

Frank Speaks At Recent Events Program

Frank at the first Events program of the...

POE SOCIETY BEGINS YEARS ACTIVITIES

The Poe Society began its activities for this year...

Visit The Cinderella Beauty Parlor

AT LAUTARES' QUALITY SERVICE

SPECIAL You can get for the remainder of this week...

WILLIAMS' The State of Smart Wear For Ladies

Blount-Harvey Co. GOTHAM GOLD STRIPE SHEER CHIFFON HOSIERY

WATCH FOR PLANS FOR COUNTY RALLY

Volume X

THE TECO ECHO

EAST CAROLINA TEACHERS COLLEGE

Greenville, N. C., Wednesday, Nov. 1, 1933.

WELCOME N. C. C. P. A.

Number 3

The Collegiate Press Association Convenes Here November 2-4

Mixed Russian Chorus To Be Heard Dec. 11

Madame Slaviansky Is The Leader Of Chorus... Program Will Be Made Up Of Russian And American Folk Song And Dances.

Y. W. C. A. Installs Junior Cabinet

Twenty-Five Girls From The Freshman And C Classes Become Part Of The Y Cabinet... At the Vesper Hour Sunday night, October 22, the Junior Cabinet of the Y. W. C. A. was installed in a beautiful ceremony.

Welcome

The staffs of the Teco Echo and the Tecoan welcome the members of the N. C. C. P. A. to our campus.



GENE NEWSOME of Duke, President N. C. C. P. A.

Program

Thursday, 2:30 to 5:30, Registration in Cotton Hall Parlor... 3:00 to 11:30, Banquet and dance, Woman's club.

Education In Russia Is Topic At A. A. U. W.

Miss Newell, Of The Educational Department Speaks... To make primary education universal among all the races within her borders and wipe out illiteracy in all people under fifty by 1937 is Russia's goal in education under the second Five Year plan, said Miss Annie C. Newell in her talk on "Educational Trends in Russia," given before the A. A. U. W. on Monday night, October 23.

N. C. C. P. A. Begins Meeting Here Today

Heads Of College Publications Meet For Annual Fall Session Beginning To-day... CARL GOERCH TO SPEAK... Gene Newsome, Of Duke Will Preside.

Initiation of the Freshmen Ended Last Saturday

Poe Society Gains Largest Number New Students... The annual initiation week at East Carolina Teachers College came to a close Saturday afternoon of last week.



FRANCES HARVEY Editor of Tecoan

COUNTY RALLY PLANS ARE NOW BEING FINISHED

Pitt County Leads With 211 Students; Wayne Follows With 39 Students... A county Rally Day for all the students will be held in the Austin Auditorium early next month.

ARMISTICE DAY TO BE OBSERVED HERE

Judge J. P. Frizzelle To Be Speaker Of Occasion... Judge J. P. Frizzelle of Snow Hill will be the chief speaker at the Armistice Day Program, November 11th.

JUNIOR CABINET OFFICERS

Chairman, LaVerne Porterfield... Treasurer, Rebecca Pridgen... Secretary, Margaret Dail... Sponsor, Helen Harkey.

PRACTICE RECITAL HELD WEDNESDAY

The regular practice recital was held Wednesday evening, October 18. Those playing were Alice Tyndall, Lottie Moore, Maud Ellen Phillips, S. Elizabeth Smith, Dorothy Jones, May Meadows, Elizabeth Meadows, Clifton Crawford, and Edith Marslander.

LANIER SOCIETY CHANGES HALLS

The Lanier Society hall has been changed from its former place to the hall across from the Emerson Society hall... After presenting the case to the inter-society meeting, a change was made.

POE SOCIETY HOLDS ANNUAL PARADE

The Poe Society staged a parade last week in honor of the new girls. This is the second year that a parade has been held... The Poe Society held a parade last week in honor of the new girls.

Change Of Society Letter Considered By Committee

At a meeting of the Inter-Society last week, a plan was discussed for substituting Greek letters on the pins in place of the former initials... The Inter-Society last week, a plan was discussed for substituting Greek letters on the pins in place of the former initials.

TECOAN STAFF IS APPOINTED

Editor And Business Manager Of Year Book Name Their Assistants... Frances Harvey, Editor of the Tecoan and Katherine Hines, the Business manager, have announced their staff for this year.

Methodist Students Hold Conference In Greensboro, N. Car.

Many Colleges Represented... No Delegates Sent From E. C. T. C. This Year... The meeting of the North Carolina Methodist Student Conference was held last week at Greensboro College.

THE TECO ECHO

Published Bi-Weekly During The College Year
By The Student Government Association of
East Carolina Teachers College

EDITORIAL STAFF
Editor-in-Chief.....Lucy LeRoy
Business Manager.....Ellen Jenkins

Editorial Board
Managing Editor.....Clyde Morton
Co-ed Editor.....Theo Eason
Assistant Managing Editor.....Alva Van Nortwick
Associate Editor.....Ruby Wall
Associate Editor.....Julia Mae Bordeaux
Associate Editor.....Katie Lee Johnson
Associate Editor.....Lucille Rose
Y. W. C. A. Editor.....Ruth Struope
Sport Editor.....Henry Rivers

Business Staff
Co-ed Business Manager.....Dan Wright
Advertising Manager.....Sue Sewell
Advertising Manager.....Hazel Kimrey
Advertising Manager.....Estelle McCullen
Advertising Manager.....Dorothy Hooks
Circulation Department.....Isa Costen Grant
Malene Grant, Helen Boomer, Carolyn Brinkley

Reportorial Staff
Poe Society.....Lucille Noell
Emerson Society.....Will Higdon
Lambert Society.....Mary Graham
W. A. A. Eliz. Keith and May Hearne
Chapel.....Anne LaDue Hartman
Junior Class.....Selma Garganus
Sophomore Class.....Ellen Jenkins
Scribblers Club.....Helen Boomer
Science Club.....Robert Fleming
Cheerleaders.....Billie Vogler
Sport Editors.....Henry Rivers, Dan Wright
D. Class Reporter.....Hazel Kimrey
Historians.....Selma Garganus, Helen Boomer, Ellen Baker, Anna LaDue Hartman.

Member North Carolina Collegiate Press Association.

Advertising Rates 25c per column inch per issue
Subscription.....\$1.50 Per Year

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at the Postoffice, Greenville, N. C., under the
act of March 3, 1879.

Associated Collegiate Press
1913 (renewed) 1934

Wednesday, Nov. 1, 1933.

This year our front campus has had more paper and trash thrown on it than usual.

Although the students are to blame for some of it, they would, no doubt, keep it in a better condition if there were more trash cans than we have now. At either end of Austin Building are containers, but there are no places around on the campus where the students need them most.

In this issue of the paper, the plans for the second County Rally Day are printed. In order to avoid confusion on the day the rally is held, read the directions closely and follow them with accuracy.

County Rally Day is being held in order to let the students know who is from their county and the number from their county.

