

pageant



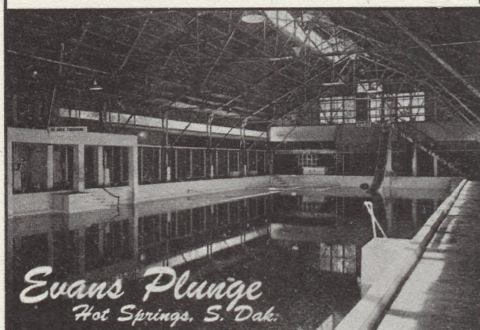
HOT SPRINGS, S. D.

"21 & 16" TAXI
HOT SPRINGS 4 a.m. - 1 a.m.
 IN TOWN — OUT OF TOWN
 Special Charter Service
 Phone 745-3221 745-4216

F & B OLDS - GMC
 SERVICE & SALES
 HOT SPRINGS
 Downtown
 Francis Larive, Owner
 Phone 745-5163

Battle Mountain Court
HOT SPRINGS' FINEST
 Near Evans Plunge & Wind Cave
Single & Family Accommodations
 THE WOODSENDS, YOUR HOSTS
 Ph. 605-745-3182

KEEP SOUTH DAKOTA GREEN!
 FOREST FIRES CAN BE PREVENTED
with your help
 USE YOUR CAR ASH TRAY



Evans Plunge
 Hot Springs, S. Dak.

**WORLD'S LARGEST NATURAL
 WARM WATER SWIMMING POOL**
 OPEN 7 DAYS

**PAUL'S
 Rexall Drug Store**
 Filling Prescriptions Our Specialty
 Vacation Needs * Gift Items
 Complete Photo Service * Cosmetics
 Health Needs
 After 9:00 P.M.
 Ph. 745-5052 or 745-3279
 Across from the Post Office
Hot Springs



COCA COLA BOTTLING CO.
OF THE BLACK HILLS
 837 E. St. Patrick
 RAPID CITY



**11 THRILLING
 RACES!**
 Featuring Perfectas Seventh
 and Last Race nightly

NIGHTLY except 8:10 POST
 Sundays

Top racing
 dogs thrill
 you. Heated
 Grandstand
 — Modern
 Facilities
Black Hills
 GREYHOUND RACING PARK
 NW of RAPID CITY

HI-LO MARKET
 J. E. MUELLER, PROP.
 High Quality and Low Price
 DIAL 745-3171 HOT SPRINGS, S. D.
 STOCK UP BEFORE THE PAGEANT!
 Complete selection Groceries — Fresh Meats —
 Produce — Canned Goods
 Summer Hours 7 - 7!

Heated Pool Free TV
EL RANCHO COURT
HOT SPRINGS, S. D.
36 UNITS
 You are Guests of Ed & Gwen Klein
 Ph. 745-3130 Jct. 385-18-71

C & C TIRE CO.
 330 Main St. Rapid City
 Complete Brake Transmission
 And Alignment Service
 Goodyear Tire Hdqrs. **Open
 Saturday**



Rafter J Bar Ranch
**"CAMPERS DUDE RANCH
 & TRAILER PARK"**
 Trail Rides—Jeep Rental—Fishing
 3 Miles South of Hill City
 Ph. 574-2527

In Custer . .
 It's The
SKYWAY CAFE
LOUNGE &
LITTLE DIPPER GIFT SHOP
 Gourmet Dining
 Favorite Mixed Beverages
 Complete Gift Balcony
**Indian Artifacts — Jewelry
 Souvenirs**
RELAX IN THE HILL'S 1st CITY

FRONT COVER:

Mr. Norman Knox, Director of the Bureau of Indian Affairs at Rosebud Indian Agency. Long established as an outstanding voice of the Indian people, Mr. Knox typifies the unconquerable spirit of a great nation of native Americans.

Mr. Ken Norgard, program photographer, freelance photographer and photojournalist for the Rapid City Journal. Mr. Norgard is a product of the Los Angeles Art Center School of Photography. He has been on the staff of metropolitan publications from coast to coast and several foreign countries.

THE GREAT SIOUX NATION!

An Ancient Indian prayer says.. "The Creator Made The World...Come And See It!" It is acknowledged that this embodies much of the philosophy of the American Indian, certainly those of the seven tribes originally called the Dakota. The Teton Tribe of the Dakota moved into the plains in the late 1700's and within a century or less were recognized as the embodiment of the Plains Indian..the famous Sioux. The French originally coined this name from an Algonquian term.

By the late 19th century, invasion, resistance and retreat had become an accepted mode of existence between the Indian and the white man as the immigrant surge moved ever westward from the coastal settlements. Finally, following the Civil War, the frontier wrapped its coils around the Plains Indians. Basically, the story is no different from the penetration and destruction of Indian nations earlier and elsewhere. There were the enforced treaties made and immediately broken, the quarrels, the wars, the clarion call for extermination and the agonizingly long trek to the end of a dedicated way of life.

The plains wars are America's *Iliad*. Paced to the tempo of a wild Sioux charge, they constituted an epic poem composed of blood and valor. It is a poem that will outlive history and as with all epic poems, never quite dies.

The final stanzas were cast in Oklahoma Territory in the year 1868 with the defeat of a U. S. cavalry detachment under the command of Lt. Col. George Armstrong Custer. This was the first major Indian engagement for the dashing Civil War Brevet General and might well be called, "Custer's First Stand."

The plains wars reached their climax after the discovery of gold in the Black Hills in 1874. The Sioux had to be persuaded to sell out the Black Hills that had been guaranteed them by a previous treaty. This was accomplished only by many columns of troops and many scouts, Pawnees, Crows, and Shoshones who joined the white soldiers to fight their old enemies of the plains.

