

EAST CAROLINA UNIVERSITY FACULTY SENATE  
MINUTES OF DECEMBER 5, 1989

The fourth regular meeting of the Faculty Senate for the academic year 1989-90 was held on Tuesday, December 5, 1989, in Mendenhall Student Center, room 244.

Absent were: Vice Chancellor Matthews, White (HPERS), Sadler (Library and Information System) and Dudek (Medicine).

Alternates present were: Mullis for Patton (Aerospace), Anderson for Terrell (Education), Moskop for Duckett (Medicine) and Pennington for Pories (Medicine).

Agenda Item I. Call to Order

Chair Jim Joyce called the meeting to order at 2:10 p.m.

Agenda Item II. Approval of the Minutes of November 7, 1989

The Chair presented an editorial correction to the minutes as follows: Page 1, Item III, B4 should read "Interfaith (Jewish) Medical Center" not "St. John's Jewish Hospital". The minutes were declared approved as corrected.

Agenda Item III. Special Order of the Day

B. Announcements, Jim Joyce, Chair

1. The Chancellor has approved the following Senate resolutions:  
#89-21 Approval of Fall 1989 Graduation List  
#89-22 Curriculum Committee Minutes of October 26, 1989
2. The Chancellor's Holiday Reception for all Faculty Senators has been planned for Tuesday, December 12 from 6:00 to 8:00 p.m. at the Chancellor's home. Formal invitations should be forthcoming in the mail.
3. To aid in speaker distinction, please stand when speaking during the Faculty Senate meetings.
4. The Deadline for the Research/Creative Activity Grant applications is Thursday, January 18, 1990 at 4:30 p.m. in the Faculty Senate Office.
5. The Deadline for the Teaching Grant applications is Monday, January 22, 1990 at 4:30 p.m. in the Faculty Senate Office.
6. The Committee on Committees will report their recommendation on the structure of a committee to deal with the College of Arts and Sciences Chairs' resolution at the January Senate meeting.
7. Gene Hughes, Chair of Faculty Governance Committee, will report on the Agenda Committee resolution at January's meeting instead of today.
8. The Senate thanked Chancellor Eakin for the provision of holiday refreshments at today's meeting.
9. Chair Joyce granted speaking privileges to Christa Reiser, Chair of the Teaching Effectiveness Committee.

The Senate observed a moment of silence in memory of Alfred H. Yongue (Medicine), Francis Speight (Art-Emeritus), and Ralph F. Brimley (Education-Emeritus).

C. Richard Eakin, Chancellor

Chancellor Eakin had no formal remarks. Woodside (Faculty Assembly) questioned the Chancellor regarding the University's recycling program and when the faculty could expect to hear more about these plans. Chancellor Eakin responded that he had recently received a letter from Trenton Davis who has chaired this ad hoc committee, relinquishing his chairmanship, and at the same time suggesting that the University should identify a person or persons who would be instrumental in carrying out the activities of the committee. The Chancellor indicated that the recycling efforts would start as a pilot program with plans for continuation on an ongoing, permanent basis.

D. Vice Chancellor's Report

Dr. Marlene Springer, Vice Chancellor for Academic Affairs reminded the Senate of the approaching Southern Association of Colleges and Schools (SACS) evaluation visit. She announced that Jim Smith will be coordinating the SACS evaluation report and will begin working on this in January and continue throughout next year. She indicated that she and Smith would be attending a meeting of SACS in Atlanta next week. She stated that the SACS visit would be approached as efficiently as possible without duplicating the work that has been done on strategic planning, but rather the goal is to try to mesh the SPAG report and the traditional SACS report as much as possible.

Regarding assessment, Vice Chancellor Springer indicated that the individual unit planning committees are continuing with their tasks. She announced that her staff had met with General Administration and had given them a list of strategies that will be implemented in order to meet continued pressure from the legislature on this issue. She announced that she will be attending the Vice President's meeting in Chapel Hill later in the week.

Vice Chancellor Springer commended the work of the search committee for the Director of Joyner Library, chaired by Dean Helen Grove. She reported that five candidates had been identified and that all five candidates will be visiting the campus for interviews beginning in January. She encouraged faculty participation in the interview process. Regarding the search for a Dean of the School of Art, Dr. Springer noted that the two leading candidates had been interviewed over the past week and that she was awaiting the recommendation of the search committee.

