Initiation is the next big event

THE TECO ECHO

Registration is about complete

NO. 1

EAST CAROLINA TEACHERS COLLEGE

GREENVILLE, N. C., MONDAY, OCTOBER 8, 1928.

VOLUME IV

REGISTRATION NEARS BUILDING PROGRAM **NEARS COMPLETION** NINE HUNDRED MAR

Since the last edition of the bi-With registration for the fa monthly college publication, the term not yet quite complete t Teco Echo, the building program total number registered stan which was made possible by the at 884. Of these almost 800 a appropriation of the last General dormitory students. It is expec Assembly, has been practically ed that the total number of stu completed. ents will reach 900.

Registration this fall was c: Wilson, Hall, formerly known as ried on under a new plan wh West Dormitory was first opened systematized and simplified m for regular use at the beginning ters greatly. During the day of the fall term, this year. This apart for registration, 712 reg building located on the extreme tered and that evening 101. west of the the campus underwent others, many of whom were del: a complete renovation last winter, ed in arriving, have been registed and is now one of the most attractsince then. ive buildings on the campus. It

has hard-wood floors throughout Of the total number, approx ately 450 are new girls about including the corridors. The plasof them being students enter tering in all rooms and halls is college for the first time. M new. The most modern arrangements of lighting are now in use definite statistical information a there. Running water, hot and be given at a later date.

cold, may be had in each room. The entire interior of the building SIDNEY LANIER SOCIET is comparatively new.



REAL SERVICE RENDERED STUDENT BODY ENJOYS BY Y. W. C. A. INTERESTING LECTURE

On Wednesday morning, Sept. Registration day, usually one of confusion, ran unusually smooth-26, President Robert H. Wright ly. Much of the credit is due the made his first talk to the student Y. W. cabinet. An information body. This was the first chapel booth was placed in the front corperiod of the term. He selected for the scripture lesson a portion rider of the administration building, and a cabinet member was of the first chapter of proverbs. In it he stressed these words: "My there to give information about son hear the instruction of thy schedules, direct the students to father and forsake not the law the class rooms and offices, and of thy mother." He spoke as folto answer .questions in general lows:

Other members of the cabinet were my judgment, are the finest young on hand to do whatever was neces- people of any generation that has sary to make registration as pleas- ever preceded it. If you came to ant as possible. The Y. W. cabinet this college with the expectation is to be commended for the excelthat the officers and teachers of lent service given. The blue and the youth of today you came with white badge came to be a symbol the wrong conception of the faculof helpfulness and kindness, and ty of this college. We have faith the individual members won a in the youth of today and we are warm place in the heart of each expecting things of the college girls and boys of this generation. new girl.

This college has absolute faith in you and expects great things of you. We are going to bend

Jarvis Hall, previously called East dormitory, has likewise been remodeled. The plan of the build- This is the year of '28 ing is much the same as that of Time for all to decide their fat Wilson Hall. Part of this building There's Poe, Emerson, and Lar is being reserved for the Practice Yes, new girls we welcome house, Home Economics depart- here. ment.

The new dining room is also in We, the Laniers, invite you to c use. This was built as an addition To join our society, and become to the old dining hall with the new one; kitchen coming in between. The Loyal to our colors, green and d room is well equiped with com- The society mascot no matter v fortable furnishings. It has a seat- old.

ing capacity of approximately four

hundred. The rooms are much less We offer a program to enter crowded than formerly because you-

there are only six to a table; Social functions all the year t, whereas, there has been being If you are a debater, or havewight. ent to display,

The lobby separating the dining There's a silver cup coming a room from the cloak room has not way yes been completed and furnished.

This will be done at a later date. No, we've told you only just a t, Of what the S. L. S. has at h: The cloak room, to the front So from each one of us-to ye of the new dining hall is a spac-Goes a hearty welcome, an inious hall and furnishes ample room tion, for depositing coats and wraps be-To our new girls! fore going into the dining hall.

Julia M. Wood.

A GOOD BEGINNG

Friday evening at 6:30 the V

C. A. held its first meeting oe

year with a large crowd of h

old and new girls attending. a

Stalder, chairman of Religious-

cation Committee, was leader

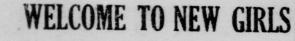
the evening.

