Number 2

Entertainment Series Includes Nine Programs Of Wide Variety

october 14 In Wright

Cast Carolina college will offer on Entertainment Series for 1952-1955 attractions which have already scheduled and a ninth "popular program still to be booked ng to an announcement by the we Entertainment committee. all performances will take place a at 8 p. m. o'clock. Tickets will i ble to the public, and the sale ason tickets will begin Wed

series, marked by a wide var type of entertainment, 1 the following numbers: tina Oumansky, dramatic dan staged the Indian dances for hese Hills," drama of th Fleming, magician, Tuesday,

nd Emily Muir, sculptor

Eugene Conley, tenor, internation-

Bonner Accepts RC Invitation To Deliver Talk

SGA Appropriates Budgets

Organization	Requested	Recommended	Appropriated	
Entertainment	\$ 7,000 100	\$ 7,000	\$ 7,000 100 110 550	
Science club		100		
Future teachers	160	110		
Feachers playhouse	1400	550		
Woman's judiciary	20	10	10	
YMCA	575	350	350	
Men's day students	100	25	25	
Women's day students	200	100	100	
YWCA	575	350	350	
Jarvis Forensice	541.60 850	350	350	
Budget office		700	700	
Tecoan"	15,825	15,675	15,675	
Junior class	300	250	250	
TECO ECHO	4,600	4,250	4,250	
	1,512.50	1,362.50	1,362.50	
SGA Cosial grann	400	200	200	
Social group	200	100	100	
ACE TOTAL	\$35,299.10	\$31,982.50	\$31,982.50	

Inter-Religious Council Meets To Discuss Activities Of Year

widely acclaimed Collegians Name t Shaw Chorale, consistnsemble, Monday, Decem- USICA Director

K. Bebek, former Hungarian last year's Collegians. He played four After considering several themes will be carried by the 5,000 watt

to business education.

group to work with this year. All the a helping hand.

before members of the Inter- ing rehearsals once a week under the stated President Upchurch. Relations club of East Caro- direction of Klutz. The band is work-Alexander of some special arrangements on order. of the student Tentative plans call for a dance after each home football game and other will be held at 7:30 p. special occasions and dances for frae campus ternities at other schools throughout

Attention Announcers

the nouncers will be held Tuesday eve-Elizabeth Utterback of the East Carowill bring speaking, or speaking of any kind, during 1952-1953 a are invited to take part in the audtopics of nat- itions, commented the English pro-

Center Undergoes Repairs



Students have been busy recently improving kitchen and snack bar Elizabethtown, Roanoke Rapids, hall, formerly used by men students, Among freshmen, the class of 797 offered in nearly a the facilities at the Baptist Student center. The entire kitchen and snack bar Louisburg, Elizabeth City, New has been made a dormitory for wo- members includes 404 women and throughout the United in hearty and the hearty and throughout the United in hearty and throughout throughout the United in hearty and throughout the United in hearty and throughout throughout the United in hearty and the hearty and throughout throughout throughout the United in hearty and the hearty and throughout t as well as the furnishings in each are getting a new coat of paint. The pro- Bern and Goldsboro. Approximately men this fall; and Ragsdale hall, 393 men. ject which also includes the installation of a large double sink and ten feet 350 students, mostly teachers, are formerly a dormitory for teachers, The Air Force ROTC unit at the evidence of a of built-in cabinets, has cost approximately \$225, according to Student expected to take extension courses has been assigned to men and now college has an enrollment of 561 says Dr. Tarks, of tenter host and hostess, James Rogers and Ramona Outlaw. The purpose in these places during the fall. Total provides quarters for 130 students. men. In September, 1951, the unit lection for the purpose in these places during the fall. Total provides quarters for 130 students. of this project is to improve facilities for the Friday night Supper Forums enrollment, not yet announced, will Slay hall for men was completed in included 394 men. Ten instructors, election as well as for couples and small groups who wish to use the kitchen. Free top last year's by more than 100 1950 and has been in use since then. headed by Lt. Col. Roger G. Feller, beat access to the kitchen can be obtained by contacting Gloria H. Blanton, students, it is estimated. counselor, for reservations.

Organization	Requested	Recommended	Appropriated
Entertainment	\$ 7,000	\$ 7,000	\$ 7,000
Science club	100	100	100
Future teachers	160	110	110
Teachers playhouse	1400	550	550
Woman's judiciary	20	10	10
YMCA	575	350	350
Men's day students	100	25	25
Women's day students	200	100	100
YWCA	575	350	350
Jarvis Forensice	541.60	350	350
Budget office	850	700	700
Tecoan"	15,825	15,675	15,675
Junior cláss	300	250	250
TECO ECHO	4,600	4,250	4,250
	1,512.50	1,362.50	1,362.50
SGA Social group	400	200	200
Social group	200	100	100
TOTAL	\$35,299.10	\$31,982.50	\$31,982.50

Wayland Upchurch, president, started the meeting by introducing the reped the meeting by introducing the reped the warious organifamous opera and concert star, Charlie Klutz, jumfor from Hender- zations. The president stated that Saturday night's North State conmary, at a date to be announced son, has been named musical director Religious Emphasis week will be ob- ference opener which pits the defendson, has been named musical director Religious Emphasis week will be ob- ference opener which pits the defend- ing titleholders, Lenoir Rhyne, against served from January 18-22. Five ing titleholders, Lenoir Rhyne, against ing titleholders, against ing t The Salzburg Marionettes, described campus dance band, for this year. prominent speakers will visit the East Carolina, will be broadcast dihe most famous and celebrated Klutz steps into this year's job campus to participate in the program rect from Hickory. The game gets unmette theatre in the world," with a backlog of musical experience which will begin on Sunday morning, derway at 8 o'clock, but broadcast time in high school and as a member of January 18, according to Upchurch. is 7-15. All games, home and away

izen and university professor, lec- years with the high school band at for the event, the council temporarily Greenvill radio station topics of political, economic, Henderson, starting with the clarinet took the theme "Operation Lift-Live social conditions in Europe, Thurs- and picking up the saxaphone in his in Faith Today." Dr. Robert Holt, Mail orders for tickets should be In 1950 Klutz received a rating director of religious education at East Carolina, stated that the prodressed to Miss Nora Ellen Faulk- of one, which is a superior rating, at gram this year would require much the district and state music contest.

Charlie was majoring in music until

Charlie w this year when he changed his major sibility of asking many of the other to business education.

Klutz says that he has an excellent pus who might be interested to lend

non-religious organizations on campus who might be interested to lend

During Holidays

held its first meeting of the school multitude.

Members of the Inter-Religious formations. The first public appearance of the year was made by the group Catawba. council at East Carolina met Tues-

Wayland Upchurch, president, start-

no means a dead one.

College Releases Complete Enrollment Picture

are freshmen.

East Carolina's marching band will play a big part in the Home- at the half-time of the East Carolina-Apprentice school game last week end. coming activities next week. Under the direction of Herbert Carter, the Homecoming will see the band make two more appearances—one in the band has been practicing since the beginning of school working on various parade and the other at the football game between East Carolina and

day afternoon to discuss and plan the religious programs that are going to be sponsored on campus this school ECC Anticipates Homecoming

Marching Band Rehearses For Big Events On Homecoming

members have been cooperative, and Other services which will be sponsmembers have been cooperative, and Other services which will be sponsmembers have been cooperative, and Other services which will be sponsmembers have been cooperative, and Other services which will be sponsmembers have been cooperative, and Other services which will be sponsmembers have been cooperative, and Other services which will be sponsmembers have been cooperative, and Other services which will be sponsmembers have been cooperative, and Other services which will be sponsmembers have been cooperative, and Other services which will be sponsmembers have been cooperative, and Other services which will be sponsmembers have been cooperative, and Other services which will be sponsmembers have been cooperative, and Other services which will be sponsmembers have been cooperative, and Other services which will be sponsmembers have been cooperative, and Other services which will be sponsmembers have been cooperative, and Other services which will be sponsmembers have been cooperative, and Other services which will be sponsmembers have been cooperative, and Other services which will be sponsmembers have been cooperative, and Other services which will be sponsmembers have been cooperative.

