

WELCOME

N. C. E. A.

THE TECO ECHO

EAST CAROLINA TEACHERS COLLEGE

SPECIAL FOR

N. C. E. A.

VOLUME III

GREENVILLE, N. C. THURSDAY, NOVEMBER 17TH, 1927

NUMBER 4

N. C. E. A. IN SESSION HERE

Teachers College Hostess to N. C. E. A.

The Northeastern division of the N. C. E. A. is in session at the college now. The purpose of this meeting is to bring about a closer co-operation among teachers in the state and to freely exchange ideas and methods concerning teaching.

All of the general meetings will be held in the auditorium of the administration building and the departmental meetings take place in class rooms in the same building. (See directions for finding rooms.)

The acting chairman of the meeting is Mr. J. H. Workman, of Beaufort. There are fourteen departments included in this division each presided over by a capable and experienced chairman. The departments are:

- County Superintendents — room 126.
- City Superintendents—room 123
- High School Principals and Teachers—Room 209.
- Grammar Grade Teachers—room 111.
- Primary Teachers—Auditorium.
- Elementary Principals — Room 211.
- Home Economics Teachers—room 127.
- Music Teachers—Room 125.
- Science Teachers—Room 226.
- English Teachers —Room 16.
- Rural Supervisors—Room 211.
- Social Studies—Room 114.
- Foreign Language—Room 14.
- Mathematics Teachers — Room 113.

Blue Bird To Be Given Soon

"The Blue Bird," the renowned and colorful play, by Maeterlinch is to be presented by the Senior class this term. This play is recognized and praised by authorities as being one of the very best.

Miss Gertrude Knott, State Representative of the Bureau of Community Drama, successor to Miss Rockwell, has arrived on the campus and is very enthusiastic about helping the Seniors present a play that is a credit to the college and one the class will be proud to present.

The Seniors are equally enthusiastic because of the nature of the play and of the high recommendation of their coach.

It is an annual occurrence for the Senior class to give a play in the fall term and this is looked forward to with much interest by the student body and the people of the surrounding sections.

The public has already seen what this class can do along dramatic lines, by the presentation of "The Intimate Stranger" last year.

The play will be given Dec. 1 and 2nd, eight o'clock in the evening.

NOTICE

The Home Economics Department of the college will serve a barbecue supper to the teachers of the N. C. E. A. Friday evening at 6:00 in the Campus Building. You are cordially invited.



J. H. WORKMAN

Acting Chairman Northeastern Division N. C. E. A. Which is in Session here now.

WELCOME

This college belongs to the people of North Carolina, and her future is dependent upon the public service rendered. A well trained teacher in every class room will give a better type of citizen to the state.

It is my earnest hope that our college shall remain forever as a servant of the children and the youth of our state; that she may never deviate from her one purpose—to train teachers for the public schools of North Carolina.

Robert H. Wright.

PROMINENT SPEAKERS HERE

On the program for the N. C. E. A. which is in session here now are three speakers who are prominent not only in their own states but have honor abroad in our eastern states. They are Willis A. Sutton Superintendent of the City schools of Atlanta, Ga. Dr. Marie Woodring, Professor of Education at Teachers College, Columbia, and Dr. E. C. Branson, of the University of North Carolina.

Mr. Sutton's experience as superintendent of the Atlanta schools enables him to bring a message which will be entirely in keeping with southern ideas. His speeches are especially effective and teachers looking forward to hearing him will not be disappointed.

Dr. Woodring has been in North Carolina one whole month visiting the schools and collecting material which she hopes will aid teachers with whom she comes in contact.

The summary of her observations and experiences will prove helpful to you.

A prophet not without honor in his own country is Dr. E. C. Branson, of the Rural Sociology Department of the University. He comes to discuss rural problems with the teachers of the state and to aid them in coping with rural difficulties.

All of these speakers come here from other district meetings in the state.

