NO. 11

VOLUME V

GREENVILLE, N. C., MONDAY, MARCH 25, 1929

LUDLOW PLEASES LARGE AUDIENCE AUSTRALIAN VIOLINIST HERE FRIDAY

On Friday evening, March 22, there was a real treat for all music lovers in the opportunity to hear Godfrey Ludlow, the famous Australian violinist. This concert was one of the series of regular college entertainments and was up to the high standard of these.

The tones produced by Mr. Ludlow on his violin were marvelous for their beauty. Even those whose knowledge of the violin was slight realized this. These exquisite tones were due partly to Mr. Luldow's flawless technic and partly due to the tone producing quality of his Stradivarius. His double-stopping in several numbers was beautiful.

Mr. Ludlow's lovely singing tone was at its best in the soft singing pieces, especially in the Largo movement of the Chopin Sonata, which he played with muted violin. Mme. Gainsborg, in her piano

solos as well as in the accompaniments showed herself to be an artist. She had complete control ing feature of her playing was an dent Government Association for dresses, sport costumes, pajamas, Einstein has announced a third Geological Survey published a the New York Herald Tribune, encore which she played entirely the coming year will be held Sat- negligees, bathing suits, wedding theory in which he is reported to "Geological Report and Map of

Gainsborg were very oblinging nations were, and the officers will Frenc hshop owner, who tried to of understanding. Are you one of the University of North Caroand gave several encores. Sou- be selected from a group of cap- sell his ware, while Eloise Mc- of the twelve?" The other encores were The Old Following is a list of the nomi- the bride's mother. Mildred Sas- "No, I'm not one of the twelve. Refrain-Kreisler, Lullaby for nees: Right Hand alone-Gainsborg, and Andantino - Lemare. Both Elaine Tunnell. artists have a most pleasing per sonality.

Mr. Ludlow and Mme. Gains- Christine Hall. but are composers of music as Helen Mosely.

One thing which heightened fact that the instrument he used Helen Guthrie. was the famous de Rougement

a mistake, as Ludlow brought his own accompanist, Mms. Gainsborg, with him. Mme. Gainsborg is a well known pianist, and played

two groups of piano solos. On Friday morning in chapel

titled by many as the "Idol of the

Following is a copy of the printed program

1. Sonata Opus 65. Allegro, moderato Largo

Allegro finale GODFREY LUDLOW Mme. GAINSBORG

2. Synphonie Espagnole Lalo Allegro

Andante Isolde's Liebestod (Tristan)

Mme. GAINSBORG 4. Air on the G String GODFREY LUDLOW

5. Tango Burlesco Dime Chiquita (Tanga)

Tienros y Glesera La Parra Ethel Perkins, Helen Broom. Seguidilla Mme. GANSBORG 6. Dark Eyes Ludlow Dragon Flies-Zsolt *Estrellita Ponce-Ludlow

GODFREY LUDLOW *Published compsitions. Godfrey Ludle - Burnswick burton, April 12th.



MISS REBECCA ALEXANDER Editor-in-Chief Teco Echo Representative to C. S. P. A.

Election of S. G. A.

Both Mr. Ludlow and Mme. At a recent mass meeting nomilian Colson took the part of the twelve men in the world capable of which Professor W. F. Prouty venir, by Drdla, the favorite of able girls. Every student is urged Arthur took the part of the bride most of the audience was repeated. to vote for the girl of her choice. and Elizabeth Beavens the part of

President — Jeanette Sessoms. Vice-President—Mildred Sasser,

Worthington. Chairman Campus Committeeboth the interest in and enjoy- Mildred Stanley, Ethel Robbins, ment of Ludlow's playing was the India Bateman, Nina Compton.

House Presidents — Josephine Stradivarius violin, dating back to Grant, Bessie Grissom, Katherine Lemmond, Margaret Byrd, Annie

> SEVERAL STUDENTS GRADUATE.

Registration ran unusually lows: Miss Gorrell explained the pro- smoothly at the beginning of the gram to the students. She also spring term. The students co-than 3,000 words long, or more the constancy of light velocity in told them about his famous Stra- operated with the faculty and the than 8,000. divarius. This explanation in- officers, and much confusion and 2. Each must be the original light in free space appears the creased the ability of the students unnecessary trouble was avoided. work of a student graduating from same to all observers regardless to appreciate and enjoy the conseveral students. This is very of 1929, and taking the A. B. or source of light and the observer. To many of his audience, the very convenient for the students, its equivalent. playing of Ludlow was already as they may come to summer 3. Each must bear the full clusive; it had taken no consideraschool and finish earlier. Some name and address of the author, tion of gravitation. Therefore lege to know that the Teco-Echo wrote them up for this special constar. So much are his radio confourth place in the name of the college attended, Einstein set himself to the ex-won fourth place in the national vention edition of the Spectator.

Brinson, Lollie Belle Brown, Rena not accepted. Charlton, Edith Fearrington, Vi- 5. The editor of The American is in origin and structure electro- University Meeting. We don't houses from out of the city led the vian Hyatt, Cora Esta Lee, Myrtle Mercury will be the sole judge of magnetiv. Therefore space and hide our heads in shame by no Price, Rosa Sivills, Mittie Smith, the competition. Mildred Tingle.

NEW STUDENTS ENTER Several new students are on the B. Capriccio in B Minor Brahams campus to fill the vacancies left Gainsborg by those who have withdrawn from

Caprice Viennois ____ Kreisler Beatrice Gresham, Lucille Yelver- The store is open between 3:30 and one and are getting results that there can be no fixed frame-work Nothing definity was decided about *Abrabian impressions Ludlow ton, Adelaide Hicks, Ernestine 4:30 and 6:30 and 7:3/ nere seem to establish their position. of reference. If there were, then either of the morning Johnson, Ruby Spratt, Lucille are only a few more and extra Others are working with the other it would be impossible to establish. Following the morning business Luis Levy Taylor, Olive Casey, Mrs. Etta D. calls for them are coming every and are getting equally convincing the idea of absolute motion." Brickhouse, Lila Mae Crawley, day. Gainsborg Edna Stanton, Irene Brice, Mary

> Recording Artist. cording Artist. Co., Raleigh, N. C.

JUNIORS SPONSOR FASHION SHOW

On Wednesday evening, March 13, a fashion show, sponsored by the Juniors, was given by the students of the college in the college auditorium. An admission of ten cents was charged.

college girl's becoming engaged and going to Paris to select her

E. C. T. C. girl's room. Hilarious with the boys, little wondering groups of girls playing a victrola whether those marbles rolled and enjoying the performance of along on the carpet because of some of their dormitory neighbors any particular warp in space, or was a reproduction of actual col- whether any line was straight or lge life, except that E. C. T. C. any circle round. girls rarely come rushing in to show off a diamond or to announce asked Dr. Henderson. that they are really planning to "Yes, if you have the time," was be married within a few weeks.

The second scene was laid in a "Well, fire away, fire away!" French ready-to-wear shoppe, in helped her daughter choose her of Einstein and Relativity. Officers Held Sat. wardrobe. Models—E. C. T. C. Both laughed, and the interview girls-walked before them and had started. Election of officers of the Stu- showed, to advantage, evening "Dr. Henderson, as you know,

While the scenes were being shifted to allow the young bride to Evelyn Caldwell, Marcella Deal, transported from America to France, a number of girls presentborg are not performers alone. Secretary - Hannah Turnage, ed the history of American dress styles from the early nineteenth well. Each of them played sever- Treaurer-Lina Johnson, Cath- century to 1910. The girls wore al numbers of his or her own erine Flaugher, Alice Tilley, Verna costumes that depicted the styles of those years.