More Than 50 Students addressed by Bob Robinson on the lege in August. The English club, an organization campus by the Circle K. Robinson re- ing. open to all English majors and minors, ceived a standing ovation from the

year Tuesday might. Over 50 students | East Carolina's representatives at- Meets At Legion Hut tended various committee meetings lish department, welcomed the new on themselves the furthering of the ity, met Tuesday night at the Ameri- jobs in the Student Budget office. members to the club. She stated that formation of new clubs in their im- can Legion hut with Phil Gaines, the organization is the oldest depart- mediate area. Their success will be Jessie Jones and Offie Lockamy as mental club on the campus but by reported at the New York meeting guests.

ing and Improvement Committee.

(Editor's note: The following story students shows an increase of 153 twenty-five years, Dr. Messick said.

meeting on the campus. The present by.

of the college, President is larger this fall than last, several ber of students. The new teachers

hundred students paid registration are working in the departments of

number 388.

a more complete and up to date over last year's total of 1908 men Many students are rooming

release on the enrollment this quar- and women registered for courses Greenville, and a few in towns near-

taking courses on the campus and "In spite of the fact that the college this fall to meet the needs

the largest freshman class in the number of available dormitory rooms created by the increase in the num-

ave begun work at the college for this week. Last April on High School Those taking work preparing them

the fall quarter. Of this number 797 day at the college he told approxi- as teachers include 1673 men and

lips states that 2061 men and women the campus," Dr. Messick stated and physical education.

The present enrollment of 2061 built at East Carolint for the past make up the staff.

East Carolina college has this fall freshman class of 797 exceeds last Four additional members

the largest enrollment of students year's total of 605 by 192 students.

lasses are now being organized in and summer months.

Tuesday Evening

local chapter of Future Teachers of man of the Homecoming com- committee announces. Dormi-America officers who attended national and state conventions of this organization will be the speakers. Don Cox Assumes The meeting will be held Tuesday, All students who would like to beevening at 7:30 in Austin 103. come members of the FTA are urged to attend. Membership is open to all prospective teachers, regardless of After SGA Action "major, sex or creed."

at present the bandleader did not wish ored by the Inter-Religious council Robinson, Dwight Garrett, Cotton chapter, will report on her two weeks to cite any outstanding members. are the Thanksgiving service, the Kluttz and Roy Creech, attended the of study at Michigan State Teachers assistant treasurer of the Student Back again this year is Bernie Ham. Christmas grogram and the exercises annual National Kiwanis Convention college, where the first national FTA Government association at East According to the new director the band at Easter. All committees will begin at Seattle, Washington, June 23-26 convention met this summer; and Carolina to treasurer, after action should be better than ever, because functioning at the Thanksgiving pro- East Carolina, which has the larg- Joan Kelly, state vice-president; taken at last week's legislature sman Herbert Bonner of the of the many veterans and the talen- gram in order to get in shape for the est Circle K membership of any col- Christine Blalock, president of the meeting in Flanagan basement. This biggest event ever scheduled by the lege in the nation, was the first club Northeastern district of the NCEA; was the initial meeting of the year has accepted an invitation to At present the Collegians are hold-council, Religious Emphasis week, to be organized in the Carolinas' dislocal chapter of the FTA, will re- Because of the absence from A gathering of 10,000 representa- port on their experiences in attending school this quarter of Treasurer

Service Fraternity

The EPO, campus service fratern-

At the meeting, president of the or-Games, conducted by Jane Simmons, Dwight Garrett was appointed ganization, Bob Hughes, announced enabled the members to get acquaint- chairman of the convention's Build- his resignation and was replaced by former vice-president Charles Fishel.

been added to the faculty of the

Preparation Now Underway For Annual Event October 4

There is much activity on the mittee. campus of East Carolina college in preparation for the 1952 ed to reunions of students and Homecoming day on Saturday, October 4, reports Alumni Sec-At this year's first meeting of the retary James W. Butler, chair-

Tuesday, September 30, ing up new music and they have got tives from all over the nation was the NCEA workshop at Catawba collary take action to fill the vaccine. Angust sistant treasurer last spring, will assume the duties of first assistant to Cox.

Elected to serve the SGA as second assistant treasurer was Ann Bynum. These officers are now filling their pointed Percy Wilkins as chairman of the Elections committee for the year, and Ann Bell was named to serve as the head of the Homecoming

Other business brought up before the legislature included a motion that a sufficient amount of table cloths be purchased to be used at campus dances this year.

Possibilities of students attending the East Carolina-Stetson university football game in Deland, Fla., were talked over by the members of the legislature. Lloyd Whitfield was appointed chairman of a committee to investigate the matter of securing a train car to carry students to and floats

College Registrar Orval L. Phil- fees but could not secure rooms on music, business education and health College To Administer Draft Deferment Test December 4, April 23

mately 3,000 visitors that no rooms women, Dr. Phillips states. Students The Selective Service College College These figures do not include, Dr. for the 1952-1953 term were avail- who are taking work leading to the fication test will be administered Phillis explains, students register- able. Applications continued to ar- liberal arts degree or who are en- East Carolina college Dec.4, 1955. Dec. d in extension courses. Off-campus rive, however, throughout the spring rolled for pre-professional courses Hazel Taylor, director of testing the college, will be in charge of en centers in eastern North Caro- "Every effort has been made to Women outnumber men at present examinations given on the ca ina, among which are Lillington, provide accommodations for stu- at East Carolina by totals of 1114 - The test, Dr. Taylor class Smithfield, Fayetteville, Chocowinity, dents," Dr. Messick stated. Wilson women as compared with 947 men. three-hour examination. It

Most of th day will be devotvisits with faculty and students

by the returning alumni, the tories will compete for the trophy presented the best decorated student house on the cam-

Opening event will be the Fall meeting of the Alumni council in Austin building at 11 o'clock with President Henry C. Oglesby of Washington, D. C., and Grifton, N. C.

The alumni barbecue on the campus at 1 o'clock will be joined by staff and student body, and reservations are coming in already, indicating a record attendance here during the Homecoming weekend.

A campus parade will be staged at 3 o'clock and in the line of march will be college officials, dormitory and campus queens, decorated floats entered by student organizations, and the celebrated marching band of East Carolina college.

Highlight of the day will be t North State conference football scrap with East Carolina Pirates clashing with the Catawba college Indians of Salisbury. The day's hop in Wright building foller the football game. Among the events planned

day by student organization an open house by the YMCA cabinets from in the Alumni office. Childhood Education of "Jolly Roger" i

President Robe the Student Go is parade mar

The TECO ECHO

Published Weekly by the students of East Carolina college, Greenville, N. C.

Entered as second-class matter December 3, 1925 at the U. S. Post Office, Greenville, N. C. under the act of March 3, 1879

Resociated Collectate Press Member

Teachers College Division Columbia Scholastic Press Association First Place Rating, CSPA Convention, March, 1952

Columbia Scholastic Press Association "The moving finger writes, and, having writ, Moves on; nor all your piety nor wit, Shall lure it back to cancel half a line,

Nor all your tears wash out a word of it."-E. Fitzgerald EDITORIAL STAFF Editor-In-Chief Manager Editor Assistant Editors Feature Editor Staff Assistants

Parker Maddrey, Mildred Henderson, Stuart Arrington, Don Muse, Anna Hogan Editorial Advisor Staff Photographer

SPORTS STAFF Sports Editor Sports Assistants BUSINESS STAFF

Business Manager Business Assistant Mary Gillette, Marty MacArthur, Atwood Smith performance Saturday night. Just Exchange Editor Campus Circulation

Staff States Policy

In the world of today, a world that is grow- come the alumni. ing ever smaller due to the medium of communication, the newspaper is an important part. Just as college is the proving ground for the life which we students will lead in later years, so is a col- we have noticed several items of inlege newspaper a proving ground for future terest that we would like to relate to journalists.