NOTICE

For you, the teachers of the N. C. E. A. who are our guests here now we are getting out this special issue of the Teco Echo, our college newspaper. By it we hope you will find information which will enable you to better place yourself while you are on our campus. In it you will find information concerning us which perhaps you would like to know. Its main better understanding between our guests and our college for hasn't the poet said.

"We would love each other better if we only understood"

Teachers College Rapidly Increasing

The building plan for the coming year at this college is now complete. The General Assembly of 1927 appropriated \$400,000 for permanent improvements at the college. Out of this sum \$10,000 was set aside for books for the library \$5,000 of this has already been spent. The remainder of the appropriation is to be spent on buildings. In the cleared field back of the campus building and teacher's home is being erected the first unit of the new model or practice school, the approximate cost of which is \$58,000.

On the southeast of the campus at the edge of the woods where the temporary power plant now stands will be placed a new and up to date power house. The new laundry building, convenient and modern in every respect, will be built in connection with the new power plant.

The present laundry will be converted into a cloak and lounging room for the girls. A covered walkway will lead from this building to the new dining room, which will be built on the southeastern part of the present dining hall. The two halls will accommodate approximately 800 students. The new kitchen will also be built in connection with the dining hall.

The renovation of West dormitory and the West wing of East dormitory has already been begun, at an estimated cost of \$60,000. When finished, these dormitories will be equipped with running water in each room, fire proof, and in all respects, as desirable as the new dormitories.

May the early future benefit by the present plans!

Figures Don't Lie

OUR PROGRESS EVIDENT

East Carolina Teachers College well deserves to bear the name of college given to it on Dec. 19, 1921. In 1907 the name of East Carolina Teacher's Training School was given to this institution and as such it served its people well. Contrary to the expectations of the great majority of people the organization early grew into a college, fitting students for A. B. degrees in addition to sending out a large number of normal graduates yearly. The fact that we have this year approximately a half a hundred A. B. graduates for this coming June does not at all make the fact that we have over a hundred normal graduates any less significant. It only magnifies the great advancement of the college during its eighteen years of operation. It may be interesting to know that in 1917 there were only 49 normal graduates and in 1928 there will be 49 A. B. graduates in addition to 233 normal graduates.

The various enrollments in the graduating classes since this institution has been a college are: 1922—A. B. Students, 2. Normal graduates, 88.

1923—A. B. Graduates 5. Normal graduates, 107.

1924—A. B. Graduates 7. Normal graduates, 141.

(Continued on page four)

Museum Begun By Phi Epsilons

Why there's to be a real honest-to-goodness museum on our campus. The Phi Epsilons have decreed it and President Wright has sanctioned it. So the thing shall be. Should you see a strange species on our campus, securely sealed and preserved do not wonder, "What manner of thing is this." Very likely it will only be a new specimen intended for the museum which is to be a part of our college. In future years when Teachers College museum is a recognized attraction those of us who are here now will swell with pride and say, "Yes, I was there at the founding."

At the close of each year the Science Department, represented by the Phi Epsilon Society, presents a gift to the college. This gift, as is fitting, always pertains to science. For several years Thomson's "Outline of Science," has been given. This year, the girls wanted to give something quite new and different to our college, so the idea of a college museum was very wisely placed into the minds of some. They tell us that it's to be our own museum, so we shall accordingly take an added interest. Every girl can contribute her rare "catches" and benefit all of us.

The museum is to be begun in the Administration Building and as the project grows it will be moved to the Campus Building. President Wright has granted the request of the club to have the room on the right of the new auditorium. So enthusiastic is he concerning the new movement that he has promised to supply the cases for the various specimens as fast as they are needed.

Already several interesting objects have been given to start the collection. A flying fish, caught at Wilmington, by Mary Wright, and a copper head snake captured on our campus in 1924 and given by Greenville High School are already cased and preserved.

It is the aim of Phi Epsilon to make the museum attractive, beneficial and interesting and something which we will be proud to call our own. Every contribution will be greatly appreciated. Only by hard work on our part will the museum be able to grow. Start now.

Room Directions

How to find your room. All directions are given with the front corridor as a starting point.

Auditorium—Center of main corridor, first floor.

