

Welcome Freshmen—Homecoming Alumnae

HOMECOMING
OCTOBER 23

The TECO ECHO

EAST CAROLINA TEACHERS COLLEGE

GET ACQUAINTED
FRESHMEN

VOLUME XIV

GREENVILLE, N. C., SATURDAY, OCTOBER 9, 1937

NUMBER 1

COLLEGE FACULTY IS INCREASED BY TEN ADDITIONS

Vacancies Created in Many Departments

MISS NORTON TO RESUME WORK IN THE PHYSICAL EDUCATION DEPARTMENT

Alexander to Be Chairman of Physical Education

This year's faculty is considerably enlarged over that of last, due both to our steadily increasing student body, and to a number of absences created during the summer.

For the first time here a major in physical education is offered. Mr. J. D. Alexander, now nearing completion of work on his Ph.D. in physical education at George Peabody College, Nashville, Tenn., will be chairman of the department. Mr. Alexander comes from a similar position at Lincoln Memorial University, Harrogate, Tenn.

Dr. Daniel R. Stull, Ph.D. from Johns Hopkins University, has been added to the science faculty. Dr. Stull's special field is chemistry. He comes from a position as research worker for the USI Chemical Company.

Dr. Paul A. Toll will serve as an additional teacher in sociology and education. Dr. Toll, who comes from a teaching position at the University of Ohio, has his degree of Doctor of Philosophy from that same university.

Miss Rosaline Ivey of Valdosta, Georgia, who has a master's degree from George Peabody College, is an addition to the home economics department. She has been teaching in a teachers' college in Michigan.

Dr. Elizabeth S. Brown, Ph.D. from the University of Chicago, a specialist in biology, takes the place in the science department left vacant by the resignation of Miss Jessie Mack; and Miss Mary Caughey, M.A., from Columbia, substitutes for Miss Lorraine Hunter, who is engaged in graduate study at George Peabody College this year.

Dr. W. A. Browne, Ph.D. of George Peabody College, follows Mr. LeMar Stephan who resigned last spring. Dr. Browne comes from the State Teachers College at Nacogdoches, Texas.

Miss Lena Ellis, M.A., Western Kentucky State Teachers College, Bowling Green, Ky., takes the place in the commerce department left vacant by the resignation of Miss Maude Adams, now at the Woman's College, Greensboro.

Miss Mary D. Dormer, a graduate of Peabody Conservatory of Music, Baltimore, takes the place of Miss Dora E. Meade, who is on leave of absence from the department of music.

Miss Parmelia Gwynn, Yanceyville, N. C., is substituting in the art department for Dr. Dorothy (Please turn to page two)

IMPROVEMENTS MADE ON CAMPUS OVER THE SUMMER

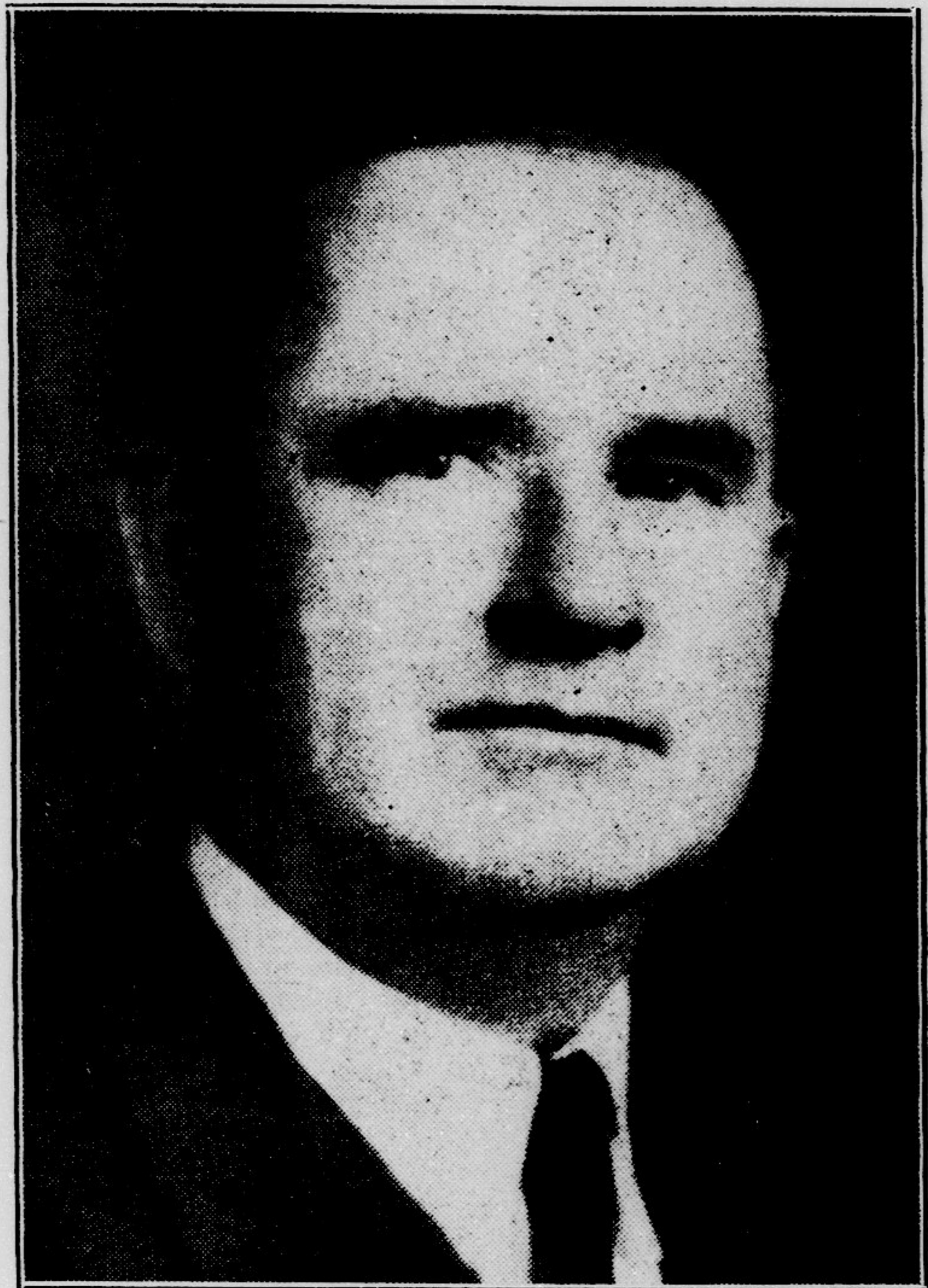
Pavement Now Extends To Training School

Since last spring numerous improvements and repairs have taken place on the campus which will better the living conditions and give more conveniences to both students and faculty.

The paving, which was started last year, is now completed and hard surface roads extend around the infirmary, to the Training School, and from the back campus to Eighth Street.

Extensive renovations have also taken place in numerous halls and other buildings on the campus.

President Leon R. Meadows



Dr. L. R. Meadows officially welcomed the Freshmen to E.C.T.C. on September 28. This is his fourth year as president of this institution.

Freshmen Welcomed By President Meadows

September 28 Given Over To Freshmen Registration

"Freshman Week" opened this year's work on September 28, when President L. R. Meadows gave a welcome to the throng of freshmen who had been arriving since Sunday. These students gathered in the Robert H. Wright Building at 2:30 for their first formal meeting. After his words of welcome, President Meadows introduced the faculty members, and Dr. H. J. McGinnis explained the plan of faculty counselors, a plan of recent years under which each freshman has his own adviser who takes a personal interest in his problems.

