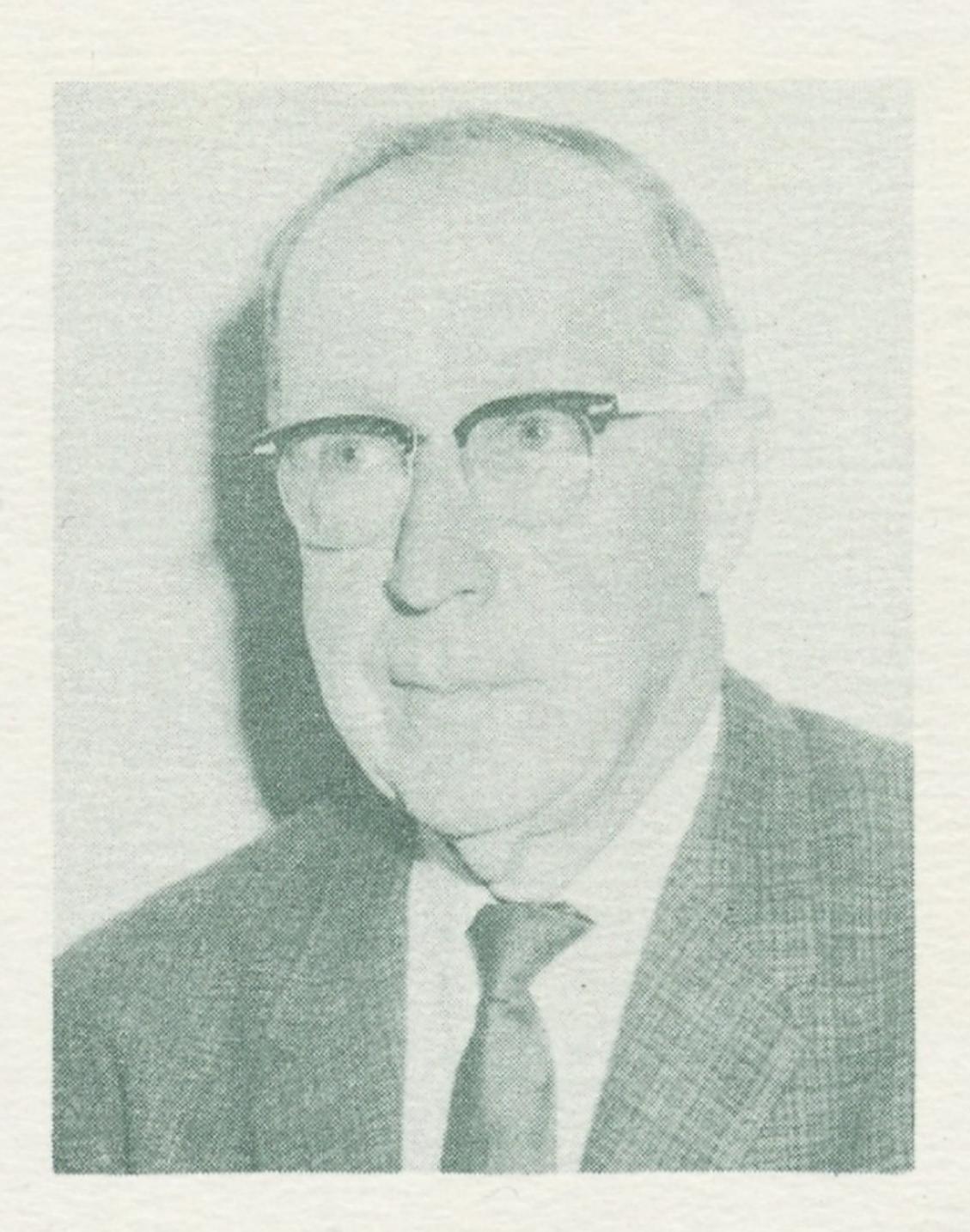
# symphonic drama

to preserve the heritage of the Panhandle



Sponsored by

THE TEXAS PANHANDLE HERITAGE FOUNDATION



ROBERT E. CLEMENTS

#### Amarillo Area Foundation

This area has a thrilling historical story to tell and a magnificent place in which to tell it.

At the base of a 600-foot cliff in Palo Duro Canyon, symphonic drama will make its debut for the West. It will recall our great Panhandle heritage in a colorful, dramatic, and authentic way.

Civic leaders of the Panhandle who conceived this idea and have labored for its fullfillment are to

be congratulated.

Symphonic drama will be a great influence, not only for our young people, but for all ages, in portraying the principles of freedom under which our land was founded. I believe when this great story unfolds in the Canyon, it will be the spark that prompts a tremendous increase in state and national interest in this deserving landmark, though Palo Duro Canyon represents only a part of the history of the Panhandle to be presented via symphonic drama. The Amarillo Area Foundation, established in 1957 as a charitable, educational and benevolent community foundation, deems this area project an important step in the development of the area arts.

Robert E. Clements Chairman, Board of Directors Amarillo Area Foundation



ROBERT O. MILLS

#### Amarillo Chamber of Commerce

Citizens of the Panhandle of Texas have a rich heritage to preserve. The history of the Texas Panhandle is unlike that of any other part of Texas or the nation. Thousands visit Palo Duro Canyon each year. The number will increase many fold when symphonic drama is launched. Area towns are sure to realize continuing economic benefits during the ten-week summer season. One town in North Carolina built its economy around symphonic drama. In 10 years, overnight accommodations increased from none to 6,000.

