

**ANNUAL REPORT TO FACULTY SENATE**  
**PARKING AND TRANSPORTATION SERVICES**  
**FEBRUARY 2011**

The Department of Parking and Transportation Services consists of the following areas: Parking lot inventory management and enforcement, parking permit sales, finance and administration, motor pool management, special events coordination, and transportation demand management (TDM).

**Parking and Transportation/Improvements/Changes**

- Restructuring, reorganization and training of the P&T staff is continuing to provide improved customer service and efficient operation of the department.
- Lot improvements continued and upgrades were completed at:
  - Willis Building soil stabilization and resurface - completed
  - Belk Residence Hall resurface - completed
- P&T made a payment of \$1.56 million to NC Public Schools based on the fine revenue lawsuit. This represents the first payment with a balance of \$2.6 million remaining to be transferred.
- P&T has implemented alternative transportation programs to campus to introduce transportation demand management (TDM) concepts to the University.
  - Zipcar – a nationwide car sharing program.
  - Zimride - a ride sharing network based on Facebook. ECU community members only are able to access the site.
- The Freshman lot located on Dickinson was closed and all permits holders were moved to the lots at the Health and Human Performance (Belk). This move created cost savings with reduced transit needed and reduced the carbon footprint of the campus. Dickinson lot may be repurposed for vehicle storage and a new bus facility with a compressed natural gas (CNG) fueling station.
- Continued to receive contributions from Athletics to help cover maintenance of the parking areas associated with events. P&T began reviewing other free uses of parking in relation to the maintenance and operational costs of these lots.
- P&T continues to transfer approximately \$180,000+ to the ECU police for lot security.

**Parking and Transportation Current/Future Projects**

- Lot improvements continued and upgrades will be completed at:
  - Printing and Graphics (Harris Building) redesign – completion by January 2011



- The Master Plan may reduce parking availability on core campus to produce a more pedestrian corridor from Rivers to Mendenhall. Eventual proposal could eliminate as many as 200 to 300 spaces. Potential parking projects for the future are:
  - Increasing parking availability at the park and ride location at the Health and Human Performance (Belk). New 1500 space lot - \$5 million.
  - Upgrade gravel lots on 14<sup>th</sup> Street and Reade Street – estimated at \$2 million.
  - Plans are being discussed for a parking deck in conjunction with new student union. The total cost for a 500 space deck is estimated at \$11 million with P&T contribution to be determined. A portion of the deck spaces could offset the loss of about 200 to 300 surface spaces in the interior core that would become green space to help form a more pedestrian corridor on the main campus.
  - A new building is being planned for P&T, Police and Environmental Health and Safety. P&T contribution estimated at \$1.5 million.
- P&T will continue to implement alternative transportation programs to campus to reduce the parking demand on campus, congestion in Greenville, and improve sustainability.
  - Car Pool Program.
  - Occasional Parking Program
  - Redesign of Pirate Bike Program to Pirate BikeShare
  - Working toward certification to name ECU a Bike Friendly University
  - Work with the City of Greenville to connect their Pedestrian and Bicycle Project to benefit ECU.
- P&T has received a request to again transfer funds to Transit to cover operational costs. P&T was transferring \$250,000/year, but costs have been estimated to be nearly \$900,000/year.
- Review all reserved and/or dedicated parking spaces on campus to insure they are utilized in the most productive manner
  - Determine if spaces can be added to available visitor inventory.
  - Determine if spaces can be added to permit parking inventory.
- Parking and Transportation will continue to monitor, reallocate resources, recognize traffic patterns, and meet the parking requirements of ECU.
- Parking and Transportation continues to work with the Master Plan Consultants to identify areas for improvement and growth in parking areas on campus. We continue to collect, interpret, and offer information to assist in the completion of the Master Plan.



Parking is required by NC law to be self-supporting. Our primary goal is to keep fees as low as possible and base fees on paying for convenience. To continue in the maintenance and upgrade of existing parking resources and to plan for future parking demand, additional fee increases are necessary for the upcoming year. The new parking fees were approved by the Board of Trustees in their November 2010 meeting.

