

**EAST CAROLINA UNIVERSITY  
2002-2003 FACULTY SENATE**

The seventh regular meeting of the 2002/2003 Faculty Senate will be held on  
**Tuesday, March 25, 2003**, at 2:10 in the Mendenhall Student Center Great Room.

**FULL AGENDA**

- I. **Call to Order**
- II. **Approval of Minutes**  
February 25, 2003
- III. **Special Order of the Day**
  - A. Roll Call
  - B. Announcements
  - C. William Muse, Chancellor
  - D. Vice Chancellor's Report
  - E. Bob Morrison, Chair of the Faculty
  - F. Gary Lowe, Co Chair of the Task Force on Non-Tenure Track Faculty  
Task Force Report is available at:  
<http://www.ecu.edu/fsonline/AcademicCommittees/fw/TASKFORCE.htm>
  - G. James LeRoy Smith, Executive Assistant to the Chancellor  
NCAA National Certification Committee
  - H. Approval of Spring 2003 Graduation Roster, including honors program graduates,  
subject to the completion of degree requirements.
  - I. Question Period
- IV. **Unfinished Business**
- V. **Report of Committees**
  - A. University Curriculum Committee, Dale Knickerbocker  
Curriculum matters contained in the minutes of the February 27, 2003, Committee Meeting.
  - B. Admission and Retention Policies Committee, Jan Tovey  
Proposed Addition to the *ECU Undergraduate Catalog* (attachment 1).
  - C. Unit Code Screening Committee, Ralph Scott  
Revised Department of Physics Unit Code of Operation.
  - D. Educational Policies and Planning Committee, George Bailey
    - 1. Informational Report on a Request for Authorization to Establish a BS in Health Services  
Management.
    - 2. Consideration of school status for the Department of Theatre and Dance and for the  
Department of Communication.
    - 3. Consideration of the Division of Academic Affairs' Proposed Reorganization (attachment 2).
- VI. **New Business**



**ADMISSION AND RETENTION POLICIES COMMITTEE REPORT**  
Proposed Addition to the *ECU Undergraduate Catalog*  
(Addition is noted in **bold** print.)

Section 5: Academic Regulations (page 46)

Courses of Study

Students should refer to the requirements of their respective schools or department for information about their programs of study and confer with their advisers whenever problems arise. The student is expected to follow the program outlined as closely as possible, particularly in the first two years when satisfying basic degree requirements and prerequisites for advanced standing. **Students may not be admitted to or change to a specified degree program before the degree program requirements have been published in the catalog.**



**EDUCATIONAL POLICIES AND PLANNING COMMITTEE REPORT**  
Report on the Division of Academic Affairs' Proposed Reorganization

The Educational Policies and Planning Committee recommends that the Faculty Senate approve the following actions on the Proposed Reorganization of specific Code Units into Colleges within the Division of Academic Affairs:

**Action 1:** Form a new college consisting of the Carolyn Freeze Baynes School of Social Work and Criminal Justice Studies and the School of Human Environmental Sciences with a vestigial code to guide the process. [The vestigial code defines the new College of Human Sciences as a "professional college composed of five departments/schools: Child Development and Family Relations; Criminal Justice; Merchandising and Interior Design; Nutrition and Hospitality Management; and Social Work].

[Currently, this college is being called the College of Human Ecology.]

**Action 2:** Form a new college consisting of the following code units: the Department of Computer Science and the School of Industry and Technology. If an engineering program is established at ECU, that program will be housed in this college as well, possibly, at that time, to be named the College of Technology, Engineering, and Computer Science.

[Currently, this college is being called the College of Technology and Computer Science.]

**Action 3:** Form a new college consisting of the following code units: the School of Music, the School of Art, the Department of Theatre and Dance, and the Department of Communication and Broadcasting.

[Currently, this college is being called the College of Fine Arts and Communication.]

Basis for the committee's recommendation:

1. When reviewing the request to establish the School of Communications and Computer Science in the Fall of 2000, EPPC was told that the UNC Office of the President suggested that ECU find ways to reorganize our administrative structure in part in order to reduce the number of deans reporting to the Vice Chancellor for Academic Affairs.