The new laundry, somewhat back of the campus building is also in use. The equipment of this plant is new and modern in every parti-THE Y. W. C. A. MAKES cular.

Work has likewise begun in the new training school, on the extreme east of the campus. As yet only one unit of the building has been built, but it is hoped that more will be added later.

The leveling of the grounds around the dormitories, especially on the front campus, has added as much or more than anything else to the beauty of the college.

This is the first big unit of building done on the campus for some time, but it is expected that more will be added at an early date.



I suppose you think it is rather late to extend our welcome to you, yet this is our first and best chance as a body, to welcome you.

We are glad to have each one of We were delighted to hauch of the Prince of Wales" is what so they can help us to do lots of you in our college this year and a large crowd out to our fireet- he was called in London. we hope that you enjoy being with us and taking part in our college attend the services. We alwite

PMAN Himself AND Orchestra

PAUL WHITEMAN COMING ATHLETIC ASSOCIATION **MAKES PLANS FOR** And His Orchestra **COMING YEAR** E. C. T. C.

have one up here?

t.00!

You must be a freshman.

Yes inded we do and a good one

Campus Building THURSDAY, OCTOBER 11.

8:30 p. m. Prices \$2.00 and \$2.50 Tickets on sale at Hill Horne Drug Store. Mail orders receive special attention. Season tickekt for three atractions \$3.00.

Paul Whitman, himself, with his famous orchestra of thirty musi cians, will open the fall series of entertainments on October 11, next Thursday evening, at eight-thirty o'clock, in the new auditorium, in sociation. Do you think many of the Campus Building.

He needs no introduction to college girls, for they all know him through phonograph records and the radio and most of them know "Jazz King". In the list of the have to be mentioned along with of the time, there is a program truly exist today, but we were not

Sasser, the meeting was ded Tunney. over to K'Lee Cloaninger, prent

gave a short welcome to thew ly one of the most readily recogn- games. girls, after which she intred ized celebrities in all the world New Girl: But don't you have each member of the cabin As and has constantly to stop on the a Tennis tournament?

each girl was introduced sold street to greet friends who know Old girl: In the Spring we do. seemed to be exceptional and every Solo Dancer-Xenia Makletzova tofore. The picture of the jovial we hope to have them fixed this

Everyone seemed to be isst- and rotund maestro is as well year-that's one thing the assoced in the reports and we fihat known as his music. Not only is liation is going to try to do. the new girls know more that he known in America, but in other We are very anxious for both our Y. W. C. A. is trying do. countries. "The American favorite the old and new girls to join us

things. Both the physical edu. iing and hope they will cone to The program to be presented tion teachers, Miss Alexander and

WELCOME TO NEW GIRLS

extending to all new students a most cordial welcome to our col- |

We trust that you will early form as great an affection for

cere desire of the officers and day realize that back there in the members of the Poe Society that plan of father and mother were they might be of service to you some of the most sacred things in and the wish that your college life human life which to break away be a source of great pleasure and from will be a handicap to you. profit to you, and a source of pride to our college.

New girl: Say! how about an athletic association - don't they We are glad you have come, and we wish you every happiness and success Old girl (president of A. A.)

Elizabeth Deal, President.

Last year on account of the PICTURE SHOW DELIGHTS changing of officers we were han-**ENTIRE STUDENT BODY** dicaped but this year we hope to have just the finest kind of as-

If the freshmen needed somethe new girls are interested. thing to cheer them up, they cer-New Girl: I've heard lots of them tainly got it Saturday night at say that they wanted to find out the picture show. We think it is what the association did before "What Women Did for Me," was needless to say that the comedy, how to step to the music of the they joined, that's why I asked you. thoroughly enjoyed by every one. Old girl: Well it does lots of We were rather surprised to find name of Paul Whiteman would things. When it meets, most that men of that type really and

President Coolidge, Lindbergh, along with the business. Then it at all surprised at the girls. In After the devotional by Med Babe Ruth, Al Smith and Gene has charge of Field Day-oh!, we fact, we've just "seem 'em before." have an exciting time then-about Following the comedy "the For-Not only is his name known to as exciting as on Thanksgiving bidden Woman" made just as big of the Y. W. for this yearhe millions, but Whiteman is probab- Day when we have basket ball a hit. Although it was tragic and there are always those who do not

enjoy things that do not come out

Then, too, there was the music! Of course it goes without saying music is always appreciated. And we feel sure every one will hear more of Paul Whiteman on October 11.