In a great council, the Sioux voted an alliance to drive the white men from the Hills. The alliance came under the command of two powerful and very different personalities, Tatanka Yotanka, Sitting Buffalo, known to Americans as Sitting Bull, and an Oglala Warrior, famed for his recklessness and bravery...Crazy Horse. Called by his people "The Strange Man", Crazy Horse was from the beginning, a free-spirited visionary. Born in 1842 somewhere along Rapid Creek in the Black Hills, he was assassinated while under protective custody at the age of 35. His remains rest today somewhere in these "Wild Places," as yet undiscovered by probing historians and known only to the "Old Ones" who laid his martyred body to rest.

In June of 1876, this encampment of unpersuaded Sioux was discovered among the wild-plum and crab-apple blossoms in the valley of the Rosebud Creek in southern Montana by General George Crook and a thousand troopers. In the battle that ensued, Crook was forced to limp back to his base of supplies. Eight days later, the Indians had moved across the ridge to the Little Big Horn where they were attacked on a Sunday afternoon by a regiment of cavalry. In leading the resistance to the attack, it was Crazy Horse who rallied his warriors with the cry, "Today is a good day to fight..today is a good day to die." This regiment was the 7th U. S. Cavalry under the command of George Armstrong Custer.

This was, however, but the prologue to the epilogue. The Custer defeat was, in effect, the end of the wars of the plains and Crazy Horse and Sitting Bull lost by winning. The ending went on and on like the dying wail of a death song, both great leaders perishing in the treachery of ignorable murder.

Turned into bedraggled, scurrying creatures rather like fugitive convicts, this noble nation was turned over to jailers who knew how to handle tough prisoners. It was at this time, when the glory and nobility had vanished that the greatest feats of gallantry occurred, all the greater in that they were utterly hopeless. The heritage, dignity and dedication of the great Sioux nation continues to burn in the eternal flame fed by the conviction that..."The Creator Made The World...Come And See It!"



Managing Directors for the Pageant are the husband and wife team of Randy and Ruth Norris. After a career in vaudeville, hotels and supper clubs, Mr. Norris has spent the past twenty years as a radio and television producer and personality. The team has produced eighteen outdoor Pageants and were formerly Directors of the Minnetonka Civic Theatre in Minnesota.



CORBIN THEATRE

Crazy Horse Gift Shop

7 Days Per Week

8:30-11:00 Mon.-Fri.

8:30-6.00 Sat. & Sun.

**Genuine Indian Moccasins
made on Sioux Indian
Reservation**

Black Hills Gold Jewelry

Agates and Mineral Gems

**Souvenirs of Crazy Horse
and the Black Hills**

Authentic Indian Reference Books

Paintings by Sioux Artists

Refreshments

Meet and Talk with
WHITE BUFFALO MAN
Grandson of Sitting Bull

THE SOUTHERN HILLS

Hot Springs - Custer - Custer Park - Wind Cave Park

Southernmost city in the Black Hills, **Hot Springs**, is the home site of the **Veteran's Administration** and 2 of the Nation's most enduring Pageant productions. The great Pageant of the Sioux Indian nation is presented every night, Monday through Friday at the Pageant Amphitheatre on Highway 79 just outside Hot Springs, and the glamorous **Miss South Dakota Pageant**, is staged each June. Nestled in the Fall River Valley, the Indians valued the therapeutic value of the mineral springs to the extent that the Sioux and Cheyenne fought for possession of the springs on **Battle Mountain**, which overlooks the springs. **Evans Plunge**, erected in 1890 over numerous small, sparkling springs maintains a steady temperature of 87 degrees. The Plunge is open every day and a dip in its soothing waters is an experience to remember... **Maverick Junction**, just north of the Pageant amphitheatre, is a true center for service of every type from tasty meals to complete automotive assistance...Living accommodations for over 2000 tourists help make Hot Springs a traveler's paradise; the fabulous **Century House Hotel**, including the elegant main dining room and Cascade lounge, **El Rancho Motel**, **Battle Mountain Court** and many more luxurious living centers add to your enjoyment of the Springs.... **Paul's Drugs** and **Dite's Drugs** cater to your every pharmaceutical and vacation need...When stocking the family larder, you'll find no better meat and grocery selection than the **Hi Lo Market** downtown...Complete auto and repair service is available at **F & B Oldsmobile**, and for all-hour taxi service, call the **16 - 21 Cab Co.** in Hot Springs...For touring veterans, there's always a standing invitation to visit **V.F.W. Post 1640**.

Just south of Hot Springs on Highway 71, you'll discover the ghost town of **Cascade**, one of the three best ghost towns in the west with its Cascade Falls and bubbling springs in beautiful Keith Memorial Park..the ideal spot for your family picnic.

North of the city on the way to **Custer**, you'll find **Wind Cave National Park** featuring daily tours, and immediately adjoining **Custer State Park** with more than 100 square miles for the preservation of wildlife, including 1000 **buffalo**, 300 **elk**, 400 **deer**, **prairie dog towns** plus an occasional **eagle** and **coyote**.