The new fees represent a fee increase of \$24 per year/\$1 per pay period for zone permits and brings them more in line with other UNC parking fees. Reserved permit fees will not be increased because these fees have been increased 43% in the last two years to bring them in line with similar permit fees at comparable institutions. Commuting students using a Park and Ride option continue to pay one of the lowest fees (\$120 annually) in the UNC system. Please refer to the UNC parking fee comparison chart on the following page.

Currently, Parking & Transportation Services has no plans to increase fees until after the master plan is completed and specific project timelines are identified for new projects. Parking & Transportation Services based the most recent fee increases on currently planned projects (i.e. maintenance and lot upgrades) and reasonable projections of new projects expected to result from the master plan.

**Fee increases for FY 11/12 have been approved as follows:**

- **A permits: \$336 to \$360**
- **B permits: \$156/\$168 to \$180**
- **C (commuter) Permits: \$96 to \$120**
- **D (freshman) Permits: \$240 to \$264**
- **Motorcycle permits: \$52 to \$56**



# University of North Carolina Institutions Annual Parking Fees

Permit Type	UNC-C	UNC-G	UNC-CH	NC State	UNC-W	
Reserved/Deck		\$420	\$676 - 1454	\$998	\$420	
Faculty/Staff - A Zone	\$335	\$285	\$546 - 1174	\$735	\$370	
Faculty/Staff - B Zone			\$312 - 889	\$408	\$235	
Student/Resident - A Zone	\$335		\$553	\$306	\$360	
Student - B Zone		\$285	\$421	\$292		
Commuter - Faculty/Staff	\$295	\$165		\$90 - 312	\$235	
Commuter - Student	\$335	\$165	\$318	\$306	\$277-300	
Freshman				\$175		
Motorcycle	\$335	\$165	\$174 - 371	\$60		
Retired Faculty				\$30		
Vendor		\$285		\$366		
Night Permit	\$80	\$165			\$75	
Temp Staff/Faculty	\$315			\$252	\$165	
Summer	\$140	\$30/session			\$60	
Day Permit	\$4	\$6	\$6-\$12	\$2	\$10	

Board  
Approved  
2011-2012  
ECU Fees  
\$480

\$360

\$180

\$360

\$180

N/A

\$120

\$264

\$56

B is Free

\$180

\$180

\$30

\$5



	FY 08-09 Actual	FY 09-10 Actual	Proposed 10-11	Proposed 11-12
<b>Operating Revenues</b>				
Vehicle Registration Revenue	2,118,363.72	2,248,018.00	2,346,120.00	2,633,500.00
Parking Fines	384,823.41	46,916.60	52,000.00	52,000.00
Parking Meter Revenue	159,516.10	171,773.69	165,000.00	165,000.00
Towing Fees	8,245.00	6,220.00	6,500.00	6,500.00
Service Fees Revenue	8,984.60	10,632.25	8,500.00	8,500.00
Returned Check Fee	515.00	175.00	250.00	250.00
Rent and Lease Income (Athletics)		25,000.00	25,000.00	25,000.00
Investment Income	54,002.10	57788.52	50,000.00	50,000.00
<b>Total Operating Revenues</b>	<b>2,413,695.30</b>	<b>2,566,524.06</b>	<b>2,653,370.00</b>	<b>2,940,750.00</b>
<b>Operating Expenses</b>				
EPA Salaries	14,718.28	35,769.57	102,762.00	106,872.48
SPA Salaries	680,233.14	648,937.90	718,006.00	746,726.24
Temporary Employee Wages	51,989.26	82,709.77	52,000.00	54,080.00
Benefits	194,956.39	249,921.60	264,326.00	274,899.04
Office Supplies	11,078.17	13,182.27	9,450.00	9,828.00
Carpentry/Hardware Supplies	15,256.55	16,731.05	16,500.00	17,160.00
Motor Vehicle Supplies	5,343.69	5,793.23	5,000.00	5,200.00
Clothing/Recreational Supplies	4,468.93	5,673.69	5,250.00	5,460.00
Other Supplies	13534.31	13,586.69	12,750.00	13,260.00
Other Contracted Services	13,650.27	10,392.38	22,000.00	22,000.00
Overage/Shortage	-2,051.25	-2472.25	-2,500.00	-2,500.00
Other Current Services	11,751.16	7038.64	5,000.00	5,000.00
Bank Charges	21,756.69	21,228.77	20,000.00	20,000.00
Travel	47,417.98	54,458.66	44,290.00	44,290.00
Communication	21,130.05	18,442.94	7,500.00	7,500.00
Repairs & Maintenance	30,790.29	157,093.64	200,000.00	200,000.00
Printing	25,838.11	39,594.64	30,000.00	30,000.00
Advertising	0	6,012.37	7,000.00	7,000.00
Insurance	2,602.68	3,686.17	1,900.00	1,900.00
Rental Plant, Property, Equip	384.5	375	400	400
Maintenance Contracts	44,611.74	58,714.58	67,500.00	67,500.00
Other Fixed Charges	830.00	1,018.00	2,000.00	2,000.00
Office Furniture		4,622.35	10,000.00	2,500.00
Computer Equipment		6,496.87	35,000.00	15,000.00
Building Misc Costs			5,000.00	5,000.00
<b>Total Operating Expenses</b>	<b>1,210,291.54</b>	<b>1,459,008.53</b>	<b>1,641,134.00</b>	<b>1,661,075.76</b>
<b>Net from Operations</b>	<b>1,203,403.76</b>	<b>1,107,515.53</b>	<b>1,012,236.00</b>	<b>1,279,674.24</b>



