## East Carolina University.

## **East Carolina University Strategic Planning Timeline**

Strategic Planning Advisory Committee begins work on process for new Strategic Plan January-April 2012

Mission Statement Committee begins work

> May 2013

2013 - Office of Institutional Planning



Board of Trustees approves Mission Statement

> July 2013

Executive Council sets institutional priorities

> August 2013

Feedback solicited from campus community (focus groups, surveys, forums, meetings) Oct. - Nov. 2013

Complete initial draft of Strategic Plan goals

December 2013

Executive Council approves first draft of Strategic Plan

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