Many people think of a newspaper just as yesterday's ball games or what has happened to houses 312, while the hall for the eration has a million faces and a means by which they can find oue who won Dick Tracy. Rather, a newspaper should be a true and impartial reflector of the events of the times as a mirror.

Today the war between Communism and Democracy is being fought on the battlefield of communication and in this matter your campus paper can prove itself either an asset or a liability. Although many people feel that the part played by a campus publication is too small to have any effect, it is neverless a beginning for much larger things to come.

Behind the scenes of the society news and able to return. There would be nearly a picture of itself. the football games are the ideals on which a news- 2300 students doing fulltime work on What of today's youth? Some are paper is founded. It is these ideals that must be campus. Let this be a warning to smoking marijuana; some are dying

staff of the TECO ECHO, want to make your paper is reflected in the words of the famous from enrollment will tell you; how- sure they will be blown to bits by the French philosopher, Voltaire: "Although I dis- ever, we believe that nine out of ten atom bomb. Some pray. Some are agree completely with what you say, I will defend to the death your right to say it."

It is ideals such as this that form the backbone of your campus paper.

Many times we make mistakes, but it is through this trial and error method that a firm working system of democratic living is estab-

Once more let us say that the TECO ECHO is your paper; it belongs to you and is here for the sole purpose of giving air to your opinions, be for Homecoming in order that the startling fact about the younger they in the majority or not.

cannot be pleased. Although the TECO ECHO at times may print controversial articles it is in the best interest that it is done.

Way To A Man's Heart

The 1952-53 school year at East Carolina ems to have started out in admirable fashion, but there are several things that we hope will improve.

Among these are two items that presently exist with relation to the college cafeteria. Number one is the congestion that is found in the post ffice lobby and surrounding the area when the ath dining hall opens up.

This year there are approximately 200 students eating on campus than there were r. Therefore the situation which was bad days. has been made even worse. We can't any logical solution to the matter, but all suggestions for eliminating this conmeal times will be heartily welcomed. on our list is a matter that has been plicable to the north dining hall only. ming of school this cafeteria has d anywhere from five to ten ing the lunch hour.

this slight discrepancy in relevant but to those students classes it is vastly impor-

> hall is scheduled to open from five to ten minutes have to be in class no

Ye Editor's

by Tommie Lupton

we ought to be able to make it the words, "too busy making a living" current issue of the paper. If the guy really loves it. promise anyone that they will appear | did last week's personality, Jerry | in the paper. The paper staff has a Sanford who has, incidently, been Tommie Lupton deadline to meet, and if we don't his roommate for the past three Bob Hilldrup meet our deadline, we get no paper. years here. Though a member of the Edwina McMullan We will try to give a fair distribution Goldsboro school faculty influenced Janice Hardison of space to everyone, but the organi- him, Cotten feels that the fact that Barbara Strickland zations who try to meet us halfway he had a brother here might have Kay Johnston, Frances Smith, Barbara Grimes, will find that we might repay them. * * * *

> Everyone seemed a bit pleased with Mary H. Greene the outcome of the Pirate-Apprentice C. L. Perkins Jr. game. Wonder why? We think that been a self-help student from the to be educated, not to make his a former Sunday school teacher. the students did a little more shout- very beginning. He started in the fortune. He is earning a B.S. degree loves music, reading, hunting, ath-Lloyd Whitfield ing, but there was ample reason. Let's college cafeteria and is now em- in physical education and social letics and young people, not Sam Hux, Bruce Phillips everyone back the Pirates, and we will find that even if they do not win Edna Massad every game they will not let us down. Peggy Joyce Bowen, The college band really put on a good Mrs. Susie Webb think what kind of performance we Shirley Brown Manning can look forward to on Homecoming. ment. The band had had only a short period of time to practice, but now they have a couple of weeks to prepare to wel-

> > We have received a couple of exchange papers from Appalachian, and you. The college has opened two new ember 5, 1951.) dormitories for the first time this

with their books enough.

s Homecoming? We guess everyone Some want to fly to the moon. is ready for the big week end, especi- Youth today is waiting for the ally all the freshmen girls; for that hand of fate to fall on its shoulders, will be their first week end off cam- meanwhile working fairly hard and pus. Maybe ma and pa will come up saying almost nothing. The most frosh wil not miss the big afair generation is its silence. With some In publishing a newspapeer all the readers Better stay for the big week end, you rare exceptions, youth is nowhere

> movie or turn on your radio you er generation is a still, small flame. probably see or hear talk about the It does not issue manifestors, make approaching presidential election, speeches or carry posters. It

> freshmen students were on campus hearing? Sunday visiting. At first glance judging from all the traffic late in Listen to their voices in a college the afternoon, one might have thought bull sesion. "I think the draft has all that it was the first day of the quar- the fellows so upset they can't start

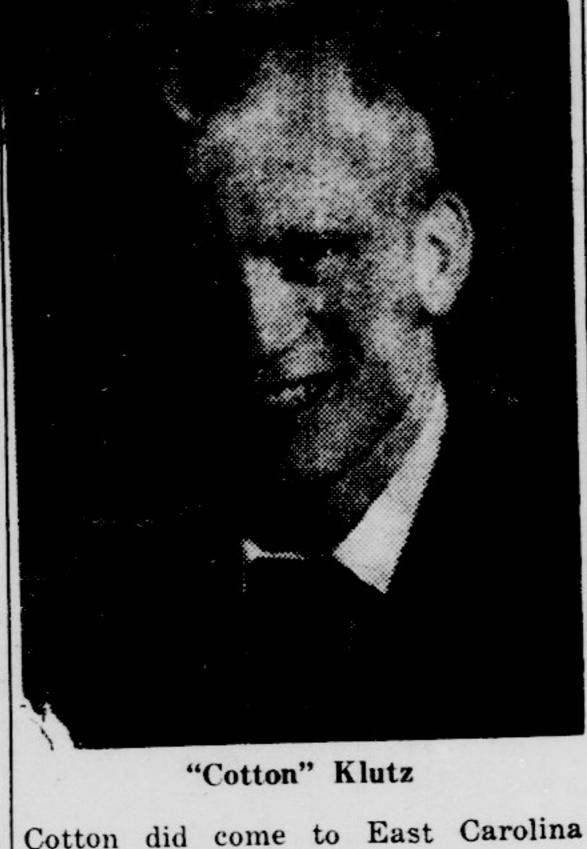
Who's Who At East Carolina

by Janice Hardison

Before he was elected president, of this year's senior class, John We made it by that first week, so Robert Klutz had been, in his own rest of the way. The TECO ECHO to participate actively in campus would appreciate all club reporters politics. "Cotten," as Klutz has been handing in their news by 9 o'clock permanently tagged, is one of the on Wednesday mornings at the very most energetic personalities ever fealatest. The sooner, the better, but tured in this column. We might exwe must have the news by this time plain it by simply altering his statein order to prepare it for use in the ment to read "too busy living." This stories are not in on time, we cannot Cotten hails from Goldsboro, as

been the deciding factor in his coming to East Carolina in 1949.

Does Self-Help A very ambitious chap, Klutz has Cotton did come to East Carolina been athletic director there and



ployed by the AROTC unit. He is studies, and is to be commissioned in cessarily in that order.

