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East Carolina University
FACULTY SENATE
FULL MINUTES OF OCTOBER 10, 2006

The second regular meeting of the 2006-2007 Faculty Senate was held on Tuesday, October 10, 2006, in the Mendenhall Student Center, Great Room.

Agenda Item I. Call to Order

Mark Taggart, Chair of the Faculty called the meeting to order at 2:10 p.m.

Agenda Item II. Approval of Minutes

The minutes of [September 12, 2006](#), meeting were approved as presented.

Agenda Item III. Special Order of the Day

A. Roll Call

Senators absent were: Professors Reisch (Business), Coddington (Technology and Computer Science), Vice Chancellor Lewis, Past Chair Rigsby, and Faculty Assembly Chair Killingsworth.

Alternates present were: Professors Holloman for Brown (Education), Eble for Tovey (English), Williams for Stevens (Health and Human Performance), Spurr for Robinson (Mathematics), Hodson for Schenarts (Medicine), and Alligood for Rose (Nursing).

B. Announcements

1. The Chancellor has approved the following resolution from the September 12, 2006, Faculty Senate meeting:

06-21 Separation of the Department of Nutrition and Hospitality Management, within the College of Human Ecology, into two departments, the Department of Hospitality Management and the Department of Nutrition and Dietetics.

2. Faculty are encouraged to contact the Faculty Senate office if interested in serving on any of the committees currently with vacancies: Educational Policies and Planning (1 year term), Research/Creative Activity Grants (1 year) and University Curriculum Committee (3 year term). Information on all of these committees is available online at:
<http://www.ecu.edu/cs-acad/fsonline/academiccommittees/academiccommittees.cfm>
3. Interim Vice Chancellor Marilyn Sheerer is establishing a Task Force to explore a Living and Learning Community and welcome faculty involvement. Please contact Mark Taggart at taggartm@ecu.edu if you wish to serve on this Task Force.
4. Faculty are eligible for the following university-wide teaching awards: Board of Governors Award for Excellence in Teaching, Board of Governors Distinguished Professor for Teaching Award, Alumni Award for Outstanding Teaching, and Max Ray Joyner Award for Faculty Service Through Continuing Education. A description of each award is available at:
<http://www.ecu.edu/cs-acad/fsonline/aa/academicawards.cfm>. Nominations for these teaching awards are due September 1, 2006, in the Faculty Senate office. The deadline for submission of portfolios by nominated faculty members is November 1, 2006. Please contact Dorothy Clayton in the Center for Faculty Development (328-6470) if you have any questions.
5. Faculty members not located on main campus (Allied Health Sciences, Health and Human Performance, Health Sciences Library, Medicine, and Nursing,) and who serve on various academic standing committees are reminded of special courtesy parking permits available from the office of Parking and Transportation Services. Special Courtesy Permits allow faculty members attending meetings, etc. to park in "A1/B1" lots on main campus. These permits are

issued to unit heads at no charge and are to be used in conjunction with a paid parking permit. Additional information is available from Mike Vanderven, Director of Parking and Transportation Services at 328-1961.

6. Each Spring and Fall the Academic Awards Committee issues an official call for nominations for the Annual Lifetime and Five-Year University Research/Creative Activity Awards. The deadline for submission of materials (which include 7 copies of departmental and unit review committee nominating letters, complete CV, and 3 letters from outside referees) is November 1, 2006. All relevant procedures are attached and available online at <http://www.ecu.edu/cs-acad/fsonline/customcf/committee/aa/researchspecifics.htm>. Please direct any questions to Professor Patricia Dragon, Chair of the Academic Awards Committee, at 328-0296 or dragonp@ecu.edu.
7. Al Smith, Assistant Vice Chancellor for Student Development, has asked for a list of all University courses that have safety units built into the curriculum. Please assist Dr. Smith in his efforts by emailing him at smitha@ecu.edu and identifying any courses within your unit that contain safety units. For more information, please feel free to contact Al Smith at 328-9928.

C. Steve Ballard, Chancellor

Dr. Ballard informed the Senate of the status of the strategic planning process. Phase One is to define the university through its mission statement, has been presented to the Board of Governors for feedback, which has been requested by Nov.1. The statement in its present form identifies five major themes which will define our strategic directions: visual and performing arts, to improve North Carolina's educational systems in all its aspects., to act as an economic catalyst, preparing undergraduates for success and leadership, and health care. He stressed that it is a work in progress. Phase Two will consist of each unit and division defining its priorities and plans, and should take 6-9 months.

