

4-27-99

## DRAFT FOR COMMENTS

April 19, 1999

### MISSION STATEMENT

*East Carolina University* is dedicated to the achievement of excellence, responsible stewardship of the public trust, academic freedom, and shared governance.

*East Carolina University*, a constituent institution of The University of North Carolina, is a public doctoral university committed to meeting the educational needs of North Carolina and the mid-Atlantic region. It offers baccalaureate, master's, specialist, and doctorate degrees in the liberal arts, sciences and professional fields, including medicine. The university values the contributions of a diverse community and guarantees equality of opportunity.

*East Carolina University's* motto is "to serve" and it seeks to meet that obligation through the following interrelated components of its mission.

#### ***To Serve through EDUCATION***

The educational mission of *East Carolina University* is to provide students with a rich, distinctive undergraduate and graduate educational experience. The university is committed to developing each learner's ability to discover, evaluate, and communicate knowledge; to make informed decisions; and to recognize a decision's ethical dimensions. The university also is committed to imparting a sense of citizenship and personal responsibility, fostering lifelong learning, and nurturing an understanding of the interdependencies of people and their environments.

#### ***To Serve through RESEARCH***

The primary research mission of *East Carolina University* is to advance knowledge, to encourage creative activity, to solve significant human problems, and to provide the foundation for professional practice through the support of basic and applied research. The university is committed to the integration of research and creative activities in the educational experiences of students. It also is committed to the enrichment of culture, the development of understanding, and the advancement of the university as a leader in innovative research applications.

#### ***To Serve through LEADERSHIP and PARTNERSHIP***

The primary service mission of *East Carolina University*, as an institution with a tradition of strong regional ties and public outreach, is to provide leadership and to engage in partnerships supporting public education, health care and human services, cultural activities, and regional development.

**Please send comments to Dr. Robert J. Thompson, Planning and Institutional Research**

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## Current Mission Statement

### *Preface*

The university mission statement expresses the purposes and character of the university. The statement is the basis for all university strategic planning. It guides the actions of the university and directs the development of evaluation criteria.

### *General Mission*

East Carolina University is a public institution committed to rich and distinctive undergraduate and graduate education, exemplary teaching, research and scholarship, public service, and human and intellectual diversity. The university is one of the sixteen constituent institutions of The University of North Carolina. It offers degrees at the baccalaureate, master's, specialist, and doctorate levels. Programs of study include the arts and sciences and a wide range of professional fields, including the first professional program in medicine. The university values the contributions of each member of the academic community, encourages the full development of human potential, and is dedicated to scholarly integrity and responsible stewardship of the public trust.

### *Educational Mission*

The fundamental educational goal of the university is to provide students with a substantive general education and to enable students and other constituents to secure specialized and multidisciplinary knowledge. Through instruction and other educational activities, the university is committed to developing each student's ability to discover, evaluate, and communicate knowledge, to make informed decisions, and to recognize a decision's ethical dimensions. The university is committed to imparting a sense of responsible citizenship, nourishing an understanding of the interdependencies of humankind and the environment, enhancing individual potential, and fostering a lifelong commitment to learning, self-discipline, and human well-being. The university strives to serve all who can benefit from these commitments and to address the educational needs of the mid-Atlantic region.

### *Research Mission*

The primary research mission of the university is to advance knowledge, to encourage traditional and nontraditional creative activity, to solve significant human problems, and to provide the best basis possible for professional practice. To these ends, the university supports both pure and applied research. These activities enrich culture, increase knowledge and understanding, and establish the university as a productive social resource.

### *Service Mission*

The service mission of the university is to provide leadership in the pursuit of educational, research, and cultural goals. Medical clinics, libraries, theaters, museums, athletic facilities, and other physical and human resources provide public services that guide and support the cultural, economic, educational, health, human services, and social aspirations of the public.

### *Nature of the University Community*

The University expects academic integrity of faculty, staff, and students. The university guarantees academic freedom and shared governance, and is dedicated to the pursuit and achievement of excellence. The university values the contribution of each member of the community and guarantees equality of opportunity without regard to race, color, national origin, religion, sex, age, sexual orientation, or disability.

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Whereas, the recent epithet by an official of East Carolina University conveyed an offensive and negative image of African Americans, ~~including~~ to the faculty, staff, and students of the University, and

Whereas, the University expects its members and constituents to respect and appreciate individual differences and human rights, regardless of race, religious and ethnic background, and

Whereas, the Chancellor of East Carolina University has acknowledged that the "fabric of our community has been torn,"

Faculty Senate

Therefore be it resolved, that the ~~Department of History~~ finds such an epithet repugnant and not reflective of the spirit and history of the University and reaffirms its commitment to intellectual integrity as exhibited in the high professional standards of East Carolina University. ~~We further express the hope that this university will henceforth refuse any financial assistance proffered by the individual in question.~~

Henry Ferrell - presenter