every energy we have in an effort to help you in the best way possible to fit yourself for the respon-The Edgar Ellen Poe Literary sibilities that you are taking your Society takes this opportunity of training to meet. But I want to say to you that if you wish to make the most possible out of your life you must not break away from the lege and an invitation to join our instruction of father and mother. There has always been a tendency on the part of young people to

break away from the instruction East Carolina Teachers College that it is any more marked today as we have and that you will feel than it was when I was your age but I have lived longer than you With this welcome goes the sin- and I realize what you will some

(Continued on Back Page)



Paul Whiteman, Himself And His Orchestra October 11th.

Suzaanne Keener Coloratura Prima Donna formerly of Metropolitan Opera Company Costume Recital Date to be announced.

Edna Brown String Quartet (Formerly Mischa Elman Quartet) Date to be announced.

> Senior Play Date to be announced.

Winter and Spring Series (After Christmas)

Ten other dancers.

Ludlow, Violinist.

John Charles Thomas World-famed Baritone.

Halliburton

	activities. One of the best places	accent the services. we alvice	nere is practically the same as that	Miss Ogden are interested in the	THE CTUDENT COURS	World-Wide Traveler	
	for you to work and have a good	you to attend the morningtch	given at the opening of the sea-	association and they help to get	INE SIUDENI GUVER-	Writer-Lecturer.	
	time is in one of the literary socie-	services at 7:15 every mortex-	son the first night of October, in	up the programs. They're always			
	ies. The Emerson Society is the	cept Sunday morning.	Carnegie nan, New Fork City. His	splendid when they help us and	MENI ASMILIATION	The above is the program of col-	
	youngest society on the campus,		program will not only include im-	that's most of the time. I haven't		long antontainments for the school	
	but one of the largest and strong-		portant compositions written es-	told you half the things we do and	WELCOMES YOU	year 1928-29. Each number is a	
	est. We are only two years old,		pecially for his orchestra, but also	are planning to do but I think		star attraction and is the highest	
	but we have worked hard in those		the latest popular hits played in the	it's enough to give you some idea		type of entertainment available.	
	two years and as a result we have		inimitable fashion for which his	about the organization. I'm telling	which all students of the collogo	Admission to those is included in	
	one of the best societies. We ex-	Welcome, new student! Y.	organization is famous, together	you those who want to have a big	become members as soon as they	the student fee which is paid by	
	pect to work still harder this year	W. C. A. extends to you arty	wth many diverting novelties and	time had better join. You know	enter.	the students for entertainments,	
	so that we may be able to end this	hand. Now is the time you	specialties.	that old saying "The more the	On order to know just what	publications, and students activi-	
-	year as the largest and strongest	to begin helping the "Y" ery	The college girls are broadcast-	merriest?" Well we want the mer-	student government means it in	tion The along plays and the	
	society as well as the best. In or-	way possible. One of best	ing the news all over this section	riest time possible this year; so tell	well to remember something of	movies are also included in the fee;	
	der to do this we need your help.	ways for you to lend a has to	of the state and are expecting	everybody you see to be sure and	what it does for us in our own col-	hence students are admitted to	
	Think carefully about what each	attend all business meetin'es-		join right away.	lege. It develops self control and	these also. The number of mov-	
	society stands for and join the one	per services, and committeet-			encourages right ideals and per-	ing pictures this year will be much	the House
	which you think will help you most.		Clip Coupon A	and Return To	sonal responsibility in the students.	larger than that of any preceding	
	/ If you should choose to cast your	With your support, we wake	BUSINESS	MANAGER	Our student government also keeps	year. All students are asked to	
	lot with us, we shall try to give	this our most successful in	Plagge onter my subserintie	for the MEGO BOTTO A	in close touck and coperates with	watch out for the announcement	
	you a good time as well as to give	"Y" work and thus live y our	the incoming school your	a for the rect echo for	the student government movement	which will soon be made about	
	you something which will be of	motto, "not by might, noroow-	Nomo		in other colleges.	when these season tickets will be	
	benefit to you in the future.	er, but by my spirit, saith lord			With the good spirit and co-	handed out to them.	
	The Emerson Society,	of Hosts."	Address		operation of every girl, let us	The season tickets for the public	
	Mamie Bartholomew, President.	Kay Lee Cloanin Pres.	Send bill for my subscription	about 192	make this year the most success-	are different and do not include	
		ind, Lee crounting res.	\$1.50 Pe	er Year.	ful one that we have ever had.	the class plays and movies.	
	A State of the sta		and the second				
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	and the second second						
	A CARLES AND A C			A second s	and the second	and the second	

