

**EAST CAROLINA UNIVERSITY FACULTY SENATE
MINUTES OF SEPTEMBER 4, 1990**

The Faculty Senate held a special called meeting on Tuesday, September 4, 1990 in the Mendenhall Student Center, Great Room.

Absent were: Woodside (Faculty Assembly), Singhas (Biology), Ferrante (Counseling Center), Cunningham (Medicine), ~~Taggart (Music)~~.

Alternates present were: Glascoff for Meloche (Business), Schmidt for Anderson and Knott for Spence (Education), Fletcher for Pennington and Markello for Pories (Medicine), Memory for Jarvis (Music), McSweeny for Horns (Nursing), Hough for Yarbrough (Political Science).

Agenda Item I. Call to Order

Chair Jim Joyce called the meeting to order at 2:10 p.m.

Agenda Item III. Special Order of the Day

Joyce stated to the Senate that the Ad Hoc Committee to Review the University Implementation Plans had recommended that the Faculty Senate have a Special Session to review the plans. He requested that persons having recommendations bring them to the meeting on September 11, 1990 or if the recommendations were regarding Unit plans to send those up the proper channel.

A. Overview of Strategic Plan Review Session and Highlights of University Directions

Chancellor Eakin presented an overview of the Development of the Strategic Plan. In September 1988 a retreat was held at which it was determined that a sense of focus was needed; and a strategic plan model was developed. The development of the plan involved administrators, faculty, alumni, students, and the community. The University Directions document was developed first with the university mission statement as the base. Nineteen elements of distinction were identified. Six basic goals and four supporting goals were developed. The Implementation Plans and the Unit Plans are to be presented to the Board of Trustees on October 5, 1990 for review and approval.

B. Enrollment Management Implementation Plan Highlights

Dorothy Muller presented these highlights mentioning that since ECU receives its funding based on enrollment, the goal is to continue an overall enrollment growth of approximately two percent. Due to the decline in high school graduation rates it will be necessary to accomplish this through greater retention rates, and enrolling greater numbers of graduate, nontraditional, minority, international and transfer students.

C. Facilities Implementation Plan Highlights

Richard Brown presented these highlights mentioning the need for maintenance, modernization among other things and the lack of funds available to accomplish this. A study of the residence halls showed that \$70,000,000 would be needed to bring all of them up to desirable conditions. He stated that approval for an \$18,000,000 student recreation center (a self liquidating project) has been received. The addition to the library and acquisition of Rose High have the highest priority.

D. Faculty and Staff Development Implementation Plan

Highlights; Jim Joyce presented these highlights mentioning that the university could do a better job of educating students when the faculty and staff were well, happy, given opportunities for development, and rewarded for their efforts. One point made was that it would be very desirable to strengthen procedures and assistance for search committees across campus by helping departments bring prospective candidates for interviews without having to use already scarce departmental travel funds.

E. Financial Implementation Plan Highlights

Richard Brown presented these highlights noting that appropriations are provided by line item, inhibiting flexibility. Among the strategies mentioned was the establishment of an annual reallocation process whereby a small percentage of funds would be drawn into a central pool for redeployment.

F. Information Resources Implementation Plan Highlights

Dave Watkins presented these highlights. He stated that one of the goals of the university was to provide all students with basic skills in the use of information technology. A major step toward this goal has already been made with the implementation of the new \$50 computer fee.

G. Organization Implementation Plan Highlights

Chancellor Eakin presented these highlights. He stated that an Ad Hoc committee had reviewed these plans. He noted that the goal to establish a Center for International Studies in Academic Affairs had been accomplished and that the Office of News and Communication Services and University Publications has already been reassigned to the Chancellor's Office.

H. Public Outreach Implementation Plan Highlights

Ed Wheatley presented these highlights. He stated that in an image study for James Lanier a few years ago it was apparent that our image was ECTC, EZU, a party school, and a "go to ECU if you can't get in Duke or UNC-CH". The purpose of the Public Outreach Plan was to do everything possible to make the public give us credit for being as good as we are.

I. Highlights of Academic Affairs Unit Plans

Marlene Springer presented these highlights. Among the things mentioned were the need for a Faculty Development Center; the completion of the revision of Appendices C and D in the Faculty Manual; and the refining of promotion and tenure criteria. She also stated that the ability to add more doctoral programs should increase salary levels.

J. Highlights of Health Sciences' Unit Plans

Alastair Connell presented these highlights. He stated that under the assumption that there would be little or no increase in monetary resources, Health Affairs was looking for efficiency in teaching programs such as core elements and educational programs which can be coordinated with medical practice. In the health professions for the future, the demographics are changing and efforts must be made to draw health professionals from different groups rather than from the "upper crust" as is now the case. Users are not necessarily from the upper crust. Health services research should be encouraged as this area provides a patient pool to test this research in a natural situation.

K. Concluding remarks

Chancellor Eakin stated that the plan should help allocate scarce resources, help with the SACS study with respect to institutional effectiveness, hopefully increase political, public and private support, and set the stage for the UNC General Administration general review of mission and ten year long range plan.

L. Open Discussion

Grossnickle (Psychology) stated that in order for the Implementation Plans to be presented to the Board of Trustees on October 5, the Faculty Senate only has one week to make suggestions. He commented that with respect to faculty governance there was only one sentence in the mission statement. He felt that it would be appropriate to add it to the Chancellor's Office Unit plan. Chancellor Eakin agreed. Also, other assumptions were made perhaps implying a curriculum change such as "change general education" not "review general education". Chancellor Eakin stated that they tried to make the statements action oriented and if something was ongoing it was not mentioned. Curriculum responsibility will not be taken away from the faculty, individual courses must be developed by the faculty, and also general education needs to constantly be analyzed.