In his address, President Meadows welcomed the freshmen to Greenville, to the campus, and its privileges, to the body of students they will become part of, and to the opportunities lying before them for sound work and preparation for special service in life.

President Meadows' chief counsel was to utilize time well, observe the college regulations, and be loyal to the institution in every way, exercise courage in all things, and strive to develop character along with development in knowledge.

DR. FLANAGAN MARRIES RUTH E. PICKELSIMER

Were Married in Georgetown, Kentucky

The friends of Dr. Beecher Flanagan of the Social Science Department will be interested to learn of his marriage to Ruth E. Pickelsimer of Greenville.

The ceremony was performed in Georgetown, Kentucky on September 20.

Mrs. Flanagan was a graduate of ECTC, and is at present teaching in Smithfield in the Science Department.

She is a niece of Mr. P. W. Pickelsimer of the Geography Department.

Homecoming Program

11:00—Meeting in Austin Auditorium (short meeting). Luncheon—Following program in Austin Auditorium. Afternoon—Football game and dancing schedule. Note—Be sure to write if attending Luncheon.

DR. L. R. MEADOWS SPEAKS TO YWCA

"Life's Golden Candlesticks" Is Subject of Message

"Life's Golden Candlesticks," was the theme of an inspiring message brought to the students of East Carolina Teachers College at Vesper Service Sunday evening, October 3, by President Leon R. Meadows. "I have chosen a figurative subject," began Dr. Meadows, "from which I hope to draw literal truths."

Taking his topic from the twelfth verse of the first chapter of Revelation, he compared the seven golden candlesticks to life—each candlestick standing for a trait that makes a strong character.

First, he spoke of light of intelligence; second, the light of freedom; third, the light of courage, which is made possible only through the acquisition of the second quality; fourth, the light of tolerance; fifth, the light of industry; sixth, the light of fellowman, through which one attains the highest goals of life; and seventh, the light of service.

"Serve those who want to serve you and through that you will learn to serve others," stated the speaker.

"These seven characteristics," concluded Dr. Meadows, "are the seven qualities which make a strong character."

MENTAL FATIGUE TO BE RELIEVED BY MASK

Minneapolis, Minn. — (ACP)—A new oxygen mask to protect mental workers from fatigue caused by thinking was described to the American Psychological Association by Dr. Arthur G. Bills of the University of Cincinnati.

Delivering to the breather a combination of about 50 per cent pure oxygen mixed with air, the mask's use cuts in half the number of pauses per minute that come to persons doing brain work. These pauses are the result of mental fatigue—the brain taking a short rest.

The new oxygen mask is the final step in a series of experiments which appear to prove the theory that fatigue is not due so much to the brain becoming "tired" as to failure of the blood to supply all the oxygen the brain wanted. Dr. Bills has been testing this idea for several years.

A brain institute which will make Washington the world capital for the study of the brains of animals and humans is being established at Georgetown University.

COLLEGIATE DIGEST TO BE DISTRIBUTED AGAIN THIS YEAR

Pictures of Interesting Events Worth Money

Each week, the TECO ECHO's picture magazine, *Collegiate Digest*, will be read by the students of East Carolina Teachers College.

The *Collegiate Digest* will present picture news of important and unusual developments in education, science, sports, extra-curricular activities, faculty and student projects, and the hundreds of other activities that make up the college community.

ECTC students are urged to send in their pictures of important and interesting events on the campus to *Collegiate Press*, Box 472, Madison, Wisconsin. Three dollars is paid for each photo accepted for publication.

PLACEMENT BUREAU REPORT

Graduates of 1936-37 reported placed to date, September 23, 1937. A.B. Graduates — Mary Lee Penny, Buckhorn; Virginia Pierce, married; Julia Pollock, Comfort; Lydia Purser, Rocky Mount; Lucile Raines, Cleveland; Josephine Ranes, Barnesville; Margaret Rawls, Smithfield; Mabel Rich, Herring; Nellie Ricks, Mingo; Martha D. Rogers, Deep Run; Julia E. Rouse, Long Creek-Grady; Nannie Rowlett, Beulaville; Susan Rose, Aurora.

Betty Salisbury, Long Creek-Grady; Mrs. Eunice Sanders, married; Martha Scoville, Louisville; Nettie Brett Sewell, Rich Square; Mrs. Elsie Simpson, Lemon Springs; Francis Sinclair, Saratoga; Louise Sitterson, Pinetops; William Sledge, Roxboro; Alice H. Smith, Woodleaf; Julia L. Smith, Pikeville; Ruth Smith, Falkland; Viola Smith, married; Frances B. Spainhour, Mineral Springs; Inez Stevens, South Mills.

Lois Strickland, Four Oaks; Nora B. Stephenson, Powells Point; Durward Stowe, Greenville; Margaret Stroud, Gaston; Ruth Styron, Micro; Camille Swindell, Louisville; Hazel Tart, Piney Grove; Mildred Tatum, White Oak; Jennie G. Taylor, Whiteville; Evelyn Thompson, New Hope; William Wilson, Ruffin; Louise Tuten, Wagram; Margaret Walker, Pantego.

Catherine Wallace, Winterville; Nola Walters, Weeksville; Margaret Warren, Rowland; Effie L. Watson, Falkland; Florence Wells, Old Dock; Blanche White, Winterville; Margaret Whitehead, married; Thelma Whitehead, Belvoir; George S. Willard, Jr., Chas. C. Coon; Edna Williams, Union; Eleasa Williams, Falkland; Dorothy Wilson, Belhaven; Mary Helen Wilson, Goldsboro; Annie E. Windley, Lenoirville; Marion C. Wood, Goldsboro; Ruth O. Wood, Parkton; Sara M. Woodard, Smithfield; Virginia Woodbury, Leland; Agnes Worthington, Long Creek-Grady; Annie Worthington, Grimesland.

Two-Year Graduates — Ida Lane Bass, Mt. Pleasant; Annie L. Britt, Piney Grove; Grace Burrus, Hatteras; Ruby Cone, Harris; Lucile Cox, Happy Home; Mary B. Edmondson, Everetts; Lucy Fouts, Busick; Mrs. Connie Hargett, White Oak; Eleanor Harrington, Merry Hill; Mattie Ipock, Trenton; Willie Jackson, Gaton; Edna E. Kirby, Meadow; Marceline Langston, Pine Level; Joseph Marsh, Maury; Nyda Robinson, Clement; Louise Shackelford, Walstonburg; Ellen Stewart, Boone Trail.

Graduates of 1936-37 reported placed to date, October 1, 1937. A.B. Graduates — Margaret Garner, Shoals High School; Melva Johnson, Penderlea; Kathleen Robertson, Knotts Island; Virginia Claris Smith, Wilson's Mills High School.

COURSE IN SCOUT STUDY SCHEDULED AT COLLEGE HERE

CLASSES TO BE HELD IN AUSTIN BUILDING

Dr. Hilldrup To Be Chairman of Scout Leadership Training

The elementary course in scout leadership training to be offered at East Carolina Teachers College will consist of a study of the organization and management of the Scout troop, and of the Scout's place in the community.

