

ECU Libraries and the Office for Faculty Excellence invite you to attend the following presentations in support of Open Access Week 2010:

Open Access and Copyright Concerns

Monday October 18th, 3:30-4:30pm, Science and Technology Building, Global Classroom
John Chinn, Director, ECU University Office of Research Compliance Administration
Beth Winstead, ECU Copyright Officer

Author Rights and Copyright Management

Tuesday October 19th, 2-4pm, Mendenhall Great Rooms
Peggy Hoon, nationally recognized copyright expert and
2011 Intellectual Property Scholar at the Center for Intellectual Property

Faculty, graduate students, and staff, as authors and creators of an ever increasing array of creative and intellectual scholarly works, are copyright holders. Whether or not the work is published or registered, it is automatically copyrighted and it is always good to be the copyright holder.

Academic traditions, in part driven by promotion and tenure policies, have condoned the complete and uncompensated transfer of the author's copyright to publishing entities who then sell access to the work back to academia. This system has become unsustainable for universities and their libraries but it is deeply rooted and perceived as difficult to change. Graduate students, just entering this publishing system, have concerns about their ability to publish their theses and dissertations once they have been posted online by the university.

How can we remedy this system? What choices are there for managing copyright to the benefit of all stakeholders? Learn more about issues, options, and your rights in "Author Rights and Copyright Management".

Expanding Your Audience: An Open Access Update from the Publisher Perspective

Wednesday, October 20th, 4-5:30 pm, Rivers 105
Bob Schatz, BioMed Central North American Sales Manager
Vic Lao, Springer Academic Licensing Manager

What do publishers permit me as an author to do with the manuscript they publish? What are some options to increase my readership? Does open access have anything to do with peer review? Two representatives from BioMed Central and Springer Science + Business Media will address these questions and others as they describe open access from a publisher's perspective.