Room 126—First floor, east corridor, first room, left hand side.

Room 123—First floor, east corridor, last room near stairway.

Room 209—Second floor, west corridor, first room to right from main corridor.

Room 111—First floor, west corridor, first room to right.

Room 211—Second floor, west corridor, first room to right.

Room 127—Front corridor, first floor, last room to right, going east, opposite president's office.

Room 125—First floor, east cor-

(Continued on page four)

THE TECO ECHO

Published BiMonthly During The College Year by The Student Government Association of East Carolina Teachers College.

Entered as second-class matter December 20th, 1925, at the post office, Greenville, N. C., under the Act of March 3, 1879.

Subscription rate for the college year \$1.50
Advertising rates 20c per column inch per issue

BESSIE C. WILLIS
REBECCA ALEXANDER
DORALITA LARKINS
EMILY SMITHWICK
FINETTE STANFIELD
Miss MAMIE E. JENKINS
MARJIE CALDWELL
LILLIAN COLSON
IRENE KAHN
VIRGINIA MITCHNER
HILDA SUTTON
M. L. WRIGHT



Editor-In-Chief
Managing Editor
Asso. Editor
Asso. Editor
Asso. Editor
Editorial Advisor
Business Manager
Circulation Manager
Advertising Manager
Advertising Manager
Advertising Manager
Business Advisor

Member of North Carolina Collegiate Press Association.

WELCOME

To you, the teachers of the N. C. E. A., we want to open wide our gates and stand aside while you come in. Of course you are not to be considered as delegates. You are our guests and we shall endeavor to give you every personal service which it would please us to give our guests. We cannot dismiss our classes for by that the whole machinery of the college would be retarded, but we can chat between classes when neither of us is busy. Nothing would please us more than helping you find a room to which you are assigned or in strolling with you about our campus when you can spare the time. Many of you have relatives and friends who are students here. Please let us assist you in looking for them. It never would do for you to go away without seeing them.

You are invited to visit the class rooms and observe us recite our "reading 'riting and 'rithmetic." Don't criticise us too harshly if we look at you instead of the teacher. For we are truly glad you're here and we shall combine all our efforts in making your stay one which shall be a present happiness and a pleasant memory. Come to see us again.

Once Bernard Shaw wrote, "those who can, do, those who can't, teach." We wish to add our names to the list of those who have already openly contradicted him in other statements and this one in particular.

Bernard Shaw as always must be taken with a grain of salt for so full of irony are his statements that we set a-pondering and wish we had him in a big arm-chair close by so that we could talk back to him.

We would tell him first of all that his statement needs revision. That was true years past, but why not be modern and up to date in literature as in dress? It isn't true that those who can't do anything else teach. True, we have hundreds who enter the profession but realizing the great responsibility to civilization which they are taking upon their shoulders, they soon leave the ranks, and it is well that they should. Other professions have their failures. Why ignore them and cast our failures at us.

Rapidly the old certification of teachers is changing. Once a mere high school graduate could secure a certificate and teach but that is no more. There is slowly creeping into the school system everywhere a current of thought which is lighting the minds of school executives to the realization that every teacher should receive four years training.

Just because we did not choose to enter another field of work that is no logical reason for saying that we were not capable. Perhaps our minds do not run in the grooves of finance and others that lead to fame but rather in a more hu-

man and personal channel. With one voice we deny the statements, "those who can't, teach."

"Civilization marches forward on the feet of little children" is not only a pretty but a touching and truthful phrase. If we dwell upon the thought long it would do us good. It would make our efforts as teachers more united and we would look upon little children as so much human clay to be moulded and shaped according to our desires and efforts. May we realize the importance of the task before us and keep ever in our minds the image of the highest ideal of civilization.

WELCOME

East Carolina Teachers College bids you welcome, teachers of the N. C. E. A. We want you to feel perfectly at home and to act accordingly. We are glad that you chose our college for the scene of your meeting and that you shall not neglect to visit us in the future. Officers, faculty and members and students feel a personal pride in making your stay with us a happy one. We are glad you're here. Come again!



