



School of Education  
Unit Plan  
1990 - 93

VISION STATEMENT

The mission of the School of Education is to prepare and develop professionals in Education through generation and application of research, dissemination of knowledge, effective teaching, and service to the educational community. The School of Education is committed to the vision of preparing educational personnel who are academically and technically proficient, reflective in practice, who are themselves committed to the intellectual empowerment of others and who are committed to the role of public education in a democratic society.

The School of Education consists of six academic departments which offer fourteen undergraduate degree programs, thirteen graduate degree programs, nine programs for advanced certification, and a new EdD program in educational leadership. The School of Education also administers the Office of Student Teaching and Field Experiences, the Rural Education Institute, and the North Carolina Teaching Fellows Program. Two additional programs, the ECU Science and Mathematics Center and Summer Ventures, are co-administered with the College of Arts and Sciences.

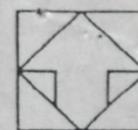
During the planning period, the School of Education will continue to focus on improving teacher education and public schooling through an ongoing commitment to teaching, research, and service. It will place particular emphasis on the utilization of information technology. Strengthening international education experiences in Japan, Mexico and Costa Rica also will be a focus of the School of Education in the foreseeable future.

ELEMENTS OF DISTINCTION

- ◆The largest teacher education program in North Carolina and a long standing tradition of service to the region
- ◆One of 25 schools of education nationally to receive an IBM network laboratory
- ◆The only school of education in North Carolina with a microteaching and telecommunications center
- ◆International experiences through Japan Center East and arrangements with Mexico and Costa Rica
- ◆A school characterized by outstanding conference and lecture series: the Atlantic Coast Business and Marketing Education Conference; the Mary Lois Staton Reading Conference; the Technology and Teacher Education Conference; the Batten Lecture Series
- ◆One of two schools of education in North Carolina with a Rural Education Institute established by the General Assembly
- ◆One of two schools of education in North Carolina selected by the General Assembly to conduct the Legislators' School for Youth Leadership Development
- ◆The only school of education in eastern North Carolina with an EdD Program in educational leadership

PRIORITIES FOR ACTION

1. *Achieve distinction in undergraduate education*
  - a. Devise a strategy for determining appropriate faculty to student ratios
  - b. Develop strategies for improving the undergraduate advising system within the School of Education
  - c. Increase use of the Reading Center and the Writing Center
  - d. Strengthen overall coherence of general studies, professional core, and specialty studies in undergraduate teacher preparation



- e. Develop the communication channels needed to enhance teacher education as a university-wide responsibility
- f. Strengthen undergraduate teacher preparation by using the microteaching center, computer labs, and other technologies for laboratory and clinical experiences

### *2. Strengthen the commitment to excellence in teaching*

- a. Implement a comprehensive program of formative evaluation of teaching effectiveness
- b. Facilitate research on teaching and learning in the preparation of professionals in education
- c. Develop support services for faculty to enhance teaching effectiveness including computers for faculty offices, network access and clerical or research assistance
- d. Design and implement a faculty development program on teaching and learning in higher education
- e. Ensure that faculty are rewarded for growth and excellence in teaching
- f. Incorporate diverse models of instruction, such as the experiential, inquiry, or didactic model, across the curriculum
- g. Initiate a School of Education outstanding teaching award
- h. Increase access to and use of instructional and information technology services

### *3. Develop a university culture based on respect for individual rights and human diversity*

- a. Address issues of gender, race, ethnicity, and culture, in courses through broader visibility and utilization of services provided by the Japan Center East and other resources
- b. Address gender and racial imbalances of faculty membership by individual departments

- c. Recruit a diverse student population through contacts with local and regional education agencies and other institutions of higher education throughout eastern North Carolina