> PRIZES OFFERED BY AMERICAN MERCURY College Seniors Have Chance To

Win Five Hundred Dollars In the last issue of this paper it Laurie Hunt, Elizabeth Spears, the class of 1929. One of five Relativity theory deals primarily undisected canoe-shaped, arching school publicity to the public press. was stated that Mrs. Guy V. Jamye Martin, Lucille Cole, Irene hundred dollars to a man and one with motion of bodies in time and folds (anti-clines), while others As a central theme, he stressed the Smith, known to the students as Jones, Julia Cogdell, Betsy Baird, of five hundred dollars to a wo-space. Only systems moving with are either the resistant axial por-Miss Bertolet, would be Ludlow's Frances Craig, Sarah Cobb, Ella man for the best essays discussing uniform relative velocity are inaccompanist. This, however, was Mae Sallinger, Hazel Whitehurst, their four years of college life. cluded. For example, Einstein (synclines), or the bevelled edges The winning essays will be pub- showed in this theory that all phe-American Mercury.

trance in the contest are as fol- with a constant velocity. Gravi-

1. No article should be less a fundamental place is given to

four year course in only eleven and a statement of the course fol- planation of this phenomenon. So high school and normal school con-

kinson, Camille Bateman, Elma velope for its return in case it is an electro-magnetic field set up years have we been members of meetings staff members of New

THE AMERICAN MERCURY, 730 Fifth Avenue, New York, N. Y.

Y. W. C. A. PINS FOR SALE

Wagner-Liszt here before, while others are here now being sold in the "Y" store. composition of light. There are fixed frame-work of reference various schools represented to befor the first time. Following are the names of the new students:
Olive Galloway, Thelma Boyd,
Rootrice Crosham Lucille Valuer

Those girls, who signed for one and who have not called for it are asked to do so, as soon as possible.

Crosham Lucille Valuer

Those girls, who signed for one and who have not called for it are asked to do so, as soon as possible.

Some scientists are working with the first time. There are two ideas concerning the composition of light. There are two ideas concerning the composition of light. There are two ideas concerning the composition of light. Some scientists are working with the whole universe convention would be allowed to be two ideas concerning the composition of light. Some scientists are working with the whole universe convention would be and on the estion of using syndicated mater and the composition of light. Some scientists are working with the whole universe convention would be and on the estion of using syndicated mater and the composition of light. Some scientists are working with the composition of light. Some scientists are working with the composition of light. Some scientists are working with the composition of light. Some scientists are working with the composition of light. Some scientists are working with the composition of light. Some scientists are working with the composition of light. Some scientists are working with the composition of light are convention would be convention to the composition of light. Some scientists are working with the composition of light are convention would be convention. Bach the names of the new students: and who have not called for it are tion and transmission of light. revolves?"

pins, the one being in the shape of ether. The other conception, the establish aether as this fixed rea triangle and selling for fifty corpuscular theory, is that light ference?" cents and the other being of an travels in bundles. Einstein's forty-five cents. Another order over this gap in scienctific rea- would give him a lever long Ball Room of the Waldorf-Asto Grand Piano Duff-Gore Pian for these pins is being made now. soning by harmonizing these two enough, he could turn the world Hotel. If you are interested in getting theories." one, please give your name and "Dr. Henderson, since Einstein's place to put his lever. Lodge's ed Press" was the name of a result of the cut you prefer to one of the storekeepers.

DR. HENDERSON ON RELATIVITY

Dr. Archibald Henderson, head of the Mathematics Department of the University of North Carolina and a member of the Royal A-The exercises were a unique af- cademy of cience, was told recentfair, carried out in the form of a ly that he had a visitor; and on going down from his study to receive his caller, he found him The first scene was laid in an quietly enjoying a game of marbles

"Do you want to talk to me?"

the answer.

"It's rather hard to fire when Paris. The young college girl was your gun's not loaded," confessed accompanied by her mother who the caller, who had come to talk Unversity Prof. Is

urday, March 23, in the "Y" Store. outfits, and other garments. Lil- have said that there were only Pendleton County, West Virginia,"

about being kidded and continued, Prouty's individual efforts. have not yet received an exact! copy of the theory. I have my cludes some of the most attractive own idea of what it deals with mountain scenery to be found any- vention was photographed on the however."

his former thories?" the ques- Pendleton County massive white tioner continued.

meaning of the new thory, it's necessary to have a general a great wall more than two hunknowledge of the former ones.' the head of the mathematics department explained.

Here he plunged into an ex- outcrop, due to the great amount position of Einstein's Special and of earth crustal folding which took R. Miller, director of publications The American Mercury offers General Relativity theories. A place during Paleozoic time. Some one thousand dollars in prizes to summary follows: The Special of the larger mountains are great lished in the October issue of the nomena of nature are the same for usually sandstone. In this region any two observers who move re-Rules and conditions for en- lative to one another rectilinearly, tation is left out of account; and empty space. The velocity of

But this theory was not all inmatter are relative, and the na- means at winning fourth place. 6. All manuscripts entered for ture of space is not fixed but is A. B. Degree-Clara Lee Spruill, the prizes should reach their of relative to matter. The geometry A college paper is a grand inven-Rosalie Rives, Ruby Midgette, fice not later than August 1, 1929. of any region is conditioned upon the nature of the gravitational For the school gets all the fame;

field. Distance and duration, for The printer gets all the money, this reason, must be estimated in And the staff all the blame relation to the observer. "Now," continued Dr. Henderson, The first order of the Y. W. C. "Einstein's last theory deals, ing an attraction for another questions as to the form which the school. Some of these have been A. Pins, which came last week are doubtlessly, with the nature and body, do you believe there is any Junior Fourth Estate at the

results. Some scientists hold that There are two cuts of these light is a series of waves set up in Oliver Lodge in his attempt to served Mecca Temple.

nates the idea of one body's exert- have any place to put it"-Ex.

C. S. P. A. CONVENES AT COLUMBIA E. C. T. C. SENDS TWO DELT



MISS IRENE KAHN Business Mgr. Teco Echo Representative to C. S. P. A.

Contributor to Map

Recently the West Virginia lina is a co-author. Almost all of Dr. Henderson said something the map work is a result of Dr. procedure for the modern high

thousand square miles, and it in- other academic activities. "In what way does it differ from United States. In many parts of session and the delegates inspected Medina sandstones cap many of 'In order to understand the the higher ridges. In places this the contest which is conducted sandstone rises vertically to form each year in connection with the dred feet in height. In this same region, also, the Paleozoic sediments are many times repeated in of highly tilled resistant strata, the valleys are made chiefly by stream action in the softer shales and with limestones.

> This is the fourth geological report to be published by the West Virginia Geological Survey in the last four years in which Dr. Prouty has been a principal contributor.

terms. Following is a list of the lowed and the degree to be taken. he formulated his General Relatest held recently at Columbia representatives attended the par-4. Each must be accompanied tivity theory, explaining gravita- University. Our paper is only ticular sectional meetings which Two Year Normal—Sally At- by a stamped and addressed en- tion as a warp in space caused by four years old, and for only three by the presence of matter which and sent delegates to the Columbia York dailies and of publishing

"Then do you agree with Sir press de gates were invited, was

over. But he didn't have any Next Attraction—Richard Halli- the cut you prefer to one of the explanation of gravitation elimitheory is all right, but he doesn't ing picture shown at 4:30 o'c

The fifth annual

Columbia Scholastic tion was held at Colum sity, New York City, on eighth and ninth. Representatives from eighteen of the forty-eight states met together at this time to discuss the various problems relating to high school and college papers. Practically the entire United States was represented there, California being the western boundary, Florida the Southern and Maine the Northern boundary. At this meeting, men and women

of much prominence in newspaper work as well as widely known speakers addressed the assembled group of approximately 1500 students and faculty advisors. Group discussions were also held.

