

12-2-08  
Senate mtg -

**East Carolina University  
Mission Statement**

Approved by the Board of Trustees, November 20, 2008

To serve as a national model for **public service** and **regional transformation** by

- preparing our students to compete and succeed in the global economy and multicultural society,
- distinguishing ourselves by the ability to train and prepare leaders,
- creating a strong, sustainable future for Eastern North Carolina through education, research, innovation, investment, and outreach,
- saving lives, curing diseases, and positively transforming health and health care, and
- providing cultural enrichment and powerful inspiration as we work to sustain and improve quality of life.