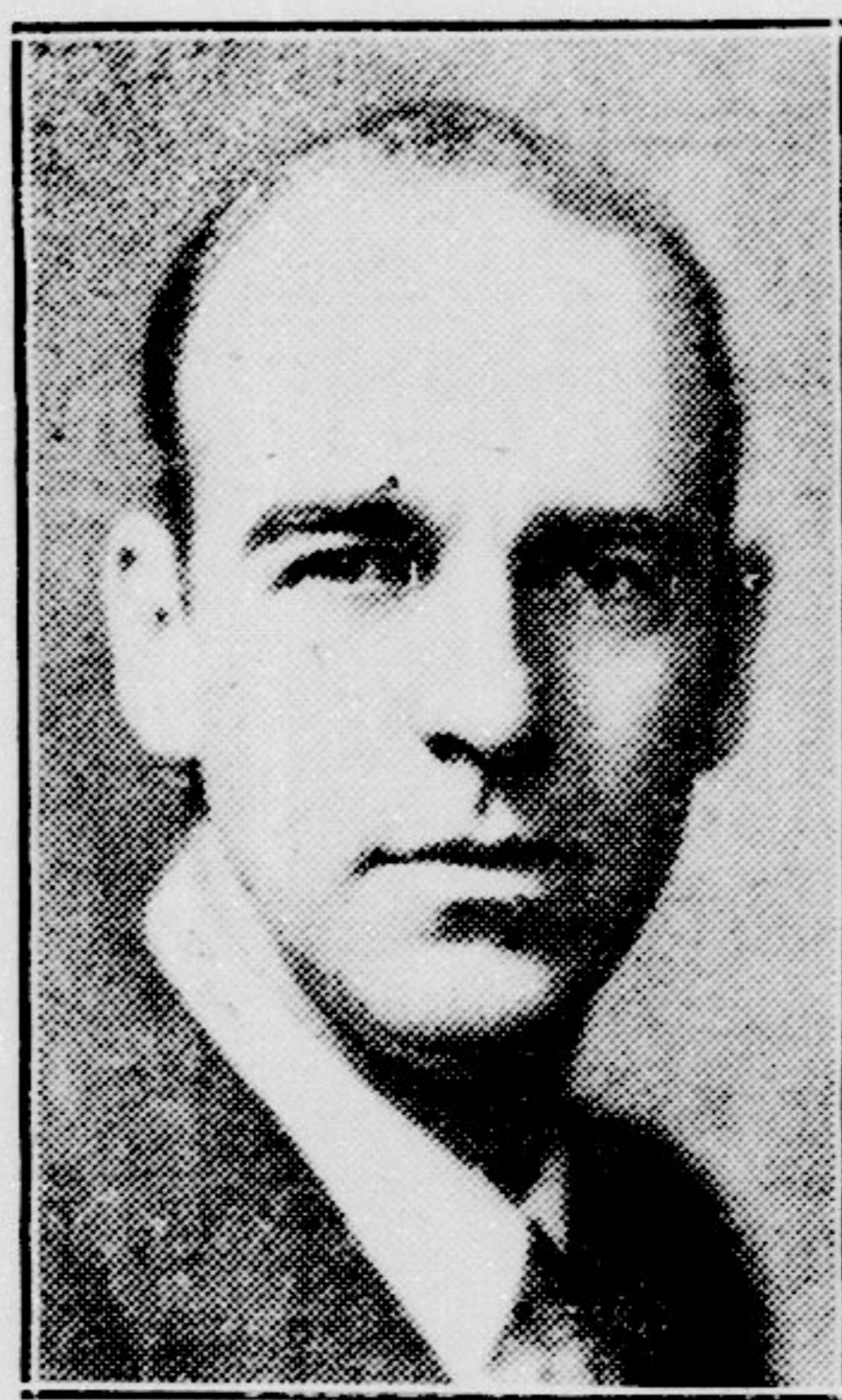
All the boys of the college are invited to attend, and find out more about Scout work. There are more than 2,100 Scouts in twenty-two counties of Eastern North Carolina. Prospective teachers should be prepared to work with these boys.

School superintendents now realize the importance of this training and are asking for men who will work with Scouts. Superintendent J. H. Rose, of Greenville, said recently: "When a superintendent of schools employs a man to teach in the schools over which he has jurisdiction, he wants not only a man who is good in the classroom, but also a man who is a community asset. The people of America have now come to regard scouting as the greatest educational force for good in the nation, outside of the school system. Therefore, a good school man who knows something about scout leadership will usually receive the call over the man who knows nothing about scouting. Then, too, learning how to become a scout leader is somewhat of an education in itself."

Speaking along the same line, D. H. Conley, Superintendent of Pitt County Schools, has said that "In the training of men who expect to take school positions, it is very necessary that they be trained in fields other than actual classroom work. It has been my experience that most communities desire young men who can not only teach boys and girls in the classroom, but who can also be leaders in community life outside of the school. . . . In recent years we have had many calls for men to serve as Scout Masters in connection with their school work. Therefore, in employing assistant principals and coaches for our schools, we endeavor to get men who will take an active leadership in scout work. I think, therefore, it would be a good idea for teacher-training institutions to emphasize the development of qualification for leadership in activities other than classroom teaching."

In order that such training might be available to the students, the meetings will be held on Thursday evenings at 7:30 in room 211 Austin Building. At each meeting, a special speaker will talk for about thirty (Please turn to page two)

Norman Cordon Thrills Large Audience With a Delightful Performance



NORMAN CORDON

FRESHMEN ARE WELCOMED TO COLLEGE BY YWCA

Entertain the Newcomers at the "Y" Hut

The Young Woman's Christian Association, under the leadership of its president, Elizabeth Copeland from Ahsokie, began its active work for the year during Freshman week. On Monday, September 27, and Tuesday, September 28, the members of the senior cabinet, wearing their blue and white badges, met the new students at the trains and buses to welcome and direct them to the College, and to help them find their living quarters.

The association opened the "Hut" for parties for the Freshmen on Tuesday and Wednesday nights. The "Hut," which has been redecorated since last year with new curtains and rugs, was attractively decorated with fall flowers. Before an open fire the new comers joined in playing "get-acquainted" games and dancing.

On Wednesday, from ten to four and Thursday from four to six, the Association held Open House in the "Hut" for the new students.

Many towns of North Carolina are represented on the cabinet of the YWCA. The members are: Elizabeth Copeland, president, from Ahsokie; Marie Dawson, vice president, from Alliance; Prue Newby, secretary, from Hertford; Georgia Suggs, treasurer, from Hookerton; Rebecca Watson, from Jonesboro; Kathleen Strickland from Nashville; Susan Evans from St. Pauls; Louise Britt from Colerain; Maggie Crumpler from Fayetteville; Edna Earl Perry from Louisburg; Catherine Cheek from Graham; Fannie Brewer from Clarksville, Tennessee.

MISS JESSIE MACK MARRIED THIS SUMMER

Maries Anthony J. Loudis of New York City

The friends of Miss Jessie Mack, who resigned last spring from the faculty of the science department at the college, will be interested to learn of her marriage in August to Mr. Anthony J. Loudis of New York City.

The ceremony was performed in New York.

Mr. Loudis is a member of the music department of the University of Delaware at Newark, Del.

They are at home on Orchard Drive, Newark.

Miss Mack had taught for three years at the college and had made a host of friends on the campus and in the town.

Metropolitan Opera Singer Gives Excellent Performance in Robert H. Wright Building

VOICE SHOWN TO BE ONE OF POWER AND BEAUTY

Cordon is Native of Eastern Carolina

Norman Cordon, star bass-baritone of the Metropolitan Opera Association and a native of North Carolina, delighted an enthusiastic audience of college people, townspeople and visitors from nearby towns when he appeared on the campus Tuesday night, October 5, in a concert that opened the series for the year. Called back again and again by storms of applause Mr. Cordon responded generously with encores. He accompanied himself in three of them.