THE TECO ECHO

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IT PAYS TO ADVERTISE IS AN EDUCATION WORTH WHILE

How many of the leading business houses of your home town, or of any other town that you know of, do not advertise their the population. Every boy or girl, stock? Can you recall one that when he is in school, has this quesdoes not? Then in just the same tion to decide. He may consider manner and for the same purpose that a high school education is we must advertise our entertainments and attractions.

lays an egg? In order that every- of his money? one may know that she has performed this act, she advertises it. education was not worth while and So let us, if need be, from fence that the uneducated populace were

The question of whether or not an education is worth while arises in the minds of the greater part of worth while, but ponders long on whether or not to continue his course into college. Will his added Why does a hen cackle when she information justify the expenditure

A well known college professor to say that I am an Alumnae. once said that after all a college,



and draped at the side, with a flo er at the waistline. Another of of black velvet and even just to pretty for lad. It, too, was dra ed. Oh, why couldn't somethin be when they're not!

Well, I've said enough this time I'm going shopping again and te you what my cousin and I are g ing to wear to the Thanksgivin game. When she comes, I'm goi to let her do the talking awhile. Anyway, I had to h something to start school on, an I saw so many things I had tell you about.

FROM THE JUNIORS.

Peppy indeed was the first meet ing of the "Jolly Juniors" this year ,held Saturday afternoon September 29. After a summer of separation, everybody was glad t be back again at E. C. T. C. and do her best to make this a pleas ant and profitable year. Plans for business and entertainment we carried on, the junior play and th party for freshmen were discussed New officers must be elected soot and advice was that every junio must be thinking of the best per son for every place.

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rails and house tops, advertise our by far the happier people. Do we coming attractions for the year.

orchestra will be here on our cam- in many respects the uneducated pus Oct. 11. Write to your friends and illiterate may be the happier, and relatives who are near enough but when we consider the difference to come over and tell them that in the happiness, we question the this noted man is coming to your piness, I mean the different things college, and urge them to come that go toward constituting their to here him. Make it plain that pleasures. The Indian was happy this is an opportunity of a life when he had killed a large bear, time, and one which no one, under but would he have been delighted time, and one which no one, under reasonable circustances, should to have heard Marian Talley? Per-haps not, because he had not been miss. Such men do not come this trained to appreciate that phase of near us every day, and everyone entertainment. should make every possible effort

to avail himself of the opportunity of hearing him.

In advertising your college en- for his time, and begin to accumutertainments, you are not only do- late? According to this education seems to be an investment. ing a great favor for those who Who are the leaders of the world come, but you are doing more for today? the educated or the unyour college and yourself. Unless educated? Oh, yes, the day laborer our entertainments are patronized, shoulders the burden of the induswe cannot afford to have the great- tries, but doubtless he would not er artists here. In college, more have any to shoulder were it not for the thinking race. Our presithan in general life, you have the dents, college professors, teachers, opportunity of hearing more noted preachers and lawyers are among personages. So let each one of us those necessary for our democracy. do her part in bringing the largest It is true that many of our past officers have not been college trainaudience, of any time, here to hear ed men and women, but is not ex-Paul Whiteman. perience considered our best edu-

But let us not give up the task cator? after this performance, many other sary? features of entertainment are coming this year. Perhaps it will be PLANS FOR THE YEAR'S WORK impossible for some to come to here

Paul Whiteman, but they may be able to come to some of the others. Give them sufficient information concerning all numbers that they will come to all possible.

our coming entertainments.

usually good beginning.

agree with him, or do we really think that he was in earnest about Paul Whiteman himself and his his statement? We will grant that, ville. Doesn't the town look familiar? And the people are all so

friendly that we haven't experienced the tiniest pang of homesickness. Of course, the new girls are expected to but they will get statement. By difference in hapover that and feel as much at home as we do.