Bailey (Philosophy) referred to the Organization Plan and asked about the statement assigning the responsibility for the budget to the Office of Planning and Institutional Research and if this meant this office would be prioritizing academic goals or programs in budget planning. The reply was that the Office of Planning and Institutional Research would not make decisions setting academic priorities.

Schellenberger (Business) asked additional questions about prioritizing finances at the department level. Chancellor Eakin replied that at this time priorities have not been established for that level. Hughes (Business) referred to the Financial Implementation Plan and asked about the reallocation process whereby a small percentage of funds would be drawn into a central pool for redeployment. The example given was that funds from utilities could be redeployed into new plans for energy conservation.

Wilson (Sociology and Anthropology) asked about the 91-93 budget. Brown stated that there was a three week time frame and that ECU was told they could ask for \$7.4 million for academic affairs and \$3.5 million for Health Affairs. We could ask for no new faculty positions. Deans have sent in priorities. This is an exercise in letting the UNC General Administration have the information to let the General Assembly know the needs of the university.

Donnalley (Library Information Studies) referred to the Graduate School Implementation Plan, the lumping of Undergraduate programs to Graduate programs, and to the need to refer to the masters level programs as mentioned in the Enrollment Management Plan. Again the masters programs were not mentioned because they were considered to be on-going. Swanson (History) pointed out that this plan did not mention the Biophysics and other PhD programs that have been submitted, and that she thought they should be mentioned.

Several comments were concerned with the Information Resources Implementation Plan. Harris (Foreign Language and Literature) asked if it was redefining literacy. Watkins replied that it was the need to address literacy as related to the computer. Hughes (Business) asked if there was the intent to have such a course for credit. Watkins replied that it could be a competency requirement. Grossnickle (Psychology) commented that if it was presented to the Board of Trustees as written, it makes it a de facto recommendation to be implemented. It would be preferable to have it stated in such a way that it would be looked into instead. Harris (Foreign Language and Literature) suggested that the language be made more provisional rather than implying a forgone conclusion. Schellenberger (Business) felt the student should be exposed to computers but the recommendation should not necessarily require a course. Hughes (Business) referred to the availability of computer workstations for faculty research and the need to provide individual computer and workstations for all faculty. It was commented that the new fee should make this possible in the near future.

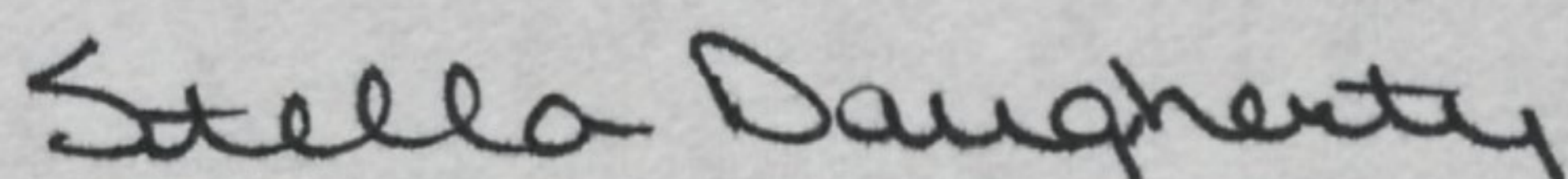
Rees (Communication) stated that the College of Arts and Sciences Unit plan had omitted oral communications skills which is one of the areas of competency at which SACS will be looking. Chenier (Allied Health Sciences) questioned the fact that some things seem to have been implemented before being presented to the Board of Trustees. Chancellor Eakin replied that permission to plan had been requested and that the EdD had been fast-tracked by the Board of Governors.

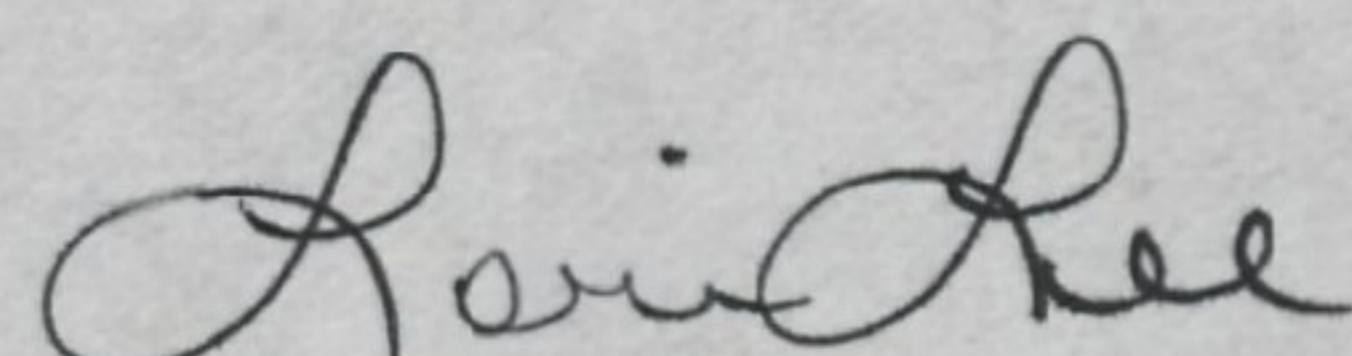
Additional comments were made as to the University's ability to meet enrollment projections and still improve the quality of the students enrolling. Another comment was that the Honors Program should be mentioned.

Sexauer (Art) asked if the suggested changes could be in the document by next week for Senate approval. Chancellor Eakin replied that every effort would be made to do this.

The meeting adjourned at 4:50 p.m.

Respectfully submitted,


Stella Daugherty
Faculty Senate Secretary


Lori Lee
Faculty Senate Office Secretary