DELLA DUPLICATE

I don't want to seem self centered but I do love to have teachers visit me.

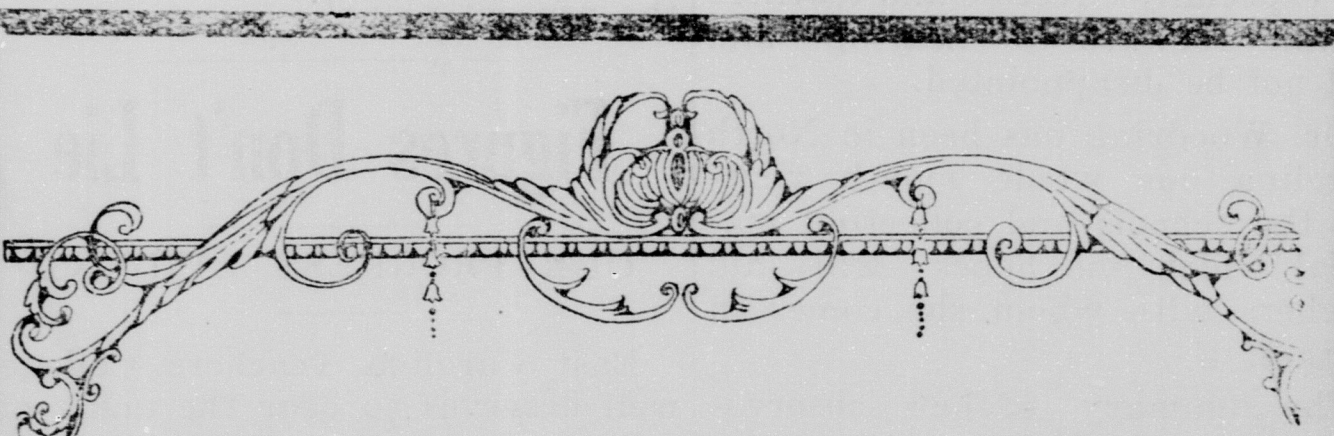
Maybelle Lee and Julia Stuart were in Denton's engaged in a deep conversation. Some girl rushed to the counter and said, "I want to see a cherry flapper." Margaret said, "Listen and look, Chris, you're going to see a new kind of flapper."

Opposites

"We're intellectual opposites." Be explicit.

"I'm intellectual and you're the opposite."

—Clipped.



Frocks For School and College

These dresses are unusually smart both in design and trimming, and may be worn to any school or college affair with every assurance of their correctness both in style and material—they are rate "Grade A" in smartness, distinction and suitability. The materials are velvet, velveteen, satin, georgette, taffeta, and all the new woolen fabrics now so popular. In all the newest Fall colors and black. Note these low prices.

Some as low as \$14.95

Others up to \$39.50

Blount-Harvey Co.



Welcome Teachers and Others Attending Convention

"Make our store your headquarters while in our city."

Denton's College Store

"On the Minute Service"

We cordially invite the Girls of E. C. T. C. and Visiting Teachers to Our Store

Showing in Dress Coats, Hats, Gloves, Hosiery and Accessories

Courtesy, Ready to Wear and Service

Phone 566

WILLIAMS-CHAPMAN, INC.

Phone 566

Greenville, N. C.

Courtesy, Ready-to-Wear and Serves

Come to us for ELGIN Gift Watches

Women always consider fine jewelry a valued gift.

Combine the beauty of precious metals with the wanted time-keeping service of an Elgin Wrist Watch, and she has her ideal Christmas present.

Elgin Wrist Watches are made for the same purpose as Elgin men's professional time-keepers—to keep good time, and keep it correctly.

This store will help you select an Elgin Wrist Watch that is sure to please. We have an exceptionally fine display of Elgins this season.



TOLAR JEWELRY CO.
"THE COLLEGE STORE"

Welcome, Alumnae

May I say: "Welcome, thrice welcome home?" Of course you know you are welcome, but somehow we like to hear some things over and over again, and we like to say it.