E. Dave Hart, Director of Athletics

Mr. Hart addressed President Spangler's report as it affects athletics and his concerns regarding athletic programs. He assured the Senate that although ECU's athletic program has room for improvement in several areas, "we are ahead of the game in our efforts as they relate to academics and student athletes." He stated, "we are proud of the fact that we have programs and policies in place so that if there is a problem with any of the 300 male and female athletes at ECU, the problem can be addressed." He indicated that tremendous progress had been made not only in academics, but also in educating and orienting student athletes regarding their very visible role in representing the University.

Mr. Hart reviewed President Spangler's four major points as they relate to ECU as follows:

1. The Director of Athletics should not hold the dual role of coach. ECU is in compliance with this recommendation.
2. A mandatory drug testing program should be implemented. ECU is the only "big five school" that has a mandatory drug testing program already in place and "we are serving as a resource and model program" as the Board of Governors considers this issue.
3. The athletic fund-raising arm should make public its end of the year audit report. The Educational Foundation and Pirate Club has made this information public for the past several years. Additionally, the Vice Chancellor for Business Affairs, Richard Brown, serves as Treasurer of the Pirate Club.
4. Universities should not admit prospective student athletes who are not predicted to graduate. ECU has not done this during the past two years, and there have been only two admissions exceptions regarding math/science deficiencies.

Ken Wilson (Faculty Assembly) asked Hart to review the major points regarding the University's mandatory drug policy. Hart related that the University began studying drug testing in 1983, and after much consideration, the current policy was implemented in 1985. On admission to University, all athletes sign forms

agreeing to drug testing. The Sports Medicine staff along with two physicians monitor the program, and all samples are sent out of state for testing. If an athlete tests positive for alcohol or marijuana, he/she is required to meet with the Sports Medicine staff and is put on probationary notice. If he/she tests positive for a second time, the parents will be notified that the athlete faces a penalty for dismissal. The first time an athlete tests positive for a "harder drug", he/she automatically enters a penalty situation. Since the drug testing program is mandatory, a "no show" is considered a positive test. Hart explained that advance notice for drug testing varies from one to four days.

Karns (Business) questioned Hart concerning his assessment of the University Athletic Committee's purpose and function. Hart responded that the Athletic Committee has had and continues to have access to any information they desire. As well, this committee is kept informed regarding any concern of the faculty concerning the academic progress of student athletes. Hart elaborated that in light of the current controversy surrounding student athletes, it is important for the committee to express their concerns and maintain their involvement.

Hart indicated that President Spangler, as well as the NCAA, is asking for mandates that would require athletic departments to take formal action against athletes for not attending class. He further elaborated that even though ECU has an existing policy, many faculty do not keep class attendance records and therefore Pam Penland is unable to monitor this effectively.

#### F. Emily Boyce, Faculty Assembly Report

Emily Boyce (Faculty Assembly) gave the report of the seventy-first meeting of the UNC Faculty Assembly who met on December 1, 1989. The full report is available in the Faculty Senate Office. Highlights included:

1. The UNC system has enjoyed an enrollment growth rate of 3%.
2. Several areas in the State's system of budgeting need to be changed to improve operations.
3. A resolution to recommend changes in the current political activities policy to allow faculty members to serve on local governmental bodies was passed.
4. A resolution reaffirming the need for revising the formula for library budgets was passed.
5. A resolution regarding the number of class days/exams is forthcoming to the Assembly.
6. In regard to Senate Bill 44, the UNC system does not plan to impose a standardized method for assessment purposes.
7. A document titled "Professional Development Opportunities," listing what is available on each campus was received.
8. A resolution on child care was passed.

#### Agenda Item IV. Unfinished Business

Joyce informed the Senate that because of interest/concerns regarding the Strategic Planning Advisory Group (SPAG) final report, discussion would continue in the Senate. He further explained that since the SPAG report had already been submitted to the Chancellor, any action taken would be forwarded to the Chancellor in the form of recommendations.