At lovely **Legion Lake Resort**, turn west to the City of Custer, the first city in the Hills and the site of "**Gold Discovery Days**", celebrated with fun and pageantry each July. **Triplett's Chief Steak House & Motel** guarantees you the finest food in the west from breakfast to dinner...To truly enchant children of all ages, you won't want to miss the **Flintstones Bedrock City & Campground**, most delightful treat east of Disneyland...Fabulous **Dakota Territory** on the north edge of town under the direction of famed rodeo riders, **Mr. & Mrs. Marv Shoulders** really brings the Old West to life...The **Skyway Cafe & Lounge** offers a complete menu of wining and dining for the thirsty and hungry tourist...A "must see" in Custer is the thrilling "**Trial of Flyspeck Billy**"...Three of the finest frontier museums in the west and, of course, north of Custer, you'll want to visit the gigantic **Crazy Horse Monument** being carved out of a mountain by internationally famed sculptor, **Korczak Ziolkowski**.

PAHA SAPA CORPORATION

presents

**"THE STORY OF
CRAZY HORSE"**

A PAGEANT IN 21 SCENES

Written By

RAW HYDE

Directed By

RANDY NORRIS

RUTH NORRIS

Production Director

LES NIEDERWORDER

Technical Advisor

WHITE BUFFALO MAN

Dedicated To

EDDIE DITE

IN RAPID CITY
Taylor's RESTAURANT
Finest in Family Dining

Breakfast — Lunch — Dinner

TOWN 'N COUNTRY MOTEL

2 HEATED POOLS
100 UNITS & SUITES
COLOR TV

Phone: 343-5383

2501 Mt. Rushmore Road

Pick a Pair



Budweiser
KING OF BEERS

Williams Distributing Co.
Rapid City, S. Dak.

FOR
PAGEANT
RESERVATIONS CALL
(605) 745-4140 (605) 745-5717

What the CRITICS say about the
PAGEANT OF CRAZY HORSE.....

"Talk about movies on the wide, wide screen; talk about Cinemascope, Panavision, and Todd-AO. Well, they will all be just like home movies after you've seen "Crazy Horse," a pageant being played this summer on a stage 1,320 feet wide and 1,000 feet deep.

—Horace Sutton in McCall's—

"One of the Standard jokes comedians use in satirizing the big TV shows is a line something like this: "...and on our stage next week, a really beg shew, the entire cast of World War II." Even Ed Sullivan hasn't succeeded in doing that, but the community of Hot Springs, S. Dak. is staging the Crazy Horse Pageant this summer which comes rather close to recreating Custer's Last Stand."

—The Greensboro (N. C.) News—

"Stereophonic sound is used for all 16 scenes and the lighting system is vast enough to provide power for a small community."

—The Omaha World-Herald—

"Eighty-eight years after it happened the first time, Lt. Col. George A. Custer and his troops are coming to a sad end four nights a week this summer in the Black Hills."

—The Minneapolis Tribune—

"It is not often that a nation likes to relive its defeats, yet more 'palefaces' attend each performance of the Crazy Horse Pageant at Hot Springs, S. Dak. than were involved in the actual battle when the Sioux Chief Crazy Horse defeated Custer at the Little Big Horn."

—The Denver Post—

"The pageant is staged in a natural amphitheatre about five miles east of Hot Springs, which was once used as a Camp by Sioux Indians on their way into the Black Hills. Stone tepee rings are still found in the staging area."

—The San Diego Tribune—

THE DRAMATI

Mike Abourezk
Val Andrews
Mark Andrews
Jill Andrews
Virginia Allred

Kenneth Allred
Rick Allred
Danny Atkinson
Mary Bank
John Bank

Sharon Becker
Vincent Bad Heart
Henry Bad Heart
Trina Bad Heart
Imogene Bad Heart

Betty Lou Black Elk
Donald Benton
Roger Benton
Francine Black Feather
Martin Boke