I went down town as soon as I got here and went window shopping. The window displays are entrancing The recent rains kept me from going to a large town to do my winter shopping, therefore, I'm in school very much unprepared

Della Does Her Shopping

for school days and the other days. Statistics are shown to prove I simply must get a few things that each day a boy or girl spends immediately and I've been thinkin school is worth so much to him. ing about some of the things I've Then, will it take him long to pay seen

> Those "buterfly" skirts, on display at several places, are adorable. The placed circular offers are in plaids and stripes, the stripes running irregularly. What could be "cuter" and more sporty than one of these skirts with a nifty little shirt or sport blouse? Just the thing for school days.

> That isn't all. The merchants are showing darling little Jersey dresses with patchwork of the contrasting colors which grace collars and cuffs. I said "I-musthave-that-one made of tan Jersey, with dull green collars and cuffs and the sweetest little green clover leafs set on as patchwork.

Of course I must have a Sunday dress. I tried on the sweetest

The front of the skirt was circular

The Alumnae Association has and accordion pleated. The belt some very definite plans for the was a little above the normal waistyear's work. The big thing we are line. The neck was simply made working for this year is the "Beck- for one of the custume sets at with Gift." Every Alumnae, who Bowen's. The one I chose was amwas present at commencement last ber and platinum-simply irresist-

Circulating material may be se- June, knows that the Association able, necklace, earrings, bracelet, Nat. Bank Bldg. Greenville, N. C. cured from Miss Mamie E. Jenkins. decided to raise money for some and brooch. Girls, go see them. Let us cover the surrounding com- gift to be given to the College in Of course I wanted my hat and munity with information regarding honor of Mrs. Beckwith. Every coat to be brown. While I was at member of the Association is given Bloom's, I bought the prettiest hat

an opportunity to contribute some- I ever had. It was a chic little This year bids fair to be one of thing to this fund. The donations parisian affair of soft brown velno failures and much study. The may be sent direct to the Alumnae vet with one of those fuzzy, buzzy library has been overcrowded for Secretary at the College, or they things that drops or falls down several nights. All seats were may be sent through the various over the left ear. I had to buy it taken and the inside steps were local organizations in the State. before somebody else did!

I ask you, is an education neces-

practically covered. This is an un- Twenty-five dollars was given by My best dress and hat being the Summer Chapter of the Asso- brown, I went right down to ciation, and pledges were made by Blount-Harvey's and bought a coat,

DR. M. B. MASSEY Well, we are all back in Green-DENTIST

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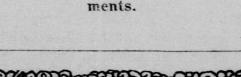
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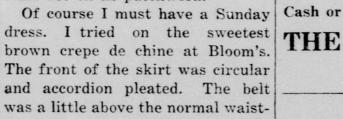
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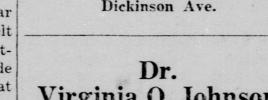
If it's anything for a lady to wear we have it, and always for less. Come in and see the new fall wearing apparel we have for you.

Beautiful Line

Of ladies novelty footwear priced at \$2.98 \$3.98 and \$4.98 Ladies new fall novelty pleated skirts priced at \$2.98 and \$3.98 Ladies sport swerters to match skirts priced at \$1.98 The New Crepe

Back satin dresses we are showing will certainly please you and to they are so moderate in prices a wonderful roup at \$4.98 - \$5.98 - \$7.98 - \$9.98





Don't Just Hope For Good Health

Go After It!