2. The campus SACS Education and Research Enhancement Committee's enhancement goals were reported to the Southern Association of Colleges and Schools during their reaccreditation visit. The committee's third goal and the actions taken based on this goal during the Fall term of 2001 are as follows:

Strategy 3. The SACS Education and Research Committee will hold forums for faculty and staff to discuss potential revisions of the university's administrative structure and, as appropriate, recommend changes to the chancellor. The purpose of strategy #3 is to review the adequacy of balance of resources and the impact of proposed strategies to ensure appropriate balances of resources are allocated. Rationale: A number of factors have prompted this strategy. First, the university has been evolving from a comprehensive institution to that of a research institution.



Second, the university will need to adapt readily to change and the rapid growth expected in enrollment. Third, the need to ensure adequate balancing of tight resources facing the institution has generated interest in ensuring the appropriateness of the administrative structure.

Actions to Date: The chancellor has solicited input from the campus. The Education and Research committee held forums during November 2001. The committee compiled the suggestions and concerns shared at these forums. In early December the Education and Research committee reported its findings from these forums and other resources to the chancellor.

In early-to-mid February 2003, the affected units discussed and voted their approval of the actions being recommended by EPPC. Proposals to implement these actions along with their code unit votes were forwarded to the Provost. The Provost forwarded these proposals to EPPC for review.

The following criteria were used in proposing the changes being recommended above:

Colleges:

1. Eight academic degree programs at the undergraduate/graduate level
2. Seven hundred declared majors across all degree programs
3. Forty faculty FTE's
4. No less than 25,000 student credit hours per academic year

Schools:

1. One accredited baccalaureate or first professional degree
2. Two hundred declared majors across all degree programs
3. Twenty faculty FTE's
4. No less than 5,000 student credit hours per academic year

Meeting with EPPC, Provost Swart explained the rationale for the proposed changes, including how the reorganization would enable the university to achieve international prominence in the four stated areas of emphasis (the arts, human health, teacher preparation, and economic development), as well as to have stronger collaborations, marketing, and fundraising among units with similar goals and emphases. The changes also are expected to address existing imbalances in the resources units currently are receiving and the number of student credit hours units currently are generating.

The question of additional administrative costs was discussed. The Provost noted that the reduction in the overall number of deans and support staff for same more than covered the cost of hiring directors as the unit administrator's of the schools in the new colleges.

Professor Rita Reaves provided background information about how the report written for SACS included strategies for balancing the maintenance/improvement of the quality of undergraduate instruction with the projected growth of ECU's student population. These strategies, which were developed by the Education and Research Committee, included the possibility of administrative changes to help with the issues of quality and growth.

2. EPPC recommends that the Faculty Senate approve renaming the School of Health and Human Performance as the College of Health and Human Performance. The tenured faculty members of this unit had voted in favor of the proposal to change its name to a college. The renaming is consistent with the criteria for college status.

3. EPPC recommends that the Faculty Senate approve renaming the Department of Theater and Dance as the School of Theater and Dance. EPPC recommends renaming the Department of Communication and Broadcasting as the School of Communications. Tenured faculty members in



both the Department of Theatre and Dance and the Department of Communications have voted in favor of changing their respective unit names to schools, becoming the School of Theatre and Dance and the School of Communications. The renaming is consistent with the criteria for school status.

● EPPC recommends that the Faculty Senate approve moving the minor in International Studies and its director from the Office of International Affairs to the College of Arts and Sciences. No operating budget, faculty or staff positions, space, or other resources attend the administrative realignment of this program. Reasons provided to EPPC for this action: (1) Based on the new reorganized ECU structure, we do not believe that academic programs should fall under International Affairs; (2) Most of the courses and teaching faculty of this minor are already in the College of Arts and Sciences; (3) The College of Arts and Sciences already serves as the organizational home of some interdisciplinary minor programs; (4) This minor and its students would be better served if it is coordinated with the MA in International Studies. The Director of the Minor Program is currently also the Assistant Director of the MAIS Program. The Director of the MAIS reports to the Senior Associate Dean in the College of Arts and Sciences;

5. EPPC reports that it recommends to the chancellor approval of a request for authorization to establish a BS in Health Services Management in the School of Allied Health Sciences, Department of Health Services and Information Management.

6. EPPC reports that it recommends to the chancellor approval of a request for authorization to establish a Ph.D. program in Rehabilitation Counseling and Administration in the School of Allied Health Sciences Department of Rehabilitation Studies.

7. EPPC reports that it recommends to the chancellor approval of a request for authorization to establish a Ph.D. program in Medical Family Therapy in the School of Human Environmental Sciences Department of Child Development and Family Relations.