



Memorandum

To: Sue Hodges, Director  
Planning and Institutional Research

From: Charles Stevens, Dean  
School of Music

Date: October 31, 1990

Attached are Academic Program Development Forms for a Master of Arts in Cultural Arts Supervision track and a Doctor of Music degree for consideration for inclusion in East Carolina University's report for President Spangler's University of North Carolina 1991-2000 "Mission Review."

The projected additions were compiled by the School of Music Planning Committee from suggestions submitted by the Chairs on behalf of their departmental faculties.

For your information, the following programs also were included in the Planning Committee's projections. However, a conference with Ms. Myra Cain of Vice Chancellor Springer's staff confirmed that these projected additions will be considered as tracks already included in the University of North Carolina Academic Program Inventory for East Carolina University. Enclosed within parentheses are the tracks existing under the 1004 music inventory number for which each option will be considered.

	Projected Establishment Dates
Bachelor of Music	
Jazz Studies (Performance)	1993-96
Accompanying (Performance)	1993-96
Master of Music	
Pedagogy (Pedagogy)	1993-95
Suzuki	
Orff-Kodaly	
Various Performing Areas	
Conducting (Performance)	1993-95
Music Theory (Theory-Composition)	1993-95

EAST CAROLINA UNIVERSITY  
UNC-GA Mission Review  
Academic Program Development Form

COLLEGE/SCHOOL/: East Carolina University DEPARTMENT: Fine Arts/  
Interdisciplinary

API DISCIPLINE SPECIALTY TITLE: Cultural Arts Supervisor

API DISCIPLINE SPECIALTY NUMBER: New number required

LEVEL: Bachelor\_\_\_ Master X 1st Professional\_\_\_ Doctoral\_\_\_

PROPOSED YEAR OF: Establishment 1996 Deletion \_\_\_ Redesign \_\_\_

DESCRIPTION OF PROGRAM AND RELATIONSHIP TO INSTITUTIONAL MISSION  
AND UNIT VISION:

Master of Arts track in Cultural Arts Supervision  
For individuals in Art/Dance/Music/Theatre, leading to  
certification at the supervisory level

This new track would assist East Carolina University in its goal to  
"Improve teacher education and stimulate improvement in public  
schooling." It would allow arts supervisors to be better prepared to  
increase emphasis on all the arts and to better serve as catalysts for  
public school reforms in the arts.

The proposed track also relates to the University Goal 5.C., to "Foster  
collaborative investigations by faculty from different disciplines and  
institutions."

The School of Music "Vision Statement" includes the stated objectives  
"to prepare each student for a specialized field, [and] to develop an  
understanding of the relationship between this speciality and other  
musical disciplines." The addition of a cultural arts master's program  
would relate to these objectives and broaden the second one to include  
developing an understanding of the relationship between music and other  
cultural arts, as well as "other musical disciplines."

RATIONALE FOR PROGRAM ADDITION/DELETION/REDESIGN:

This unique program would fill a void in the present curriculum and  
would assist educators in the fine arts through public school programs  
in North Carolina and other states to further more knowledgeably the  
cultural life in the community, state and region.

An individual receiving the degree Master of Arts in Cultural Arts  
Supervision would have the appropriate background for approaching the  
diverse aspects present among the cultural arts areas. The degree would  
offer a strong credential on behalf of an applicant for the increasing  
number of positions available in public schools systems as Supervisor of  
Cultural Arts.

Master of Arts in Cultural Arts Supervision

ENROLLMENT PROJECTIONS:

	1991	1992	1993	1994	1995	1996	1997	1998	1999	2000
Black	0	0	0	0	0	0	1	1	1	1
White	0	0	0	0	0	1	0	1	1	2
Other	0	0	0	0	0	0	0	0	0	0
Total	0	0	0	0	0	1	1	2	2	3

Percent non-resident: \_\_\_\_\_

ADDITIONAL FACULTY AND STAFF REQUIREMENTS:

	1991	1992	1993	1994	1995	1996	1997	1998	1999	2000
Faculty	0	0	0	0	0	0	0	0	0	0
Staff	0	0	0	0	0	0	0	0	0	0
Total	0	0	0	0	0	0	0	0	0	0

BUDGETARY IMPLICATIONS:

(A: Annual continuation dollars; B: One-time dollars)

YEAR: 1996-2000

Category	Reallocation of Unit Resources		Self-supporting funds (grants and contracts)		Additional Allocations		Total	
	A	B	A	B	A	B	A	B
Personnel								
Operating								
Library								
Computing								
Other								
Total							0	0

EAST CAROLINA UNIVERSITY  
UNC-GA Mission Review  
Academic Program Development Form

