



East Carolina University

ECU's Global Perspective

Strategic Direction - Education for a New Century

ECU students will be prepared to compete in the global economy (ECU Tomorrow).

- *We will be responsive to the changing demands of the economy, offering excellent undergraduate and graduate programs that provide the global skills and knowledge necessary for success in the twenty-first century.*
- *We will provide our students with a strong foundation in the liberal arts, recognizing that foundation as essential for intellectual growth and lifelong learning.*
- *In addition to a rigorous education in specific disciplines and skills, we will provide programs and experiences for our students that will develop in them the ability to interact effectively with people from many cultures and backgrounds and to synthesize diverse skills, experiences, and knowledge to solve problems.*
- *ECU will internationalize our programs, students, and faculty. We will create a \$5 million endowment to support global competencies.*

Definition

The Globally Prepared Student: Awareness, Readiness, and Engagement

Awareness – *Recognize and understand interrelationships among international organizations, nation states, public and private economic entities, socio-cultural groups, the natural Earth environment, and individuals across the globe.*

Readiness – *Understand and appreciate the similarities and differences in the customs, values, and beliefs of one's own culture and the cultures of others.*

Engagement - *Participate as a responsible global citizen through interactions with persons in another country or culture.*

Objectives

1. Recognizes the global interdependence of societies, economies, and environmental systems and the implications of his or her actions on the wider global environment, including the natural earth environment.
2. Understands how cultural beliefs, values and sensibilities shape people's perceptions and impact global decisions and actions.
3. Uses disciplinary concepts to explain how global and local issues are interconnected.
4. Communicates, interacts and works positively with individuals from other cultural groups.
5. Evaluates global issues and events from multiple perspectives and applies critical thinking skills to address global challenges.