

ANNUAL REPORT TO FACULTY SENATE
PARKING AND TRANSPORTATION SERVICES

JANUARY 2013

The Department of Parking and Transportation Services (P&T) consists of the following areas: parking lot inventory management and enforcement, parking permit sales, finance and administration, motor pool management, special events coordination, and transportation demand management (TDM). Transportation (or travel) demand management is a collection of strategies that result in more efficient use of transportation resources, including transit, bicycle, pedestrian and other means. Comprehensive lot vacancy counts are collected at various times/days on an ongoing basis throughout each semester to help insure space availability for permit holders, efficient use of space and improved planning.

The Parking and Transportation Committee is an advisory committee that assists P&T with decisions related to planning, policy and procedures. Faculty members play a vital role in the P&T Committee and the Parking Appeals Committee.

Parking is required by NC law to be self-supporting. Our primary goal is to keep fees as low as possible and base fees on paying for convenience. To continue in the maintenance and upgrade of existing parking resources and to plan for future parking demand, we are researching additional avenues for revenue needed to meet the future needs of ECU. For example, Athletics now pays to lease parking spaces for athletic events.

Parking and Transportation Improvements/Changes

- Restructuring and cross-training of the P&T staff is continuing to provide improved customer service and more efficient operation of the department.
- Lot improvements were completed at:
 - 14th Street Gravel lots – completed December 2012. The 14th Street gravel lots were converted to hard surface lots using sustainable design elements such as porous pavers, infiltration fields, storm water retention and green space. The design has been submitted for an award from the International Parking Institute. ECU faculty installed monitoring wells to test infiltration rates so this lot can be used for research, teaching and future lot enhancement.
 - A pay-by- space machine was installed at the lot located at 5th and Harding. This one machine replaced 45 individual parking meters. New pay by space will now allow parking fees to be paid by credit card and was one of the reasons meter fees increased by 26% last fiscal year.
- P&T has implemented alternative transportation programs to campus to introduce transportation demand management (TDM) concepts to the University.
 - Zipcar – a nationwide car sharing program was replaced with WeCar this fiscal year. WeCar is a branch of Enterprise Car Rental. With offices in Greenville, they were better able to meet our requirements of availability
 - WeCar added an additional vehicle at the Health Science Campus.

- WeCar for Business Use was introduced in December 2012. This program offers an alternative for ECU business travel when State Motor Pool vehicles are not available. Vehicles can be obtained for short business trips from locations across campus.
- Zimride - a ride sharing network based on Facebook. Only ECU community members are able to access the site. There are currently 1131 members.
- We have adjusted our Pirate Bike Share Program from an open share program to a specific bicycle assigned to an individual. We had a total of 52 bikes in the program Fall Semester with 46 leased to students.
- We continued the weekly Bike Clinic in conjunction with Building Hope, a Greenville non-profit organization working with at-risk teens. This program provides an on-campus location for the campus community to repair their bikes.
- Developed a Bicycle Rental Program with Campus Recreation and Wellness-Adventure Program. 10 new bikes are in the program and Bicycle Excursions are hosted each Thursday
- Continued to receive contributions from Athletics to help cover maintenance of the parking areas associated with events. P&T began reviewing other free uses of parking in relation to the maintenance and operational costs of these lots. Currently, permit holders pay for the vast majority of lot maintenance, improvement and construction.
- P&T continues to transfer approximately \$180,000+ to the ECU police for lot security and \$250,000 to ECU Transit for transportation from the Park and Ride lots. Transit is a robust system and a vital part of our TDM program, thus reducing parking demand. Over the last few years, Transit has increased routes to apartment complexes and reduced parking demand by approximately 1000 spaces, thus saving millions of dollars in parking construction costs and reducing vehicle congestion around campus.
- An automated work ticket system was implemented for lot repairs, maintenance, and inventory. This insures all work required is done in an efficient and timely manner. It also allows us to monitor productivity and work load.
- New handheld units used by the Parking Control Officers (PCOs) were implemented. This allowed for communication between the office database and the PCOs on campus. It allowed pictures to be tied to violations and also allowed personnel to add lot damage and issues immediately.