On Friday morning at 10:30 a. m. in McMillin Theatre Professor Adam Leroy Jones, director of Admissions at Columbia welcomed the delegates to the con-

school student, who is gaining more The area studied and mapped in and more distinction for his journser was the attractive page to the Or if I am, I don't know it; for I this report is approximately one alism, debates, dramatics, and

The entire personnel of the conwhere in the eastern part of the Library steps after the opening an exhibit in Earl Hall of newspapers and magazines entered in conclave.

Press Freedom Stressed.

At the faculty advisers' luncheon meeting in the private dining in Cleveland, Ohio, spoke to the gathering on the relationship of importance of freedom of the school press as well as of professional papers. He also maintained that the school paper should be a part of the curriculum, just as experiments in chemistry are a part of the regular course in that subject. The paper is a laboratory for ournalism, he explained.

His own poems were read by Mr. Arthur Guiterman at the second general session in McMillin Theatre at 1:45 P. M. as the feature of that meeting. Preceding his part of the program, assignments were PLACE IN CONTEST given to various high schools, the

discussions, making suggestions and answering questions asked by individuals in relation to their problems in putting out their publications.

Friday morning a general by ness session was held, at was meeting only the voting delote. were given permission in the Much interest was show on of a

session a phcheon to which all the

The closing number of the pro gram was the varsity Show, "C "Lodge is very much like Arch- Hector, given by the students Mme. Gainsborg—Duo-Art Reoblong shape and selling for latest work is an attempt to bridge imedes, who said that if you Columbia University in the Grap',

"Around the World with the U (Continued on Page 5)

THE TECO ECHO

Published BiMonthly During The College Year by The Student Government Association of East Carolina Teachers College.

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> scription rates for the college year \$1.50 ising rates 20c per column inch per issue

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MEDDLING

Are you willing for all your friends to read Jim's letter before you do? Or are you willing that they read your letters to him before you mail them? Then let's be as considerate of our friend's notebooks, when they are left on the table for correction in a class room.

Perhaps it isn't done with any motive of meddling, or when the delegates to the Press destroying anyone's property. But shall we call it social Convention attended the meetings. ignorance? This, no doubt, is its true name. We do not They, however, condescended, with like to call or be called ignorant, most especially a sophisti- very little persuasion on my part cated college student. Yet when one seemingly knows no better tha nto churn a set of note-books into a conglomerated solution of loose leaves, pictures, and mutilated covers, we We shopped; we went to the can attribute it to no other cause.

Or had you rather we discuss the situation from an traction I saw was the great ethical standpoint? It is that we do not know the difference Bergerac. Naturally we had to between right and wrong, or, at any rate, do not value this take in some less serious producdifference? How often we are made furiously angry, when tions, so we decided on "Hello we begin to dress for company and find our Sunday dress Daddy". gone. We are ready at once to say that someone has stolen

it. Then why do our instructors not have the right to say are later. Ours ended sooner than we that someone has stolen their writing in various note books? desired, however. But, after all, That is not stealing. Perhaps you didn't take anything ma- we're glad to be back to our Alma terially from the book, but what right did you have to be Mater. Exams are all over, and 'plundering' through someone else's property? If we do the new term has started. I've not respect other people's property, we are very selfish to up so that I won't be having con-

Let it continue to be told to our visitors and new faculty the last of May. members that the honor, and true honor, system prevails The big problem now is shopthroughout our college. Of course, we are not thieves, liars ping for Easter. I strained my and cut-throats, but little things often lead to big ones—so eyes looking at dresses, shoes, let our little deeds be noble ones. This is only one way in hats in New York. I didn't buy which our name and reputation will forever stand on the very much because I knew our heights of honor. Shall we trample it in the dust beneath Greenville merchants had things

HAVE YOU DONE YOUR BEST?

When you have finished your last examination and walk out of the class room, you breathe a sigh of relief and old saying goes that, in the spring, say, "I'm glad I'm through; I feel so relived!" Another a young man's fancy turns to will say. "If he flunks me—he better not!" Perhaps and thoughts of—socks and neck ties. other will wax hopeful and wish for a passing grade. Yet Well he has nothing on us—in the another will venture to assert that he ought to know that she spring, a young lady's fancy turns

All this is very good, and self confidence is a wonderful dresses, hats, hose, and slippers! quality; but have you ever had this thought come to you, They are down town. Frilly dress-"Have I done my best?" Just let your mind travel over the es, basques, high waist lines, enterm's work and recall the recitations you have prepared. sembles—the latest out and at "Oh, I'll just skip over that; he won't ask me that." "I reasonable prices—the most athink I can work those problems and I'm so sleepy I don't dorable selections at Bloom's believe I'll try." "What's the use of studying that psycholo- Blount-Harvey's Young's, Bowen's, Y? It wil never do me any good." Perhaps none of you Abeyounis', the Smart Shoppe, soe said that, but perhaps you have heard someone say Wilson's, Penney's, and Williams-

sider hen you get your grades would it not be wise to con- Shoes-blonds, patents, woves, you had effort you have put forth and the amuont of time and all kinds. We need no longer structor spent? Don't say you deserve more than the inhe gave you, rather ask yourself, if you deserved what Any kind of feet can look pretty

Getting of a paper is a picnic.

If we print a paper is a picnic.

If we print paper is a pichic.

If we don't, kes, people say we are silly or vulgar.

If we publish say we are adolescent and too serious.

If we print thing from other colleges we are lazy.

If we are out rust If we are out rusting news, we are wasting time.

If we are not rusting news, we are not attending to If we don't print contributions, we lack appreciation, we don't print them the paper is full of junck.

e as not some one will say we stole this from some nember staff officers are to be elected soon. These as important as S. G. A. officers as your publicasupposed to be representative of your college, and

let your friends change your vote. It is quality let's not get conceited over our



TILLIE TRIPLICATE

I saw so many things in New York I have been talking about them ever singe I came back. But Sh! I haven't told everything yet.

We're back from the "Sidewalks of New York". I've never had such a great time in my life! We went places, saw people, and did things. Of course, I had to trot to take a little time off to see the city. We rode everything rideable theatre. The most wonderful at-

firmly resolved to keep my work sumption fits as exams approach,

just as nice and stylish. I'm glad I didn't now. I perambulated down town as soon as I got back

and finished registering. Of oll the beautiful things! The to thoughts of Easter clothes-

Chapman's. in the season's latest styles. Just go look over the stock at the above mentioned places. Most of them

carry encasements for the peds. As for hose, let me tell you that Herber-Forbes had a display this past week. Did you see the evening dress made out of different tones of hose shades from brown to the lightest tints of tan sunburnt.

Last, but not least, we must have headgear. I've gone duffy over the nifty straw and felt bonnets that are being exhibitedand sold. Lovely creations.

While you are dressing up your head, don't forget to get your permanent set down at the Vanitie Box. We all want to look pretty when we go home for the holidays.

appearances. Fine

transformed

feathers make fine birds-sometimes, eh what? I read a cute poem in a daily paper. It sort of sums up what I mean.

The Easter Hat A foolish little maiden bought a foolish little hat.