Either the student body is not interested in the question of repeal, or they are too busy to clip the ballot that was printed in the Teco Echo—or did they read the paper?

The straw vote on the 18th Amendment was so slight that no accurate decision as to whether the school was wet or dry could be rendered. The majority of the votes cast, however, were against the repeal of the Amendment.

THEY ARE ALL RIGHT

There has been much criticism among some of the students because our football team has not piled up a score against their opponents.

These students have not evidently compared and contrasted the teams and the schools that we have to play. If you do think it over, the students will realize that our team has been playing against heavy odds, and the showing they have been is a credit to the school.

We have only 94 boys to pick a team from in contrast to the several hundred boys our opponents have had to get a squad from. They have had football at other schools for many years; this is only our second season. A good football machine cannot be built in two years. It will take time and patience. They have advanced much in the last year, and with the help and cooperation of the Student Body will do more as time goes by.

We are not making excuses for the team, neither are we handing them bouquets; but let's do our part and they will do theirs.

TO BE OR NOT TO BE WET

Whether North Carolina is to be wet or is not to be wet, will be determined in the next week. November 7th, is the day that is set for voting on the repeal question.

Dr. Frank Graham, President of the

Greater University of North Carolina said that his opposition to liquor traffic was because of the menace to society. He said that he was opposed to liquor for the same fundamental reason that he was in favor of a law for the abolition of child labor, night work for women, low wages, the long work week, and many other forms of human exploration that tear down and destroy the bodies and personalities of human beings.

It has been claimed by ardent advocates of repeal that our prohibition laws have been broken and torn down. In his speech in Raleigh last week Clyde Hoey, prominent North Carolina Attorney, said "Prohibition has been a failure, in a measure, but it has not been the failure that barrooms have been. It is a failure as other prohibitory measures are failures. They don't prohibit entirely. And in that sense our laws against murder and burglary and arson are failures."

There can be no certainty as to the outcome of the question in North Carolina. In the Literary Digest Poll, North Carolina and Kansas were the only states to vote dry. If North Carolina votes dry at the election, it will be well and good.

No matter what the outcome is, as prospective teachers we will have the education of the future citizens of the state in our hands. If the Amendment is repealed and there seems to be no doubt but that it will, it will be our duty to educate the children for a temperance era.

In order to understand fully our work in future years, we should become familiar with the work now. Read the paper, magazines, hear speeches and do not make up your mind about such a serious question until you have become fully acquainted with the facts.

WHAT SHALL I JOIN

To the ambitious student who wishes to make many acquaintances and be in the thick of College affairs many campus organizations extend eager invitations. Freshmen, as well as upper classmen are confronted with the problem "Shall I join the organization?"

Many students in former years have become affiliated with the numerous organizations—choosing them promiscuously. As a result they were of little value to any and a vital necessity to none. Moreover these figureheads are quite often a drawback to the intergal parts of the organizations. With a large membership goes smaller dues, but the "Join-Alls" take no part in the activities and consequently leave a deficit in the treasury because of unpaid dues.

Coming as a handicap to the more earnest student belonging to numerous associations is the inability to attend all meetings because of conflicts caused by two or three meetings at the same time. To the more zealous member the great drawback lies in expending too much effort and zeal on extra-curriculum activities and having but a minimum for real college work.

Thus the problem arises—with what organization shall I affiliate myself? To the Science Major the Science Club offers an opportunity for self-expression, scientific interpretation and for hearing leaders in the field talk; to any student interested in journalism, in free expression of thought, the Scribblers Club offers a chance to study rudiments of journalism and encourages contributions to this publication; to the English student, the French, the Mathematics, Home Economics, or Geography Majors, departmental clubs have been organized and are of value to those who put most into them.

When you entered school this fall, you automatically became a member of the Student Government Association, and to it you owe your first allegiance. On your honor, it is the vital organization but its standards can be only as high as you make them. Hand-in-hand with the S. G. A. goes the Y. W. C. A., whose successful continuance is dependent on the attitude of the student body. Just as S. G. A. tends to develop a mental state of good citizenship, and the Y. W. C. A., a moral state of Christ-like activity, even so the two Athletic Associations tend to develop a physical state of perfection. In order to be well-rounded scholar everyone of you should have time and a desire for membership in these three organizations and then for the others.

Student Opinion

Dear Editor:

Any enthusiastic football fan knows that a lot depends on the support of the side lines, and if we expect touchdowns we've got to let the team know we're behind them, win or lose. Unless we are willing to yell and fight hard for our eleven, then we need not expect brilliant results. As a student body lets go to the games and show the boys that we're behind them, whatever the results may be. It takes a good coach, and a good team to play winning games, but it also takes the support of the fans along the side-lines to win contests. Are we willing to go to the games and fight for the boys, or are we content to let them play and never feel that they've had any support? A lot depends on the supporters—let's support our team.

Dear Editor:

Why can't we play bridge when we have a date in the parlor? There isn't anything to do in the parlor when you have a date except talk. Talking is all right but it would make it seem more homelike if you could play bridge in there.

Sometimes when you see a boy you have never met before, it would help a great deal if you would be allowed to play bridge.

I realize that we cannot be as free as we would be in our own parlor, but playing bridge would be a harmless recreation for those girls who have other dates and want to do something other than just talk.

I believe that it would eliminate some of the confusion and noise in the parlor if the girls and boys could play bridge.

Why can't we give it a trial, and see how it will work. It might help and it might not, but at least we can try.

Dear Editor:

We can never get any water to drink over at the campus building. This was the case all of last year, and it seems that it will be the case this year. Why can't something be done about it? Are we going to have to walk down to Fleming if we want water while we are in the Campus building? It seems to be the case of "Water, water, everywhere, and not a drop to drink."

Please, let us have water at the Campus building.

Dear Editor:

I know that the expression "Quit Cutting Campus" has become very trite. We've heard it from the time we entered school here until the present day. I, however, am a firm believer in the fact that patience and perseverance conquer all things, so if we are kept reminded of this maybe we will learn to keep off the grass. That strip from Wilson to Fifth Street is becoming more and more barren for grass that is continually trampled will not grow.

Keep off the grass!

Dear Editor:

To see advancement in athletic training on our campus is truly one of my highest desires. I've tried to the best of my ability for the past three years to cooperate with the boys and girls in aiding them to reach this goal. Both have made slow but sure advancement, the girls because of a handicap in opportunity, the boys because of a number of reasons. The first year athletics were introduced on this campus there was but little material to select from. A large part of the student body which was composed of girls were strongly against turning over an appropriation for the start in the Athletic field. The appropriation (if I remember the figures correctly) was \$500. That year basket ball and base ball were started and because of lack of material a very little showing was expected from the student body but I gave them credit for doing themselves justice and the year was ended very favorably.

Last year \$500 more was appropriated for a start in football. Again because of light material, and superior opponents, the season was closed without scoring. This was understood though by a large majority of the student body that was very delighted to return this season and find the supposedly good material on the campus.