Parking and Transportation Current/Future Projects

- Create a satellite Parking and Transportation Office on the Health Science Campus
- Working with Facilities Services on the Pedestrian Corridor on Core Campus
- Working with university departments and Facilities Services on the development of plans for parking garages on campus. These garages are a result and in furtherance of the Master Plan for East Carolina University. We are developing a 10-year financial plan to include the garages proposed for the new Student Center (700 spaces), the Health Science Campus (900 spaces) and the Student Services Building downtown (500 spaces) estimated at a total cost of \$38 million. The garages are to be financed through a mix of parking reserves, bonds, building project contributions, garage permit fees and hourly parking revenues.

- Began working on a Bicycle Master Plan with the assistance of consultants from Martin, Alexiou, and Bryson.
 - Working with the City of Greenville to connect their Pedestrian and Bicycle Project to benefit ECU. This includes the next stage of the Greenway Project that would connect the Uptown area with the Health Science Campus.
 - Organized a core advisory group to begin identifying the requirements for our campus bicycle system. This includes bike paths, storage lockers, covered racks, safety training and other amenities.
- Review all parking spaces on campus to insure they are being utilized in the most efficient manner.
 - Determine if spaces can be added to available visitor inventory. A plan is being developed to consolidate locations and increase the number of visitor spaces. With the consolidation, only one pay station would be required instead of individual meters at each location. This will decrease the workload and offer visitors more payment options such as credit card.
 - ADA and service vehicles spaces are being examined to determine if the current inventory is adequate.
 - Determine if spaces can be added to permit parking inventory.
- Parking and Transportation will continue to monitor, reallocate resources, recognize traffic patterns, and meet the parking requirements of ECU.
- Parking and Transportation continues to work with the Master Plan Consultants to identify areas for improvement and growth in parking areas on campus. We continue to collect, interpret, and offer information to assist in the implementation of the Master Plan.



ARAMARK/ECU CATERING
PO Box 3295, Greenville, NC 27836
(252) 328-4756

INVOICE #9324

Tuesday, 1/29/2013
Ordered On: 7/5/2012

Confirmed

Customer Information

First Name:	Lori
Last Name:	Lee
Billing Address:	140 Rawl Annex
Dept Room #:	Faculty Senate
Email:	leel@ecu.edu
Phone:	252-328-6537
Department:	Faculty Senate
Tax Exempt:	True

Payment Information

Payment Type:	ECU Acct/Check
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Delivery / Pickup Information

Method:	On Campus Delivery
Delivery Contact:	Lori Lee
Address:	140 Rawl Annex
Person Responsible for Billing:	Faculty Senate
Delivery Phone:	252-328-6537
Event Name:	Faculty Senate
Building:	MSC
Room #:	Great Rooms
Have tables been ordered?:	No
Tell us what size & quantity of tables have been ordered:	(4) 9x12

Event Information

Guest Count:	80
Pick-up/ Delivery Date:	Tuesday, 1/29/2013
Event Start Time:	2:00 PM
Cleanup Time:	4:30 PM
Time we can access room:	12:30 PM

FOOD

	Qty.	Price	Ext.
Seasonal Fruit Tray			
Raspberry Yogurt Dip	1	\$21.99	\$21.99
• Small Tray (serves 15)			

BAKERY

	Qty.	Price	Ext.
Baked Goods - Assorted Regular Cookies - per dozen	6	\$6.99	\$41.94

BEVERAGES

	Qty.	Price	Ext.
Iced Tea - per gallon			
(3) Sweet	6	\$9.99	\$59.94
(3) Unsweet			
Decaf Coffee - per gallon	1	\$10.99	\$10.99
Regular Coffee - per gallon	1	\$10.99	\$10.99
Ice Water - per gallon	6	\$0.00	\$0.00

Order Summary			Order Totals	
Beverages	Bakery	Food	Sub Total	\$145.85
\$81.92	\$41.94	\$21.99	Order Total	\$145.85
* The administrative charge is not intended to be a tip, gratuity, or service charge for the benefit of employees			Balance Due	\$145.85

Special Instructions

Plastic/Set/Attend
Purple/Gold Linen

Provide Cups Stirrers and Condiments for Coffee as well as napkins.

**Please continue to add table skirts to the front 5 long tables on each side of the room, in addition to the ones being placed on the front and back tables

Invoice #9324

Any administrative fee is not intended to be a tip, gratuity or service charge for the benefit of our employees.
SWAT: Stop Workplace Accidents Today