With a ribbon and a feather and a bit of lace upon it, This pretty little hat, though scarce bigger than a dime, The getting of it settled, proved to

be a work of time! When she got to church, all the bells had ceased their ringing, When she took her seat, the choir above were singing. Allelujah! They sang

loud above her head, Hardly knew you! Hardly knew you! Were the words she

thought they said. Here's hoping your holidays will be happy days,

Tillie P. S. Let me give you a hint about a few, more things I found out. Mr. Baker is making a good offer until April 1. Something free. Go down and find out what it is.

Mr. Denton has contrived a new plan: he lists his bargains right on the mirror! Isn't that a clever idea? Every day it is changed.

I could go on and on. I could rave about the Vitaphone and "The Jazz Singer", but I can't take up any more space. Please the Teco Echo and find out what's going on.

THE GOLDEN CLOWN

The Golden Clown, a very interesting picture, was enjoyed greatly by the student body Saturday night, March 16. The picture got the attention of the audience at the very beginning and they were kept in suspense until the very end. The student body's sympathy went out to the clown because he lost his wife, Daisy. Even though we were disappointed in the end, the picture brought

DON'T FORGET TO VISIT

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DRESSES

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Fine quality Easter Dresses in the new and latest Spring Fashion and colors at \$8.95 to \$16.95

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ENGLISH AUT WRITES ON MAR. RIAGE QUESTION

First Chapter of Marriage Writ. ten in Poetry; Second In Prose.

"Marriage is a book of which o'clock and had a short busines the first chapter is written in meeting. In this meeting it was poetry and the remaining chapters ananim in prose," says Beverley Nichols, clothe little Helen Briley, an oryoung English writer, in the phan girl formerly of Greenville who is now at Barium Springs Ormarriage is a book of which the phanage. Some plans were disfirst chapter is usually written in cussed about getting a box of free verse and the remaining clothing off to her soon and we chapters is journalism. Always hope to do this immediately after my question is 'what will happen Spring Holidays. The following when the poetry gives way to committee was appointed by the prose?" Frankly, I don't know. the president to nominate class of-Nor do you.

write any of my books, though Knox, and Phoebe Clark. This she might stop me from writing committee is to report at the next some of them. She might do my class meeting to be held the first typing, but that is an indignity to hay; at which time new ofwhich I would not subject her. I ficers will be elected. prefer to pay my typist's bills. What else could a wife do for me? She could run my house. Yet. Of all the foolish legends with which this world is befogged the legend that women know anything about housekeeping is the most foolish. To see them as they attempt to tackle a supremely simple operation such as spring cleaning is as embarrassing as to watch an incompetent subaltern getting tied up with his platoon during army maneuvers.

"Nor have women, with the exception of rare geniuses, any conception of decoration. If women really had their way they would turn every room into a jumble sale. If they are given a picture, up it must go, whether it is appropriate or not. If they have a . cushion, it must be pushed in somehow or other. What else could a wife do for me? She could be a companion. Ah! You are evoking the phantom which is the haunting fear of all bachelors -loneliness. But may there not be a welcome in the very loneliness after the fretting contacts of the day? And are that not more books in the world to read than I shall ever know, and am I not far more capable than anybody else of pouring out my own whisky and

"Suppose I have been to an amasing party. I may want the guests, clad in pajamas were inparty to go on. I may want to vited to play bridge or to dance. bring dozens of people home with The equipment of the studio me-Jane who sings, and John gave a certain quaintness which who plays the piano, and Oliver captivated all present. who mimics people so brilliantly. The program of several interest-If I am married, how am I going ing numbers was enjoyable. The to do that, unless I marry an angel Negro wedding, spanish dance, of tact and forbearance?

"I rejoice in my freedom. If I ing with the gaiety of the occasion. choose, I can get on board a On one side of the room was a steamer tomorrow and sail to stand from which sandwiches, Hawaii and start a trade in illicit bottled drinks, mints, and later drugs. I can grow a beard and ice cream were served. screech anarchy in Hyde Park. I Everybody had a good time. can stay in bed and eat macaroons. Sister sophomores we are grateful I can fill the house with monkeys, to you. I can keep goldfish in the bath. In other words, I can 'be myself," as NEW Y. W. C. A. the Americans say.

"You are going to tell me that 'if everybody thought as I did the Saturday evening, March 9, at world would cease altogether, and six-thirty, the Y. W. C. A. held its humanity would perish from the regular monthly business meeting, face of the earth.' To which I can at which time the following ofonly reply, 'Why not'?"

-The Technicia

NIGHT ON THE HILL

Thite fields ite moonlight

e light on colored streamers.

that on happy girls faces healtred the rosy gleams of cheeks and art) in lips and White ligh

beneath hammaculate linen White lights ae faces. White light to ballroom floor. treasure book cin memory's

DAWN FLAM

Dawn flamed; Rising sun proclaimed The new-born Day. The grassy way Was sprinkled with million Dewy spheres—a billion Gleams of opalescent light Burst forth to melt the bright Impassioned face of firey Sun; Another day begun.

Garnet H.

"A little bird told me what kind of a lawyer your father was." "What did the bird say?" "Cheep, cheep."

"Well a duck told me what kind over Key Brow, Drug Store —Phone 798—

College Class of the n Sunday School w.e ly entertained by of the class, Mrs. Har, by Rev. Harden, Wedr ernoon March 13.

et at the Manse at 30 isly voted to continue to ficers for the coming year: Louise

"What," I ask myself, "could a Cummings, chairman; Davie Haywife do for me? She could not es, Ruth Hunter, Lizzie Grev When the meeting adjourned we found eight cars and eight nice

"chauffeurs" waiting to take us to ride. We had such a pleasant drive that we quite forgot Mrs Harden's warning to be back at :00 o'clock and consequently our efreshment hour was cut short. hough not the refreshments. Mrs. Harden served delicious

lock ice cream and vanila wafers. About forty girls enjoyed Mrs. larden's hospitality and we are all greateful to her and to Rev. Harden for the delightful way in which were entertained.

THAT ARTY PARTY

The seniors were the guests of e sophomores at a very attractive party March 16. The artist's studio idea was successfully carried out. Interest began with th invitations - nonsensical free verse: Alcons! Comrade! O me! O you! O us!!

and wear a smock or pajamas O mauve, O pink, O scarlet, O pea green evening of March sixteenth-

An arty party O addlepate, perambulate Te campus building At eight o'clock

Or not at all. Uppon arrival in the studio the

clog, and quitar solo were in keep-

OFFICER ELECTED

ficers were elected for the coming

Evelyn Jennings President. Lena Lineberger Vice-Pres. Cullie Stafford Secretary Katherine Whitehurst Treas. Ethel Baskin World Fellow-

ship chairman After all business was finished, light on butterfly colored the following program was rendered by the social committee:

Reading, The House By the Side of the Road-Ethel Baskin. Scotch Solo Dance - Lessie Blackman.

Negro Dance, Topsy-Lena Waller, Margaret Gibson, Addie Pinnell, Miriam Canady. on Blue-Stone Hiwhite night We are hoping for the new of-The program was very good.

ficers as successful a year this

one has been for us.

STOP AND LOOK IN YOUR MIRROR

hes it reflect youth and shitiful hair? Or does it wrinvou signs of coming are as and dead hair? We ture. Certs in Beauty Culment ber us for an appoint
Eugen it is too late.

Perms

Perma nt Wave CINDERELL BEAUTY
PARLE

Exc.



ARE YOU GOING HOME FOR EASTER?

Of course, you'll want .to look your best! Come in now for your Permanent Wave!

