

New Production

August 18, 1970

SONG OF NORWAY FESTIVAL, LTD.
BOX 112
MOUNT HOREB, WISCONSIN 53572

Institute of Outdoor Drama
University of North Carolina
Chapel Hill
North Carolina 27514

Sirs:

In the July, 1970 issue of Better Homes and Gardens was an article on seeing outdoor drama this summer around the United States.

We have just finished, with great success, our 4th Summer Season of presenting the musical "Song of Norway" on a lovely hillside near our Norwegian town of Mt. Horeb. We feel we have made our niche in the outdoor theatre world and need greater coverage. Right now we are receiving inquiries from Connecticut to Hawaii which encourages us greatly.

Enclosed are fliers with our information on the production of this last season. Please advise me if we can be listed in your Institute and the requirements needed. We are presently setting up next years production plans and dates. Our new informational fliers will soon be printed. Thank you.

Yours truly,

Song of Norway Festival, Ltd.
Box 112
Mt. Horeb, Wis. 53572

By *Mrs. George Board*