Susan Boke
Mike Boke
Marvin D. Boke
Steve Boal
Kathy Borland

Margaret Burns Prairie
Dan Burlson
Violet Bieber
Mrs. Homer Bruer
Sara Bruer

Cathy Bruer
Carol Bruer
Homer Bruer
Cheryl Brunner
Douglas Boe

Debbie Boe
Sylvia Bergan
Ted Bonde
Eddie Broyles
Vicki Broyles

Gertrude Birdsall
Harold Birdsall
Steve Clark
Steven Clifford
Martin Coldross

Ricky Colson
Ronnie Calkins
Carlos Cornay
Kathy Cornay
Juanita Cornay

Russ Crowley
Scott Christensen
Lesly Christensen
Jerry Collogan
Don Collogan

Louise Collogan
Martin Collogan
Rodney Clyde
Edward Clifford
Greg Corbin

Archie Corbin
Richard Dillon
Gene Donnafield
Steve Davis
Priscilla Davis

Beth Davis
Kathy Davis
Bob Davis
Andy Donnell
Jimmy Donnell

Jennie Donnell
Elna Dite
Harold Dahl
Pat Dallen
Tom Dodd

Kent Dodd
Jonathan Easterby
Joanie Easley
Robbie Easley
John Easley

Ron Eastep
Ruth Ellis
Jim Emery
Pat Evans
Mike Evans

Royce Eidelman
Mike Espinoza
Kay Emery
Gene Farrens
Gladys Freeman

Lynn Frohman
David Frohman
Michael Frohman
John Fox
Robert Farley

Joe Fitzgerald
Misty Graf
Dale Gearrets
Marie Gearrets
Tim Gilkinson

C. F. Gilkinson
Peggy Gilkinson
Rollie Grosshans
Valarie Graf
Darcy Graf

Mary Goodman
Tom Haley
Mike Hager
Mary Hagel
Steve Hansen

Donna Harwood
Brent Hanna
Buddy Hanna
Kimberley Hanna
Robin Hanna

Jeannette Hawkins
Helen Heins
Ken Heins
Carol Heins
Tom Heidebrink

Joann Heidebrink
Bruce Heimback
Corky Hatervig
Cindy Heibult
Jesse Hudson

Larry Huntley
Craig Huntley
Raymond Huntley
Sandy Huddleston
Charles Huddleston

John Huddleston
Gene Hemmer
Tammy Hemmer
Lyn Hemmer
Terry Hemmer

Al Hill
Jill Howell
David Lee Howell
David Howell
Larry Heppner

Wendy Hattervig
Gene Hagen
Nora Irwin
Sandy Irwin
Don Jeitz

Danny Jones
Royce Jones
Sheila Jones
Gina Jones
Rick Jenniges

Robert Johnson
Craig Katt
Elaine Katt
Kirk Kietzke
Karren Kietzke

Kathy Kietzke
Margaret Kommes
Nancy Kommes
Joan Kommes
Roger Klein

Gweneth Klein
Roberta Krause
Ted Larvie
Jeff Larvie
Stanley Larvie

TIC COMPANY

Frenchy LeBlanch
 Robert LeBeau
 Lutisha LeBeau
 Gregg LeBeau
 Vicki Long
 Dianne Long
 Bonnie Lewis
 Ray Lautenschlager
 Fern Lorenz
 Clifford Lorenz
 Glenda Lynch
 Carleen Lynch
 Leona Moffit
 Pam Mousseau
 Jenny Mohr
 Barbra McMillan
 Dennis McMillan
 Nancy McMillan
 Brad McAdam
 Mavis Moen
 Doug Muhm
 Letha Martinez
 Dan Miller
 Shelly Means
 Robin Merrill
 Ronnie Morrison
 Arlene Morrison
 Jimmy Morrison
 Sharon Miller
 Lyn Mitz
 Fred Marx
 Paula McGarry
 Cheryl McGarry
 Bob McGuire
 Connie McGuire
 Wanda McGuire
 Jimmy McGuire
 Karren McAdam
 Susan McAdam
 Francis Martinez
 Mike Martinez
 Ronnie Martinez
 Larry Morrison
 Nila Morrison
 Eddie Morrison
 Willard Moccasin Head
 Terry Moffit
 Kirstin Murati
 Laurie Martin
 Steve Mueller
 Chuck Mower
 Ray Niederworder
 Les Niederworder
 Bonnie Nelson
 Donna Newburg

Joe Nolan
 Robert Nolan
 John Nieman
 Danny Olstad
 Donald Olstad
 Margaret Oberpriller
 Paul Oberpriller
 Sandy Ogden
 Roxey Olsen
 Jackie Olsen
 Amos One Feather
 Cheryl One Feather
 Ricky O'Connor
 Kathy Pertrusse
 Scott Pickner
 Mike Post
 Rich Rabbit
 Anita Pfeiler
 Tom Pfeiler
 Lisa Pfeiler
 Peggy Pfeiler
 Jim Parsons
 Jeanne Parsons
 Deborah Peterson
 Alice Peters
 Rita Phillips
 Jimmy Petrik
 Wendy Proppe
 Roger Pudwill
 Dave Pudwill
 Reesa Post
 Lori Post
 Lyle Red Shirt
 Marvin Red Shirt
 Teddy Red Shirt
 Lavine Returns
 Elvin Returns
 Gerry Returns
 Wanda Returns
 Eric Rendstrom
 Paula Richards
 Danny Rossknecht
 Curt Rossknecht
 Bill Rossknecht
 Kelvin Rust
 Toni Rust
 Mike Rust
 Diane Rusk
 Diane Rodman
 Jack Ruhle
 Dale Roth
 Jimmy Reitenbaugh
 Verle Reitenbaugh
 Jane Rossknecht
 Mary Sauser

Cindy Schillinger
 Curt Schillinger
 Barbara Schillinger
 David Sides
 Lora Starr
 Darla Sanson
 Kimberly Stoner
 Orval Sines
 Sherry Streeter
 Dennis Sorenson
 Billy Swartz
 Julius Szakats
 Dr. Julius Szakats
 Kevin Sides
 Greg Stewart
 Dianna Sweitzer
 Craig Tibbs
 Penny Turner
 Barbara Turner
 Bill Taylor
 Steve Tarrell
 Robert Trueblood
 Mary Tarrell
 Oscar Toczek
 David Tyon
 Joanne Tyon
 Delbert Two Crow
 Dolly Two Crow
 Robert Two Crow
 Carl Van Wagner
 Casey Varick
 Debbie Varrick
 Mike Varrick
 Nancy Varrick
 Christy Varrick
 Patty Waters
 Karl Wilde
 Randy Wilde
 Dan Wilder
 David Wilder
 Rita Willis
 Tommy Wortham
 Mary Whiting
 Steve Williams
 George Waxler
 Carla Wilson
 Cecile Yellow Robe
 Elaine Yellow Robe
 Anthony Yellow Robe

Summer Season — 1968

Black Hills PASSION PLAY

Featuring
JOSEF MEIER
 World Famous Christus Portrayer

Spearfish, South Dakota

Every Sunday, Tuesday, Thursday at 8:15 p.m.

For Information and Reservation, write to
BLACK HILLS PASSION PLAY OFFICE

Spearfish, S. Dak. 57783, or Telephone 642-2646

BLACK HILLS PLAYHOUSE

Custer State Park on Highway 87

1968 Season

Nightly Except Tuesdays — 8:30 p.m.