The student body again appropriated a \$1,000 to the worthy cause and what do you get in return? Three games have been played and E. C. T. C. has yet to score its first point. Why did any of you guys ever hear the word "training," well, if you have you misinterpreted and I'd like to inform you that it doesn't mean walking the campus with a cigarette in your hand all the time, eating and drinking everything you like.

The girls are trying to back and support you, but being a girl living in the dormitory, I hear a lot of things that you don't and if you want athletics and the support of this student body for another year, you had better do something and do it quick! You can't expect these girls to give you their best support when you do not give yours in return! Now you can take this or leave it, but a hint to the wise should be sufficient!

Signed, Mildred Dixon.

ONCE again they come to enthrall you!

Janet GAYNOR
Winner BAXTER
in PADDY
THE NEXT BEST THING
Directed by HARRY JACKSON
Screen play by EDWIN BURKE
From the novel by Gertrude Fogg

25c Monday
41c Tuesday
6 p. m.

Things for College Girls
Hats, Dresses, Full-Fashioned Hosiery, Rayon Underwear, Also Post Cards of E. C. T. C.
AND MANY OTHER SERVICEABLE ITEMS

White's Stores, Inc.
Dickerson Avenue Greenville, N. C.

SHOP AT

BLOOM'S

And find what you're looking for—College Styles for College Girls—The Latest Thing in Fall and Winter Fashions.

Dear Editor:

Our Football team—they have not won a game nor have they gotten a touchdown, but let's remember our personal support during the last game at home. The cheering was good at the first of the game. But at the last of the game you could hear nothing but our boys out on the field fighting like the dice. They didn't give up until the whistle blew for the end. Remember hearing that Rome was not built in a day? Neither was it built in a year or two years. And a winning football team can not be built in a day. Our next game is on the third of this month, next Friday. Be out at the game and see E. C. T. C. win its first football game. Cheer louder than ever and you'll see Presbyterian Junior College go home in defeat.

Fine Watch and Jewelry
Repairing
At
Reasonable Prices
W. L. BEST
"College Jeweler"

JUST ARRIVED
Full Fashioned Service
Weight Hosiery
59c
W. T. Grant Co.
"Known for Values"

CHARLES
"Quality Department Store"
All College Girls are Wearing Charles' Suede Shoes
Jackets with Zippers, or Buttons—\$2.48 and \$3.48
"WE DELIVER"
Welcome N. C. C. P. A. to our store.

JUST RECEIVED BIG SHIPMENT OF DRESSES
IN SILKS AND WOOLS AT
\$6.95—SIZES 14 to 20.
"COLLEGE GIRLS ALWAYS WELCOME"
The Perkins Co.

IT IS SMART AND ECONOMICAL TOO
BUY SHOES AT—
GRIFFIN SHOE CO., Inc.
"SMART FOOTWEAR"

LOWE'S
The Biggest and Best Line of Millinery
in Greenville—Also Underwear,
Hosiery and Novelties

GO TO
COBURN'S
For
Style and Comfort
YOU ARE ALWAYS
WELCOME
COBURNS SHOES, Inc.
"YOUR SHOE STORE"

THE
Blount-Harvey Co.
INCORPORATED
"THE SHOPPING CENTER"
Greenville North Carolina
BEAUTIFUL UNDERWEAR
To really have that well-dressed feeling the New old-fashioned girl of today must be wearing some of this lovely, frilly underwear.
Stunning little panties that give you a thrill just looking at them—79c, \$1.00, \$1.49.
Uplifting Braziers in Newest Styles—50c, 69c, \$1.00
Tailored Slips that are essential to the sheath silhouette of today—\$1.69, \$1.95, \$2.45.
And Pajamas and Gowns that make you drowsy to look at them—\$1.95, \$2.45.

TEACH NOV

Wake Forest Defeat

Waldrop And Puckett
Future For Teachers

Tex Edens, Baby Deacons
Full Back, And Kid
Quarterback, Lead

Teachers Threaten
Line Early In Game

In a game featured by weather and dust the Wake Forest defeated the Carolina Teachers College 27-0. Rumor had it that Baby Deacons had an ungodly good team and they went to the field to prove that they were more truth than poet's statement.

Early in the 1st period the Teachers had received opening kick-off the Frosh the ball and scored aftering two first downs. Edens counted for the score and made the try for a point was successful.

Later in the 1st period, the Teachers had lost the on Wake Forest's 40 yard Baby Deacons piled three first downs and scored on a wide run by Edens. Edens kicked the point.

At this stage of the game Teachers seemed to take life and held the Frosh during the rest of the 1st.

The 3rd period was practically a repetition of the 1st with the Baby Deacons scoring 2 more touchdowns. Morris Warren accounted for one.

In the 4th period, the Teachers started clicking for the first time during the game they advanced the ball to their own 20 yard line. "yearling's" 35 yard strip, a series of passes and off plays. The rally was capped by the final whistle.

Although the score is one-sided, the first downs are a very different story. Baby Deacons scored 11 and Teachers scored 10.

Puckett and Waldrop for the locals while Morris Edens furnished the fire for the visitors.

Line Up:
E. C. T. C. Pos. Wake Forest
Burnette L. E.
Johnson L. T.
Rivers L. G.
Cox (c) C.
Jolly R. G.
Sumrell R. T.
Kapelec R. E.
Eason Q.
Rogerson R. H.
Puckett L. H.
Morgan F. B.

Scoring touchdowns—
Forest: Edens, Morris, Warren.
Points after touchdowns—
Wake Forest, Edens 3.
Substitutions: E. C. T. C. bles, Noe, Eason, Bowe, Cox, Ridenhour, Waldrop, nings, and Hodges.
Wake Forest—Johnson, ers, Creegan, Vass, C. Ipoek, Green, Turner, M. Smith, Leary, Warren and man.

SUGGESTIONS FROM THE POST-OFFICE

1. Please observe hours selling stamps.
2. Do not take any letters of your box except your own.
3. Call for packages "Post Office" hours.
4. Have your week-end mits in early, for permit come in the morning may not be put up until period.

Post Mistress
L. Hayes and M. C.

CORRECTIONS:
Marc Connelly is the of "Green Pasture's", inst Paul Green, as was stated last issue of the paper.
Eloise Barefoot also ma on the spelling test, in a to the ones given last time.
The approximate cost gateway will be \$627, in the figures quoted in the Teco Echo.

TEACHERS vs. P. J. C. NOVEMBER 3rd.

SPORTS

Kick-off 2:30

Wake Forest Frosh Defeat Teachers 27-0

Waldrop And Puckett Feature For Teachers.

Tex Edens, Baby Deacons Full Back, And Kitchen, Quarterback, Lead Victors.

Teachers Threaten Deacon Line Early In Game.

In a game featured by hot weather and dust the Wake Forest Frosh defeated the East Carolina Teachers College team 27-0. Rumer had it that the Baby Deacons had an unusually good team and they went to the field to prove that there was more truth than poetry in this statement.

Early in the 1st period after the Teachers had received the opening kick-off the Frosh took the ball and scored after making two first downs. Edens accounted for the score and also made the try for a point which was successful.