Mr. Cordon gave his audience great variety in his program, but the various types of material all showed his voice to be one of power and beauty.

The group of popular numbers in English, with which the singer closed his program, probably led in favor with the audience, though many preferred the four "Art Songs" or one of the early groups.

The first, and perhaps the most difficult group, because of its demand for a pure quality of tone, was made up of numbers from Handel, Purcell, Lully, and Scarlatti. They called for the application of great art, and were given by the singer in a way to please the most critical of the musically inclined members of the audience.

Two numbers from Gounod's *Faust* gave Mr. Cordon opportunity to sing in the role in which he is perhaps most famous—that of Mephistopheles.

The Cincinnati *Post* said of him when he appeared in that role in Cincinnati: "Cordon as Mephistopheles rated the audience's choicest applause of bouquets, stopping the show time after time." The Cincinnati *Enquirer* commented: "His Mephistopheles . . . is an extraordinary one, which the audience cheered to the roof."

Selections given by Hans Heidemann, Mr. Cordon's accomplished accompanist were also well received.

Though Mr. Cordon has not appeared often here in his home section since the days of his fame began, he is well known in operatic circles in all the leading cities of the country. In fact, he has been kept so busy in his engagements with the Detroit Civic Opera, the St. Louis Grand Opera Company, the Chicago Grand Opera Company and the famous New York Metropolitan Opera Association that he has had little time for tours.

He has recently completed a 39 week radio engagement, and returned from a South American trip, just in time to reach Greenville for the ECTC concert. He returned at once to New York to fly by sleeper plane to an engagement in grand opera in (Please turn to page two)

Notice!

Beginning Sunday, October 3, J. D. "Swede" Alexander, Athletic Director, East Carolina Teachers College, will take charge of the Sunday afternoon sports review over radio station WFTC, Kinston, N. C., at 3:15 p.m.

Mr. Alexander, who for the past 20 years has been connected with interscholastic and intercollegiate athletics as player, coach and director, will review the week's sports from every angle.

Station WFTC invites all Eastern North Carolina to tune in for the E.C.T.C. Sports Review next Sunday at 3:15 p.m.

Men

Alexander Replaces Farley as Athletic Coach

STAFF REPORTER INTERVIEWS COACH

Photography Outstanding Hobby of Athletic Director

Since Fall is open season on all football coaches, your correspondent armed himself to the teeth with pencil and notebook, and tracked the Pirate mentor to his lair in the Campus Building. When faced by my determined visage (face, to you), Mr. Alexander surrendered and agreed to answer my multitude of questions. So here are the answers:

Mr. Alexander admits he was born but stated quite naively that he had forgotten the date, since to tell the truth would make him seem too old to rough and tumble with his football players as he is prone to do. Mr. Alexander attended the Greenville High School, Greenville, Texas, and graduated with sixteen athletic letters to his credit. He secured four letters, one each in track, football, basketball, and baseball. Greenville's pride then entered Iowa State University where he starred in three years of football and two seasons of basketball. Our versatile Alexander then journeyed to East Texas State Teachers College to obtain his B.S. degree, and later coached at the same institution beginning in 1923.

His Alma Mater called him back in 1928, and Alexander became Freshman coach at Iowa State U. for two seasons. In 1929 Alexander moved to the position of Athletic Director at Lincoln Memorial University. He remained in that position until this fall when he was offered the position of Athletic Director and Coach of E.C.T.C.

This year's edition of the Pirates is the fifteenth team to be coached by Alexander. The E.C.T.C. mentor employs a system similar to the Warner system, which features a single wing-back with an unbalanced line. Alexander is well qualified to teach this system since he at one time played under the famous "Pop" Warner. Warner mentioned Joe Alexander for his All-Time All-America Football Team, but the E.C.T.C. coach modestly claims the gridiron expert "over-rated" him.

Now to get down to Mr. Alexander's more personal life—you see, nothing is safe from the prying questions of a Teco Echo reporter. The genial gentleman from Texas was married to Mildred Ferebee in 1930. The couple has a five year old daughter, Sonj and the little girl is the inseparable pal of her father. Photography is the outstanding hobby of the Athletic Director. Alexander's face brightened visibly when the conversation veered to a discussion of cameras, films, "shots," and the other paraphernalia of the amateur photographer, and your correspondent was compelled to pull himself away mainly from his enthusiastic comments. Mr. Alexander refused to admit that his other hobby was egg crackers in bed, but personally I believe he does!

Be A Lier

We're boosting our city—
The Sidney Lanier is named.
The willing, helpful spirits
Of its members can be tamed.

We do our best in awe try;
Cooperation is one good aid.
And when we see relts of our work,
We hope to feel rejd.

We're needing some members
And we hope you'll us, too;
So, come on, freshen, join us
And let us help youthrough.

The billygoat, our uscot,
Wants to welcome u.
He's been an insipian to us;
Won't you let him lp you, too!

The "butts" and "bs" are really
A part of every lif
Let us help you o'eh "butts" and
"baas".

Of your college year's strife.

Be sure to join ouxerry group,
And let us help youthrough;
You'll learn some ngs you didn't
know,
And get some fun of it, too.

QUOTABLE QUOTES

(By Associated Collegiate Press)

"We cannot afford to let the accident of birth cripple the educational opportunities of youths of promise. Our colleges and universities must extend their taproots until they reach all classes of society." Harvard's President James Bryant Conant justified Harvard's new policy of awarding more and bigger scholarships to promising students.

"A woman's college is not concerned with the war between men and women. . . . The notion that women's colleges were designed to gear women to fight men is out of date." Wellesley College's youthful president, Mildred H. McAfee, discusses her hope of training young women to take their places in society, not militantly, but intelligently aware of their responsibilities as citizens.

"Through proper education of American youth, and only through such means, will this country be able to ward off the menace of Fascism and Communism," said Dr. Allen Wilson Hobbs, dean of the college of arts and sciences of the University of North Carolina, to his students.

"Democracy would be wise if it would curb the education of thousands of our present school population." Pres. James L. McConaughy of Wesleyan University takes the other side of the Save-Democracy fence.

"The chief hope of America's escaping the rising tides of Communism and Fascism rests on our public schools." Carl Wilde, vice president of the Indianapolis school board has the same idea as the American Legion when he scores the "isms" as un-American. "Our schools . . . must be free . . . of political control and party propaganda."

"There are numerous forms of sloppiness which have been incident to the buoyant, easy-going spirit of America . . . democracy cannot afford to be sloppy." So insists Pres. Dixon Ryan Fox of Union College hitting at the collegiate cult of sloppiness which, he says, settles habits which may bring discharges later on.

"No mere cleverness can take the place of the painful processes of hard and unremitting work." Ralph H. Tapscott, president of the Consolidated Edison Company of New York, returns to his Alma Mater to further depress the newest crop of freshmen.

TOPERS TO BE BANNED FROM BIG-TIME GAMES

Washington, D. C.—(ACP)—Alcoholic exhibitions are in for a squelching this fall if plans of the nation's big-time football colleges materialize.

Colleges in the Big Ten conference are distributing to patrons programs stating that those who insist on "bringing their own liquor" will be distinctly unwelcome.

Ushers are being instructed to stop drinking in the stadium and refuse admission to holders of tickets who are intoxicated and to throw out anyone violating drinking restrictions.