Interest is already being mani- a number of the summer school brown, with the softest nicest, unfest in society. The new girls are students which amounted to about armest, loveliest fur collars and beginning to become suspicious of forty dollars. cuffs. Beautiful! the various society meetings. Another thing we hope to ac- I got some darling sport slippers

complish this year is the organiza- but I can't decide on some Sun-

The change in the laundry list is tion of more county and city chap- day go-to-meeting kind. What can causing much uneasiness just now. ters throughout the state. To do I do? They are all so pretty at There seems to be less rhythm to this we must have the interest, help Bowen's and at Griffin-Williams. it than to the older one, but the and cooperation of every member I'll just keep going till I decide on new girls are working manfully of the Alumnae Association. some foot-wear. I'm not so hard on it. We are planning to give a Christ- to please, but there are so many

mas Bazar this fall. We want to pretty pairs I know not which to

If you don't want to join the have this soon after Thanksgiving, choose. Y. W. C. A., you had better have and we are asking every Alumnae I was trotting along back to Tolar Jeweler Co. a mighty good reason, or else get to send some article which she the college, feeling all contented out of the way. With practically thinks will sell. Please send these with myself, when I saw someevery one in school working for now as soon as possible so we can thing that made me wish the Junthat permanent wave, there is like- begin to make plans for the bazar. ior-Senior banquet would be real ly to be a heated campaign. Last, but not least, we want to soon. The most gorgeous even-

work for more subscriptions for ing dresses at Heber Forbes. They The annual church entertain- the "TECO ECHO" from the Alu- were lovely apparitions that looked ments were announced last Sunday mnae than we have ever had. We as if they had just stepped out of Everyone is counting the days be- hope that everyone of you who pos- a picture book. A pink velvet one, fore the time comes. sibly can will subscribe. combined with pink crepe-de-chine,

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INCORPORATED

Ready-to-Wear **Courtesy and Service** ELEMENTARY EDUCATION COUNCIL

We are to be congratulated on The Elementary Education Counhaving Wita Bond as our new seccil is a comparatively new organiretary of our general association. zation on our campus. Its pur-She was in summer school this pose is a worthy one and the meetings are enjoyable as well as instructive. Our present member- be hearing from her through the ship includes Dr. Adams, Miss TECO ECHO as well as by letter. Whiteside, critic teacher, and college seniors, all of whom are engeged in supervision, teaching, or training in intermediate education, ant page of our College paper, a To be eligible, one who wishes to join our club must be a junior or senior majoring in the primary or to send in. grammar grade curriculum.

To foster friendship and fellowship among its members is the fundamental aim of our organiza-

tion. There is a congenial, sym- lectively. pathetic, and understanding atmosphere that tends to break down the barrier of unacquaintance, too often existing between critic teacher and student-teacher. Juniors

begin getting acquainted with critic teachers a year before they practice teach. This is consolation. Our program divides itself into very little business and a lot of fun. The social division is the nuclens of our organization, and we enter into play with the eagerness of Alumnae in getting it up. children.

This is pleasure.

Articles will be read dealing with our phase of work from the viewpoint of modern educators, and people from our faculty as well as over the state will, we hope, speak to us about problems existing in our field of education, and how they are being solved by different choruses and jokes. schools. This is instruction.

past summer and secured a running start for the work. You will Please respond to her requests, especially for news items. Let us make the Alumnae page an importpage of great interest to all because of the items you are going Let us make Wita a happy sec retary by doing everything she asks us to do. Let us pledge her

our support individually and col-BONNIE HOWARD,

ALUMNAE MINSTREL

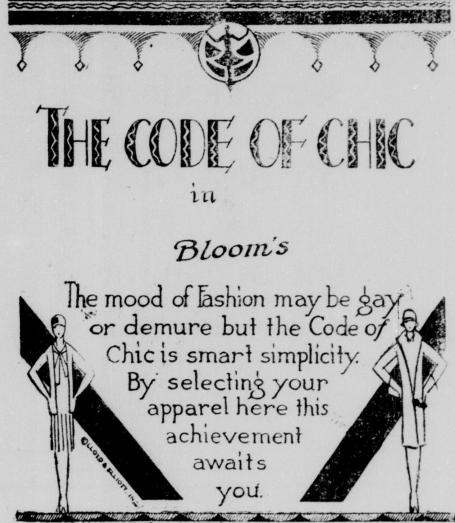
OUR NEW PRESIDENT

Dear Alumnae,

On July 27, the Summer Chapter of the Association presented a "Negro Minstrel" in the auditorium of the Administration Building, It was declared a success by everyone present. This was due to the hard work of the girls who took part in it and to the untiring efforts of Mr. Deal, who helped the

Nannie Evans and Lena Brantley afforded great amusement by their clog dancing. The leading soloists were Myrtle Peacock, Apples White, Elizabeth Allen, Sneede Leeson, Reba Collins, and Margaret Hood. Bertha Baxley made a fine middleman. There were a number of other summer school students, who helped a great deal with the

A part of the proceeds of this



BLOOM'S

Greenville, N. C.