Chancellor Ballard announced the availability of a five million dollar, system-wide recruitment and retention fund, available on a first-come, first-served basis by the request of the Chancellors. He has requested that the Vice Chancellors and Deans provide information concerning cases where such monies should be requested.

Professor Ballard then addressed the issue of public safety, praising Dr. Marilyn Sheerer's leadership of efforts in that area. He reported that a cooperative agreement granting ECU police co-jurisdiction in a number of university-area neighborhoods, and that a Youth Drinking Task Force has been organized by the City Manager.

The Chancellor spoke of capital needs funding, affirming that funding for a performing arts center needs to be understood in the context of a six-year strategic plan, and that each year funding must be negotiated by the Chancellors, President Bowles, and the Board of Governors. The other three capital funding priorities are the proposed dental school, a new academic building on East Campus to house the Colleges of Education and Business, and a new science building. He warned that ten times the amount of available funds are requested system wide, but stated that our efforts will continue to be aggressive and he remains optimistic that at least these four projects will be funded.

Eason (Nursing) asked about the possibility of North Carolina Wesleyan becoming part of the UNC system. The Chancellor responded that President Bowles is considering the possibility, and it would therefore be premature for him to comment. He noted that the President recently endorsed the addition of a new campus, the School of Science and Math.

Long (History) observed that the Chancellor had made indigent care funding for the BSOM a funding priority, and noted that while it lost money on such treatment, PCMH profits off BSOM faculty's work. He wondered why ECU did not receive a share of those profits. Dr. Ballard responded that because ECU is a community-based medical school, it has no access to those funds. He stated that our attempt to gain state monies to make up for the shortfall last year were approved by the BOG but not by the legislature. He believes that was due to the pressures of a short session and not due to political resistance, and affirmed that we are attempting again this year.

D. Marilyn Sheerer, Interim Vice Chancellor for Student Life

Dr. Sheerer stated that she had been asked to speak on three topics: student transit on the West Campus, the situation on Overlook Dr. relative to the setting afire of a faculty member's car, and community relations. She introduced several resource people: Scott Alford, Director of Student Transit Operations; Michelle Lieberman, Director of the Center for Off-Campus and Community Living; and Al Smith, Co-Chair of the newly-formed Committee on Student Safety and Awareness. Vice Chancellor Sheerer reported that buses circulate every half hour on West Campus, that in September the average was 124 riders per day, and that Safe Ride provided transportation in response to 28 total calls from the various West Campus areas.

She then informed the Senate that she had spoken last week with Chief Anderson of the GPD, and he assured her that the investigation was ongoing and that the evidence to date did not indicate that the Overlook Dr. neighborhood was being targeted. She added that the Mutual Aid Agreement between ECU and the GPD included that area.

Dr. Sheerer affirmed that the Committee on Student Safety and Awareness is in the process of creating a comprehensive student safety initiative the goal of which is to plan for all possible contingencies.

No questions were posed to Interim Vice Chancellor Sheerer.

E. Mark Taggart, Chair of the Faculty

Dr. Taggart stated that Faculty Senators were being asked to participate in a survey on the UNC Faculty Assembly's Faculty Recruitment and Retention Taskforce. The questions on the survey will require that the respondent have some experience or expertise in faculty searches. To further assist with gather information for this survey, we are asking that you communicate (in person or via e-mail) with at least 2 persons in your unit who have experience in conducting faculty searches. You would need to have them go to this link: <http://survey.ecu.edu/perseus/se.ashx?s=401718A531AD798B> to complete the survey. It is imperative that we have at least 3 respondents from each unit and that all survey responses are completed by no later than Friday, October 13. He thanked Ken Wilson (Sociology) and others for their help in responding to an important request for information from President Bowles.

On Friday, October 13, the Division of Academic Affairs, along with the Faculty Senate, will hold a workshop on the personnel, promotion and tenure processes and guidelines for Deans, Directors, and Personnel Committee Chairs beginning at 8:00AM. We will discuss the hiring and search process and guidelines for appointment, reappointment, tenure and promotion as outlined in our *Faculty Manual*.

