

Date: December 1, 1989

From: George Bailey, Faculty Senator, Philosophy

Subject: Revision of my November 29 draft of Resolution C recommending changes to the SPAG report.

RESOLUTION C

Whereas sentence two of the statement of Goal 2 (page 5, paragraph one) urges the University to support the development of human diversity, and

Whereas human diversity is identified as cultural pluralism in the Statement of University Mission, and

Whereas some of the practices that distinguish cultures from one another are practices that violate basic human rights, and

Whereas it would be helpful if Objective (a) under Goal 2 (page 5) was more specific as to what constitutes appropriate sensitivity to matters of ethnicity, and so forth, and

Whereas Objective (e) under Goal 2 (page 5) does not exclude as unacceptable human diversity involving practices that violate basic human rights,

Be it resolved that the senate recommend to the Chancellor the following changes in the text of Goal 2 (page 5):

In the statement of the Goal:

Replace the second sentence with:

"The University draws strength from and supports the development of human differences that respect basic human rights."

Objective (a):

Replace objective (a) with:

"Create an atmosphere of sensitivity to the equal rights of all persons regardless of their race, gender, ethnic affiliation, nationality, creed, religion, or culture, in which all persons can develop to their fullest potential."

Objective (e):

Replace objective (e) with:

"A commitment to promote both the University's and society's acceptance, understanding, and appreciation of human diversity that does not violate basic human rights."

The Teaching Effectiveness Committee resolves that the following changes be made in the Strategic Planning Advisory Group document:

PAGE 1: Paragraph One, Line Two: After "committed to" add "teaching excellence,"

Paragraph Two, Line Two: Change "five" to "six"

Paragraph Two, Line Two: Add "teaching" after "undergraduate education"

PAGE 3: Add to list of "Basic Goals": "Strengthen the commitment to excellence in teaching."

Paragraph Two, Line Two: After "must be exemplary", insert "in the quality of its teaching;"

Insert between paragraphs 2 and 3:

"A commitment to exemplary teaching must be supported at all levels in the University. The University seeks to promote teaching excellence through providing support structures for improving teaching and through implementing valid procedures for assessing teaching effectiveness."

PAGE 5: Introduce the following as Goal 2, and renumber the existing goals accordingly.

Goal 2: Strengthen the commitment to excellence in teaching.

East Carolina University reaffirms its long-standing commitment to excellence in teaching. Teaching excellence, vital to the retention of undergraduate and graduate students and basic to the mission of the university, must be developed and fostered by the academic community of East Carolina University.

Objectives:

- a. Commitment by the faculty to strive for excellence in their teaching.
- b. Commitment to implementing valid assessment of teaching effectiveness.
- c. Development of specific programs, services, and other support structures throughout the University that enable faculty to improve their teaching.
- d. Commitment to policies and procedures that insure that all faculty are rewarded for improvements to as well as for excellence in teaching.

PAGE 13: Include "teaching" in the General Mission Statement

ADMISSIONS COMMITTEE
SUMMARY OF MINUTES FROM NOVEMBER 9 AND 30, 1989

The following catalogue changes have been approved by the Admissions Committee at its two November meetings:

Sociology

"Credit toward the sociology major will not be given in any SOCI course with a grade of less than C."

Economics

"Economics majors are required to earn a grade of C or better in each of the courses ECON 2113, 2133, 3144, and 3244."

Fashion Merchandising

"Credit toward the Fashion Merchandising major will not be given in any AMID course with a grade of less than C."

Child Life

Students entering the program are required to have a cumulative 2.0 for admission into the program.

Cytotechnology

"A minimum grade point average of 2.0 in all biology and chemistry courses is required for admissions into the professional phase. Majors must maintain a 2.0 GPA in all CLSC courses. A student earning less than a C in any of these courses must petition the Department of Clinical Laboratory Science for probationary continuation and may be required to repeat the course."

Communications

"To declare a major in journalism and mass communications, a student must satisfy general education requirements as stated in the catalogue for transfer to department in the College of Arts and Sciences (Section 6, The General College), must have a 2.0 or better cumulative GPA, and must demonstrate a 2.5 or better average in JOUR 2000, 2100 and six semester hours of speech/broadcasting/theatre arts. Students who major in journalism cannot minor in journalism or broadcasting."

"The Broadcast Communication major program comprises four concentrations: Media Production, Media Performance, BCST/Cable Management, and Broadcast News.

In order to declare a major in Broadcast Communication, a student must:

- A. Satisfy the requirements as stated in the catalogue for transfer to departments in the College of Arts and Sciences (Section 6, The General College);
- B. Have a 2.0 or better cumulative GPA;
- C. Demonstrate a 2.5 or better average in JOUR 2000, BCST 2013, and six semester hours of courses in broadcasting/journalism/speech and/or theatre arts;
- D. By the fifth week of the semester in which the student is applying for admission, submit an application consisting of (1) a completed Communication Department application form and (2) the student's General College file;
- E. Write, in person, a brief essay, if applying for the Media Production or Broadcast/Cable Management concentrations; participate in a short interview, if applying for the Media Performance or Broadcast News concentrations. Essay and interview sessions will be scheduled during the sixth and seventh weeks of the semester.

Because the number of students admitted each semester is dependent upon available instructional resources, admission is not guaranteed. Students will be notified by mail about acceptance prior to pre-registration for the following semester. Further information on the application process and on the admission criteria is available from the departmental office.

Majors must receive a grade of C or above in all required Broadcasting and Speech courses. Students who major in broadcasting cannot minor in broadcasting or journalism."