Season Tickets Available

5 ADMISSIONS — \$10

- In Rapid City: Call 342-9468 or mail to A. V. Johnson, Box 1252, Rapid City
- In Hot Springs: Call 745-4140 or write Lena McDowell, c/o Chamber of Commerce
- In Custer: Call 673-4220 or write to Mrs. Edith Varin, Custer or the B&PW, Custer

ROCKERVILLE

MELLER DRAMMER

SUMMER THEATER

Top-rated old-fashioned theater house
 in the nation

ROCKERVILLE

GOLD TOWN South Dakota

15 Minutes from Mount Rushmore

STAGECOACH THEATRE

Spearfish, S. Dak.

1968 Summer Season

"THE FANTASTICS"

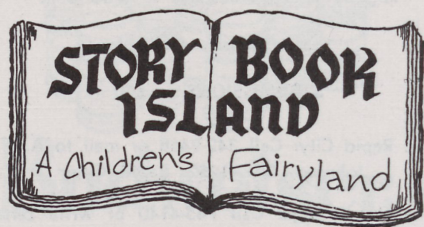
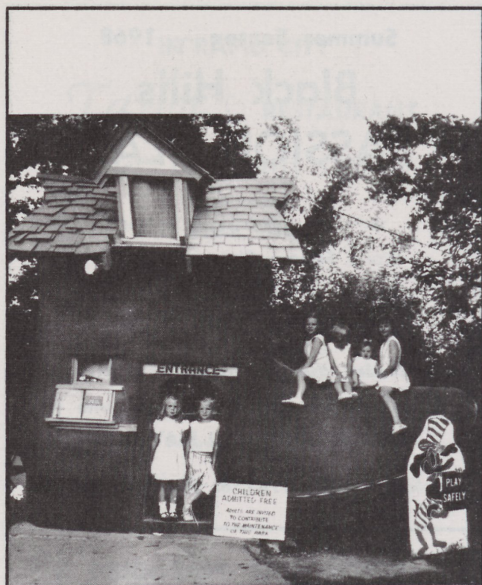
(Musical)

"SIMPLE SIMON"

(Children's Play)

"BELL, BOOK and CANDLE"

(Comedy)



A FREE FEATURED ATTRACTION
of the
RAPID CITY PARKS DEPARTMENT

In Hot Springs Dite's Drugs

*Fountain Service
Souvenirs
Prescriptions
News*

DAN CHRISTENSEN

Phone 745-4125

OPEN 8:30 A. M. - 9:00 P. M.

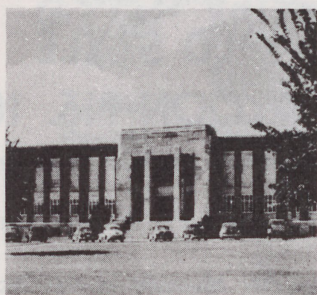
LARGEST STATE PARK IN THE U. S....
CUSTER STATE PARK



Part of North America's largest herd of buffalo.

SYNOPSIS OF SCENES

- SCENE 1: Captain Reynolds destroys camp of Two Moon and Northern Cheyennes believing it to be Crazy Horse Camp.
- SCENE 2: Camp of Sitting Bull. Followers of Crazy Horse and six other tribes join forces with Hunkpapa Sioux in the Great Council.
- SCENE 3: The Big Bellies Council. The great chiefs, Sitting Bull, Gall, Two Moon, Crazy Horse, Touch the Clouds, Spotted Eagle, Inkpaduta and Little Big Man vote Crazy Horse as leader of all tribes.
- SCENE 4: Crazy Horse takes his wife Black Shawl to the sweat lodge to cure her of coughing sickness. He tells her of his vision.
- SCENE 5: Indian camp on the Little Big Horn. Eight days before the battle with Custer.
- SCENE 6: Custer's camp 20 miles from the Little Big Horn Valley. Custer has a haircut.
- SCENE 7: Members of the 7th Cavalry encamped in preparation of upcoming battle.
- SCENE 8: Camp of Crazy Horse in the valley of the Little Big Horn.
- SCENE 9: The advance of Custer's column. Ominous warnings from the scouts.
- SCENE 10: Sitting Bull calms panic in Indian village.
- SCENE 11: Custer's column prepares for attack.
- SCENE 12: Crazy Horse assembles his forces in Indian village.
- SCENE 13: Custer issues final orders before attacking.
- SCENE 14: The historic battle of Custer's Last Stand at the Little Big Horn.
- SCENE 15: Indian village after the battle. Indian scout, Mitch Bouyer is proclaimed a traitor by the Indians. Vengeance is wreaked by his wife, who kills him. Despite the victory in battle, Crazy Horse realizes the sun is setting on the freedom of the Indian.
- SCENE 16: Captain Clark leads a peace mission to the Sioux camp and Crazy Horse finally accepts surrender.
- SCENE 17: Medicine Man and Black Elk counsel Crazy Horse at sweat lodge.
- SCENE 18: General Crook meets Captain Clark and Crazy Horse at Ft. Robinson. Crazy Horse learns his wife is dying of tuberculosis and a lying interpreter breaks up the Peace Council.
- SCENE 19: Little Man brings a warning to Crazy Horse that Red Cloud has given malicious information to Gen. Crook.
- SCENE 20: Next morning Capt. Clark trails Crazy Horse who has escaped to Spotted Tail Agency. Clark reports back to General Crook.
- SCENE 21: Crazy Horse returns to Ft. Robinson in protective custody of Capt. Lee. General Crook places Crazy Horse under arrest. When he attempts to escape, he is bayoneted and on his death bed, gives a final message to his father and mother.



MUSEUM OF GEOLOGY

In Rapid City at the School of Mines & Technology. Exhibits of prehistoric vertebrate, invertebrate, plant life, rocks, minerals & ores.