This tremendous effort to recreate and preserve our colorful history is an area effort. We can all look back with a great deal of pride in our heritage, and now we have a wonderful opportunity and challenge in preserving it for ourselves and our children.

I can personally think of no better way to preserve this heritage than to tell the story with symphonic drama as proposed by The Texas Panhandle Heritage Foundation. I am convinced that this first step in the development of area arts by the Amarillo Area Foundation will bring many cultural and economic rewards.

13 al mulls

Robert O. Mills, President Amarillo Chamber of Commerce

Where marauding Comancheros once roamed . . . where hostile indians sought refuge from blasts of blizzards and bullets, and where pioneers of the Panhandle settled in their quest for greener pastures, you will see a stirring drama unfold.

Music will air the summer sky as the story of our Panhandle heritage is told, and Paul Green's symphonic drama makes its first appearance west of the Mississippi.

Symphonic drama will tell the tremendous historical story of the Texas Panhandle with a striking combination of music, pageantry, movement, humor, and drama based on the history where the action takes place.

#### COLORFUL SETTING FOR AMPHITHEATER

What better setting could you ask for this story than the colorful spot at the base of a 600-foot bluff in the 100-mile long, 90-million-year old Palo Duro Canyon. Here the story will be told each summer during the ten week summer season in an open air theater set within the contour of the cliffside. A five minute drive from the park entrance leads to the theater site, about 150 yards off the road. Landscaping will blend into the work of nature and will reflect the spirit of an era long since past.

#### PANHANDLE RESIDENTS TO RAISE FUNDS

The total cost of the theater and the production of the drama for the first full year will be \$350,000. A drive is currently in progress throughout the Panhandle to raise this amount. This non-profit effort is sponsored by The Texas Panhandle Heritage Foundation Development Fund.

#### IMAGINATIVE NEW INDUSTRY

A new industry and cultural program will be added to our area with the launching of symphonic drama.

It will complement other area attractions visited annually by thousands.

Symphonic drama will be a cultural asset that will give tangible expression of our pride in the history of the Panhandle.

It will be an imaginative new industry that will enlist performers, professionally trained and recruited chiefly from this area. Students from the fine speech and drama department of nearby West Texas State College will often be called upon to take part in symphonic drama.

In addition to symphonic drama, the theater may be used for other civic programs of a cultural, educational, and charitable nature.

Research has been done and facts lie waiting to be moulded into one of the greatest stories ever told . . . the story of our rich Panhandle heritage.

### PAUL GREEN



Reader's Digest said,
"Paul Green is the hardmuscled son of a Confederate veteran and farmer,
and champion cotton
picker of Harnett County,
by actual contest. He had
been pitching ball in rural
leagues and teaching
school to make money to

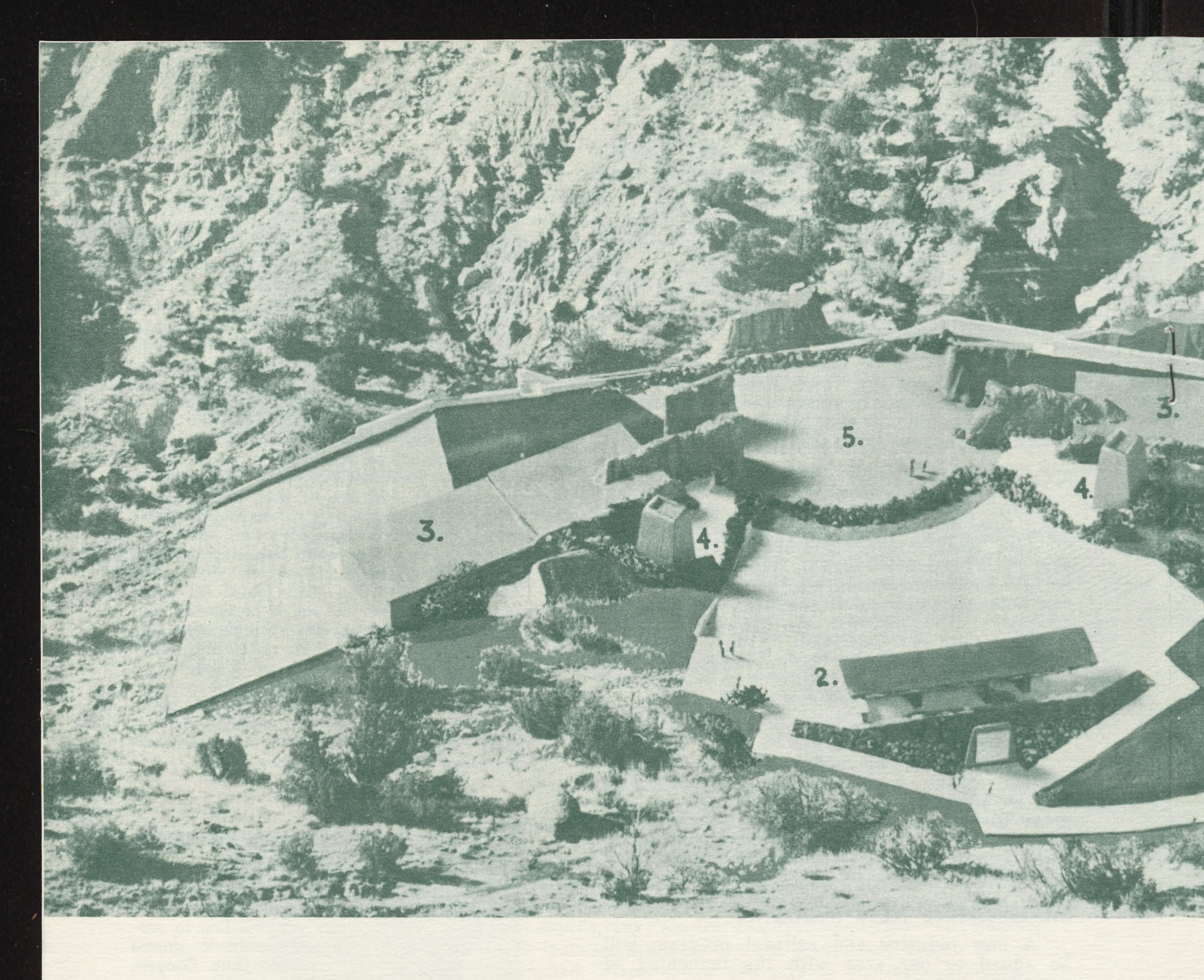
go to the University of North Carolina. When he first arrived at Chapel Hill in 1916 to enter the University, he was 20, and one of the countriest freshmen ever seen. He wanted to be a poet, he said, and he was looking for his voice. 'Even a hound-dog,' Green told his classmates, 'develops a voice of his own. One night in the fox hunt the young dog stops yelping puppy-like and really sounds off.' The hunter says, 'That's old Joe—he's found his note!' And forever after, old Joe is known by that particular yawp or bell-bay or bugle note. The man who has done most to create and popularize symphonic drama is an idealistic yet hickory-tough poet, playwright and impresario -Paul Green, of Chapel Hill, North Carolina. Green's ability to draw big audiences to "unlikely" places, often miles from cities and even highways, mystifies other showmen."