Christa Reiser (Sociology), Chair of the Teaching Effectiveness Committee, presented a resolution (see Attachment A) from the committee and made a motion for adoption. The motion was seconded by Madge Chamness. Reiser supported the resolution by emphasizing the following points:

1. "ECU has traditionally emphasized good teaching and quality, caring student-faculty relationships;

Chair  
Missions  
Statement  
for SALS

Steve  
#4454  
has it  
approved?

2. Teaching as a separate worthwhile activity was barely mentioned in the SPAG final report, and excellence in teaching was not listed as an element of distinction;
3. There is a common perception at ECU that teaching does not count for much, and the fact that teaching is barely mentioned in the planning document supports that perception."

Moskop (Medicine) questioned how the Committee sees the role of teaching as related to the goal, "Achieve distinction in undergraduate education." Reiser responded that teaching is not to be subsumed under undergraduate education. The planning document did not emphasize teaching; in fact, the committee questioned why research was singled out and teaching was not. Additionally, excellence in teaching should be emphasized at both the graduate and undergraduate levels. The motion passed. (Resolution #89-24)

George Bailey (Philosophy) presented Resolution A (see Attachment B) and made a motion for adoption. Ferrante (Counseling Center) questioned what the University's plans are for teaching students these identified skills and whether support systems for the development of a study skills center is considered a part of the resolution. Joyce responded that strategic planning will at a later time address the goals and implementation strategies. The motion passed. (Resolution #89-25)

Bailey (Philosophy) presented Resolution B (see Attachment B) and made a motion for adoption. Bailey further elaborated that in regards to grant proposals and funding, "rural" (agricultural) and "coastal" issues promote a narrow focus, whereas "regional" issues promote a more diversified scope. The motion passed. (Resolution #89-26)

Bailey (Philosophy) presented Resolution C (see Attachment C) and made a motion for adoption. Bays (Economics) questioned the intent of the resolution and stated that in his opinion no one could disagree with Goal 2, Objective "e" as written in the SPAG report. Bailey responded that if acceptable pluralism/human diversity is not implicitly defined, then it is left open for misinterpretation, and that strategic plans should be explicit rather than implicit. The motion passed. (Resolution #89-27)

Schellenberger (Business) made a motion recommending that the words "in coastal resources management, rhetoric and composition, biophysics, maritime history, and educational leadership" be omitted from Goal 3, Objective "b" on page 5, and the following be added to Goal 3, Objective "c" on page 5, "...such as coastal resources management, rhetoric and composition, biophysics, maritime history and educational leadership." Schellenberger pointed out that the Educational Policies and Planning Committee has been asked by the Chancellor to identify the procedure for approval of these doctoral programs as well as the vehicle for evaluation of these programs. He further elaborated that Goal 3, Objective "b" as written implies that faculty approval of the program listed has been granted, and this is not the case. Rather, the programs listed are under consideration. The motion passed. (Resolution #89-28)

Schellenberger commented that the first paragraph on page 12 regarding "...better articulation agreements with two-year schools to accommodate the needs of students in eastern North Carolina," is a desirable goal of the University. However he suggested modifying the statement by omitting "who initially do not meet higher admission standards of the University." He suggested that inclusion of the statement does not support upgrading the standards of undergraduate education and that inclusion of the clause may well be an overstatement of the situation.

Powell (Social Work) commented that the service component of the Mission Statement seems to be de-emphasized, and relayed the fact that in the School of Social Work, research and service are closely aligned.

Thomas (Allied Health Sciences) encouraged the Senate to share with each unit the fact that University-wide strategic plans should be considered in developing unit directions, for these may not be incorporated if not consistent with the University's plans. Additionally, he suggested that time-lines for implementation should be made known to the faculty so that unit time-lines and University time-lines coincide.

#### Agenda Item V. Report of Committees

##### A. Admissions Committee

Patricia Anderson (Education), Chair of the Admissions Committee, moved the adoption of the recommendations of the Admissions Committee as stated in the November 9 and 30, 1989 minutes. (see Attachment D) Hughes (Business) suggested that the Committee consider uniformity of language regarding grade limitation less than C. Anderson agreed to take this back to the Committee for consideration prior to publication in the catalogue. Vice Chancellor Springer questioned if there were any limitations on the number of times a student could take a course. Anderson answered no. Springer shared her concerns regarding the requirement of earning a C or higher in that if there is only one section of a course or one faculty member who teaches the course, a student may repeatedly have difficulty earning a C or better. The Senate adopted the recommendations as presented. (Resolution #89-29)

