



22 June 1990

Office of the Chancellor
103 Spilman
919-757-6212

Mr. Roman Gabriel
P.O. Box 1207
Ft. Mill, SC 29715-1207

Dear Mr. Gabriel:

On behalf of East Carolina University, I invite you to be a Keynote Speaker at the Third Annual Chancellor's Forum, to be held on our campus 7-8 of January 1991. Our focus for next year's forum is "Celebration in the East: Successful Eastern North Carolinians," and our concept is to highlight eastern North Carolinians who, by example, will serve as inspirational models for our youth.

As a native of Wilmington and a distinguished eastern North Carolina athlete, entrepreneur, and role model, you're the ideal person to participate in next year's event, which is devoted to raising the public's consciousness about ways we can nurture our best and brightest youth. In one of the main sessions, we'd like for you to speak on growing up in eastern North Carolina: positive influences on your life in this region, what barriers you had to overcome (if any), how we can attract and keep intelligent and talented people dedicated to our region, and similar topics.

And you'll be in good company as we have a cornucopia of successful persons who were born and/or raised in eastern North Carolina. We plan to invite many of them to be Keynote Speakers, e.g., the Honorable James B. Hunt, who's from Rock Ridge and is a North Carolina former Governor; the Honorable James C. Gardner, who's from Rocky Mount and is North Carolina's Lieutenant Governor; Mr. Michael Jordan, who's from Wilmington and is a star with the Chicago Bulls; Mr. Sonny Jurgensen, who's from Wilmington and is a former NFL star; Dr. William "Billy" Taylor, who's from Greenville and is a jazz educator, a renowned musician, and a regular on *CBS News Sunday Morning*; Dr. Valeria Lovelace, who's from Mt. Olive and is an eminent educator and staff member of *Sesame Street*; Mr. Loonis McGlohon, who's from Ayden and is a recognized composer and coproducer of *Proud to Call North Carolina Home*; Mr. Harry M. Jacobs, who's from New Bern and is CEO of the Martin Agency (a national advertising agency) in Richmond; Dr. James Evans Davis, who's from Goldsboro and is past president of the American Medical Association; and Dr. James G. Jones, who's a Native American from Pembroke and is Chair and Professor of the Family Practice Center at the East Carolina University School of Medicine.

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As you can see, we plan to have successful leaders from a broad spectrum—athletics, business, education, government, the arts and humanities, and the sciences. We envision each speaker's discussing his or her family background, education, and motivation to succeed. The immediate outcome will be to inspire area leaders to take pride in our human resources; the long-term goal will be to have area leaders develop programs in our social institutions (e.g., schools, churches, youth groups) to instill that "can-do" eastern North Carolina attitude in our youth.

As with each forum, in addition to the general public, we invite approximately 200 thought and opinion leaders representing all communities and professional sectors in eastern North Carolina. Following the major presentations, the regional leaders meet to discuss the issues and to develop strategies for implementing in their local area some of the ideas shared by the presenters.

The forum is jointly sponsored by the University and Carolina Telephone and Telegraph, Inc. Carolina Telephone and Telegraph's president, Mr. D. Wayne Peterson, is deeply committed to developing the human resources of eastern North Carolina and enhancing economic opportunities for its citizens.

If you are available on either the 7 or 8 (or both) of January 1991, we'd be honored to host your visit "home" to eastern North Carolina.

Dr. Bertie E. Fearing, Director of the Chancellor's Forum, will call in a few days to answer any questions that may arise. All of us at East Carolina University hope you will indeed accept our invitation to become a part of the 1991 East Carolina University Chancellor's Forum.

Sincerely yours,

Richard R. Eakin

Copies: Mr. Leon Brogden
 Mr. Sonny Jurgensen
 Mr. Lee Gliarmis, NC Sports Hall of Fame
 Mr. D. Wayne Peterson, President, Carolina Telephone and Telegraph
 Dr. Bertie E. Fearing, Director, The Chancellor's Forum

P.S. Dr. Bertie Fearing recently spoke with Mr. Lee Gliarmis, who suggested that we ask you and Mr. Sonny Jurgensen to be Keynote Speakers at the forum. We've also asked Mr. Leon Brogden to be an honorary guest, and we will give him a special recognition during the forum. Lee sends his regards and hopes to see you three at the East Carolina University Chancellor's Forum in January 1991.