Later in the 1st period, after the Teachers had lost the ball on Wake Forest's 40 yard line, the Baby Deacons piled up three first downs and finally scored on a wide run by Morris. Edens kicked the point.

At this stage of the game, the Teachers seemed to take new life and held the Frosh scoreless during the rest of the 1st half.

The 3rd period was practically a repetition of the 1st period, with the Baby Deacons scoring 2 more touchdowns. Morris and Warren accounted for one each.

In the 4th period, the Teachers offense started clicking for the first time during the game and they advanced the ball from their own 20 yard line to the "yearlings" 35 yard strip, using a series of passes and off tackle plays. The rally was nipped in the bud by the final whistle.

Although the score is a little one-sided, the first downs tell us a very different story. The Baby Deacons scored 11 and the Teachers scored 10.

Puckett and Waldrop starred for the locals while Morris and Edens furnished the fireworks for the visitors.

Line Up: E. C. T. C. Pos. Wake Forest, Burnette L. E. Shore, Johnson L. T. Swan, Rivers L. G. Dodson, Cox (c) C. Bullard, Jolly R. G. Hurtt, Sumrell R. T. Wagner, Kapelec R. E. Cecil, Eason Q. Kitchen, Rogerson R. H. Shiperd, Puckett L. H. Morris, Morgan F. B. Edens

Scoring touchdowns - Wake Forest; Edens, Morris, 2; and Warren. Points after touchdowns - For Wake Forest, Edens 3. Substitutions: E. C. T. C. - Nobles, Noe, Eason, Bowen, B. Cox, Ridenhour, Waldrop, Jennings, and Hodges.

Wake Forest - Johnson, Beavers, Creggan, Vass, Cuckins, Ipeck, Green, Turner, Mumford, Smith, Leary, Warren and Newman.

SUGGESTIONS FROM THE POST-OFFICE

- 1. Please observe hours for selling stamps. 2. Do not take any letters out of your box except your own. 3. Call for packages during "Post Office" hours. 4. Have your week-end permits in early, for permits that come in the morning mail can not be put up until fourth period.

Post Mistresses, L. Hayes and M. Graant.

CORRECTIONS:

Marc Connelly is the author of "Green Pasture's", instead of Paul Green, as was stated in the last issue of the paper. Eloise Barefoot also made 100 on the spelling test, in addition to the ones given last time. The approximate cost of the gateway will be \$627, instead of the figures quoted in the last Teco Echo.

Wallace Wade of Duke Comments On Athletics

Says That Sports Now Have A Definite Place In The Program Of Education.

(Wallace Wade, Director of Athletics, Duke University) Sports have come to occupy a definite place in the program of education. For a long while, participation in sports was looked upon as a recreation or as an activity for developing one's physical body. Both of these are most worth while purposes, and it is undoubtedly true that while participating in athletics, one is not only developing a strong body but is also spending his spare time in a wholesome occupation.

However, even greater benefits than these can be derived by those who engage seriously in athletic participation, and the recognition of these benefits has given athletics its place in the educational program. It is a fact that certain lessons of life can be learned more effectively through athletic activity than in an yother student exercise. Athletic activity or participation in college sports teaches a boy to be loyal, to preserve, own interests for those of his organization, to respect authority, and to value physical condition and proper preparation.

But, most worth while of all, it teaches a boy that he can only acquire success through hard honest effort. Moreover, participation in sports teaches him to respect an opponent who has earned success, and to value properly his own efforts toward the achievement of his goal. Boys soon learn that they can become outstanding athletes only by applying themselves very seriously and earnestly to the task of becoming skilful in whatever form of athletics they engage. They realize that certain men are good athletes, not so much because they have been favored with unusual natural ability, but as the result of their long earnest hours of application and practice. Young men see from this that good results in any endeavor come to those who pay for them with honest effort, and they respect a successful man who is reaping the benefits of his work.

Makes Better Citizen Through athletic activity a person can be taught to be a better citizen. He should learn the importance of playing his own part in a movement and avoiding interference with the duties or privileges of others. A player should be taught to accept a decision that is given by an official not because he may be in a position to see that it was correct, but because the decision was made by the official who is the constituted authority to make such a ruling. He learns that it is his duty to play and someone else's duty to officiate, just as the students who are spectators should learn that it is their duty to support and encourage their team and the duty of others to play the game or make the decisions.

These above-mentioned benefits of participation in sports should not be limited only to such students who are fortunate enough to engage in inter-collegiate athletics, but should be given to the entire student body by having some form of competitive activity required for all students who are physically fit. Corrective exercises with competition whenever possible, should be given to those who are physically unfit for the regular athletic activity. If participation in the various sports in small groups under the direction of trained leaders is substituted for the required work in gymnastics or other exercises, the benefits of physical develop-

Girl Athletes Are Urged To Keep Training

Training Rules For Players Are Given.

With event of the first practice for basketball for the girls' team the candidates will be expected to keep training. And keeping training means keeping it from the beginning of the season until the last game is over.

A girl cannot expect to play basketball and give her best to her team if she is unfit physically. So much of the success of basketball depends on the mental alertness of the players and regular training does much to improve sureness of mind. Every play must be planned, every pass completed, and every movement must be timed in order to reach the right place at the right minute. A game calls for much physical and mental ability and ingenuity, so keep training and give your best to your game.

The following are a list of rules that candidates will be expected to follow:

- (1) No sweets between meals. (2) No coca colas. (3) No coffee or tea. (4) Eight hours of sleep with the proper ventilation. (5) Three meals a day. (6) Drink plenty of water. (7) Hot and cold showers after practices. (8) Meet practice regularly.

ALUMNAE NEWS

On October 13, the Greenville chapter of the Alumnae Association met with Misses Arley V. Moore and Elizabeth Smith at the "Y" Hut.

Misses Mary Belle Wilson, Edith Marslender, and Nona Walters, and Mr. Jack Humphrey rendered a most enjoyable musical program.

Following the program, there was a business session at which time the following questions were discussed—dues for the year; change in hour of meeting; change meetings to alternate from business to social, and plans for the work of the year.

Delicious refreshments were served.

N. C. C. P. A. HOLDS MEETING HERE

(Continued from page One)

The officers of the Associate Press are: President, Gene Newsome, Duke; Vice-President, Susan Calder, Salem; Secretary, Frances Mallard, Flora McDonald; Treasurer, Hoke Norris, of Wake Forest.

Delegates from the following colleges and universities are expected to attend: Duke, N. C. C. W., Queens-Chicora, State, Wake Forest, Meredith, Flora McDonald, Catawba, Salem, Mars Hill, Campbell, Greensboro, Davidson, Guilford, High Point, Lenoir Rhyne, Carolina, Elon, Asheville Teachers College.

Lucy LeRoy and Ellen Jenkins, Editor and Business Manager of the Teco Echo; and Frances Harvey and Katherine Hines, Editor and Business Manager of the Tecocon, will be the official delegates from E. C. T. C.

ment would be gained, in addition, the social and character-building qualities would be unfolded.