Dr. Tom Powell, Director of Admissions, gave a report of the characteristics of the current Freshman class. Of the approximately 8800 applications received, 6400 students were admitted to the University. Of these students admitted, 2600 students were actually enrolled (41% enrollment conversion rate). In the minority area, 14 American Indian, 41 Asian, 202 Black, and 18 Hispanic students were enrolled. Approximately 77% of the entering Freshman class ranked in the top half of their graduating class and 23% were in the bottom half with approximately 8% in the bottom quarter. Those students in the bottom quarter, because of the multiple regression analysis formula used, had very high SAT scores. The average SAT score for in-state regular admission students was 873. Out of state average SAT score for regular admission students was 926. The weighted average SAT for regular and admission students was 881, which was up eleven points over last year. The average SAT score for special admission students (those students who rank fairly high in their graduating class but have difficulty with standardized tests) was 705. Overall, the average weighted SAT score for this year's Freshman class was 873, which was up approximately 16 points over last year's class. Swanson (History) asked what percent of the Freshman students were in the top 10% of their graduating class. Powell responded that he had not brought this information, but would provide it and any other information desired upon request. Schellenberger (Business) asked for a comparison of the profile of this year's class to recent Freshman classes. Powell responded that essentially this year's profile of Freshman students has returned to the profile of two to three years ago. Wilson (Faculty Assembly) questioned Powell regarding the conversion rate in higher academic ranks. Powell responded that it was very poor, somewhere in the teens. He identified strategies the University will implement hoping to improve the situation. These strategies include a publication program whereby every thirty days after admission to the University, the student will receive a series of five publications: a calendar indicating the changes and opportunities they will experience; "Living Spaces" - housing on campus; "Careers and Alums" - majors available and career opportunities; general college publication to enhance course selection; and an invitation to orientation.

B. Agenda Committee

Steve Thomas (Allied Health Sciences), Chair of the Agenda Committee, presented the 1990-1991 Agenda Committee and Senate meeting dates (attachment 1 - Agenda, December 6, 1989). The motion passed. (Resolution #89-30)

C. Faculty Governance Committee

The report of the Faculty Governance Committee was delayed until the January 1990 Senate meeting.

D. Unit Code Screening Committee

Don Sexauer (Art), Chair of the Unit Code Screening Committee, presented the School of Industry and Technology Code (available in the Faculty Senate Office) for approval. The motion passed. (Resolution #89-31)

E. Curriculum Committee

Bill Grossnickle (Psychology), Chair of the Curriculum Committee, moved the adoption of the recommendations in the November 9 and November 16, 1989 minutes of the Curriculum Committee. Yarbrough (Political Science) sought information regarding the fact that a foreign language is not included in the requirements for the minor in International Studies. Grossnickle explained that a foreign language requirement would necessitate a student taking twelve additional hours, and although not required, completion of a foreign language is strongly recommended. Harris (Foreign Language) also spoke to the issue in support of Yarbrough's comments. The Senate adopted the recommendations. (Resolution #89-32). Grossnickle asked the units to check for editorial corrections and to notify the Committee if necessary.

Agenda Item IV. New Business

Conner Atkeson (History), Past Chair of the Faculty, presented a resolution to the UNC Faculty Assembly on Intercollegiate Athletic Reform. (attachment 3, Agenda - December 6, 1989) Chancellor Eakin spoke against the resolution. He stated that although he applauded the intent of improving academic integrity in intercollegiate athletic programs the resolution opposes President Spangler's desire to reserve the autonomy of the individual universities regarding these issues. He further elaborated that the resolution (if passed) would give power to the General Administration and the Board of Governors in this regard at the expense of individual faculty and University plans. Woodside (Faculty Assembly) and Karns (Business) spoke in favor of the resolution. Woodside commented that faculty governance is giving advice and that the focus should not be on anticipating what policies President Spangler will implement. The resolution gives guidance in making decisions. Wilson (Faculty Assembly) identified that President Spangler is seeking support of an attendance policy system-wide, but that such a policy is not addressed in the resolution. Schellenberger (Business) asked for clarification regarding the direct implications of the resolution for ECU. Atkeson responded that the Committee on Committees and the Athletic Committee is considering a revision in the charge of the Athletic Committee and that section's C and D are currently addressed with existing policies. Vice Chancellor Springer addressed the issue of academic advisement and stated that the resolution calls for academic advisement by tenured faculty members, which would require a change in existing policy. Hughes (Business) made a motion to commit the resolution to the Committee on Committees. The motion failed. After further discussion, the resolution failed by a division of the house: 16-27

There being no further new business, Chair Joyce adjourned the meeting at 4:25.