We hope that every E. C. T. C. girl in the North Eastern District has availed herself of this opportunity to visit the college again. We have tried to reach as many of you as possible to extend to you the invitation to spend the night with us in the Alumnae Hall, but if you failed to get the invitation please remember that our mailing list is not yet complete.

You remember one of our big aims for the year is to have the correct address of every Alumnae. There are 1260 Alumnae. Our records are very incomplete. You, during your stay with us can be of great service to the Alumnae Secretary if you will visit the booth in the front corridor and after registering, give us as much news as you can about your friends and classmates, but especially their present addresses. Paper and pencil will be furnished.

Girls don't fail to see the "Alumnae Gift Shoppe" while here! You will find the Alumnae who are studying here ready at all times to show you around. You will find gifts for the family, silk hose of all the new shades, both chiffon and service weight, and other novelties in the Shoppe.

To the friends who are with us for the first time, we bid you welcome. If there is any bit of information you desire about the college, or about finding your way to the different group meetings, ask the girls in the front corridor wear-

ing the college colors, purple and gold. They are Alumnae Normal School graduates, working for the A. B. degree, who are studying here, and who are living up to the college motto: "To Serve."

Again I bid you all welcome and invite you to come to see us again.

Informational Inklings

East Carolina Teachers College was founded in 1907 and active college work was begun in 1909.

There were 175 students then; there are 736 now. Approximately 1000 were refused admission this year.

Our motto is "To Serve" and with that thought foremost in our minds we go out from here and join in the fight to stamp illiteracy from our state.

Our Student Government, newspaper, annual, and entertainments are all supported financially by a fee covering all which is a part of the college budget.

Our campus is governed by a Student Government Association which has jurisdiction over every student.

The Y. W. C. A. of the college guides the students toward a better understanding of their spiritual life.

There are three literary societies

on our campus—Emerson, Poe and Lanier. Membership is voluntary and much excitement is seen at the beginning of each year.

The Athletic Association is an

able factor in helping the students to "keep in trim" physically.

Della Duplicate is the typical Teachers College girl in expressing the trend of our college thought.

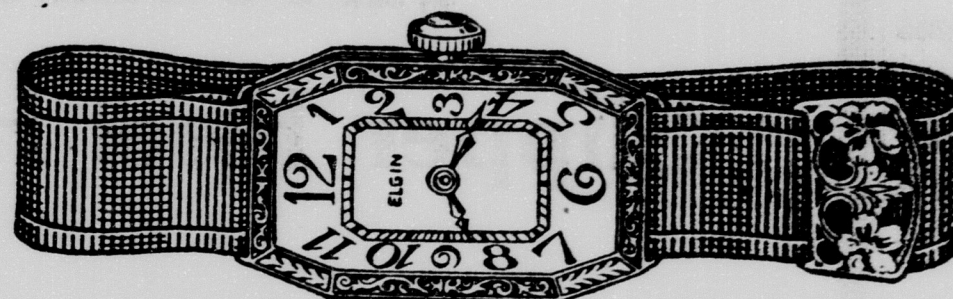
Wanted: Services of girl to solicit work at the college for the Rainbow Cleaners. Fair compensation will be paid. If interested and desire further information call L. A. Armstrong—Phone 761.

Welcome Teachers!

"Our Greenville Yours If You Come"

Visit Our Store

Complete Stock Watches



Elgin - Hamilton - Tavannes

Bulova - Laco

Expert Watch Maker

Heavy Stock of Diamonds

"Genuine Orange Blossom Wedding Rings and Diamond Mountings."

W. L. BEST, Jeweler

Established 1901

GOODYEAR SHOE REPAIRING

Service Our Motto

All Work Guaranteed

Next to White's Theatre

Welcome Visiting Teachers

We extend to you a cordial welcome to visit our store. It will be a pleasure to show you everything Chic and Stylish in

New Fall Coats and Dresses.