COLLEGE/SCHOOL: East Carolina University DEPARTMENT: School of Music

API DISCIPLINE SPECIALTY TITLE: Music

API DISCIPLINE SPECIALTY NUMBER: 1004

LEVEL: Bachelor  Master  1st Professional  Doctoral

PROPOSED YEAR OF: Establishment 1998 Deletion  Redesign

DESCRIPTION OF PROGRAM AND RELATIONSHIP TO INSTITUTIONAL MISSION  
AND UNIT VISION:

Doctor of Music degree

Program would include tracks in a variety of fields.  
The fields of specialization would depend upon the stage of development of faculty strengths at the time the degree is proposed to curriculum committees. For example, performance and music education are probable areas for future consideration.

The addition of a Doctor of Music degree would be in line with one of the major University-wide goals, to "Expand doctoral programs," as described in the strategic planning document Strategies for Distinction.

The addition of the doctorate in music would strongly support the School of Music "Vision Statement" by "the fostering of self-realization consistent with the nature of the art and ability, talent, interest, and professional aspirations of the students it serves" and by meeting the stated objectives "to stimulate musical and academic excellence . . . [and] to prepare each student for a specialized field."

RATIONALE FOR PROGRAM ADDITION/DELETION/REDESIGN:

The doctorate in music would enhance the comprehensive atmosphere in the School of Music. It would expand the course offerings and help improve the quality of performance, research, and teaching methodologies throughout the unit.

The need and demand for a doctorate in music in the eastern portion of North Carolina have increased in recent years, and the School of Music not infrequently receives inquiries regarding the availability of such a degree at East Carolina University. The strength and depth of music faculty qualifications continue to increase and should easily meet appropriate standards when the anticipated date of establishment approaches.

Doctor of Music

ENROLLMENT PROJECTIONS:

	1991	1992	1993	1994	1995	1996	1997	1998	1999	2000
Black	0	0	0	0	0	0	0	1	2	2
White	0	0	0	0	0	0	0	2	3	5
Other	0	0	0	0	0	0	0	0	0	0
Total	0	0	0	0	0	0	0	3	5	7

Percent non-resident: 8%

ADDITIONAL FACULTY AND STAFF REQUIREMENTS:

	1991	1992	1993	1994	1995	1996	1997	1998	1999	2000
Faculty	0	0	0	0	0	1	1	0	0	0
Staff	0	0	0	0	0	0	1	0	0	0
Total	0	0	0	0	0	1	2	0	0	0

BUDGETARY IMPLICATIONS:

(A: Annual continuation dollars; B: One-time dollars)

YEAR: 1995

Category	Reallocation of Unit Resources		Self-supporting funds (grants and contracts)		Additional Allocations		Total	
	A	B	A	B	A	B	A	B
Personnel								
Operating								
Library					10,000		10,000	
Computing								
Other								
Total							10,000	0

BUDGETARY IMPLICATIONS:

YEAR: 1996

Category	Reallocation of Unit Resources		Self-supporting funds (grants and contracts)		Additional Allocations		Total	
	A	B	A	B	A	B	A	B
Personnel					40,000		40,000	
Operating								
Library								
Computing								
Other								
Total							40,000	0

YEAR: 1997

Category	Reallocation of Unit Resources		Self-supporting funds (grants and contracts)		Additional Allocations		Total	
	A	B	A	B	A	B	A	B
Personnel					60,000		60,000	
Operating								
Library								
Computing								
Promotion Publications Other						1,500		1,500
Total							60,000	1,500

YEAR: 1998

Category	Reallocation of Unit Resources		Self-supporting funds (grants and contracts)		Additional Allocations		Total	
	A	B	A	B	A	B	A	B
Personnel								
Operating								
Library								
Computing								
Grad. Assistants Other					10,000		10,000	
Total							10,000	0

BUDGETARY IMPLICATIONS:

YEAR: 1999

Category	Reallocation of Unit Resources		Self-supporting funds (grants and contracts)		Additional Allocations		Total	
	A	B	A	B	A	B	A	B
Personnel								
Operating								
Library								
Computing								
Other								
Total								

YEAR: 2000

Category	Reallocation of Unit Resources		Self-supporting funds (grants and contracts)		Additional Allocations		Total	
	A	B	A	B	A	B	A	B
Personnel								
Operating								
Library								
Computing								
Other								
Total								

YEAR:

Category	Reallocation of Unit Resources		Self-supporting funds (grants and contracts)		Additional Allocations		Total	
	A	B	A	B	A	B	A	B
Personnel								
Operating								
Library								
Computing								
Other								
Total								