

## Page fous －astarolinian

 college，Greenvile，N．C．Name changed from TECO ECHO November 7， 1952
Ne second－class matter December 3， 1925 at ther
 Member
Tosehers College Division Columbia Scholastic Press
Association
First Placo Rating，CSPA Convontion，March， 1952
Columbia Scholastic Press Association

| The moving finger writes，and，having writ， |
| :--- |
| Moves on；nor all your piety nor wit， |
| Meall luro it back to cancel half a line， |
| Noes all your toars wash out a word of it．＂－モ．Fitzgerald |


Frances Smith，Mildred Henderson，
Don Muse，Amm Hogan，Emily Boyce
Bditorial Advisor
Staff Photographer

## 

$\square$



## A Friend In Need

Ye Editor＇s Say



Who＇s Who At East Carolina



Service Always With A Smile

Echoing
Chatter


| To You |
| :---: |

Athletics at East Carolina a
definitely on the up－grade，thanks
that the college is planning to buil
new football stadium on someadap
forn
and

## POT POURRI

$$
\begin{aligned}
& \text { Men's intramural sports are being } \\
& \text { organized on campus ot the peresent } \\
& \text { time. Wr hope that the program this } \\
& \text { yeerr will be as good as the ones of } \\
& \text { the peat. }
\end{aligned}
$$



＂Tho Deril Makes．Three＂was


＂rymimis in

# SPORTS ECHO Salisbury Scene Of Bowl Battle Saturday 

| 2ment |  |
| :---: | :---: |
|  |  |
|  | 2 |
|  |  |
|  | Bears Play Here |
|  | t |
| mame | At Home |



When shoping for arnistmas sit

## $\sqrt{2}$

$$
\begin{aligned}
& \text { Get something that nother smok } \\
& \text { For cleaner, fresher, smoother Lucky Strikes! } \\
& \text { Hed love some Luck }
\end{aligned}
$$



## LUCKIES TASTE

 BETTER!They're made better to taste cleaner, fresher, smoother! Ask yourself this question: Why do I smoke? You know, yourself, you smoke for enjoyment. And you
cigarette. Why? Because Luckies are made better to taste
better. And, what's more, Luckies are made of fine better. And, what's more, Luckies are Means Fine Tobacco.
So, for the thing you want most in a cigarette.
for better taste-cleaner, fresher, smoother taste
Be Happy-Go Lucky!
for a cleaner, fresher, smoother taste.
Be Happy-GO LUCKY!




#### Abstract

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ollegate citain

Pirates Meet, Golden Eagles In First Post Season Clash
Bucs Win Opener As Russell Stars With 24 Markers


Better Shoes Reasonably Priced JACKSON'S SHOE STORE

PERKINS-PROCTOR
"Your College Shop"
201 E. Fifth Stroet
Groenville, N. C.


BISSETTE
biggs drug store Proctor Hotel Building
$\qquad$ 4P. M. 10 P. M.

Foot long hotdogs
25c
chicken and shrimp IN-THE-BOX
will deliver any order of $\$ 3.00$ OR MORE JUST DIAL 5741

GREENVIEW DRIVE.IN west end circle

Turner Accepts Appointment
$\qquad$

See The Beautiful NEW '53 FORD
On Display Friday, December 12th At John Flanagan Buggy Co. Inc.

## SASLOW'S CREDIT JEWELERS

406 Evans Street Phone 3708 easy terms available - Since 1866 -

PEOPLES BAKERY
H. L. Hodges \& Co.

PAINTS and Hardware

Patronize the y STORE FOR bakery products

Cirls' Intramural Basketball Begins Girls' intramurai basketball pro
gram is now being organized by th
Women's Athletic association. Women's Athletic association.
Rules for organizing teams have
been formulated by Ann Bell, WAA been formulated by Ann Bell, wA
president, and are as follows:

1. Any girl is eligible to play a. . All girls interested must form
ather own teams.
on No one will be allowed to play

on more than one team. | 4. Each team must have eight |
| :--- |
| $\begin{array}{l}\text { players. A scorekecerer and a mana- } \\ \text { ger are preferrec. }\end{array}$ |

$\qquad$
 The above informetedion should be
sumbitted An Bell in 293 Flem-

Industrial Arts Club Admits Five Members


FREE ENGRAVING
This year we will engrave initials free of charge on all engravable items-cuff liks, I. D. Bracelets, pendants,

Since we do only the finest hand engraving we hope you will shop early, lay away your gifts and permit us to give you the finest of workmanship.

## LAUTARES BROS.

Registered Jewelers, American Gem Society 414 Evans Street

## A New Shipment $0 f$ <br> Seal Jewelry HAS JUST ARRIVED <br> Students Supply Stores

DOMMIRRCIAL<br>PORTRAIT<br>BELL STUDIO<br>of<br>Photography<br>9OR THE GIFT THAT ONLY<br>YOU CAN GIVE"<br>vitit are the perfect gift for any<br>V.aion. Drop in and see us.<br>Ber nown DiFM Went muma<br>217 E. 5th St.

## THEY SATISFY MNWHOW?



## AND NOW-CHESTERFIELD FIRST TO GIVE YOU SCIENTIFIC FACTS IN-SUPPORT OF SMOKING

A responsible consulting organization reports a study by a competent medical specialist and staff on the effects of smoking Chesterfields. For six months a group of men and women
smoked oniy Chesterfield -10 to 40 a day-their normal amount. smoked oniy Chesterfield - 10 to 40 a day-their normal amount. 45 percent of the group have smoked Chesterfields from one to thirty years for an average of ten years each.

At the beginning and end of the six-months, each smoker was given a thorough examination including X-rays, and covering the sinuses, nose, ears and throat. After these examinations, the sinuses, nose, ears and thr
the medical specialist stated. .
"It is my opinion that the ears, nose, throat and accessory organs of all participating subjects examined by me were not adversely affected in the six-months period by were
smoking the cigarettes provided."

Remember this report and buy Chesterfields . . . regular or Buy CHESTERFIELD

LARGEST SELLNG CIGARETTE in AMERICA'S COLLEGES

