

## Academic Affairs Vision Statement

The Division of Academic Affairs is dedicated to promoting excellence in undergraduate and graduate education in arts and sciences, fine arts and communication, business, education, health and human performance, human ecology, and technology and computer science. Within the division, the Offices of Academic Library Services, Continuing Education and Summer School, Undergraduate Studies, Admissions, the Registrar, Honors, Academic Services, International Programs, and the BB&T Center for Leadership Development contribute to these endeavors.

In this pursuit of excellence, the division and its vice chancellor for academic affairs are responsible to the chancellor for policy and operations relating to all academic programs of the university, except those of the health sciences division, and for the university's academic environment. They are guided, moreover, by a commitment to develop and maintain a productive faculty; a rigorous curriculum; a well informed, inquiring student body; and an environment based on respect for human worth, individual rights, self-reliance, and the intrinsic value of intellectual inquiry.

During this planning period, the Division of Academic Affairs will focus on improving the academic quality of the institution through the strategic directions outlined below.

- AA#1: *Expand honors program in the fine and liberal arts, humanities, and the basic sciences.*
- AA#2: *Expand opportunities for ECU students to study abroad.*
- AA#3: *Investigate, communicate about, and support development of service learning.*
- AA#4: *Investigate and support development of international education & global initiatives.*
- AA#5: *Strengthen the foundation programs in the sciences, social sciences, & humanities.*
- AA#6: *Strengthen foundations and improve access to the fine and performing arts in the region.*
- AA#7: *Strengthen foundations and improve human health and well-being in the region.*
- AA#8: *Improve the effectiveness of public schools in North Carolina.*
- AA#9: *Establish further appropriate academic relations with the U.S. military.*
- AA#10: *Refine programmatic and student transfer connections with NC community colleges.*
- AA#11: *Develop academic credit & non-credit programs that enhance economic development.*
- AA#12: *Foster & participate in an effective Academic Council, w/ deans' & A&F collaboration.*
- AA#13: *Support academic units in further developing successful faculty research agenda*
- AA#14: *Foster and participate in an effective inter-divisional University diversity council.*
- AA#15: *Foster and develop diversity through effective hiring and student recruitment.*
- AA#16: *Expand and diversify ECU's international student population.*
- AA#17: *Expand undergraduate and graduate DE offerings.*
- AA#18: *Develop and adopt an acceptable model for distribution for 107 (DE) resources.*
- AA#19: *Refine an accepted model for distribution of 101 (regular instruction) resources.*
- AA#20: *Develop an appropriate teaching effectiveness evaluation model for DE courses*
- AA#21: *Support faculty development in IT applications to teaching DE & regular instruction.*
- AA#22: *Improve on-campus student academic processes (from recruitment thru placement).*
- AA#23: *Improve Academic Affairs divisional services to off-campus constituencies.*
- AA#24: *Improve effective intra- and inter- divisional structures and processes for fund-raising.*
- AA#25: *Improve student professional development and preparation for successful careers.*



The bold "UG" statements are the 2004-2009 University goals. The numbered AA statements are the priorities for action in the Academic Affairs division. The priorities align variously with the several strategies listed under each goal in the University strategic plan.

#### 2004-2009 Academic Affairs Strategic Plan

**UG#1: Enrich and broaden the learning experiences of students at ECU:**

- AA#1: *Expand honors program in the fine and liberal arts, humanities, and the basic sciences.*
- AA#2: *Expand opportunities for ECU students to study abroad.*
- AA#3: *Investigate, communicate about, and support development of service learning.*
- AA#4: *Investigate and support development of international education & global initiatives.*
- AA#5: *Strengthen the foundation programs in the sciences, social sciences, & humanities.*

**UG #2: Integrate the activities of the University and the broader community:**

- AA#6: *Strengthen foundations and improve access to the fine and performing arts in the region.*
- AA#7: *Strengthen foundations and improve human health and well-being in the region.*
- AA#8: *Improve the effectiveness of public schools in North Carolina.*
- AA#9: *Establish further appropriate academic relations with the U.S. military.*
- AA#10: *Refine programmatic and student transfer connections with NC community colleges.*
- AA#11: *Develop academic credit & non-credit programs that enhance economic development.*

**UG#3: Create & sustain an environment conducive to development as a research university.**

- AA#12: *Foster & participate in an effective Academic Council, w/ deans' & A&F collaboration.*
- AA#13: *Support academic units in further developing successful faculty research agenda*

**UG#4: Promote & sustain an environment of respect and inclusiveness for all.**

- AA#14: *Foster and participate in an effective inter-divisional University diversity council.*
- AA#15: *Foster and develop diversity through effective hiring and student recruitment.*
- AA#16: *Expand and diversify ECU's international student population.*

**UG#5: Excel in the application of IT in support of the University's mission:**

- AA#17: *Expand undergraduate and graduate DE offerings.*
- AA#18: *Develop and adopt an acceptable model for distribution for 107 (DE) resources.*
- AA#19: *Refine an accepted model for distribution of 101 (regular instruction) resources.*
- AA#20: *Develop an appropriate teaching effectiveness evaluation model for DE courses*
- AA#21: *Support faculty development in IT applications to teaching DE & regular instruction.*

**UG#6: Improve and enhance the quality of University services**

- AA#22: *Improve on-campus student academic processes (from recruitment thru placement).*
- AA#23: *Improve Academic Affairs divisional services to off-campus constituencies.*
- AA#24: *Improve effective intra- and inter- divisional structures and processes for fund-raising.*
- AA#25: *Improve student professional development and preparation for successful careers.*