Juniors, new seniors and new entertainment went toward pay critic teachers, we want you to ing the expenses of the summer help us grow. Welcome to the E. chapter. Twenty-five dollars was given as the first donation of the "Beckwith Gift." MYRTLE MASON

The Curtain Rises, October 6th For A Complete Showing of Smart Footwear



See These New Conceptions In Footwear

Choose from many distinctive designs, in the newest leathers and colors, plain or charming combination effects as desired.

Smart creations embodying that comfort deemed so essential by the active women of today. Smartness extraordinary has been a distinguished feature of our high grade fcotwear, for the ladies who care.

See them try them on and you will be convinced

Black Patent One Strap with

Tan One Strap Pump side buckle

Smart Woman's wear

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John Saieed, Inc. Welcome E.C.T.C. Girls And Teachers

Wishing you a successful year. We are always ready to serve you with our best line of

Dresses Coats and Hats

The style up to the last minute. Our dresses range in price from

\$9.95 to \$29.50

We also have up-to-date lines of pleated skirts and sweaters.

> **SWEATERS** \$1.98 up to \$3.95



WHITE'S THEATRE

Monday-Tuesday, Oct. 8th-9th Mary Pickford "My Best Girl" Also News Reel Time of Showing 3:30-7:30-9:00

Prices: Matinee 10 and 30c.-Night 10 and 40c.

College Girls 25c

E. C. T. C. WELCOME

A New Store Awaits You With A Beautiful Selection of

Student Body Enjoys

(Continued from Page One)

So conduct yourself in college that you will be perfectly willing for the home folks to know everything you say and do. If you will strive so to live, I will guarantee that this will be the greatest year in your development that you have ever had.

face of the earth and the best one you will ever have is your mother On the other hand, and there is another side to it, on the other hand for you who are here for the first time, for you who are away from home and in college for the first time, father and mother can not direct you now. The realize this but now you who are fresh from high school in a sense have broken away from the home ies and are here to make a name for yourself. We are told that here was a custom among the Indians to take the young Indian and send him away and let him make a name for himself. I want to tell you that, that custom has always existed in every nation on the earth. Perhaps they did not real ize it as such. But there is always a time in a young boy or girl's life when he must get out in the world and make a name for himself and the beginning of that time for you is now. There are eight or nine hundred of you here. You are on in the eight hundred and you are is the work of the devil. God does going to choose your associates, you are going to live so as to make not work that way. Jehovah works an impression on your officers and in the open. That person who can-

dards and determine the trend human affairs. I am thinking Interesting Leciure mostly of morally and spiritually. The purity of womanhood will determine the purity of human society. The ideals of the women will help to shape and in most cases will shape the ideals of the men in all social problems. The people of America today are

confronted, in my judgment, with one of the most serious problems that has ever confronted the American people. It is never my pur-

pose to introduce politics in col-The best friend you have on the lege and what I am going to say does not do this. The two political parties of this country have nominated men of very different types but throughout America with reference to both of these men there going on today what is spoken of as a "whispering campaign" and that is the thing I have in mind. I said we were confronted with one of the most serious problems that America has ever been confronted with. When a nation stoops to conduct such a "whispering campaign" about the people who have been selected to pilot it then that nation is in a dangerous position and that is what is going on al over the United States today with reference to both of these men. That kind of thing is in human society and it is one of the most damnable traits that people posses. I have seen it at work in this college ,I have seen it at work in high schools and in other colleges. Just whisperings such as "I would not go with her I heard she did so and so or that she said this." It

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At an Appealing Price You Are Always Now is the time you feel you must have a new frock WELCOME -and now is a splendid time to select one! You will find AT many of the very smartest **BLOOM'S** fashions for immediate and fall wear in our stock today. Denton's College Frocks For Many Needs Tailored frocks, graceful afternoon styles, soft lines in the femi-Store Smart Women's Wear nine manner-these frocks are of many types and in a complete range of sizes for women, misses and ju-"On the minute service" **322 Evans Street** \$9.90 Phone 80