#### MRS. PLES HARPER



The wife of a West Texas
State College Language
professor, Mrs. Ples Harper was the first to propose symphonic drama
for Palo Duro Canyon,
and was largely responsible for the establishment
of the Texas Panhandle
Heritage Foundation. She

believes symphonic drama will serve three great purposes. It will serve to interpret our society, to underscore the strength of the heritage in this area, especially for the younger generation. She believes too that symphonic drama will give the canyon a "voice" that will advertise the canyon and other area attractions. A charming, quick-witted personality, Mrs. Harper was described by the Amarillo Daily News as "a woman as much at home when mopping the office floor of the Heritage Foundation, as when making a speech to interested area groups." She teaches music to Junior High students in her Canyon studio, but since the summer of 1961, she has devoted countless hours to the work of The Texas Panhandle Heritage Foundation, and symphonic drama for the Panhandle.



#### PAUL GREEN PRODUCTION

Paul Green, a Pulitzer prize winning playwright, essayist, and novelist, and originator of symphonic drama, will write the script and direct the drama based on the Texas Panhandle. The description of the Palo Duro Canyon, vividly portrayed in a letter from Mrs. Ples Harper of Canyon, made such an impression on Green that he made a scouting trip from North Carolina to investigate. After seeing the canyon and hearing some Panhandle historical background, he enthusiastically agreed to write the script for the Panhandle drama.

#### 1937 DRAMA STILL POPULAR

Green has been highly successful in stirring audiences with his symphonic drama productions for twenty-five years.