Nestle Circuline Eugene Frigidine

> Perfect Permanent Waves \$10.00

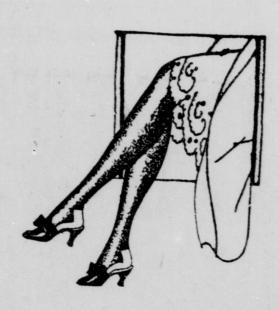
For your convenience, we have terms of onehalf cash, balance weekly or monthly.

Don't Go Home Without A Permanent!

The Vanitie Boxe Γel. 31—Dickerson Ave.

To The Girls of East Carolina Teachers College

Be sure and visit our store and select your Easter footwear. We are showing the most complete line we've ever shown.



Our stock of hosiery is complete with all the new shades with double pointed heels.

Prices from \$1.50 \$2.00

Every Pair Guaranteed

COBURN SHOE STORE, Inc. E. W. Griffin, Mgr.

EASTER CARDS

A new showing of STATIONERY

in the latest and most attractive styles.

WARREN'S BOOKSTORE

Our CIRCULATING LIBRARY has the newest books at a small rental fee.

> JUST ARRIVED E. C. T. C. Belts W. L. BEST

> "College Jeweler"

Delightful

Awaits You At The

Conce Cutch

Most Modern Cafe In Eastern Carolina

And -

Our Specialty

., N. C. Lown Drug Store

school Maids Delight 15 Cents Lautares Candy Palace

Mr. Bloom has just returned from New York with hundreds of new dresses, ensembles, coats and hats selected especially for the college trade.

The newest in shades and styles and we offer Special Prices to the college girls only. We invite your inspection.

BL00M'S

Shoppee "College Outfitters"

FINE STATIONERY, BOOKS, CARDS FOR ALL OCCASIONS — COLLEGE PENNANTS ETC.

A. B. Ellington & Co.

MISS MAYO'S Dress Making Establishment Now Located At

B. G. Abeyounis Store

Your Health Is Your Problem

When a person is sick he or she wants to get well and do so immediately. The means or the manner is secondary, Results Count.

Free Consultation and Examination

Dr. Virginia Johnson, Phone 361



Style of today with a touch of tomorrow

-at-

THE PAULINE SHOP The Ladies Store Exclusive Five Point Greenville, N. C.



SPECIAL PERMANENT WAVES \$7.00 De Luxe Beauty 312 Evans Street -Telephone 797-Greenville, N. C.

cky Mount and keeps house wit her sister Dora.

Worsley finished in 1920. She has telegrams were heart-breaking, and two children, Charles Creighton others were side-splitting; but the age six and Janice age four. Her one with the most common sense address is 320 Hill street, Rocky won the prize. What Irish pro-Mount, N. C. program would be complete with-Mount, N. C. Elsie Horton now Mrs. E. P.

Gerrard graduated in '24. She is teaching first grade in Battle Rateliff sang very beautifully.

in '20 is teaching in the Benvenue nummoning School near Rocky Mount. Irma Vause '21 teaches fifth girls who did grade in the Edgement School, enjoyed sev

Irma and Mrs. Helms are planning Refreshmet to be back at the College this sum- cream mount Pauline and Velma Matthews serv

Bassett School. Pauline finished no. for it in '23 and Velma in '25. Augusta Woodward is teaching History in Central High School in Rocky Mount. Augusta is still in-

terested in Athletics and does good bit of coaching. Mrs. Thomas Hall was I Bullock of the class of '17. \$ was married in '21. Betty y will be two years old in Lucille has just moved into new home, so when in Mount drop in to see her.

Esther Johnston is terri the City School and livingat Mrs. George Parke, v Maude Anderson livs in Mount. She has two both girls.

Mrs. John C. Daughtride was Hulda Barnes '18, is teaching professio stopped a few years, but

he West Edgecombe School are twenty-five teachers of whom are E. C. T. thy Mount and has two boys, he talk very much. hre and five years of age. She

her eight year

liss Eula Proctor is teaching in mortality of the soul. he Williford School this year. God has given us this immortal

elping her husband establish his gets. vell known stores throughout this

Still trying to train forty-trhee in every walk of life

The husband and the wife.

I fain would beg you stay.

To your college work and play.

A SAINT PATRICK'S PARTY | Murray.

thinks that they have been to a social gatherings. what happened on Saturday night beloved by everyone. when the Freshmen delightfully entertained the Juniors at a Saint Patrick's party.

Freshmen had welcomed the Juniors individually, they sang a song to their guests. Then everyard the inspiration coming from such an act. Oh, the great inspirations some girls did get! Would that the Blarney stone worked its charm on all of us most While heart and spirit float to asked to write a telegram, using The world's cheap janging and its Callie Ruffian now Mrs. P. R. the words in the telegram. Some out that old favorite song, "My

The orchestin was beginning to Marion Butler, who graduated play, and, as though it was a of the guests to their feet, many be an to dance. Those not care to dance hands of bridge.

gathered together in attention and interest.

UB ELECTS

uoyant spirit.

thematics Chub held its nth degree. oi-monthly meeting in ham's class room was urasually attended. ed the post-script. business consisted of Any girl can be gay, tion a new officers. The In a classy coupe; g were elected: Claire In a taxi they can be jolly, esident; Myrtie Cooper. ident Mabel Menefee



way evening, March 10, Mr. laylor Jr., a lawyer of Snow frs. W. T. Hinnant formerly to the Y. W. C. A. on "Eternity". Trs. W. T. Hinds is living in Everyone Who attended enjoyed

hre and nive year. The hath put eternity into id Kindergarden work last winter life." Job asked about thirty id Kindergarden word about thirty nd she is still teaching the elder centuries ago, "I a man die, shall Sallie Marshall, Fannie Patrick liefs as to immortality of the soul reen Hollowell teach in Nashville on the things that we have found reen Hollowen tetter of the Nash in the things that we have found at attend the meeting of the Nash in the Egyptian tombs; on the dgecombe Chapter regularly. dat that the Chinese speak a mes-Mary Worsley is living at home sage into the ear of their dead; Mary Worstey and the New West Edge and on the fact that the North mbe School.

Mrs. Will Rhodes nee Miss Lela and arrow beside their dead. We eans '14 lives near Wilson and is express the same idea only in a ill teaching. She is a very ac different manner. The human beve member.

Mrs. Frank Greathouse formerly iterature is based on the im-

Lillian Sugg is teaching in one bliss. He has given us this deof the City Schools this year. sire for perfect happiness. Since Mrs. W. O. Marshburn, who was this happiness can not come to-Willie Mae, is now living in Spring day nor within the next few days, Hope and keeping house this year then it must be immortality. The Miss Tempie Williams is living in osuls of the just are with God. Rocky Mount with her sister, She Man may harm the body, but the takes a very active part in the soul is beyond his reach. Im-Chapter, but she is'nt teaching any mortality is a free gift that rests with God. Life here is but a pre-Mrs. Roscoe Griffen who was face. Death is but the dawn of Cora Griffen, is living in Rocky seeing—it is the beginning. The fount and is making a big success world forgets but God never for-

egion as well as rear four healthy STUDENT'S CLUB ORGANIZED

On Friday afternoon, March 15, 'young ideas to shoot" Nuf said. at the home of Rev. and Mrs. 'And so it is, dear College Maid, Lillycrop, there was organized the "Student's Club". While pri-The youth and maiden haves their marily it is an Episcopal club, girls of other denominations are invited and urged to attend. The Ere you shall leave your college following officers were elected: Miriam Canady, President; Betty Uzzell, Vice-President; Emily Your heart will turn with longing Smithwick, Secretary and Treasurer; the Program Committee is composed of Wita Bond, Elizabeth Ha Bullock, Rocky Mount, N. C. Maye, Mary Adams, Catherine Flaugher, Virginia Vaughn, Kate