At West Point officers insist that "there is no drinking problem here, because that would be bad manners and it just isn't being done by cadets or officers at the Military Academy."

Queries about drinking at football games at Annapolis shocked the Naval Academy officers. They said, "Midshipmen are prohibited from drinking on the academy grounds and it would be in very bad taste for officers to drink at football games. Spectators found drinking are promptly ejected. The Marines have the situation in hand."

The American Football Coaches Association, together with college presidents and other officials, in a secret study of drinking at football games, found more intoxicated persons attend Eastern football games.

In Texas and other Southwestern States, college officials believe in using strongarm methods. Before games start, a ban on drinking in the stands is broadcast over a radio system, and then hundreds of policemen, stationed among the spectators, enforce the ban.

ECTC LOSES OPENING GAME TO QUAKERS

THE FINAL SCORE WAS 7-0

The Quakers of Guilford College defeated the East Carolina Pirates to the tune of 7 to 0 in the initial game of the season for both teams.

The Quakers were anything but pacific in the first quarter as they cracked the E.C.T.C. line for gains which finally enabled Lentz, Guilford halfback, to circle left end on a short run to score the only touchdown of the game. Acree made good a placement to conclude the scoring for the afternoon.

The Teachers showed promise of scoring ability shortly after the score by the Quakers. Ferebee tossed a 17 yard pass to Shelton from his own 35 yard line, and the speedy Shelton scampered through the entire Guilford team to score a touchdown. However, the play was called back due to a penalty for clipping from behind on the part of one of the Pirate team.

Guilford also had one of its scoring threats spiked in the second quarter by three consecutive penalties.

The E.C.T.C. club came back in the third quarter to show a complete reversal of form and push their heavier and more experienced opponents all over the field. Breece and Shelton connected for several passes to make gains. The teachers also showed a superiority in punting ability and constantly pushed back the white-shirted Quakers in the exchange of punts. Although outplaying the contest, the light and inexperienced Pirates failed to exhibit enough power to run over a touchdown. One thrust of the skull and cross-bones outfit came within six yards of a touchdown, but the attack was stopped by the determined stand of the Guilford line.

Coach Alexander was far from disappointed at the showing made by his charges in the initial tilt. Only two of the starting line-up against Guilford were lettermen, and Alexander expressed the belief that there would be a vast improvement in the scoring ability of the team as the season progressed. The Pirate coach was especially pleased with the all-around play of the line and the fighting spirit exhibited by the entire squad.

The next opponent to face the E.C.T.C. footballers is Campbell College. The game will be played at Greenville on Saturday, October 9th.

Guilford	Pos.	E.C.T.C.
Fondren	LE	Smith
McDonald	LT	Johnson
Byrd	LG	Merner
Nace	C	Cecot
Boles	RG	DeMond
Sadler	RT	Quernell
McCommons	RE	Hatem
Tilson	QB	Shelton
Acree	LH	Dudash
Lentz	RH	Breece
Grice	FB	Noe

Score by quarters:
Guilford 7 0 0 0—7
E.C.T.C. 0 0 0 0—0
Substitutions: For Guilford—Chambers, Binford, Hines, Atkinson, Overman, Wilson, Ketchum.
For E.C.T.C.: Ferebee, Roebuck, Williams, Veenters, Beck, James.
Officials: Davis (Davidson), umpire; Shuler (N.C.), referee; Maus (U. N. C.), head linesman; Arron (Army), field judge.

Serologic tests for venereal disease were recommended for new students at universities by Dr. R. A. Vandenberg of the Public Health Service. Discovery of the diseases would not be a basis of refusing admission to a student.

Some degree of protection against the virus of sleeping sickness is afforded by the blood serum of an individual who had the disease in 1933, Dr. G. O. Brown, of the St. Louis University School of Medicine has found.

WAA HOLDS FIRST MEETING OF YEAR

"Tee" Martin Elected Head of Archery Team

The Women's Athletic Association held their first meeting of the fall quarter, Friday, October 1, in the Robert H. Wright Building which will be their regular meeting place.

Geraldine Tyson, president, presided over the meeting. Other officers are: Mozelle Pernel, vice president; Prue Newby, secretary-treasurer; Evelyn Clark, Teco Echo reporter.

"Tee" Louise Martin was elected head of archery and Louise Blanton head of basketball. Other intramural officers are: Geraldine Tyson, manager; Josephine Jackson, head of hiking; Ethel Lee Byrd, head of croquet and horseshoe; Eva McMillan, head of baseball.

Plans were made for a party to entertain freshman girls, tentatively on Saturday, October 9, in the Robert H. Wright Building, after the movie.

A hike was also planned for the afternoon, October 9, for all old and new members.

THIS COLLEGIATE WORLD

(By Associated Collegiate Press)

"The most barbaric thing ever invented in modern times." That's what rush week is to Betty Graham, president of the University of Kansas chapter of Sigma Kappa.

She had in mind the university's practice of housing all rushees in Corbin Hall, girl's dormitory, during rush week.

There, she says, "they become victims of mob psychology and mob hysteria. Corbin hall is the most fertile field for wild rumors regarding sororities that one could possibly find."

Other coeds on the campus besides Betty favor deferred rushing to allow girls to become better acquainted with the various houses during the first semester without pledging.

Deferred rushing, they think, would make it ridiculous to get a lone rushee in her room and ply her with arguments mixed with sobs and tears.

The old saw about opposites attracting each other in affairs of the heart is just the exception that proves the rule, science has decided.

Dr. E. Lowell Kelly of Connecticut State College is piling up evidence that like attracts like when it comes to matrimony.

This attraction of likes is most pronounced in the matter of physical traits, with blondes being attracted to blondes, athletic men favoring athletically inclined women, and men of sedentary inclinations finding small women to their liking.

Love, on the basis of Dr. Kelly's findings, affects the judgment of women more than that of men. The women were inclined to over-rate their men's handsomeness, but the men came closer to the mark in judging the beauty of their women.

University of Georgia freshmen got a superintitiation at the mechanical hands of the machine age.

Their traditional "yes" and "no" intelligence tests were graded by an electric machine that defies flattery or red apples and doesn't believe the first hundred papers are the hardest.

Into a machine went Freddie Frosh's papers and a little meter told him whether he belonged with the potential Phi Beta Kappas, the great middle class, or the dullards.