### *4. Expand doctoral programs*

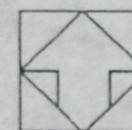
- a. Implement and support the EdD program in educational leadership
- b. Implement a state-wide recruiting program for the EdD program and other graduate programs
- c. Encourage doctoral and other graduate research that meets the needs of public and private educational and helping institutions at state and national levels
- d. Establish a systematic procedure for evaluating the EdD program
- e. Assess and strengthen masters and advanced certification programs

### *5. Strengthen the commitment to research, scholarship, and creative activity*

- a. Establish a Division of Research and Grants within the School of Education
- b. Expand research activity by encouraging all graduate degree programs to have theses or formal field projects and by developing procedures to encourage cooperative research by faculty and students
- c. Develop and provide mechanisms to initiate, support and strengthen research, publications, and presentations for faculty and students
- d. Establish cooperative research relationships on rural education issues with local education agencies and other public agencies, using the Rural Education Institute to assist in identification of issues for study

### *6. Improve teacher education and stimulate improvement in public schooling*

- a. Monitor and evaluate implementation of academic concentrations for all academic programs



## Strategies for Distinction

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- b. Strengthen standards for admission to teacher education
- c. Improve support for and coordination with teachers who work with interns and student teachers
- d. Strengthen liaison with superintendents, principals, teachers, and school boards through Project EAST (Eastern Alliance for Schools of Tomorrow) and other initiatives
- e. Improve coordination and evaluation of teacher education students and programs
- f. Emphasize use of appropriate instructional technology, the microteaching center, and curricular applications of technology
- g. Design and implement a continuum of field and clinical experiences in all undergraduate and graduate professional education programs
- h. Promote public school reform through Project EAST, Consortium for the Advancement of Public Education (CAPE), and other initiatives
- i. Develop an agreement with local school officials to designate the Pitt County Schools as one of the laboratory sites for teacher education programs
- j. Explore the designation of selected schools as professional development and teacher induction sites

### *7. Recruit and support academically proficient and talented students*

- a. Initiate a recruitment process beginning with the middle grades level of public schools
- b. Create foundation-supported scholarships in teacher education for minority students
- c. Disseminate scholarship and assistantship information to potential undergraduate and graduate students
- d. Develop a peer mentor program
- e. Strengthen recruitment and co-curricular activities for the ECU North Carolina Teaching Fellows Program

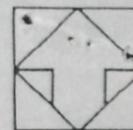
- f. Strengthen recruitment for graduate programs

### *8. Advance the University effectively to external publics*

- a. Encourage and support faculty and students as they work with and present research and field studies at international, national, and regional professional organizations
- b. Offer conferences or seminars and training programs that draw a national audience of scholars and practitioners
- c. Increase media publicity and coverage of faculty, student, and unit accomplishments
- d. Expand faculty involvement in the wider University community
- e. Design more field-based research efforts that meet identified needs of education and other professional helpers
- f. Cooperate with Pitt County officials to implement the goals and objectives of the Focus 2007 strategic plan

### *9. Develop and use expanded information resources*

- a. Review and revise current registration procedures and technologies within the School of Education
- b. Develop plans for the implementation of state-of-the-art information technologies
- c. Complete development of the microteaching and teleconferencing center to support faculty use of information resources for instruction
- d. Establish in Speight a link with Joyner Library to access the Educational Resources Information Center Search System
- e. Link faculty, staff and administrative office computers to the PROFS, BITNET and other information networks to improve communication, support research, and other interdisciplinary collaborative activities



## *Strategies for Distinction*

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- f. Create a teacher education resource center within Joyner Library
- g. Plan and offer a staff development program on using information resources

### *10. Provide effective stewardship of the University*

- a. Link allocation of resources and manage growth in keeping with the School of Education's strategic plan
- b. Integrate systematic program evaluation procedures into an ongoing process of program planning and delivery for teacher education
- c. Reemphasize the creation of a climate and culture which supports professional development and integrity
- d. Implement a computerized reporting system for all revenues: base budget, grants, special contracts, foundation giving, and scholarship funds
- e. Develop a procedure for monitoring program progress and student outcomes from admission to completion of student teaching