-- FLINTSTONES BEDROCK CITY

CUSTER, S.D. @ U.S. 16 & 385



SEE ALL YOUR FAVORITE FLINTSTONE CHARACTERS
IN THEIR TRUE-TO-LIFE BEDROCK CITY
(CONTINUOUS MOVIES SHOWN IN THE VILLAGE)
Drive-Inn — Dino Dogs and Bronto Burgers
Camping and Trailer Hook-ups
GIFT SHOP "FUN FOR ALL THE FAMILY"
PLAYGROUND BRING YOUR CAMERA



CENTRAL HILLS

Rapid City, with her sister community, Ellsworth Air Force Base, 8 miles to the east, comprises the largest metropolitan center in the Black Hills...Five outstanding attractions constitute the Red Carpet Tour in Rapid City. Dinosaur Park, sitting astride skyline ridge in the heart of the city with life-size recreations of giant dinosaurs from the mesozoic era..the Sioux Museum in Halley Park is the world's most complete museum of its type..Museum of Geology at the School of Mines is famous for its prehistoric life and mineral exhibits..the State Fish Hatchery with millions of trout specimens in its many pools, and Storybook Island, a youngster's fairyland where all of the Mother Goose characters come to life. All of these attractions are free to the family. Rapid City, of course,abounds in fine dining, dancing and after-dark entertainment spots. The Sheraton-Johnson and Harney hotels are among the most historic in the city and fine motels designed for luxury western living bedeck every section of Rapid City.

South on Rushmore Road, you'll want to enjoy exciting jungle tours at Reptile Gardens and thrill to the live porpoise and scuba diving shows presented every day from 8 AM at internationally famous Marine Land...Be sure to visit Rockerville, a real ghost town come to life where you cheer and applaud the heroine, jeer and throw peanuts at the villian during a delightful evening of live entertainment at the Mellerdrammer Theatre...At Keystone, the old west comes alive when you ride the sensational 1880 Train which takes you through beautifully scenic country to Hill City...At Hill City, you can enjoy western trail rides while camping at Rafter J-Bar Ranch, and art lovers will thrill at Eng's Wood Sculpture Studio...a "must" for all Black Hills visitors is, of course, a trip to Mount Rushmore, the Shrine of Democracy, with its gift center, dining rooms, and the night time ceremony of the lights..The National Memorial was carved by the world-renowned Gutzon Borglum beginning in 1927 and completed by his son, Lincoln Borglum in 1941. The amazing likenesses of our four great Presidents are carved in proportion to men 465 feet tall and can be glimpsed through the Hills at distances 60 miles away.

Camping spots abound, with caves to investigate and mine shafts to explore. Tunnels and pigtail bridges add to the scenic drives and dining is a pleasure at Pactola Lodge Supper Club, Legion Lake or the Game Lodge where buffalo is standard fare on the menu. Sylvan Lake, Rochford, Silver City near Whispering Pines Camp Ground and the Needles Drive should not be missed...every curve in the road brings a thrill for the camera fan.

PACTOLA SUPPER CLUB

Open Mondays thru Saturdays

(Closed Sundays)

FRIDAYS and SATURDAYS

Sing and Swing with

MR. E. W.

When Pactola's Famous Prime Rib is Featured

Cocktail Service - 4:30 p.m. - 11:30 p.m.

Food Service - 5:00 p.m. - 10:00 p.m.

Call 343-3600

Cottages Available

Call 343-8214

WHISPERING PINES

MOTOR CAMP

MODERN FACILITIES — TRAILER HOOK-UPS

PLAYGROUND — SHOWERS — AUTOMATIC

LAUNDRY — STORE

Hiway 385 4 Miles North of Pactola Lake

*Something Great
Going for You!*

Our Wonderful, World-Famous

1880 TRAIN

Hill City and Keystone

South Dakota

KELLEY'S MOTOR
HOTEL & RESTAURANT

Spearfish, S. Dak.

Dining Room
Coffee Shop
Cocktail Lounge
Bottle Shop

TV — Western Union — Telephone
545 Main Spearfish

THE FRANKLIN HOTEL

In the Historic City of the Black Hills

Deadwood, South Dakota

NEW GOLD ROOM Dining—Coffee Shop

"Newest and the Best"

COME AS YOU ARE!

GOLD BAR and LOUNGE

FREE GUEST PARKING

One Block to ALL Attractions

ADAMS MEMORIAL MUSEUM

INDOOR SWIMMING POOL

BUSINESS DISTRICT

HISTORIC SITES

DON'T MISS

OLD STYLE
SALOON No. 10

Deadwood, Dakota Territory

"Wild Bill's" Death House

The Only Museum in the World
With A Bar

Families Welcome!

Service for All

THE NORTHERN HILLS

Sturgis - Deadwood - Lead - Spearfish

A short drive north from Hot Springs brings you to the friendly communities of Sturgis, Deadwood, Lead and Spearfish. Trailer Camps, Motels, Hotels and fine dining locations abound in this scenic area of ponderosa clad peaks, bubbling trout streams and phantom mines and ghost towns.

Sturgis, at the foot of fabled Bear Butte, is the heart of the rangeland...Bear Butte State Park is a sacred Indian shrine, boasting a visitor's center, picnic and camping area and buffalo herd....Ft. Meade, with its original buildings still in use, is a treasure-trove of history. Major Reno was arrested here, the 7th Cavalry camped on its grounds and for many years, the horse Comanche, only survivor of the Custer battle, was stabled here.