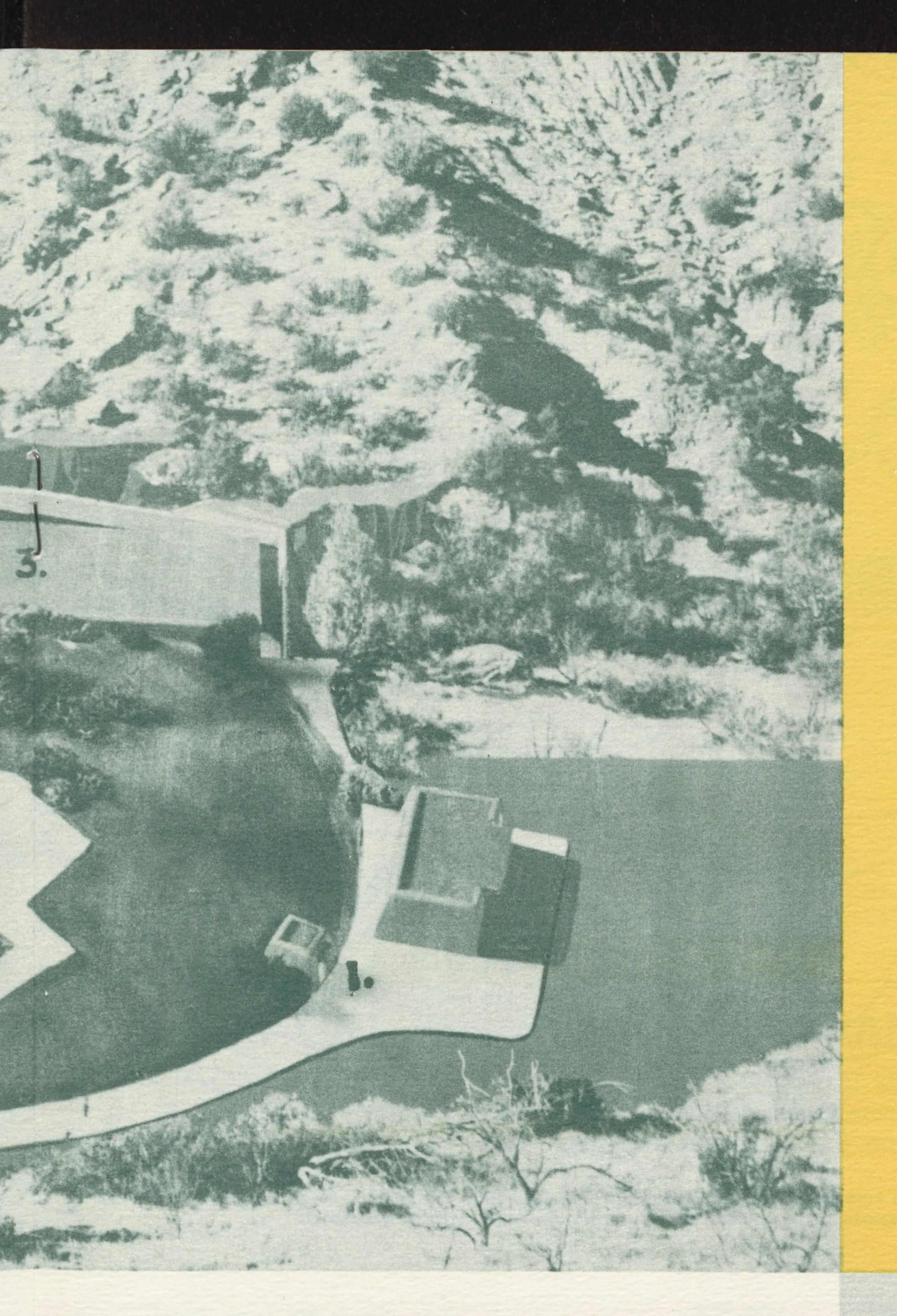
His first symphonic drama, "The Lost Colony," which opened in 1937, is still produced each summer at Mateo, North Carolina.

At Cherokee, North Carolina, the entire economy is built around symphonic drama. When Kermit Hunter's moving story "Unto These Hills," was launched 10 years ago, no overnight accommodations were available in Cherokee. Now the community can handle 6,000 per night.

This summer, one of Green's productions, "The Common Glory," dramatizing Thomas Jefferson's struggle for democracy, starts its 14th smash hit season in the 2600-seat amphitheater at Williamsburg, Virginia.

His latest drama, "The Stephen Foster Story," opened in the summer of 1959 at Bardstown, Kentucky, and plays nightly to more than 1,000 persons during a ten-week summer season.

Green's productions reflect his zeal for principles of freedom. History, based on fact, and tempered with humor and music, constantly reminds us of our obligation to protect and preserve our way of life.



# PALO DURO CANYON OPEN AIR THEATER

The scale model of the Palo Duro Canyon Amphitheater, superimposed over its location, provides a good description of the theater as it will actually look when completed. A short walk from the road entering the Park leads to Number 1—the box office; 2—concession stand; 3—dressing rooms; 4—light towers, and 5-main stage. Though the theater site is only 150 yards from the main road leading into the park, the theater will not be clearly visible from the road because of the landscaping. Landscaping will portray a walk into history. The work of nature will be preserved as much as possible in keeping with the appearance of the canyon during its most colorful era. All concrete walks will be earthcolored in keeping with the natural effect. The theater will seat 1,000 persons, and no admittance fee to the Park will be charged after 6 p.m. to those attending the theater. Plenty of free parking will be available adjacent to the theater.

A Houston Post editorial said, "The Panhandle's forthcoming symphonic drama is likely to publicize that region and its past glories and present attractions as nothing else has done in generations. It will set an example which other parts of the state with interesting histories might well emulate."

#### YOU CAN MAKE THIS DREAM COME TRUE

Now you have a great opportunity to express your pride in your Panhandle heritage in a tangible and deeply satisfying way. Your contribution to the Texas Panhandle Heritage Foundation Development Fund will help to make this dream of symphonic drama come true. A sum of \$350,000 is needed to build the theater and develop the symphonic drama. A number of fine memorials are available ranging from \$1,000 to \$25,000. Your pledge will help to get this spectacular "show on the road" and into our own Palo Duro Canyon.



Not so many years ago the chuck wagon and remuda scene was a familiar one in the Palo Duro Canyon and throughout the Panhandle. More and more, mechanized ranching has changed this colorful part of our Panhandle heritage. Photo was made on the JA Ranch by George Williams.



A scale drawing of the Architect's plot plan for the amphitheater in Palo Duro Canyon. The stage will lie within the contour of a 600-foot bluff which will serve as the backdrop. The cost of the theater and development of symphonic drama for the Panhandle will be \$350,000.

#### SCENES FROM PRESENTATIONS



"The Stephen Foster Story" is Paul Green's latest drama. Opening in the summer of 1959 at Bardstown, Kentucky, the drama has played nightly during the ten-week summer season to more than 1,000 persons. Stephen Foster wrote many beautiful songs, many of which are still favorites after 100 years . . . "My Old Kentucky Home," "Old Black Joe," "Jeanie with the Light Brown Hair," "Beautiful Dreamer," and other famous melodies which recall the charm of a century past.