(National Student Mirror)

DR. ALFRED M. SCHULTZ DENTIST

400 State Bank Building Top Floor Greenville, N. C. Phone 578

YOU'LL NEVER REGRET

By Bringing Us Your Work City Shoe Shop Phone 162 107 E. 5th St. Greenville, N. C.

Teachers Battle P. J. C. Friday

Determined Teachers Eleven Plan To Avenge Defeat Suffered Last Year

GAME TO START AT 2:30

Kapelec, End, Is Out For Rest Of Season; Others On Injured List Expect To Be Back In The Line-Up.

When the Teachers tackle Presbyterian Junior College here Saturday, they will be in much better shape to pile up a score than in the former games. They have been practicing with a determination that will offset any dope as to the outcome of the game. Coaches Beatty and Sheekles have been putting the team through their paces this week in a thorough way.

John Kapelec who hails from Pittsburgh, Pa., will be out for the rest of the season, because of a dislocated shoulder. He was hurt in the Wake Forest game. The loss of Kapelec at his regular job of right end, has been keenly felt. He will be able to play basketball by the time that season starts.

WARREN SCOVILLE TALKS TO SUNDAY SCHOOL GROUP

Last Sunday morning at the 9:45 worship program of the Methodist Sunday School, which is composed of college students, Mr. Warren Scoville of Greenville, who is a student of the ministry at Duke University, discussed and outlined the conference and the resolutions adopted by the conference of the Methodist Students of North Carolina colleges at the Greensboro College in Greensboro, N. C. Mr. Scoville first told of the general nature of the conference and then gave the resolutions in order as they were taken up at the conference in Greensboro.

Mr. Scoville opened his talk for discussion and asked that the Sunday School group pass their opinion on the resolutions by voting. These resolutions had already been brought before the students and discussed among themselves and upon voting they gave nearly a 100 per cent support to the conference.

E. C. T. C. Methodist students did not send a delegation because of unavoidable difficulties that arose at the last minute.

Other players who have been injured this season, but who are now able to play are: Crack Rogerson who had his back hurt; Sumrell, who had an injured knee; Jolly, who also was out for a few days with an injured knee.

Probable Line-up For Teachers Right End Waldrop Right Tackle Ridenhour Right Guard Jolly Center B. Cox Left Guard H. Rivers Left Tackle Johnson Left End Eason Quarterback Hodges Left Halfback Rogerson Right Halfback Boyd Cox Fullback Morgan

All Europe is rapidly approaching complete communism, and the war which the capitalist states are now fomenting will be greatly instrumental in communizing the world.—Tom Mann, British labor leader.

Girls' Basket Ball Practice Is Well Attended

College Team Will Be Picked From Class Teams.

Basket Ball practice for the girls started Tuesday afternoon. This is the first year that the college has had intercollegiate basketball for girls, and a system for picking the team had to be decided upon.

At a meeting of the advisory board, it was decided to first have class teams as in the past and then pick a varsity team from the members of the class teams. Twelve girls make up the squad.

To be eligible for the class team and consequently the varsity the girl must have joined the Woman's Athletic Association and have paid her dues. After joining, she must attend practice daily and keep training well.

Several days ago Mr. Deal called a meeting of the officers and several members of the W. A. A. to discuss the kinds of suits to buy for the team. Twelve complete outfits, consisting of shorts, jerseys, tennis shoes, socks and practice suits are to be ordered. The college colors of purple and gold are to be the colors used.

Many girls are expected to go out for basket ball and the pickers of the team are expected to have a quantity of excellent material to select from.

LAST MEETING OF N. C. C. P. A. WAS IN YEAR 1930

The N. C. C. P. A. last met at E. C. T. C., October 30, November 1, 1930. There were approximately one hundred delegates from the leading colleges and universities in the state.

On Thursday afternoon the Y. W. C. A. entertained at a tea at the Y hut. At eight o'clock the Benson Printing Company was host at an elaborate dinner at the Woman's club. Everett Couch, of State College, President of the Association formally opened the session. President Robert H. Wright delivered the welcome and Carl Goerch made the principal address. The dinner was followed by a dance.

Following a day of business sessions another dinner and dance was held on Friday night at the Woman's Club.

The final session was held on Friday at the Parish House.

The colleges whose publications were represented were: E. C. T. C., High Point, State, Meredith, Queens, Catawba, Mars Hill, Campbell, Lenoir-Rhyne, N. C. W., Greensboro College, Wake Forest, Davidson, Guilford and Duke.

"As winner of the raffle, I hereby assume all credit for the giving of this party," and was his face red?

Taxation can become so oppressive that it defeats the very purpose for which it was levied. It is passed back to the very people that it was designed to help.—Alfred E. Smith.

Strong Quaker Team Conquers Teachers

Men of Faculty and Co-eds Entertained

Volley-Ball Is One Of The Outstanding Features Of Entertainment.

Musical Numbers Are Given By Students And Faculty.

On Monday night, October 30, from 7:30 until 9:00 the co-eds and men of the faculty were entertained at a Stag party. The party was given by the combined efforts of the two groups. This party was the first of its kind held in the history of the school and although it was the first it proved to be a great success.

The party was started by fifteen rousing cheers for the college after which the group sang a number of well-known songs. Then in order to stir up a little competition between the two groups, two teams of volley-ball were chosen. The faculty team was captained by Mr. Pickle-seimer and the student's team by Andy Noe. After a fast 12 minutes of play, the score was at a 17-17 deadlock, so an extra period of two minutes was played. The students managed to pile up a 23-20 victory.

The whole group was then divided into four smaller groups and given ten minutes to think up a stunt. The first stunt was a human pyramid, the second illustrated the hardships of a man trying to start a model T Ford. The third stunt was a hog calling. When the calling started, the human hogs waddled out, while June Rose sang "They're Headed For The Last Round-Up". Last, but not least, was a stunt showing the tactics of a typical E. C. T. C. football team.

Then two quartets were chosen, one from the faculty and one from the students. The faculty quartet composed of Messrs. Deal, Slay, McGinnis and Meadows, sang "The Bulldog on the Bank" and the students quartet composed of Messrs. Van Northwick, Humphrey, Cox and Blanchard, sang two numbers, with the able assistance of their leader, Charlie King.

Bill Puckett was called on to make an impromptu speech taking "My Impressions of E. C. T. C." as his subject, this was followed by a short speech from Mr. Deal on "The Students as The Faculty Sees Them."

Refreshments were served and while the crowd was eating, Paul Fitzgerald was claimed the winner of the Mystery Raffle. He was awarded the prize which turned out to be a slip of paper upon which was written, "As winner of the raffle, I hereby assume all credit for the giving of this party," and was his face red?

Substitutions: Guilford - Bouton, guard; Purnell, tackle; Capella, fullback; Griffin, end; Finch halfback; Bowers, end; Smith, tackle; Van Auker, guard; Lamb halfback; Blanton, tackle; Woolley, halfback; Kyle, end; Fitzgerald, guard; Carroll, center. E. C. T. C. - Jolly, guard; T. Rivers, guard; Davis, guard; Dennis, tackle; Jennings, center.