Professor Taggart stated that this is the time of year when faculty who are going up for tenure and/or promotion have just turned in their PADs or soon will. He wanted to thank all of those candidates and

personnel committees who were working through this time of transition. He stated that many of the faculty were able to complete their submissions following the revised format as outlined in the newly revised Part XII of the *Faculty Manual*. The purpose of the earlier "implementation memo" was to give the option to faculty to use either the current or revised format, notifying their personnel committees of their choice. Professor Taggart requested that unit personnel committees focus on the contents of these documents when they make their recommendation, and not whether they used the "current" or "revised" format. It is his hope that, by this time next year, he would be able to report that we were no longer between current and revised portions of our Manual, and that all concerns over document formats have been eliminated.

He also briefly commented on the importance of keeping faculty colleagues in their unit informed to the actions of the Faculty Senate. He reminded Faculty Senators that they have been elected to represent their colleagues on this body. Dr. Taggart stated that it was important that Senators regularly keep the lines of communication open. Much of what is discussed may have a direct impact on the faculty in their unit. For example, during this meeting, the Senate will be discussing proposed revisions to the guidelines for the 2007-2008 Research/Creative Activity Grants Committee. Senators should inform colleagues of these proposed changes. University Curriculum and Faculty Governance reports regularly come before this body. Dr. Taggart stressed the importance of the Senators staying in touch with their colleagues.

F. Don Joyner, Interim Director of Admissions

Mr. Joyner presented the annual report on the freshman class, stating that preliminary figures indicated the admission of the largest freshman class ever, 3836, a 17% increase or 568 students. Out-of-state enrollment constituted 16.9%, in State students equaling 83.1%. It was expected that the decision to increase enrollment would lower the average SAT score, which dropped from 1043 to 1042 for in-state incoming freshman, and from 1033 to 1031 for out-of-state. However, he noted that the nationwide average had dropped 7%. He affirmed that the enrollment of African-American students had increased from 13.70% to 16.60%, and that Hispanic enrollment decreased from 2.40% to 1.90%, or 4 people. 198 home-schooled applications were initiated but only 38 completed, of whom 14 were admitted and 5 enrolled.

Deena (English) asked if there were statistics on the number of Asian-American, Jewish, and international students who applied, were accepted, and enrolled. Joyner promised to make those figures available to Professor Taggart that could then be forwarded on to the members of the Faculty Senate.

G. Bruce Flye, Chair of the Provost's Committee on a Child Care Facility

Mr. Flye stated that the committee first defined what was meant by child care, and structured the survey to include the full range of possible services. He noted that in Pitt Co., demand is high and supply is tight, especially for high-quality care. The group considered four ways to improve (options A-D in the report), and conducted its cost analyses "bottom up"; i.e., to include every expense. He noted that survey results showed that child care plays a huge role in recruiting and retention. He informed the Senate that the administration had requested them to present their overall thoughts in this preliminary report, send requests for information (RFIs) to potential contractors, and report back. He then asked Provost Smith if there was anything he would like to add. Professor Taggart gave him the floor.

Dr. Smith commended and thanked Flye and his committee, and also Dr. Ken Wilson for making the survey available on-line. He then informed the Senate that the cost to the university would be around

a quarter of a million dollars per annum, building facilities not included; and \$750,000 including the building and related expenses. He said he did not know what number this need has or should have on the list of ECU's spending priorities, and needed more guidance in that respect. He pointed out that this year had been the best in a long time for salary increases.

Riley-Tillman (Psychology) asked when the survey was done? Mr. Flye responded Spring of 2006.

Sprague (Physics) made the following motion: *The Faculty Senate supports the findings in the Preliminary Report of the Provost's Committee on a Child Care Facility.* There was no objection and the motion was approved as presented. **RESOLUTION #06-22**

Christian (Business) – Asked how many number of faculty are affected? The survey found at least 350 age eligible dependents, meaning there would be more in reality.

Long (History) stressed that child care would be a good recruiting tool for young faculty, so future numbers would be higher.

Sprague (Physics) stated that he agreed a Child Care Facility costs would be recovered to some extent by the fact that more faculty could be retained, resulting in lower search expenses. He noted that it would also serve to address gender inequity.

Provost Smith reminded the body that the top 10 main issues submitted by the faculty all are important. He stated that "doability" should be a consideration in deciding which can be done.