B. G. Abeyounis

We want you to feel perfectly at home while in Greenville, even to the Delicious "Home Cooking" to be found at

MRS. PARKERSON'S DINING ROOM

DICKERSON AVENUE

Meal 50c

Phone 500

J.C. Penney Co. INC. DEPARTMENT STORES

Where Quality and Modest Prices Combine
---In This Selection of Splendid

Winter Coats

Many successful examples of how simple it is this season to select a coat that is smart in every respect—and at the same time within your means.

Surprisingly
Moderately Priced

\$19.75

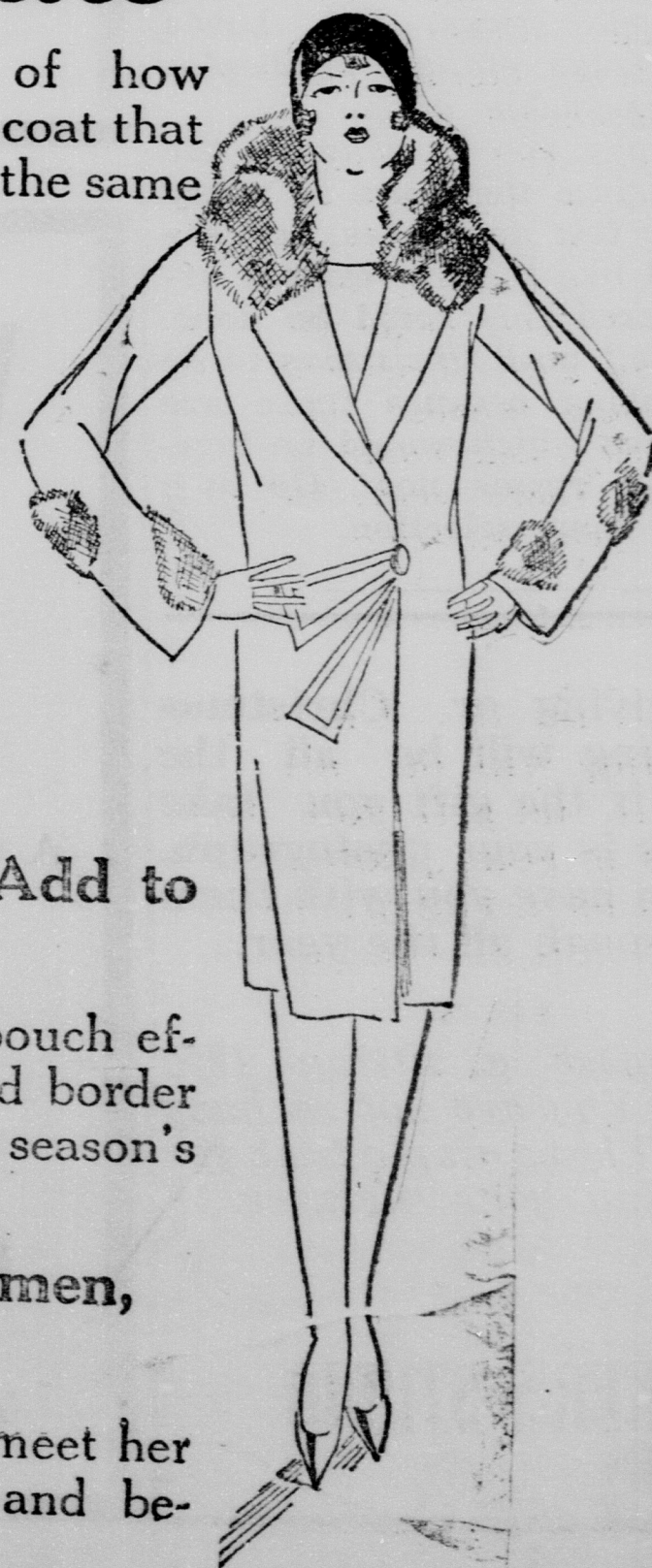
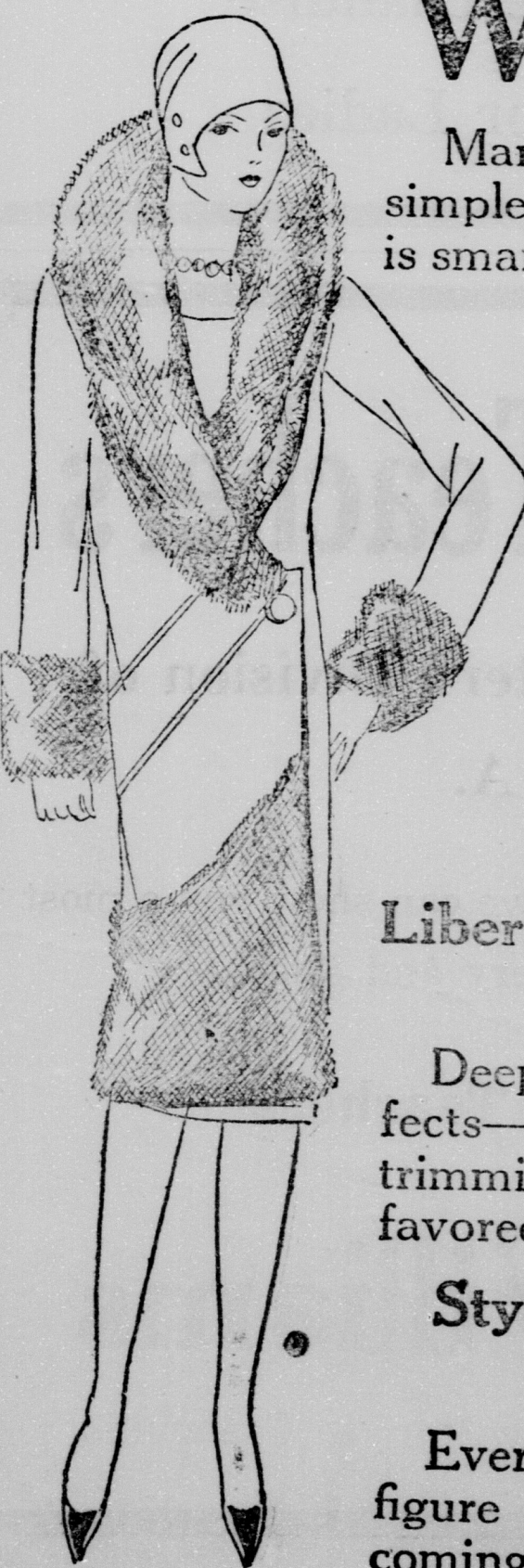
to \$39.75