Officials: Referee, Adkins, of Duke; umpire, Maus, of Carolina; headlinesman, Routh, Carolina.

Score by quarters: Guilford 7 6 13 6-32 E. C. T. C. 0 0 0 0-0

Touchdowns: Guilford - Newman (3), Turner, Norman. Extra points: Guilford - Norman (pass from Turner), Newman (awarded point for attempted dropkick, E. C. T. C. offside).

Substitutions: Guilford - Bouton, guard; Purnell, tackle; Capella, fullback; Griffin, end; Finch halfback; Bowers, end; Smith, tackle; Van Auker, guard; Lamb halfback; Blanton, tackle; Woolley, halfback; Kyle, end; Fitzgerald, guard; Carroll, center. E. C. T. C. - Jolly, guard; T. Rivers, guard; Davis, guard; Dennis, tackle; Jennings, center.

Officials: Referee, Adkins, of Duke; umpire, Maus, of Carolina; headlinesman, Routh, Carolina.

Quakers Are Unable To Score As Many Points Against Foes As They Did Last Year.

ROGERSON PUNTS GOOD Newman, Is Star For The Quakers.

In a harder fought game than the score would indicate, the Guilford Quakers took a 32 to 0 victory from the E. C. T. C. Teachers in Guilford last Saturday.

The Teachers only threat came in the second quarter when Rogerson got off the longest punt in the game, 70 yards, the Quaker safety man fumbled and the ball was recovered for E. C. T. C., but to no avail for it again changed hands on a Teacher fumble.

The Guilford team gained most of its ground on passes, making a total of 166 yards by the aerial route compared to 80 on ground plays. The Teachers making a total of 60 yards on passes and 48 on running plays. The Quakers were outplayed by their opponents to the tune of 274 yards to 134.

For Guilford, Newman was outstanding, individually scoring three of his teams five touchdowns, one of them coming after receiving a pass and making a 70 yard run. Turner and Cox also looked good for the Quakers.

Morgan and Rogerson were outstanding for the Teachers, Rogerson handling most of the punting while Morgan did the passing, and both of them carried the ball several times for good gains.

The Quaker team was unable to pile up a big score this year as they did last year when the Teachers played them.

Summary: Guilford (32) Pos. (0) E. C. T. C. Rasely le Eason Cox lt Johnson Parker lg H. Rivers Weaver c Cox Shergwyn rg Noe Shaen rt Ridenhour Biddle re Waldrop Watkins qb Eason Turner lh Puckett Newman rh Morgan Norman fb Rogerson

Score by quarters: Guilford 7 6 13 6-32 E. C. T. C. 0 0 0 0-0

Touchdowns: Guilford - Newman (3), Turner, Norman. Extra points: Guilford - Norman (pass from Turner), Newman (awarded point for attempted dropkick, E. C. T. C. offside).

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Officials: Referee, Adkins, of Duke; umpire, Maus, of Carolina; headlinesman, Routh, Carolina.

Fine Watch and Jewelry Repairing At Reasonable Prices W. L. BEST "College Jeweler" JUST ARRIVED Fall Fashioned Service Weight Hostery 59c. W. T. Grant Co. "Known for Values"

CHARLES Quality Department Store College Girls Are Wearing Charles' Suede Short Socks with Zippers or Buttons—\$2.48 and \$3.48 FREE DELIVERY Write N. C. C. P. A. to our store.

RECEIVED BY SHIPMENT OF DRESSES IN SILKS AND WOOLS AT \$6.00—SIZES 14 to 20. COLLEGE GIRLS ALWAYS WELCOME! The Perkins Co.

IT IS SMART AND ECONOMICAL TOO BUY SHOES AT GRIFFIN SHOE CO., Inc. SMART FOOTWEAR

LOWE'S The Biggest and Best Line of Millinery in Greenville—Also Underwear, Hosiery and Novelties

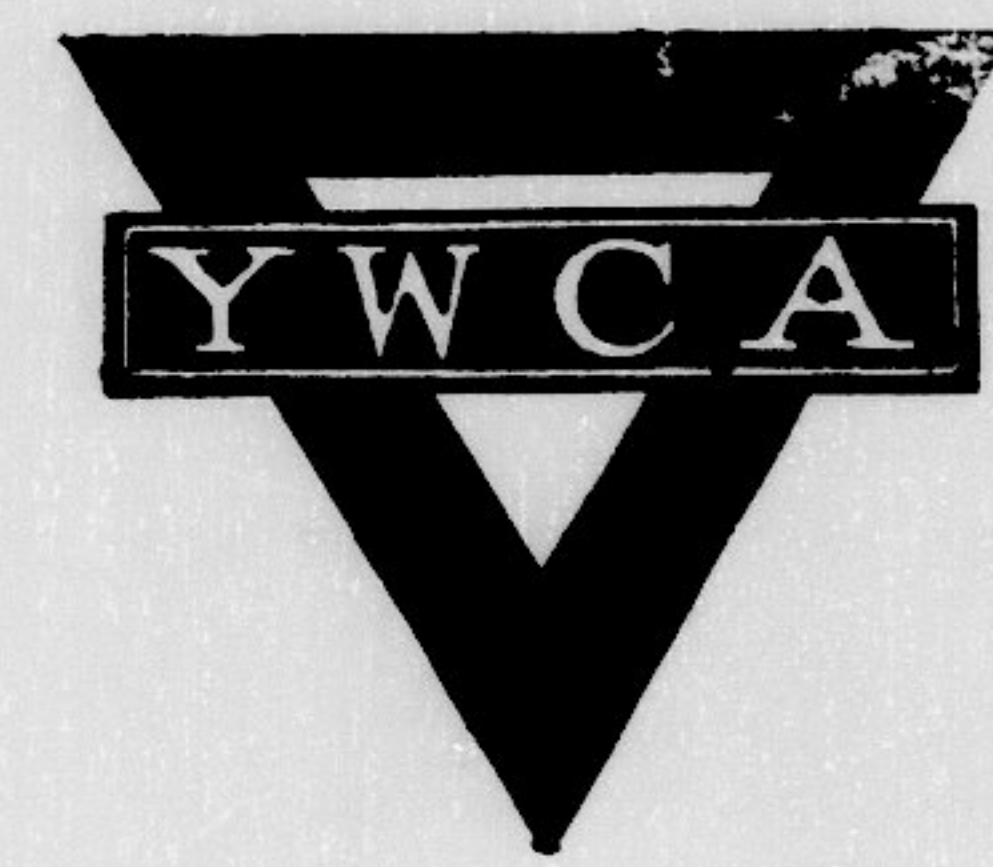
GO TO COBURN'S For Style and Comfort YOU ARE ALWAYS WELCOME COBURNS SHOES, Inc. YOUR SHOE STORE

Blount-Harvey Co. INCORPORATED "THE SHOPPING CENTER" BEAUTIFUL UNDERWEAR To really have that well-dressed feeling the New fashioned girl of today must be wearing some of our lovely, frilly underwear. Stunning little panties that give you a thrill just looking at them—79c, \$1.00, \$1.49. Lifting Braizers in Newest Styles—50c, 69c, \$1.00. Colored Slips that are essential to the sheath silhouette of today—\$1.69, \$1.95, \$2.45. Pajamas and Gowns that make you drowsy to look at them—\$1.95, \$2.45.

