King" engine.

It's heavier for
You're in for a pleasant sur prise at the smooth, steady, big-car ride of this new Che
rolet. One reason is that, mod for model, Chevrolet will weigh up to 200 pounds mare tha
the other low-priced cars.



Biggest brakes for
smoother, easier stops An easy nudge on the pedal right now! Chevrolet's in proved brakes are the large


Washington Eleven Engages Pirates At College Stadium
Pirates Listed open their 1953 football sechedule to
morrow night at College Stadium by As NS Favorites In Bid For Crown $\qquad$
 and
$\qquad$
$\qquad$
$\qquad$
$\qquad$At East Carolina

Meeting, Pienic
Inaugurate Year


SCOTTS CLEANERS

Records and Sheet Music.
45 RPM Accessorices 45 RPM Accesso MUSIC STORE

FOR SUBSGRIPTIONS To The
News \& Obsarver contact
Nolinn Alook AF shay myy
$\stackrel{\text { ECC }}{\text { Pasf Four }}$ Foundation Incorporates
To Access New Scholarships

## Campus Calendar 

It Pays
With Ad
That


LARRY'S SHOE STORE

## 

STUDENT SUPPLY STORES East Carolina College

PERKINS-PROCTOR
"Your College Shop

|  |
| :---: |

WT Take snapshots of your school
with a new KODAK DUAFLEXII CAMERA
 ond synchronized for fiash hhosis it ifsus oim ond shol


Maid Of Cotton Contest Open To Southern College Women


MERIT SHOES

- R

Industrial Arts Club Plans Fall Social
$\qquad$
Club meeting last
$\qquad$
H. L. HODGES \& CO.

PAINTS
AND
HARDWARE