The decisive battle of the American Revolution is depicted here in a scene from "The Common Glory," starting its fourteenth season in the 2600-seat amphitheater in Williamsburg, Virginia. In his prologue to "The Common Glory" Paul Green projects the atmosphere created in his historical dramas with this narration, "There where the path crosses our stage, the youthful Thomas Jefferson has walked on many a summer evening ... musing and thinking ... watching the stars above. Here in Virginia has been the breeding place of great men. God grant that we remember them!"



The Palo Duro Canyon Amphitheater will seat 1,000 persons. Symphonic drama will be staged six nights a week during a ten-week summer season. Guests will enter the theater from the back of the seating section, after a short but interesting walk from the theater parking lot.

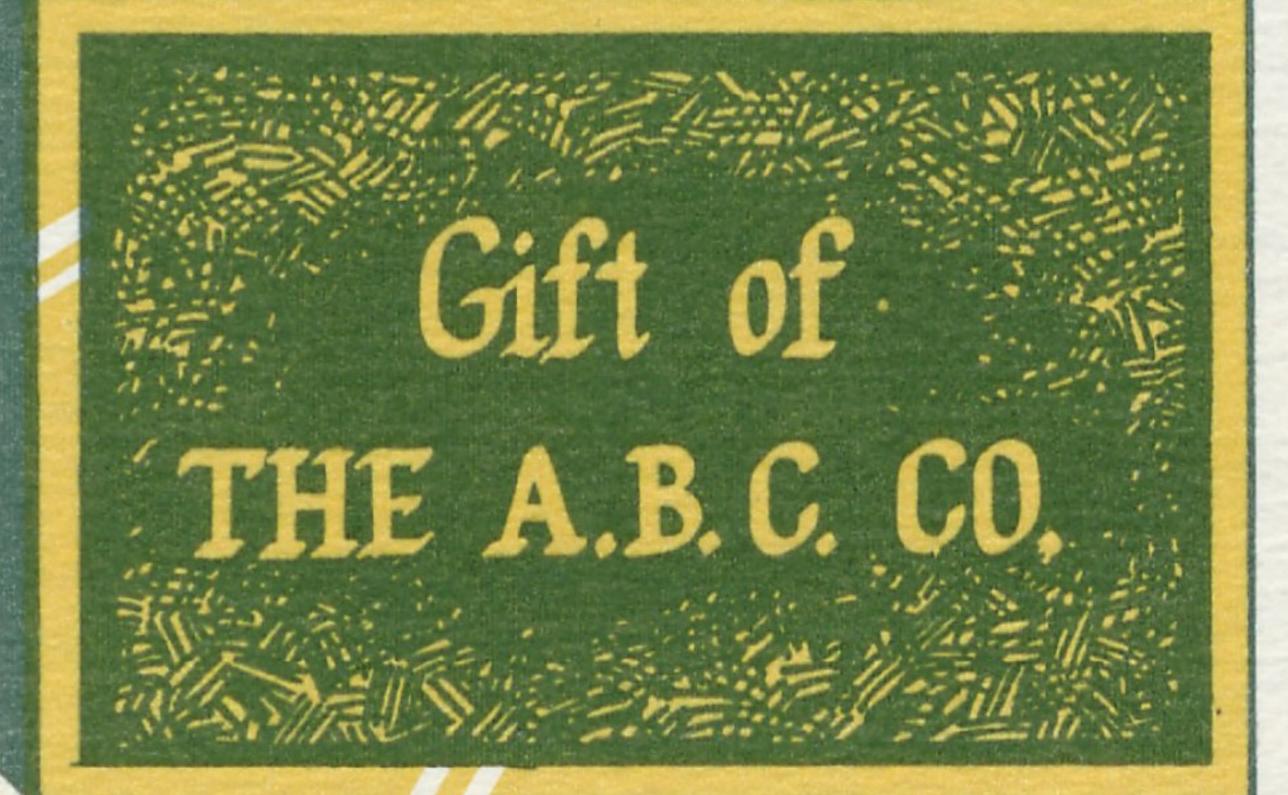
# Memorials

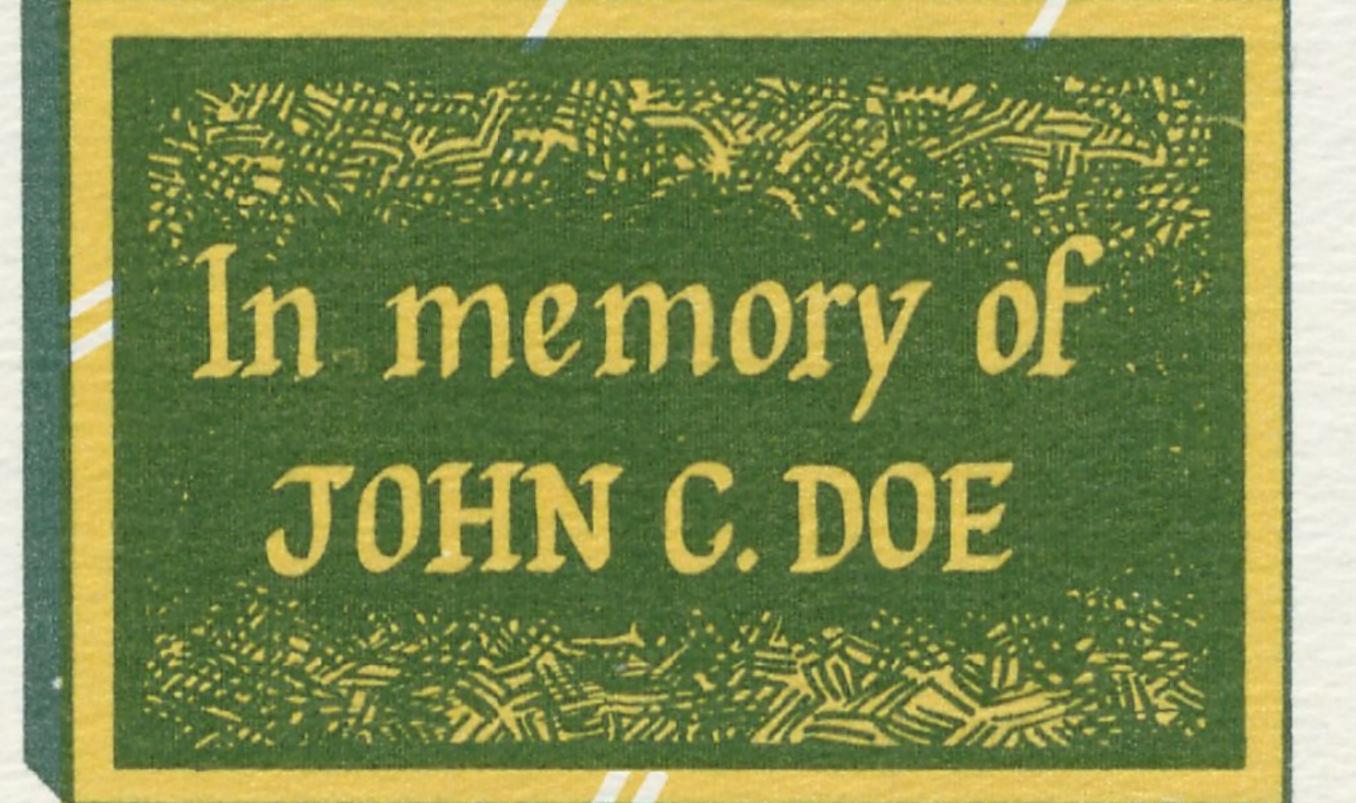
# YOUR GIFT FOR SYMPHONIC DRAMA

Gifts of \$1,000 or more entitle donors to a memorial at the theater for symphonic drama. Listed below are memorials and the cost of each. Your gift is deductible for income tax purposes.

The Texas Panhandle Heritage Foundation Development Fund is affiliated with the Amarillo Area Foundation, established in July, 1957, as a charitable, educational and benevolent community foundation. The tremendous benefits from the work of the Amarillo Area Foundation have been clearly demonstrated since its beginning, and symphonic drama is the first step of the Amarillo Area Foundation in the development of the area arts. Symphonic drama has also been approved for Palo Duro Park by the State Parks Board. When funds are raised for the theater, construction will begin immediately.

North Dressing Room.	\$25,000	Spotlights	\$10,000
South Dressing Room	25,000	Stage Lights	5,000
Lighting Towers (2)	each 7,500	Shop - Equipment	5,000
Ticket Office	5,000	Office Furniture	2,500
Concession Stand	10,000	Seats (1000)	each 200
First Aid Room	2,500	Intercom and Public Address System	10,000
Proscenium Walls	7,500	Fence	10,000
Retaining Walls	15,000	Landscape Work	10,000







Memorial plaques will be permanently attached to each unit selected from the list shown here. For further information, please contact the Campaign office, DR 6-6386.