Liberal Trimming of Fur Add to
Their Warmth

Deep shawl collars and cozy pouch effects—fur cuffs, too, and tab and border trimmings. The materials are the season's favored.

Styles and Sizes for Women,
Misses and Juniors

Every type will find a coat to meet her figure requirements—youthful and becoming.



Classes Look Forward Thanksgiving Games

One of the biggest events of the college year will be held Thanksgiving Day. The annual Basketball tournament and Thanksgiving dinner is always joyously anticipated by both new and old girls. It is then that competition's spirit will hold sway on our campus, however, it is hoped that the spirit of friendly rivalry will continue to prevail.

All members of the team classes are working hard to build up a strong defense. Regular practices are held daily. The preliminary games will be held Saturday before Thanksgiving. The teams playing then, will be, the Juniors and Seniors, Freshmen and Sophomores. The winners of these sets will participate in the Thanksgiving tournament.

The team captains are as follows:

Junior Normal—Kathleen Burns, Captain.

Freshman Class—Katherine Lemon.

Sophomore Class—Sara Ogle-tree.

Junior Class—Mary Frances Jenkins.

Senior Normal—Lillie Stanley, Captain.

Senior Class—Sarah Gurley.

All of the student body will wear white. Immediately after the games the student body will meet in the college dining hall, where they will be served a very sumptuous dinner, banquet style, toast, song and merriment.

The winning team will sit at one of the long tables and the losing teams at the other long table. The remainder of the class will be seated together at groups of tables.