Respectfully submitted,

*Belinda Lee*

Belinda Lee  
Secretary

*Lori Lee*

Lori Lee  
Office Secretary

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Resolutions:

- 89-24 Resolution regarding recommendations to the Strategic Planning Advisory Group.
- 89-25 Resolution regarding recommendations to the Strategic Planning Advisory Group.
- 89 26 Resolution regarding recommendations to the Strategic Planning Advisory Group.
- 89-27 Resolution regarding recommendations to the Strategic Planning Advisory Group.
- 89-28 Resolution regarding recommendations to the Strategic Planning Advisory Group.
- 89-29 Admissions Committee Report on Minutes of November 9 and 30, 1989
- 89-30 1990-1991 Agenda Committee and Senate meeting dates
- 89-31 School of Industry and Technology Code
- 89-32 Curriculum Committee Report on Minutes of November 9 and 16, 1989

The Teaching Effectiveness Committee resolves that the following changes be made in the Strategic Planning Advisory Group document:

PAGE 1: Paragraph One, Line Two: After "committed to" add "teaching excellence,"

Paragraph Two, Line Two: Change "five" to "six"

Paragraph Two, Line Two: Add "teaching" after "undergraduate education"

PAGE 3: Add to list of "Basic Goals": "Strengthen the commitment to excellence in teaching."

Paragraph Two, Line Two: After "must be exemplary", insert "in the quality of its teaching;"

Insert between paragraphs 2 and 3:

"A commitment to exemplary teaching must be supported at all levels in the University. The University seeks to promote teaching excellence through providing support structures for improving teaching and through implementing valid procedures for assessing teaching effectiveness."

PAGE 5: Introduce the following as Goal 2, and renumber the existing goals accordingly.

Goal 2: Strengthen the commitment to excellence in teaching.

East Carolina University reaffirms its long-standing commitment to excellence in teaching. Teaching excellence, vital to the retention of undergraduate and graduate students and basic to the mission of the university, must be developed and fostered by the academic community of East Carolina University.

Objectives:

- a. Commitment by the faculty to strive for excellence in their teaching.
- b. Commitment to implementing valid assessment of teaching effectiveness.
- c. Development of specific programs, services, and other support structures throughout the University that enable faculty to improve their teaching.
- d. Commitment to policies and procedures that insure that all faculty are rewarded for improvements to as well as for excellence in teaching.

PAGE 13: Include "teaching" in the General Mission Statement

Date: November 29, 1989

From: George Bailey, Faculty Senator, Philosophy

Subject: Resolutions recommending revisions to SETTING DIRECTIONS: STRATEGIC PLANNING FOR EAST CAROLINA UNIVERSITY, STRATEGIES FOR DISTINCTION (hereafter, the SPAG report).

RESOLUTION A

Whereas a noticeable percentage of freshmen exhibit marked deficiency in their critical thinking abilities, and

Whereas Item (i) of Goal 1 (page 4) endorse incentives that address deficiency in writing, math, and science, and

Whereas improving writing and basic math abilities, and increasing basic science knowledge, will not eliminate deficiencies in critical thinking skills, and

Whereas critical thinking skills are necessary for proficiency in all majors, and developing the student's ability to evaluate knowledge is stated as part of ECU's educational mission in the Mission Statement contained in the SPAG report,

Be it resolved that the senate recommend to the Chancellor the following changes to item (i) of Goal 1 (page 4) of the SPAG report:

Insert "critical thinking" between "writing" and "mathematics".

RESOLUTION #89-26

RESOLUTION B

Whereas labeling as "rural" all issues that bear on the welfare of rural eastern North Carolina strains the ordinary use of "rural" (consider, for example, a request for funding for a research project dealing with cultural progress in the arts),

Be it resolved that the senate recommend to the Chancellor the following changes to item (f), Goal 4 (page 6):

Replace "rural and coastal issues" with "regional issues".