The Club plans to meet every When one sees coming toward Friday at the rectory. A busihe dormitory at ten-thirty a ness meeting will be held once a group of laughing girls dressed in month, the other meetings being evening dresses, she immediately turned over to a program and

party. But when she discovers The organization of this club is that each girl is carrying a green only another instance of Mr. whiskey bottle, what can she Lillycrop's influence in Greenthink? Surely, something unusual ville and the college. His personhas taken place. That is exactly ality and desire to serve make him

SONNET

The "Y" hut was appropriately (To a Hidden Player—Ludlow) decorated, and the lights were On Sunday nights I hear his violin, The Lord's Day eve, church worship being o'er;

And though much music through body was requested to kiss the Be heard, he only moves my spirit

life within. Low chords of comfort, soaring notes of praise, Sweet strains of peace and deeper

Patrick" as the initial letters for I cannot see the player but his

I know, and speak it in my prayer that he

May have a blessing, home, and love, and fame; That angel fingers may rest light

Wild Irish Rose"? This Pauline So may he play, unflinching, all And was and in God's Heaven

HOLD 'EM YALE

consisting of ice The anticipations of the student d with a shamrock, body on learning that the picture s and mints, were for Saturday night, March 9, was orved by sish girls. Was any- to be Rod La Rocque in "Hold 'Em are living in Rocky Mount and one astonic and one astonic and one astonic and the bottle of both are teaching frist grade in the livish whish y on her plate? Oh, while seeing the picture itself. y on her plate? Oh, while seeing the picture itself. s only a favor with no Rod La Rocque, by his outstanding personality, kept everyone's

f the room and gave a The scene being laid in a college heir hostesses. When made the picture of more particuhad been returned, the lar interest. The absolute "greenthe sister classes de-ness" of the freshman struck a more or less sympathetic chord in the hearts of everyone. But the outcome, the final football game, NEW OFFICERS. brought out the hero's worth, and thrilled all the spectators to the

It is said that a young lady by evening, Earch 19. The the name of Adaline Moore inven-

But the girl worth while . Is the girl who can smile ry and Treasurer; Teco When you bringing her hor the trolley.

Convention News

(Continued From Page 1) by Mr. Tom W. Gerber, promotor manager of the United Press Asociation, in the McMillin Theatrete another general gathering. Joseph M. Murphy, secretary ofth Columbia Scholastic Press Asc ciation, was the speaker of the veing at the Teachers Colleg-Nomal School dinner in the private diing room of John Jay Hall.

Since no activities were plane for the convention as a whole the evening was free to allow thedel gates to do as they wished. May of them took advantage of the ivitation extended by the NewYork Herald Tribune to visit and spect Wright Delivers Talk that paper's printing plant ad editorial and business offices. Juides were furnished by the Herd Trishow the visitors around.

ous Phases of Newspar Writing.

resses

Spring

Point

Haskell of the Herald Tribune Publications."

horn yesterday afternoon on reporter.

'Newspaper Staff Organization." hard work is the first step.

paper that produce it speedily and vantage. accurately for the public were also

On Co-operation in Work.

That the combined work of all bune between 5 and 8 o'ock to departments and not the work of and individual is neces ary to secure a wide circulatio / was the Noted Journalists Speak (Vari- point stressed by James H. Wright, Advertising Counsellor of The New York Herald Tribune, in an Type Styles Discussed address delivered to a section:.l The good old-fashioned rtue of meeting of student editors yester hard work is necessary or suc- day afternoon in 302 Mines. The cess in the newspaper ald, ac subject of the speech was "Circula- terday stated Mr. John E. Allen, cording to Captain Wilm E. tion Promotion of High S Fool director of the bi-monthly paper

appearance of the printed page. Company. He also recommended good edi- "The front page is the show torial content as a promoter of window of the paper." With this circulation. He suggested that statement Mr. Allen briefly out- which is printed in order to prestudent publication editors confer lined the essentials of a good paper vent such an occurrence. A great with the city editors of their re- as far as type and form go. The magazine is due to a great editor, spective dailies as to the best way staff members were told that her summary of the subject

groud in discussion of problems in actertistics that the former have "The News! there scarcely is a circulation of ir all schools.

Tribune Writer States

sengers on an incoming steam- The same applies to ads. At the ship. Many ships arrive at night, close of his address, Mr. Allen exhour by revenue cutters. The pas- good and bad, in reference to

the fifth Columbia Scholastic and interesting experiences to this one theme running through Press Association in Schermer- come, are in no humor to meet a his publication from month to

Editorial, circulating and adver- were given. If the person inter- viewpoint should be taken in that tising departments offer the three viewed is famous in any particular, article," Miss Winn explained. fields of entrance into the news- question him definitely on that "He usually tries to obtain a paper game, and in each, Mr. Has- subject. Use good judgment, she specialist or authority to write kell said, a lowly beginning with said, draw a picture of persons each story; but frequently such a which will please the public; man is not an experienced writer," The intricate workings of a never let him appear at a disad-she continued. "On the other

explained by Mr. Haskell. Har- terview with Miss Mollie Curran ject, such as chemistry. Theremony in the staff and co-operation in Washington, D. C., was given fore the editor has a good writer are the chief points in this, he in answer to the delegate's ques- get information from a specialist tion, "How would you interview a in chemistry, the chemist signs his person?" A definite "no" was name to the article which the sothe reply to "Should a representa- called 'ghost' writer complets, tive ever disguise the fact that he and the public reads anauthentic is a reporter?" The delegate and interesting article." from Florida, however, proved the The result of this procedure has exception to the rule in an inter- been the recent growth of a new view she "stole" from President phase of journalism, that of Hoover shortly before his inau- "ghost" writing, the speaker add-

By Trade Paper Editor

"Type was made to read," yes 'The Linotype News", published staff. He spoke to degates of Mr. Wright stressed the physical by the Mergenthaler Linotype

> headlines should be attractive and brought out. Competition created between easy to read. However, lower home rooms and classes in circula- case is more legible than upper tion drives was advocated. After case for the simple reason that his speech, Mr. Wright led the lower case letters each have char-

Mr. Allen further stated that type should be of the same or related families except when the Interviewer's Principles modernistic effect is desired, but even that, if not artistically ar-Miss Emma Bugbee, opened her ranged will seem like an "exdiscussion of "The Interviewer and plosion of a shingle factory". Mr. the Reporter" in 306 Mines with a Allen said a box should be about description of an interview of pas- one and one-half times its width. she stated, and are met at an early hibited models of two newspapers, sengers, thinking of the baggage style of type, arrangement, leading, white space, and boxes.

> James Holton Declares Confidence Is Essential

"The success of a newspaper man depends on his ability to keep a confidence," declared James Holton, staff writer of The New York Telegram, in an address to delegates of the Columbia Scholastic Press Convention assembled in the Business Hall of the University that because of the infrequency of for a discussion of "Publicity for the publication, the news can nei the Schools-How It Can Be Organized and Developed." Mr. Holton, to illustrate, then gave as an example the possibility of a plan to buy up a whole city block for the purpose of establishing an immense office building.