Deadwood, one of the most fabulous cities of the old West, was born with the discovery of gold in the Black Hills...Bawdy, brawling and brash, Deadwood is the epitome of the old frontier town with its gunmen, gamblers and 1870 "go-go" girls..Mount Moriah Cemetery overlooking Deadwood from boot hill contains the final remains of both Wild Bill Hickok and Calamity Jane...Visit the Chinese tunnels built by coolie railroad labor in the catacombs underneath Deadwood City...The Franklin Hotel dating back to the days of the great Deadwood fire, provides visitors with comfortable accommodations in the gracious style of the '90s...See the saloons where Poker Alice, Potato Creek Johnny and Preacher Joe were familiar figures....where Wild Bill Hickok was shot in the back by Jack McCall, while holding the famous "Dead Man's Hand" of Aces and Eights...this means a visit to Old Style Saloon No. 10, the Buffalo Bar, the Bodega Cafe & Lounge where the street capture and hanging trial of Jack McCall begins each night...Deadwood is also the home of one of the Old West's most famous celebrations, "Days of '76" held in August of each year..Adams Museum is a Deadwood "must".

Central City, a very much "alive" ghost town lies just west of Deadwood where you'll find the superb dining and wining rendezvous, Turgeon's Supper Club & Lounge...

Lead lies three miles west, where you find the largest actively producing gold mine in the Western hemisphere, the famous Homestake Gold Mine, with guided tours daily through the mine...Here is where you can take the Chair Lift to the top of Terry Peak, second highest mountain east of the Rockies.

A delightful drive north, takes you through Spearfish Canyon, one of the Black Hills most beautiful scenic areas...pause at historic Latchstring Inn for dinner and browsing through their authentic Indian arrowhead collection...At the city of Spearfish, thrill to Mr. Joseph Meier portraying the Christ in the world famous Passion Play, "The greatest story ever told"...also the Stagecoach Theatre in downtown Spearfish, where Kelley's Motel, Cafe & Lounge provides the utmost in comfort and service.



DEADWOOD'S roaring past is relived annually during the Days of '76 — the first full weekend in August — and an exciting chapter of its history is portrayed nightly during the summer months (except Sunday) with the Trial of Jack McCall for the assassination of Wild Bill Hickok.

B O D E G A
Cafe & Bar

STEAKS -- CHICKEN

SEAFOOD -- PIZZA

Your Favorite Cocktail

In Historic

DEADWOOD

Buffalo Bar

Deadwood, So. Dak.

SEE!

- Miles and Miles of Rope
- Authentic Western Artifacts

Complete Beverage Menu

Your Favorite Cocktails

658 Main

Deadwood

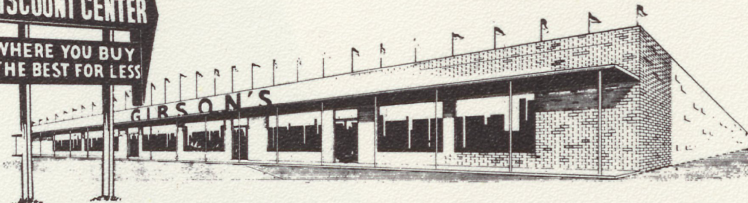
IN RAPID CITY

TWO LOCATIONS

STOP
AT
THIS
SIGN



909 E. ST. PATRICK
3443 STURGIS ROAD



FOR ALL YOUR VACATIONING NEEDS!

FEATURING - QUALITY NAME BRAND MERCHANDISE

CAMPING SUPPLIES

(Coleman - Thermos - True Temper)

FILM PROCESSING

(B & W 24 Hour Service)

SUMMER WEAR

(Shorts - Swim Suits - Sun Glasses)

FISHING SUPPLIES

(Fishing License and Park Permits)

(Shakespeare - Zebco - Garcia)

Photography Equipment

(Kodak - Polaroid - Ansco - Sawyers)

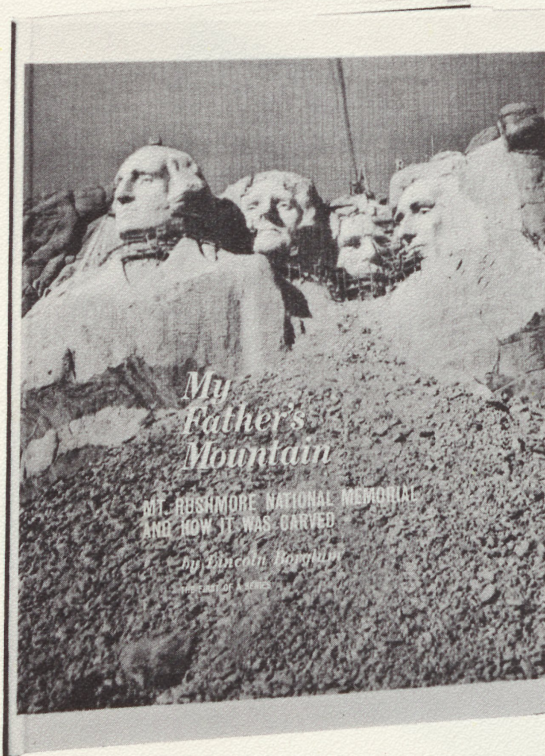
Health and Beauty Aids

(Coppertone - First Aid Kits)

PICK UP YOUR FREE TOURIST KIT

EVERY ITEM DISCOUNTED EVERY DAY IN EVERY DEPT.

SHOP WHERE THE ACTION IS!



A collection of rare color transparencies and photographs, most previously unpublished from the personal collection of the Borglum family, along with Mr. Lincoln Borglum's recollections of the project and notes from manuscripts and writings of the late Gutzon Borglum.