1. Mary (Dee Dee) Glascoff, Faculty Assembly Delegate
Dr. Glascoff presented a report on the September 29, 2006, Faculty Assembly meeting. The first meeting the North Carolina Faculty Assembly of the 2006-2007 academic year met in Chapel Hill on September 29, 2006. Delegates John Cope, Deedee Glascoff, Brenda Killingsworth, Ralph Scott, and Mark Taggart represented East Carolina University. Full minutes of the meeting are posted on the Faculty Assembly website at <http://unconfacultyassembly.northcarolina.edu/html/minutes/sep06.htm>.

Highlights of the meeting included the following:

Dr. Brenda Killingsworth, Chair of UNC Faculty Assembly, reported on the activities of the executive committee during the summer.

Dr Harold Martin, Senior Vice President for Academic Affairs

1. Commented on the restructuring over the summer at the General Administration,
2. Discussed development of a draft of performance measures for the University to be considered by the Board of Governors, chancellors and chief academic officers and the UNC faculty. A copy of these measures can be found at:
[http://unconfacultyassembly.northcarolina.edu/html/minutes/2006/Priorities - Measures \(9-.xls\)](http://unconfacultyassembly.northcarolina.edu/html/minutes/2006/Priorities - Measures (9-.xls))
3. Delivered a presentation on improving student retention and graduation rates. A copy of his PowerPoint presentation can be found at:
[http://unconfacultyassembly.northcarolina.edu/html/minutes/2006/Retent & Grad Rates \(8-28.ppt](http://unconfacultyassembly.northcarolina.edu/html/minutes/2006/Retent & Grad Rates (8-28.ppt)

resident Erskine Bowles

1. Commented on PACE (President's Advisory Committee on Efficiency and Effectiveness) and other cost saving measures,

2. Reaffirmed that the General Assembly must be the primary funding source for improving the university,
3. Expressed his intentions to raise faculty compensation to 80% of peer institutions in two years.

Alan Mabe, Vice President for Academic Planning

1. Commented on measurement of student success,
2. Urged faculty input on twelve priorities identified in performance measurement document.

Delegates were assigned to the following task forces:

1. Assessment of Student Learning
2. Assessment Measures as outlined in *Priorities of the University of North Carolina- Accountability: Goals, Measures, and Metrics; Retention and Graduation Rates*
3. Faculty Recruitment and Retention
4. E-Learning
5. Shared Governance Conference
6. Faculty Assembly Legislative Relations Liaison.

Jones (Criminal Justice) asked if inexperienced faculty could also participate in the survey?

Professor Glascoff responded that they were encouraged to do so, as the perspective of people who recently went through the recruitment process would be valuable.

Wilson (Sociology) reminded faculty that the survey needed to be completed by Friday, October 13.

I. Brief Moment in History

Henry Ferrell (History) addressed what he termed the "myth" of the creation of BSOM: that a letter to Chancellor Jenkins from a physician, Dr. Ferguson, gave him the idea. He affirmed that this should be understood as occurring in the context of the return of WWII soldiers who had grown accustomed to health care in the military and found they no longer had access due to a lack of physicians, legislation to create new hospitals, the high failure rate of medical students, and the 1965 establishment of Medicare.

J. Question Period

Warren (Education) asked Vice Chancellor Mageean about the Yardley Report, specifically about the Education's Curriculum and Instruction Ph.D. program. He asked about the implications of this report.

Dr. Mageean pointed out that the report is only preliminary, and that Yardley has not yet turned over all parts; for example, marketing. Furthermore, there is also an internal report to be considered. The process has been slowed by the unforeseen difficulty of data collection. She stated that the priority is transparency, and that faculty have the opportunity to respond to her directly with edits, suggestions, etc. so that then the University community can have an informed discourse.

Alligood (Nursing) asked what about comments supplied to the group in their recent visit? Mageean assured that they will be included in the next draft.

Agenda Item IV. Unfinished Business

There was no unfinished to come before the body at this time.

Agenda Item V. Report of Committees

A. Committee on Committees

Henry Ferrell (History), Chair of the Committee, presented the first reading of a proposed revision to the Academic Research/Creative Activity Grants Committee charge. There were no objections voiced about the first reading and Senators were reminded that any planned motions to revise the charge were required in writing at next month's meeting.

B. Educational Policies and Planning Committee

Dale Knickerbocker (Foreign Languages and Literatures), Chair of the Committee, presented for information only 1) consideration of Adult Nurse Practitioner Concentration, School of Nursing, 2) discontinuation of Sign Language minor and BS Physician Assistant programs, School of Allied Health Sciences and 3) request for Authorization to Establish a DDS degree and School of Dentistry. There was no objection to the Committee's report.