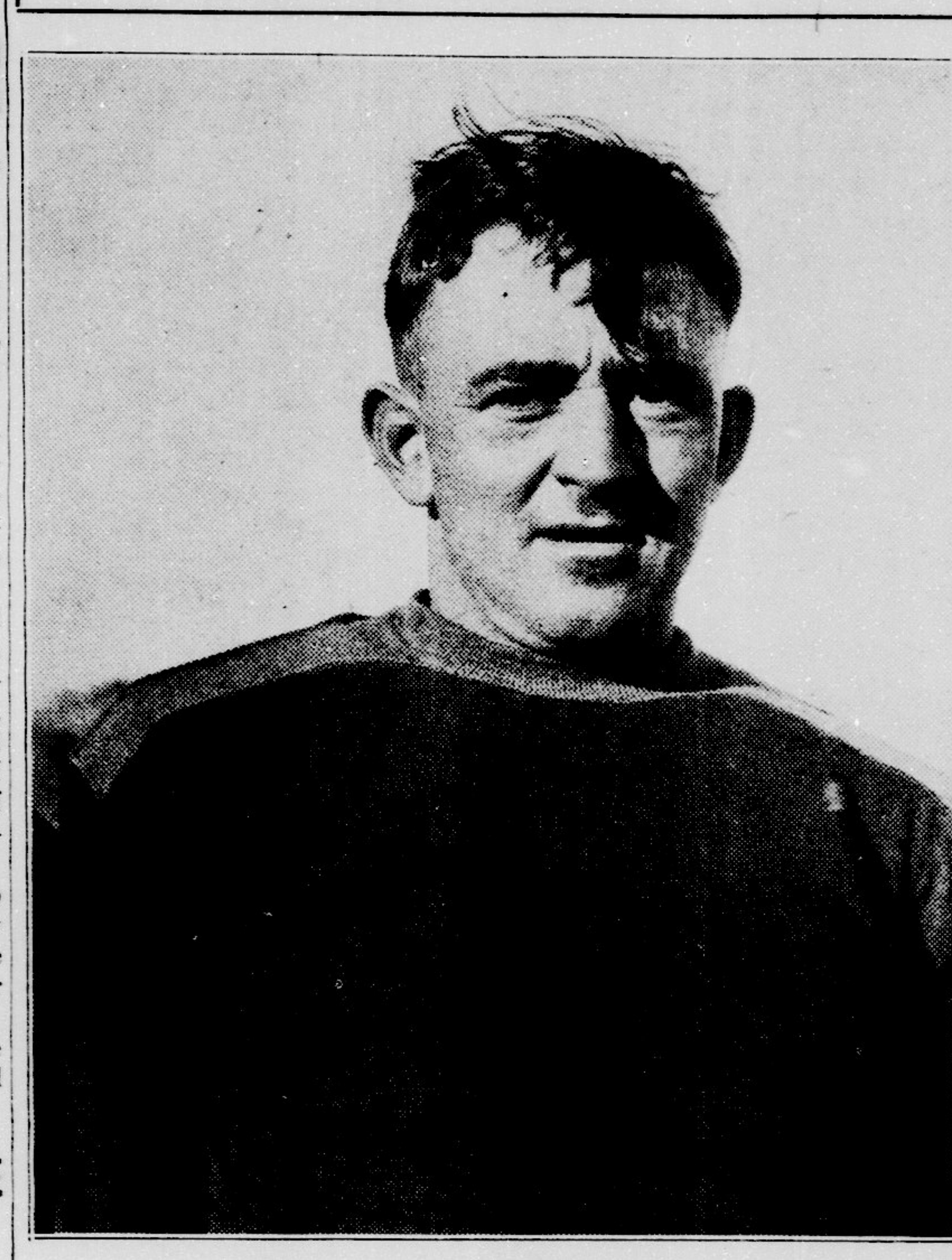
It is the first time in the nation that such a machine has been placed in actual continuous use.

School officials believe it will save at least four days in placement work and a great deal of wear and tear on professors, instructors and student graders.

Reminiscent of the troublous '20's, the fiery cross is burning

S. V. MORTON, JR.
Office and Bank Equipment and Supplies - Typewriters - New and Rebuilt
Phone 187 GREENVILLE, N. C.

Coach Alexander



PIRATES' FOOTBALL SCHEDULE		
October 9	Campbell College	Greenville
October 16	Belmont College	Greenville
October 23	West Carolina Teachers College	Greenville
October 29	William and Mary (Norfolk Div.)	Greenville
November 6	High Point	Greenville
November 13	Louisburg	Louisburg

SUN OVER-RATED; MOON UNDER-RATED

Cambridge, Mass.—(ACP)—The sun is a weakling when compared to stars of its own type, research at Harvard Observatory has disclosed.

Dr. William A. Calder's work gives the first indication scientists have had that the sun is "under par." Very accurate measurement of the sun's stellar brightness is important, it seems, since the sun is used by astronomers as a unit for measuring the energy and brightness of more distant bodies.

The moon, on the other hand, was found to be slightly brighter than had hitherto been believed.

The new photoelectric value for the visual magnitude of the sun is four-tenths of a magnitude less than the value accepted as a standard up to now. The moon's new brightness is eleven hundredths of a magnitude more than the value generally adopted.

Ah for the life of the porter on the University of Idaho special train, which collects would-be students from over the state and deposits them on the Moscow campus for another year.

The train is claimed by Union Pacific to be the only one of its kind in the world.

When it stopped in Boise, the porter gasped, "There here young ones are the beatnest kids I ever seen. They can deal out more misery in an hour than it'd take anybody a week to catch up to."

"But" he grinned, "they sure got a capacity for enjoyment."

It took the train an hour instead of 10 minutes in Boise to get on board students who seemed just as willing to spend the rest of the year there, as in Moscow.

WELCOME COLLEGE GIRLS
To
WILLIAM'S
The Ladies' Store

DR. A. M. SCHULTZ
Dentist
400 State Bank Building
Phone 578

GRANT'S
College Special
Regular 79c Isis Full Fashioned
Crepe Twist Hose
66c
Along with this advertisement.
Good until October 25, 1937

Smart Apparel for Women
LOWE'S
Greenville, North Carolina

We sell a lot of hosiery,
And really, it's no wonder!
Our quality is up on top,
Our prices way down under!

PENNEY'S

Buy Your Clothes With Style and Distinction
— at —
C. WEBER FORBES

Former Athletic Director At Lincoln Memorial University

Placed in Hall of Athletic Fame By "Pop" Warner

Mr. Joseph Alexander, director of the past eight years athletic director at Lincoln Memorial University, replaces Boley Farley as coach and athletic director of E.C.T.C. this year.

Mr. Farley left the college at the close of the Spring term to enter business in Greenville after two successful seasons as coach of football, basketball, and baseball. Farley's teams in all three of the major sports boasted an enviable record of placing two-thirds of all games played in the "win" column.

East Carolina Teachers College is fortunate in securing a man of Alexander's experience and ability to replace Farley. The present Pirate mentor has fifteen years of coaching experience and a brilliant record as a player to qualify him for this position on the East Carolina faculty. Alexander starred for three years on the football and basketball teams of Iowa State University, and was mentioned in many of the All-America selections of his time in football. "Pop" Warner placed him in the Hall of Athletic Fame by mentioning him for his All-Time All-American Team.

Alexander has coached at East Texas State Teachers College, Blackfoot Normal School, Lincoln Memorial University, and for two years was freshman coach at Iowa State University.

College Girls Welcome
To Our Fashion Shop
Exclusive But Not Expensive
GLORIA SHOPPE

COBURN'S
"Your Shoe Store"
Presents
Styles of Tomorrow Today
in Footwear of Quality at
Popular Price for Dress or
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Coburn's Shoes, Inc.
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Let Us Supply You With Your School Needs
We Will Deliver Your Packages For You.
McLellan Stores Co.

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PLEASANT'S
We appreciate your patronage
PLEASANT'S

STORY

Ann Pickel, Helen Settle, Roy father, Edna mother, Hazel father, Kathryn mother, Barbara Smith, Mary Sherman, Mary Lambert, Margaret Daniels, Nancy father, auto, Bailey, Selma, Doris Woodard, Helen father, Plymouth, E. Hathanky, Col. Eugene Saunderson, father, Margaret, Kinston, Margaret Hardy, father, Earnestland, father, Smith, Winter, Wallace, Martha Gaskins, Edwards, New, Pake, Marshelmer, Catherine, father, farmer, Angier, Mildred Briley, farmer, Bernice Gordo, father, men Directory to be issue.

Summer Graduate List

Graduates As Reported Up To August 28, 1937

A.B. Graduates

A.B. degree graduates—August 28, 1937.