Date: December 1, 1989

From: George Bailey, Faculty Senator, Philosophy

Subject: Revision of my November 29 draft of Resolution C recommending changes to the SPAG report.

RESOLUTION C

Whereas sentence two of the statement of Goal 2 (page 5, paragraph one) urges the University to support the development of human diversity, and

Whereas human diversity is identified as cultural pluralism in the Statement of University Mission, and

Whereas some of the practices that distinguish cultures from one another are practices that violate basic human rights, and

Whereas it would be helpful if Objective (a) under Goal 2 (page 5) was more specific as to what constitutes appropriate sensitivity to matters of ethnicity, and so forth, and

Whereas Objective (e) under Goal 2 (page 5) does not exclude as unacceptable human diversity involving practices that violate basic human rights,

Be it resolved that the senate recommend to the Chancellor the following changes in the text of Goal 2 (page 5):

In the statement of the Goal:

Replace the second sentence with:

"The University draws strength from and supports the development of human differences that respect basic human rights."

Objective (a):

Replace objective (a) with:

"Create an atmosphere of sensitivity to the equal rights of all persons regardless of their race, gender, ethnic affiliation, nationality, creed, religion, or culture, in which all persons can develop to their fullest potential."

Objective (e):

Replace objective (e) with:

"A commitment to promote both the University's and society's acceptance, understanding, and appreciation of human diversity that does not violate basic human rights."

ADMISSIONS COMMITTEE  
SUMMARY OF MINUTES FROM NOVEMBER 9 AND 30, 1989

The following catalogue changes have been approved by the Admissions Committee at its two November meetings:

Sociology

"Credit toward the sociology major will not be given in any SOCI course with a grade of less than C."

Economics

"Economics majors are required to earn a grade of C or better in each of the courses ECON 2113, 2133, 3144, and 3244."

Fashion Merchandising

"Credit toward the Fashion Merchandising major will not be given in any AMID course with a grade of less than C."

Child Life

Students entering the program are required to have a cumulative 2.0 for admission into the program.

Cytotechnology

"A minimum grade point average of 2.0 in all biology and chemistry courses is required for admissions into the professional phase. Majors must maintain a 2.0 GPA in all CLSC courses. A student earning less than a C in any of these courses must petition the Department of Clinical Laboratory Science for probationary continuation and may be required to repeat the course."

Communications

"To declare a major in journalism and mass communications, a student must satisfy general education requirements as stated in the catalogue for transfer to department in the College of Arts and Sciences (Section 6, The General College), must have a 2.0 or better cumulative GPA, and must demonstrate a 2.5 or better average in JOUR 2000, 2100 and six semester hours of speech/broadcasting/theatre arts. Students who major in journalism cannot minor in journalism or broadcasting."

"The Broadcast Communication major program comprises four concentrations: Media Production, Media Performance, BCST/Cable Management, and Broadcast News.

In order to declare a major in Broadcast Communication, a student must:

- A. Satisfy the requirements as stated in the catalogue for transfer to departments in the College of Arts and Sciences (Section 6, The General College);
- B. Have a 2.0 or better cumulative GPA;
- C. Demonstrate a 2.5 or better average in JOUR 2000, BCST 2013, and six semester hours of courses in broadcasting/journalism/speech and/or theatre arts;
- D. By the fifth week of the semester in which the student is applying for admission, submit an application consisting of (1) a completed Communication Department application for and (2) the student's General College file;
- E. Write, in person, a brief essay, if applying for the Media Production or Broadcast/Cable Management concentrations; participate in a short interview, if applying for the Media Performance or Broadcast News concentrations. Essay and interview sessions will be scheduled during the sixth and seventh weeks of the semester.

Because the number of students admitted each semester is dependent upon available instructional resources, admission is not guaranteed. Students will be notified by mail about acceptance prior to pre-registration for the following semester. Further information on the application process and on the admission criteria is available from the departmental office.

Majors must receive a grade of C or above in all required Broadcasting and Speech courses. Students who major in broadcasting cannot minor in broadcasting or journalism."