#### CAMPAIGN LEADERSHIP



WALES MADDEN, JR. General Chairman



LAWRENCE HAGY Chairman, Development Committee



JACK E. LITTLE Treasurer



ROBERT E. CLEMENTS Chairman, Pattern Advance Gifts



F. V. WALLACE Chairman, Big Gifts



MRS. ERNEST BATSON
Co-Chairman,
Women's Division



MRS. EARL SMITH Co-Chairman, Women's Division



EDDIE MELIN Chairman, Special Gifts



DON STANDLEY Area Chairman

#### Texas Panhandle Heritage Foundation

DEVELOPMENT COMMITTEE

Lawrence Hagy, Chairman

R. M. Lemon-Booker

Mr. & Mrs. W. J. Adams-Clarendon R. T. Alexander-Amarillo Mr. & Mrs. Harvey Allen-Amarillo Mrs. Jack R. Allen-Borger Mr. & Mrs. Gabe Anderson, Jr.—Bovina Bob Ashworth—Amarillo Mr. & Mrs. Leroy Aven-Hereford L. P. Babb-Amarillo Mr. & Mrs. H. C. Baird-Hereford W. R. Baker-Amarillo Mr. & Mrs. B. R. Barfield—Amarillo Harry Barnhill-Turkey Mrs. Ernest Batson—Amarillo R. J. Bean-Miami C. E. Bedwell—Sunray Mrs. Alfred Bellah-Canyon Mr. & Mrs. Dick Bell-Amarillo Mr. & Mrs. Lee Bivins-Amarillo Stanley Blackburn—Amarillo Mr. & Mrs. Ivan Block-Hereford Mr. & Mrs. Ralph Blodgett-Spearman Rabbi Arthur Bluhm-Amarillo Mr. & Mrs. Pat Bobo-Muleshoe Dr. Leta Boswell-Canyon Mr. & Mrs. John K. Boyce—Amarillo William Q. Boyce-Amarillo Mr. & Mrs. Bill Bradley-Childress Mr. & Mrs. Bud Brainard-Canadian Mrs. E. S. F. Brainard-Canadian Mrs. H. C. Brillhart, Sr.—Perryton David Britt---Wheeler Miss Virginia Browder-Memphis John A. Brown-Tulia M. K. Brown—Pampa Mrs. R. W. Brown-Wheeler Mrs. Marion Bruce-Amarillo Mr. & Mrs. C. P. Buckler-Pampa E. B. Burgess-Amarillo Mrs. Bland Bursen—Channing Mrs. Martha Houghton Caldwell-Amarillo Marvin Carlile-Tulia Mr. & Mrs. Russell Carver-Hereford Dr. & Mrs. H. A. Cavness-Hereford Dr. Dick Chase-Amarillo Mrs. Betty Childers-Amarillo Mr. & Mrs Terrill Christian-Claude Robert E. Clements—Amarillo Mr. & Mrs. Richard Cline-Amarillo L. W. Cole-Canyon Ralph Collinson—Amarillo Mr. & Mrs. Colby Conkwright-Hereford Lee Conochnouer-Hereford Dr. & Mrs. James P. Cornette-Canyon Pete Cowart—Canyon Mr. & Mrs. G. B. Cree, Jr.—Pampa Mr. Mrs. Bob Crudgington-Amarillo C. L. Culver-Groom S. T. Curtis-Amarillo Mr. & Mrs. Wm. E. Cushing-Clarendon Wayne Dammier-Amarillo H. L. Davenport—Lakeview Dr. & Mrs. John Denko-Amarillo Dr. & Mrs. Charles E. Deyhle-Clarendon Townsend Douglas-Amarillo Dr. Tom Duke-Amarillo Mr. & Mrs. J. Harold Dunn-Amarillo Mrs. Edith Eckhardt-Amarillo Dr. & Mrs. N. J. Ellis-Pampa Mr. & Mrs. Warren Embree-Bovina Miss Loula Grace Erdman—Amarillo B. R. Evans-Tulia Mrs. Mary Fain-Amarillo Mr. & Mrs. F. A. Finch-Memphis A. J. Folley-Amarillo Mr. & Mrs. Clint Formby-Hereford Mr. & Mrs. Marshall Formby—Plainview Mr. & Mrs. A. B. Fortner-Happy Mr. & Mrs. Guy Fuller-Spearman Mr. & Mrs. Clark Garnsey—Amarillo Mr. & Mrs. Howard Gault-Hereford Mr. & Mrs. Joe Gidden-Canyon Mr. & Mrs. Jimmie Gillentine-Hereford Mr. & Mrs. Ward Golden-Dimmitt Mr. & Mrs. Jack Gregory-Dimmitt Luther Gribble-Wellington Dr. Jordan Grooms-Amarillo Mr. & Mrs. James Guleke, Jr.—Amarillo Mrs. J. O. Guleke-Amarillo C. N. Gunn-Amarillo Dr. & Mrs. Ples Harper-Canyon Mrs. Ed Harrell-Canyon Mr. & Mrs. Ed Harrell--Claude Mr. & Mrs. Newton Harrell-Claude Mr. & Mrs. Don Harrington-Amarillo Mr. & Mrs. John Haynes-McLean Sen. & Mrs. Grady Hazlewood-Amarillo A. E. Herrmann—Amarillo Mr. & Mrs. Henry Hertner-Amarillo Carl Hill, Jr.—Amarillo Dr. & Mrs. J. A. Hill-Canyon R. J. Holt-Wheeler W. B. Hoskins-Palo Duro State Park Mr. & Mrs. David Hudgins-Memphis Harold Hudson-Perryton Miss Mildred Hulsey-Tulia Mrs. S. M. Hunter-Dalhart F. E. Imel—Pampa Mr. & Mrs. Wes Izzard—Amarillo Joe Jenkins-Amarillo Mr. & Mrs. E. B. Johnson-Amarillo W. G. Johnson-Dalhart Mr. & Mrs. Neil Johnson-Amarillo Ray C. Johnson, Jr.—Amarillo Dr. E. K. Jones-Amarillo Mr. & Mrs. Sterling Kinney-Amarillo R. E. Koehler-Dalhart Mr. & Mrs. David Kritser—Amarillo Mr. & Mrs. Shelby Kritser-Amarillo Mr. & Mrs. Jerry LaGrone-Canyon Mr. & Mrs. A. W. Lair-Canyon Ross H. Larsen-Amarillo