C. Faculty Grievance Committee

Gene Hughes (Business), Chair of the Committee, presented for information only an overview of the 2005-06 Committee activities. There was no discussion and the annual report of the Faculty Grievance Committee was accepted as presented.

D. Research/Creative Activity Grants Committee

Paul Gares (Geology), Vice Chair of the Committee, presented the proposed revisions to the Guidelines for 2007/08 Research/Creative Activity Grants. There was no discussion and the proposed new Guidelines for 2007/08 were approved as presented. **RESOLUTION #06-23**

E. University Curriculum Committee

Janice Neil (Nursing), Chair of the Committee, was unable to attend the meeting, so Associate Vice Chancellor Linner Griffin spoke for the committee and presented the curriculum matters contained in the September 28, 2006, University Curriculum Committee minutes. There was no discussion and the curriculum matters were approved as presented. **RESOLUTION #06-24**

VI. New Business

Mary Glascoff (Health and Human Performance) presented a resolution on safety that stated the following:

- Whereas, faculty, staff, and students at ECU are an essential part of the Greenville community, and
- Whereas, the faculty recognizes the importance of safety and peace of mind not only for our ECU students, staff and faculty but also for non-ECU affiliated Greenville residents, and
- Whereas, there is growing concern and a sense of alarm as reports of crimes and attacks against students are reported with increasing frequency in local media, and
- Whereas, a report of a crime directed toward an ECU faculty member has recently been made public, and
- Whereas, we acknowledge and appreciate the efforts of the Greenville City Police, the Pitt County Sheriff's Office and the ECU Campus Police to prevent, deter and solve crime, and
- Whereas, the complexity of the issues demands that all local law enforcement, city, and county government officials join hands to help solve these problems.

Therefore Be It Resolved, that the Chancellor work with the City of Greenville to revitalize efforts to work in full partnership with the ECU Community to address the issue of crime within our community and in our neighborhoods.

Niswander (Business) offered a friendly amendment to add "allegedly" to "Whereas #4" following "crime". This was accepted by the body.

Roberts (Philosophy) moved to have "directed toward" changed to read "committed against" in "Whereas #4". The motion passed.

Christian (Business) stated that maybe the last sentence should state "the faculty, staff, and students support the Chancellor's work". Glascoff (Health and Human Performance) and Sprague (Physics) spoke against this change, noting that the Faculty Senate is empowered to speak for faculty, not staff and students.

Following discussion, the resolution on Crime Within Our Community and Neighborhoods was approved as amended. **RESOLUTION #06-25**

The meeting adjourned at 4:00 p.m.

Respectfully submitted,

Dale Knickerbocker
Secretary of the Faculty
Department of Foreign Languages and Literatures

Lori Lee
Administrative Officer
Faculty Senate

FACULTY SENATE RESOLUTIONS APPROVED AT THE OCTOBER 10, 2006, MEETING

06-22 The Faculty Senate supports the findings in the Preliminary Report of the Provost's Committee on a Child Care Facility.

Disposition: Provost

06-23 [Guidelines for 2007/08 Research/Creative Activity Grants.](#)

Disposition: Faculty Senate

06-24 Curriculum matters contained in the [September 28, 2006](#), University Curriculum Committee minutes.

Disposition: Chancellor

06-25 Resolution on Crime Within Our Community and Neighborhoods as follows:

Whereas, faculty, staff, and students at ECU are an essential part of the Greenville community, and

Whereas, the faculty recognizes the importance of safety and peace of mind not only for our ECU students, staff and faculty but also for non-ECU affiliated Greenville residents, and

Whereas, there is growing concern and a sense of alarm as reports of crimes and attacks against students are reported with increasing frequency

Whereas, in local media, and
a report of a crime allegedly committed against an ECU faculty member has recently been made public, and

Whereas, we acknowledge and appreciate the efforts of the Greenville City Police, the Pitt County Sheriff's Office and the ECU Campus Police to prevent, deter and solve crime, and

Whereas, the complexity of the issues demands that all local law enforcement, city, and county government officials join hands to help solve these problems.

Therefore Be It Resolved, that the Chancellor work with the City of Greenville to revitalize efforts to work in full partnership with the ECU Community to address the issue of crime within our community and in our neighborhoods.

Disposition: Chancellor