Dove Allen, Ella Turner Atkins, Mr. Wesley Bankston, Verdie Barrow, Frances Boyette, Sallie Lee Brewer, Mary Bullock, Gladys Capps, Callie Charlton, Virginia Blount Cooper, Willie Grey Cox, Dorothy E. Crumpler, Frances D. Currin, Hazel Daniel, Isabel Davenport, Juanita Davis, Thelma Edgerton, Mavis Evans, Hazel Forrest, Christeen Fowler, Florence Elizabeth Gooding, Alice Hackett, Eula Mae Hargett, Annie Mercer Henry, Swannie Horne, Hattie Hudgins, Mildred I. Iley, Melva Johnson.

Ava Lee, Hilda Gray Modlin, Clara Inez Oliver, Lucy Stuart Parrish, Mary Lee Penny, Julia E. Pollock, Lucile Raines, Margaret I. Rawls, Nannie Rowlett, Mrs. Patricia Sanders, Mrs. Elsie Windham Simpson, Alice Hicks Smith, Frances Spainhour, Inez Stevens, Lois Strickland, Ruth O. Styron, Mildred O. Tatum, Katie Jane Taylor, Mr. William H. Tolson, Blanche E. White, Mrs. Irene Whittington, Elsie Williams, Dorothy Rose Williams, Sara Mae Woodard, Virginia Woodbury.

Two-year Normal Graduates

Two year Normal graduates—August 28, 1937.

Alliene Bass, Idalene Bass, Hatie Lou Cannon, Julia Lee Carson, Madeline Euro, Lucy R. Fouts, Mrs. Connie Whitford Hargett, Mary Sue Johnson, Esther H. Leake, Mr. Joseph V. Marsh, Rachel Anne McCampbell, Gladys W. Miller, Annie Lee Mozingo, Ruth Naomi Pearce, Frances Elizabeth Simmons, Eunice Mae Smith, Margaret Sue Watkins, Eunice Mae Watson, Pauline Worthington.

COLLEGE PRESS MEET TO BE LARGEST EVER

Chicago, Ill.—(ACP)—Plans for the largest convention of college and university undergraduate publications workers ever to be held in the U. S. are now being formulated by officers of the Associated Collegiate Press, national association of college publications' editors and business managers. The convention will be held here October 14 to 16.

With a program headlined by Henry Goddard Leach, eminent editor of *The Forum* magazine, and Howard Vincent O'Brien, news-making editorial columnist for the *Chicago Daily News*, delegates will attend a real short course in newspaper, magazine and yearbook business and editorial management.

Some of the famed journalists to appear on the program include Curtis McDougall, editor of the *National Almanac and Yearbook*; George Brandenburg, Editor and Publisher staff writer; John E. Drenvy, director of the University of Georgia School of Journalism; Kenneth E. Olson, director of the Northwestern University School of Journalism; O. Fred Wittner, New York publicist; James N. Krohne, Chicago advertising writer; G. D. Crain, publisher of *Advertising Age*; Grant Olson, advertising manager of the Sheaffer Pen Co.; Harry C. Baldwin, of National Advertising Service, and many others.

Delegates to the convention will be entertained by Dusty Miller, famed Indiana publisher, and the music of Al Diem and his broadcasting orchestra. Chicago radio artists will also appear on the program. Delegates will also make tours of the up-to-date Chicago newspaper, printing, engraving and cover-making plants, each personally conducted by an expert in one of these fields of publications work.

Special roundtable meetings for the discussion of current editorial and business management problems are being arranged, with experts in each field leading each discussion. Last year more than 375 students from colleges and universities in 33 states attended the meeting held in Louisville. This year's is the 16th annual meeting of the Associated Collegiate Press.

For the benefit of young fathers, the University of California has completed a schedule of baby's crying habits which may enable parents to arrange their away-from-home programs. After the first month there is a 4-month lull when father may safely stay at home. After that there is about a year when baby's vocal cords get plenty of exercise.

Cow-education is the word for it, it seems, at Eastern New Mexico Junior College. Bossie is helping put several youths through school. Bringing their cows to the campus, they are selling milk to pay expenses.

Around WASHINGTON

By MARVIN COX
(Associated Collegiate Press Correspondent)

Washington, D. C.—College students continue to be among the recipients of Federal benefits along with farmers, the unemployed, the aged, the blind and other groups that are on the receiving end of Federal aid.

Of course, the cash that goes to college students is not as much as that which goes to the tillers of the soil and the needy unemployed but, at that, the young people do pretty well for themselves. Twenty million dollars, the amount the National Youth Administration is this year paying to students, is a long way from small change.

The students perform specified services at the schools and colleges and in return receive funds from the NYA.

Slightly over \$10,000,000 will go to college students and the remainder to high school boys and girls. This \$10,000,000, if paid out in the form of scholarships, would provide \$500 a piece for 20,000 college students. However, being distributed, as it will be, in amounts of about \$15 a month, this sum will help pay the bills of around 75,000 young men and women during the current academic year.

This \$20,000,000 allocation for students, however, doesn't satisfy all of them. William W. Hinekey, president of the American Youth Congress, states that his organization will continue to battle for the passage of the American Youth Act.

This proposed legislation, introduced during the last session of Congress, would appropriate \$500,000,000 for the aid of young people. Failure to obtain action last session has not discouraged the Youth Congress and they will be in there fighting when the next session convenes in January.

Five years ago, if someone had suggested a Federal appropriation for college students, the idea would have been ridiculed and its sponsor denounced as a Communist, Socialist, Demagogue and enemy of the people. Now, however, the idea of Federal aid for college students is generally accepted. The only subject of serious debate is the amount to be devoted to this purpose.

There is one important factor in considering the subject of Federal appropriations for the benefit of young people. The government is borrowing money to spend on them, but this same generation that is receiving the money will also have to pay it back.

The old folks who are getting Federal benefits that are paid for with borrowed cash will pass the debt along to younger generations. The young people, however, do not have this advantage.

The current college generation will live long enough to have their sleep disturbed by the sound of government bonds falling due in the years to come.

Note to law students: If you want to enjoy peaceful membership on the United States Supreme Court, don't join the Ku Klux Klan in early life!

In case you doubt that such an affiliation will rise to harass you, let your Washington correspondent refer you to Mr. Justice Hugo L. Black, late a Senator from Alabama.

FAULTY DIET BLAMED FOR WORLD'S WAR JITTERS

Cambridge, Mass.—(ACP)—A good part of the world's war jitters can be blamed on faulty diet, the international food conference at the Massachusetts Institute of Technology was told.

Lewis W. Waters, food technician, foresaw doom for the "wall-flower" and a race of healthier, less jittery people as a result of food technology.

Declaring surveys showed American college boys and girls today were taller and stronger than were their parents at similar ages, Waters said it must be attributed at least in part to "better and more varied foods."

Nude students riding up and down the main street of Golden, Colo. on an automobile running board shocked the entire community. They were taking part in freshman hazing activities of the Colorado School of Mines.