The reporter, he suggested, might go to the person thought to be pushing the proposition, and ask for further information on which to confirm the rumors. This person, however, may prefer that the whole story be withheld and gives the story to the reporter only on the condition that he will not betray his trust until the story

In publicity writing-and nearly all newspaper stories are publicity writeups,-he added, the editor must also be able to trust the reporter. He must be able to vouch for the truth and importance of every story.

eature stories of school life to The lecture was given in 402 Enspice the oridinary publicity stories that school papers must carry. In this he used clippings from The New York Times, The Sun, The Evening Post, The Chicago Tribune, and his own paper. The New York Telegram. In each of these also, he pointed out the make-up of the paper showing he placing of pictures and headlines to give artistic balance and proportion.

Miss Winn Says Policy

That most ideas for magazine wise mediocre cuts. articles originate with the editor himself or his staff, rather than with the writer of the article, was the contention of Miss Mary Day tions. The period ended with Winn of the New York Herald Tri- distributio namong the deleg bune Magazine before a sectional of the various clippings and i meeting of the Columbia Scholas- trations, that Mr. Caruthers tic Press Association Convention used in his lecture. yesterday afternoon in Fayerweather Hall.

"The editor has a definite policy for his magaznie, such as that of appealing to a certain age, trade, class, or sex. In ord to keep

month, he must plan what type of Some principles of interviewing article to use each time and what

hand, a good writer may not know Miss Bugbee's account of her in- anything about a particular sub-

> ed. Some editors recognize them by printing their names along with that of the authority for the article, while others give no public credit to a "ghost" writer.

Outlining th eproblems confronting a magazine editor, Miss Winn stressed the importance of recognizing stolen material as much as possible. She pointed! out that many contributors plagiarize others' stories and have them accepted, because an editor cannot possible read everything

Penn Editor Discusses Timeliness of Articles

I'll venture to say, That o'er men's thoughts and fancies holds more universal

The old, the young, the grave, the gay, the wealthy and the poor, All wish, on each succeeding day,

to hear it o'er and o'er, Though on each day, 'tis always changed from what it was be-

Quoting the above passage from Watson, Miss M. Elizabeth Matthews, assistant editor of the Pennsylvania School Journal, opened her very interesting discussion on "Timeliness of News in the

Magazine." The body of Miss Matthew's group discussion was based on the question "Should school magazines print news, or rather, devote their publication to a literary field alone?" The foremost argument brought out in the discussion against the publication of news was ther be timely or recent.

Also the majority of news was written in newspaper style without regard to timeliness. The speaker pointed out, that, if news is to be printed in a school magazine, it should be written in a historical form, a form different from that used by newspapers.

In closing, Miss Matthews impressed the idea that, if a school can afford the expense of a newspaper and a magazine, it should restrict the news to the newspaper. The magazine should carry all literary work.

Tribune Business Executive Speaks on Illustration

Mr. Porter Caruthers, assistant business manager of the New York Herald Tribune, spoke yesterday to a group of about 85 At the close of his talk, Mr. delegates o nthe problem of illus-Holton discussed possibilities for trating newspapers and magazines.

> Mr. Caruthers stressed the three essentials of good printed pictures: well-executed originals, expert engraving, and good paper. He talked at length on the necessity of good stock, and advised those present to select paper that will give the results they desire.

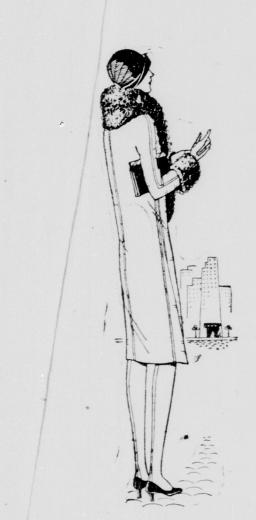
The talk was liberally illustrated with cuts and half-tones that are to be used in the Herald Tri bune. In conjunction with the discussion on engraving, M Is Determined By Editor Caruthers explained several precesses which lend depth to other

> After the formal talk had be finished, Mr. Caruthers devo several minutes to answering qu

Editor Delivers Lecture On Value of Typog Mr. Hugh J. Kelly, of the

(Centinued on Page

YOUNG'S EASTER Bargains



New Sprng Coats Just From The Style Center Nw On Display At Youngs Usual

Low Price

\$4.95 \$5.95

> up to -\$14.95-

LovelyNew Spring Hats In All The New Shpes And Materials Priced At 98c \$1.49 and \$1.98

Ladi New Spring Footwear In The New **Blones Patents And The Much Wanted Combinations**

A MST WONDERFUL DISPLAY AT \$2.98 \$3.98 \$4.95 and

Onx Pointex Silk Stockings

ne Spent a Fortune nd One Came Here!

ne spent a neat little fortune on her stocks—the other a most unbelievably modes m. And yet it was the latter who alays seemed to be perfect from head to ot-whose stockings were just rightlways the appropriate weight, the correct

For the latter wore Ongx Pointex silk stockings, whose wearing qualities were assured, whose prices were modest, whose beauty was famous. And she bought them here where she knew she could always find the styles and colors she sought.

Moderately Priced \$1.50 -:- \$1.65 -:- \$1.95



Williams-Chapman

(INCORPORATED)

Phone 566 Courtesy,

Greenville, N. C. Rely to Wear, Service



of Smarand Unusually Attractive Foot Wear.



Nownd different is this one strap pump in Patent With Trim of Mat Kid H. H.

PRICE \$8.95

repe in colors of Blonde, Blue Red Combinations. High and Low Heels

VIPPER SHOP

A. Bowen Co.

vention News

tinued from Page 5)

rtment of McGraw Hill between the newspaper, the week- changes a theme completely. ly and monthly magazine, and the Sincerity, also is vital; no one

With regard to the reading of Great care must be taken to proof, Mr. Kelly said: "On the avoid "rubber stamp" work, or technical side, proof reading is writing from another's point of most important, for a book bear- view and outline. Originality ing the imprint of a responsible seemed to be the keyword of the publishing house is accepted as an address, as Mrs. Thorton closed authority on the subject which it with, "Be yourselves, that's best." treats."

The margins and space between Stresses Crowing Demand lines, the finish of the paper, and the type face and its relationship to the copy,—all these factors must be carefully taken into ansideration in planning a publication. Because of this, we were informed, the hastily printed book greatly deminds writers like Edna ISSUES VOLUME ON must always bewithout that legi- St. Vincent Millay, Sarah Teasbility and beauty of format which are characteristic of the best work in the publishing field.

Illustration Emphasized As Advertising Element

Mr. Porter Caruthers, assistant business manager of the New Herald Tribune, told representa is superficial in astruction. tives of student publications at Another point which she pre- Few adequate studies of county firm are the essential selling to become intereed in every- for a volume to acquaint the public points of a well-balanced adver-thing that is beatiful. Nature with prevailing conditions in countisement. Mr. Caruthers stated also has a very vid influence on ty administration, explain cause that the purpose of the illustration the minds of the wters of poetry. and purpose of recent legislation, is either to attract attention or Miss Branch connued her talk and suggest further improvements. merely to advertise a product. If by giving us someprinciples of The work is concerned chiefly, of the former, an illustration should poetical appreciation concluding, course, with North Carolina counbe placed so as to follow the line she recited a beautil poem, com- ty administration. But, with its of vision, but must not however posed by herself, ntitled "My analysis of county administration, detract from the advertisement Mother's Words." itself. If the latter, no particular form is to be observed.

The title must follow the line of vision, in correlation with the illustration. He then said that the name of the firm or the article to be advertised should occupy the position to which the title and illustration logically lead the eye, in order to emphasize

In the opinion of the listeners, Mr. Caruthers gave many points which will enable High School students to increase the selling power of their advertisements. These ideas supplied a knowledge long needed by various school staffs.