MY FATHER'S MOUNTAIN by LINCOLN BORGLUM is on sale at Mt. Rushmore Gift Shop for \$2.00. Deluxe hardbound editions are available from Fenwyn Press Inc., Box 245, Rapid City, S.D. 57701 for \$4.65 p.p.

The World's Greatest "Live" Indian Pageant

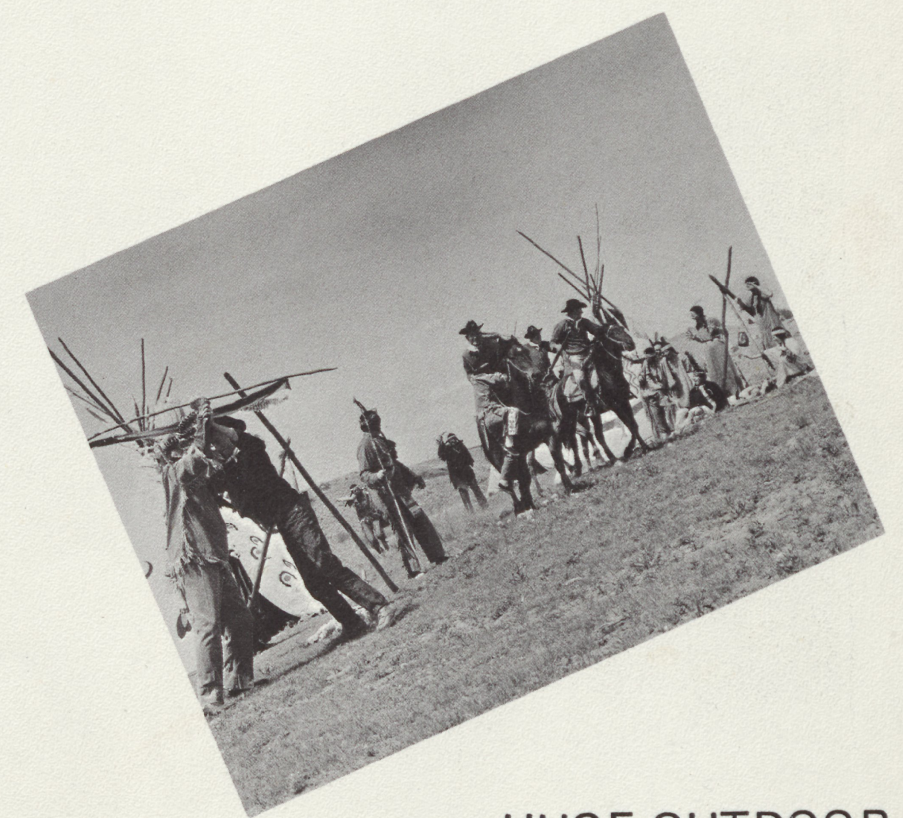


THE CONQUEST OF THE WEST

from

The Viewpoint Of The Sioux

HOT SPRINGS, SOUTH DAKOTA



NIGHTLY:
MONDAY THROUGH FRIDAY

HIGHWAY 79, 45 MINUTES SOUTH OF RAPID CITY

HUGE OUTDOOR
AMPHITHEATRE

TRIPLETT'S CHIEF STEAK HOUSE



THE BIG RANCH BUILDING ON
RUSHMORE ROAD

Custer, So. Dakota

*"Home of the Original Ranch
Style Supper."*

MENU SERVICE

BUFFET

Rose And Bill Triplett



**Taste that
beats the
others cold!**

DIET PEPSI — TEEM — SQUIRT
HIRES — NESBITT'S ORANGE

HILLS BEVERAGE CO.

2311 MT. RUSHMORE ROAD

RAPID CITY

MAVERICK SERVICE CENTER

**Before - After
The Show**

ONE BLOCK FROM PAGEANT

Junction Hys. 79-385-18

**24 HOUR SERVICE
7 DAYS A WEEK**

* WRECKER SERVICE
* REPAIRS
* SKELLY PRODUCTS

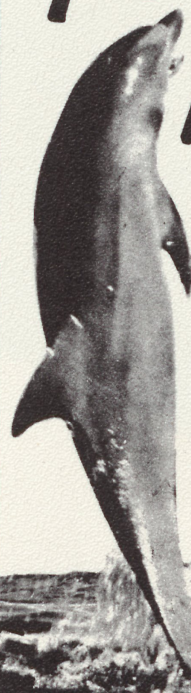
* DINNERS
* DELICIOUS FOOD
* FAST SERVICE

PHONE 745-5219

AAA Listed

VISIT

**Marine
Life**



**WORLD FAMOUS
PORPOISE SHOWS
and SEAL ACTS**

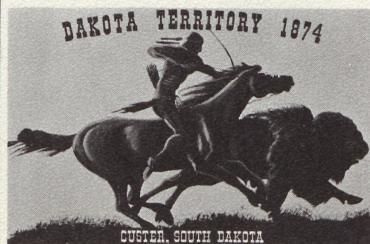
*Continuous
Shows
Daily
In Season*

**3 MILES SOUTH OF
RAPID CITY
SOUTH DAKOTA**

**U. S. HIGHWAY 16
ON THE ROAD TO
MOUNT
RUSHMORE**

**TICKETS TO "CRAZY HORSE
PAGEANT" ON SALE AT**

MARINE LIFE



DAKOTA TERRITORY 1874

SEE

* Ft. Custer
* Sitting Bull Camp
* Chuck Wagon Supper

SEE

* Boot Hill Cemetery
* Livery Stable
* Stagecoaches

Marvin and Norma Shoulders Rodeo Shop

CUSTER

SO. DAKOTA