AUDIT

Student Fund, East Carolina Teachers College
Greenville, N. C.
From May 29, 1935 to May 26, 1936

RECEIPTS

On hand in the Guaranty Bank and Trust Company, May 29, 1935 \$ 254.32

From Student Fees 15,358.45

From Gate Receipts 425.25

From Faculty Tickets 209.10

From Belle Kearney—Cash Account 500.00

From Post Office 20.00

From Miscellaneous 319.07

\$17,086.19

DISBURSEMENTS

For Annual *Tecoco* \$ 4,500.00

For *Teco Echo* 646.23

For Men's Student Government Association 129.62

For Women's Student Government Association 517.67

For Personal Service 135.00

For Class Payments 379.60

For Men's Athletic Association 1,626.82

For Women's Athletic Association 493.47

For Entertainments 5,023.92

For Social Committee 401.63

For Belle Kearney—Cash Account 500.00

For Post Office 20.00

For Y. W. C. A. 175.00

For Commencement Fund 300.00

For Piano 250.00

For Paving 300.00

For Painting Dormitory Rooms 300.00

For Miscellaneous 170.64

\$15,869.60

Balance in Guaranty Bank and Trust Company, 5/26/36..... 1,216.59

\$17,086.19

NEW COLLEGE CURRICULUM WENT INTO EFFECT THIS FALL

New York, N. Y.—(ACP)—A new college curriculum to which the experience of sixteen major colleges and universities has contributed, goes into effect this fall at Hofstra College, according to Provost Rufus D. Smith of New York University.

At Hofstra, which is the University's Long Island affiliate, to a greater extent, perhaps than in any other college, ordinary academic departments will be scrapped. For example, there will be no departments of economics, sociology and politics.

Instead there will be merely a division of social science, in which six basic courses running in sequence from freshman to senior year will correlate all three of the conventional "departments."

Comprehensive examinations covering two years' work are planned for upper classes and there will be provision for independent work under tutorial guidance.

The new system, according to Provost Vincent, follows the newer trend toward the broad English type of training as opposed to the highly specialized German type popular in pre-war days.

Hofstra's graduates will be prepared to face life more realistically, he believes, as a result of their more integrated education.

FUTURE RADIO ANNOUNCERS ARE BEING TRAINED

Iowa City, Iowa.—(ACP)—The Edwin C. Hills and Boake Carters of tomorrow are being trained at WSUI, radio station of the University of Iowa.

Students interested in radio as a vocation "start from the bottom and start right." They write script, build programs, direct plays, edit news and announce—to name only a few of the tasks connected with broadcasting. They are behind the scenes doing the work of the \$952 programs broadcast during the year.

The mechanical side of the broadcasts is taken care of by students who have received their training in the college of engineering. Courses cover both radio and television, with an experimental station serving as a laboratory.

Students prepare and present three news broadcasts daily, the Parade of Events, Friday evening's dramatization of the news, sports reviews, art news and farm news. And when they step up to the microphone, they don't shake with "mike fright," but possess a confidence born of a thorough understanding of radio.

Betty Coed and the Duchess of Windsor have something in common—the Duchess's wedding dress. Adaptations of the gown the former Wallis Warfield wore when she married the abdicated King of England have gone to college with a bang.

COLLEGIATE REVIEW

(By Associated Collegiate Press)

Something new under the sun—a walking sprinkling machine used to water the gridiron at the University of Nebraska. It's set up at one end of the field at night and by next morning has traveled the length of the field, propelled by the force of the water.

More than 100 Georgetown University students were used last spring as human guinea pigs in test of the personality-changing effects of the drug, benzedrine sulphate.

Because the Hitler government allows any German traveler to take only \$4 spending money with him, Christian Otto Winzen came from Germany to the University of Detroit, with just that much cash, although his passage and railroad fare had been paid.

A shortage of football shoes will apparently force a large portion of the Gooding College football team to play barefooted. The "large portion" being George Blankley, who stands 6 feet 3 inches barefooted—barefooted because he needs a size 14 football shoe.

Dr. Robert H. Goddard, Clark University physics professor seeking to develop a rocket plane which can be sent up 100 miles or more, has succeeded in driving his test rocket

to a height of 7,500 feet at a speed of 700 miles an hour.

The average Southern college girl spends \$579 a year exclusive of college charges, the largest item of which (\$270) is for clothes, a study at Hollins College, Virginia, reveals.

An Austin, Texas, boy plans to enter college in September, 1938, at the age of 12. Educators think his speedy advancement is due to his ability to read rapidly and remember what he reads. He can read backward equally well.

History students at Mount Holyoke College have written a prophecy about whether we are drifting, to be sealed up for a hundred years.

Kansas State co-eds and football coaches had a common enemy—thieves. Coeds at the girls' dormitory lost \$150, the head coach lost \$19 and the assistant freshman coach, a watch worth \$35.

Thirty-one co-eds at the University of Nebraska were exposed to infantile paralysis when a grade school teacher rooming in their rooming-house became ill with the disease.

An East-West collegiate ski meet, matching teams of Dartmouth College and University of Washington, is being promoted for Idaho's spectacular Sun Valley course.

MEALS YOU WILL ENJOY

Eating With Your Friends

at

LAUTARES

The College "Y" Store and your favorite down-town soda shop or drug store carries a complete line of Lance's Peanut Butter Sandwiches, Salted Peanuts, and Candies. Whenever you feel the need of a "Snack," insist on Lance's. They are made under the most sanitary conditions and are pleasing to the appetite.

Remember to Insist on LANCE'S

Sandwiches • Peanuts • Candies • Peanut Butter

LANCE PACKING COMPANY

Did this ever happen to you?

You might be standing right next to the most attractive person you ever met, but you don't know it until you are introduced... until you get acquainted.

And you don't know how much pleasure a cigarette can give until somebody offers you a Chesterfield.

Certainly this is true: Chesterfields are refreshingly milder... they've got a taste that smokers like.

refreshingly Milder more pleasing Flavor and Aroma

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WELC ALUM

VOLUME XIV

Famous Be H

Will Lecture On "T of Diploma

MRS. OWENS IS FO MINISTER TO

Diplomat is Daughter Jennings B

Ruth Bryan Owens, America's foremost diplomat, will lecture at the auditorium, Wednesday, October 20, on "The Diplomacy of the Future."

Famous not only as a diplomat, but also as a speaker on the platform. Mrs. Owens' wide experience makes her authority on diplomatic matters, and certainly a straining of diplomatic over the world at the this topic will be very first experience in public by making political speeches in private life to be one of the speakers on the platform.

Mrs. Owens' wide experience makes her authority on diplomatic matters, and certainly a straining of diplomatic over the world at the this topic will be very first experience in public by making political speeches in private life to be one of the speakers on the platform.

After the death of her husband, Major Regina Englishman, at the Florida, she fought battles to become a member of the House of Representatives.

Her next honor was as Minister to and Envoy Extraordinary, where in less than a year she became one of the diplomats representing the States.

Since her marriage to Captain Benjamin R. Christian's Guards, she has returned to this lecture tour.

PHI SIGMA PI DISCUSS PLANS FOR CONVENTION

At the meeting of October 11, the members of Phi Sigma Pi, together with Dr. Peck, faculty advisor, discussed the forthcoming year's plans.

The desirable pledge new members were pledged if their qualifications were suitable.

A committee composed of the president and sponsor was given the honor of the pledge. The secretary was secured a date for a formal entertainment.

The active members of Phi Sigma Pi are Francis Forebee, President, Lewis Rebarber, Fodie Hodges, Thornton Stovall, Chadwick.

Sheer irony — from University of Michigan required to wear the class of '41 has again in an effort to win in order to win the from the sophomores.

On Time Every

The new clock Hall, that settles as to the exact time in as well as for dates, is the gift to the school by the man Class of 1937 of the "D" Classes voted from here.

The clock was installed in the Spring Quarter, and presents our colleagues "On time every day."