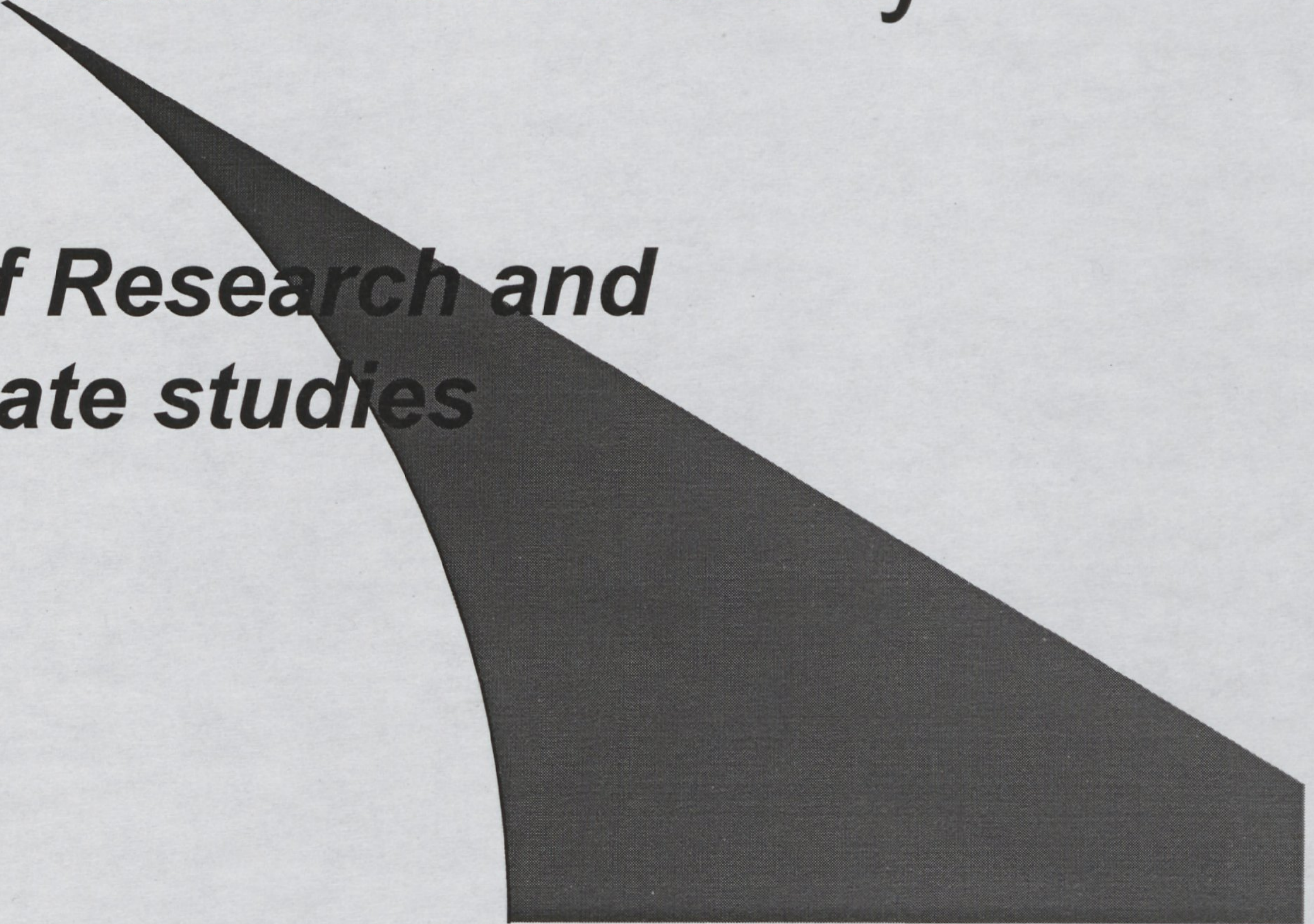


Funding of Graduate Education at  
East Carolina University

*Division of Research and  
Graduate studies*





# Funding of Graduate Education at ECU

- Motivation for this report:
  - As an institution, we have not always done a good job planning for growth in graduate education
  - As an institution, we have not developed a graduate student support plan that will facilitate growth
  - As an institution, we have not always done a good job measuring the productivity of our graduate programs and research programs.
- Goal of the report – provide a data rich source of information on which the above issues can be discussed and debated
  - Enrollment trends
  - Expenditures for assistantships
  - Expenditures for tuition remissions



# Enrollment Trends – Fall 2000 - 2004

<u>Type</u>	<u>Annual increase</u>	<u>Annual percent increase</u>
All students	1000	5%
All graduate	380	10%
Grad, off-campus DE	360	30%
Doctoral students	23	29%



# Enrollment planning and management

- What rate of growth is appropriate?
  - Can we provide adequate mentoring capacity?
  - Can we recruit high quality students?
- What is the appropriate balance between:
  - Masters vs. doctoral education?
  - On-campus vs. off-campus DE?



# Expenditures for assistantships by source of funds, AY 2003-04

<u>Source</u>	<u>Amount</u>	<u>Change</u>
Graduate School	\$4.1M	0%
Unit lapsed salary	\$2.1M	+11%
Non-state (grants, etc.)	\$1.2M	-5%
Admin. GA's	\$0.6M	+21%
<b>Total</b>	<b>\$7.9M</b>	<b>+4.3%</b>



# Expenditures for assistantships by student status, AY 2003-04

<u>Type</u>	<u>Amount</u>	<u>Change</u>
Masters students	\$5.4M	+4%
Doctoral students	\$1.4M	+14%
Other	\$1.1M	-0.3%



# Funding of graduate education

- How will we fund growth in graduate education?
  - What level of extramural funding for graduate education should be expected?
  - What level of institutional support for graduate education is appropriate?
- How will we fund new programs when they come on-line?



# Graduate education impact

- Professional education provides employment opportunities and stimulates economic growth.
  - Which programs best serve the needs of eastern North Carolina?
  - In which programs should we stimulate off-campus DE growth?
  - How will we measure the quality of DE programs?
- Research productivity (grants and publications) is linked to on-campus graduate enrollment.
  - In which programs should we stimulate on-campus growth?
  - How will we measure productivity increases?



# Where do we go from here?

- Present the data and raise the important questions
- Stimulate a healthy campus debate
- Develop a strategic plan
  - Identify areas for growth
  - Develop a support plan for funding of graduate education
  - Define performance measures
  - Identify performance goals
- Implement the plan