'Short Story' Is Topic of Editor of Boys' Life

"The short story is an American art in which American genius showed itself more than in any other form of writing," declared Peter O. Lamb, assistant editor of Boys' Life in an address delivered yesterday to high school delegates attending the Columbia Scholastic Press Convention. "The short story is based on some simple thing such as a man picking up a piece of string," said Mr. Lamb.

He referred to the classic short ory, "The Piece of String," tten by the French author, De as passant. "So that writing of an stories," he continued, "to and who can express himself al discussion opened. ently is willing to work suffi-

quire produce this impression. Mr. Lan and experience. newspape ad some experience

When the wark before the war, listed. After troke out he en-According to Mr. Lan.

heads of the town publications as distinguish between himself to creator and as the critic. It is son to be a successful writer is advanced by the group director as a discussion leaders in meetings of the clubs were advanced by the group director as a means to increase interest and a means to inc and see their faults and goo add purpose to the work of

Students Hear Lecture

On Principles of Writing much the same problem in promoful rise party in honor of her Mrs. Annie G. Thorton of Ashting successful organization sixte? birthday in her room in bury Park High School, New with the solution of the matter ly- Flem hall. Jersey, gave a most interesting ing in poducing an element of Du the evening various inand instructive insight into the pleasure and informality was the terest games and contests were

fundamentals of creative writing. substance of Miss Smith's talk. enjoyed. Catherine Hill won t teacher toward the pupil.

"Writing," said Mrs. Thorton, press clubs. and former editor of the "cannot be restrained if one knows Spectator, gave a most the art, but if one does not know talk on the subject of how to write, he can never be "Carrying Work on the School taught." After all, do we realize Publication into Book Publishing." that all great masterpieces are Stressing the importance of the but themes, but a sharing of the proof reader and the compositor, authors' experiences? To share Mr. Kelly touched upon various one's theme with the world it is phases of the publishing business, necessary to approach the old ideas and, in closing, stated that, be- from a fresh, personal point of cause of the close relationships view. An author's impression

printed book, the editorship of a can produce great things who is school journal may prove to be of not sincere with himself. Purgreat value, if, with the intention suing this course further, we must of entering the publishing busi- remember that the best writing is ness, the editor makes himself always spontaneous, original; also, familiar with the elementary that the best work is done "in the methods and details of typography. mood", not after being forced.

by Miss Brnch on modern writers a live paper, Mr. French stated. of poetry. She particularly stressed the fact hat the modern world dale, and Jesie Ritenhouse.

lieves that a ew school of poetry, which she call cryptic, is coming into existence. Miss Branch de- of North Carolina county governtailed her view and also pointed ment yet to be attempted has jus demands for mstical poetry, that sity Press here in a 434-page is, poetry that asn't any concrete volume by Dr. Paul Wager, of the or specific thouht behind it, but University Department of Rural-

Warren Official Speal About Typ of Paper

O. M. Curtis, New ork manager of the S. D. WarrePaper Co., explained the various types of paper at a sectional meing of the Columbia Scholastic Pre Association. He told of pape relation to typing and half-tonwork.

Mr. Curtis differented between plain paper a coated paper. His talk was illurated by photographic reproducns of tests made in his manucturing STUDENTS TO PAY CASH

The talk was intersped with questions from the audie. The Recent Ruling of Faculty Causes queries involved the reion of typing and half-tones tole different grades of paper.

Emphasizes Co-operation

the senior or junior high nool thereby. Press Organization, Miss Aette | The plan also rules that a stunual Conference. Miss Smith

Yearge hing that is above the ed States attended the session described in the ed States attended the ed States a ed States attended the session deused by the instructor in the voted entirely to the problems course. scholastic Press Organization There has been much adverse Citing the example of the Cleveriticism of the plan, the students signed he return armistice was method of placing the several problem of the plan, the students method of placing the several problem. States and he soon to the United States and he soon to the United types of Press Clubs in a position and leave the said that they on Boy's Life of wrned a place to aid in the preparation of news he was a state of such a he is now assistant e magazine for either school or local news in was put into effect. It apof short stories must be writer papers. Editors and department

> school Press Club. The fact that junior high schools, The fact that jums. The fact that jums. Sullinger, a member of istic endeavors are faced with the lass, was given a delight-

cussion of the attitude of the to a discussion of individual ques

State College Editor Lauds Attractive Paper

"The Live Newspaper" and what makes it live was the sectional discussion led by W. M. French, editor-in-chief of State College News, State Teachers College, Albany, New York.

"Yo do not buy a city news-And it cannot be different in purchasing high school papers," began the speaker in the discussion at one of the 2:30 sectional meetings of the two-day convention

Several things that constitute al ive newspaper were pointed out n the course of the meeting. An attractive make-up, cuts and storties written with spark add greatly to the value of a paper, accordng to Mr. French.

Features that are new and of numan interest, a symposium carrying the opinions of student For Modern Poetesses leaders, add to the readableness of a paper. Live editorials also A very dlightful talk was given play an important part in making

COUNTY GOVERNMENT

The latter, essie Ritenhouse, be- University Press Publishes 434-Page Book by Dr. Paul Wager The most comprehensive study out to us that here are increased been brought out by the Univer-

the Columbia Scholastic Press As- sented was that a some extent it government have been attempted, sociation that placement as to il- was due to the w contrivances, and Dr. Wager's book is regarded lustration, titles and name of like the radio, who cause people as fulfilling a long-standing need

> of advantages and abuses, it has a wider message for people everywhere who wish to understand the significance of local government

n a democracy. Development, present practice and organization, and outstanding needs of county government are taken up alike. Dr. Wager made long and intensive research before compiling the volume and had for reference the 43 field surveys of counties in the state done by the University Institute for Research

FOR CUTTING CLASSES

Much Adverse Criticism That every student who misses a class without an excuse shall be required to pay a fine of fifty cents was a plan adopted by the general In Talk on Presclubs faculty of North Carolina State College at a meeting on March. Stressing the fact that thocal It is hoped that the scholarship of newspapers should co-operate the institution will be raised

Smith, assistant director of ub- dent shall either make up or relications in the Cleveland, io, ceive a zero on all written work Board of Education led the sein- missed for any reason, the makeal meeting of the Columbia Sol- up work to be done under the supervision of an advance student or an instructor approved by the sented three general phases department that the work is in. adaptation of the school press b Furthermore, a fee of fifty cents with the student publication | will be charged for the make-up the town papers before the infor unless the absence is excused by the dean of students, and this fee Approximately fifty stude will be one dollar if the student and faculty advisers of schefails to present himself for the

> rs that they will have to leave, according to President Brooks,

Birthday Party.

She opened the address with a dis- The meeting was then turned in- first prize in the Shakespeare contest, and Ella Mae Sallinger and tions arising in the formation of Rebecca Alexander tied for second place.

Delicious refreshments were served consisting of Graham crackers, Maloga grapes and the beautiful white birthday cake artisically decorated with pink candles.

The honoree was presented a hen on a nest of candy eggs, ymbolic of Easter.

Those enjoying the party were: Ella Mae Sallinger, a member of paper through loyalty or civic stead, Dorothy Shotwell, Pattie duty, but because it is a live paper. Mae Latta, Julia Griffin, Wille Lee Hobgood, Verlon Dean, Catherine Hill, Rebecca Alexander, Caroyln Dean, Julia Ella Knott.

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