For the benefit of those of you want him. He is entertaining the made "Cotten" one fellow to be long who wonder, we can assure you that idea of getting a master's degree remembered at East Carolina.

structor if he remains in the Air the War between the States. Force. Makes "Who's Who"

even be called a brilliant college the Science club. His office as presi- had ever seen. seat on the student legislature also.

Klutz is an Eagle scout and for two summers has been a camp rector at Camp Tuscarora. He has

also Camel representative on the AROTC in November. Once equipped If we've given you the impression campus and is working in the same with these, he will go to flight school that this fellow Klutz is something capacity for the Greenville Floral and become a member of the United out of the ordinary, then we've accompany. Klutz is also in charge of States Air Force. Of his future Klutz | complished our purpose. John Klutz concessions for the athletic depart- isn't absolutely sure. If he likes the is everybody's friend, and his energy Air Force, he'll stay as long as they and enthusiastic friendliness have

'Time' Magazine Discusses Younger Generation until the whole affair was over that

reprinted from Time magazine, Nov- the use? I'd just get started and Their morals are confused. The

quarter. A new dorm for the boys of an entire generation? Each gen- uncertainties with extraordinary calm. does but how it goes about doing it. women students will sleep 234. Enroll- million voices. What the voices say ment at the mountain school this term is not necessarily what it will act on. is 1177—a slight increase over last Its motives and desires are often hid- Korea, youngsters of draft age had for freedom to do as it pleases, be- way. year's. We are glad to see that other den. It is a medley of good and evil, a bad case of jitters, but all reports cause no one keeps it from doing as colleges are also on the upward trend. promise, and threat, hope and despair. Like a struggling army it has There were over 110 students who no clear beginning or end, and yet were not permitted to enroll here this each generation has some features quarter because of academic stand- that are more significant than others. ings. Just think how much the East Each has a quality as distinctive as Carolina enrollment would have a man's accent, each makes a statejumped if these students had been ment to the future, each leaves behind

everyone to dig down and study, be- in Korea. Some are going to college college, as those who were dropped \$400 a week in television. Some are of them would tell you that they rising the highest towers and runflunked out because they did not stick | ning the fastest machines in the world. Some wear blue jeans, some wear "Dior" gowns. Some want to Did you know that next week end vote the straight Republican ticket. idyll.

near the rostum. (By comparison

with the Flaming Youth of their Every time that you go to the fathers and mothers, today's youngnever die, they just smell that way. But what does the silence mean What, if anything, does it hide? Or Mothers and fathers of many of the are youth's elders merely hard of

They are grave and fatalistic. ter. Guess the freshmen girls will be figuring in high school or even college over their homesickness for a few what they want to do; first thing you know Uncle Sam has tagged them

whammo, I'm goe." Is it possible to paint a portrait But youth is taking its upsetting The significant thing is not that

When the U S began to realize how The generation has "won its latchagree that they have since settled down to studying or working for as state of fate, Pop or Mom. long as they can.

They are conventional and gregar- the generation few standards, few ious. Perhaps more than any other ideals, and education increasingly of its predecessors, this generation specialized, without cultural breadth, mean it fears a depression. The feel- better than anyone had a right ing is widespread that anyone who hope. wants work can find a decent job; Almost of itself, it has picked up the facts confirm that feeling. But the right instincts from an American Perhaps the best definition of what we, the cause East Carolina is no "crip" with their wives; some are making youth's ambitions have shrunk. Few tradition older than its parents. youngsters want to mine diamonds wants to marry, have children, found in South Africa, climb Mt. Everest, homes, and if necessary defend them.

the generations most serious prob- merely an ethical code. But God has lems; they are emotional DP's. The once more become a factor in the granddaughters of suffragettes, the younger generation's thoughts. The daughters of cigarette-and-short old argument of religion vs. science is shirt crusaders. They were raised to subsiding. It is no longer shockingly Heart Attack (Mrs. Henry) believe in woman's emancipation and unfashionable to discuss God.

not been made happy by their ascent needs to see God. man who during the day is a space "Youth Will Serve."

against convention or instruction, the

Considering that its parents gave

find a cure for cancer or build an in- They want a faith. There is no fordustrial empire. Some would like to mal religious revival among the own a small independent business, young. God for most young people is but most want a good job with a big still a vaguely comforting thought, firm and with it, a kind of suburban theology a waste of time and denominations beside the point. To large American young women are one of numbers of them religion is still many of today's youth say they have There is evidence that women have seen God, but they think everybody Total

to power. They are dressed to kill Youth will serve. Young people at Bull Run: n feminity. Hair is longer again, most bitterly know the cost of living Killed by Federal gunfire office telephones echo with more coo- to keep peace in the world, and they Killed by Friendly troops ing voices than St. Mark's Square at | willingly submit to the cost, not from which leads us to say: Politician been called the "Silent Generation." pigeon feeding time. The career girl's want of spirit, bua from a knowledge Died laughing at Union Army ready to admit that what she really that it is the best thing to do. You Total wants to do is to get married. Rare cannot say of them "Youth Will Be and fortunate is the batchelor who Served"-because the phrase suggests shaky bridge table, by a young wo- say for this younger generation is, laughed themselves to death.

(Editor's note: The following story is off base." Sure the boys say, "What's buyer or a dentist's assistant.

ECC Postal Service Improves by Stuart Arrington

by Bob Hilldrup

As Mail Box Fee Is Added

A 75 cent mail box fee, charged states, "If that in done then they (the for the first time this year, is vast- students) will get their mail much ly aiding the work done by college more quickly—and they'll be less irpostal employees.

This year's Post Office staff has Barnes, Kathy Richards, Josie Sessom | where the old boxes were. this year's student body.

ox fee, the window for the sale of been dropped in the wrong box." an hour and a half a day. Now, with students' letters. One is for outgoing dizzy. the money from the new "tax," the mailed, one for local mail, and one morning and continuously from 1:30- go to the boxes of other students. 6 in the afternoon.

in the evening.

Richards, student worker at the office do at present.

ritated at us because their mail's late due to improper addressing."

All students are asked to observe already proven to be an extremely that new depository boxes have been efficient one. Thanks to this new fee placed in the Post Office lobby. These 11c. student employees Bob Bass, Lewis boxes are located just to the right of

By Bob Hilldrup

This week we'd like to present a little satire and teaching in a college. He thinks cleverly written by one Bill Givens, West Poin he would like to be an ROTC in- cadet, on a subject of lasting interest; namely

On the ninth of April, 1865. the commander of the army of Northern Virginia, of the Confederate States of America, General Robert 1 Cotten is rounding out what might Lee, sat in his quarters in Appomattox, Va

It was late, and Mars' Robert was weary career. Last year as a junior he from days on end of battle. Just as he was brewas among those from East Carolina paring for bed, his door opened and a soldier enlisted in "Who's Who In American tered. Presuming the man to be his orderly, the Colleges and Universities." He is a general continued undressing. As he removed member of the Circle K, ex-secretary his uniform, though, he gave the soldier a severe and member of the AROTC officer's tongue lashing. The man was absolutely disrepuclub and member of Phi Sigma Pi of Lable. Short, grubby, unshaven and clad in the which he was assistant secretary most disheaveled uniform imaginable, he was last year. He has also belonged to the poorest excuse for a soldier that Mars' Robert

dent of the Senior class gives him a The general told the man so in no uncertain terms, then dismissed him with these words "For Heaven's sake, soldier, clean yourself un a bit before you go out where people can see you. you're a disgrace not only to the Confederate Ar. my, but to humanity in general. Here's my sword He take care of it."

