

EAST CAROLINA UNIVERSITY CURRICULUM COMMITTEE
Minutes of December 12, 1991

Members present: Cain, Cox, Daugherty, Gartman, Grossnickle, Harris, Lapas, Neal, Richards, Topper, Wease, Wittman.

Members absent: Wilentz, Mulwee, Leonard.

The minutes of November 14, 1991 and November 21, 1991 were approved.

Professor Grossnickle reviewed the minutes of the Faculty Senate regarding two communications courses.

Professor Zincone stated to the the Committee that the course in question is a service course, and is not a factor in the Communications Department curriculum. Professor Hawke told the Committee that the change in the number of hours impinges on hundreds of students in teacher education in that 3 semester hours for the speech course raises their required hours. Other two hour courses that could be used are already crowded. Professor Zincone said that in a survey done in the School of Business, 65% of the students try 2 or more times to get into the speech course, and some try up to 4 times before they get in. He feels that changing the credit hours can only make it more difficult to get in.

Professor Allen said that the 2 hour course was not adequate. The Communications Department is attempting to reflect national standards. As it stands, there is no time for feedback to the students, and not enough practice for students to improve. He felt like changing the prefix was the spirit of the Senate request. Professor Zincone stated that the School of Business began requiring a speech course 6-7 years ago, and he feels that he will have to recommend to the Business Curriculum Committee that any speech course be accepted since it is so hard to get into the course.

Professor Allen was concerned about recruiting faculty to teach a 2 hour course. He stated that the Department wanted to get the course right, and then work on resources.

Neal moved to change to prefixes to SPCH and to change the BS in Communications accordingly. Topper seconded. The motion passed.

The meeting adjourned at 2:15.

Respectfully submitted,

Martha Lapas, Secretary

CURRICULUM COMMITTEE CATALOG COPY

December 12, 1991

COMMUNICATIONS

Add: SPCH 2510. Public Speaking (3) (Formerly SPCH 3004)

One lecture and two laboratory hours per week. Means of public address, the outlining and presentation of speeches for all occasions, including informative, persuasive, and ceremonial.

SPCH 2520. Business and Professional Communication (3) (Formerly SPCH 2080)

Prepares the business or professional student for effective oral communication in the workplace. For non-communication majors.

Page 84, correct BS DEGREE IN COMMUNICATION

4. b. Media Performance: SPCH 2510, COMM 3114, ...

c. Electronic Mass Media Management: 15 s.h. from SPCH 2510, COMM 3012, ...

Change SPCH 2080 to SPCH 2520; and SPCH 3004 to SPCH 2510 on the following pages in the catalog: 109; 110; 121; 140; 149; 155;; 163; 164; 166; 184; 195; 203; 204; 205; 219; 220; 221; 229; 230.