

11-5-02
FS mtg.

Fall 2002 Presentation

PROPOSED PARKING PROGRAM OVERVIEW

Establish "Zoned" parking allocation program, with:

- A ZONE having closest proximity to core areas
- B ZONE within walking distance
- C ZONE being in perimeter areas with transportation available
- D ZONE established for freshman parking

- Better manage the "oversell" of permits to spaces.
- Add more metered, short-term parking on main campus and Brody School of Medicine.

PARKING PROGRAM FEATURES

- Improve transit shuttle routes with extended service hours and additional routes.
- All commuter students will utilize shuttle system or transit routes.
- Move Freshman parking to large, off campus lot.
- Reduce the "oversell" of centrally-located parking permits, meaning the percentage of permits sold is equal to, or only slightly more than the number of spaces available in a given area.

A ZONE DETAILS:

Priority for purchasing ZONE A1 permits is:

- Current Private parking patrons
 - Private parking waiting list as of October 31, 2002
 - Faculty and Staff
 - Faculty Emeritus
 - Graduate Teaching Assistants
 - Graduate Students
 - Other Students according to credit hours (seniors, juniors, etc.)
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- Zone A waiting lists will be established in each category listed above for those not currently on the Private Parking Waiting List as of October 31, 2002.
 - Zone A1 strictly enforced from 7 a.m. to times posted. (Violators will be ticketed and towed)
 - Zone A1 permits will be valid in Zones B & C. Zone B permits are valid in Zone C.
 - Zone A1 permits on East/Core campus are allowed to park in Zone A3 at Brody, and vice-versa.
 - Resident Zone A2 permits will be sold on a one-for-one basis (no oversell). Only students residing on campus will be sold these permits. The A2 Zone is in the upper College Hill area.

Current policy of allowing other permit types late afternoon and evening access to parking lots on the main campus will continue. Signs will be posted to indicate hours authorized for other permit types.

B ZONE DETAILS:

- Zone B1 areas are for staff and faculty, and are generally located within walking distance of offices, and at parking lots for buildings located away from the main campus.
- Zone B1 for staff and faculty on the east / main campus are interchangeable for parking with the B3 permits for staff and faculty at the medical campus.
- Zone B2 resident parking areas will be designated on Reade St. with access by dedicated shuttles for main campus resident students.
- Zone B2 permits are allowed to park near main campus residence halls as early as practical on weekdays and on weekends. (Please check signs before parking.)

C ZONE DETAILS:

- Zone C areas are located on the perimeters of campus and generally require transportation to centrally-located facilities.
- Zone C permits may be purchased by staff, faculty, or students, with the exception of freshmen students living on campus.

D ZONE DETAILS:

- Freshmen will still be able to bring vehicles.
- Freshman parking will be located on a seven acre tract on Dickinson Ave. with controlled overflow at Harrington Field.
- Security of students and property is the primary consideration.
- This new lot will have 24-hour access by gated entrance.
- Student Transit Red Route will serve the lot during normal hours and a dedicated shuttle after Red Route hours. (Not 24 hour service)
- Weekend Freshman parking near dorms will be allowed in ZONES B and C (Reade St. and College Hill Dr. lots, Dowdy Ficklen Stadium, except game days, etc.)
- Freshman parking is not allowed in ZONE A at any time.

VISITOR AND OTHER PARKING

- Other than at metered spaces, the primary visitor parking area will be the large lot on College Hill Dr.
- Visitors must obtain a permit from Parking & Transportation Services.
- Except for 30-minute loading zone meters, time on meters will be a maximum of two hours at \$1.00 per hour.
- Courtesy spaces in Zone A will remain. New permits will be issued to better control use.
- The free Faculty Emeritus permit will be valid in Zone C only. Faculty Emeritus can purchase Zone A1 and B1 permits, upon availability.

WHY PERMIT PRICES MUST BE RAISED

The Parking and Transportation Services Department is an auxiliary operation and must be self-supporting, receiving no state funding. All expenses including parking lot construction (and debt service of loans), lot maintenance, and all salaries and benefits for parking enforcement, administrative and customer service personnel must be paid out of revenue generated by the department. Also paid out of this revenue are land acquisitions for new parking, and contributions to ECU Transit and the ECU Police Department for transportation and security.

\$350,000 loss is now anticipated in annual Parking and Transportation Services Department revenue due to Fines & Forfeitures litigation by State of North Carolina, whereby all fines and forfeitures, less a small administrative overhead percentage, must be turned over to county school systems.

NEW PERMIT PRICES EXPLAINED

$\$350,000 \text{ loss} / 13,000 \text{ permits sold} = \26.92

Rounded down to an increase of \$24 per permit in order to fit equally into payroll deduction amounts.

- \$24 added to mid-range permit (\$120 permit goes to \$144) [B ZONE permit]
- \$12 added to low-range permit (\$60 permit goes to \$72) [C ZONE permit]
- Premium parking is double the cost of the mid-range permit ($\$144 \times 2 = \288) [A ZONE permit]

PERMIT PRICES PROPOSED TO BEGIN JULY 1, 2003

- Zone A permit prices will be \$288
- Zone B permits will be \$144
- Zone C permits will be \$72
- Zone D permits (freshmen) will be \$200
- Daily Visitor permit remains \$4

Fees to be presented to the Board of Trustees for approval at December, 2002 meeting.

SPACE TO PERMIT SALES for MAIN CAMPUS ZONE PARKING

<u>ZONE</u>	<u>SPACES</u>	<u>PERMITS to be SOLD</u>
A1	1167	1285
A2	489	489
B1	1410	1551
B2	614	675
C	2752	8256
D	<u>1000</u>	<u>1200*</u>
TOTAL	7432	13455

Plus approximately 106 metered spaces for 1-2 hour parking, and additional 30-minute loading and unloading metered spaces around campus.

*includes overflow at Harrington Field

SPACE TO PERMIT SALES for BRODY SOM ZONE PARKING

<u>ZONE</u>	<u>SPACES</u>	<u>PERMITS to be SOLD</u>
A3	244	268
B3	602	662
C	<u>150</u>	<u>165</u>
TOTAL	996	1096

Plus approximately 92 metered spaces