Then handing the orderly his sword, Mars' Robert retired. Upon receiving the weapon, the fellow giggled excitedly and scampered of the darkness. As the door closed, Lee "Something familiar about that fellow, My that was U. S. Grant; I've surrendered!

Thus, after four years of advancing to the rear, U. S. Grant had seized an oppor bring the war to an end, saving so man soldiers' lives that he was made Presid years later out of sheer gratitude.

Funny thing about the Civil War, it wasn't erates found out that the Yankees had ious about it all. Really serious, that is; the Confederates knew that there was some stew going on up north about secession younger generation can still raise hell. body thought the Yanks were really mad. Down South they all just figured the Yanks were get ting up a sort of sporting affair, like shoot or a feud. Of course it was a right population uar thing in the South since feuding was deeply it had committed itself to key." It sees no point or fun in yelling about the principal means of entertainment, any

> Take Bull Run, for instance. The Yanks only outnumbered the Rebs about four to one, so you can easily see that the hesitant to attack. Finally, though, McDowell got them moving somehow, and there they came,

The Confederates were all set for a good tussle, but before the Yanks got near wants a good secure job. This doesn't youth's morals have turned out far to make any sort of contact, old Mrs. I. an end to the battle. Mrs. Henry was old and had been sick for some time. Army had to cross her orchard to battlefield, and as they neared her house she tottered out onto the porch and started beating on a dishpan with a stick o shoo hem away. The Federal troops must have ben a little because a general retreat started, and two div sions weren't heard from until four m when they were discovered up on the Erie Canal hitchhiking into Canada.

The Union losses at Bull Run that day to taled 2,896 dead, wounded and missing; Con federate losses, 1,982. Now this requires a little explaining. First of all the Southerners fired a shot. The Union casualities down, ran something like this:

Killed by Confederates Killed by Friendly troops 1,238 Not | Trampled in Retreat Missing in Canada Let's take a look at the Confederates losses

Kicked by horse (wounded only)

We could go through the rest of the war, but it would only be repetitious. From beginning to has not been invited to a real home a varacious striking out from security, end it was the same story over and over; the cooked dinner, to be eaten off a wealth and stability. The best you can Union soldiers shot each other and the Rebs

Avoid That Run-Down Feeling

This week a survey was taken among the students of the college to determine their opinion of the traffic situation on campus.

It seems as if the pedestrians were the ones who had the most to say on the subject, but a few car-owners offered their opinions too.

Jean Tetterton, a day student from Greenville, has this to say, "We need more parking space, because the lack of it is forcing us to park on Fifth street, and this hinders the town trai-

Parking space and jay-walking bothers the car-owners most. One co-ed said she agreed that and Sara Thompsom have been able | Students are asked to make sure | the pedestrians should have the right of way. to provide much better service to that they drop their letters in the but felt they should cross at the corners and not right box. "Everyday," says Bob Bass, come darting out into the streets from all direc-Last year, when there was no "we have to sort out the mail that has tions. One poor sophomore evidently has still to get used to the circles; he fervently claims that stamps was only open approximately There are three mail slots for the the constant riding round and round makes him

Every car owner is a reckless speed demon window is open from 10-10:45 in the marked "campus," for mail that is to to the poor car-dodging co-eds with books in their arms. A girl from Wilson hall asks this The new 75 cent fee has been made question, "Why don't they cut down on this in-Mail is received at the Post Office possible this vast improvement in the fernal fast driving?" Her roommate said she at 8 o'clock in the morning and 4 campus postal service by providing thought all the drivers could be more careful; o'clock in the afternoon and is sent money with which to pay more em- while two freshmen from Cotten find it difficult out at 8 in the morning and 4 and 6 ployees. In the next few years the to get to the gym without being run over.

campus may be equipped with a full So, car owners, let's change this from the Local students that receive mail time post office that is open through- Indianapolis Speedway back to a college campus. at the campus Post Office are asked out the day. But until then the stu- And, pedestrians, to avoid that run-down feeling to make sure that their parents or dents of East Carolina will be for- before every class, let's start giving the cars a sweethearts back home put the proper tunate indeed in having as well few moments notice before jumping out in front box number on their letters. Kathy rounded and efficient service as they of them. This policy will make the whole campus healthier and happier.

SPORTS ECHO

LLOYD WHITFIELD

Fresh from a 37-6 win over Newport News Apprentice which marked the Pirates' first win in two outings thus each Jack Boone takes his hustling gridders up to the footat Hickory tomorrow night in a North State conference opagainst the powerful Lenoir-Rhyne eleven. The Bears are men who won the conference title last season with an unished record and are definite favorites to repeat last season's

Nevertheless spirits are high in the Pirate camp as well as astern North Carolina, for in the opening two contests the have exhibited a top-notch brand of collegiate football. one figures that his boys have found themselves, and that was lent last weekend as the popular coach used everything but bench in racking up the impressive triumph over the Appren-

Offense Picks Up

The offensive unit came around and put on a performance unning and blocking that looked like champions, particularly freshmen who performed like lettermen. The splendid and maneuvered runs of Claude King, Paul Gay and Jim Stanley usive show provided some 6,000 spectators plenty of opti-

he play of Frank Turner and Willie Holland at tackles defensive play which Boone and Biggers thought im-The work of Dwight Shoe as usual was a sort of Utopia play as he shone on offense and defense. Lyn Grissom n who transferred from High Point two years ago when college dropped football, converted for all the extra points, fact that brings smiles to all observers.

Illard Yarborough returned to the lineup in full force after aving been absent nearly all of last season due to an injured Wilmington high school's robust nee and performed brilliantly from his halfback post.

Dick Cherry a highly respected quarterback from Washing- freshman blue ribbon player last wh mde All-State last year in high school, came in share of the praise as he performed on both offense and se during the second half.

Elon Ties Navy Team

While the Bucs were so unmercifully trouncing the visitors, ball proficiency Saturday night with moral standards are terrific assets to told us about the practices, which verted. llege, arch rivals of the locals, were meeting the Norfolk his cunning broken-field running. the team's prosperity. Air station, the club which edged out a 13-7 win over the Time and again King moved his wellthe previous week. The outcome was rather disappointing proportioned 190 pounds over and back who can muscle that extra yard have joined the cheerleading group followers as they could only manage a tie with the potent through the amazed Shipbuilders ohn Platt, a bruising 220 pound fullback who transferred from the Newport News Naval Aprom Kentucky, failed to get the Christian offensive unit prentice school. The big fullback tal- ful runner and when he gets elbow Moose and Jean Page. The North State members could muster only 83 net yards. lied twice during the evening's en-Elon team gained only four first downs, threw 16 pass- counter. He smashed over the dou-

School spirit was at its lowest point in three years here five yards out and then in the final the Buccaneers have only a flock of and Kitty Gerringer, junior, were night as the student body just refused to cooperate with period he electrified the crowd by erleaders, which incidentally are the best we have seen scooting 53 yards to pay dirt. under the leadership of Ann Siler. The cheering squad is King is a fine example of the cal- you can be sure of! improved over that of the past years and with the full

ort of the students a lot can be accomplished this year. However, it was disgusting to observe the students not yellnd clapping things up for their college. Some students did even stand when the band played the fight song after each uchdown. That type of spirit has got to go and be supplanted

the old college try. School spirit and sportsmanship are something which this ege takes pride in, and we hate to see it die in the year that need it so badly. Let's all see if we can do better next week-Catawba is here for the annual Homecoming battle.

