

School of Social Work Unit Plan 1990-1993

VISION STATEMENT

The School of Social Work exemplifies the University's motto "to serve" by preparing qualified social work and criminal justice professionals for direct practices with individuals, groups, families, and communities. The School offers a BS degree with a major in Social Work, a BS degree with a major in Criminal Justice, and a Master of Social Work degree. At the graduate level, students may elect an indirect practice concentration to prepare for roles as managers, organizers, planners or administrators of social services. Research, teaching, and service directed at lifting the levels of people to their highest potential become a single reality in the mission of the school.

Over the course of the planning period, the School will enhance overall program quality and expand the role of the field office through increased placements, collaboration, and outreach.

ELEMENTS OF DISTINCTION

- ◆ One of only two schools of social work in the state of North Carolina
- ◆ The only school in the state that offers both a master's and bachelor's degree in social work
- ◆ The school with the highest percentages of undergraduate racial minority students at East Carolina University (19.3 percent), and with 21 percent racial minority faculty
- ◆ Over 150 human service field placements with professional supervision for students each year
- ◆ A successful off-campus course sequence offered at Western Correctional Center and Wilmington Area Health Education Center

- ◆ Established linkages for international research with Dartington Social Research Unit, University of Bristol England; Institute of Korea Correctional Work, Seoul, Korea; and Makerere University, Uganda, Africa

- ◆ Curricula with pervasive integration of content on human diversity and clear application of theory to practice

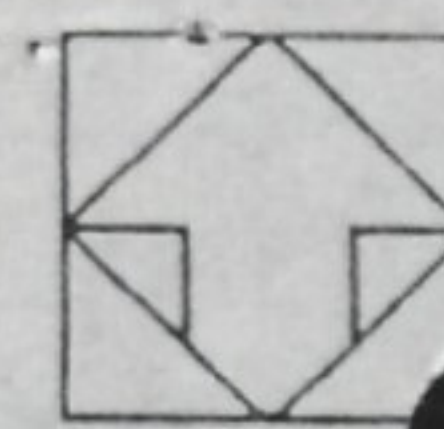
PRIORITIES FOR ACTION

1. *Achieve distinction in undergraduate education*

- a. Expand existing professional education programs of the school
- b. Increase the number of quality field placements for students to be able to apply their classroom learning to practice with diverse populations and problems
- c. Build on the uniqueness of the school with programs in both criminal justice and social work by developing skills and theory which address the interrelatedness of the two disciplines
- d. Maintain national accreditation of social work programs, and complete process for state certification of the criminal justice program

2. *Strengthen the commitment to excellence in teaching*

- a. Develop and support programs for faculty to enhance teaching skills
- b. Identify and utilize additional methods for assessing teacher effectiveness besides student evaluations
- c. Recognize teachers for improvement and excellence in teaching
- d. Enhance teaching through the integration and utilization of computer technology in the classroom



3. *Develop a university culture based on respect for individual rights and human diversity*

- a. Serve as a model unit that clearly demonstrates a commitment to human rights and diversity
- b. Serve on University committees to promote a University milieu based on respect for human difference and development
- c. Promote an international forum for comparative study of teaching, research, and service

4. *Expand doctoral programs*

- a. Conduct a needs assessment to determine the feasibility of selected doctoral programs in the school
- b. Promote continuing educational opportunities in specialized areas, such as aging, health, mental health, administration, advanced clinical practice, child and family, and criminal justice

5. *Strengthen the commitment to research, scholarship, and creative activity*

- a. Increase the opportunity for faculty to engage in research, scholarship, and creative activity by providing faculty members with computers for word processing, data analysis, and linkage with libraries and other resources
- b. Foster collaborative research efforts among and between faculty and community agencies and also with members of other disciplines, schools, or services both nationally and internationally
- c. Develop means to allow faculty release time for research
- d. Promote a system of mentoring among faculty for review of professional papers and research

6. *Improve teacher education and stimulate improvement in public schooling*

- a. Support teachers and public schools by educating quality school social workers

- b. Enhance the School of Social Work's programs for certification of qualified school social workers at both the undergraduate and graduate levels

- c. Offer consultation and presentations for teachers to enhance their understanding and sensitivity, particularly in the areas of human diversity, social problems, law, and justice

- d. Expand field placements in school settings

7. *Recruit and support academically proficient and talented students*

- a. Broaden geographic base for recruitment of graduate and undergraduate students

- b. Provide scholarships, fellowships, and paid internships for graduate and undergraduate students

- c. Make special efforts in agencies and schools to recruit qualified minority students

- d. Work with high school and undergraduate program counselors and teachers to make them more aware of graduate and undergraduate programs in social work and criminal justice

- e. Increase the use of alumni for recruitment

8. *Advance the University effectively to external publics*

- a. Develop a stronger alumni association

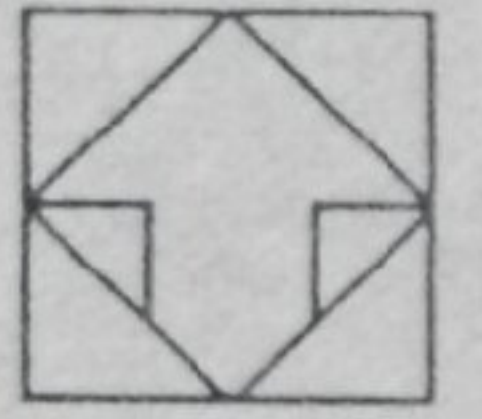
- b. Respond to the requests from the community for assistance with research and continuing education

- c. Provide quality service by serving on boards and committees at the local, state, and national levels

- d. Strengthen and expand the field office for enhanced outreach, placements, and collaboration

- e. Develop closer ties and formal arrangements with area community colleges

- f. Support the goals in Pitt County's Focus 2007 strategic plan, particularly those relating to education, crime, and substance abuse



9. Develop and use expanded information resources

- a. Expand the field office data base and use of information technology to include demographic data and extensive data on human services for student internships
- b. Expand the number of computers available to faculty for one to be placed in each faculty office
- c. Enhance the student computer lab in Rawl with updated equipment
- d. Connect computers in faculty lab with mainframe for faculty research
- e. Expand and update library resources at both Health Science Library and Joyner Library
- f. Develop support staff skills in the use of information technology

10. Provide effective stewardship of the University

- a. Uphold Council on Social Work Education Accreditation Standards for evaluating and maintaining the integrity of the social work programs
- b. Adhere to the guidelines for state certification of the criminal justice program
- c. Articulate and implement an on-going systematic evaluation of all aspects of the School, including programs (courses and sequencing) field office, advisement, and resources
- d. Consider combining, revising, deleting or developing courses according to each program's needs, goals, and standards
- e. Expand student outcomes assessment programs