To be smart in just the Dress and Coat or Swager Suit, make your visit to WILLIAMS' "The Stare of Smart Wear For Ladies"

WELCOME N. C. C. P. A. Make Our Store Your Store While Here Hot Chocolate - Sodas - Sandwiches PLEASANT'S PHONE 80.

LANCES WE WELCOME ALL THE MEMBERS OF THE N. C. C. P. A. ALWAYS INSIST ON LANCES. PEANUTS SANDWICHES CANDIES



History Of Publications

A varied account of the opening of East Carolina Teachers College, its struggles, hardships and successes can be gathered from the publications that have been established here.

The first journalistic effort was the Training School Quarterly, an educational magazine. Later, a one page paper, The Teachers College News was by a year book, which pictured the activities accurately and interestingly. The first two mentioned have been discontinued, but the Teco Echo, our present college paper, has come into being.

Throughout the existence of the publications, one object has been foremost in the minds of the editors and faculty advisers—to help the students and the college.

Training School Quarterly

The Training School Quarterly, an educational publication, was issued from 1914 through 1923. It was a magazine of professional nature, of campus activities edited jointly by the students and the faculty. With the first issue of the yearbook, or annual, the Quarterly was suspended, with the summer issue of 1923 as the last issue.

The last two components of the name of the school, East Carolina Teachers Training School, were taken to form the name of this school publication.

When this school was changed to a college by an act of the State Legislature, the same procedure was used in changing the name of the magazine, the Teachers College Quarterly, but the nature remained the same. The only changed feature in the cover was the change in the seal.

This magazine came into being as the result of a request from the Senior class of 1914 to the faculty that they be allowed to establish an educational publication.

The first number was not only a Senior number, but a record of the early struggles of the Training School, giving a summary of the history of the college.

Succeeding numbers had more space allotted to professional articles. Each succeeding spring issue was devoted to the senior activities, taking the place of an annual. The staff was made up of one faculty editor and four student editors, two selected from both the Lanier and Poe Societies, the editor-in-chief and managing editor being chosen alternately from the societies. The students holding these positions were well qualified as they were selected by the faculty.

Miss Mamie E. Jenkins was appointed faculty editor by the faculty advisory board and remained throughout the entire life of the magazine with the exception of the 1922-23. She was then on leave of absence, and Dr. Leon R. Meadows filled the vacancy.

The articles in the first part of the magazine covers a wide range of subjects of educational importance from concrete local problems to those of national interest.

The professional articles were written by faculty members, a few by students, and a number of people of authority who contributed by invitation.

The division of practical suggestions was written by the girls themselves who were then doing their practice teaching in the model school. Most of these articles, are, plans which they found useful in their practice teaching. Many helpful and useful articles for the primary and grammar grade teachers are given.

Campus activities, dealing with the organization on the campus, their duties, their leaders, and their benefits, formed much of the college news reported.

The Alumnae News devoted its section to the news of the graduates.

The editorials were based largely on the editorial comments on various existing problems confronting the schools, and on the articles in the magazine.

Later editions of the Quarterly devoted a section to Reviews; this section discussed the current topics and future articles



KATHRYN HINES
Business Manager of Tecoan

of the school, state, and universe.

The last issue was in 1923.

Teachers College News

The East Carolina Teachers College News was an unassuming little paper when, as a single mimeographed sheet, sent out to keep the alumnae in touch with college happenings and with each other, it made its debut a decade ago, in November, 1923.

The next month it grew into a clip sheet, and finally into a four page newspaper, Volume II, covering the 1924-25 school year, had fourteen issues, the last appearing in June, 1925. Then the little paper was no more, being succeeded by the Teco Echo.

By glancing through the files of the News, we can get a fairly complete picture of the college of ten years ago. President Wright was kept as busy as today, making speeches to various educational bodies: Misses Gray and Lewis, and Mrs. Jeter were also busy on the campus trees, to mention but a few.

Ten years ago cars were a novelty; in fact there were but two on the campus, one owned by Miss Ross. Practice teaching was just as much of an institution then as now, even if the "Training School" was called the "Model School." Society initiations were also fall events.

The Poes held a lantern parade through the town as part of their celebration.

Interest in where the students come from has been aroused by Rally Day. Did you realize that a decade ago Pitt County led the representation, as it does today, and that Virginia, Tennessee, South Carolina, and even Pennsylvania were represented?

One of the big events of the 1923-24 college year was the May Day celebration. Athletic contests, and the crowning of the May Queen in which all organizations on the campus participated.

Important events of the 1924-25 year were the Senior play, "Lucy Windemere's Fan," coached by Mr. Deal and Miss Hooper, the play "Prunella," and a Piano Recital by the combined C and D classes.

The Teco Echo, the present college paper took the place of the College News Letter.

The Tecoan

The first volume of the Tecoan, published in 1923, had as its purpose the portrayal of campus life. It was dedicated to President Wright.

Among the things found in this edition are: many clubs, scenes from Blue Ridge, a picture of the Lanier Glee Club, a page of Y. W. C. A. activities, and many snapshots from campus life. There was a "B" Class Picture, and Junior-Senior Class pictures. There were no boys pictures.

In 1924 the annual had practically doubled in size. This year it was dedicated to Dr. Meadows.

The Tecoan contained individual pictures of the Junior Normal class, scenes from some of the plays which had been given and conference scenes taken at Blue Ridge and at Washington.

In the athletic section is found a track team, a tennis team, a hiking club, a baseball club, and a basketball team—all for girls. Of clubs there were many, among the foremost were: county clubs, A. D. D. S. Club, a Big Time Club, an Ace of Clubs, and a Wanderer's Club. One Co-ed was pictured.

In 1925 the Tecoan was dedicated to Mr. Deal, who was business adviser. It contained a picture of the trustees, two individual pictures of the Seniors, five group pictures of the C's, and

pictures of the following clubs: K. K. K., Hill-Billies, J. M.'s, and various other county clubs. The Phi Epsilon's are found for the first time in the Tecoan.

Mr. Herbert Austin, a charter member of the faculty was honored in the Tecoan for 1926. Miss Morton appeared for the first time as lady principal.

Scenes of the campus, and pictures of the superlatives were done in brown. A clever scheme using Indian pictures unified the book. Other pictures found are of the Senior-Normal statistics, Phi Sigma's, Lanier and Poe Society speakers, a college quartet, and several new feature clubs—Left Handed, Pals, and Red-heads.