Although no one will be permitted to leave on Thanksgiving Day, it will not be a monotonous day, but will be full of excitement and everyone will enjoy being here.

ALUMNAE GIFT SHOPPE

Have you seen the Alumnae Gift Shoppe? It is located in the Campus Building in the room to the right of the spacious auditorium. It is here that Lizzie Stewart, the Alumnae Secretary, will welcome you on Tuesday and Thursday afternoon from four to five o'clock on Wednesday evening from six thirty to seven thirty.

Attractions will be added from time to time but at present it is a very unique brass shop. Many beautiful pieces such as bridge gongs, book ends, candelabra vases, candle sticks, nut bowls, sandwich trays, etc. are on display—at a reasonable price.

It will pay you to examine the collection since there are so many pieces but few duplicates. In case you would like to have certain articles ordered this could be done.

Don't wait until Christmas to do your shopping because there are many pieces which would be lovely in your rooms now. Go over and make your selection.

Thanksgiving or Christmas home-going will be all the happier if the gift you take the folks is your photograph. They can have you with them then, through all the year.

We suggest a sitting this month. You are not so busy—we will have ample time for finishing your pictures.

BAKER'S STUDIO

ENGLISH COUNCIL PROGRAM

Miss Madge M. Daniels Presiding
Miss Ruby Worthington, Secretary
Report from the State Council
—Miss Rennie Peele, Wilson.

"The Magic of Books"—Miss Lulu O. Andrews, East Carolina Teachers College.

Address — Professor Clark, State College, Raleigh.

Services from the North Carolina Dramatics Association,—Miss Gerturde Knott, University of North Carolina.

3:30 Friday afternoon, Room 16, Administration Building.

FIGURES DON'T LIE (Continued from page one)

1925—A. B. Students, 19. Normal graduates, 174.

1926—A. B. Graduates 28. Normal graduates, 228.

1927—A. B. Graduates, 38. Normal graduates, 204.

1928—No. of Seniors, 49. No. of Juniors, 63. No. of Senior Normals, 213. No. of Junior Normals, 266. No. of Sophomores, 65. No. of Freshmen, 75.

ROOM DIRECTIONS (Continued from page one)

ridor, second room to left.

Room 226—Second floor, first ridor, third room to right.
corridor, last room going east.
Room 16—Basement, east cor- ridor, first room to right.
Room 113—First floor, west cor- ridor, second rom to right.
Room 114—First floor, west cor- ridor, second rom to right.

400 Evans
Street

McKAY'S
McKay, Washington
& Co.

Greenville,
N. C.

Welcome Teachers

We Welcome You to Our Store Teachers

of N. E. Division of the N. C. E. A.

FULL FASHIONED SILK HOSIERY

Service and Chiffon Weight

Extra Special for Friday and Saturday

98c

CHOICE OF THE FOLLOWING COLORS

Gunmetal	Opal Mauve
Flesh	Evenglow
Blue Fox	Mirage
Alesan	Mirida
Orient	Dove Gray
Yosemite	Champagne
French Nude	Manon
Atmosphere	Shell Gray
Seasan	Sunset
Black	Pearl Blush

KAYSER'S Slipper Heel Hosiery

So sheer, so clear-stockings made with the Slipper Heel to give the ankle the most slenderizing effect. They can be purchased in shades that contrast with the new Fall shoes or match the gloves you wear.

C. HEBER FORBES

Welcome Teachers

Welcome Teachers of North Eastern North Carolina. Make our store your headquarters while here.

W. A. BOWEN

Dependable Merchandise

Everything for Ladies

Welcome Teachers

Ladies of North Eastern Division of
N. C. E. A.

A welcome to our store where we can show you a most complete line of Hosiery and Shoes.

Special Price to Teachers

Griffin-Williams

The Biggest and Busiest Shoe Store in Greenville.

Lautares Candy Palace

Try our Delicious Fresh Made Sandwiches, chicken salad, ham, pimento, club jr., hot chocolate. Complete line of Toilet articles, Stationery.

Quality---Service

Lautares Candy Palace