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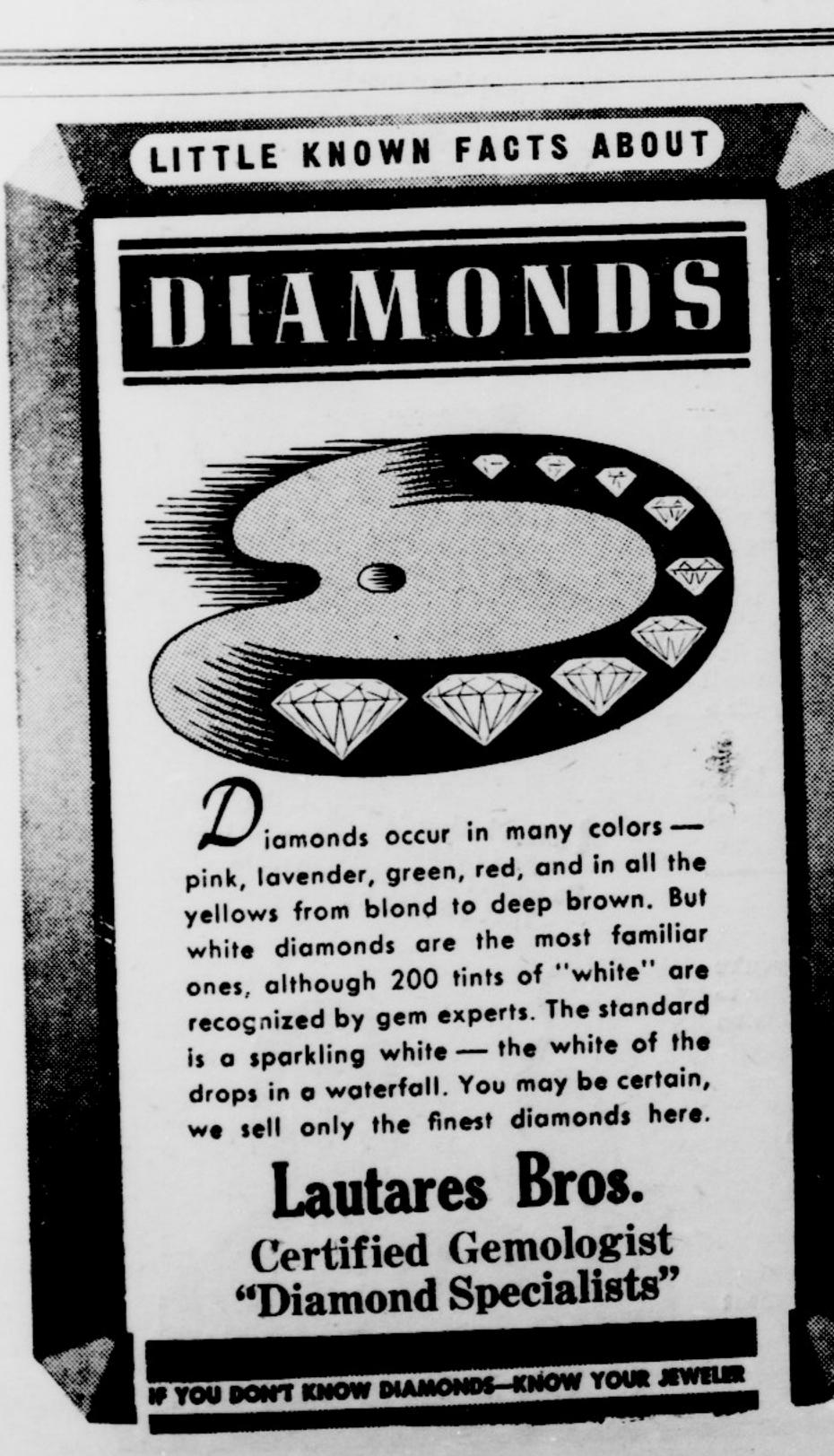
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COLLEGE ESSO STATION



Fleet-Footed Boado Prepares To Enter Game



Emo Boado, a fleet footed frosh from Wilmington, receives instructions from Pirate Coach Jack Boone lines with King doing the final hon- blocking was good, as was the tackthe roars of approval from the stands and moans of dis- before entering the East Carolina-Apprentice school clash play here last week. Clyde Biggers, Buc line coach, ors. Lynwood Grissom kicked his first ling. Probably our weakest point val from the scouts in the press box. The offensive and concentrates on his defensive unit afield before sending Bobby Strickland, right, in the game.

NS Standings

An all-state performer in 1950 for football machine and an outstanding year for the Buccaneers of East Carolina is Claude King, Athlete of the ibre sportsman and athlete that forms Before long we were in a big dis-Week.

Athlete

by Bruce Phillips

Records and Sheet Music Accessories

McCORMICK

Conference Games

Ann Siler Pep Leader

by Stuart Arrington

rees and old shirts were sitting on

the steps of the Wright building

Tuesday night. From the announce-

we knew they must be the cheer-

eaders waiting for practice to begin,

so we decided to go over and talk

A group of girls clad in dunga-

				Opp	
Team	W	L	Pet.	Pf	Pts
Appalachian	1	0	1.000	13	12
Catawba	0	0	.000	0	(
Elon	0	0	.000	0	(
East Carolina	0	0	.000	0	(
Lenoir Rhyne	0	0	.000	0	(
Western Carolina	0	0	.000	0	
Guilford	0	1	.000	12	13
		-			

the Buccaneers formidable aggrega- cussion with Ann Siler, who turned King exhibited his elegant foot- tion. His inspired play and eminent out to be the head cheerleader. She

He is an outstanding, pile-driving also about all of the freshmen who and once in the open he's "Katy Bar | this year. These freshmen are: Nancy the Door." He is an extremely power- Allsbrook, Doris Carrol, Shirley North State foes should sit back new ones with the cheering squad ble stripes in the first quarter from and take notice before they confirm this year. Jewel Stokes, sophomore; felt throughout the conference, that

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Pirates Open NS Loop Ptay Tomorrow At Lenoir Rhyne

Apprentice Team Trounced By Bucs 37-6 In Thriller

handed down by Norfolk Navy, the conference champs. Buccaneers of East Carolina trounced Newport News Apprentice school 37-6 Saturday night at College stadium. The victory was number one for Jack prises on the big Lenoir-Rhyne club. Boone's charges.

Bucs wasted no time in marking up good in practice sessions this week. their first tally. A recovered fumble by the Pirates on the 17 yard line proved disastrous for the Ship- | week. He also pointed to the conmakers. Paul Gay, Jack Benzie and tinued excellent brand of defensive Claude King collaborated in pushing play. "Our offense looked much betthe pigskin over the double lime ter than in the Norfolk game. The Cheering Squad Elects

The Pirates came swashbucking week." back and End Bobby Hodges tackled | George Tucker, Doc Smith, Willie enemy quarterback Lincoln, with the Holland and Dwight Shoe were parinpact driving the ball from his hands | ticularly impressive in the line. straight into the mittens of Pirate End | Shoe's aggressive play once again Red Painter who romped 20 yards attracted the fancy of the fans. to pay dirt and East Carolina's se- | Several freshman backs have rement made earlier in the dining hall, vantage.

Cherry, Buddy Cannady and Paul Gay | Eno Boado. piloted the attack. Gay, eluding a

alty which nullified a Cherry-to-Shoe | Lenior-Rhyne Coach Clarence pass, Harold O'Kelly stepped off 10 Stassavich will order a veteran team yards around end. On the next play, on the field Saturday night for the Claude King moved off tackle and Bears' season opener. cut down the side lines for 53 yards | The Bears have a powerful backfor his second touchdown, the long- field consisting of Steve Trudnak, est run of the game.