In 1927 the Tecoan was dedicated to Miss Sallie Joyner Davis, a most fitting dedication since the theme was North Carolina history.

A most ingenious scheme for unity was used. Pictures of famous buildings in several North Carolina eastern cities were shown.

The feature section of superlatives included: the prettiest four students in colonial costume, and other representative students pictured as famous masterpieces, such as "The Jester," "The Song of the Lark," and "Baby Stuart."

The 1928 Tecoan was dedicated to Misses Jenkins and Graham, two charter members of the faculty who had been life-long friends and schoolmates.

The theme of the book was worked as a drama with divisions as acts.

May Day with its May Queen, Junior-Senior Banquet, Commencement, and Athletic Skill were pictured for the first time. There were pictures of the Emerson Society in 1928.

Perhaps the cleverest plan was used in featuring the superlatives, who portrayed women characters from Shakespeare.

To Dr. Slay, a constant worker on the annual, came the dedication in 1929.

The Tecoan contained pictures of its Co-eds, its May Queen, and its students engaged in gymnastic performances outside of the regular trend of annuals.

"When knighthood was in flower" formed the unifying scheme. This time the book was divided into idyls rather than chapters.

The Tecoan for 1931 showed a Co-ed Club, a Junior Cabinet, and a Student Volunteer Group.

Leading women of yesterday made up the unifying scheme. Elizabeth M. Steele, Cornelia Phillips Spencer, Sallie S. Cotton, and Dolly Madison were the women who were used.

The Tecoan borrowed the quaintness of the colonial sampler for its theme in 1932. A cross stitch bordered the pictured articles.

Superlatives were costumed in colonial gowns.

Besides the campus scenes, pictures of Seniors, Juniors, Sophomores, Freshmen, "D" and "C" classes, and the faculty. There were the clubs, societies and an orchestra. It was a prize winning edition in the N. C. C. P. A.

In 1933 the annual was dedicated to the City of Greenville. The theme was that of the advance and progress made by the world.

Superlatives were done in color for the first time. Otherwise a similar form as those before was used.

The annual has had a very live history, and its progress has just begun.

Teco Echo

The demand from the student body that a real newspaper devoted to student problems, met with the approval of the authorities of the college. Therefore, a Student paper, edited and written by the students with the aid of the faculty advisers, was started. This is the way the Teco Echo came into existence, and the issue appeared December 19, 1925, with Deanie Haskett and Frances Smith as editor-in-chief and business manager; both girls members of the Senior class. This paper was, made possible by the untiring efforts of the student government association and the careful consideration of the members of the faculty.

The first paper was a six page edition, 12 1-2 x 17 inches, with 5 columns, each 2 1-8 inches wide. This remained the standard size until 1928, when it was changed to 17 x 22 inch paper with five 2 inch columns. In



ELLEN JENKINS
Business Manager of Teco Echo

1932, it was changed to a seven column paper.

It was made up of a variety of topics, including current news, student opinion, jokes, editorials, and athletic activities. The paper has ever since followed this general form with a few variations.

The plan of financing the paper is one that has been strictly followed since its origin. The budget makes appropriations to cover expenses, thus giving each student a paper without expense other than the student fee. Appropriations vary with years. The money from the advertising have paid for the cuts.

The first election of staff members was made from the nominations from the floor. Lady Luck must have had something to do with the choice, as the girls did excellent work. They were given rather careful training by faculty advisers so they themselves could train the next staff. Ever since then, the new staff has been trained in by the old staff. Since then, the method of choosing staff members has been very strict. They have to be approved by the President of the College, and most of them are chosen from former newspaper workers, but there is no class distinction.

The origin of the name "Teco Echo" comes from the first two letters of the two words "Teachers College". This was among many contributed by the student body. The prize for the name went to Christine Vick, who was then president of the S. G. A.

In the early papers, in the alumnae department the news was chiefly of the location of members of the class of the preceding year, the alumnae marriages, and the activities of the different chapters in the state. For several years the spring alumnae news has been featured in the commencement issue, and copies have been sent to the alumnae. The expense of this number has usually been met by the alumnae association.

The last number of the paper every year has been devoted to the senior class, who is responsible for the work done in that issue.

The activities received more attention than in recent years. Big entertainments have always held conspicuous places in former papers. Other popular topics have been the Y. W. C. A. activities, Glee Clubs, annual debates, and basketball between classes.

The Open Forum Column was popular in the past, with a variety of vital questions, on such subjects as the naming of the library, recreation plans for faculty members, the possibility of a course in journalism, and many discussions on cutting classes.

The advertisements compared in an early edition and a present, show clearly the times of depression and prosperity. The average number of ads in 1930 was thirty-nine, and in 1933, nineteen.

The cars of the paper give a brief history in their titles.

Such cars as "Merry Christmas" and "Happy New Year" imply worlds of thought in the particular paper; the paper that bears cars "Baal Bewe! Bow Wow!" strikes terror in a freshman's heart for it implies initiation, the feature of all October numbers.

At the beginning of the year, an encouraging message from President Wright adorns the cars. The best one, and the one we hope to make come true is "A Bigger and Better Year," and a "bigger and better Teacher's College."

There are two enemies of national unity, sectionalism and class, and if the spirit of sectionalism and the spirit of class are allowed to grow strong, or to prevail, it means the end of national unity and the end of patriotism—President Roosevelt.

Visit our Jewelry Department for the Newest
Designs at Astonishing Values.
"FINE JEWELRY FOR LESS MONEY"
LAUTARES'

Home Grocery Stores
WE WELCOME THE
N. C. C. P. A.
TO OUR STORE
Quality Merchandise at Low Prices
Groceries, Fresh Meats, Fruits and Vegetables
WE ARE MEMBERS NRA

THIN SWEATER SUITS!
BECOMING AND PRACTICAL DRESSES
FOR THE SMART MISSES.
The Smart Shoppe

A Constant Parade of Fashions

A continuously moving picture of all that is new and best in the Fashion World—that is what is to be found in this store. Into our store come new modes from the fashion centers of the world. Out of the store they go, with you, to your homes in Greenville and Eastern Carolina. Throughout the year our store is crammed with new styles—Beautiful, Smart and Surprisingly Inexpensive.

COATS — SUITS — DRESSES — SWEATERS —
SKIRTS — GLOVES — BAGS — UNDER-
WEAR — ACCESSORIES — SPORTS
WEAR — EVENING WEAR.
VERY SPECIAL—HOSIERY 39c and Up

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"THE STORE ALL WOMEN KNOW"



The All-Occasion Shoe
Size 4 to 8
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Appropriate for dress and street, the regent pump is smart with innumerable dresses. Expertly fashioned of soft, dull black calf skin to fit snugly.

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Miller-Jones Co.
Good Shoes for ALL the Family
Address
408 Evans Street.

MIXED RUS
HERE DEC

Volume X

Russian Chorus
Will Be
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Chorus Is Under
Madame Sla

TO BE HEARD

Russian And
Songs And
Featured

Mme. Margari
and her world
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orchestra, will give
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