Mr. & Mrs. John P. Lewis-Phillips Mrs. W. J. Lewis, Jr.—Clarendon Mr. & Mrs. Bob Lindsey-Borger James Linn-Spearman Jack E. Little—Amarillo Hugo H. Loewenstern-Amarillo Wales Madden, Jr.—Amarillo Jack Mansfield—Vega Dr. & Mrs. A. B. Martin-Amarillo Carl Maurer—Friona Murl McCasland—Amarillo Dr. R. F. McCasland-Tulia Mr. & Mrs. Robert McCartt-Amarilla John L. McCarty—Amarillo Mrs. G. N. McDaniel, Jr.—Borger Mr. & Mrs. Gwen McFarland-Happy Mr. & Mrs. M. I. McGehee-Happy Mrs. Ray McQuatters-Littlefield Mrs. C. T. McMurtry-Clarendon Mr. & Mrs. Eddie Melin-Amarillo Mr. & Mrs. Fred Mercer-Silverton Mr. Carl Miller-Amarillo Mr. & Mrs. C. G. Miller-Dimmitt Mr. & Mrs. Ben Monning, Sr.—Amarillo Mr. & Mrs. Ben Monning, Jr.—Amarillo Maj. Gen. & Mrs. Dwight Monteith-Amarillo B. M. Montgomery---Vega Mr. Mrs. Wm. A. Moore-Canyon Dr. Winifred Moore-Amarilla Mrs. & Mrs. Troy Moore-Hereford Bishop John L. Morkovsky-Amarillo Mr. & Mrs. R. C. Neely, Jr.-Amarillo Mrs. R. A. Neblett-Canyon W. W. Nicklaus-Amarillo Mrs. Lewis Nordyke---Amarillo James O. Norfleet-Olton Mr. & Mrs. C. Palmer Norton-Hereford Mr. & Mrs. Erwin Ochsner-Amarillo R. Earl O'Keefe-Amarillo Mr. & Mrs. Jesse Osborn-Muleshoe E. M. Osborne-Plainview Hamlin Overstreet-Farwell Mr. & Mrs. Coy Palmer-Pampa Mrs. A. D. Parker-Tulia V. P. Patterson-Amarillo Mrs Cornelia Patton—Amarillo Mr. & Mrs. L. D. Patton-Borger Frank A. Paul-Amarillo Mr. & Mrs. D. D. Payne-Pampa R. V. Payne—Plainview Mr. & Mrs. Carl Perrin-Hereford Mr. T. B. Pickens, Jr.—Amarillo John D. Pitman-Hereford Dr. Howard Puckett-Amarillo Bishop & Mrs. George Quarterman—Amarillo Mr. & Mrs. Raymond Raillard—Canyon Mr. & Mrs. Harry Reeves-Tulia Mr. & Mrs. Cecil Rentfrow-Borger Mr. Jack Renfro-Hereford Mr. & Mrs. Earl Riffe-Stratford Mr. M. H. W. Ritchie-Clarendon T. L. Roach, Sr.—Amarillo T. L. Roach, Jr.—Amarillo Mr. & Mrs. E. L. Roberts---Amarillo Rev. Newton Robison-Amarillo Mrs. C. B. Rogers-Perryton A. Clyde Roller—Amarillo Dr. & Mrs. E. A. Rowley-Amarillo Mr. & Mrs. Henry Sears-Hereford Mr. & Mrs. Robert Sexauer-Memphis Dr. & Mrs. L. F. Sheffy-Canyon Mrs. Ray Sheffy, Sr.—Dimmitt Mr. & Mrs. Dick Shelton-Clarendon Mr. & Mrs. J. M. Shelton-Amarillo Jack Shelton—Amarillo E. C. Sidwell—Pampa Mr. & Mrs. Emmett Simmons-Clarendon Evan Sitter-McLean Dr. Robert Skinner—Amarillo Mr. & Mrs. Earl Smith-Amarillo E. E. Smith—Childress James F. Smith—Amarillo Mr. & Mrs. O. Dale Smith-Amarillo W. E. R. Smith-Dumas Mr & Mrs. Jack SoRelle—Amarillo Don Stanley-Canyon Mrs. Frank Storm, Sr.—Amarillo Mr. & Mrs. Frank Storm, Jr.—Amarillo Mr. & Mrs. Richard Stovall-Floydada Dr. A. J. Streit-Amarillo Jack Taylor-Canyon Mr. & Mrs. Jay Taylor-Amarillo Mr. & Mrs. Wayne Thomas-Hereford Mr. & Mrs. Raymond Thompson-Vega Mr. & Mrs. Bill Todd-Clarendon Dr. & Mrs. C. E. Tolliver-Canyon Henry A. Tuck-Dumas Rip C. Underwood-Amarillo Mr. & Mrs. C. I. Wall-Amarillo F. V. Wallace—Amarillo Mr. & Mrs. Charles R. Ware—Amarillo Charles T. Ware—Amarillo Mr. & Mrs. Tol Ware-Amarillo David Warren, Jr.-Borger Mrs. Grace Warwick-Canyon Mr. & Mrs. Claude Wells-Memphis Mr. & Mrs. C. E. Weymouth-Amarillo Mrs. J. M. White, Sr.-Canyon Mr. & Mrs. J. A. Whittenburg, Jr.—Amarillo Mr. & Mrs. Jim Whittenburg III-Amarillo Roy R. Whittenburg—Amarillo Dr. & Mrs. John G. Whinery-Amarillo Mr. & Mrs. Earl L. Wilbur-Dalhart John A. Williams-Canyon Dr. A. E. Winsett-Amarillo Mr. & Mrs. James W. Witherspoon-Hereford Dr. John L. Witt-Groom Sam E. Wohlford-Stratford B. C. Woolridge-Claude