Back from last year's squad are Faye Farmer, junior; Florence Helms, sophomore; Jean Mohorn, junior; Barbara Weir, junior; and

Locals Seek Revenge For 48-13 Wallopping Received Last Season

Fresh from a 37-6 victory over the Naval Apprentice school, East Carolina's Pirates left for Hickory today in hopes of upsetting the Lenoir-Rebounding from a 13-7 defeat Rhyne Bears, defending North State

Coach Jack Boone's charges haven't forgotten the 41-14 shellacking they received from the Bears last year and are hoping to pull a few sur-The Pirates are in the right frame Following the oppening kick-off ,the of mind for the fray and have looked Offense Improved

Boone was pleased with the vast offensive improvement shown last 3 minutes the Bucs were ahead 7-0. been working on that phase this

and TD. Hawk Grissom booted cently caught Boone's eye lately. straight and true for a 14 to 6 ad- Frosh signal caller Dick Cherry turned in a good performance last Before three minutes had elapsed in week. Other freshmen who looked the second half, East Carolina tallied good were Jim Stanley, who got off again for a 23-6 superiority. Dick to a 38-yard run, Hal O'Kelly and

Grissom Bats Thousand

mass of tacklers, squirmed 11 yards | Conversion tries will again be hanfor the score. Grissom again con- dled by Lynwood "Hawk" Grissom. Grissom has a perfect record of six In the final period, following a pen- of six in the extra point department.

Gene and Jerry Robinson, and Jim The Shipbuilders, forced to kick, Garrett. Trudnak is an All-State were destined to suffer further humil- fullback, while the Robinson twins iation. Emo Boado returned the punt | handle tailback and wingback. Garto the Apprentice 49 yard line. With rett directs the team from his blocka fleet of freshmen and sophmores ing back spot in the buck-lateral. now in action, the Bucs scored their | Only serious loss in the Lenoirfinal touchdown. Jim Stanley raced Rhyne line is that of All-Conference the head cheerleader, Ann Siler, 44 yards for a sparkling play and TD. tackle James "Bull" Newsome.



This is what he will do-

Today's college man will plan to stay in school and gra if at all possible. If he is faced with early entrance into service and possesses at least two years of college, enlist as an Aviation Cadet in the U.S. Air Force and between becoming a Pilot or Aircraft Observer. After of the world's best instruction and training, he will into a real man-sized job and wear the wings of America's finest flying fraternity. Commissioned a Second Lieutenant in the U.S. Air Force, he will begin earning nearly \$5300 a year. His future will be u

How he qualifies-

Dr. Murray Discusses Aspects Of American Literature, Art

recently appeared or are scheduled for early publication in reading scholarly journals, Dr. Doanld Murray of took new and similar directions in the Bast Carolina college discusses various aspects of Nimeteenth Century ray joined the faculty of the college ject of painting to make this possi- spoke Wednesday night at a meeting in September 1951 as a member of ble." the department of English.

In "Henry James and the English Reviewers, 1882-1890," Dr. Murray Atlantic Quarterly." examines the opinions of English critics on James' work and traces in their comments an increasing cool- Cuthbert Participates ness toward the American novelist. Among reasons for this attitude, the East Carolina professor indicates, ell' championship of James receives tion careful attention.

by James toward the work of the day.

In a series of articles which have American artist. The author of the eighties, there was no meeting of minds between them. James the cri- lina college addressed two eastern Linney Joins Faculty tic was too conservative on the sub- North Carolina groups last week. He Of Business Education

accepted for publication by the "South | Methodist men in Kinston.

In Rural Music Meet

Dr. Kenneth N. Cuthbert, director preference for romance," objections to Carolina college, participated in a acknowledged and then corrected. work at East Carolina September 2. in Bergen County, New Jersey and "Life in These United States." James's work on normal grounds, Rural Church Music school Friday, Against baseless attacks, he stated Mis Linney attended Bowling Green the Relationship of Drop-outs to and a "slightly national prejudice September 19, at the Baptist church educators should come to the defense college of Commerce in Kentucky and Guidance Practices, with Special Refagainst the upstart American." The in Powellsville. The event was spon- of the schools and of their own work holds the master's degree from Col- erence to Business and Vocational impact upon English critics of How- sored by the State Baptist conven- and should endeavor to interpret umbia university. She has taught in Education."

The school was attended by ap- as to create better understanding. "James and Whistler at the Gros- proximately 25 ministers and choir | Speaking in Kinston, Dean Jenkins | East Tennessee State Teachers college | assistant professor of business eduvenor Gallery," which appeared in the members from churches of the area, took as his theme the fact that people in Johnson City. spring issue of the American Quar- and under Dr. Cuthbert's direction find it easy in their daily lives to terly, reveal the "curious interrela- was conducted as a clinic on the reverse the teachings of Christ. He tion of Henry James and James Ab- subject of sacred music. Congre- enforced his remarks with a number bott McNeill Whistler in the cultural gational singing and the organi- of concrete examples showing the current of the time." Dr. Murray zation of church choirs were among tendency to live by other than Christpoints out the lack of sympathy shown topics of chief interest during the ian standards.

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Jenkins Speaks

Dean Leo W. Jenkins of East Caroof Pitt county teachers in Pactolus,

Teachers should not have an in- ness education. feriority complex about their pro- Heavy enrollment of students in York City completing his work.

modern education to the public so

US Government Offers **Fellowships For Study**

Fellowships for study in Latin America are now being offered by the United States Government's Educational Exchange program.

To obtain one of the fellowships an applicant must meet the following requirements: have United States citizenship, hold a bachelor's degree, have a working knowledge of the language of the country where study s intended, have a good academic record and be in posession of good, health and an approved plan for research or study.

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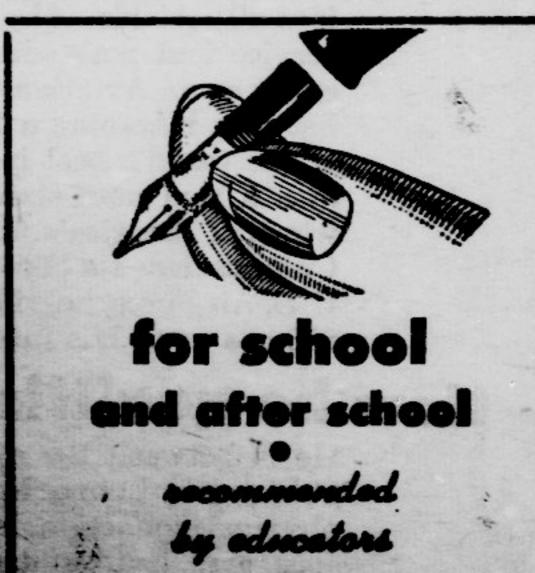
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Chapel Notice

Time: 12 noon to 12:20 Tuesday Program: Mr. Hardaway, Presint of the Greenville Ministerial After Obtaining dent of the Greenville Ministerial association, will speak in behalf of translation of the Bible.

feel proud of the work they do and of two new members of the teaching opment of a curriculum for a new the services they render the public. staff. Tora Larson, formerly head of vocational and technical high school

White Back Here

James L. White, faculty member of the department of business education at East Carolina college, was recently awarded the Doctor of Edu-Margaret Linney of Hiddenite, N. cation degree in business education A third article by Dr. Murray, and Thursday night he was principal C., arrived at East Carolina college from Columbia university. Dr. White "Friend of Mr. Howells," has been speaker at a dinner meeting held by last weekend to become a faculty has rejoined the college faculty here member of the department of busi- after more than a year's leave of absence, during which he was in New

fession, Dean Jenkins told the Pitt courses offered by the department Dr. White's doctoral dissertation county group. They should rather, this fall has necessitated the addition was done in connection with the devel-

several high schools in North Carolina | A graduate of Mars Hill college and and was recently a faculty member at of East Carolina, Dr. White has been cation at East Carolina since 1948.