	FY 08-09 Actual	FY 09-10 Actual	Proposed 10-11	Proposed 11-12
<b>Non Operating Expenses</b>				
Equipment	182,854.73			
Motor Vehicles	25,700.20			
Debt Principal Payment	171,000.00			
Debt Interest Payment	2,450.87			
Transfer to Proprietary (Police/Admin)	479,302.33	197,329.50	205,222.68	213,431.59
<b>Total Nonoperating Expenses</b>	<b>861,308.13</b>	<b>197,329.50</b>	<b>205,222.68</b>	<b>213,431.59</b>
<b>Capital Expenditures</b>				
Land Purchase			1,000,000.00	
1,500 Surface Lot Design			525,000.00	
1,500 Space Surface Lot Construction				2,500,000.00
Building Design				150,000.00
Building Construction				
14th Street Design			100,000.00	
14th Street Construction				1,000,000.00
Reade Street Design				100,000.00
Reade Street Construcion				
<b>Total Capital Expenditures*</b>			<b>1,625,000.00</b>	<b>3,750,000.00</b>
Estimated Bond Payment**			<b>520,000.00</b>	<b>520,000.00</b>
<b>Total Net Income/(Loss)</b>	<b>342,095.63</b>	<b>910,186.03</b>	<b>287,013.32</b>	<b>546,242.65</b>

<b>P&amp;T Reserves</b>	FY 08-09 Actual	FY 09-10 Actual	Proposed 10-11	Proposed 11-12
P&T Reserves	2,775,277.07	2,883,740.70		
Fines Reserves	1,634,064.63	107,244.86		
Capital Reserves	2,611,505.96	2,650,327.77		
Motor Pool	132,176.31	232,143.06		
<b>Total Reserves</b>	<b>7,153,023.97</b>	<b>5,873,456.39</b>		
Civil Fines Liability to NC School***	-3,893,908.57	-2,604,638.00		
<b>Total</b>	<b>3,259,115.40</b>	<b>3,268,818.39</b>	<b>3,268,818.39</b>	<b>3,555,831.71</b>
Add Net Income/(Loss)			287,013.32	546,242.65
<b>Anticipated Reserves Balance</b>	<b>3,259,115.40</b>	<b>3,268,818.39</b>	<b>3,555,831.71</b>	<b>4,102,074.36</b>

\*Capital Expenditures are not included in Total Net Income/(loss) since they are taken from reserves

\*\*\$520,000/yr. principal payment on \$6 million 15-yr bond.

\*\*\*Balance remaining on \$3.89 million owed to NC Public Schools for fines forfeiture after \$1.56 million escrow payment.