WELCOME TO

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Hospitalized Veterans Write

More than 200 veteran-patients in In the book section, top prizes Veterans Administration hospitals went to Albert Breul of the Los An have been awarded \$2,500 worth of geles VA hospital, winner of the Wil. prizes in a nationwide writing con- cox and Follett award for his out. test sponsored by the Hospitalized line of a book for young people. Veterans Writing project, a volunteer John Parchman of the VA hospital is organization, in cooperation with VA's Topeka, Kan., for his outline of "The

Special services. A record-breaking total of well Bennett, also from Topeka, who won over 1,000 entries were received dur- the Rand McNally award for his story ing the sixth annual contest, some of book for children, "A Day in the them scrawled laboriously on paper Life of a Sailor."

America's leading writers, editors Washington, D. C. and throughout and publishers. Everyone who entered the country, VA announced. received a personal comment either No experience is required, VA said from a judge or from some other but a college degree in civil general

The editors of The Reader's Digest | ing is essential. presented \$100 to Edgar Ritter, pa-Attacks on the schools should be the department of secretarial train- in Hackensack, N. J. It is entitled in the Jefferton Barracks, by mail to the Department Personnel were "a distaste for realism and a of the department of music at East accepted, and faults should first be ing at Peace college, Raleigh, began "A Study of High School Drop-outs Missouri, VA hospital, for his entry, Officer, Veterans Admira to the department of music at East accepted, and faults should first be ing at Peace college, Raleigh, began and a loft the department of music at East accepted, and faults should first be ing at Peace college, Raleigh, began accepted, and faults should first be ing at Peace college, Raleigh, began accepted, and faults should first be ing at Peace college, Raleigh, began accepted, and faults should first be ing at Peace college, Raleigh, began accepted, and faults should first be ing at Peace college, Raleigh, began accepted, and faults should first be ing at Peace college, Raleigh, began accepted, and faults should first be ing at Peace college, Raleigh, began accepted, and faults should first be ing at Peace college, Raleigh, began accepted, and faults should first be ing at Peace college, Raleigh, began accepted, and faults should first be ing at Peace college, Raleigh, began accepted, and faults should first be ing at Peace college, Raleigh, began accepted, and faults should first be ing at Peace college, Raleigh, began accepted, and faults should first be ing at Peace college, Raleigh, began accepted, and faults should first be ing at Peace college, Raleigh, began accepted, and faults should first be ing at Peace college, Raleigh, began accepted, and faults should first be ing at Peace college, Raleigh, began accepted, and faults should first be ing at Peace college, Raleigh, began accepted, and faults should first be ing at Peace college, Raleigh, began accepted accept

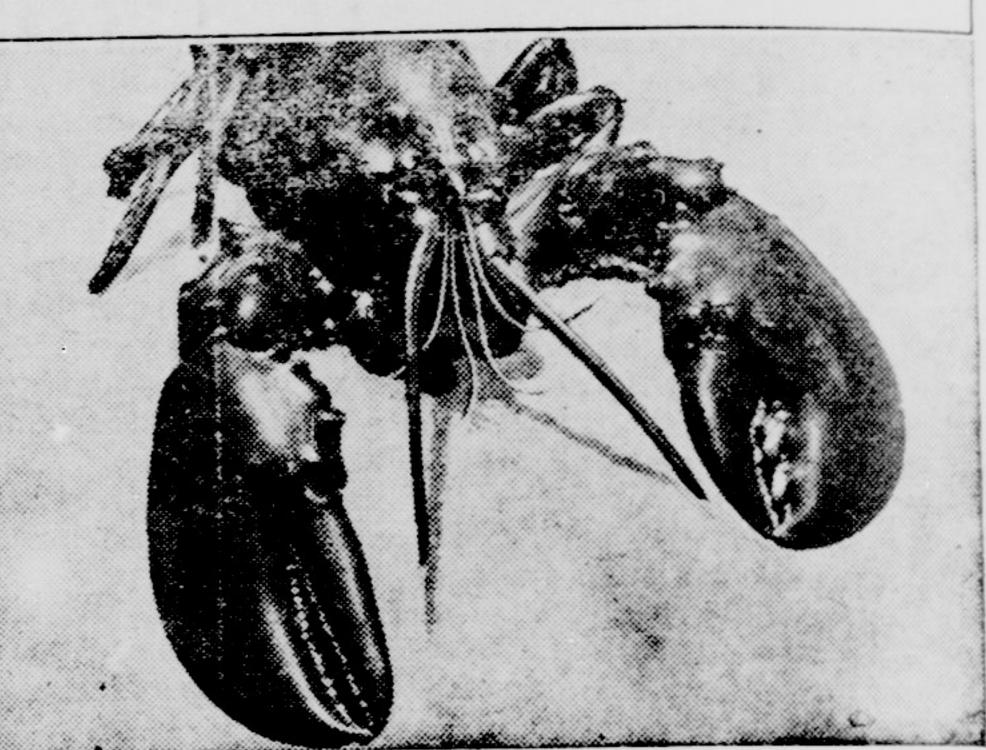
Book I'd Like to Write," and Robert

with weakened and crippled fingers. Veterans Administration has im-Judges of the contest were some of mediate vacancies for engineers in

well-known professional writer. | mechanical or construction engineer.

Interested applicants may apply Washington, D. C.

J. Paul Sheedy* Switched to Wildroot Cream-Oil Because He Flunked The Finger-Nail Test



HERE'S a sad Lobster tale. Sheedy was really in hot water. His girl kept saying, "The Maine thing I don't like about you is the way you pot your hair! Haven't you red about Wildroot Cream-Boil Hair Tonic? Non-alcoholic. Relieves annoying dryness. Removes loose, ugly dandruff. Helps you pass the Finger-Nail Test. Perfect for you 'claws you need Lanolin on that watersoaked hair." Paul got Wildroot Cream-Oil and now he shore looks slick. In fact, he's in salad with every girl on campus. So if you're net-tled about your messy hair, butter shell out 29¢ at any soilet goods counter for a bottle or tube of Wildroot Cream-Oil, "Your Hair's Best Friend." Ask for it at your barber's, antenna to one you'll be tickled pink!

* of 131 So. Harris Hill Rd., Williamsville, N.Y.

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LUCKIES ARE MADE BETTER TO TASTE BETTER!*



Here's your chance to make yourself \$25. Just write a 4-line Lucky Strike jingle, based on the fact that Luckies are made better to taste better.*

Then, if we select your jingle, we'll pay you for the right to use it, together with your name, in Lucky Strike advertising . . . probably in this paper.

Read the sample jingles on this page. Then get the gang together, break out the rhyming dictionary, and start writing. It's fun! And we're buying jingles by the bushel! Hint-if you can sing your jingle, it's a good one!

Hint-the more jingles you write, the more money you have a chance of making. Hint-be sure to read all the instructions!

HERE ARE THE INSTRUCTIONS

L Write your Lucky Strike jingle on a plain piece of paper or post card and send it to Happy-Go-Lucky, P. O. Box 67, New York 46, N. Y. Be sure that your name, address, college and class are included—and that they are legible.

2. Base your jingle on any qualities of Luckies. "Luckies are made better to taste better," is only one. (See "Tips to money-makers.") 3. Every student of any college, university or post-graduate school may submit jingles.

4. You may submit as many jingles as you like. Remember, you are eligible to win more than one \$25 award.

*TIPS TO MONEY-MAKERS

To write a winning Lucky Strike jingle, you're not limited to "Luckies are made better to taste better." Use any other sales points on Lucky Strike such as the following: L.S./M.F.T.

Lucky Strike Means Fine Tobacco Luckies' cigarette-tearing demonstration Luckies taste cleaner, fresher, smoother Be Happy—Go Lucky So round, so firm, so fully packed So free and easy on the draw Buy Luckies by the carton Luckies give you deep-down smoking enjoyment

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like a better-tasting smoke
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So when I buy I keep in mind
That LS/M.F.T. I



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